Kentucky State University President Raymond M. Burse delivered a State of the University Address, on Jan. 22, in which he asked the KSU community to be better to make the university better.

“All roads to KSU’s success begin and end with a student,” Burse told the crowd gathered in Bradford Hall’s Carl H. Smith Auditorium, which included alumni, faculty, staff, students and members of the Board of Regents. “If KSU gets better, our students get better.”

Burse discussed 2014 successes and areas in which the university still needs to improve.

KSU’s School of Education received reaccreditation from the National Council for Accreditation of Teacher Education, Burse said. All national standards were met with no major findings for areas of improvement. In 2014, the university also received more positive attention in the media than it has in its history. Upon his appointment as head of KSU, Burse had given up $90,000 of his salary to increase the pay of the university’s lowest-paid workers, thereby generating local, regional, national and international news coverage of the university. “Millions of people who had never heard of Kentucky State University now know of us, where we are located and have seen our campus in a light rarely given to us,” Burse said.

Also, Burse said, 94 students – including five student-athletes – received 4.0 grade point averages for the fall semester. “Rewarding academic achievement is what we’re all about,” Burse said.

Still, he noted, the university must improve graduation rates, customer service and fiscal responsibility.

“We can get there if you can be better,” he said.

The KSU Thorobred Express Rolled Into Hopkinsville In January

On Jan. 30, three busloads of Kentucky State University students, faculty, staff and administrators traveled to Hopkinsville, Ky., on the first stop of the Thorobred Express, a mobile recruitment initiative that takes members of the KSU community across the Commonwealth of Kentucky.

The purpose of the Thorobred Express is twofold – to recruit prospective students from Kentucky to KSU and to inform communities in the state about the university. This initiative is in addition to the university’s regular recruitment program.

Thorobred Express activities included visits to area high schools and a college fair at the Bruce Convention Center.

An afternoon assembly highlighted academic programs and featured various speakers from the campus community. The assembly also recognized high school seniors who had been accepted to attend KSU in the fall. Other seniors, who applied onsite, had their application fees waived. Prospective students learned about financial aid, academic offerings and internships as well as scholarship, dual credit and online opportunities.

KSU faculty members also visited Christian County High School to teach classes and give mini presentations on their disciplines.

“There are some who don’t know who we are and some who think they know who we are. But there are many who don’t know about the quality of the education we offer, the caliber of students we have and the bountiful opportunities for students here at KSU. So as important as securing more instate prospective students is letting the Commonwealth know exactly who Kentucky State University is and what makes us unique,” said Dr. Vernell Bennett, vice president for student affairs.

The next stop on the Thorobred Express will be to eastern Kentucky and then Elizabethtown.
School Shooting Victim Awarded Scholarship

On Jan. 4, KSU President Raymond M. Burse, along with Max Maxwell, interim vice president for external relations and development, presented school shooting victim Javaughntay Burroughs (center) of Louisville with a full scholarship to attend KSU. Burroughs was shot at Louisville’s Fern Creek High School in October, although he was not the intended target.