



## SUNDAY, SEPTEMBER 16

11:30 a.m.-  
7:00 p.m.  
*Mezzanine Promenade*

CONFERENCE REGISTRATION

12:00 noon-  
2:00 p.m.  
*The Gallery (16<sup>th</sup> floor)*

COUNCIL ON POSTSECONDARY EDUCATION MEETING

2:15-3:00 p.m.  
*Crystal Ballroom*

OPENING SESSION

### WELCOME

John Turner, Chair, Council on Postsecondary Education

### NAVIGATING THE ROAD TO 2020

Bradford L. Cowgill, Interim President, Council on Postsecondary Education

### VIDEO PRESENTATION

*Reflecting on Reform: A Ten-Year Anniversary*

3:00-4:30 p.m.  
*Crystal Ballroom*

REFLECTING BACK, LOOKING FORWARD: A CONVERSATION WITH KENTUCKY POLICY LEADERS ON POSTSECONDARY REFORM

This discussion will feature commentary and reflections from key architects of *The Kentucky Postsecondary Education Improvement Act of 1997*, as well as current leaders charged with ensuring successful implementation of the legislation and doubling the number of college graduates by 2020. Panelists will review the ten-year history and current status of postsecondary reform, and will discuss progress toward meeting the ambitious goal set out in the legislation to increase the quality of life and standard of living in Kentucky by raising education attainment levels to the national average.

### *Panelists:*

Gary Cox, President, Association of Independent Kentucky Colleges and Universities

Virginia Fox, Member, Council on Postsecondary Education, and former Secretary, Kentucky Education Cabinet

The Honorable Harry Moberly, Chair, House Appropriations and Revenue Committee

The Honorable Paul Patton, former Governor, Commonwealth of Kentucky

Jim Ramsey, President, University of Louisville

The Honorable Jody Richards, Speaker, House of Representatives

Jim Votruba, President, Northern Kentucky University

Charles Whitehead, former Chair, Council on Postsecondary Education

The Honorable David Williams, Senate President

Bill Goodman, KET (moderator)

**CONFERENCE PROGRAM**  
Doubling the Numbers by 2020:  
Meeting the Challenges of Postsecondary Reform

## SUNDAY, SEPTEMBER 16

4:30-4:45 p.m.      BREAK  
*South Alcove*

4:45-5:45 p.m.      MAKING KENTUCKY WORK: THE ROLE OF POSTSECONDARY  
*Crystal Ballroom*      EDUCATION IN ECONOMIC DEVELOPMENT AND JOB CREATION

This plenary session will explore postsecondary education's role in improving Kentucky's competitiveness in regional, national, and world economies. The panelists will discuss the importance of Kentucky's efforts to increase research activity and degree production in the science, technology, engineering, and mathematics (STEM) disciplines, as well as the need to align educational services with the state's workforce needs, improve access to postsecondary education, double the number of college graduates in the state, strengthen the education pipeline, and better prepare students to succeed in a knowledge economy.

*Panelists:*

David Adkisson, President, Kentucky Chamber of Commerce  
Mike McCall, President, Kentucky Community and Technical College System  
Tom Zawacki, Regent, Kentucky Community and Technical College System,  
and General Manager, Toyota Motor Manufacturing of Kentucky  
Lee Todd, President, University of Kentucky (moderator)

5:45-7:00 p.m.      RECEPTION (cash bar)  
*Bluegrass Room*      Entertainment provided by University of Louisville

7:00-9:00 p.m.      DINNER  
*Crystal Ballroom*

WELCOME  
John Turner, Chair, Council on Postsecondary Education

ENTERTAINMENT  
University of Louisville Black Diamond Choir

PRESENTATION OF ACORN AWARDS  
The Honorable Trey Grayson, Secretary of State, Commonwealth of Kentucky,  
and Member, Kentucky Advocates for Higher Education

SPECIAL RECOGNITION  
Tom Layzell, Outgoing President, Council on Postsecondary Education

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**CONFERENCE PROGRAM**





## MONDAY, SEPTEMBER 17

7:45-11:00 a.m. CONFERENCE REGISTRATION  
Mezzanine Promenade

7:45-9:30 a.m. GENERAL BREAKFAST BUFFET  
Crystal Ballroom  
*(Note: Breakfast for governing board and CPE members is available in the Bluegrass Room.)*

7:45-9:30 a.m. PRESIDENTS BREAKFAST  
Private Dining Room  
*(1st floor)*  
*(For independent and public college and university presidents. A breakfast buffet is available in the meeting room.)*

This breakfast discussion will include updates from the Council to the presidents of both Kentucky's independent and public colleges and universities. The session also will provide an opportunity for the presidents of the two sectors to discuss issues of common interest and concern.

