

AGENDA

Council on Postsecondary Education

May 17, 1999

10:00 a.m. (ET), Salon A-B-C, Louisville Marriott East, Louisville, KY

- A. Roll Call
- B. Approval of Minutes
 - 1. April 11, 1999 1
 - 2. April 12, 1999 5
- C. President's Report
 - 1. Action – Funding Guidelines 13
 - 2. Action – UofL Research Building, Health Sciences Center 25
 - 3. Action – KCVU Tuition Policy 35
 - 4. Information – Public Health 39
 - 5. Action – West Regional Postsecondary Education Center.....51
- D. Other Business
- E. Next Meeting – July 18-19
- F. Adjournment

MINUTES
Council on Postsecondary Education
May 17, 1999

The Council on Postsecondary Education met May 17, 1999, at 10:00 a.m. (ET) at the Marriott East in Louisville, Kentucky. Chair Hardin presided.

ROLL CALL

The following members were present: Ms. Adams, Mr. Baker, Mr. Barger, Ms. Bertelsman, Mr. Cary, Mr. Greenberg, Mr. Hackbart, Mr. Hardin, Mr. Huddleston, Ms. Menendez, Ms. Ridings, Mr. Todd, Ms. Weinberg, and Mr. Whitehead. Mr. Cody did not attend.

APPROVAL OF MINUTES

There being no corrections, the minutes of the April 11 and 12 meetings were approved as distributed.

COUNCIL STAFF

Mr. Davies introduced seven new staff members who have joined or will join the Council staff during the summer – Jim Applegate, Dianne Bazell, George Graves, Rana Johnson, Daniel Rabuzzi, Connie Shumake, and Bill Swinford. Mr. Davies announced that Ruth Greenberg, Director for Academic Programs, Planning, and Accountability, will leave the staff to join the University of Louisville Health Sciences Center June 1. He thanked Dr. Greenberg for her contributions over the last several years.

KCVU

Mr. Davies said that the staff has been active since the last meeting working with the presidents and the institutional representatives on a variety of issues ranging from the development of benchmark lists to a great deal of work on the Kentucky Commonwealth Virtual University. Web sites for the KCVU and the virtual library have been established. The staff is talking with book publishers who are interested in working with the virtual university to provide opportunities for Kentucky faculty to write electronic materials that could be marketed across the country. The staff has been contacted by the British Open University, which will begin operation in the United States as the Open University of the United States, and will meet with representatives about their operations and their interests in programming in Kentucky.

KENTUCKY SCIENCE AND TECHNOLOGY CORPORATION

Mr. Davies reported that he has committed matching funds of \$25,000 as a grant to the Kentucky Science and Technology Corporation pending its receipt of funding from the U.S. Department of Commerce Experimental Program to Stimulate Competitive Technology. The KSTC plans to do a cluster analysis of business and industry in Kentucky as part of planning for economic development initiatives in science and technology.

FUNDING GUIDELINES

RECOMMENDATION: That the Council direct its staff to proceed with the next steps in the funding guidelines process: (1) complete the analysis of public funds support per full-time equivalent student for the benchmark and Kentucky institutions, (2) establish the percentile funding objective to

serve as the basis for the base funding request, and (3) establish and recommend the schedule for achieving the funding objective.

MOTION: Mr. Barger moved that the recommendation be approved. Ms. Menendez seconded the motion.

The funding analysis and a proposed funding objective will be presented at the July Council meeting. The Council staff will continue its work on the other funding components and will make recommendations on these items at the September and November Council meetings.

Mr. Cary requested the staff to provide the approximate percentage of tuition revenue among the benchmark institutions compared to Kentucky's institutions.

Mr. Davies thanked the presidents and their staffs for their help in completing the benchmark lists. He also acknowledged Ron Carson and Roger Burge with the Governor's Office for Policy and Management and Charles Shirley with the staff of the Legislative Research Commission for their active participation in the selection of the benchmark institutions. He said their involvement will make the product more easily understandable when the budget recommendations are presented to the legislators in the fall.

VOTE: The motion passed.

CAPITAL PROJECTS

RECOMMENDATIONS:

- That the Council approve the University of Louisville request to construct the Research Building on its Health Sciences Center Campus in downtown Louisville. The building was authorized by the 1998 General Assembly to be constructed on the Belknap Campus.
- That the Council approve the University of Louisville request to increase the project scope from \$32 million to \$41 million. Additional funds will be private and agency funds.

Mr. Davies said that the legislature's Capital Projects and Bond Oversight Committee approved the university's request at its April 20 meeting contingent upon the Council's approval because the Council initially recommended the construction of the project.

