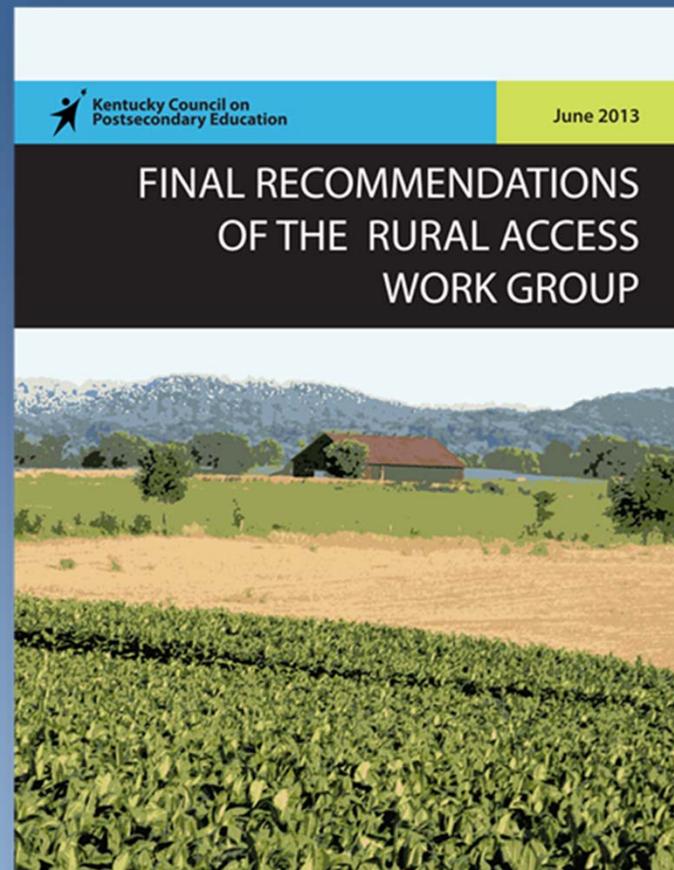


Kentucky's Rural-Urban Divide: Improving Postsecondary Access & Success in Rural Counties

Lee Nimocks

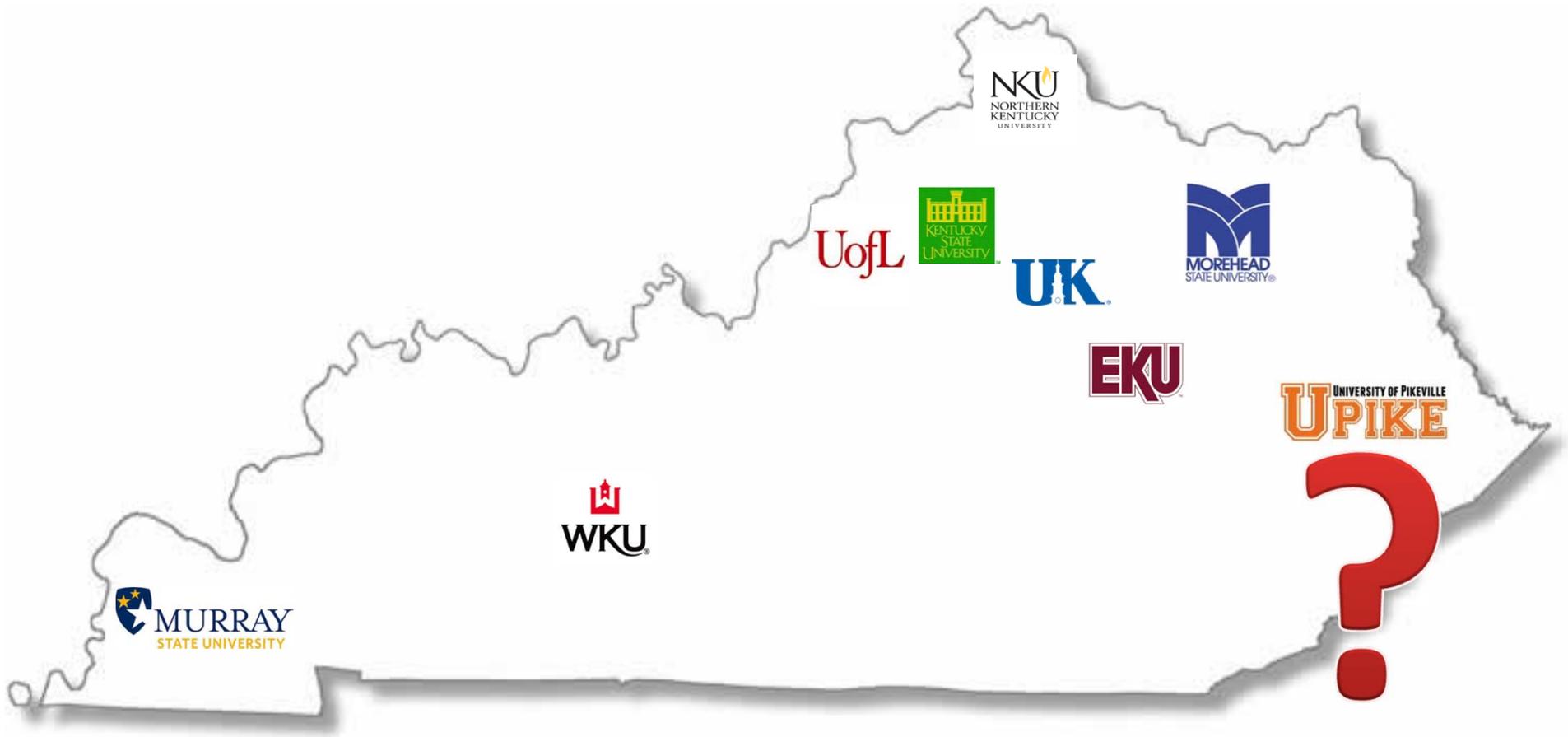
Kentucky Council on
Postsecondary Education



