

Council on Postsecondary Education
November 7, 2008

2007-08 Accountability Report Update

The Council staff is working on the *2007-08 Accountability Report*, as directed by KRS 164.020. The report, scheduled for completion in January 2009, will be submitted to the Governor, the Legislative Research Commission, and the Strategic Committee on Postsecondary Education, and distributed to postsecondary institutions, the General Assembly, and other key partners. The purpose of the report is to annually review progress made toward the achievement of key indicator performance goals and to discuss initiatives that will be undertaken next year to promote improvement.

The report is organized around the five questions of the Public Agenda:

1. Are more Kentuckians ready for postsecondary education?
2. Is Kentucky postsecondary education affordable for its citizens?
3. Do more Kentuckians have certificates and degrees?
4. Are college graduates prepared for life and work in Kentucky?
5. Are Kentucky's people, communities, and economy benefiting?

The key indicators under each question are assigned an arrow: up arrows indicate improvement, down arrows indicate a decline, and horizontal arrows indicate little or no change over the previous year's performance. A summary of last year's results is attached and the results have been newly incorporated into the agenda book tabs to provide greater visibility of these results. The full *2006-07 Accountability Report* is available on the Council's Web site at <http://cpe.ky.gov/planning/statusreports>.

The *2007-08 Accountability Report* will follow the same format as last year's with an expanded section on initiatives that will be implemented to improve performance. To this end, the Council and the institutions are submitting information on their five most significant achievements in 2007-08, as well as major initiatives that will be implemented in 2008-09 to accelerate progress toward statewide goals and objectives. Some of this information will appear in the printed report and some will be available on the Council's Web site as an online supplement.

Brief Overview of Kentucky's Postsecondary Education Accountability System

In addition to requiring an annual accountability report, KRS 164.020 also outlines other mandatory components of Kentucky's accountability system for postsecondary education:

A strategic or public agenda for postsecondary education that identifies short-term objectives in furtherance of the long-term goals set forth in the *Kentucky Postsecondary Education Improvement Act of 1997* (HB1). The Public Agenda for 2005-2010 is *Five Questions – One Mission: Better Lives for Kentucky's People*. It is organized around the five questions and articulates the key indicators and strategies used to answer each

question. Over the last decade, the Council has worked to streamline the number of indicators to focus attention on the issues most critical to reform. Currently, the Council tracks 26 key indicators – half measure progress at the statewide level and the other half at the institution level. Four indicators are still under development (related to institutional affordability, college-level learning, and community engagement), and one indicator has been temporarily suspended by the Education Professional Standards Board (teacher quality index). The Council will develop a new Public Agenda for 2011-2015, which will present an opportunity to review the accountability system and revise the five questions, key indicators, or any other component at that time.
















A strategic implementation plan, which serves as a guide for institutional plans and missions. In 2005, in addition to the Public Agenda, each institution developed a campus action plan to fulfill this component. Institutions are heavily guided by their institutional strategic plans, which are reviewed and assessed for alignment with CPE's Public Agenda.












Mission statements, goals, principles, strategies and objectives, benchmarks, and incentives must be part of the framework of strategic implementation plans to achieve the desired results.

- **Mission statements:** The Council systematically reviewed institutional mission statements for HB1 compliance in 2005, and missions will be reviewed again in 2010. The Council's current mission statement is "One mission: better lives."
- **Goals:** Key indicator performance goals are negotiated with institutions every other year. Attainment of 2007-08 goals will be reported in this year's accountability report, and the Council staff is working with institutions to establish new goals for 2009-10. These are scheduled to be reviewed by the Council in March 2009.
- **Strategies and objectives:** Also called "current initiatives," strategies and objectives are described in the annual accountability report and in various institutional annual reports and Web sites. The Council is expanding this part of the accountability report to make it easier for readers to determine specific actions being implemented to improve performance.
- **Principles:** The Public Agenda includes three "guiding principles": work together, be good stewards, and close the gaps.
- **Benchmarks:** The Council references national and SREB comparative data in accountability reports and uses comparative data from different regions of the state where available, as required by statute.
- **Incentives:** Since the beginning of reform, the Council has used various funding mechanisms, including trust funds and special funding programs (e.g., Research Support, Workforce Development, Regional Stewardship, and the Performance Funding Pilot), to provide incentives for increased strategic activity. The \$20 million Double the Numbers degree fund, requested as part the Council's 2008-10 budget recommendation but not funded, was another example of a performance incentive.