MOTION: Mr. Barger moved approval of the recommendation. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

KCVU TUITION
POLICY

RECOMMENDATION: That the tuition and fees policy for KCVU-affiliated courses be approved.

Dr. Susman said that at its September 1998 meeting the Distance Learning Advisory Committee created the Financial Affairs Work Group to address tuition and fees rates for KCVU-affiliated courses, billing and collection procedures for KCVU-affiliated courses, and distribution of tuition and fees revenue between the KCVU and its providers. Based on discussions with the university presidents, the KCVU staff met with institutional finance and academic officers and developed this proposed policy based on the work of the Financial Affairs Work Group.

Dr. Susman outlined the three aspects of the tuition policy: (1) the institutions will charge the same tuition and fees for the KCVU courses as charged for their on-site courses, (2) the institutions will be responsible for billing and collection so students will receive bills from each enrolling institution, and (3) the KCVU will not share in the revenue at least for the first semester and all revenue will go to the institutions providing the instruction. Dr. Susman said it is anticipated that the KCVU will manage tuition billing and collection for the providers once an accounting department is established.

MOTION: Ms. Menendez moved that the recommendation be approved. Ms. Weinberg seconded the motion.

Mr. Cary questioned the collection of student fees since the students, not being on campus, would not receive benefits received by students on site.

AMENDMENT TO MOTION: Mr. Todd moved that the tuition and fees policy be put into effect for a full academic year and that there be interim reports from the institutions on their ability to handle the new tuition charges. Mr. Hackbart seconded the amendment.

VOTE ON AMENDMENT: The motion passed.

VOTE ON AMENDED MOTION: The motion passed.

PUBLIC HEALTH

An information item was presented on the status of the discussions between the University of Kentucky and the University of Louisville staffs about the proposed schools of public health.

MOTION: Ms. Adams moved that the chairs, vice chairs, and presidents of the University of Kentucky, the University of Louisville, and the Council on Postsecondary Education meet to discuss the public health issue.

VOTE: The motion passed.

WEST REGIONAL
POSTSECONDARY
EDUCATION
CENTER

RECOMMENDATION: That the Council approve the plan developed by Murray State University and the KCTCS for the West Regional Postsecondary Education Center at Hopkinsville.

Mr. Davies said that this is the fifth and last of the regional postsecondary education centers created by the 1998 General Assembly.

MOTION: Ms. Menendez made a motion to approve the recommendation. Mr. Hackbart seconded the motion.

Several Council members expressed concerns about the regional postsecondary education centers becoming expansion centers of comprehensive universities and not fulfilling their original purpose to provide service to the regions through cooperation with the institutions in the area.

Mr. Davies said that since the agreements have been signed by the presidents of the KCTCS, the participating comprehensive university, and the Council, the Council staff will monitor the activities of the centers and, if activities do not proceed as stated in the agreements, the Council would have the ability to raise questions.

VOTE: The motion passed.

Mr. Hardin recognized Marlene Helm, Secretary of the Education, Arts, and Humanities Cabinet, and Allen Rose, Secretary of the Workforce Development Cabinet, who were in the audience. He thanked them for their continuing support of postsecondary education.

NEXT MEETING

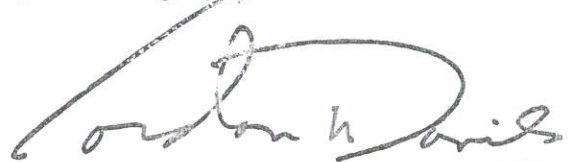
The next meeting will be July 18-19.

KCVU
GROUNDBREAKING

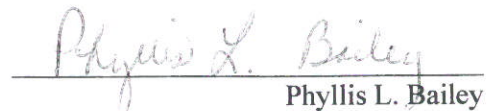
Mr. Hardin invited everyone to attend the groundbreaking ceremony of the Kentucky Commonwealth Virtual University and the Kentucky Commonwealth Virtual Library at 1:00 p.m. The Faculty Development Conference will begin after the groundbreaking.

ADJOURNMENT

There being no further business, the meeting adjourned at 11:40 a.m.



Gordon K. Davies
President



Phyllis L. Bailey
Secretary

FUNDING GUIDELINES

Recommendation:

That the Council direct its staff to proceed with the next steps in the funding guidelines process: (1) complete the analysis of public funds support per full-time equivalent student for the benchmark and Kentucky institutions, (2) establish the percentile funding objective to serve as the basis for the base funding request, and (3) determine and recommend the schedule for achieving the funding objective.

