

# KY COUNCIL ON POSTSECONDARY EDUCATION WORK SESSION & JOINT MEETING



January 26, 2023 – 2:00 p.m. ET

KCTCS Offices, 300 N Main St., Versailles, KY 40383 – Rm 102 A/B

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**I. Welcome Remarks (2:00-2:05)**

**II. Strategic Discussion with Eastern Kentucky University (2:05-2:35)**

**III. Statewide Strategic Discussion: Focus on Success (2:35-3:45)**

- A. Objectives, Strategies, and Data for Success
- B. Kentucky Student Success Collaborative
- C. Transfer
- D. Kentucky Graduate Profile Academy

*Break (3:45-4:00)*

**IV. Joint Meeting with the Council, Institutional Presidents, and Board of Student Body Presidents (4:00-6:00)**

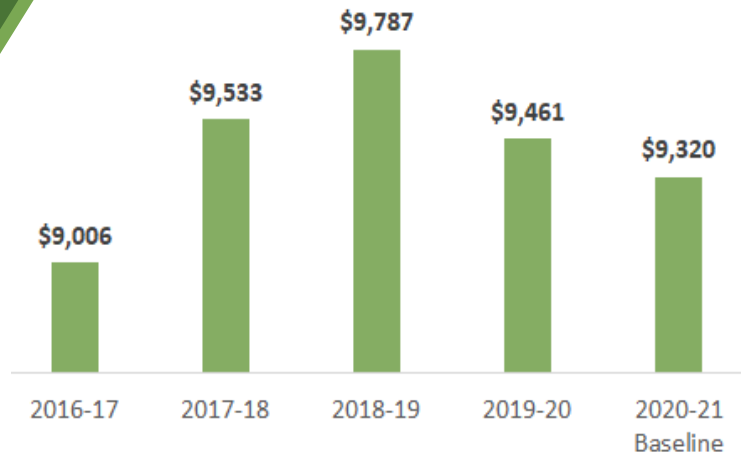
- A. How can Kentucky better prepare students and families for the transition from high school to college, including applying for financial aid and the steps involved when applying for college?
- B. How can campuses expand mental health services to ensure students feel supported to persist through the attainment of their degree?
- C. How can students best advocate for their legislative priorities during the 2023 session?

**V. Networking Dinner for the Council, Institutional Presidents, and Board of Student Body Presidents (6:00-7:30)**

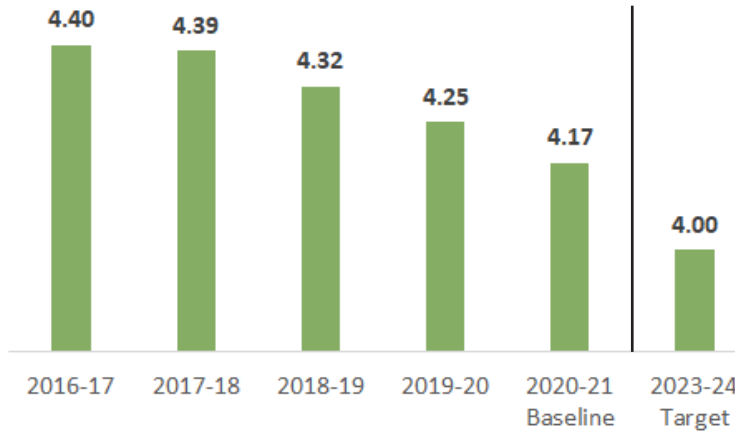
# EASTERN KENTUCKY UNIVERSITY



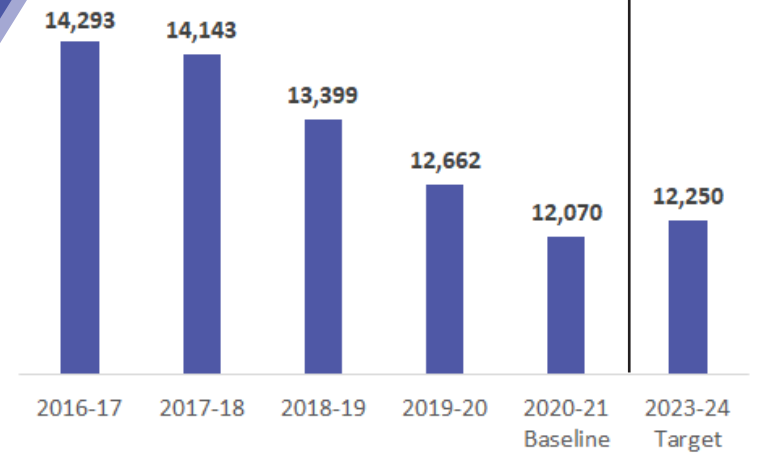
## Unmet Need



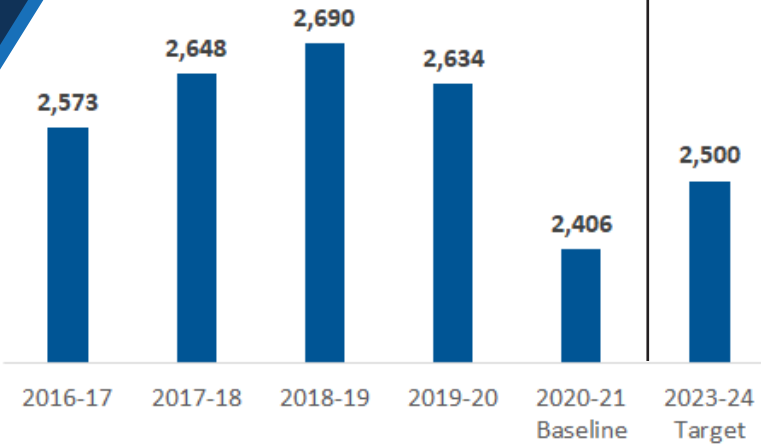
## Time to Degree



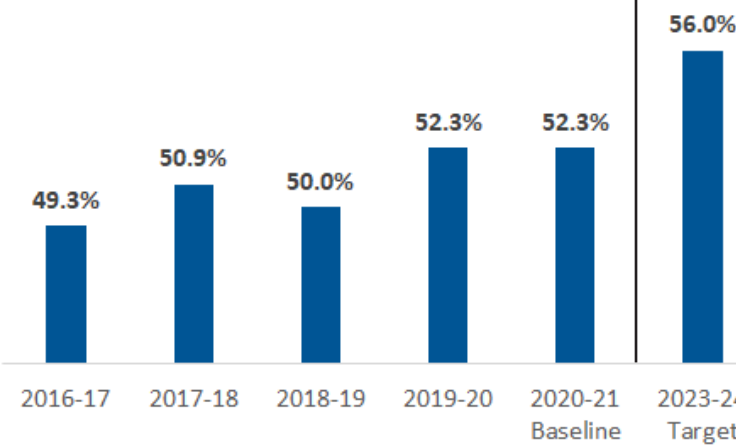
## Undergraduate Enrollment



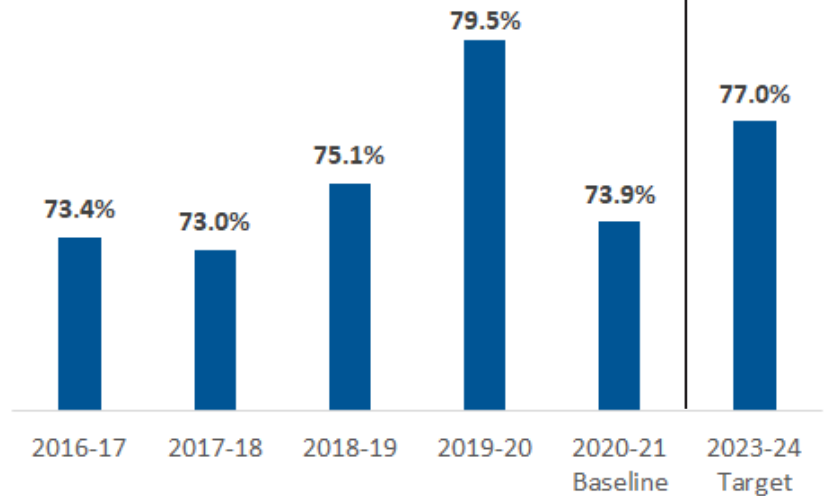
## Undergraduate Degrees & Credentials



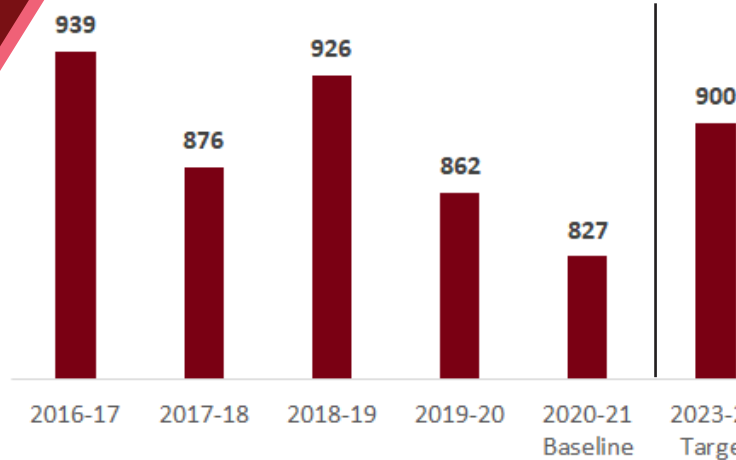
## 6-Year Graduation Rate



## Retention Rate



## Graduate Degrees & Credentials



# INSTITUTION GOALS

KPI	EKU		KSU		MoSU		MuSU		NKU		WKU		UK		UL		State 4-Yr. Public	
	20-21 Baseline	23-24 Target	20-21 Baseline	23-24 Target	20-21 Baseline	23-24 Target	20-21 Baseline	23-24 Target	20-21 Baseline	23-24 Target	20-21 Baseline	23-24 Target	20-21 Baseline	23-24 Target	20-21 Baseline	23-24 Target	20-21 Baseline	23-24 Target
<b>Unmet Need</b>	\$9,320	NT	\$13,266	NT	\$8,902	NT	\$9,419	NT	\$10,883	NT	\$9,054	NT	\$11,219	NT	\$10,889	NT	\$10,212	\$9,702
<b>Time to Degree</b>	4.17	4.00	4.33		4.16	4.00	4.13	4.00	4.36	4.20	4.14	4.10	4.13	4.10	4.30	4.20	4.19	4.10
<b>Undergraduate Enrollment</b>	12,070	12,250	2,148		8,621	8,700	7,939	8,047	11,672	11,854	15,287	15,746	22,246	23,000	16,118	16,500	96,101	98,309
<b>Undergraduate Degrees/Credentials</b>	2,406	2,500	154		1,153	1,200	1,614	1,675	2,223	2,300	2,843	3,000	5,011	5,406	2,991	3,200	18,395	19,447
<b>Graduate/Professional Degrees</b>	827	900	29		237	250	623	680	1,218	1,300	796	825	2,182	2,300	2,077	2,150	7,989	8,455
<b>Retention Rate</b>	73.9%	77%	70.4%		69.8%	75%	74.7%	81%	70%	78%	72.8%	76%	85.7%	87%	76.6%	83%	76.9%	80%
<b>Graduation Rate</b>	52.3%	56%	38.2%		44.7%	48.5%	56%	60%	49.7%	54%	57.4%	59%	67.9%	70%	61.6%	63%	58.2%	60%