Staff preparation by Melissa McGinley and John Hayek

Key indicator results

Key Indicator	Status	One-Year Change	Trend
Question 1: Are more Kentuckians ready for postsecondary education?			
Average ACT Score		Making progress: Kentucky's average ACT score was 20.7, up from 20.6 last year.	Up 0.5 percentage point from 1998
Advanced Placement		Making progress: The number of passing scores on AP subject tests per 1,000 juniors and seniors was 96 in 2006, up from 82 in 2004.	Up 92% from 50 in 2000
Developmental education		Making progress: In 2004, 35% of incoming freshmen required developmental education in math, 29% in English, and 22% in reading. In 2002, those percentages were 35%, 32%, and 25%, respectively.	Only two years of comparable data available
GED attainment		Making progress: In 2007, 9,282 GEDs were awarded, up from 9,007 in 2006.	Down 17% from 11,128 in 1998
Teacher quality index	NA	Under revision: This indicator, developed by the Education Professional Standards Board, is under revision.	NA
Question 2: Is Kentucky postsecondary education affordable for its citizens?			
Affordability of college for all families		Losing ground: In 2006, Kentucky families needed 26% of their incomes to cover one year at KCTCS, 30% at a four-year public university, and 61% at an independent institution, up from 21%, 22%, and 52% in 2004.	Up 9 percentage points at KCTCS, 9 percentage points at four-year publics, and 17 percentage points at independents from 2000
Affordability of college for low-income families		Losing ground: In 2006, Kentucky's poorest families needed 24% of their incomes to pay for one year of tuition at KCTCS, up from 20% in 2004.	Up 10 percentage points from 2000
State investment in need-based financial aid		Making progress: In 2006, state investment in need-based financial aid was 42% of federal Pell grant funding, up from 40% in 2004.	Up 9 percentage points from 2000
Average student loan debt		Losing ground: In 2006, the average student borrowed \$3,210 for college, compared to \$3,018 in 2004.	Down from \$3,327 in 2000
Institutional affordability	NA	To be determined: This indicator will be finalized upon completion of the statewide affordability study in 2008.	NA
Question 3: Do more Kentuckians have certificates and degrees?			
Ninth-graders' chance for college by age 19		Holding steady: In 2006, the chance of a ninth-grader entering college by age 19 was 38%, the same as in 2004.	Up 2 percentage points from 2000
College-going rate of GED graduates		Losing ground: The college-going rate of GED graduates fell from 21% in 2006 to 19% in 2007.	Unchanged from 2003-04, the earliest year available
Undergraduate enrollment		Making progress: In fall 2006, undergraduate enrollment reached 205,153, up from 202,197 in 2005.	Up 40% from 1997
Graduate and professional enrollment		Making progress: In fall 2006, graduate and professional enrollment was 27,182, up from 27,008 in 2005.	Up 20% from 1997
Degrees awarded statewide		Making progress: 49,698 degrees/credentials were awarded statewide in 2006-07, up from 48,013 in 2005-06.	Up 94% from 1997-98
Degrees awarded by institution		Making progress: Seven of eight public universities increased degrees awarded from 2005-06, as did AIKCU and KCTCS.	Seven of eight universities increased degrees awarded from 1997-98, as did AIKCU and KCTCS
Minority degrees statewide		Making progress: 4,427 degrees/credentials were awarded to minorities in 2006-07, up from 4,254 in 2005-06.	Up 141% from 1997-98

Key Indicator	Status	One-Year Change	Trend
Question 3: Do more Kentuckians have certificates and degrees?			
Minority degrees by institution		Making progress: Six of eight public universities increased degrees awarded to minorities from 2005-06, as did AIKCU and KCTCS.	Every institution increased degrees awarded to minorities from 1997-98.
Transfers from KCTCS to four-year institutions		Making progress: 4,486 KCTCS students transferred to Kentucky four-year institutions in 2006-07, a 1% increase over last year.	Transfers systemwide have increased 11% from 1997-98.
Six-year graduation rate and KCTCS three-year persistence rate		Holding steady: Graduation rates increased at four public universities and decreased at four public universities and AIKCU from 2005-06. KCTCS's three-year persistence rate declined slightly from 2004-05.	Eight of nine institutions increased graduation or persistence rates from 1997-98.
Question 4: Are college graduates prepared for life and work in Kentucky?			
Licensure examination pass rates		Making progress: Kentucky's pass rate on every licensure exam tracked by the Council exceeds the national pass rate. Six pass rates rose, four fell, and one was unchanged from the previous year.	Six pass rates rose, one fell, and four remained unchanged from 1998-99.
Student engagement in undergraduate learning		Holding steady: 2007 survey results did not fluctuate widely from 2005. Four of eight institutions met at least half of their 2007 goals.	All but one institution increased at least half of their student engagement scores since 2001.
Civic participation of undergraduate students		Holding steady: 2007 survey results did not fluctuate widely from 2005. Four of eight institutions met at least half of their 2007 goals.	All but two institutions increased at least half of their civic engagement indicators since 2001.
College-level assessments	NA	To be determined: The Council is currently selecting assessment tools for this measure. KCTCS likely will use WorkKeys.	NA
Question 5: Are Kentucky's people, communities, and economy benefiting?			
Extramural research and development expenditures		Making progress: Six of eight public institutions increased R&D expenditures from last year; R&D expenditures per capita increased 8% from the previous year.	Institutional R&D expenditures up 109% from 2000; R&D per capita up 111% from 1998
College graduates remaining in Kentucky		Making progress: 86% of 2001 graduates were in KY five years later, compared to 73% of 1996 graduates.	Only two years of comparable data available
STEM degrees & credentials		Making progress: STEM credentials and STEM bachelor's degrees were up 4% and 2% from last year, respectively.	From 1997-98, total STEM credentials up 89%; STEM bachelor's degrees up 11%
Workforce training		Making progress: KCTCS increased workforce training to 200,208 in 2005, up from 189,939 in 2004.	Up 20% from 2001
Business start-ups		Holding steady: Performance on this indicator has remained relatively flat since 2000.	Since 2000, UK is down two start-ups; UofL is up two.
Faculty/staff engagement	NA	Under review: The Council collected data in 2007, which is under further analysis and review.	NA
Formal stewardship agreements	NA	To be determined: This indicator will be finalized when Regional Stewardship measures are adopted.	NA