

Council on Postsecondary Education  
July 18, 2005

2005-2010 Strategic Plan

Action: The staff recommends that the Council approve the 2005-2010 strategic plan for Kentucky's postsecondary and adult education system, including:

- the new public agenda entitled *Five Questions - One Mission, Better Lives for Kentucky's People, A Public Agenda for Postsecondary and Adult Education 2005-2010* (Attachment A)
- key indicators of progress (Attachment B)
- action plans for each of the public institutions (including mission parameters) and the independent sector (Attachment C)
- Council action plan (Attachment D)

### Public Agenda

The proposed public agenda is the result of a year-and-a-half process of information gathering, data analysis, and extensive conversations with stakeholders, partners, and members of the postsecondary community about the role of Kentucky's postsecondary education system in addressing the challenges and issues facing the Commonwealth in the coming years. The Council endorsed the public agenda at its March 2005 meeting and directed the staff to propose a title, update statistics, and make minor editorial changes. The staff has done so, and changes are included in Attachment A.

### Key Indicators

As part of the strategic planning process, the Council staff has worked with representatives of the institutions and state government to align the accountability system with the new public agenda. Proposed systemwide and institutional key indicators are included in Attachment B. (Institutional indicators also have been incorporated into the campus action plans.) This

proposal has been developed in extensive consultation with the Key Indicators Advisory Group (membership list is included in Attachment B) and has been shared with the presidents and partner agencies.

After Council action on the new key indicators, the goal-setting process will commence. Biennial goals will be set to match the biennial budget cycle, beginning with 2007-08. Both systemwide and institutional level goals will be developed in cooperation with the Key Indicators Advisory Group, taking into consideration historical trend data, institutional mission parameters, appropriate comparisons with other states and institutions, 2020 educational attainment projections, and input from other state agencies and partners. The Key Indicators Advisory Group also will advise the Council staff on the selection of a limited number of key indicators to link to funding.

Goal-setting will be discussed with the Council at its September 2005 meeting, and goals will be proposed for Council action at the November meeting.

### **Action Plans**

The action plans developed for each public institution and the independent sector include a set of Priorities for Action organized around the Five Questions. These statements outline what each entity will do over the next five years to advance the public agenda. Action plans satisfy the requirement in House Bill 1 for a strategic implementation plan, which must be reviewed every two years. (See Attachment C.)

In addition to the Priorities for Action, the action plan for each of the public institutions also includes a set of mission parameters, institutional key indicators, and a list of benchmark institutions. The mission parameters describe the role and purpose of the public institutions in terms of their program characteristics and level, student mix and selectivity, research activities, and stewardship of place. (Included in Attachment C is a map depicting each institution's area of geographic responsibility.) These mission parameters satisfy KRS 164.350, which requires the Council to review institutional missions to ensure consistency with the public agenda.

The Council action plan incorporates the "How We Get To Yes" statements from the public agenda, describes related Council initiatives planned or currently underway, and identifies key partners across the state and nation that play an integral role in accomplishing these initiatives. (See Attachment D.)

## **Next Steps**

The Council staff is working on the graphic design and layout of the public agenda and related materials. These publications will be distributed at the Governor's Conference on Postsecondary Education Trusteeship in September.

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**Five Questions - One Mission  
Better Lives for Kentucky's People**

**A Public Agenda for Postsecondary  
and Adult Education  
2005-2010**

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