Rationale:

- The funding guidelines will provide a fair and rational means for allocating funds within the system of postsecondary education to meet Kentucky's goals.
- HB 1 directs the Council to make biennial requests to the General Assembly and to the Governor for funding to be appropriated to the base budgets of the institutions.
- The funding guidelines will help implement the postsecondary education system envisioned in HB 1.
- The institutional benchmark lists (copies attached) were developed through a cooperative process involving the Council staff, the presidents and other institutional staff, and representatives from the Governor's Office for Policy and Management and the staff of the Legislative Research Commission.

Background:

At its April 12 meeting, the Council approved the framework for the operating funding guidelines to be used in the development of the 2000-02 biennial budget request. The components of the framework are: (1) base funding using institutional benchmarks, (2) performance funding, and (3) incentive trust funds. The Council also approved tuition-setting guidelines to be used in 2000-02.

The base funding component uses statistical modeling to compile lists of institutions from outside Kentucky that most closely reflect certain characteristics of each Kentucky institution. The criteria for selecting the benchmark institutions are quantitative and descriptive of institutional profiles. The Council staff worked with institutional representatives and GOPM and LRC staffs to determine the selection criteria for identifying benchmark institutions.

Once the criteria were established, draft lists of benchmark institutions were sent to each university. Individual institutional meetings were held, using the draft lists as a starting point and ending with a consensus on final benchmark lists. Institutions were encouraged to bring to the discussion supplemental information about the proposed benchmark institutions that they deemed appropriate. All the participants were equal participants in the process. The final lists represent institutions that reflect the characteristics of the corresponding Kentucky institutions.

The Council staff is now ready to analyze the public funds support per full-time equivalent student for each of the benchmark lists. The “public funds support” is defined as the total of state appropriation plus tuition and fees revenue. Each Kentucky institution’s public funds support per full-time equivalent student will be compared to those of its benchmark institutions.

This funding analysis will result in the establishment of a funding objective for Kentucky institutions. The funding objective will be a percentile of the benchmark group. The request for base funding for each Kentucky institution will use the most recent actual enrollment information. The amount of state appropriation depends on the relationship of tuition and fees revenue to total public funds support. The funding guidelines anticipate that tuition and fees revenue would generate at least 33 percent of a university’s public funds support. The relationship would be at least 25 percent of public funds for KCTCS.

The funding analysis and the funding objective will lay the groundwork for determining the base funding needs of Kentucky’s public institutions. Then the Council will establish a time schedule for achieving the funding objective. The funding analysis and a proposed funding objective will be presented by the staff at the July Council meeting. The Council staff will continue its work on the other funding components - the schedule and incentive trust funds - and will make recommendations on these items at the September and November Council meetings.

Recommendation:

That the Council approve the University of Louisville request to construct the Research Building on its Health Sciences Center Campus in downtown Louisville. The building was authorized by the 1998 General Assembly to be constructed on the Belknap Campus.

That the Council approve the University of Louisville request to increase the project scope from \$32 million to \$41 million. Additional funds will be private and agency funds.

Rationale:

- The University of Louisville Board of Trustees approved the change in site and scope.
- The Council approved the project and recommended funding in its 1998-2000 capital budget request.
- The project retains its primary focus on research and will provide critically needed research space to help the university meet the goals of its Challenge for Excellence initiative.
- President Shumaker has certified that private funds necessary to complete the project are available.
- Agency funds rather than state general funds will fund additional operations and maintenance costs.

Background:

The University of Louisville requests authority to change the site and increase the scope of the research building authorized by the 1998 General Assembly to be constructed on the Belknap Campus and funded by \$32 million in state bonds. The university proposes to construct the facility on the Health Sciences Center Campus in downtown Louisville. The size of the facility will be increased from 97,200 gross square feet to 130,500 gross square feet. This results in a \$9.0 million increase in the scope of the project. Additional costs will be paid with \$4.8 million in agency funds and \$4.2 million in private funds. President Shumaker has certified that all additional funds will be available prior to the construction phase of the project. The agency funds are from revenue the university receives from its hospital contract and are available at this time. The private funds have been pledged and will be available before construction begins. When the facility is completed, the \$4.2 million for annual operations and maintenance costs will come from state general funds and agency funds.

At its April 20 meeting, the Legislature's Capital Projects and Bond Oversight Committee approved the university's request to relocate and increase the scope of the building. The Committee acted contingent on approval by the Council since the Council initially recommended the project to the Governor and General Assembly.

