

Kentucky Community and Technical College Student Survey Spring 2010

OVERVIEW

In fall 2009, leaders from the Kentucky Community and Technical College System (KCTCS) in partnership with Kentucky's public universities and the Council on Postsecondary Education developed the Transfer Action Plan which outlines key strategies for inter-institutional collaboration to facilitate transfer. As part of the Transfer Action Plan, leaders sought to develop a more comprehensive understanding of the student perspective associated with transfer. Pursuant to this goal, KCTCS agreed to re-administer the Kentucky Community and Technical College Student Survey, which was originally conducted in 2004. Public universities agreed to implement a new survey of students who transferred to their institutions from KCTCS. Both surveys were administered early in the spring 2010.

The Kentucky Community and Technical College Student Survey explored the enrollment and transfer intentions of current KCTCS students. This document highlights findings from the 2010 Kentucky Community and Technical College Student Survey regarding KCTCS students' transfer intentions and perceptions of barriers to transfer.

The survey was administered at all KCTCS colleges to 5,395 currently enrolled students including credential-seeking students enrolled in certificate, diploma, associate in arts, associate in science, associate in applied science, and associate in applied technology programs, as well as non-credential seeking students. Survey responses were received from 4,552 students resulting in an 84 percent response rate.

DEMOGRAPHICS

Gender:

Female = 68% Male = 32%

Race/Ethnicity:

White, NH = 91%	American Indian/Alaskan Native = 1%
Black, NH = 6%	Asian/Pacific Islander = 1%
Hispanic = 1%	Other = 1%

Age:

19 or under = 22%	25-29 = 14%
20-21 = 16%	30-39 = 21%
22-24 = 10%	40 and over = 16%

DEMOGRAPHICS (continued)

Employment Status:

Employed Full-time = 21%
Employed Part-time = 30%
Unemployed, seeking employment = 29%
Unemployed, not seeking employment = 20%

ENROLLMENT

Enrollment status:

Full-time = 75% Part-time = 25%

Credential sought:

AA/AS = 36% AAS/AAT = 26%
Diploma = 10% Certificate = 8%
Undecided = 18% None = 7%
Bachelor's degree or higher = 7%

Courses of Study:

Health Professions = 44%
Education = 10%
Computer and Information Technology/Communication = 7%
Mathematics, Science, Engineering and related technologies = 10%
Business = 10%
Social and Government Sciences = 5%
Retail or Other Service Industry = 1%
Manufacturing = 1%
Other = 12%

TRANSFER PLANS

Overall, 2,274 respondents indicated they planned to transfer in the near future or in the future, not immediately, and 924 respondents indicated they were undecided about transfer. 1,278 respondents reported they did not plan to transfer.

Transfer plans of overall respondents:

- Slightly more half of survey respondents indicated plans to transfer to in the future, including the immediate future (0-2years) and the next three to five years.
- The percentage of students planning to transfer represents an increase over the percentage of students indicating plans to transfer in the 2004 survey (46%).

- The percentage of respondents who are undecided about transfer and who do not plan to transfer decreased in comparison to the 2004 survey results.

2004 Survey, Transfer Plans

In the Near Future	31%
In the Future, Not Immediately (3-5 Years)	15%
Do Not Plan to Transfer	32%
Undecided	22%

2010 Survey, Transfer Plans

In the Near Future	38%
In the Future, Not Immediately (3-5 Years)	13%
Do Not Plan to Transfer	29%
Undecided	20%

Transfer plans of associate degree-seeking respondents (only):

- As compared with the overall responses, the subset of respondents seeking associates degrees had slightly different results.
- Two-thirds of survey respondents seeking AA/AS degrees indicated plans to transfer to in the future, including the immediate future (0-2years) and the next three to five years.
- Of respondents seeking AAS/AAT degrees, 44% indicated plans to transfer to in the future, including the immediate future (0-2years) and the next three to five years.

2010 Survey, Transfer Plans – AA/AS

In the Near Future	54%
In the Future, Not Immediately (3-5 Years)	13%
Do Not Plan to Transfer	18%
Undecided	15%

2010 Survey, Transfer Plans – AAS/AAT

In the Near Future	25%
In the Future, Not Immediately (3-5 Years)	19%
Do Not Plan to Transfer	33%
Undecided	25%

Reasons for planning to transfer:

- More students completing the 2010 survey indicated that: it was important to get a bachelor degree, transferring would increase their earning potential, their family supports their decision to transfer, that the degree is available locally, they must have a bachelor degree for employment, and that money is available to support them.

Important to Get a BA	2,139
Increase Earning Potential	2,059
Family Supports Decision	1,622
Degree is Available Locally	1,548
Must Have a BA for Employment	1,300
Money is Available	989
Other	49

Reasons for **not** planning to transfer:

- More than half the respondents who indicated that they do not plan to transfer cited “not my goal” as the reason. Proportionately this is consistent with results from the 2004 survey.
- Another top reason for not planning to transfer was “home/child responsibilities”.
- Significantly fewer students indicated “job doesn’t require BA” (69) as compared with the 2004 survey (303).

Not my Goal	694
Home/Child Responsibilities	120
BA Not Important at This Time	77
Job Doesn't Require BA	69
Other	68
Costs Too Much	57
Don't Feel Academically Prepared	28
Work Responsibilities	26
University Too Far	22
Not Sure How to Transfer	10

Sources of transfer information:

- Approximately 40 percent of respondents who were planning to transfer identified a college representative (advisor, professor, and admissions/registration) as a source of transfer information.
- One-third of respondents indicated they had not received transfer information.
- As compared with 2004 survey results, a slightly higher proportion of students indicated university website as a source of information; while a slightly lower percentage of students indicated receiving transfer information from high school counselors and parents.
- “Friends/peers” was added as a source of transfer information on the 2010 survey.

I have not received transfer information	33%
College Counselor/Advisor	28%
University Website	8%
College Admissions/Registration Office	7%
Friends/Peers	6%
High School Counselor/Advisor	5%
Parent	4%
College Professor	4%
Other	3%
u.select (formerly CAS)	0%