# 2022-30 STATEWIDE STRATEGIC AGENDA

## INSTITUTIONAL UPDATE

Eastern Kentucky  
University

January 26, 2023



Affordability



Transitions



Success



Equity



Talent

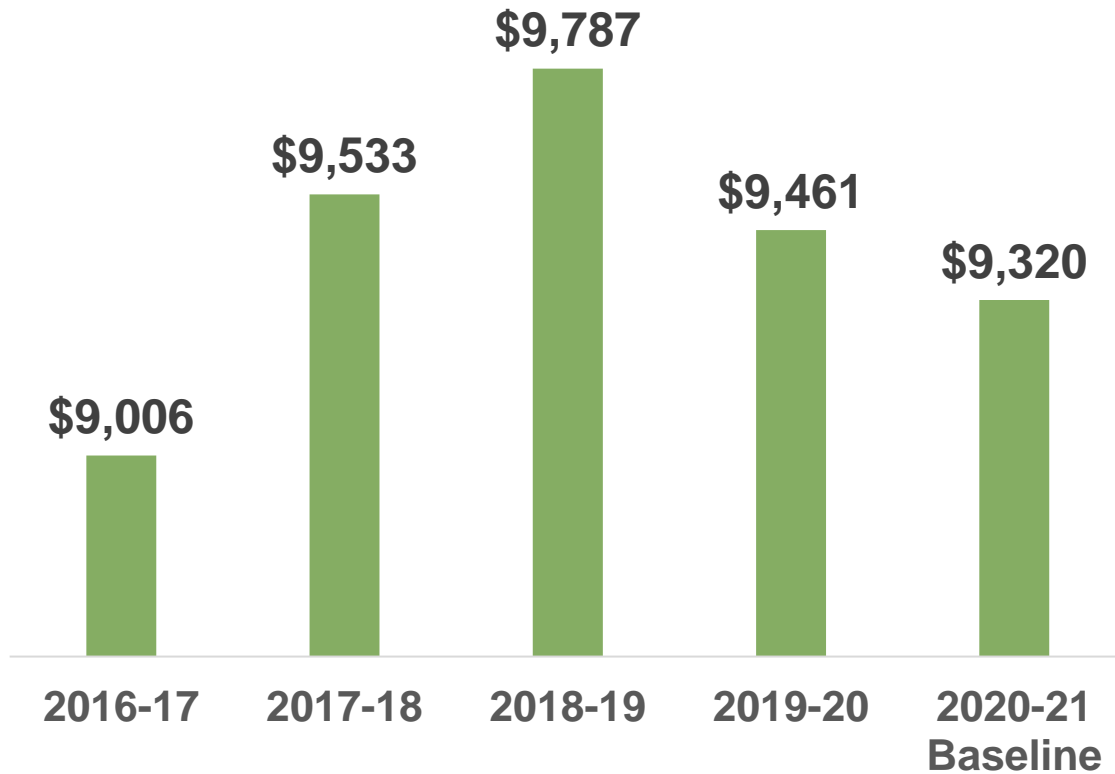


Value

# KEY PERFORMANCE INDICATORS -- AFFORDABILITY

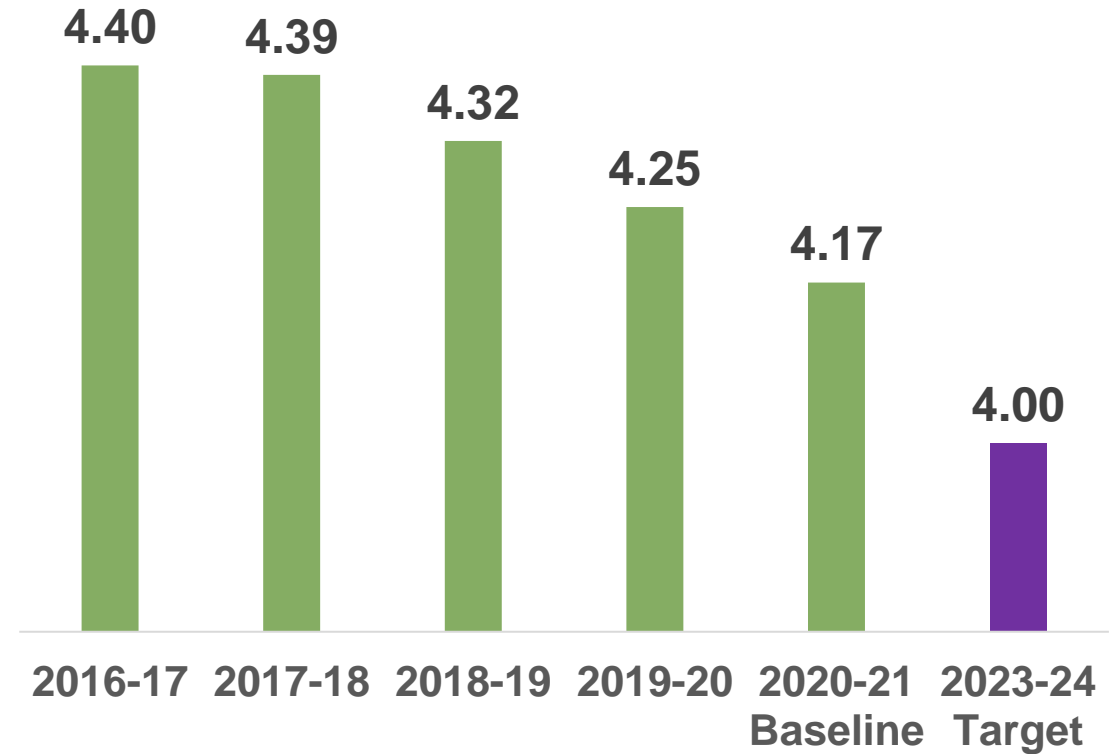
## Unmet Need:

Average amount students must pay out-of-pocket after all financial aid and expected family contributions



## Time to Degree:

Average number of academic years students are enrolled prior to undergraduate degree completion



# EKU'S KEY STRATEGIES ON AFFORDABILITY



## Student Affordability:

- Unmet Need has decreased **16%** to \$7,830, surpassing its 23-24 target. This achievement can be attributed to increases in institutional scholarship awards, reevaluation of estimated costs, and increases in the Pell and CAP grants.
- In 21-22, **77%** percent of ECU students received some form of aid (institutional, state, or federal aid). Additionally, **100%** of undergraduates receive a book scholarship providing required books and materials at no cost.
- Since 20-21, ECU has increased Housing Grants **18%** making on-campus housing more affordable to our most vulnerable students.
- ECU students are earning an undergraduate degree in 4.12 years, a decrease in Time-to-Degree from 4.55 years.

# EKU'S KEY STRATEGIES ON AFFORDABILITY



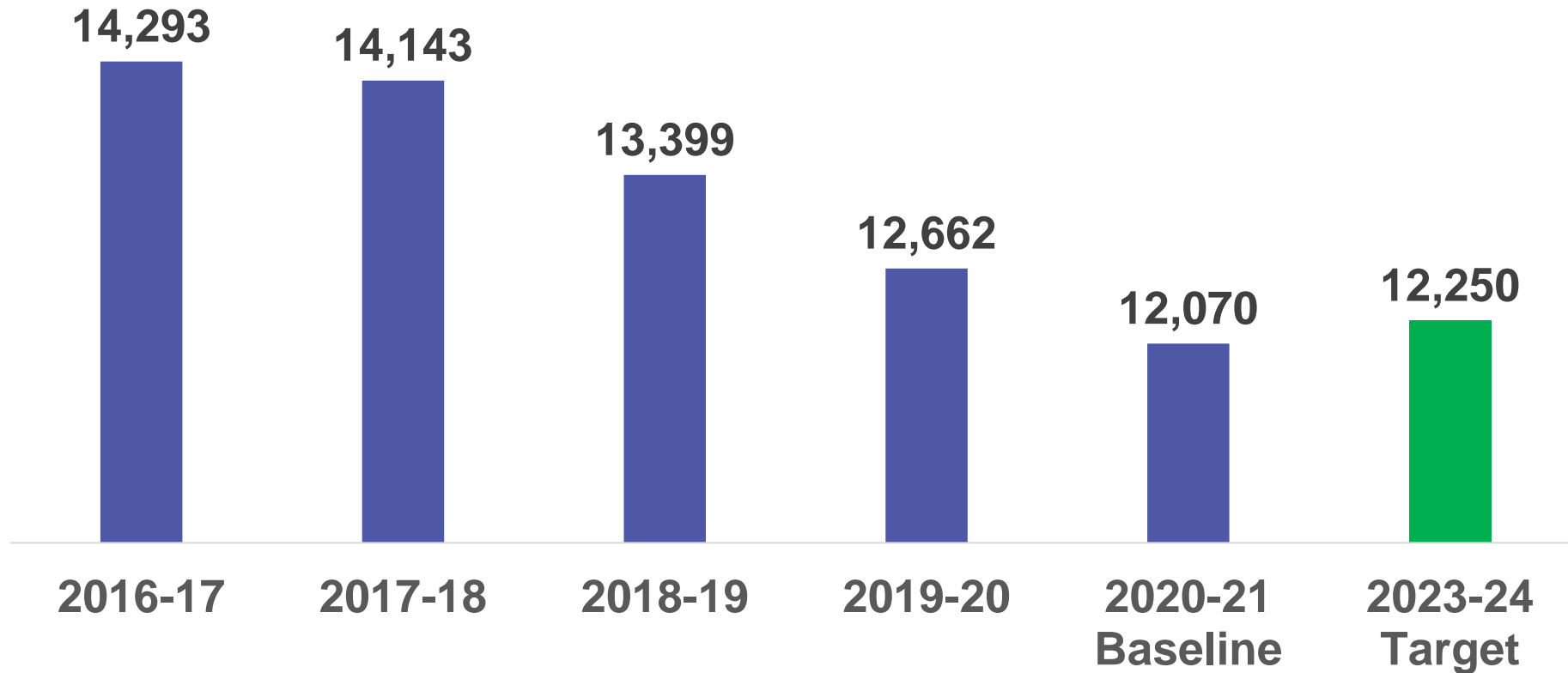
## Institutional Financial Administration:

- ECU is providing more opportunities for students and families to learn about college affordability via campus visits, print and digital materials, orientations and spotlights, and academic orientation.
- ECU has implemented a strategic budget process that aligns with strategic planning priorities for cost minimization and resource allocation, and proactively reviews deferred maintenance programs to maintain critical infrastructure pieces and to reduce emergency maintenance costs.

# KEY PERFORMANCE INDICATORS -- TRANSITIONS

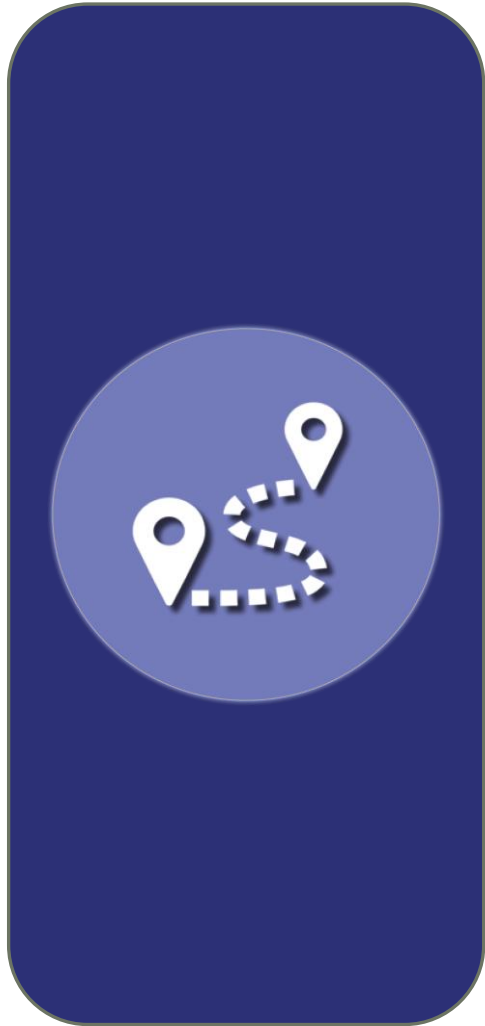
## Undergraduate Enrollment:

Total unduplicated number of students who enroll in an undergraduate program offered by one of Kentucky's public colleges or universities in an academic year, either full-time or part-time.





# EKU'S KEY STRATEGIES ON TRANSITIONS

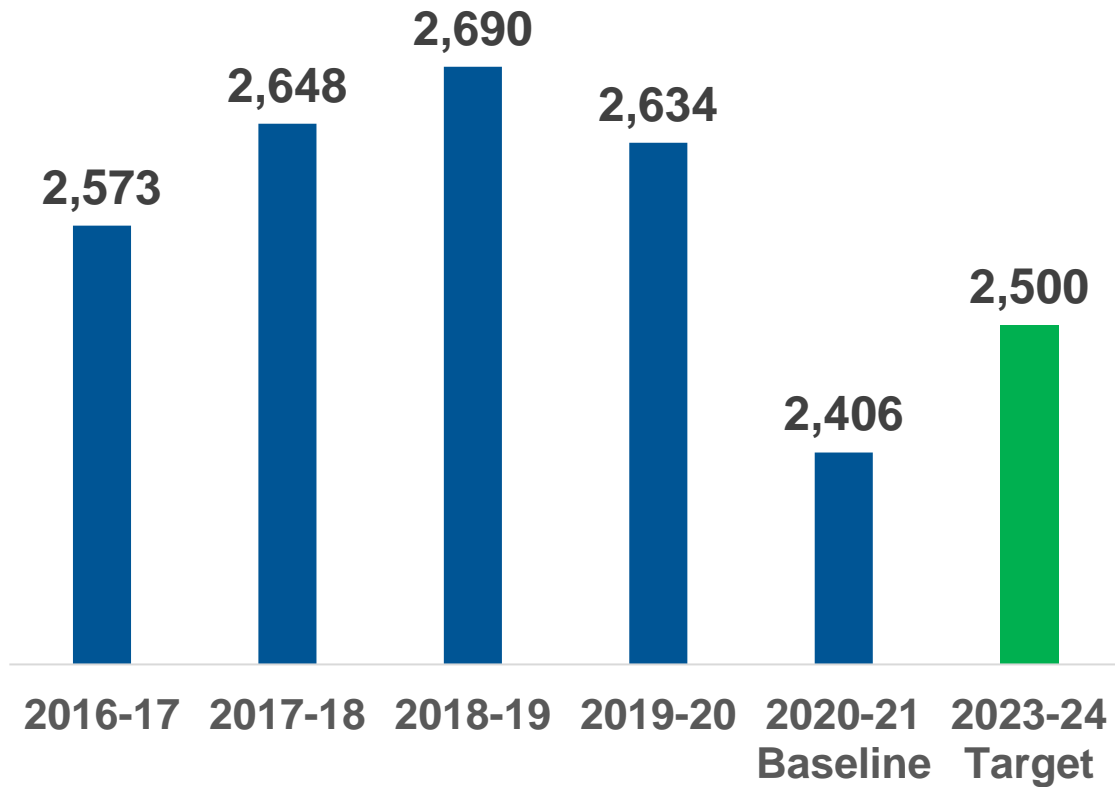


- For the past two years, EKU's entering freshmen class has grown. Fall 22 also reported an increase in overall enrollment and undergraduate URM enrollment reached 16.4%, surpassing its 23-24 target.
- EKU has implemented several strategies that have reduced barriers for transfer students and transfer of credit.
- Dual Credit enrollment has increased through an intentional focus on providing college pathways.
- Services and resources for academically underprepared students have expanded, resulting in higher retention rates for this group.
- A new comprehensive digital presence has been created aimed at supporting student interest and understanding postsecondary opportunities at EKU.