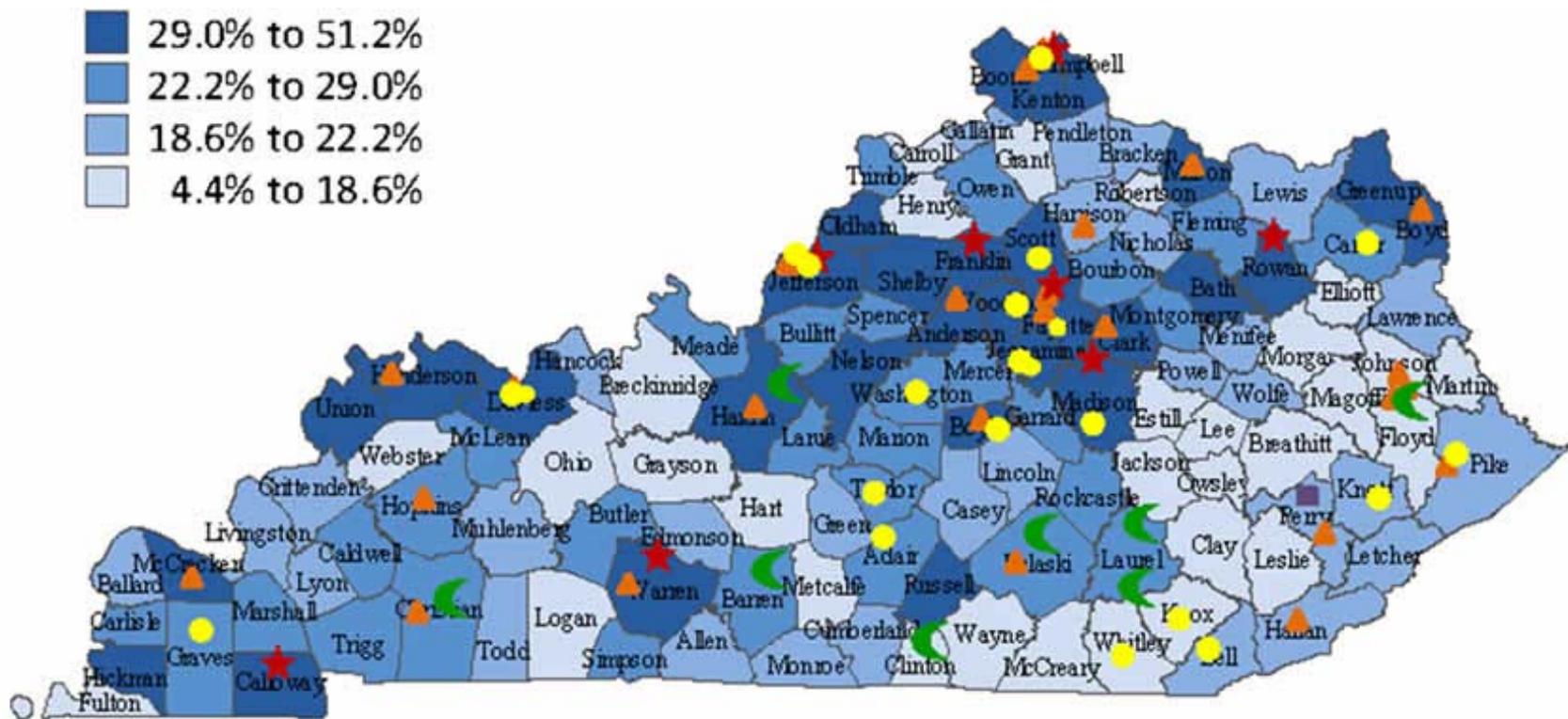
Members of the Rural Access Work Group



Kentucky's 9th Public University— the University of Pikeville?