The project supports the mission of the university, the availability of additional private and agency funds has been certified, and the project does not create a need for additional state funds for operations and maintenance. The Council staff recommends approval.

Staff Preparation by Sherron Jackson

This agenda item is being reviewed by the Distance Learning Advisory Committee. If there are any changes, they will be distributed prior to the meeting.

**KENTUCKY COMMONWEALTH VIRTUAL
UNIVERSITY TUITION POLICY**

ACTION
Agenda Item C-3
May 17, 1999

Recommendation:

That the attached *Tuition and Fees Policy for KCVU-Affiliated Courses* be approved.

Rationale:

- KCVU-affiliated courses will be offered by Kentucky public and independent postsecondary education institutions and may be offered by other in-state or out-of-state providers. The KCVU needs a policy to establish guidelines for setting tuition and fees rates and collecting tuition and fees revenue for KCVU-affiliated courses.
- The KCVU staff worked with representatives of the institutions (finance and academic officers) in developing this policy.

Background:

At its September 14, 1998, meeting, the Distance Learning Advisory Committee created the Financial Affairs Work Group to address the following issues: (1) tuition and fees rates for KCVU-affiliated courses, (2) billing and collection procedures for KCVU-affiliated courses, and (3) distribution of tuition and fees revenue between KCVU providers and the KCVU. DLAC Chair Lee Todd appointed Ken Walker to chair the work group. The Financial Affairs Work Group met two times and discussed various alternatives for addressing these issues.

Based on discussions with the university presidents, KCVU staff met with institutional representatives (finance and academic officers) and developed this proposed policy based on the work of the Financial Affairs Work Group. This proposed policy addresses the issues as identified by the DLAC in September.

Staff Preparation by Mary Beth Susman

Tuition and Fees Policy for KCVU Courses in FY 1999-2000

Background

The KCVU was created to expand the availability of postsecondary education programs to the citizens of the Commonwealth. Since the KCVU will be the organization coordinating the delivery of postsecondary education distance learning statewide, it is necessary to establish a policy to guide tuition and fees setting and revenue collection for courses delivered via the KCVU.

This policy recognizes that KCVU course and program providers will include Kentucky public and independent postsecondary education institutions and may include public or independent institutions or other providers from outside Kentucky. This policy:

- Anticipates that tuition rate setting for Kentucky postsecondary education institutions may be decentralized so that each institution, rather than the Council on Postsecondary Education, will set its own tuition rates.
- Recognizes that these institutions already establish student fees.
- Acknowledges that Kentucky independent postsecondary education institutions and potential providers outside Kentucky also establish their own tuition and fees.

Tuition and Fees

For Kentucky Public Postsecondary Education Institutions

- Students enrolled in a KCVU-affiliated course section will be assessed the same per credit hour tuition rate for that course section as other students enrolled in non-KCVU course sections or similar courses at that institution.
- Established differentiation (e.g., in-state/out-of-state or undergraduate/graduate/professional) among tuition rates for other students will apply to students enrolled in KCVU-affiliated courses.
- The provider offering the KCVU-affiliated course may assess the same per credit hour student fees for students enrolled in that KCVU-affiliated course as assessed other students enrolled at the institution providing the course.
- An institution providing a KCVU-affiliated course may assess any course-related student fee for students enrolled in that KCVU-affiliated course if other students at that institution are assessed that same course-related fee for all sections of that course.

For Independent, For-Profit, or Out- of- State Providers and Customized Training

- Students enrolled in a KCVU-affiliated course may be assessed a tuition rate and fees as established by that provider.

KCVU Posting

- The KCVU will publish the tuition and fees for each KCVU-affiliated course.
- The KCVU may assess a listing fee for KCVU-affiliated courses.

Billing and Collection

- Kentucky public and independent postsecondary education institutions offering KCVU-affiliated courses will generate the bill and will be the point of payment for tuition and fees for that KCVU course.
- Billing and collection policies used by Kentucky public and independent postsecondary education institutions will apply to KCVU-affiliated courses.
- Billing and collection procedures for KCVU-affiliated courses offered by other providers will be determined by the KCVU on a case-by-case basis.

KCVU Revenue Sharing

- The KCVU will not assess Kentucky public and independent postsecondary education institutions offering KCVU-affiliated courses a portion of the tuition and fees revenue for KCVU-affiliated courses given the understanding that for web-based courses the institution agrees to: (1) adhere to the KCVU standard for web-based courses, and (2) pay for web-based course software and server-related costs.
- Revenue sharing policies for all providers other than Kentucky public and independent postsecondary education institutions will be determined on a case-by-case basis.

