

**MINUTES\***  
**Council on Postsecondary Education**  
**July 13, 1998**

The Council on Postsecondary Education met July 13, 1998, at 10:10 a.m. (ET) in the CPE conference room in Frankfort, Kentucky. Leonard Hardin, chairman, presided over the meeting.

Mr. Hardin introduced the new presidents of Eastern Kentucky University and Kentucky State University, Robert Kustra and George Reid. He also introduced Johnas (Jeff) Hockaday, Interim President of the Kentucky Community and Technical College System, and welcomed Gordon Davies to his first official meeting as CPE President.

**ROLL CALL**

The following members were present: Ms. Adams, Mr. Baker, Mr. Barger, Ms. Bertelsman, Mr. Greenberg, Mr. Hackbart, Mr. Hardin, Ms. Helm, Mr. Huddleston, Ms. Menendez, Ms. Ridings, Mr. Todd, and Ms. Weinberg. Ms. Francis, Mr. Whitehead, and Mr. Cody did not attend.

**APPROVAL OF  
MINUTES**

There being no corrections, the minutes of the previous meeting were approved as distributed.

Mr. Davies presented the President's Report.

**2020 VISION**

**RECOMMENDATIONS:**

- That the CPE approve the document, *2020 Vision: An Agenda for Kentucky Postsecondary Education*, as a public statement that communicates the postsecondary education system's commitment to making Kentucky a better place to live and work.
- That the CPE's work and the work on the campuses over the coming years be guided by this agenda.
- That *2020 Vision* be widely distributed across the Commonwealth, beginning with the annual trusteeship conference in September, and that the CPE president have license to modify language in the draft for incorporation into a printed publication if such changes improve its readability.
- That *2020 Vision* provide the starting point for the development of a strategic implementation plan, including a set of performance indicators, to be completed by the end of the 1998 calendar year.

---

\* All attachments are kept with the original minutes in CPE offices. A verbatim transcript of the meeting is also available.

Mr. Davies outlined the timetable for developing a plan to implement the statements of *2020 Vision*. A list of items to be addressed in the implementation plan will be presented for discussion at the September CPE meeting. A draft implementation plan will be brought to the CPE in November. This draft also will be distributed to the general public, postsecondary education community, and other constituents for comments. A final implementation plan could be considered by the CPE at its January 1999 meeting.

MOTION: Mr. Hackbart moved that the recommendations be approved. Mr. Barger seconded the motion.

AMENDMENT TO MOTION: Mr. Todd offered two changes to the *2020 Vision* document (additions are indicated by italics):

- Page 17, paragraph 2 – “And this will only be possible if the Commonwealth can *create*, compete for and sustain businesses and industries that thrive on innovative ideas and technologies.”
- Page 21, last bullet, “Is Kentucky *creating its own businesses as well as* attracting new business, industries, and jobs?”

Mr. Hackbart seconded the amendment.

VOTE ON AMENDMENT: The amendment passed.

VOTE ON ORIGINAL MOTION AS AMENDED. The original motion as amended passed.

(Additional background information is attached as Agenda Item C-1.)

#### CVU UPDATE

Mr. Todd gave an update on activities of the Commonwealth Virtual University. The Distance Learning Advisory Committee will meet immediately after the CPE meeting to discuss the final report and recommendations of Dr. George C. Connick, consultant to the Council for developing and implementing the CVU. At its March meeting, the DLAC established a Commonwealth Virtual Library Work Group and proposed that \$10,000 be allocated for obtaining the services of a consultant to assist with planning and development of the Commonwealth Virtual Library. The CPE entered into an agreement with the University of Kentucky to arrange a contract with William G. Potter, Director of the University of Georgia Libraries, to provide consulting on the Commonwealth Virtual Library. UK also assigned Ms. Miko Pattie to the Council to continue the virtual library work in which she has been involved over the past two years. Dr. Potter visited the state on three occasions and presented his final report to the DLAC on June 17. The DLAC referred the 14-point work plan to the CVL Steering Committee for phased implementation.