# KEY PERFORMANCE INDICATORS -- SUCCESS

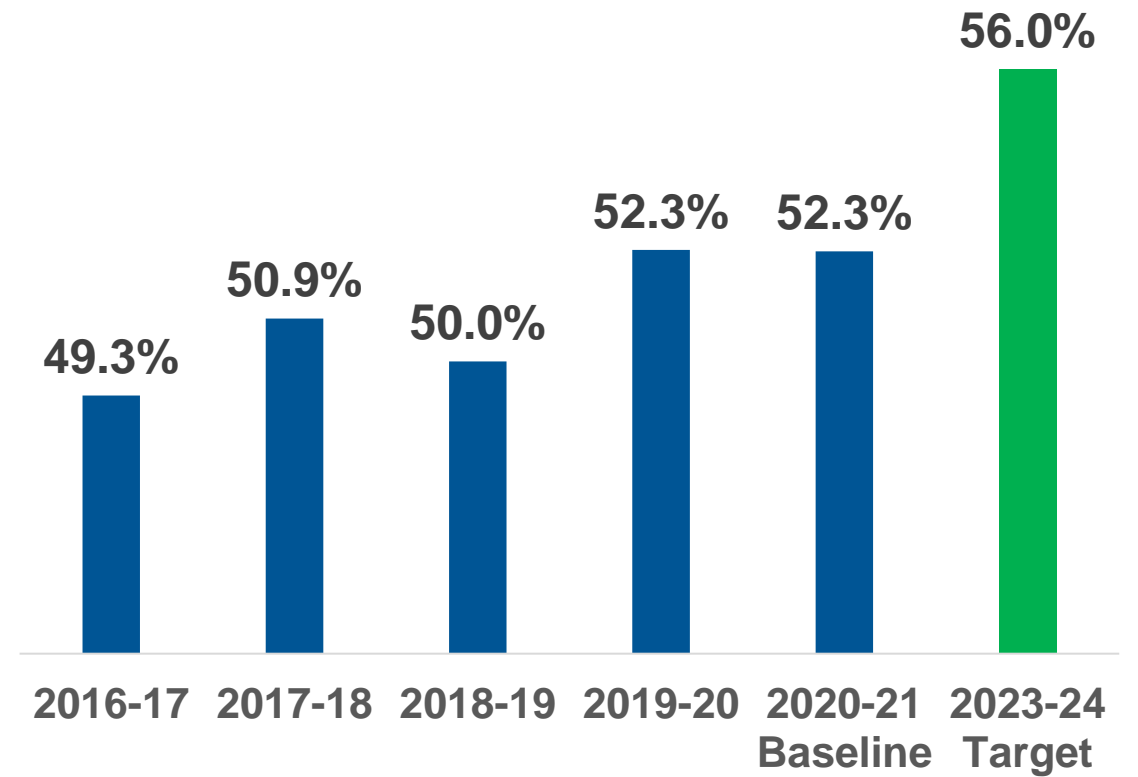
## Undergraduate Degrees:

Number of bachelor degrees awarded in an academic year



## Graduation Rate:

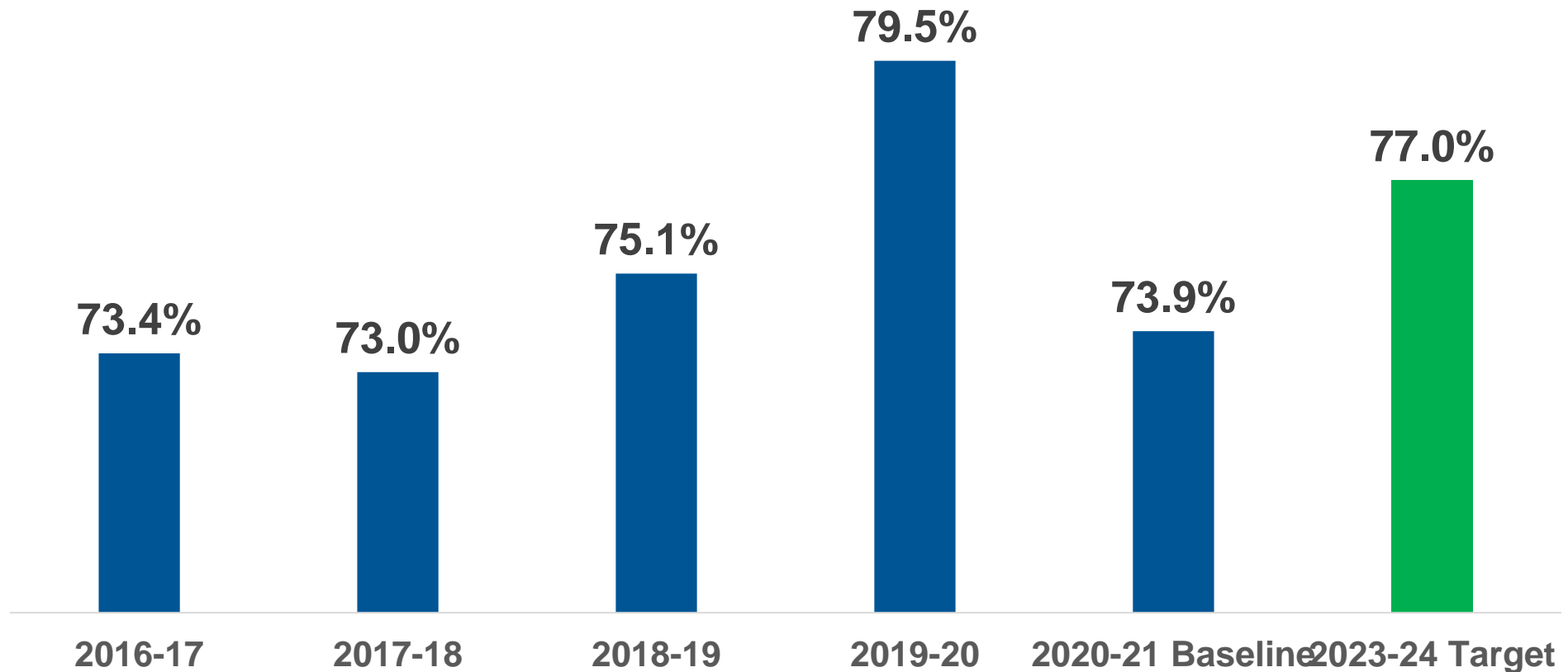
Percentage of first-time, full-time degree-seeking students who receive a bachelor's degree within 6 years



# KEY PERFORMANCE INDICATORS -- SUCCESS

## Retention Rate:

Percentage of first-time, degree- or credential-seeking students enrolled in the summer or fall of their first year who are still enrolled at the same institution the following fall.



# EKU'S KEY STRATEGIES ON SUCCESS



## Student Success:

- EKU continues to increase its Graduation Rates. The 21-22 graduation rate of **53.5%** is the highest graduation rate reported.
- Graduation rates of URM and low-income students have also increased and report the highest rates to date.
- The current retention rate of **76.9%** nearly achieves the 23-24 target of 77%. Increased retention is also occurring in URM and low-income students.
- The continued success in retention and graduation result from affordability strategies and intentional outreach occurring campus-wide.

# EKU'S KEY STRATEGIES ON SUCCESS



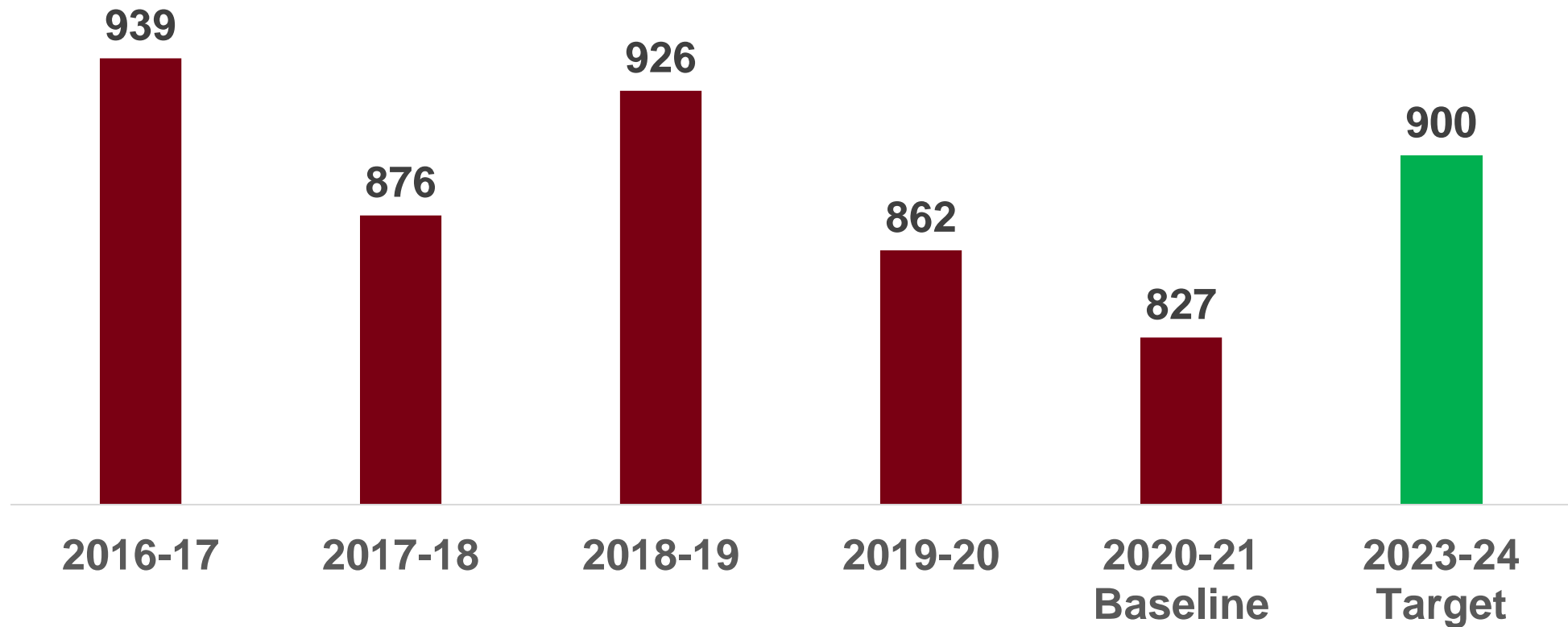
## Program Success:

- ECU's new Manufacturing Engineering program launches in Fall 2023.
- The Associate Degree in Nursing program has been redesigned, relaunched, and is growing.
- The offerings of university certificates and stackable credentials have expanded providing students more opportunities for success and completion.
- Academic Program Review recently completed year three of the five-year cycle. To date, 59 programs have been reviewed. Results included the following:
  - Continue Without Modifications: 20 programs
  - Continue With Modifications: 37 programs
  - Close/Suspend: 2 Programs
- Annual Planning and Progress Report participation continues to increase with nearly all programs earning an evaluation score of Meets or Exceeds Expectations.

# KEY PERFORMANCE INDICATORS -- TALENT

## Graduate/Professional Degrees:

Number of graduate degrees awarded in an academic year



# EKU'S KEY STRATEGIES ON TALENT



## Student Talent:

- ECU has established a new vision to increase graduate enrollment and success, led by the Dean of Graduate & Online Education - a position redesigned to enhance this vision.
- The percentages of URM and low-income graduate students represented in total enrollment is increasing.
- ECU began a new corporate partnership program that now enrolls over 200 adult students from **30 corporate partnerships**.

# EKU'S KEY STRATEGIES ON TALENT

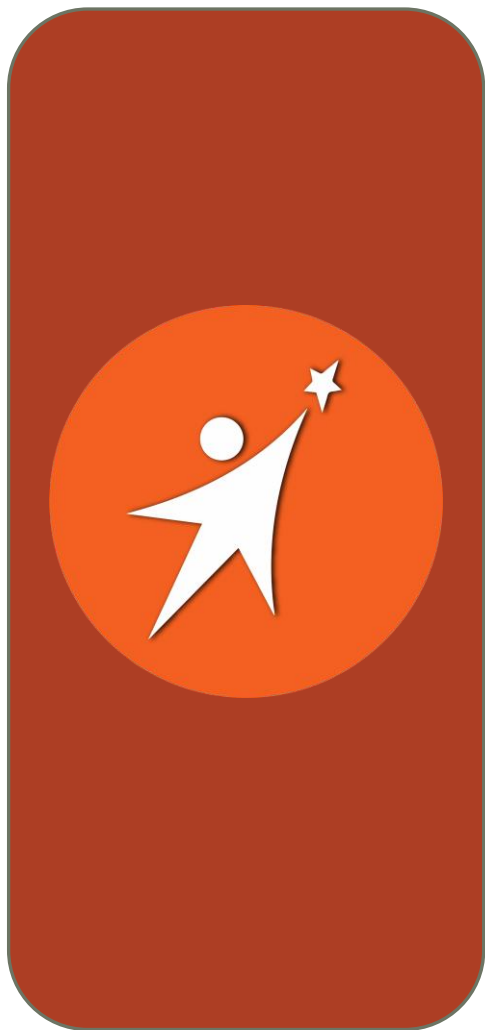
## Faculty/Staff Talent:

- ECU has implemented several strategies to increase faculty/staff recruitment and retention, including allocating funds to address faculty/staff compression and inversion, re-examining staff and student worker pay scales, creating the Eastern Excellence awards, implementing a new performance management system, and increasing salaries through annual raises and one-time distributions by a combined total of 8.1%.
- In 21-22, the percentage of URM Tenure/Tenure-Track Faculty surpassed the 23-24 goal of 7.4%.
- A new process for allocating faculty lines has been established that focuses on program productivity and workload and emphasizes investment and recruitment of diverse talent.





# EKU'S KEY STRATEGIES ON VALUE



- Employment Outcomes:
  - According to KYSTATS, EKU has the **highest in-state employment** outcomes for public institutions in KY at 1 year, 3 years, and 5 years post degree completion.
  - Alumni Survey results
    - Six months after graduation, 77% of EKU graduates are employed full time.
    - Six months after graduation, 94% of EKU graduates report being satisfied with their career choice.
- Make No Little Plans, EKU's most recent capital campaign, exceeded its goal by \$11 million dollars. We are currently conducting an analysis of the previous campaign to inform fundraising goals and institutional priorities for the next campaign to be launched in 2023.
- EKU generates an annual economic impact of \$580.63 million in university, student and visitor expenditures





Affordability



Transitions



Success



Equity



Talent



Value

# HIGHER EDUCATION Matters

A Campus Action Plan for Eastern Kentucky University

2022-2024



# AFFORDABILITY

## Objectives, Strategies & Targets

### 1. Reduce financial barriers to college enrollment and completion.

- 1a. Package financial aid to support the University's mission as a School of Opportunity. (Measure: Annual review of financial aid awards to analyze acceptance rates, class dynamics and adherence to budget priorities.)
- 1b. Implement a strategic budget process aligning with strategic plan priorities. (Measure: Annual review of strategic budget priorities for cost minimalization and resource allocation to support its mission as a School of Opportunity.)
- 1c. Maintain campus infrastructure, evidenced by the execution and completion of work orders, to reduce costs of catastrophic losses and increased emergency maintenance costs. (Measure: Annual review of deferred maintenance program to proactively maintain critical infrastructure pieces to reduce emergency maintenance costs.)
- 1d. Via housing and residence life, continue to offer housing scholarships for identified students that have a financial need preventing them from living on campus. (Measure: Annual review of housing awards.)

### 2. Improve the public's understanding of how to pay for college.

- 2a. Provide personalized, timely and quality service regarding OSS to university stakeholders via central student services. (Measure: Annual review of customer-service metrics, including email and phone volume, and OSS communications for timeliness, accuracy, and responsiveness.)



# TRANSITIONS

## Objectives, Strategies & Targets

### 3. Increase students' readiness to enter postsecondary education.

- 3a. Increase the number of dual credit partners in the region. (Measure: Annual review of the number of dual credit partners as measured by dual credit academic agreements.)
- 3b. Expand opportunities for engaging K-12 learners in college preparation and exploration programs. [Measure: Annual review of K-12 programming (natural areas, summer bridge, summer camps, etc.)]
- 3c. Create a new comprehensive digital presence aimed at supporting student interest and understanding of postsecondary opportunities at EKU. (Measure: Annual review of digital analytics and focus group feedback.)

### 4. Increase enrollment in postsecondary education.

- 4a. Develop and implement a new strategic enrollment plan. [Measure: Annual review of enrollment metrics and collaborative practices (yield, enrollment, progression, completion, etc.)]
- 4b. EKU's Center for Inclusive Excellence and Global Engagement will collaborate with campus partners to offer programming and provide consultation to recruit students and to increase retention and sense of belonging for historically marginalized students. (Measure: Annual review of URM and low-income student success metrics.)



