



MURRAY
STATE UNIVERSITY

Information Systems awarded "Model of Efficiency" distinction



Recognized in the November/December 2011 issue of *University Business* as a Model of Efficiency program, Murray State's information

systems department is utilizing new technologies to improve response time and reduce costs of its disaster recovery program. This has resulted in collaboration with Northern Kentucky University to reduce system recovery time following a disaster. MSU is capitalizing on the high-speed data network that connects the state universities to develop a reciprocal disaster recovery solution. Both universities benefit from having their data systems replicated 300 miles from their campuses.

Music business program receives scholarships from industry organization

Murray's music business program is the recipient of two scholarships from the International Entertainment Buyers Association (IEBA), totaling \$10,000. The scholarships will be established in honor of Steve Tolman and Mike Smardak, and will be available to students who are looking to pursue a career in music business. Tolman is past president of IEBA and current president of the Nashville Association of Talent Directors. He is co-director of LogiCom Project Management in Nashville. Smardak is president and founder of Outback Concerts, also based in Nashville.

Murray grad shines in science and art

By mixing science and art, Brianna Cassidy, May 2011 MSU graduate, placed second in the North America Student Advisory Council Third Annual Student Art Contest. Her painting was displayed at the 32nd Annual North America Society of Environmental Toxicology and Chemistry meeting. Her painting, "The Logan Influence," recognizes her adviser's, Dr. Bommanna Loganathan, guidance through years of research with compassion and patience. Cassidy is now enrolled in an analytical chemistry Ph.D. program at the University of South Carolina and is focusing on art conservation and restoration through hyperspectral imaging.



Sarah Wang chosen as a Most Promising Minority Student

The American Advertising Federation recognized Sarah B. Wang, a senior advertising student at MSU, as a Most Promising Minority Student. She is one of 50 students from across the United States to receive the recognition. Students attend a seminar in New York City where they meet advertising professionals, and learn job search skills along with more about the advertising industry.



Students excel at Kentucky Academy of Science

A group of Murray State University science faculty and student researchers participated in the 2011 meeting of the Kentucky Academy of Science. More than 600 students and faculty from across the state attended the meeting, hosted at Murray State. MSU had nine wins in the undergraduate division and six wins in the graduate category. MSU students excelled in agricultural sciences, botany, cell and molecular biology, chemistry, ecology and environmental science, engineering, geology, mathematics, microbiology, and physiology and biochemistry.

Yarali is an International Academy, Research and Industry Association Fellow



Dr. Abdulrahman Yarali, associate professor in the Telecommunications Systems Management (TSM) program at Murray State, was selected as a fellow of the International Academy, Research and Industry Association (IARIA). Yarali was chosen based on the recommendation of IARIA fellows as well as his major contributions to the organization over the years. IARIA fellows are recognized for their outstanding scientific research results, exceptional scientific contributions to the IARIA events and continuous leadership roles in IARIA conferences.

KET partners with MSU's WKMS for broadcasts

KET recently announced that it is beginning a partnership with public radio stations in Kentucky to air KET series and programs. WKMS, MSU's National Public Radio outlet, is one of two stations in the state to be a part of the initial launch. WKMS airs KET's *One to One* on Mondays at 6:30 p.m., *Kentucky Tonight* at noon on Tuesdays, and *Connections with Renee Shaw* at 6:30 p.m. on Wednesdays.

MSU professor is Art Educator of the Year for Kentucky



Dr. Camille Serre, MSU professor in the department of art and design, was named the 2011 Art Educator of the Year for Kentucky, recognizing her excellence and dedication in promoting quality art education at all levels. She heads her department's art education program and her international professional experience includes teaching in England and France. Serre has been teaching art for almost 45 years. She will now be nominated for the National Art Education Association Southeast Region Award.

MSU-Qingdao cooperative ventures underway

Murray State University (MSU) representatives traveled to China during the fall semester to extend its already strong relationship with Qingdao Agricultural University (QAU) in the Shandong Province. Discussions of faculty and student exchanges, a promising equine program and degree offerings were explored during the visit. Murray and Qingdao share a mutual interest in establishing a Murray State M.B.A. program there and hosting QAU faculty in communications and ESL (English as a Second Language) here. The first exchange is slated for this spring when Qingdao sends a communications staff member to shadow Murray's faculty. The first action step for Murray's equine program is to set up a QAU faculty training on campus next summer. Specific equine-related potential areas of interest between the two universities, in addition to the summer horsemanship training, include sending MSU faculty and graduate students to Qingdao to teach a horsemanship course there, working toward QAU herd improvement and offering Murray State equine-focused post-baccalaureate or master's degree programming there along with regular degree courses.

Institutional advancement brings in 14 state awards

Murray State University's institutional advancement (IA) division was the recipient of three Grand Champion Awards, four Awards of Excellence and seven Special Merit recognitions from CASE-Kentucky (Council for Advancement and Support of Education-Kentucky) at its winter conference. Specific awards for the total IA organization include:

University Communications

- Grand Champion - *Roundabout U* television show
- Grand Champion - *The Review* news tabloid
- Grand Champion - *Twitter Ad* special recruitment advertisement
- Award of Excellence - *We Are Racers* specific branding campaign
- Award of Excellence - *Facebook "likes"* campaign
- Award of Excellence - *Points of Pride* annual report
- Special Merit - *Murray State University Website* overall design and implementation
- Special Merit - *MSU Today* electronic news page
- Special Merit - *Shuffle Video* for social media

Development

- Special Merit - *GOLD* direct mail (Graduates of the Last Decade)
- Special Merit - *1922 Society* printed publication
- Special Merit - *Murray Legacy Comprehensive Planned Giving Program* printed publication
- Special Merit - *ACRES campaign for Hutson School of Agriculture* printed publication

WKMS

- Award of Excellence - *The Front Page* radio show