**POLICY STATEMENT  
GUIDING  
DEVELOPMENT OF  
CVU**

(Additional background information is attached as Agenda Item C-2.)

**RECOMMENDATION:** That the Policy Statement Guiding Development of the Commonwealth Virtual University be approved.

The Kentucky Postsecondary Education Improvement Act of 1997 (HB 1) places responsibility for development and coordination of the CVU with the CPE with advice from the DLAC. Since the virtual university is a new and complex concept and definitions vary widely across the nation, it is critical that the Council adopt a broad set of guidelines that are focused on the vision, values, and specific needs of Kentucky, taking into account the nature of the state's system of postsecondary education and the resources available. The policy statement was approved by the DLAC on June 17, 1998.

**MOTION:** Mr. Todd moved that the policy statement be approved. Ms. Weinberg seconded the motion.

**AMENDMENT TO MOTION:** Since Mr. Todd was absent from the DLAC meeting when the policy statement was approved, he offered the following amendments:

- Under the section concerning the role of the CPE, change the word "partnership" to "consultation." Use of "partnership" leads to uncertainty about how the CVU will be managed.
- In the same section, last sentence, delete the words following "council." This will allow the work groups to consist of individuals in addition to representatives of postsecondary education.

Ms. Ridings seconded the amendment.

**VOTE ON AMENDMENT:** The amendment passed.

President Eaglin raised a concern that the DLAC members should have the opportunity to discuss the amendment before action by the Council.

Mr. Todd responded that the DLAC is advisory to the Council but the Council ultimately makes the decisions and approving the amendment will ensure that work goes forward. The CPE will continue to coordinate, cooperate, and work closely with the institutions on CVU issues.

**VOTE ON ORIGINAL MOTION AS AMENDED:** The motion passed.

(Additional background information is attached as Agenda Item C-3.)



KCTCS TECHNICAL  
INSTITUTIONS  
BRANCH

RECOMMENDATIONS:

- That the CPE welcome the Technical Institutions branch of the KCTCS as a member of the postsecondary education system of Kentucky;
- That, although all relevant CPE policies now apply to the technical colleges, the staff be authorized to adapt current CPE policies, when appropriate, to accommodate the requirements of accrediting agencies and the special mission and unique characteristics of those colleges;
- That diploma and certificate programs currently offered by postsecondary technical colleges be added to the Council's *Registry of Degree Programs* and that the processes and procedures used to complete this activity reflect, to the extent possible, the current processes and procedures of both the CPE and the Technical Institutions branch; and,
- That new CPE policies take into account the requirements of accrediting agencies and the special mission of the technical colleges as part of the KCTCS and the Kentucky system of postsecondary education.

Recognizing the Technical Institutions branch of the KCTCS as a member of the postsecondary education system of Kentucky completes the process of creating the comprehensive system of postsecondary education institutions outlined in HB 1. The KCTCS assumed full management and governing authority for the technical colleges July 1, 1998.

MOTION: Ms. Bertelsman moved that the recommendations be approved. Ms. Ridings seconded the motion.

VOTE: The motion passed.

(Additional background information is attached as Agenda Item C-4.)

PROGRAMS OF  
DISTINCTION

RECOMMENDATION:

- That the CPE approve the following staff recommendations concerning programs of distinction and related Regional University Excellence Trust Fund awards:

*Eastern Kentucky University*

- Accept the Eastern Kentucky University proposal as revised to designate Justice and Safety as a program of distinction.
- Award to EKU \$1,400,000 from the trust fund in 1997-98, 1998-99, and 1999-2000 to support the program of distinction, create two endowments (one for long-term support of the program of distinction and the other for potential additional programs of distinction), and

support general university improvements in instructional equipment and technology.