## **SUCCESS**

### **Objectives, Strategies & Targets**

## **5. Increase persistence in and timely completion of postsecondary programs.**

- 5a. Collaborate with university and other institutional partners to identify student needs in Kentucky and experiment with implementation of student success projects. (Measure: Annual review of leading-edge student success projects and collaboration with university and external partners.)
- 5b. Identify and promote efforts to support progression and program completion. (Measure: Annual review of retention, progression, and completion rates.)
- 5c. Provide mental health services that empower students to make and sustain positive life changes that promote lifelong wellness. (Measure: Annual review of CCAPS scores to track change between each clinical contact.)

## **6. Maximize transfer of academic and experiential credit.**

- 6a. Streamline the review of academic credit to support transfer students' timely admission and enrollment and progress towards degree. (Measure: Annual review of transfer of credit metrics.)
- 6b. Support student transfer opportunities by concretizing program pathways. (Measure: Annual review of number of partners and numbers of program pathways.)

## **7. Ensure academic offerings are high-quality, relevant and inclusive.**

- 7a. Provide transformative experiences for students through events, activities, support services and engagement opportunities. [Measure: Annual review of student engagement assessment results (via focus groups, surveys, and attendance).]
- 7b. Create dynamic environments for innovation in teaching and learning by delivering programming for faculty that promotes educational excellence. (Measure: Annual review of innovative teaching, learning, and educational development programming for current practices, application and impact.)
- 7c. ECU Outreach and Engagement will modernize facilities infrastructure and diversify program offerings to continue to create safe, welcoming and engaging environments. (Measure: Annual review of training facilities and technology, event infrastructure, and program offerings.)
- 7d. Continue to examine program demand and effectiveness through the existing, rigorous Academic Program Review process. (Measure: Annual review of academic programs and resulting actions driven by economic data.)



## **TALENT**

### **Objectives, Strategies & Targets**

## **8. Improve the career outcomes of postsecondary graduates.**

- 8a. Expand the corporate educational partnership program to more employers and students. (Measure: Annual review of the numbers of partnerships and students.)
- 8b. Strengthen campus-based career advising through professional development of career and academic advisors. (Measure: Annual review of the numbers of advisors participating in professional development and the implementation of new initiatives.)
- 8c. Conduct an evaluation of current career advising programs and activities to identify new directions for work-based learning and career relevant experiences. (Measure: Creation of a comprehensive report of current practices.)

## **9. Increase research and service to support strong communities and economies.**

- 9a. Pursue innovative community partnerships that jointly advance the needs of the both the University and local community. (Measure: Annual review of established partnerships and outreach metrics with state and federal policymakers.)
- 9b. Identify economic trends and growth opportunities through the adoption of an updated program proposal process. (Measure: Annual review of the number of new proposed programs driven by Kentucky economic indicators.)



## VALUE

### Objectives, Strategies & Targets

## 10. Increase public belief in the power of postsecondary education.

10a. Create a new comprehensive digital presence aimed at supporting student interest and understanding of postsecondary opportunities at EKU. (Measure: Annual review of digital analytics and focus group feedback.)

10b. Regularly assess alumni regarding overall satisfaction and recommendations, program experience, continuing education, and employment and career satisfaction. (Measure: Annual review of survey results.)

## 11. Build support for greater investment in postsecondary education.

11a. EKU Development and Alumni Engagement will implement a new CRM to facilitate fundraising and engagement. (Measure: Conduct an analysis of the previous capital campaign and write fundraising goals based on strategies and initiatives identified by EKU.)





# TARGETS

## Key Performance Indicators

Key Performance Indicator	Baseline	Target
Time to Degree	4.17	4.0
Undergraduate Enrollment	12,070	12,250
Undergraduate Degrees/Credentials	2,406	2,500
Graduate Degrees	827	900
Retention Rate	73.9%	77.0%
Graduation Rate	52.3%	56.0%

**This document is ECU's Campus Action Plan, which details how the institution will carry out the objectives of the statewide strategic agenda, "Higher Education Matters." This plan also includes campus targets for key performance indicators.**

**March 2022**



**Kentucky will ensure more students earn high-quality degrees and credentials.**



# SUCCESS

## A Strategic Priority

### Statewide Successes & Challenges

Kentucky's colleges and universities made impressive gains in retention and completion over the last decade. The six-year graduation rate rose from 47.6% to 56.4% at public universities, while the three-year graduation rate at KCTCS jumped 13.3 points to 33%.

However, while institutions are narrowing completion gaps at a historic pace, more progress is needed to close them. The six-year graduation rate of African-American/Black, Hispanic/Latinx, indigenous and mixed-race students currently stands at 44%, and the three-year rate is 24.3%.

Increasing degree production for everyone is an overriding concern of this agenda, but we are not prioritizing quantity over quality. High-quality credentials equip students to thrive in a rapidly evolving world that demands critical thinking, ingenuity, flexibility and teamwork. From certificates to doctorates, we must ensure students master the content, skills and mindsets necessary for future success and fulfillment. The challenge is producing quality credentials at a pace commensurate with our overarching attainment goal.

### Systemwide Responses

In the years ahead, Kentucky higher education will double down on the widespread adoption of high-impact practices that research has proven to be effective. As we begin this agenda, CPE is launching the Kentucky Student Success

Collaborative, a one-of-a-kind center dedicated to the advancement of innovative strategies and best practices. This entity will increase our capacity to engage and unite campuses in more sustained, comprehensive improvement efforts.

We will continue to improve transfer from two-year to four-year institutions by helping students and practitioners understand how credits apply to specific degree programs across the state. We will promote credit for prior learning and accelerated programs to make our institutions friendlier for working-age adults, an underserved market that is critical to creating a more competitive workforce and reaching our 60x30 goal.

*The system will not prioritize the quantity of credentials over quality.*

Just as technology is revolutionizing the way we work, it is also transforming teaching and learning. Digital classrooms, global online collaborations and personalized learning software are only the beginning. Combined with face-to-face instruction, technology can accelerate and deepen learning in profound ways. But we cannot harness this powerful tool if educators lack training and resources, or if broadband access is not universally accessible and affordable.

Finally, we intend to make internships, apprenticeships, service and other forms of work-based learning a mandatory curricular experience. Students should be able to connect classroom learning to the world of work, and articulate these connections to employers. More robust employer partnerships will increase the relevance and responsiveness of academic programs, and ensure students are able to secure meaningful employment in their field of study.



# SUCCESS

## Objectives, Strategies & KPIs

### 5. Increase persistence in and timely completion of postsecondary programs.

- 5a. Share, implement and evaluate emerging, promising and proven practices supporting student success and college completion.
- 5b. Identify and promote efforts to ensure “on-time” program completion.
- 5c. Work with campuses and other state and national partners to close opportunity and success gaps for historically underserved students of color and students from low-income backgrounds.
- 5d. Work with education providers to limit barriers to enrollment and completion for adult learners and other students balancing the competing demands of work, life, family and school.

### 6. Maximize transfer of academic and experiential credit.

- 6a. Work with campuses to reduce barriers that prevent the seamless transfer of credit.
- 6b. Promote transfer opportunities and program pathways.

### 7. Ensure academic offerings are high-quality, relevant and inclusive.

- 7a. Work with campuses to ensure the essential competencies and outcomes outlined in the Kentucky Graduate Profile are embedded in all academic programs.
- 7b. Work with campuses to ensure academic and co-curricular offerings are equity-focused and inclusive.

### Key Performance Indicators

**Undergraduate Credentials Conferred (State & Campus-Level):** Total degrees and credentials awarded by public universities and KCTCS institutions.

**Graduation Rate (State & Campus-Level):** The percent of first-time, full-time credential-seeking students receiving a bachelor’s degree within 6 years at public universities, or an associate degree or credential within 3 years at KCTCS from their starting institution.

**2-Year to 4-Year Transfer (Campus-Level):** Percent of first-time, full-time credential-seeking students entering KCTCS in the fall who transfer to any in-state, 4-year public institution within 3 years of entry.

**Persistence Rate (State-Level):** Percent of first-time, credential-seeking students enrolled in the summer or fall who are still enrolled the following fall at any in-state postsecondary institution or, in the case of KCTCS students, have completed a credential.

**Retention Rate (Campus-Level):** Percent of first-time, credential-seeking students enrolled in the summer or fall who return to the same institution the following fall.



# 2022-30 STATEWIDE STRATEGIC AGENDA

## Strategic Priority SUCCESS

January 26, 2023



Affordability



Transitions



Success



Equity



Talent



Value



## SUCCESS

A Strategic Priority



*Matters*

# KEY OBJECTIVES

5. Increase persistence in and timely completion of postsecondary programs.
6. Maximize transfer of academic and experiential credit.
7. Ensure academic offerings are high-quality, relevant and inclusive.



Kentucky will ensure more students earn high-quality degrees and credentials.

