

## STRONGER by DEGREES



# MEETING AGENDA

Tuesday, September 16, 2014

Kentucky State University - Cooperative Extension Building, 238 A/B

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### Members, Council on Postsecondary Education

Glenn D. Denton, Paducah  
Maryanne Honeycutt Elliott, Louisville  
Joe E. Ellis, Benton  
Dan E. Flanagan, Campbellsville (*vice chair*)  
Joe Graviss, Versailles  
Dennis M. Jackson, Paducah  
Pam Miller, Lexington (*chair*)  
Donna Moore, Lexington  
Marcia Milby Ridings, London

Carolyn Ridley, Bowling Green  
Robert H. Staat, (*faculty member*)  
Arnold Taylor, Edgewood  
Joshua Tunning, Newport (*student member*)  
Joseph B. Wise, Louisville  
Sherrill B. Zimmerman, Prospect  
Terry Holliday, Commissioner of Education (*ex officio, nonvoting*)

Robert L. King, CPE President

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## AGENDA

Council on Postsecondary Education

Tuesday, September 16, 2014

9:00 AM

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1. Welcome
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Next meeting - November 20-21, 2014, Bluegrass Community & Technical  
College, Lexington, KY

**Minutes**  
**Council on Postsecondary Education**  
**June 20, 2014**

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The Council on Postsecondary Education met Friday, June 20, 2014, at 9:00 a.m., ET, at Centre College in Danville, Kentucky. Chair Pam Miller presided.

- WELCOME Ms. Miller called the meeting to order and welcomed everyone. She thanked President John A. Roush and Centre College for hosting the meeting. President Roush gave a few words of welcome.
- ROLL CALL The following members were present: Joe Ellis, Maryanne Elliott, Dan Flanagan, Dennis Jackson, Pam Miller, Donna Moore, Marcia Ridings, Robert Staat, and Sherrill Zimmerman. Glenn Denton, Joe Graviss, Terry Holliday, Glenn Means, Carolyn Ridley, Arnold Taylor, and Joseph Wise did not attend.
- APPROVAL OF MINUTES The minutes of the April 29, 2014, meeting were approved as distributed.
- RESOLUTION The Council presented three resolutions to: (1) Mary Evans Sias, president of Kentucky State University, (2) Glenn Means, student representative Council member for the 2013-14 academic year, and (3) David Walters, Council staff member for KYAE. Each was recognized for his or her commitment to postsecondary education and the Commonwealth of Kentucky.
- CPE PRESIDENT'S REPORT TO THE COUNCIL A written report from President King was provided in the agenda book. Highlights of his report included the announcement of reports on the preliminary counts of 2013-14 total degrees and Healthcare Degree production trends over the past decade, developmental education program grants recently awarded, how eTranscripts are streamlining college admissions, the Kentucky College Access and Readiness Outreach Coalition, upcoming Council sponsored conferences, and staff achievements. Mr. King also provided an update on the Vanguard project and discussed some of the results of the 2014 CPE President Evaluations.
- COMMISSIONER OF EDUCATION REPORT Commissioner Holliday was not available to attend the June 20 meeting. He provided a written report in the agenda book.
- PERFORMANCE PRESENTATION – NORTHERN KENTUCKY UNIVERSITY Dr. Geoff Mearns, NKU president, provided the Council with an update on NKU's progress toward achieving its performance goals as set forth in the state's Strategic Agenda. Ms. Ridings complimented NKU on its policy to cut back on admissions of law students due to the decreasing number of jobs available in the field. She also asked Dr. Mearns his opinion regarding the recent article suggesting Kentucky teachers did not meet current teaching standards. Dr. Mearns responded that NKU has a new Dean of Education who will start this fall and will investigate that. Dr. Mearns also answered questions regarding NKU's online course fee, which is an additional \$25 per course.

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PERFORMANCE  
PRESENTATION –  
ASSOCIATION OF  
KENTUCKY COLLEGES  
AND UNIVERSITIES

Dr. Gary Cox, AIKCU president, and Mr. Mason Dyer, vice president for external relations and information, provided the Council with an update on AIKCU's progress toward achieving its performance goals as set forth in the state's Strategic Agenda. Dr. Cox also made a few comments regarding Georgetown College's current financial position. After the presentation, Mr. King commented that AIKCU graduates collectively make up about twenty percent of Kentucky postsecondary students. He encouraged the Council members to support AIKCU in their endeavors.

REMARKS FROM KHEAA  
AND EPSB

Carl Rollins, executive director Kentucky Higher Education Assistance Authority and the Kentucky Higher Education Student Loan Corporation, provided an update on Kentucky's student aid programs. By statute, the student aid programs are to receive all of the lottery revenue but three million which goes to a literacy program at the University of Kentucky. Since 2009, the General Assembly has fully-funded the KEES scholarship program, but there have been cuts in the two needs-based programs: the College Access Program (CAP) for Kentucky's lowest income students, and the Kentucky Tuition Grant (KTG) for low income students attending private institutions in Kentucky. If KHEAA had received all of the lottery funds as required by in statute, 20,000 more students in the first year of the biennium would have received CAP and KTG awards, and 25,000 students would have received those funds in the second year of the biennium. KHEAA has made it part of their legislative agenda to restore the full funding amounts that were cut. Ms. Zimmerman asked how the Council can help, and Mr. Rollins suggested speaking to their legislators to help promote the necessity of those grant programs.