*Murray State University*

- Accept the Murray State University proposal as revised to designate Telecommunications Systems Management as a program of distinction.
- Approve the Bachelor of Science degree and Master of Science degree in Telecommunications Systems Management and register them in CIP 11.0401.
- Defer until the September CPE meeting action on the proposed Associate of Science degree in Telecommunications Systems Management until MuSU, working in cooperation with KCTCS and CPE staff, satisfactorily addresses the following issues:
  - establishment of a statewide baccalaureate transfer framework that is compatible with MuSU's Associate of Science degree that will be a part of this program of distinction;
  - review of the associate degree curriculum included in the proposal to determine if a separate Associate of Applied Science degree should be proposed for MuSU and, if so, what its relationship is to the Network Information Systems Technology (NIST) degree program being developed by KCTCS; and,
  - exploration of an applied baccalaureate degree at MuSU that articulates with the planned KCTCS NIST program.
- Terminate the MuSU Bachelor's Degree in Office Systems, the Minor in Retail Merchandising, and the Bachelor's Degree in Electrical Engineering Technology (Computer Science Option and Power Systems and Communications Option) degree programs and have staff revise the program and course inventories accordingly.
- Award to MuSU \$1,059,000 from the trust fund in 1997-98, up to \$1,026,000 in 1998-99, and up to \$1,025,000 in 1999-2000 to support the program of distinction and general university improvements in technology. The reduced funding amounts are based on the allocation method prescribed in HB 1. The award levels in 1998-99 and 1999-2000 are contingent upon MuSU certifying that its matching funds from anticipated external grants are available.

*Western Kentucky University*

- Accept the Western Kentucky University proposal as revised to designate Applied Research and Technology as a program of distinction.
- Award to WKU \$1,404,000 from the trust fund in 1997-98, \$1,000,000 in 1998-99, and \$500,000 in 1999-2000 to support the program of distinction and specific university workforce preparation initiatives. The award levels in 1998-99 and 1999-2000 are contingent upon WKU certifying that its matching funds from anticipated external grants are available. The remaining 1998-99 and 1999-2000 WKU trust funds will stay in the Regional



University Excellence Trust Fund subject to future awards to WKU by the CPE.

- That the CPE review these programs of distinction in summer 1999 as the basis for a decision on continuation funding beyond 1999-2000. The CPE staff will identify information to be reported by the universities necessary for this review, especially follow-through on commitments made in each proposal as well as additional development of assessment measures.

Following the May 18 CPE meeting, Mr. Davies developed an approach for moving forward on the programs of distinction to ensure change and improvement in postsecondary education. Mr. Davies discussed this approach with CPE members who had reviewed the EKU and MuSU proposals and with Presidents Kustra, Alexander, and Ransdell. This approach allowed each university to submit a proposal that will include one or more of the following: 1) use its 1997-98 trust fund allotment for general improvements that will move the institution toward job creation and job preparation for all Kentuckians; 2) use its trust fund allotment to establish an endowment for a program of distinction; and, 3) use its trust fund allotment to begin one program or distinction approved by the CPE. EKU, MuSU, and WKU then submitted revised proposals based on this approach.

**MOTION:** A motion was made by Mr. Todd, seconded by Mr. Barger, to approve the recommendations.

Mr. Hackbart said that the institutions have identified areas where there is opportunity to achieve national prominence, which is part of the HB 1 language. He expressed concern that the WKU proposal does not focus on any particular single academic degree program but looks at a series of departments within a single college and proposes to incorporate applied research activities as part of the undergraduate and graduate curriculum in a whole series of degree programs. He suggested that the WKU proposal be further reviewed to clarify the proposed initiative in regard to the directive of HB 1.

Mr. Davies said that the WKU proposal is an effort to improve general education in the broadest sense and that general education needs to become more problem oriented over the next several years. He agreed to work with WKU officials to further clarify the proposal.

Ms. Bertelsman said that the proposals should include methods for attracting students to the programs and should provide scholarships for interested students.

Mr. Walker replied that this information is included in the full proposals but was not included in the summaries prepared by CPE staff.

Ms. Adams asked for clarification on the method for reviewing the program of distinction proposals.

Mr. Hardin said that the proposals had been reviewed by the CPE work group appointed to serve during the period while the CPE did not have its permanent president. When the process began, the Council members decided that, since both financial and programmatic issues would be discussed, the programs of distinction as well as the Research Challenge Trust Fund should be reviewed by the full Council rather than one of the standing committees.

