

**MINUTES**  
**Distance Learning Advisory Committee Meeting**  
**March 7, 2001**

The Distance Learning Advisory Committee (DLAC) met March 7, 2001, 9:30 a.m. (ET), at the Council on Postsecondary Education in Frankfort, Kentucky. Gordon Davies presided.

*ROLL CALL*

The following members were present: John Yates (representing Kern Alexander), Gordon Davies, Ronald Eaglin, Virginia Fox, Elizabeth Wachtel (representing Robert Kustra), Michael McCall, Viola Miller, James Nelson, Roger Burge (representing James Ramsey), Kenoye Eke (representing George Reid), Allen Rose, Aldona Valicenti, James Votruba, Juanita Fleming (representing Charles Wethington), and Terri DeYong (representing Gene Wilhoit).

*APPROVAL OF  
MINUTES*

There being no corrections, the minutes of the December 6, 2000 meeting were approved as distributed.

Mr. Davies began the meeting by saying that the meeting would be devoted to learning about future technologies available for distance delivery.

*NEW  
TECHNOLOGIES  
FOR THE  
INTERNET*

Dr. Mary Beth Susman demonstrated a product called CueCat. This technology works like a mouse but swipes across a bar code of a product and will take the user to that product's URL. Dr. Susman explained that this technology could be used for learning as well. A bar code could be placed on text book pages and the student could refer to internet sites for additional information. As an example, Dr. Susman demonstrated swiping bar codes that automatically took her to some of the DLAC members' websites. The CueCats are free to the public. The revenue is received by charging for bar codes.

Dr. Susman showed a video from Lotus Databeam, Inc., demonstrating a futuristic businesswoman working from home. The businesswoman conducted a conference call, dictated a report and e-mail, and faxed it by using voice recognition from home.

Dr. Susman demonstrated the BlackBerry, a handheld wireless e-mail and calendar device, which is beginning to be used by many state officials.

Mason Butler, Hazel Oetjen, and Dave Howard from Lotus Databeam, Inc. demonstrated same time software, an Internet-based software that allows users to interact in courses and meetings using both video and audio as well as document sharing.

David Ballard, Governor's Office of Technology, gave an overview of capacity, connectivity and underused technologies in Kentucky. He said the Kentucky Information Highway is a public/private partnership between the Commonwealth of Kentucky and the 20 local exchange carriers. The Kentucky Information Highway carries voice data and video traffic.

David Ballard said that one of the most important technologies that has come to Kentucky recently is the digital subscriber line (ADSL). He said BellSouth would be deploying this technology to 57 cities in Kentucky over the next year. This will benefit the Kentucky Virtual University as well as drive technology in Kentucky. The Governor's Office of Technology is exploring the feasibility of adding it to the Kentucky Information Highway contract. Dr. Susman requested that the PowerPoint presentation be placed on the CPE Website with the minutes.

Mr. Davies commented that Kentucky has technological capacity that exceeds the imagination but it is not being used the way it should. He said the Kentucky Virtual High School and Kentucky Virtual University are not being used as they should be because administrators are stuck in the old model. He said everyone should remain aware of these issues.

Virginia Fox, Kentucky Educational Television, spoke about converged media. She said in the future, television will be the motivator to access the internet. She said KET's transition to digital is just another transition to the next technology. She said the basic concept for convergent media is that with it you can take any information, video, audio, files or programs, over any network to any device. The transition to digital should take place by 2006.

Chuck Duncan, University of Kentucky, demonstrated a physics class he created for the Kentucky Virtual High School. He is also teaching physics via satellite to approximately 200 students from 22 different states through KET. Ms. Fox said that revenues from the satellite class helps fund the distance learning program.

*ADJOURN*

The meeting adjourned at 12:00 Noon.