# MEASURING OUR PROGRESS

Key Performance  
Indicators and  
Context Metrics





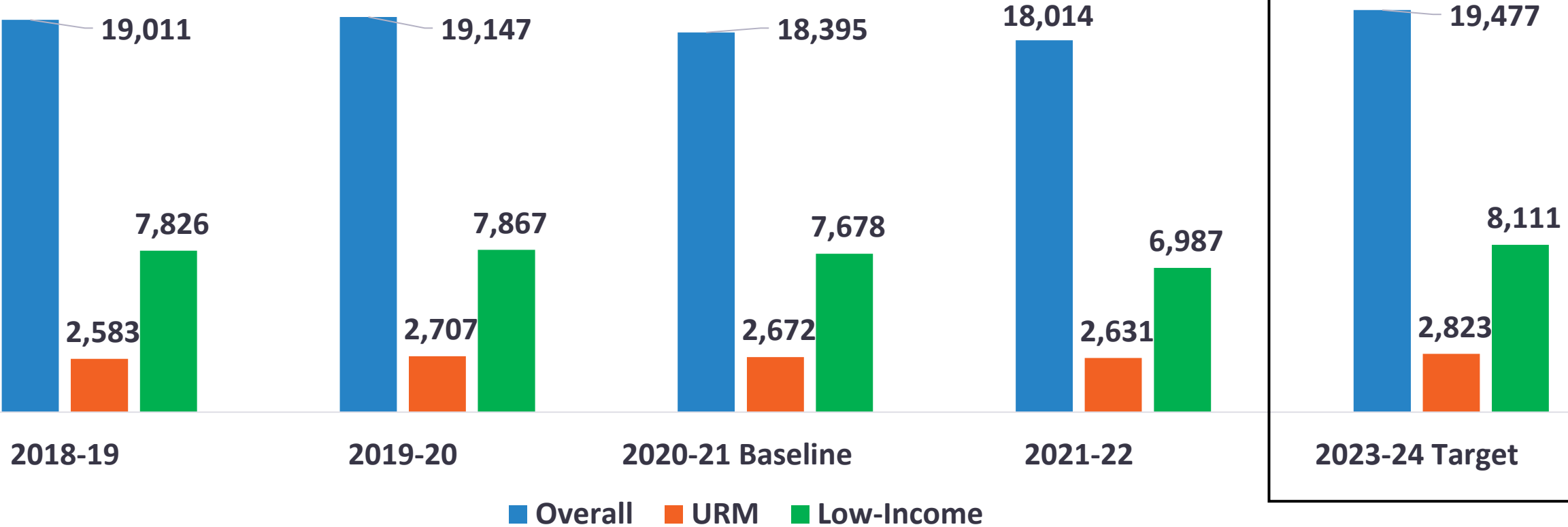


# UNDERGRADUATE DEGREES AWARDED



Matters

## Public 4-year Institutions



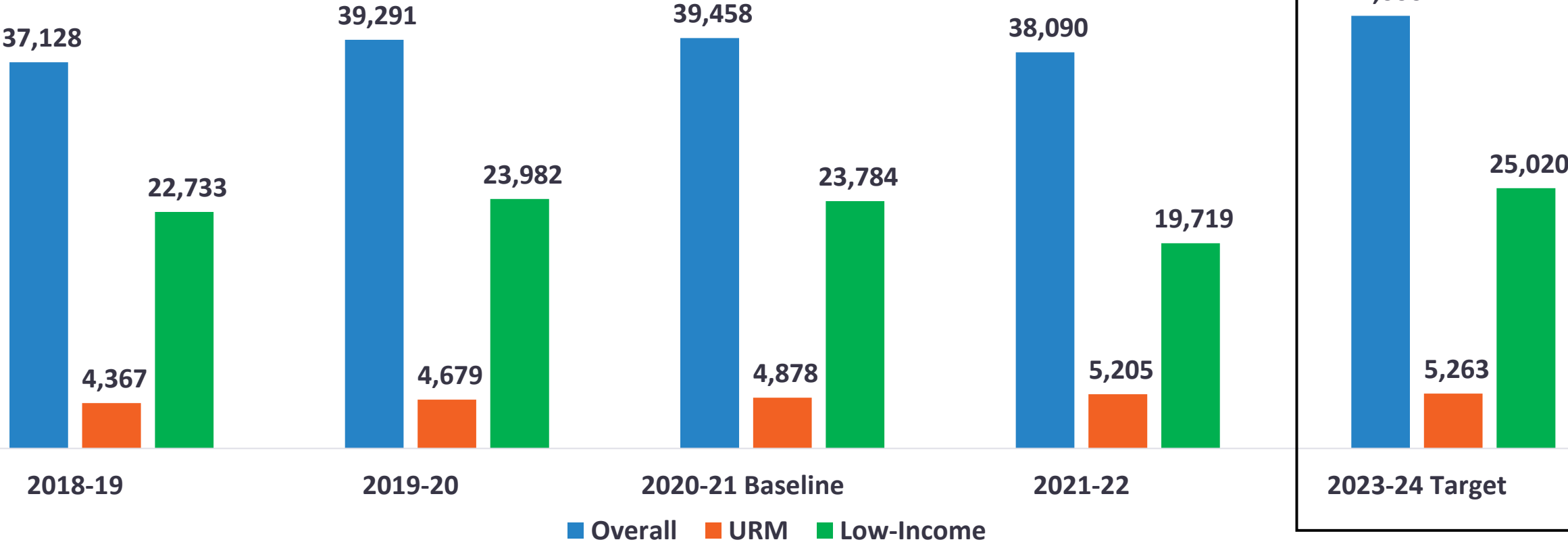


# DEGREES & CREDENTIALS AWARDED



Matters

## Public 2-year KCTCS Institutions

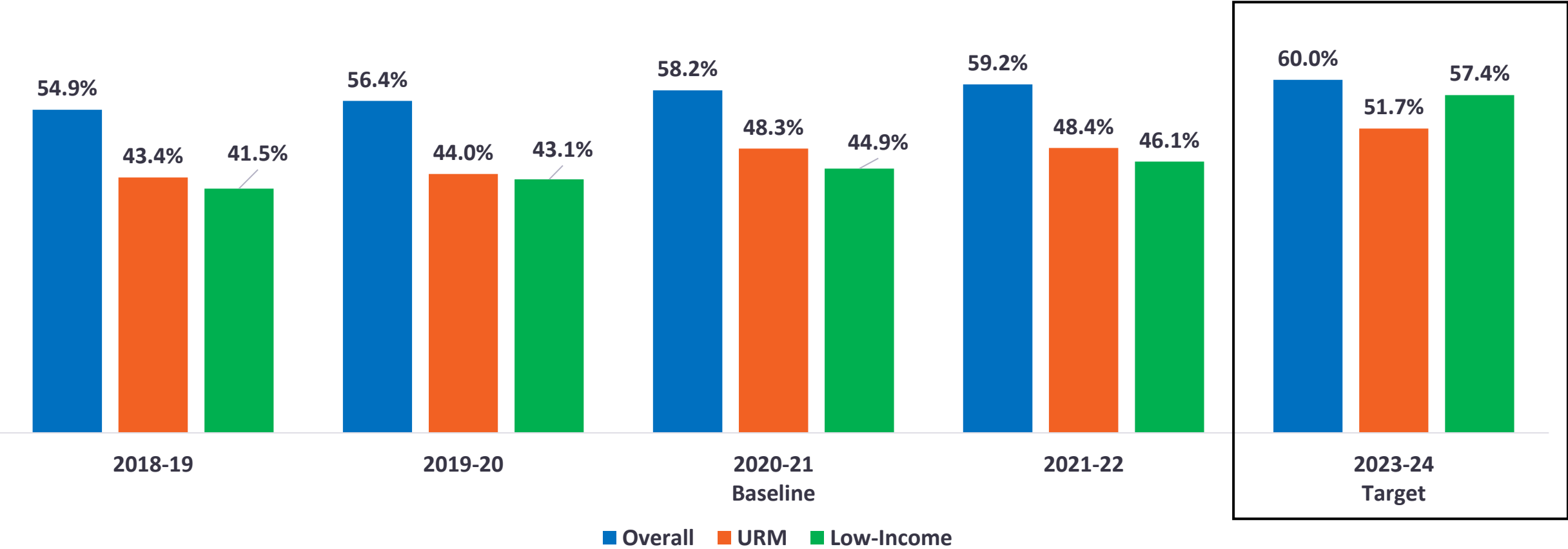




# 6-YEAR GRADUATION RATE



*Percentage of first-time, full-time degree-seeking students who receive a bachelor's degree within 6 years*



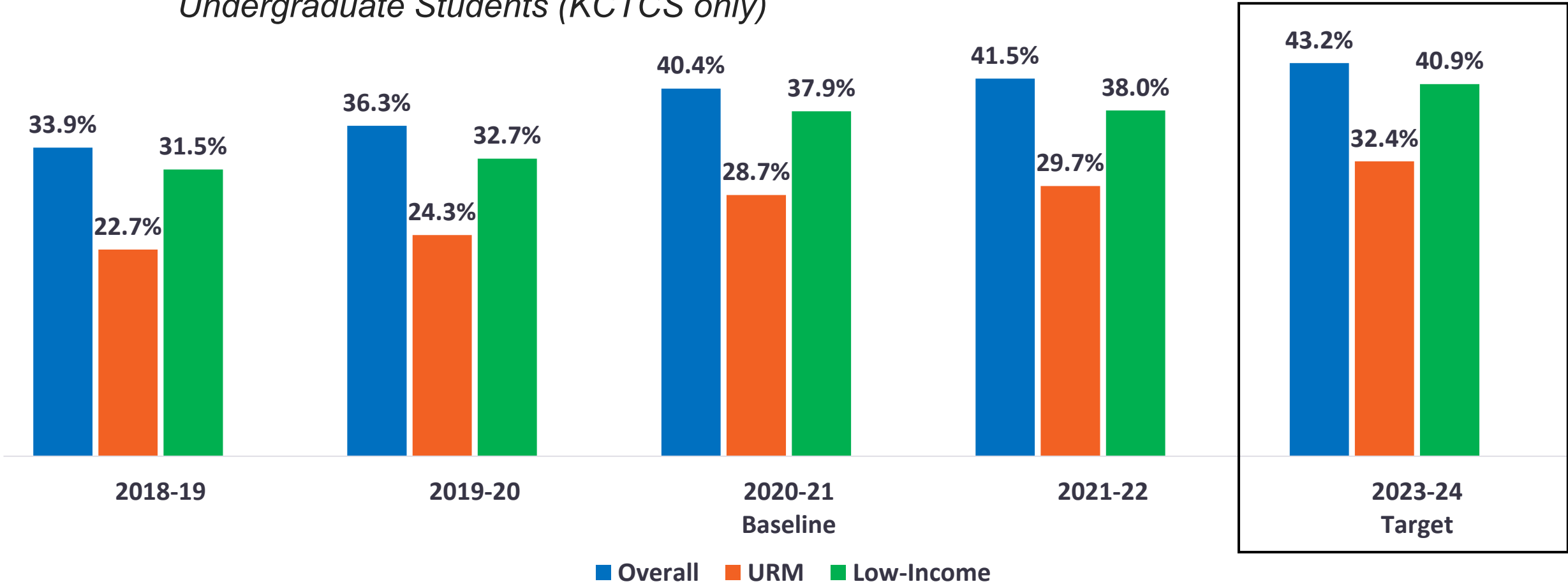


# 3-YEAR GRADUATION RATE



Matters

Percentage of first-time, full-time Associate Degree or Credential-seeking Undergraduate Students (KCTCS only)



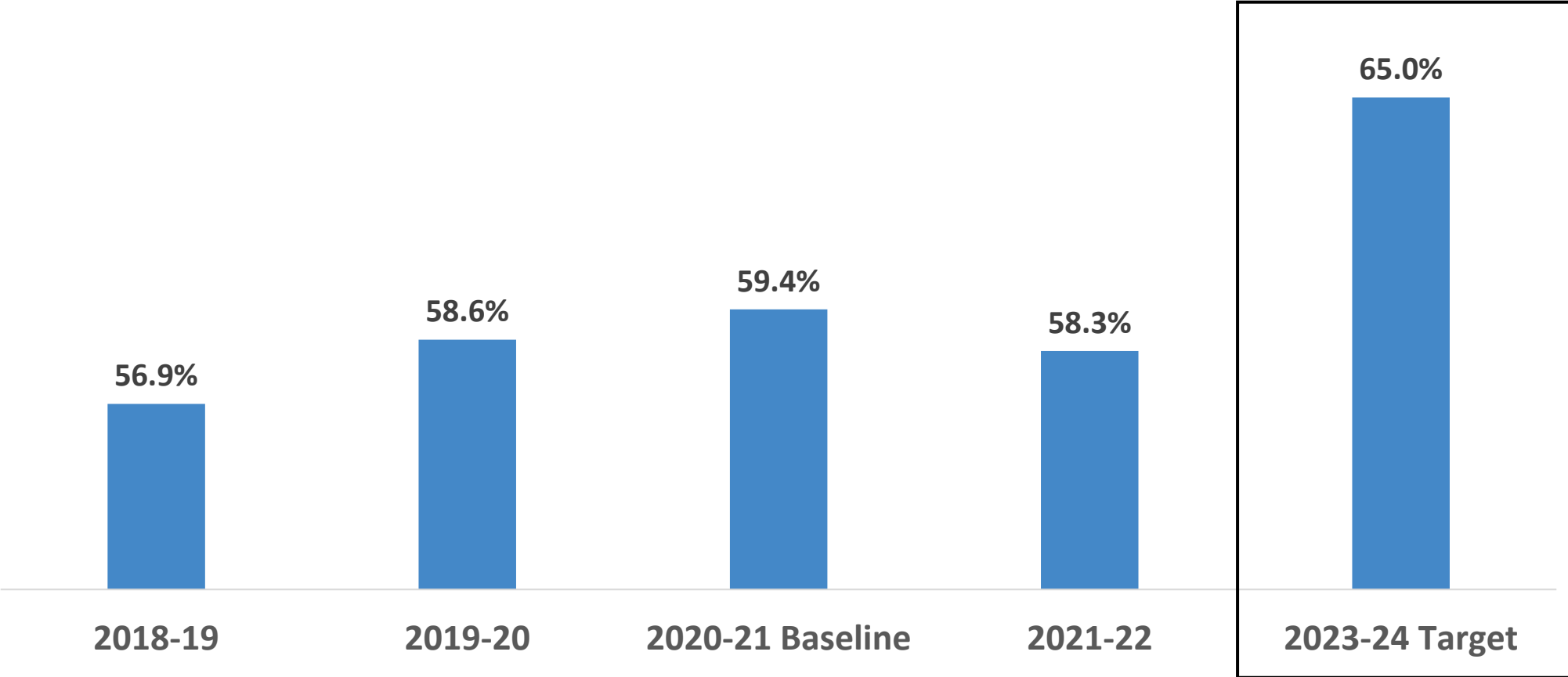


# KCTCS TO FOUR-YEAR TRANSFER RATE



Matters

*Percentage of KCTCS students who earn an AA or AS degree and transfer to any 4-year public or private institution within the next academic year.*



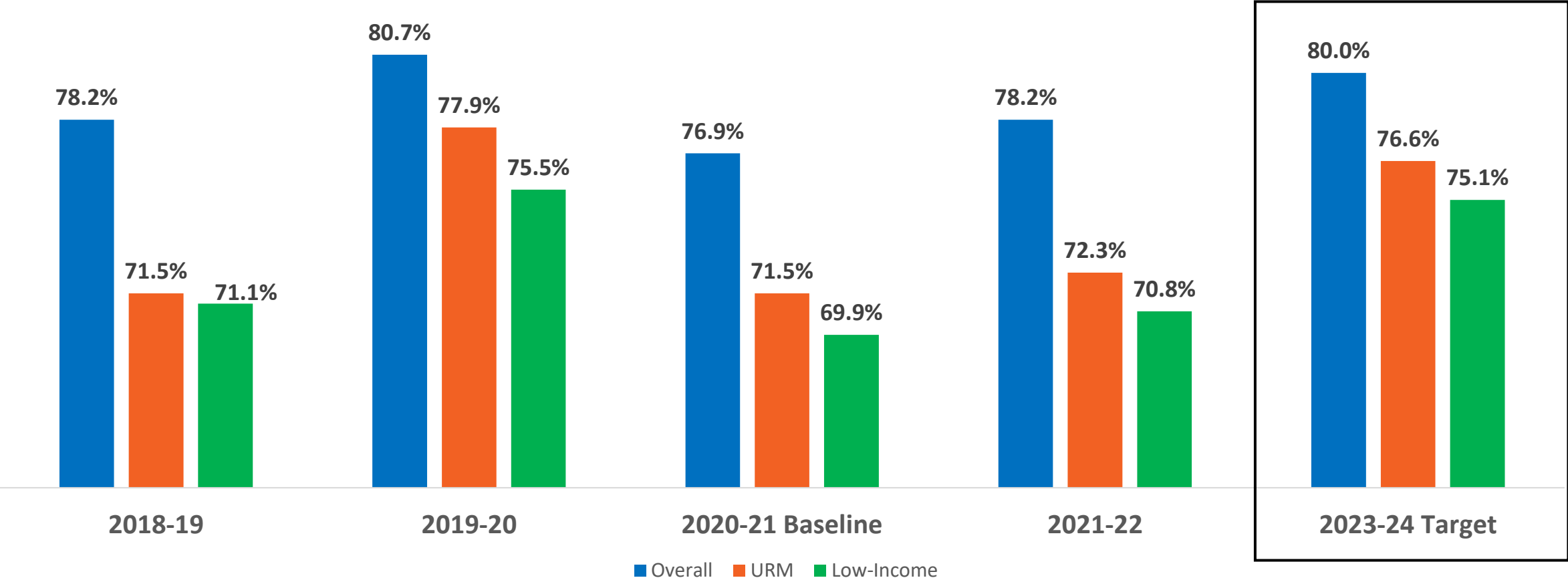


# RETENTION RATE



Matters

## Public 4-year Institutions



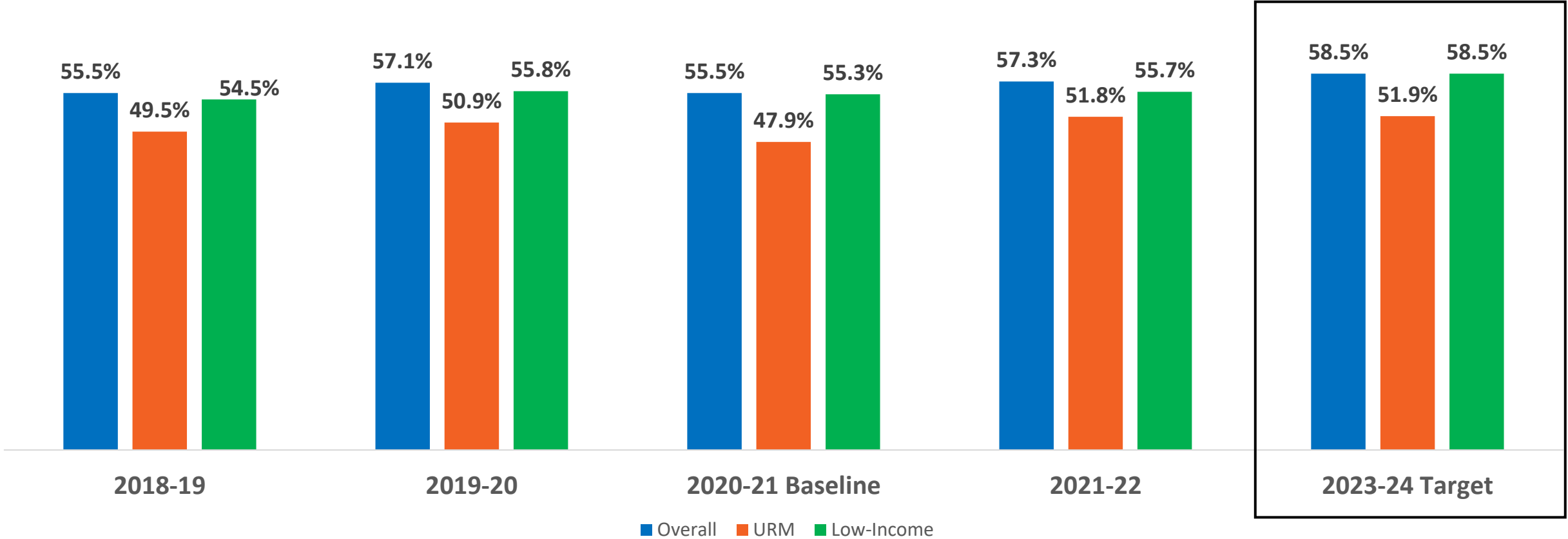


# RETENTION RATE



Matters

## Public 2-year KCTCS Institutions





# STATE-LEVEL STRATEGIES



*Matters*

## Increase persistence in and timely completion of postsecondary programs.

- 5a. Share, implement and evaluate emerging, promising and proven practices supporting student success and college completion.
- 5b. Identify and promote efforts to ensure “on-time” program completion.
- 5c. Work with campuses and partners to close opportunity and success gaps for historically underserved students of color and students from low-income backgrounds.
- 5d. Work with education providers to limit barriers to enrollment and completion for adult learners and other students balancing competing demands.





