MINUTES

Council on Postsecondary Education

Type: Academic & Strategic Initiatives Committee

Date: July 13, 2021 Time: 10:00 a.m. ET

Location: CPE Offices, 100 Airport Road, Frankfort, KY 40601 with members attending via

ZOOM teleconference

CALL TO ORDER

The Academic & Strategic Initiatives Committee met Tuesday, July 13, 2021, at 10:00 a.m., ET. The meeting occurred at the CPE offices and all members attended by ZOOM teleconference. Members of the public were invited to attend the meeting at the CPE offices or view the livestream on the CPE YouTube page.

Committee Chair Lori Harper presided.

ATTENDENCE

Members in attendance: Colby Birkes, Lori Harper, Karyn Hoover, Lucas Mentzer, Richard Nelson, Vidya Ravichandran, Robert Staat (*joined at 10:20 a.m.*) and Kevin Weaver (*joined at 10:45 a.m.*).

Member not in attendance: Muhammad Babar.

Heather Faesy, CPE's senior associate for Board Relations, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the June 8, 2021 meeting was approved as distributed.

REVISIT ENVIRONMENTAL SCAN ANALYSIS

Ms. Lee Nimocks, CPE's Vice President and Chief of Staff, reviewed the results of the environmental scan conducted by the EKU Facilitation Center between the months of March and May 2021. The major themes that resulted from this scan included college affordability, student success, recruitment and enrollment and equity. She also discussed the 60x30 educational attainment goal and stated that while there is board support for it, more analysis is needed at the regional and population demographic

levels. Finally, she reviewed the perceived barriers and areas identified that require greater emphasis in the next statewide agenda.

APPROVAL OF VISION, MISSION, AND VALUE STATEMENTS

Chair Harper presented the proposed vision, mission and value statements, which are foundational for setting the tone of the next statewide strategic agenda. Draft statements were presented at the June 8 meeting, and were reviewed by CPE staff and the Campus Advisory Committee since that time. The statements presented for Kentucky higher education were:

<u>Vision</u>: Kentucky will be a national leader in building a strong, sustainable and equitable economy through increased educational attainment and affordable, high-quality postsecondary programs.

<u>Mission</u>: Kentucky's postsecondary system prepares students to be lifelong learners and excel in a diverse, knowledge-based economy. Postsecondary education drives innovation, enhances public health and wellbeing, breaks the cycle of generational poverty and improves quality of life.

Values:

- Inclusion, equity and diversity
- Quality and excellence
- Affordability and accessibility
- Innovation

- Business & community partnerships
- Transparency and accountability
- Institutional Collaboration
- Comprehensive student support

MOTION: Dr. Staat moved the Committee approve the proposed Vision, Mission and Value statements for Kentucky higher education. Ms. Ravichandran seconded the motion.

VOTE: The motion passed.

The approved statements will be presented to the full Council as part of the statewide strategic agenda approval process in November 2021.

DRAFT FRAMEWORK - NEXT STRATEGIC AGENDA

Ms. Nimocks presented the drafted framework of the next statewide agenda, including the proposed structure, cross-cutting priorities, and four strategic goals. The committee provided feedback and asked Council to move forward as planned.

NEXT STEPS

At the next meeting, Council staff will present the proposed priorities for approval, and the drafted objectives and strategies for review.

ADJOURNMENT

The Academic & Strategic Initiatives Committee adjourned at 10:55 a.m. ET.

MINUTES REVIEWED AND APPROVED BY THE COMMITTEE: August 10, 2021