Policy Duration

The above policy is established for the first semester of the KCVU operation. The policy will be reviewed for re-submittal by January 1, 2000.

Information:

At the April Council meeting, members expressed interest in the status of discussions between the University of Kentucky and the University of Louisville staffs about public health programs. Attached is the draft agreement and related correspondence presented to Mr. Davies by Presidents Shumaker and Wethington.

Mr. Davies will report at the Council meeting on the status of the proposal.

APR 12 11 32 AM '99

April 8, 1999

Dr. Gordon K. Davies
President
Kentucky Council on Postsecondary Education
1024 Capital Center Drive
Frankfort, Kentucky 40601

Dear Gordon:

I am enclosing a draft joint agreement between the University of Louisville and University of Kentucky Schools of Public Health for your review.

The agreement is the result of extensive discussions between the Deans and Faculty of the Schools and represents a commitment to the continued initiation and development of cooperative programs in public health. We will continue to work collaboratively to refine and expand the joint educational, research and community service activities outlined in the agreement.

I appreciate the opportunity to submit this proposal and look forward to hearing from you.

Sincerely yours,



John W. Shumaker
President

cc. Dr. Charles Wethington
Dr. James Holsinger
Dr. Emery Wilson
Dr. Carol Garrison
Dr. Joel Kaplan
Dr. Paul McKinney
Dr. Linda Shapiro



**JOINT AGREEMENT:
UNIVERSITY OF LOUISVILLE AND UNIVERSITY OF KENTUCKY
SCHOOLS OF PUBLIC HEALTH**

This joint agreement is being created to foster the development and coordination of high-quality graduate and post-graduate academic teaching, research and community service programs that address the public health needs of the Commonwealth of Kentucky. The agreement will support inter-institutional collaboration between the University of Kentucky and the University of Louisville. The primary goal of the agreement is to coordinate the efforts of the universities to develop Schools of Public Health that will jointly move Kentucky towards becoming the healthiest state in the nation.

Background

The University of Kentucky anticipates focusing on professional degree programs emphasizing the practice of public health, while the University of Louisville plans to concentrate on training health professionals for careers in research. Thus, the communities served by the institutions are distinct. Nevertheless, there is room for collaboration on the educational programs of the two institutions while abiding by the criteria of the Council on Education in Public Health (CEPH) for an accredited school of public health. These criteria require that each school of public health offer course work in all of the five core public health disciplines.

The University of Kentucky has offered a Masters of Science in Public Health (MSPH) for over fifteen years (Classification of Instructional Programs Code 512201). The University of Kentucky now proposes to offer a Masters in Public Health (MPH) option and a Doctorate of Public Health (DrPH) degree under that code. The University of Louisville's School of Public Health, opened in 1919, proposes to offer both MPH and PhD degrees in the CEPH-required public health disciplines.

Joint Educational Efforts

The University of Kentucky and the University of Louisville have agreed to work together in order to develop programs leading to the specified public health degrees. The institutions will proceed by first planning the required academic courses for a cooperative MPH degree in Epidemiology. Immediately thereafter, collaboration will proceed for the course work in other MPH degree programs. The core courses in the five areas required for accreditation by CEPH will be cross-listed by the University of Louisville and the University of Kentucky. This will allow students at both campuses to enroll in courses in either campus to satisfy their core course requirements. The two institutions will assure that there will be maximal collaboration in the development of the two unique doctoral degree programs (PhD and DrPH).

The two institutions will develop, using interactive instructional video, video conferencing, and the World Wide Web, distance learning opportunities at each campus so that students from either campus can enroll in courses at the other institution. When feasible, these courses should be developed collaboratively by faculty from participating institutions. Courses may be designed and offered through the "Commonwealth Virtual University" in order to make them available to

a broader constituency, including public health employees in remote parts of the state. Finally, the institutions involved will take advantage of special expertise such as guest lecturers using telecommunication facilities already in existence to the benefit of individuals on campuses of both institutions.

The two Schools of Public Health will seek ways to construct a common admission pathway so that those students admitted to one school are deemed simultaneously admitted to the other school. However, academic admission, performance, and graduation requirements for particular degree programs at each institution remain at the discretion of that institution. Nonetheless, participating institutions will work together to facilitate the movement of students between the two Schools of Public Health in as seamless a fashion as possible. This will require collaboration between the registrars' offices and will be pursued aggressively. In addition, each institution will pursue the joint appointments of qualified faculty from each School of Public Health to the other institution. This will facilitate the implementation of joint course work and joint programs.