**The** Kentucky  
Student Success  
**Collaborative**

Building capacity of higher education partners to accelerate progress on student success.

MISSION

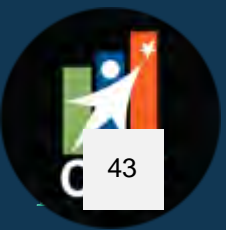


The Kentucky Student Success Collaborative

**We can achieve more  
together than any of us  
can do individually.**



THE COLLABORATIVE SERVES AS A CONVENOR, FACILITATOR, AND  
BACKBONE SUPPORT FOR CAMPUS-DRIVEN STUDENT SUCCESS EFFORTS



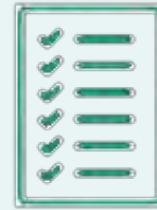
# Kentucky Student Success Framework



**Connect the Path**



**Chart the Path**

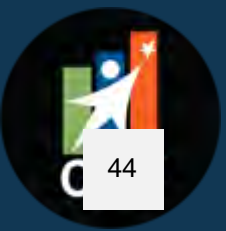


**Continue the Path**



**Complete the Path**

**EQUITY BY DESIGN**  
Principles and Process



# Theory of Action

## Continuous Improvement

### How

- Common diagnostic
- Rapid action cycles
- Equity-by-design process
- Peer learning networks
- In person convenings

## Common Priorities

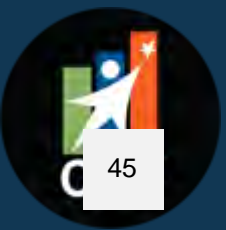
### What

- CONNECT**
  - Summer Bridge
  - Transfer Partnerships
- CHART**
  - Career Pathways
  - Gateway Course Success
- CONTINUE**
  - Student Basic Needs
  - Academic Advising
  - Mental Health Strategy

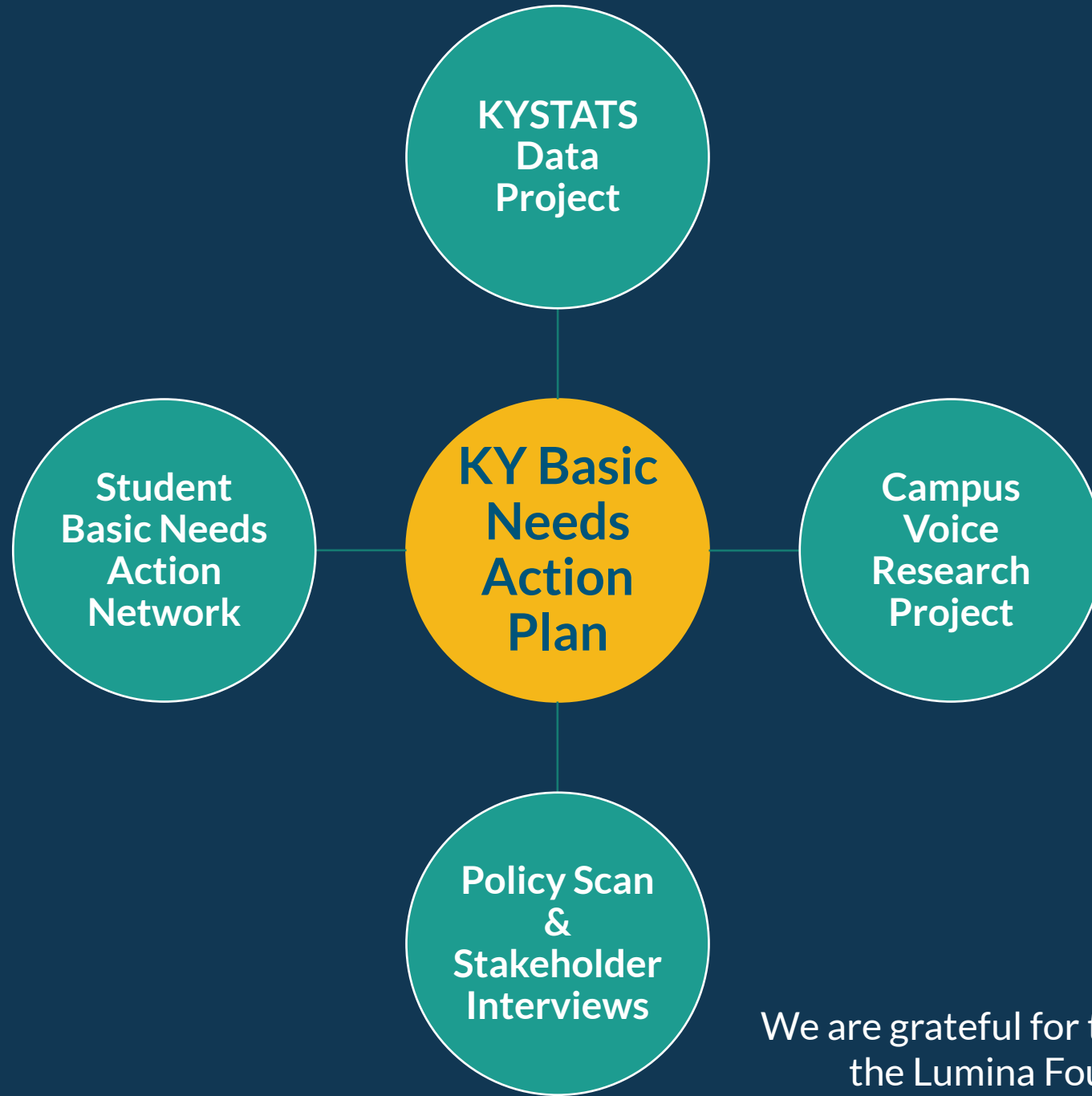
## Student Outcomes

### Why

- Economic Mobility
- Health & Wellness
- Lifelong Learning
- Civic Engagement



# KY Basic Needs Equity Audit



We are grateful for the support of  
the Lumina Foundation





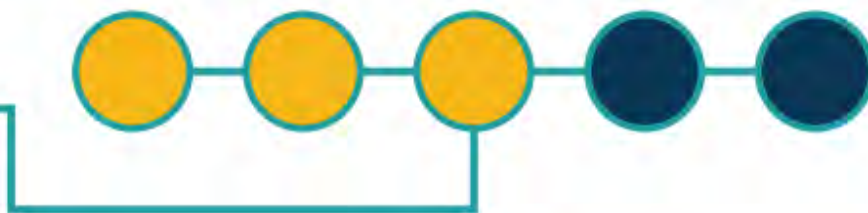
# ➤ Supporting Student Basic Needs

**More than half of all college students struggle to have their basic needs met**

*Forcing them to choose between their educational goals and paying their bills*

# College Students Are Struggling

In 2020 nationally,  
nearly **3 in 5** college  
students experienced



**basic needs insecurity**

Lacking access to stable sources  
of food, shelter, and other  
living essentials

*A national student financial  
wellness survey found:*

**More than half**

of respondents showed signs of  
**food insecurity**

**More than 40%**

of respondents showed signs of  
**housing  
insecurity**

**More than 10%**

of respondents experienced  
**homelessness**



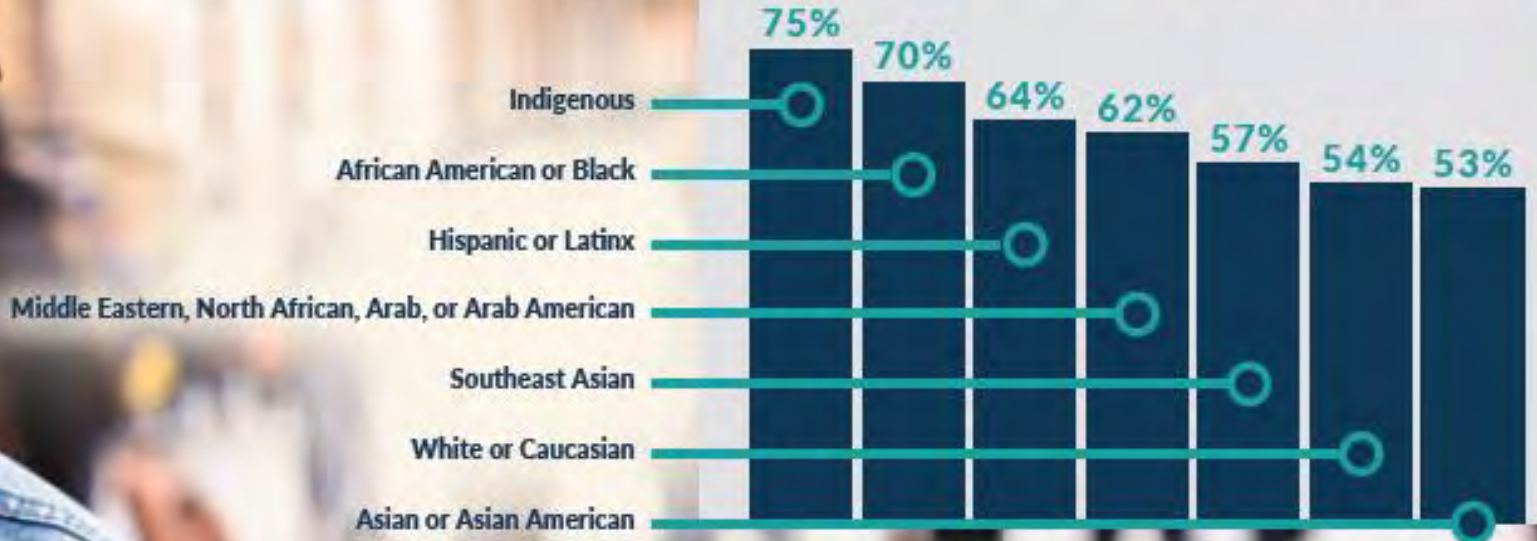


# Students of color are more likely to experience basic needs challenges including:

Food security, housing security, access to physical and mental healthcare, childcare, transportation, and technology



Students who experienced basic needs insecurity



*Basic needs insecurity has been shown to cause extensive mental and emotional harm to students, as well as significant impacts on academic success and retention*



*Basic needs insecurity jeopardizes student success*

**25%**

consequently  
**drop a class**

**15x**

higher likelihood  
to fail a class

**<20%**

graduate  
in 5 years

**Just  
20%**



of students who pause  
their education for  
financial reasons  
will eventually graduate

**2 in 5 students** attending a college or university in KY

**received a Pell grant,**

*the federal grant program for students with the greatest financial need*



Within the KY Community and Technical College System (KCTCS), the percentage climbs to 59%

Low-income individuals are

**5x more likely to move out of poverty if they attain a college degree**

Yet, students with low income are opting out of college

In Kentucky, enrollment among students with low income **has been declining for nearly a decade**



**Enrollment declined 11% at community colleges during the pandemic** among students with low income

# Supporting Basic Needs Leads to Success

Within 1 year,

**more than 80%**

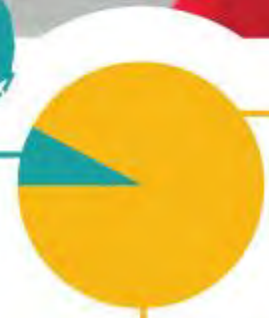
**of KCTCS graduates**  
who received SNAP  
benefits either

Re-enroll in a  
KCTCS program

Earn 200% above the  
federal poverty line



Just 8% of adults using SNAP benefits in Kentucky **have an associate's or higher degree**



That's **92% of recipients who could potentially reach financial self-sufficiency** through postsecondary education degrees and credentials

# 60x30 Goal

**Removing financial barriers and investing in basic needs support** are essential elements of Kentucky's strategy to achieve the 60x30 Goal



By 2030,  
**60% of KY population**  
will hold a postsecondary  
degree or credential

To reach this goal, we must:

Increase access to basic needs  
supports for college students

Increase access to postsecondary education  
for individual's receiving state supports



# Save the Date: Feb. 27-28, 2023



## 2023 Student Success Summit Registration to open Dec. 1, 2022

Join your fellow campus and policy leaders for a two-day event focused on professional development, networking and collaboration.



**The Kentucky  
Student Success  
Collaborative**



# Student Success Summit

Plenary: Mental Health Landscape & Strategies

## CONNECT the Path

- Transfer Partnerships for Success

## CHART the Path

- Gateway Course Redesign

## CONTINUE the Path

- Student Basic Needs Ecosystem

## COMPLETE the Path

- Graduate Profile Academy

Plenary: Equity-by-Design & Continuous Improvement





## Maximize transfer of academic & experiential credit

- 6a. Partner with Kentucky colleges and universities to promote transfer opportunities and program pathways.
- 6b. Work with campuses to reduce barriers that prevent the seamless transfer of credit.





# TRANSFER BUILDING BLOCKS



- Statewide general education core
- Credit by exam legislation
- Guidelines for military experience
- Degree maps and transfer pathways



## SUCCESS

A Strategic Priority



Matters

## Transfer Affirming Cultures

Students are engaged from Day 1 in planning for their baccalaureate goals and are treated as capable of achieving their goals

## Transfer Receptive Cultures

Institutionalized commitment to providing the support & sense of belonging for community college students



# TRANSFER STRATEGY





## STATE-LEVEL STRATEGIES



*Matters*

### **Ensure academic offerings are high-quality, relevant and inclusive.**

- 7a. Work with campuses to ensure the essential competencies and outcomes outlined in the Kentucky Graduate Profile are embedded in all academic programs.
  
- 7b. Work with campuses to ensure academic and co-curricular offerings are equity-focused and inclusive.



# The Kentucky Graduate Profile and The Academy

Working together to transform education outcomes!