Metro Areas Approach or Exceed National Average, While Rural Areas Lag Behind

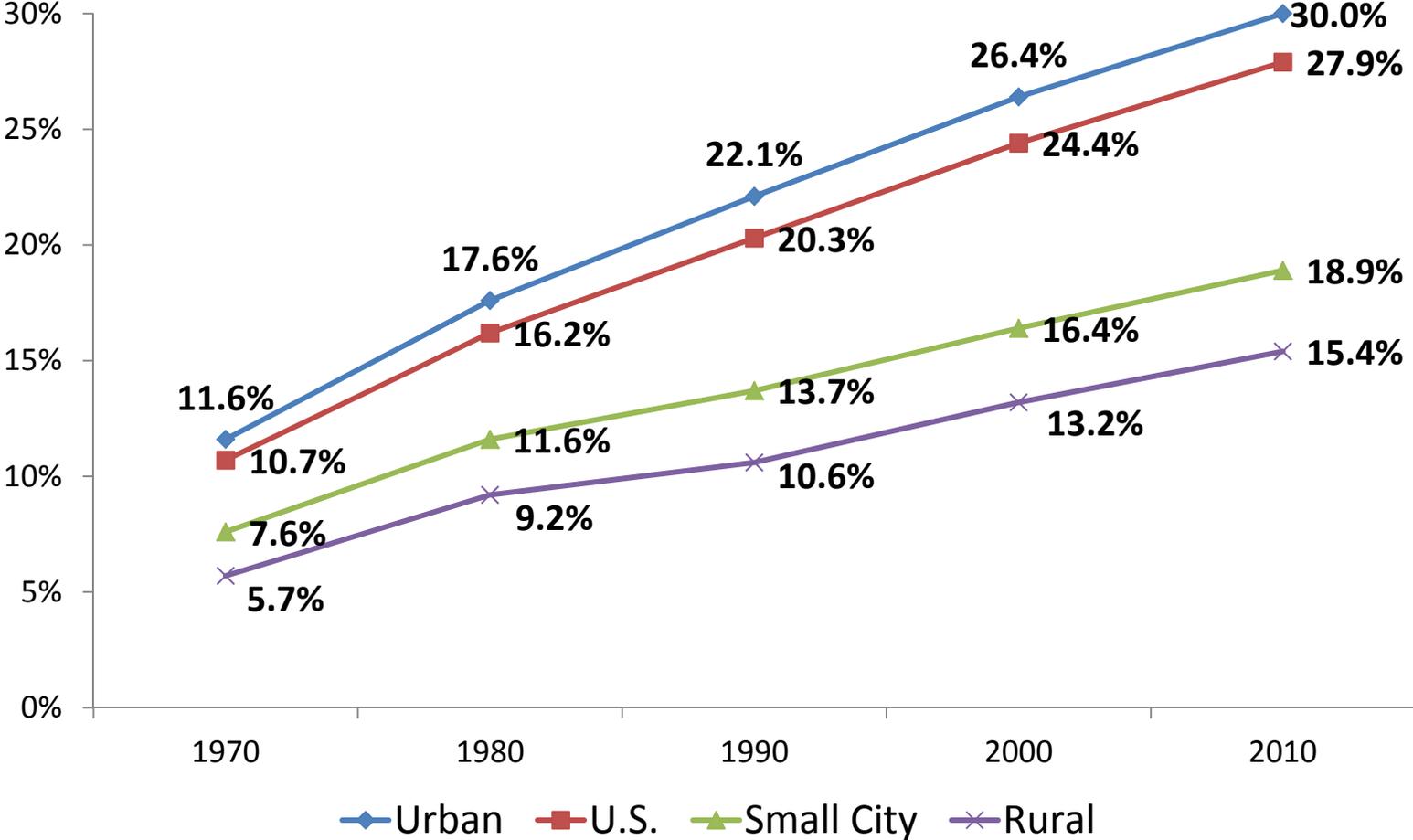


Source: NCHEMS, March 2012

The Effect of Low Education Levels on Regions and Communities

- Higher Poverty
- Poorer Health
- Higher Unemployment
- Lower Life Expectancy
- Out-migration

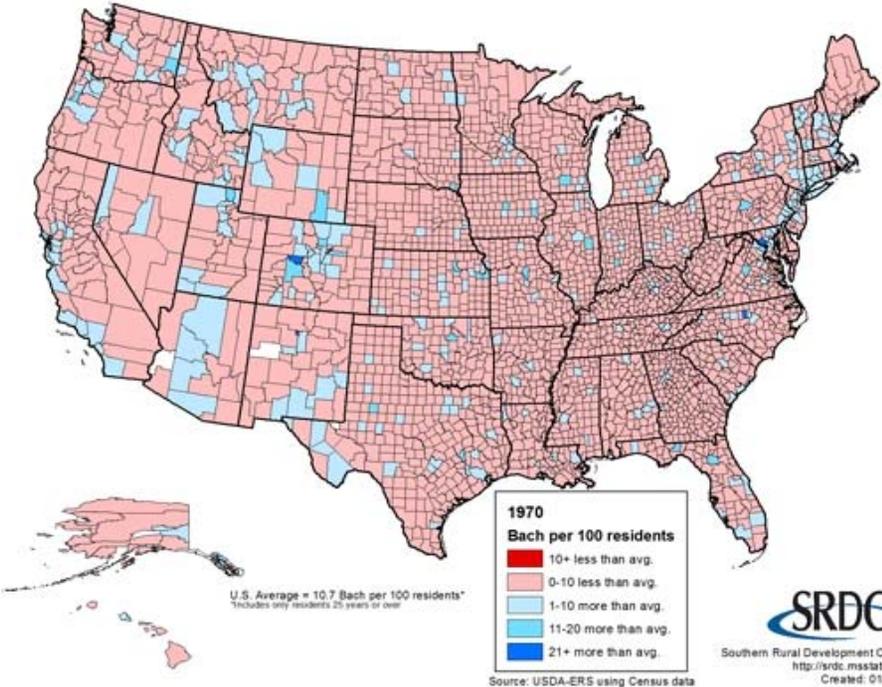
Nationally, Cities are Outpacing Rural Areas in Degree Attainment



