

MEETING MINUTES

Approved by the Committee on March 25, 2024

Who: Kentucky Council on Postsecondary Education
Meeting Type: Academic and Strategic Initiatives Committee
Date: January 16, 2024
Time: 10:00 a.m. ET
Location: Virtual Meeting via ZOOM Webinar

CALL TO ORDER

The Academic & Strategic Initiatives Committee met Tuesday, January 16, 2024, at 10:00 a.m., ET. The meeting occurred virtually via ZOOM webinar. Committee Chair Karyn Hoover presided.

ATTENDANCE

All committee members attended the meeting: Dr. Kellie Ellis (joined at 10:45), Dr. Meredith Figg, Karyn Hoover, Chloe Marsteller, LaDonna Rogers and Kevin Weaver.

Heather Faesy, CPE's Senior Associate for Board Relations, served as recorder of the meeting minutes.

REORDERING OF THE AGENDA

The chair proposed a reordering of the agenda to move the Kentucky Innovative Scholarship item to the end of the agenda. There were no objections.

APPROVAL OF THE MINUTES

The minutes of the October 23, 2023, meeting, were approved as distributed.

CULTURAL COMPETENCE CREDENTIAL CERTIFICATION

Dr. Dawn Offutt, CPE's Executive Director for Access, Engagement, and Belonging, introduced Morehead State University's Application for Kentucky Cultural Competency Credential Certification.

Morehead State University submitted its application for certification on September 1, 2023. Dr. Bernadette Barton, Director of Gender Studies of the Department of Sociology, Social Work, and Criminology, discussed the components of the program to the Committee members. The 18-credit hour program is targeted to all students and was first implemented in the Spring of

2023. Students would take the courses at the same time as they work on their major and minor courses. While the certificate is designed to be spread over several years, it technically could be completed in one year.

MOTION: Ms. Figg moved the Committee approve the Kentucky Cultural Competency Credential Certification proposal from Morehead State University and recommended final approval by the Council at its January 19, 2024, meeting. Mr. Weaver seconded the motion.

VOTE: The motion passed.

PROPOSED NEW ACADEMIC PROGRAMS

Dr. Melissa Bell, CPE's Vice President of Academic Excellence and Student Success, introduced two new academic programs for review and approval. KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

Council staff reviewed the proposed programs and recommended approval.

STEM Master of Accountancy (MAC) - CIP 52.1301 – Northern Kentucky University

Presented by: J Human, Accounting, Economics, and Finance Department

- The 33-credit hour program will offer business education with STEM applications. The analytical and data informed curriculum of the STEM-focused Master of Accountancy would prepare students for business careers in accounting fields, including the specific competencies in technology required for the Uniform Certified Public Accountant (CPA) Exam for certified public Accountants.

STEM Master of Business (MBA) - CIP 52.1399 – Northern Kentucky University

Presented by: Abdullah Al-Bahrani, Associate Dean and Director of the MBA

- The 37-credit hour program would leverage the power of technology and business management to prepare graduates to compete in today's data- and technology-driven markets, and is heavily geared towards analytics and decision making in business environments.

MOTION: Ms. Rogers moved the Committee approve both proposed programs from the Northern Kentucky University and recommend final approval by the Council at its January 19, 2024, meeting. Dr. Figg seconded the motion.

VOTE: The motion passed.

NEW ACADEMIC PROGRAMS APPROVED AT KCTCS

Dr. Bell announced the Council approved four AAS program proposals from KCTCS institutions between June and December 2023 in accordance with the program approval process.

- Henderson Community College - AAS, General/Occupational Studies (CIP 30.9999)
- Somerset Community College - AAS, Health Science Technology (CIP 51.000)
- West Kentucky Community and Technical College
 - AAS, Aviation Maintenance Technology (CIP 47.0608)
 - AAS, Computer Engineering Technology (CIP 15.1201)

No further action was needed by the Committee.

SJR 98 AND ACADEMIC PROGRAMMING

Dr. Bell discussed the recommendation from the SJR 98 report that stated that Kentucky would benefit from strengthened review and approval of non-degree academic programs, including short term certificates, and more routinely reviewing and terminating programs of limited relevance and quality. Dr. Bell explained the history of the program approval process and how it has evolved over the last 25 years, the items that should be considered during the baseline analysis, and items that are being considered when developing an updated policy.

KENTUCKY INNOVATIVE SCHOLARSHIP PILOT PROGRAM REPORT FOR 2022-23

Ms. Lee Nimocks, CPE's Vice President and Chief of Staff, reviewed the Kentucky Innovative Scholarship Pilot Program Report that was released in November 2023. At the direction of the 2022 General Assembly, the Council and the Kentucky Higher Education Assistance Authority (KHEAA) established this pilot program supported with excess lottery proceeds to provide college access and promote undergraduate student success for displaced students and for students participating in international exchange programs. The pilot project was used support humanitarian assistance scholarships, scholarships to promote cultural exchange, and building and supporting a community of practice.

Ms. Nimocks discussed the information provided in the report including the funding allocations, enrollment information, student level impact, as well as recruitment and outreach efforts for the first year of the program.

HB 200 HEALTHCARE WORKFORCE INVESTMENT FUND IMPLEMENTATION FUND

Dr. Leslie Sizemore, CPE's Assistant Vice President of Workforce and Economic Initiatives, and Michaela Mineer, Senior Associate, provided an update on the work implemented from the passage of HB 200, which established the Healthcare Workforce Investment Fund (HWIF). Started from the 2023 Session, the HWIF created a public/private partnership that is

dedicated to cultivating a robust healthcare workforce in Kentucky by providing educational scholarships to students pursuing programs targeting critical workforce needs in healthcare professions (65% of funds) and recognizing and rewarding excellence among Kentucky healthcare professional education and training programs (35% of funds). The HWIF steering committee will begin meeting in March 2024 and the submission period for the first round of awards is scheduled to begin July 1, 2024.

2024 STUDENT SUCCESS SUMMIT

Dr. Lilly Massa-McKinley, Executive Director of the Kentucky Student Success Collaborative, provided a preview of the programming of the upcoming annual summit supporting student success, being held February 26-27, 2024, at the WKU Knicely Conference Center in Bowling Green, Kentucky. The 2024 theme is Partnerships that Work, which is focusing on partnership development as a tool to advance student success as well as the importance of employer partnerships to meet workforce needs and improve the economic mobility of students.

ADJOURNMENT

The Academic & Strategic Initiatives Committee adjourned at 11:10 a.m., ET.