Ms. Bertelsman asked if the work group will continue to function.

Mr. Hardin said that, since Mr. Davies is now on board, it is his preference for the staff to review the proposals and make recommendations to the Council members.

Ms. Bertelsman requested that the Council members receive more in-depth information on the proposals in a timely manner.

VOTE: The motion passed.

(Additional background information is attached as Agenda Item C-5.)

#### CEO CAMPUS VISITS

An information item was presented on the Kentucky Plan for Equal Opportunities Spring 1998 campus visits. The Council's Committee on Equal Opportunities visited three campuses in June 1998 – Murray State University, Western Kentucky University, and Morehead State University – to meet with the president, administrators, faculty, professional staff, and students to gain first-hand knowledge regarding campus climate and implementation of plan objectives. Reports on each visit will be shared with the president for review and comment, and final reports will be submitted to the Council at its November meeting.

(Additional background information is attached as Agenda Item C-6.)

#### COMMONWEALTH MERIT SCHOLARSHIP PROGRAM

RECOMMENDATION: That the CPE approve the following policy guidelines which will form the basis for the administrative regulation statutorily required of the CPE by the enactment of Senate Bill 21 and the creation of the Commonwealth Merit Scholarship (CMS) Program:

- the CMS curriculum;
- the high school grade point average (GPA) calculation;
- the undergraduate degree programs which are considered five-year programs for the purposes of CMS;
- the criteria for making American College Test (ACT) supplemental awards to Kentucky residents who graduate from nonpublic Kentucky high schools not certified by the Kentucky Board of Education and to Kentucky residents who obtain a General Educational Development

*later renamed  
Kentucky Educational  
Excellence  
Scholarship  
(KEES)*



(GED) diploma within five years of their high school graduating class; and,

- the Scholastic Assessment Test (SAT) to ACT composite score conversion table.

Mr. Walker said that SB 21 requires the CPE to address each of these areas through the development of an administrative regulation. SB 21 is effective for high school students enrolled after July 1 of this year, and every high school student is eligible at some level for earning a Commonwealth Merit Scholarship. The program will be phased in – this year’s seniors are eligible for up to 25 percent of the scholarship award, juniors 50 percent, sophomores 75 percent, and freshman are eligible for 100 percent of the award. The Kentucky Higher Education Assistance Authority is responsible for administering the program. The Kentucky Department of Education is required to submit student information to KHEAA for the dissemination of program materials and the verification of high school students eligible for the program. Once students have entered postsecondary education, eligible postsecondary education institutions are required to submit student information to KHEAA for verification and disbursement of award funds.

MOTION: Ms. Menendez moved, seconded by Ms. Ridings, that the recommendation be approved.

VOTE: The motion passed.

(Additional background information is attached as Agenda Item C-7.)

**REGIONAL  
POSTSECONDARY  
EDUCATION  
CENTERS**

RECOMMENDATION: That the CPE approve the document containing planning assumptions and guidelines to be used by the KCTCS and universities in planning each regional postsecondary education center authorized in the 1998-2000 Appropriations Bill (HB 321).

The CPE voted at its January meeting to support establishing regional postsecondary education centers in Hopkinsville, Glasgow, Elizabethtown, Prestonsburg, and London/Corbin. The CPE also indicated that it would create a committee composed of representatives of the CPE, KCTCS, and each university to establish principles for planning the use of these centers. Since the KCTCS and the universities have expressed a sense of urgency for planning assumptions and guidelines, the Council staff proposed that, in lieu of creating the statewide committee as envisioned in January, the CPE should review, discuss, and act on the regional center planning document at this meeting.

MOTION: Mr. Barger moved, seconded by Ms. Weinberg, that the recommendation be approved.



AMENDMENT: Ms. Bertelsman amended the motion to limit this recommendation to the centers approved during the 1998 legislative session. Mr. Todd seconded the amendment.

VOTE ON AMENDMENT: The amendment passed.