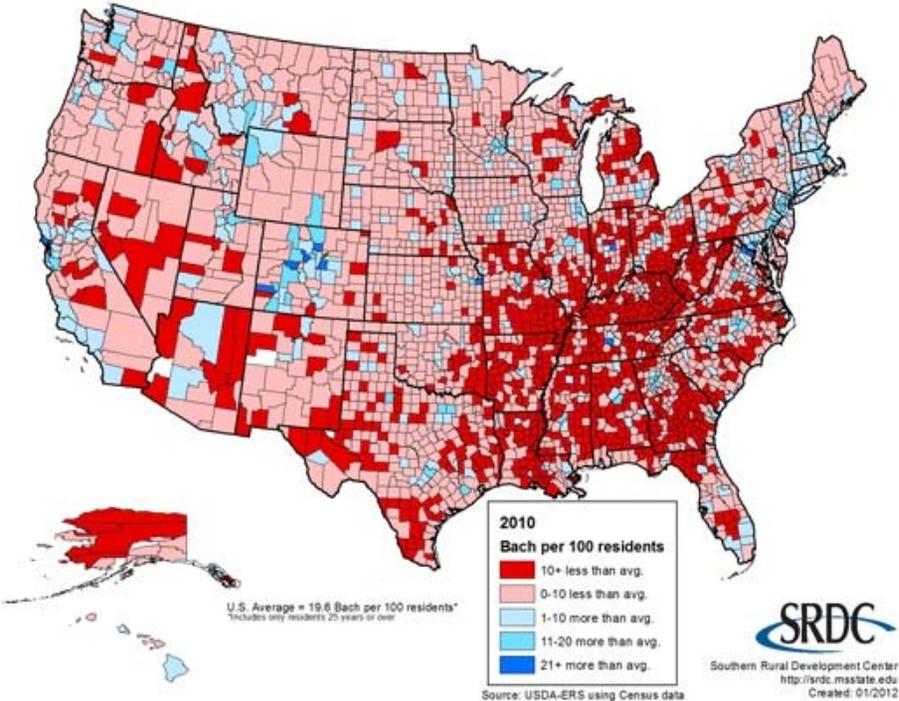
Source: Daily Yonder, May 16, 2012 via Robert Cushing/US Census

Disparities in Educational Attainment are Growing More Pronounced

Bachelor's Degree Attainment in 1970



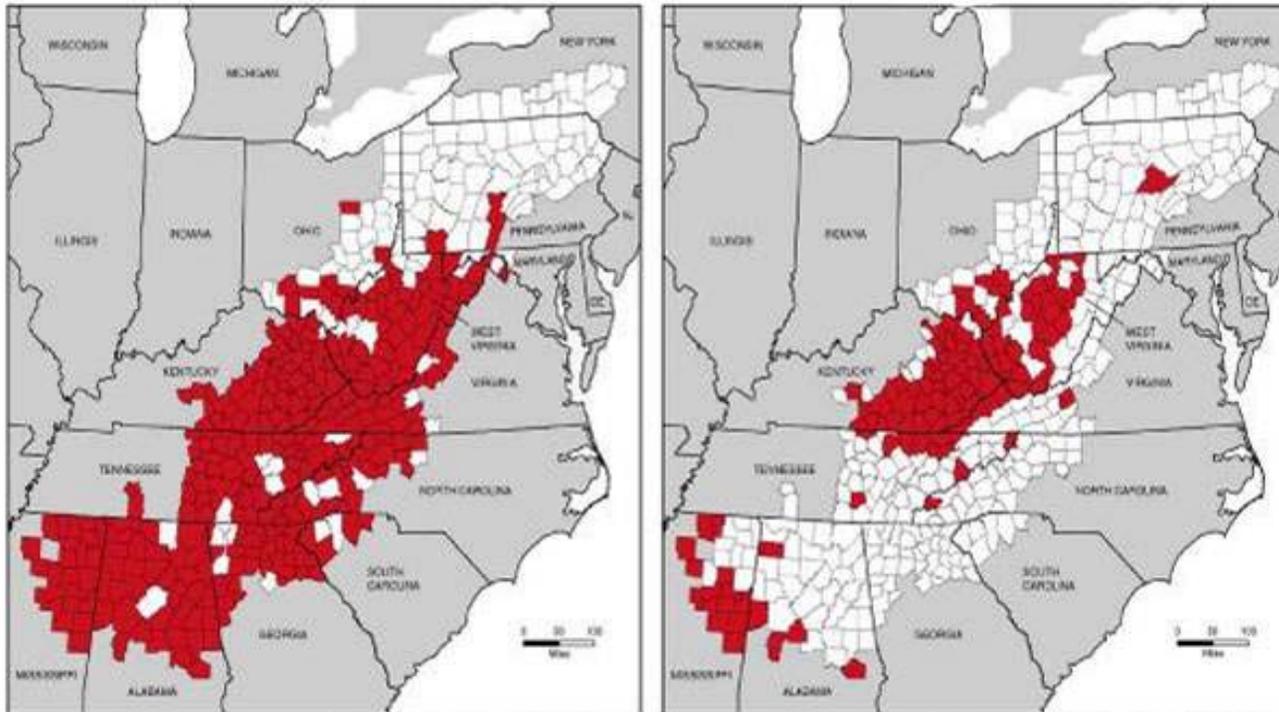
Bachelor's Degree Attainment in 2010



1.

Findings and Recommendations COLLEGE AFFORDABILITY

Persistent Poverty in Appalachia (Counties with Poverty Rates 1.5 Times the US Average)



1960
295 Counties

2010
116 Counties

1.