7:45-9:30 a.m. BOARD MEMBER BREAKFAST ROUNDTABLE DISCUSSIONS  
Bluegrass Room  
*(Limited to governing board and CPE members. Board members should divide up so that various boards are represented at each table. A breakfast buffet is available in the room.)*

The breakfast roundtable discussions give board members the opportunity to interact, share common issues and concerns, and discuss best practices related to a variety of hands-on, nuts and bolts issues. Briefing materials are prepared on each topic, and a board chair or his or her representative will lead the discussion at each table. The breakfast session will end with report-outs and an open discussion about topics of interest. Rich Novak with the Association of Governing Boards will circulate throughout the room to help with discussions.

*Discussion topics:*

- Board accountability
- College affordability
- College and university finances
- Continuing education and orientation for board members
- Faculty promotion and tenure policies
- Presidential evaluation

9:30-9:45 a.m. BREAK  
South Alcove

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## MONDAY, SEPTEMBER 17

9:45-10:45 a.m. CONCURRENT BOARD DEVELOPMENT SESSIONS

*Louis XVI*

### THE BUILDING BLOCKS OF EFFECTIVE BOARD MEMBERSHIP

This best practices umbrella session will focus on identifying key features of effective board membership, including campus leadership, strategic agenda setting, and board development. This session will be of particular interest to new board members, or veteran members interested in a refresher course on effective board membership.

*Discussion leaders:*

Richard Novak, Vice President for Public Sector Programs,  
Ingram Center for Public Trusteeship and Governance, Association  
of Governing Boards of Universities and Colleges

Mike McCall, President, Kentucky Community and Technical College System  
(moderator) \*\*

Doug Whitlock, Interim President, Eastern Kentucky University  
(moderator) \*

*Broadway B*

### READY OR NOT HERE THEY COME: KENTUCKY'S NEW UNDERGRADUATES

Institutional success in Kentucky will increasingly depend on recruiting and graduating more undergraduates. Board members will have an opportunity to learn about Kentucky's current demographic trends and state population growth predictions that will shape future postsecondary enrollments. The panel will discuss policy changes to support more adult, lower-income, underprepared, place-bound, and minority college students. This session will encourage board members to share ideas about ways to maximize institutional success in this changing environment.

*Discussion leaders:*

Ron Crouch, Director, Kentucky State Data Center, University of Louisville

Sarah Hawker, Vice President for Kentucky Adult Education,  
Council on Postsecondary Education

The Honorable Frank Rasche, Chair, House Education Committee \*

The Honorable Ken Winters, Chair, Senate Education Committee \*\*

Randy Dunn, President, Murray State University (moderator) \*

Jim Votruba, President, Northern Kentucky University (moderator) \*\*

\* Will join the discussion for the first concurrent board development session at 9:45 a.m. Monday.

\*\* Will join the discussion for the second concurrent board development session at 11:00 a.m. Monday.

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**CONFERENCE PROGRAM**





## MONDAY, SEPTEMBER 17

9:45-10:45 a.m. CONCURRENT BOARD DEVELOPMENT SESSIONS *(continued)*

*J. Graham Brown*

### THE STEM IMPERATIVE: WHAT IT MEANS FOR KENTUCKY'S UNIVERSITIES

"America's young people must come to see science and math degrees as key to opportunity. If we fail at this, we won't be able to compete in the global economy," said Bill Gates in testimony before the U.S. Senate in 2007. The report of the Science, Technology, Engineering, and Mathematics (STEM) Task Force echoed the urgent concerns voiced by Gates and other national leaders and organizations that America's scientific, technological, and innovation capacity and leadership are seriously eroding. Fundamental change is necessary among the entire community of STEM stakeholders, including colleges and universities. This panel will examine the role of postsecondary institutions in accelerating statewide performance within the STEM disciplines.