Joint Research Efforts

A number of research activities have already been entered into jointly by the two universities, including a submission to a private foundation and an exploration of statewide health surveys. They will actively pursue opportunities for joint participation in a variety of federal, state, and privately funded research initiatives as they are announced. Further, the two institutions will look for research opportunities that play to their unique strengths and missions, such as rural and urban comparisons of public health problems in the Commonwealth.

Joint Community Service

Opportunities for joint community service projects will be considered by the institutions, including but not limited to: community-wide health screenings (including those occurring annually at the State Fair), local or regional immunization initiatives, and coordinated responses to Commonwealth, national or international health emergencies. In addition, the two institutions will collaborate in providing technical assistance to local and state health departments who request it.

Administrative Guidance

The two Deans of the Schools of Public Health shall collaborate to implement this agreement using appropriate administrative and organizational mechanisms.



GORDON K. DAVIES
President

April 22, 1999

Dr. John Shumaker
President
University of Louisville
Louisville, Kentucky 40292

Dr. Charles T. Wethington, Jr.
President
University of Kentucky
Lexington, Kentucky 40506-0032

Dear John and Charles:

Thank you for sending me a second proposal outlining how your two institutions might work together on public health programs. We are not quite where we need to be, but this latest draft is getting closer.

The draft outlines your plans to jointly develop and deliver academic programs, to cross-list courses at each institution, and to engage in joint research and public service activities. I support these intentions but suggest that we should go further.

What still troubles me is that your planning and cooperative efforts presuppose two separately accredited public health schools. The draft cites accreditation criteria of the Council on Education for Public Health as the rationale for each school's having master's programs in each of the five core public health disciplines. So what we end up with are two "wholes"—working together, but two nonetheless. The question remains unanswered: Does Kentucky need two schools of public health?

Our reading of the CEPH criteria (see attached excerpt) suggests that a collaborative school sponsored by both institutions but operated as a single unit is eligible to seek accreditation as one school. This alternative to two schools would not require each institution to have at least one master's program in each of the five core areas but instead would require one set of at least five programs for the collective whole.

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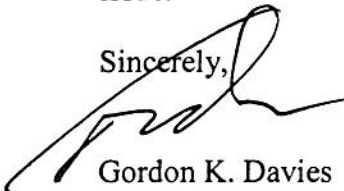
This is the type of response that I think will be most acceptable to the Council and others concerned about unnecessary duplication and its attendant waste. Within such a collaborative school we might find a spectrum of cooperation—truly joint programs, cross-listed courses as a part of single programs, cooperative programs using faculty with joint appointments, and other arrangements that capitalize on your institutions' collective strengths to meet Kentucky's public health needs.

Members of the Council have strong feelings about this issue. Some members have suggested proposing legislation that gives the Council responsibility for approving major organizational entities such as new colleges and schools on the campuses. And there is sentiment for this authority to be made retroactive to cover the public health schools.

The Council has requested that this issue be placed on its May 17 meeting agenda. Our mailing date for agenda materials is May 4. If you wish to modify the existing document by April 30, we shall include it in the packet. Otherwise, we shall use the one you have sent us.

Thanks very much for your cooperation—with us and with each other—on this volatile issue.

Sincerely,

A handwritten signature in black ink, appearing to read "Gordon K. Davies", written over the word "Sincerely,".

Gordon K. Davies

GKD/lgr

It is customary for a CEPH staff member or a councilor to visit a school or program early in the review process to discuss CEPH policies, procedures and criteria, and to answer questions of administrators, faculty, students and others who will be involved in the self-study process. An offer of consultation is made in the letter of notification preceding the review. Throughout the review process, CEPH staff are available for telephone, written or personal consultation concerning the procedures and criteria.

Developing Schools and Programs

A school or program in any stage of development may request consultation concerning accreditation criteria and procedures. Prearranged visits to CEPH offices are encouraged, or arrangements can be made for staff or councilors to visit academic units. Other recently established schools and programs may be especially helpful to new schools and programs in the planning and early implementation stages of development. Self-study documents submitted to CEPH offices by each school and program are available for public review.

Collaborative Schools and Programs

Schools and programs that are sponsored by more than one institution of higher education but operated as a single organizational unit are eligible to seek accreditation as a single school or program. Collaboration, cooperation and formal affiliation among educational institutions may occur among schools and programs that are not operated as a single organizational unit and these schools and programs are expected to pursue independent review and separate accreditation. Those that are operated as a single organizational unit are eligible to seek accreditation under CEPH's provisions for collaborative organizational models. Collaborative organizational models are evaluated against the same set of criteria as schools and programs sponsored by a single institution, and are subject to the same policies and procedures with the following exceptions.