# SUCCESS

A Strategic Priority



## 2022-2030 Statewide Strategic Agenda

Quantity vs. Quality?  
Or  
Quantity and  
Quality



Work with campuses to ensure the essential competencies and outcomes are embedded in all academic programs.



The KY Graduate Profile



# SUCCESS

A Strategic Priority



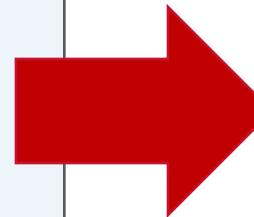
Demonstrate KY's postsecondary degrees are **high quality, relevant, and equitable**

Provide the 21st Century knowledge & skills **all** graduates **must have** for personal & career success.

## Why?

Ensure we **keep our promise** to students, parents, employers, and other stakeholders who entrust us with their future dreams & resources.

Restore the public's trust



### 10 Essential Skills

- ✓ “Professional” “Soft,” “Transferable”
- ✓ Align with other national skills sets



# SUCCESS

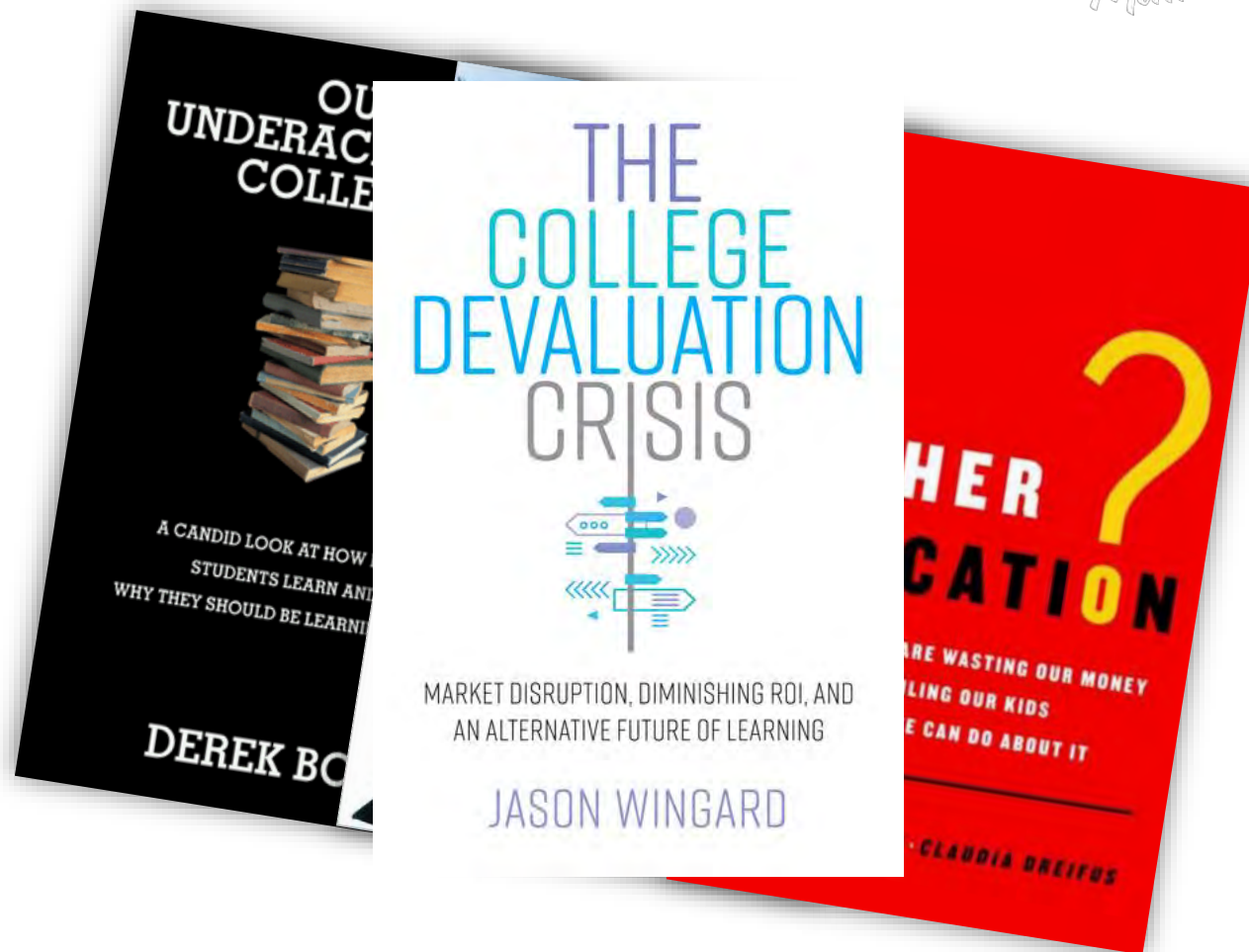
A Strategic Priority



Matters

*“In higher education, I’ve found both a career and a calling. I will continue to work to ensure all Kentuckians, regardless of race or economic status, have access to a high-quality education. For that, I have many people to thank; not least among them is Dr. Martin Luther King, Jr.”*

President Aaron Thompson’s  
President’s Message, January 12, 2023







# SUCCESS

A Strategic Priority



Matters

## While order of priorities for public higher education vary, Americans agree affordability, equity and career preparation are most important



### Democrat

1. Making sure that all students have equal opportunity for a college education, no matter race, ethnicity, income.
2. Making tuition and college expenses more affordable.
3. Teaching students the skills they need to succeed in their career.



### Republican

1. Teaching students the skills they need to succeed in their career.
2. Making tuition and college expenses more affordable.
3. Making sure that all students have equal opportunity for a college education, no matter race, ethnicity, income.



### Other Party

1. Making tuition and college expenses more affordable.
2. Teaching students the skills they need to succeed in their career.
3. Making sure that all students have equal opportunity for a college education, no matter race, ethnicity, income.

*Other categories scoring lower than top three across political parties: Providing students with a broad based on knowledge and strong critical thinking skills; Providing students with effective guidance and advising to help them complete their degrees.*

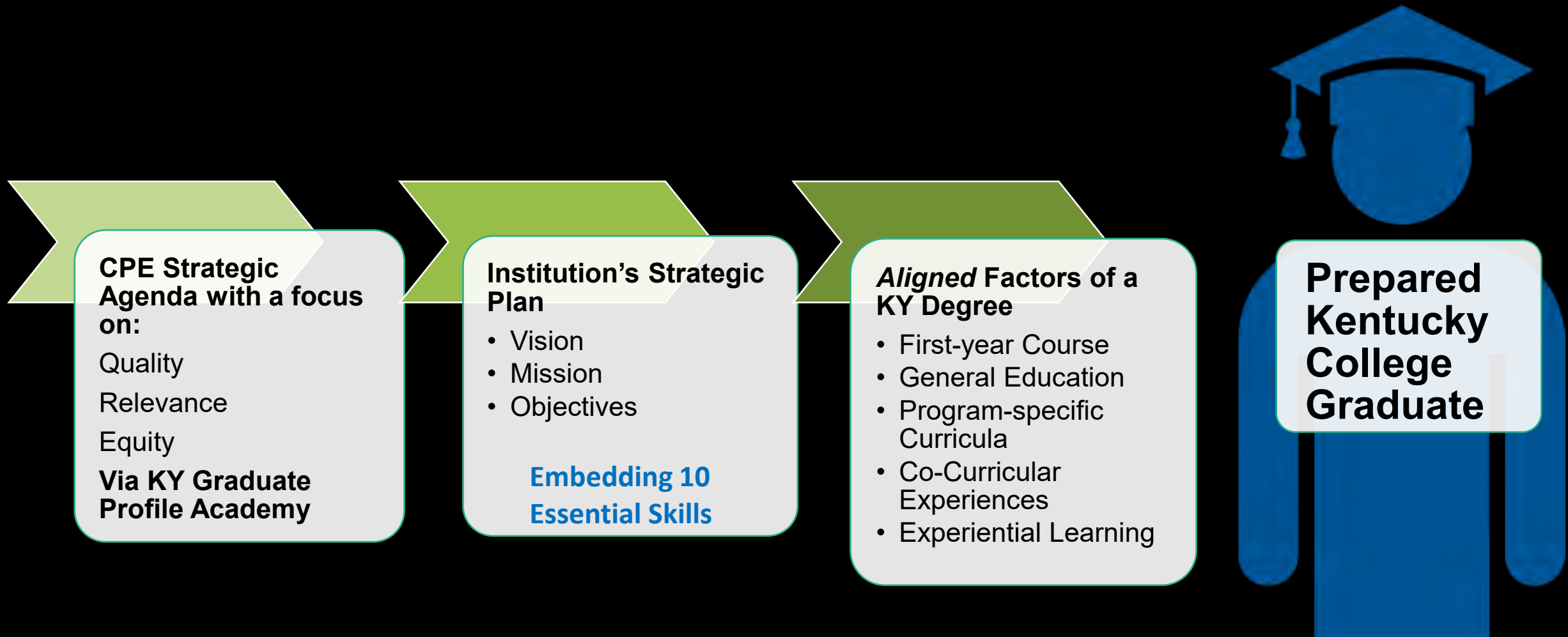


## #KYHigherEdMatters

Source: America's Hidden Common Ground on Public Higher Education. Public Agenda, USA Today, Lumina Foundation, Bill and Melinda Gates Foundation.

# Kentucky Graduate Profile

Result of state, institution, and department goals working together to create successful graduates



KY's North Star: 60% with a meaningful credential by 2030

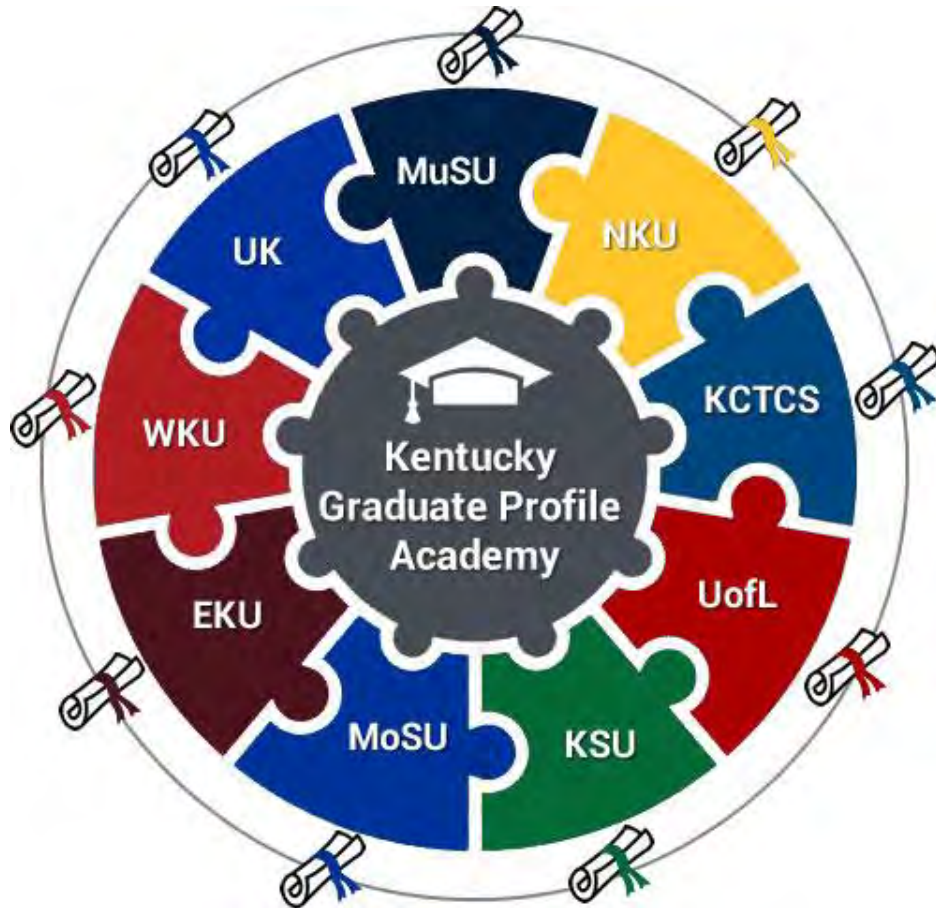


## SUCCESS

A Strategic Priority



Matters



- ✓ 22 of 24 Public KY Institutions
- ✓ All 8 four-year institutions
- ✓ A 4-member “team of experts” on each campus, comprised of a faculty member, staff member, and an academic administrator
- ✓ Voices of influence, selected by the Provost/CAO
- ✓ **Working together to transform education outcomes in Kentucky**



# SUCCESS

A Strategic Priority



## Year 1 - Campus Culture – What is the presence, influence, and evidence of the **10 Essential Skills**?

Crosswalk with the new Kentucky 2022-2030 Strategic Agenda

- Provide Evidence of Essential Skills' Influence on Academic Programs and Campus Culture  
– Look for “low-hanging fruit” – Focus on the **BEST** programs
- Implement an Impact Project, informed by their Environmental Scan



## Year 2 - Professional Development for Faculty and Staff (aimed at curricular and co-curricular requirements and expectations for students)

- Campus-to-campus sharing of emerging institutional practices
- National trends influencing academic quality, relevance, and equity
- Scholarship opportunities reaching beyond Kentucky (Teaching/Learning, Application, Integration, Discovery—as described by Boyer)



## Year 3 - Meaningful Change (evidence of continuous improvement as Kentucky establishes the KY Graduate Profile), highlighting

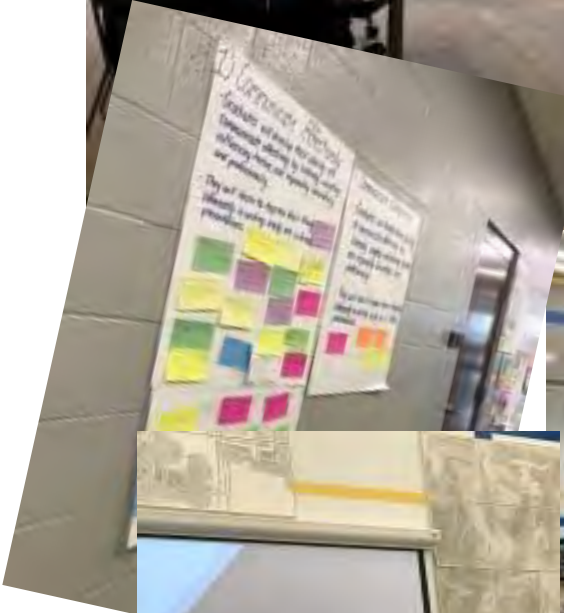
- Impact on academic requirements, as evidenced in academic program review
- Changes in institutional policies and procedures regarding work-based learning experiences
- Improved alignment with General Education and Academic Programs
- Increased partnerships with Student Services, Alumni, and Employers
- Increased institutional support for Teaching and Learning – Graduates' Employability



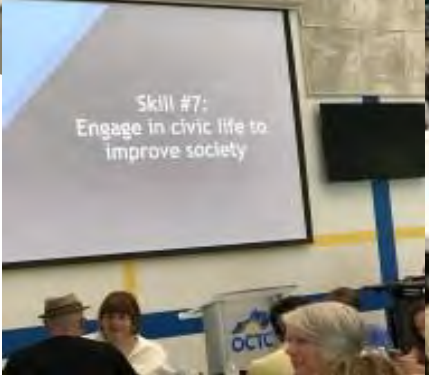
The 1<sup>st</sup> Meeting



Gateway CT College



Owensboro CT College





# Kentucky action network forms to examine food and housing insecurity on college campuses

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## NEWS RELEASE

Release Date: Jan. 18, 2023

Contact: Sue Patrick

Phone: 502-892-3051

[Sue.Patrick@ky.gov](mailto:Sue.Patrick@ky.gov)

(Note to Media: A student basic needs infographic is available at [cpe.ky.gov/ourwork/kyssc.html](http://cpe.ky.gov/ourwork/kyssc.html).)