COLLEGE AFFORDABILITY

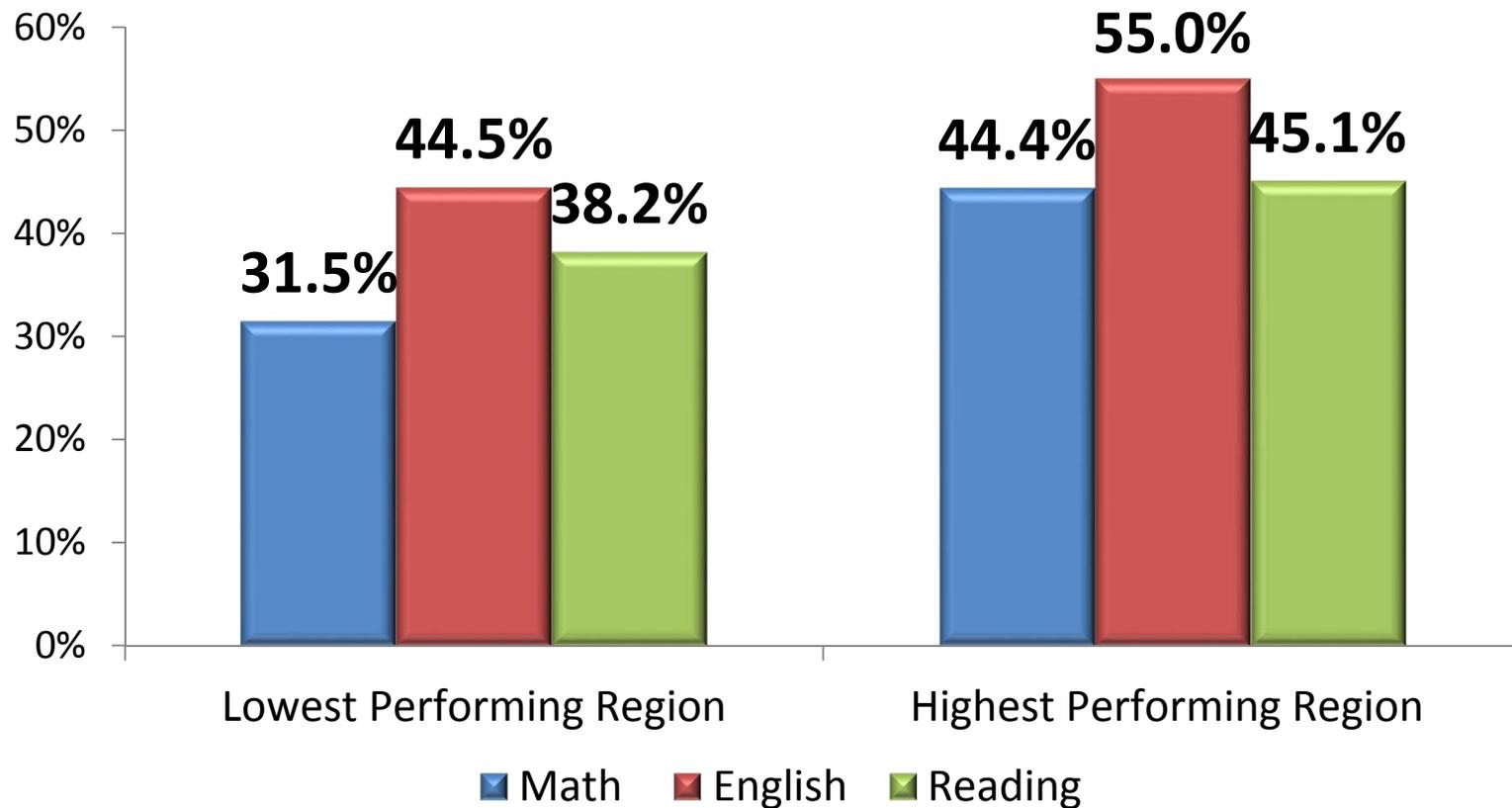


The Recommendations:

- More financial aid
- Rural scholarships for coal counties
- Employer-funded tuition reimbursement
- State tax incentives/credits

2.

Findings and Recommendations COLLEGE READINESS & OUTREACH



2.

COLLEGE READINESS & OUTREACH



The Recommendations:

- More AP through distance education
- Dual credit arrangements between high school vocational ed. and KCTCS
- Public awareness campaign
- College Coaches Program

3.