#### *Discussion leaders:*

Karen Bearden, Regent, Kentucky State University  
John Hall, Member, Council on Postsecondary Education  
The Honorable Dan Kelly, Senate Majority Leader \*  
The Honorable Tanya Pullin, House of Representatives \*\*  
Gary Ransdell, President, Western Kentucky University  
Joanne Lang, Executive Vice President, Kentucky Science and Technology Corporation (moderator)

*Broadway C*

### DOUBLE THE NUMBERS: RISING TO THE 2020 CHALLENGE

This session will examine the five-step plan the Council has developed to double the number of bachelor's degree holders in Kentucky – from 402,000 in the year 2000 to 791,000 in 2020. Representatives from K-12, postsecondary education, government, and other key sectors will discuss the challenges and benefits associated with the plan, and strategies for producing aggressive, purposeful interventions in classrooms, campuses, and communities.

#### *Discussion leaders:*

The Honorable Crit Luallen, Kentucky State Auditor  
Ryan Quarles, Student Member, Council on Postsecondary Education  
Jamie Spugnardi, Associate Commissioner, Office of Teaching and Learning, Kentucky Department of Education  
Amy Watts, Policy Analyst, Kentucky Long-Term Policy Research Center  
John Hayek, Interim Vice President for Finance, Council on Postsecondary Education (moderator)

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## MONDAY, SEPTEMBER 17

9:45-10:45 a.m. CONCURRENT BOARD DEVELOPMENT SESSIONS *(continued)*

Broadway A

### HIGHER EDUCATION, LOST AND FOUND: THE HEART AND HERITAGE OF THE AMERICAN CAMPUS

*(This session is offered at 9:45 a.m. only.)*

University of Kentucky educational historian, John Thelin, will review critical developments in postsecondary education history and policy. His book, *A History of American Higher Education*, has been reviewed as one of the most significant volumes written on the subject. This session will focus on critical trends from the perspective of a public policy analyst and social historian.

*Discussion leader:*

John R. Thelin, University Research Professor, Department of Educational Policy Studies and Evaluation, University of Kentucky

Broadway A

### SPACE TO LEARN: BUILDING A BETTER UNDERSTANDING OF THE CAPITAL CONSTRUCTION PROCESS

*(This session is offered at 11:00 a.m. only.)*

A panel of experts will engage board members in a conversation about the ins and outs of capital construction on college and university campuses, and the importance of capital expansion and renewal in meeting the educational goals set in the *The Kentucky Postsecondary Education Improvement Act of 1997*. This session will provide board members with a better understanding of the capital authorization process, funding policies, and implementation strategies. Participants also will learn about the findings and implications of a recent state-level study that highlights the significant need to address aging building systems and infrastructure, as well as expand capacity to double the number of college graduates in the state.

*Discussion leaders:*

Mary Lynn Collins, former staff administrator to the Capital Projects and Bond Oversight Committee

Tom Howard, Executive Director, Office of Financial Management

Sherron Jackson, Assistant Vice President, EEO and Finance,  
Council on Postsecondary Education

The Honorable Reginald Meeks, Co-Chair, Capital Planning Advisory Board

The Honorable Jack Westwood, Co-Chair, Capital Planning Advisory Board

Wayne Andrews, President, Morehead State University (moderator)

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## MONDAY, SEPTEMBER 17

10:45-11:00 a.m.      BREAK  
*South Alcove*

11:00 a.m.-              CONCURRENT BOARD DEVELOPMENT SESSIONS (*repeated*)  
12:00 noon

12:00 noon              CLOSING LUNCHEON  
*Crystal Ballroom*

REMARKS BY KENTUCKY'S GUBERNATORIAL CANDIDATES  
Steve Beshear  
The Honorable Ernie Fletcher

The two gubernatorial candidates will share their thoughts and agendas for Kentucky's postsecondary and adult education systems and strategies for raising levels of educational attainment in the Commonwealth. Time permitting, questions will be invited from the audience after the conclusion of both presentations.

2:00 p.m.              ADJOURN

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