Collaborative schools and programs must seek consultation before seeking applicant status. Depending on the nature of the collaboration and the geographic proximity of the participating institutions, the Council may require or the school or program may request special accommodations in the structure of the site visit, including visiting multiple sites or extending the duration of the visit. Collaborative schools and programs must provide evidence during the review process of written agreements among the participating institutions. Collaborative schools and programs are shown in CEPH's published listing of accredited schools and programs as a single listing, but with each sponsoring institution identified.

Self-Study Process and Documentation [Back to Section](#)

The self-evaluation process is the core of accreditation. CEPH criteria for a school or program call for an "explicit process for evaluating and monitoring its overall efforts against its mission, goals and objectives; for assessing the school's effectiveness in serving its various constituencies; and for planning to achieve its mission in the future." The criteria further require that the school or program "undertake systematic, broad-based and integrated evaluation of its activities."

Process

The self-study process may differ somewhat depending on whether the school or program is an applicant seeking preaccreditation or initial accreditation, an already accredited unit undergoing a full review, an already accredited unit undergoing an abbreviated review, or an already accredited unit undergoing a focused review. While there will be common aspects in terms of procedures, the focus of each may be different. For example:

1. A new applicant is expected to address all of the criteria for accreditation but the process of analysis and the resulting self-study document may be more oriented to projections and plans for the future. Particularly if the school or program is new, there may be relatively little historical data on which to base

April 30, 1999

Gordon Davies, Ph.D.
President
Kentucky Council of Postsecondary Education
10924 Capital Center Drive
Frankfort, KY 40601

Dear Gordon:

Both Universities have worked diligently to resolve issues that have been raised concerning our public health programs. Attached is our agreed upon document. Both institutions are in full concurrence with the content and intent of the document. We believe that the document fully responds to direction provided in your letters of January 9, 1999 and March 30, 1999.

We believe the proposed programs in research, education and service are designed to meet the needs of the Commonwealth of Kentucky. The two institutions have complementary missions, as we have described in the past. The University of Kentucky is a land grant institution with a statewide mission, particularly focused on our state's rural population. The University of Louisville is a comprehensive urban institution, focused largely on our state's largest urban population. The ability of the two institutions to collaborate to achieve these missions is a key to the continued development of the Commonwealth and the future of higher education in the Commonwealth. We are pledged to actively cooperate in education, service and research in public health. We believe that the document that we have attached is a very broad and comprehensive arrangement between the University of Louisville and the University of Kentucky that will ensure cooperation and avoid unnecessary duplication in public health programs.

However, since the issue at hand appears to be a question of duplication of programs, the University of Kentucky recommends that the Council place a moratorium on any new degree programs in public health while it studies the issue. The University of Kentucky is more than willing to enter such a study of the public health needs within the Commonwealth. The University of Kentucky and the University of Louisville should work closely with the Council of Postsecondary Education in such a study and we believe

Gordon Davies, Ph.D.
April 30, 1999
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that bringing in a consultant to assess the need for public health programs within the Commonwealth, could also address the question of whether there is a need for more than one school of public health. We believe it is important that the Council understand that the University of Kentucky spent two years studying the issue of the creation of a School of Public Health with our primary concern that of meeting the needs of Kentuckians. Such a school was considered and approved through the University process for the creation of new academic units prior to the approval by the University of Kentucky Board of Trustees.

Please let me know if you have any other questions.

Sincerely,

A handwritten signature in cursive script, appearing to read "Charles", with a long horizontal flourish extending to the right.

Charles T. Wethington, Jr.
President

John W. Shumaker
President

University of Louisville
Louisville, Kentucky 40292
Office: (502) 852-5420
Fax: (502) 852-5682

UNIVERSITY of LOUISVILLE

May 4, 1999

Dr. Gordon Davies
President
Council of Postsecondary Education
1024 Capital Center Drive
Frankfort, KY 40601

Dear Gordon:

I am writing in response to your letter of April 22, 1999 concerning the development of public health programs in the Commonwealth of Kentucky.

In February 1998 the University of Louisville openly stated its intention to develop public health programs in disciplines related to urban and metropolitan communities in the program advisory statement required by the Council on Postsecondary Education. Since that time, we have worked closely and in good faith with the University of Kentucky to develop an array of cooperative programs that were incorporated into the Joint Agreement we recently submitted to the Council. Your letter, as I understand it, encourages us to go further in that Joint Agreement and to resume discussions concerning the concept of a single School of Public Health in the Commonwealth offering joint programs developed by both the University of Kentucky and the University of Louisville.