## Kentucky action network forms to examine food and housing insecurity on college campuses

(FRANKFORT, Ky.) -- The statistics are alarming. More than half of all college students across the nation struggle to meet their needs for food, housing and other basic necessities, which can adversely affect their ability to succeed in school, according to [The Hope Center for College, Community and Justice](#).

In Kentucky, college enrollment of students from low-income families has been declining for nearly a decade. Yet, state data show that these students are five times more likely to move out of poverty if they earn a college degree.

To address these challenges, the Council on Postsecondary Education's Kentucky Student Success Collaborative has formed an [action network](#) to examine the scope of the problem in the commonwealth and identify ways to increase support so students don't opt out of college.

"Our state's economic future depends on us ensuring that every Kentuckian has the resources and support to further their education, regardless of their background or income level," said Lt. Gov. Jacqueline Coleman, who spoke at the network's inaugural meeting on Wednesday. "Students can't focus on studying or attending class if they are worried about their very basic needs being met. A student that doesn't know where their next meal is coming from, worried about how they will get to class or pay for incidentals, is already at risk of dropping out."

To support this work, college and university faculty members are conducting a campus voice research project, studying student basic needs and auditing student supports available at all 49 postsecondary education institutions in Kentucky. The network will use this research to create a set of policy recommendations for CPE and state policymakers to increase students' access to public benefits and scale and replicate effective campus support programs.

"This network aims to deepen our understanding of student basic needs for food security, housing security, and financial stability and to identify the resources that exist to support students," said CPE President Aaron Thompson.

“Ultimately, the goal of the project is to find ways to get the right public benefits and basic need services to students – with a focus on students of color, students from low-income families, students in rural areas and working-age adults who have returned to college,” he said.

[The 47-member network](#) held its first meeting on Jan. 18. The group includes leaders from Kentucky colleges and universities, government and education-focused nonprofits. Five additional meetings are set through May.

"We are proud to be a partner in CPE's Kentucky Student Success Collaborative to give students help with their basic needs and well-being so they can devote their time and energy toward academics and career readiness," Department for Community Based Services Acting Commissioner Lesa Dennis said. "Our statewide family support team is ready to help students understand what benefits they may qualify for and hearing the lived experiences from the student research project will help us improve services to this group."

The project is funded by a grant from Lumina Foundation.

College faculty and staff interested in learning more about efforts to meet students' basic needs can register for the Kentucky Student Success Collaborative's Student Success Summit, which will be held Feb. 27-28 at the University of Kentucky Gatton Student Center. The summit includes sessions on student basic needs featuring Carrie R. Welton of the Institute for College Access and Success, whose work focuses on improving federal and state policies to better support students from low-income families in completing a college credential. Register for the summit at [cpe.ky.gov/studentsuccess/index.html](http://cpe.ky.gov/studentsuccess/index.html).

###

The Council on Postsecondary Education is leading transformation in our workforce, economy and quality of life by advancing progress in educational attainment across Kentucky. As the state's higher education coordinating agency, we champion high-quality, inclusive and affordable postsecondary opportunities that prepare students for civic engagement and sustainable careers. That's why we are undertaking the 60x30 goal, an ambitious effort to raise the percentage of working-age Kentuckians with a postsecondary degree or certificate to 60% by the year 2030. At CPE, we believe that higher education matters – *for everyone*.

## Kentucky Council on Postsecondary Education

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Phone: 502-573-1555 or Staff Directory

Email: [Contact Us](#)

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# The Kentucky Student Success Collaborative



The Collaborative is an initiative of the Kentucky Council on Postsecondary Education (CPE). It launched in October 2021 with the mission to build capacity of higher education partners to accelerate progress on student success. Toward that aim, we facilitate:



The activities of the Collaborative are designed to advance the Kentucky Student Success Pathways.

## Kentucky Student Success Pathways

- \* Pathways provide a coherent, comprehensive, and holistic approach to improving degree completion, closing equity gaps, and strengthening career transitions for students.
- \* The framework was developed based on national models for guided pathways and customized to best serve student and campus needs within our unique context in Kentucky.
- \* All CPE initiatives are mapped to the framework and allow campuses to see how initiatives reinforce and connect to one another by design.

Connect the Path	Chart the Path	Continue the Path	Complete the Path
Strengthen partnerships with high schools, employers, and other colleges to enhance enrollment pathways	Create clear academic pathways with strong early onboarding and career exploration and planning	Provide wraparound services to ensure students stay on track and receive support when barriers arise	Evaluate learning outcomes and essential skills of every graduate and enhance career transition support



CAMPUSES ENGAGED	SUCCESS PATHWAY	PROJECTS LAUNCHED SINCE OCTOBER 2021
22	CONNECT	<b>Summer Bridge - Community of Practice.</b> Campuses received grants to strengthen summer bridge programming for thousands of students and meet regularly to discuss best practices, challenges, and lessons learned.
2	CONNECT	<b>National Association of System Heads (NASH) - Transfer Improvement Community.</b> A community college is partnering with a neighboring university to strengthen their partnership and participate in rapid improvement cycles to enhance communication and streamline processes for transfer students.
16	CONNECT	<b>Transfer Strategy Convening.</b> KYSSC, working with Sova, facilitated a discussion of priorities, best practices, and persistent challenges for student transfer to inform statewide transfer strategy development and implementation.
9	CHART	<b>Complete College America (CCA)- Purpose First Initiative.</b> KYSSC partnered with CCA to provide technical assistance related to the first-year experience with embedded career exploration to ensure strong academic fit and career planning.

CAMPUSES ENGAGED	SUCCESS PATHWAY	PROJECTS LAUNCHED SINCE OCTOBER 2021
9	CHART	<b>Jobs for the Future (JFF) – Network Demonstration Project.</b> KYSSC partnered with JFF to provide technical assistance on 1) guided pathways early onboarding to strengthen orientation and advising within participating community colleges and 2) information technology audit to better leverage student success platforms at participating universities.
8	CHART	<b>College Algebra Success Project – Community of Practice.</b> Community college math faculty leverage Pearson Math Lab data analytics to provide proactive outreach for academic and nonacademic supports.
14	CHART	<b>Co-requisite Education – Community of Practice.</b> Campus leads discuss success strategies, persistent challenges, and identify opportunities for collaboration and continuous improvement.
6	CONTINUE	<b>Student Basic Needs – Community of Practice.</b> KYSSC partnered with CCA to offer five webinars with national leaders focused on student basic needs. Following the professional development, campus teams created action plans for improving student basic needs services and implemented change over a 90-day continuous improvement cycle.
9	CONTINUE	<b>Lumina Equity Audit – Student Basic Needs.</b> KYSSC is working with faculty researchers to conduct asset mapping of basic needs resources, interview program administrators, and lead focus groups with students to identify opportunities to strengthen basic needs services. KYSSC will convene a statewide Basic Needs Action Network to develop a state strategy for student basic needs security.

### Highlights of Early Impact

Convened a national thought partner advisory group to provide insight and guidance as new strategies, initiatives, and approaches are developed through the Collaborative.

Launched the Impact exChange, a virtual knowledge and resource hub. Since April 2022, 186 active members joined the community (membership not required to access resources), 607 resources posted, and 1,408 resources viewed. [Tinyurl.com/kyimpactexchange](https://tinyurl.com/kyimpactexchange)

Planned the 2022 Student Success Summit with 400 conference attendees and rolled out the Kentucky Student Success Pathways framework with national thought leaders and campus workshops on priority issues.

Administered the Institutional Transformation Assessment with nine campuses and facilitated deep conversations around data to better understand strengths, weaknesses, and opportunities for improvement. Common priorities for student success emerged that led to technical assistance services provided to campuses.

After participating in the Student Basic Needs Community of Practice, a university embraced the continuous improvement approach and self-facilitated a second 90-day cycle to build momentum on a campus project focused on student basic needs.

Developed a strategic plan to guide priority work and process for next few years with support from Sova, the implementation partner of the KYSSC.

KCTCS reached out to KYSSC to collaborate on a \$1M federal grant proposal to increase access to SNAP benefits for students. Grant was successfully submitted in partnership with KYSSC, KCTCS, Family Scholar House, Department of Community-based Services, and KYSTATS. Grant status TBD.

A university reached out to KYSSC to provide resources and insights on disaster response for student success after Eastern Kentucky flooding. KYSSC hosted a webinar with Florida International University and Louisiana Monroe University leaders to share resources and insights.

KYSSC engaged with KCTCS to align student success framework and approach for community colleges and universities. KCTCS and university partners will join the Student Success Pathways Guiding Team to identify priority issues and support needed for implementation at scale.

KYSSC was invited by HCM Strategies to join National Strategy Lab on Student Basic Needs to focus on partnership development between campus and community SNAP providers to strengthen enrollment pipelines and benefits support for students.

### Collaboration leads to innovation in student success.



The Kentucky Student Success Collaborative is an initiative of the Kentucky Council on Postsecondary Education made possible by support from the James Graham Brown Foundation.



# The Kentucky Graduate Profile and Essential Learning Outcomes

*High-impact practices, breadth & depth of learning, active and applied learning experiences, work-based learning...*

According to extensive research, these learning experiences contribute to college graduates' preparation by developing the essential skills all graduates need for a meaningful career and personal success.

## The Kentucky Graduate Profile and Academic Quality

The **Kentucky Graduate Profile** espouses that *all* students graduating from public postsecondary institutions in Kentucky will have had multiple, intentional opportunities to develop their abilities through the institution's curriculum and co-curricular offerings. Kentucky graduates will be able to articulate *and* demonstrate these essential skills to prospective employers.

Academic quality will be demonstrated by general education and the academic programs' partnering to ensure the curricula are relevant, intentional, and scaffolded to provide opportunities for *all* students—not only to be introduced to these essential concepts—but to build upon them over the course of their college careers.

In addition, experiences outside the classroom, such as participation in student groups and experiential learning activities, also contribute to a holistic, integrated educational experience that leads to the attainment of these essential skills.

Kentucky's statewide definition of academic quality<sup>1</sup> is "the measurable degree to which an educational experience is coherent, engaging, and transformational for all learners." There are three major elements to this definition:

- A coherent educational experience is well organized and scaffolded with a clear connection between general education and majors.
- Engaging learning opportunities intentionally address student interest, facilitate active involvement, and motivate students to pursue their academic and professional goals.

---

<sup>1</sup> CPE staff worked with several campus constituency groups, including the general education chairs, teaching and learning center directors, and chief academic officers, to compile their ideas, combined with research, into this definition.

- Transformational refers to positive change in knowledge, skills and perspectives.

Working with both campus faculty and staff, as well as students and employers, CPE has compiled a list of essential skills that students need to be successful after graduation. While these outcomes are common across institutions, each institution provides a unique experience, and each student has a unique experience within the same institution.

## The Essential Learning Outcomes

The following learning outcomes are considered essential to the success of students in higher education. While this list is not inclusive of all the skills that employers value, the list represents the most frequently identified qualities supported by research and advocated by AAC&U, the Quality Assurance (QA) Commons, and NACE, among others.

### **1. Communicate effectively.**

*Graduates will develop their ability to communicate effectively by listening, weighing influencing factors, and responding accurately and professionally. They will learn to express their thoughts coherently in writing, orally, and in formal presentations.*

### **2. Think critically in order to solve problems and create new ideas and solutions.**

*Graduates will develop their ability to think critically by evaluating assumptions and assessing information to make informed conclusions. They will also learn to think creatively by combining ideas in original ways or developing new ways of addressing issues.*

### **3. Apply quantitative reasoning skills to analyze and solve numerical problems.**

*Graduates will hone their ability to provide solutions guided by data and choosing the best methodologies for arriving at informed conclusions.*

### **4. Demonstrate cultural competency.**

*Graduates will reflect on their own cultural identities, appreciate cultural and intellectual differences, and effectively interact with people from diverse backgrounds. They will have multiple opportunities to collaborate, communicate and work respectfully with people with different perspectives, ideas and cultural beliefs.*

### **5. Adapt to changing circumstances while leading and supporting others.**

*Graduates will have learned how to accept change and find effective ways to work and thrive in different settings. They will learn to motivate others in the pursuit of a common goal and to coach others in the pursuit of this goal.*

**6. Perform professionally within their chosen field of study or occupation.**

*Graduates will have learned the importance of adhering to the code of ethics in their chosen profession and acting with honesty and fairness. They will have many opportunities to prioritize their tasks, manage their time, take initiative, and demonstrate accountability and reliability.*

**7. Engage in civic life to improve society.**

*Throughout their college careers, students will learn from opportunities to engage in political, social and other activities to address issues that benefit society.*

**8. Collaborate and work in teams.**

*Graduates will have had numerous opportunities to collaborate with colleagues, become effective team members, and manage conflict.*

**9. Demonstrate evidence of applied and integrated learning.**

*Graduates will be able to articulate and apply the theoretical content of their academic preparation with relevant knowledge and abilities essential to their chosen career.*

**10. Use information for decision making.**

*Graduates will be able to identify, evaluate, and responsibly use information needed for decision making.*



## **Repository for the KY Graduate Profile Academy**

The Repository's resources are available as the Academy Teams lead higher education in demonstrating these outcomes in Kentucky and engaging in the national conversation.

Link:

[https://drive.google.com/drive/folders/1Y3EiiK\\_PcIYef2rWQujspFT\\_sQZQzndP?usp=sharing](https://drive.google.com/drive/folders/1Y3EiiK_PcIYef2rWQujspFT_sQZQzndP?usp=sharing)