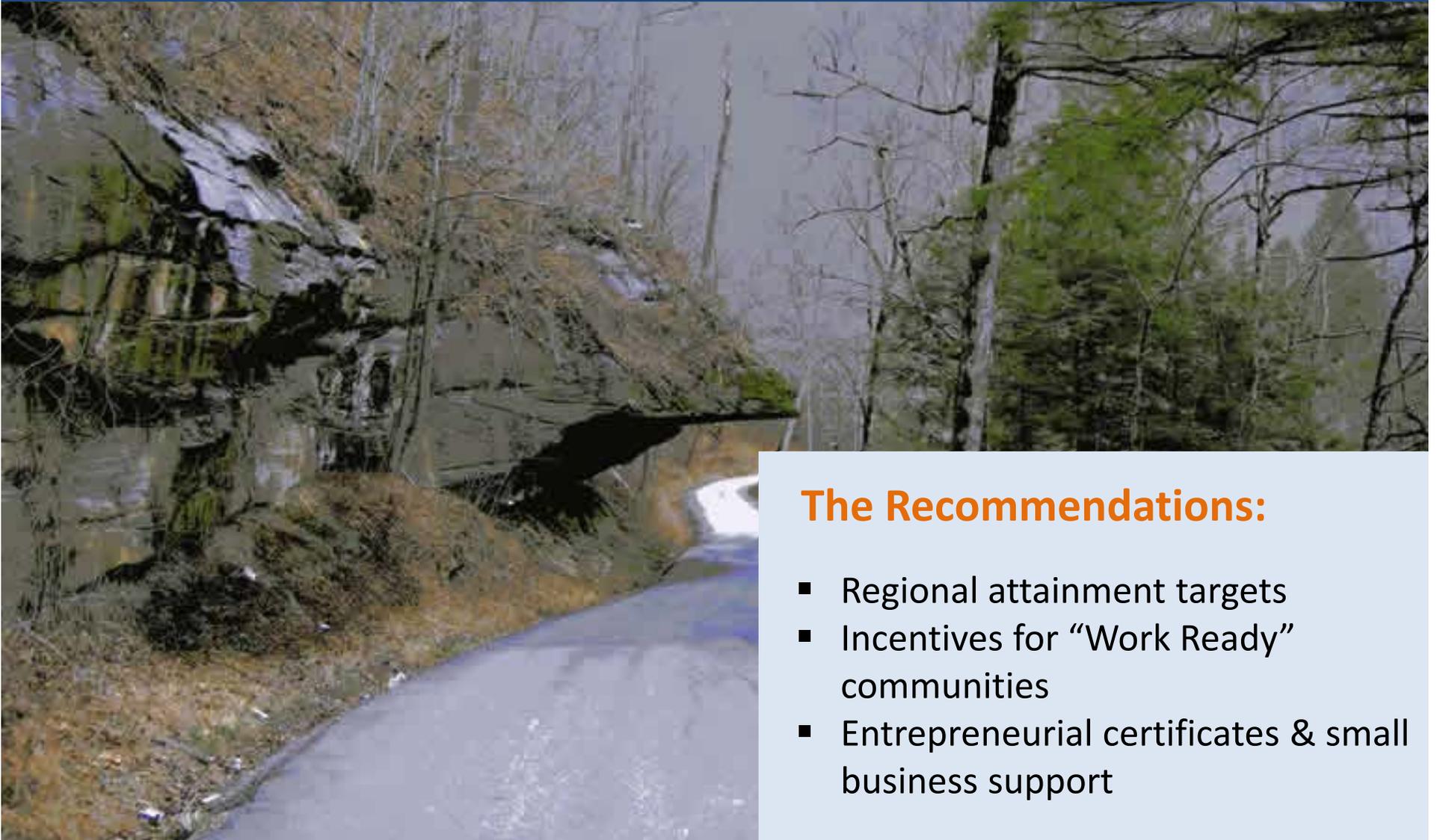
Findings and Recommendations EDUCATION & WORKFORCE ALIGNMENT

Which comes first, educated workers or jobs for educated workers?



3.

EDUCATION & WORKFORCE ALIGNMENT



The Recommendations:

- Regional attainment targets
- Incentives for “Work Ready” communities
- Entrepreneurial certificates & small business support

4.