We think your idea is a good one and commit to pursuing the concept of a single School of Public Health jointly managed by our two universities as equal partners. The program will serve students from both universities on either campus. Our Vice President for Health Affairs and faculty support this concept as workable and in the best interests of the Commonwealth. We would like to move ahead vigorously to make the concept a reality.

We believe it is possible, through a strategy of a jointly administered statewide school, for both UK and U of L to take advantage of opportunities for collaboration, avoid the potential of expensive overlap and duplication, and still empower each university to develop unique programs that focus on the needs and interests of our respective communities. As you know, the Greater Louisville community has for many months encouraged the University of Louisville to

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develop public health programs that respond to the endemic health care and environmental issues of a large metropolitan area. We have resources to begin that process, and are eager to start implementing our program.

We believe we can work creatively with the University of Kentucky and in good faith to develop a single School of Public Health. We are prepared to invest what ever time and effort are necessary to pursue this objective, and I ask for your support and advice on how we should proceed.

Sincerely,

A handwritten signature in black ink, appearing to be the initials 'JM' with a stylized flourish.

Cc: Dr. Charles Wethington

**WEST REGIONAL POSTSECONDARY
EDUCATION CENTER**

ACTION
Agenda Item C-5
May 17, 1999

Recommendation:

That the Council approve the plan developed by Murray State University and the KCTCS for the West Regional Postsecondary Education Center at Hopkinsville.

Rationale:

- The 1998-2000 appropriations bill includes funds for the KCTCS and several of the comprehensive universities to construct regional postsecondary education centers in various locations around the state. These facilities are to be used by the KCTCS and the participating comprehensive university. They will be equipped to support the Kentucky Commonwealth Virtual University.
- The presidents of Murray State University and the KCTCS led the planning effort for this center, resulting in an agreement signed by the presidents and a detailed project plan for the center.
- The project plan is consistent with the provisions of the 1998-2000 appropriations bill and substantially addresses the planning assumptions and guidelines for regional centers established by the Council at its July 1998 meeting.
- Council approval of the agreement and the project plan will allow the institutions to proceed with the center.

Background:

Following passage of the 1998-2000 appropriations bill, representatives of the KCTCS, Eastern Kentucky University, Western Kentucky University, Morehead State University, and Murray State University initiated discussions concerning regional postsecondary education centers. The Council established planning assumptions and guidelines to be used by the institutions in planning these centers.

The presidents of Murray State University and the KCTCS signed an agreement and prepared a more detailed project plan for the West Regional Postsecondary Education Center in Hopkinsville. A copy of the signed agreement and the letter transmitting the project plan are attached. A summary of the project plan follows. A copy of the plan is filed at the Council office.

West Regional Postsecondary Education Center

The presidents of Murray State University and the KCTCS headed a planning team composed of members of their staffs. This planning team conducted a needs assessment of the area surrounding the city of Hopkinsville. Between 1990 and 1997 the population growth rate in this region was greater than the growth rate for the state. This trend will continue through 2010. The assessment included 1990 educational attainment data from the Bureau of the Census, showing that for each county in this region the percentage of the adult population completing four or more years of college is less than the statewide average. Except for Christian County, the percentage of the adult population which has graduated from high school is lower than the statewide average.

Academic programs needed at this time are primarily in the areas of Business and Accounting, Computer Science, and Education. Technical programs needed at this time are primarily in the areas of Computer Technologies, Business and Office Technology, and Health Occupations.

The plan developed by Murray State University and the KCTCS will result in the construction of a new facility in Hopkinsville south of the city near the population growth center of Christian County. Other postsecondary education institutions may be invited to offer courses and programs that Murray State University or the KCTCS do not offer. A significant feature of this plan is the inclusion of existing facilities at Hopkinsville Community College into the definition of the West Regional Center. This action provides an opportunity for the concept of "regional center" and cooperation between institutions to be viewed beyond simply the construction of one new facility.

The new facility in Hopkinsville will be wired for audio, video, and Internet access. The building will have two KCVU-dedicated classrooms equipped with satellite downlinks and at least one compressed video (interactive television) classroom. The building will include a multimedia resource center, computer laboratory, and space for advising, testing, and other relevant student services for KCVU students.

As project development continues, the planning team will solicit advice from community representatives to help determine the best design for the facility and to help determine specific programs and services to be provided. The presidents of Murray State University and the KCTCS will appoint a Regional Center Advisory Committee to oversee the operation of the facility and advise the institutions on new program initiatives.