Ms. Weinberg asked that the institutions consider using existing secondary school facilities within the area and district.

Mr. Davies asked Dr. Hockaday to work with the institutions involved to convene a meeting to proceed with planning the regional centers.

VOTE ON ORIGINAL MOTION AS AMENDED: The motion as amended passed.

(Additional background information is attached as Agenda Item C-8.)

COLLABORATIVE  
CENTER FOR  
LITERACY  
DEVELOPMENT

An information item was presented on the creation of the Collaborative Center for Literacy Development: Early Childhood through Adulthood. As mandated by SB 186, approved by the 1998 General Assembly, the CPE is to determine the location of the center by October 19, 1998. The selection of the center is to be based on a Request for Proposals (RFP) process. An RFP will be issued on July 15 with a due date of August 31. Officials of both the Kentucky Department of Education and the Department of Adult Education and Literacy will participate in the review of the proposals. A recommendation on a proposed site will be brought to the CPE at the September meeting.

(Additional background information is attached as Agenda Item C-9.)

Ms. Bertelsman presented the report of the Academic Affairs Committee.

NEW PROGRAM  
PROPOSALS

RECOMMENDATION: That the Master of Science in Aquaculture/Aquatic Science proposed by Kentucky State University be approved and registered in CIP 03.0301.

MOTION: Ms. Bertelsman moved, seconded by Mr. Huddleston, to approve the recommendation.

VOTE: The motion passed.

(Additional background information is attached as Agenda Item D-1-a.)

RECOMMENDATIONS:

- That the Master of Arts in Education in School Administration proposed by Western Kentucky University be approved provisionally and registered in the Registration with Review category in CIP 13.0405.

- That this program be included in the statewide review plan for master's programs in education administration initiated by the CPE at its May 1998 meeting.

MOTION: Ms. Bertelsman moved that the program be approved. Mr. Barger seconded.

VOTE: The motion passed.

(Additional background information is attached as Agenda Item D-1-b.)

RECOMMENDATIONS:

- That the Associate in Applied Science in Computer Information Systems program proposed by Henderson Community College be approved and registered in CIP 11.0301 with the degree to be awarded by the KCTCS Board of Regents.
- That the Associate in Applied Science in Law Enforcement Technology program proposed by Ashland Community College be approved and registered in CIP 43.0107 with the degree to be awarded by the KCTCS Board of Regents.
- That the Associate in Applied Science in Physical Therapy Assistant proposed by Ashland Community College be approved and registered in CIP 51.0806 with the degree to be awarded by the KCTCS Board of Regents.
- That the Associate in Applied Science in Respiratory Care jointly proposed by Ashland Community College and Maysville Community College, in cooperation with the Rowan Technical College, be approved and registered in CIP 51.0908 with the degree to be awarded by the KCTCS Board of Regents.
- That the Associate in Applied Science in Early Childhood Education program proposed by Hazard Community College be approved and registered in CIP 20.0202 with the degree to be awarded by the KCTCS Board of Regents.

MOTION: Ms. Bertelsman moved that the recommendations be approved. Mr. Barger seconded the motion.

VOTE: The motion passed with Mr. Todd abstaining.

Mr. Todd said that discussions should continue between KCTCS and UK regarding the awarding of degree programs.

(Additional background information is attached as Agenda Items D-1-c through D-1-g.)

RURAL ALLIED  
HEALTH AND  
NURSING GRANTS

RECOMMENDATION:

- That the CPE allocate funds available for the 1998-2000 biennium to support delivery of associate, baccalaureate, and master's in nursing degree programs at extended-campus centers to four regional universities for 1998-99 as follows:

Eastern Kentucky University*	\$122,200
Morehead State University	90,600
Murray State University	90,600
Western Kentucky University	<u>90,600</u>
	\$394,000

\*EKU's funding is higher due to more extensive programming.

- That the CPE postpone allocation of funds available for 1999-2000 Rural Allied Health and Nursing programs until the review of pass-through programs is completed.

MOTION: Ms. Bertelsman moved that the recommendations be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

(Additional background information is attached as Agenda Item D-2.)