Findings and Recommendations KCTCS & UNIVERSITY PARTNERSHIPS

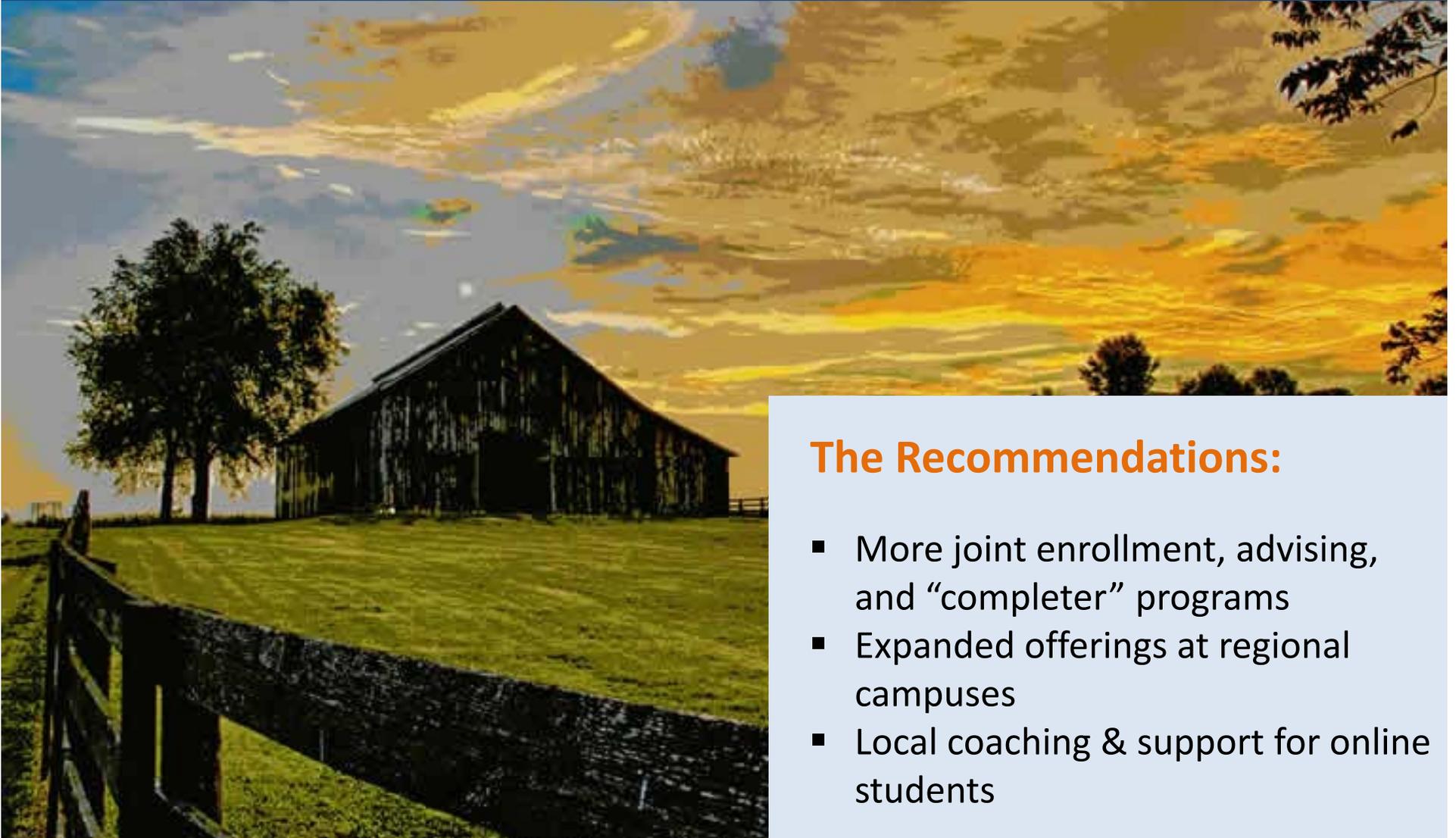
UCM Partner Schools:

- Eastern KY University
- Hazard Community & Technical College
- KCTCS
- KY State University
- Lindsey Wilson College
- Midway College
- Morehead State U.
- U. of the Cumberlands



4.

KCTCS & REGIONAL UNIVERSITY CAMPUS PARTNERSHIPS



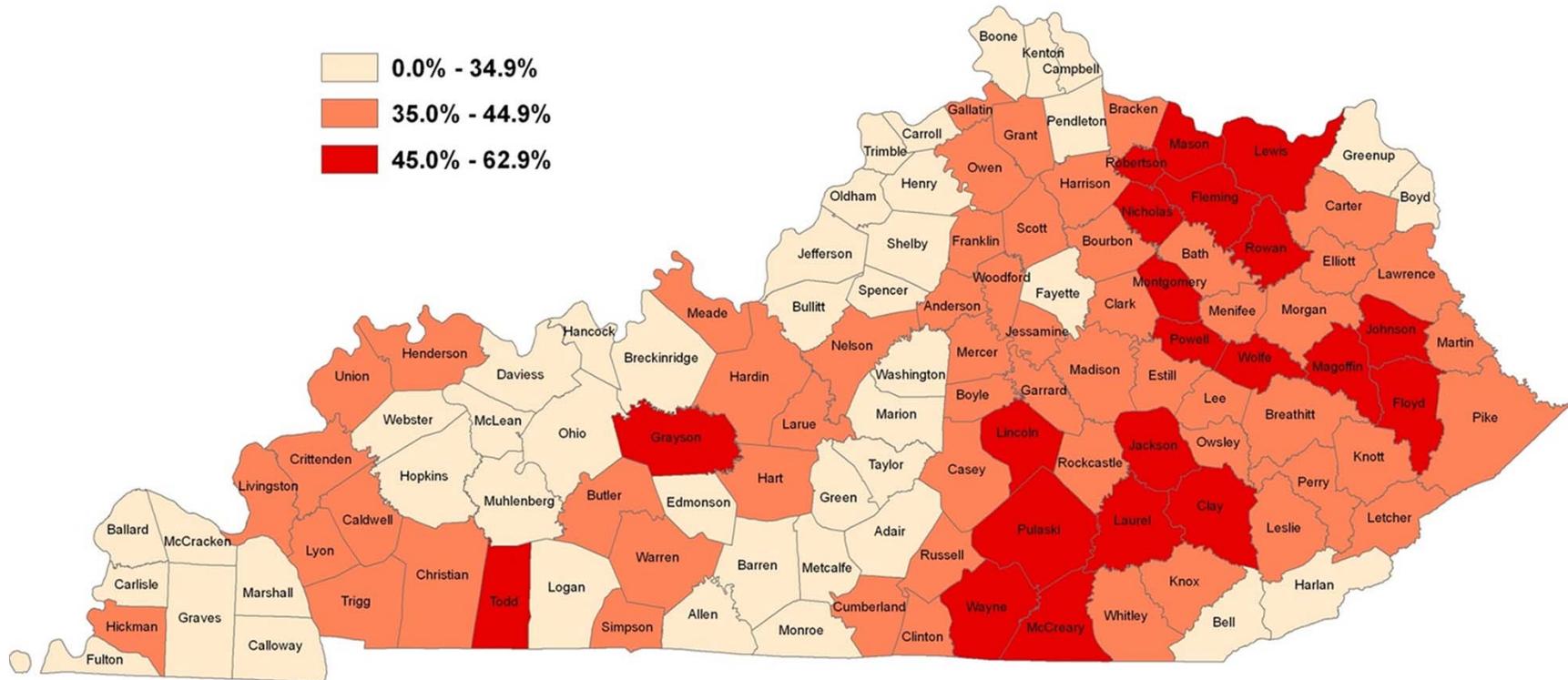
The Recommendations:

- More joint enrollment, advising, and “completer” programs
- Expanded offerings at regional campuses
- Local coaching & support for online students

5.

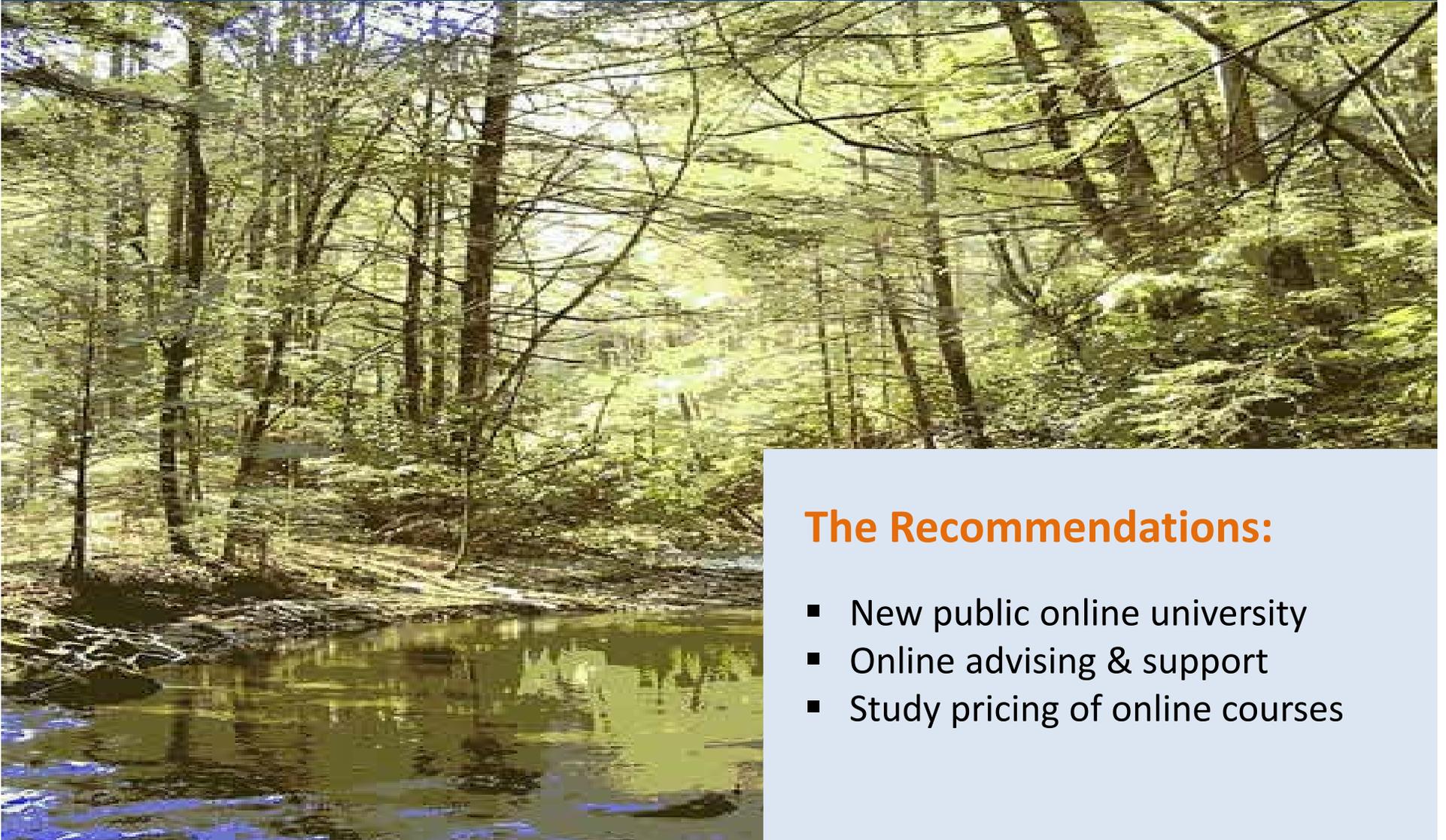
Findings and Recommendations ADULT-FRIENDLY DEGREE PROGRAMS

Percent of Students Taking Online Courses in 2010-11



5.

ADULT-FRIENDLY DEGREE PROGRAMS



The Recommendations:

- New public online university
- Online advising & support
- Study pricing of online courses

6.

Findings and Recommendations HIGH-SPEED INTERNET ACCESS



6.

HIGH-SPEED INTERNET ACCESS



The Recommendations:

- Promote the development of “E-Learning Centers”
- Expand affordable broadband access

A NATIONAL CALL TO ACTION



The Lumina Foundation's goal to reach 60% college attainment rate



The National Governor's Association's initiative for states to set ambitious college completion goals



President Obama's goal to raise college completion rates from 40% to 60% by 2020



An alliance of 33 states taking bold steps to increase college completion