HIGH SCHOOL  
FEEDBACK REPORT

An information item was included in the agenda book on the Kentucky High School Feedback Report. The report offers helpful information for evaluating the degree to which high school students are prepared to undertake advanced education and provides evidence of school effectiveness. After discussion of this information during the Academic Affairs Committee, the committee passed the following recommendation:

RECOMMENDATION: That the Chairs of the State Board of Education and the CPE meet to discuss how to resolve the problem of remediation for recent high school graduates.

MOTION: Ms. Bertelsman moved that the recommendation be approved. Ms. Helm seconded the motion.

VOTE: The motion passed.

Mr. Hardin indicated that he will ask Mr. Davies to discuss this issue with Commissioner Cody.

(Additional background information is attached as Agenda Item D-3.)



Mr. Greenberg presented the report of the Finance Committee.

#### CAPITAL PROJECTS

#### RECOMMENDATIONS:

- That the CPE approve the KCTCS request for Owensboro Community College for completion of a capital project to house a Childcare Center at a total scope of \$665,000 using private gifts and federal grants.
- That the CPE approve the KCTCS request for Owensboro Community College for completion of a capital project to house the Daviess County Cooperative Extension Service at a total scope of \$950,000 using a local business loan (Bank One) with debt service paid from county property tax receipts.

MOTION: Mr. Greenberg moved that the recommendations be approved. Mr. Baker seconded.

VOTE: The motion passed.

(Additional background information is attached as Agenda Item E-1.)

#### DEFERRED MAINTENANCE FUNDS

HB 321 created a deferred maintenance and government mandates pool for the postsecondary education institutions. The plan to allocate these funds was presented for information. The CPE staff is drafting a proposed maintenance standard based on discussions with the Association of Physical Plant Administrators, the CPE consulting architect, and others. The draft will be shared with the institutions for review and comment. The staff will evaluate the responses and prepare a recommendation for CPE action at the November meeting.

(Additional background information is attached as Agenda Item E-2.)

#### ENDOWMENT POLICY

An information item was included in the agenda book pertaining to the funds included in HB 321 for endowment programs. The enacted budget bill provided funding in the General Fund Surplus Expenditure Plan. During the first year of the biennium, a nonrecurring cash appropriation of \$100 million for the Research Challenge Trust Fund and \$10 million for the Regional University Excellence Trust Fund will be available to fund the endowment programs. Mr. Greenberg reported that discussions during the Finance Committee meeting resulted in the following recommendation.

RECOMMENDATION: That the CPE President by August 15 develop a comprehensive plan for the administration of the \$100 million research program to include the recommendations of the subcommittee on endowed chairs and the organizational structure as presented at the May 1998 Finance Committee meeting.

MOTION: Mr. Greenberg moved that the recommendation be approved. Mr. Baker seconded the motion.

VOTE: The motion passed.

(Additional background information is attached as Agenda Item E-3.)

**CAPITAL PROJECTS**

An information item was presented concerning the request to the Secretary of the Finance and Administration Cabinet, John McCarty, regarding conflicting language in HB 321 relating to local funding for the KCTCS capital projects. Based on Secretary McCarty's response, staff concludes that no action is necessary by the Council. These projects are to be funded in total with State General Fund supported bonds.


(Additional background information is attached as Agenda Item E-4.)

**NEXT MEETING/  
TRUSTEESHIP  
CONFERENCE**

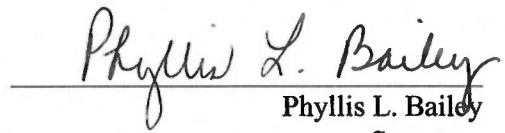
The next CPE meeting will be held Monday, September 14, in Frankfort. Mr. Hardin announced that the date for the annual trusteeship conference has been changed to September 27-28. The conference will be held at the Radisson Plaza Hotel in Lexington.

**ADJOURNMENT**

There being no further business, the meeting adjourned at 11:55 a.m.



Gordon K. Davies  
President



Phyllis L. Bailey  
Secretary