Robert Brown, executive director of Kentucky Educational Professional Standards Board (EPSB), discussed the recently released National Council on Teacher Quality report. EPSB has increased teacher admission requirements, and is working towards increasing educator preparations over all with the assistance and collaboration of the Kentucky Board of Education, the Council on Postsecondary Education, and other primary stakeholders.

ACTION: 2014-15  
TUITION AND  
MANDATORY FEE  
PROPOSALS

Dr. Bill Payne, CPE's associate vice president for budget and finance, and Mr. Scott Boelscher, CPE's senior associate for budget and finance, discussed the 2014-16 tuition and mandatory fee recommendations, which were presented and approved at the April 29, 2014, meeting:

- For the research and comprehensive universities, the Council approved resident, undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 not exceed 5 percent in any one year and not exceed 8 percent over two years. (The actual 2015-16 ceiling may slightly exceed 8% above the 2013-14 base rates due to the effect of compounding.)

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- For KCTCS institutions, the Council approved resident, undergraduate tuition and mandatory fee ceilings of no more than \$147.00 per credit hour in academic year 2014-15 and no more than \$150.00 per credit hour in academic year 2015-16, which equates to a three dollar per credit hour increase each year.
- The Council stipulated they can revisit the academic year 2015-16 ceilings should there be a change in net General Fund appropriations to the institutions.
- The Council also voted to maintain the current floor for nonresident, undergraduate tuition and mandatory fees of two times the resident, undergraduate rate. The campuses are to submit for Council approval market competitive resident and nonresident tuition and mandatory fee rates for graduate and online courses.

Based on those approved recommendations, institutions submitted their 2014-15 tuition and mandatory fee proposals to the Council for approval.

Seven universities (KSU, MOSU, MuSU, NKU, UK, UofL, and WKU) requested approval of tuition and fee charges for the upcoming academic year only. Those institutions will bring their 2015-16 rates for Council approval at a later meeting, but no later than the February 2015 Council meeting. All of the universities have proposed resident undergraduate tuition and fee rates that are at or below the approved 5 percent ceiling.

KSU proposed to transition to a flat-rate pricing structure in 2014-15 that will allow one price for students taking between 12 and 18 credit hours. If approved by the Council, the resident undergraduate rate for KSU students taking 15 hours per semester would decrease by 0.7% between academic years 2013-14 and 2014-15. However, the enrollment weighted average increase for all KSU undergraduates (including full-time and part-time students) will be 5 percent from academic year 2013-14 to 2014-15. This complies with the Council's 5 percent ceiling.

NKU and WKU requested exceptions to the nonresident rate floor of 2 times the resident undergraduate rate. The requested exceptions were in-line with those requested by the institutions and approved by the Council in the prior academic year.

CPE staff recommended that the Council approve the tuition and mandatory fee rates as recommended.

MOTION: Mr. Flanagan moved that the Council approve the recommendations as presented. Ms. Zimmerman seconded the motion.

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VOTE: The motion passed.

Eastern Kentucky University requested approval of proposed 2014-15 tuition and fee rates and approval of 2015-16 resident undergraduate tuition charges. ECU will bring their remaining 2015-16 rates for Council approval at a later meeting, but no later than the February 2015 Council meeting. ECU requested an exception to the Council's 5 percent ceiling for their 2014-15 full-time, resident undergraduate tuition and fee rate, which was a 5.1% increase in 2014-15. This would allow ECU to continue their long-standing practice of charging a full-time resident undergraduate rate that is evenly divisible by 24 credit hours. ECU requested a 2.7% increase in 2015-16 for their full-time, resident undergraduate fees. Thus, the combined two year increase will total 7.96%, which is below the two-year 8% cap approved by the Council. ECU also requested an exception to the nonresident rate floor of 2 times the resident undergraduate rate. This exception was in-line with the exception requested by ECU and approved by the Council in the prior academic year.

CPE staff recommended that the Council approve the 2014-15 and 2015-16 tuition and mandatory fee rates as recommended.

MOTION: Ms. Moore moved that the Council approve the Council's recommendations as presented. Dr. Staat seconded the motion.

VOTE: The motion passed.

KCTCS requested approval of their proposed 2014-15 and 2015-16 tuition and fee rates. The proposed resident rates complied with the Council's approved ceiling. KCTCS requested resident tuition increases of \$3 per credit hour (\$147, 2.1%) in 2014-15 and an additional \$3 per credit hour (\$150, 2.0%) in 2015-16. The increases are in-line with the Council approved ceilings. The proposed rates do not include a new KCTCS Agency Bond Fee (i.e., \$4 per credit hour in 2014-15 and \$8 per credit hour in 2015-16).

CPE staff recommended that the Council approve the tuition and mandatory fee rates as recommended.

MOTION: Ms. Zimmerman moved that the Council approve the Council's recommendations as presented. Ms. Ridings seconded the motion.

VOTE: The motion passed.

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KENTUCKY CENTER OF  
APPLIED ENERGY  
RESEARCH (CAER)  
SLIPSTREAM CAPITAL  
PROJECT

McKiernan, CPE's senior associate of budget and finance, presented the staff recommendation that the Council approve a request by the University of Kentucky to authorize the CAER Slipstream Capital Project, a federally funding research capital project, with a project scope of \$1,600,000. The University of Kentucky's CAER Slipstream project requires interim action, because the need for new construction and equipment and the funds to complete the project did not emerge until after the 2014-16 biennial budget was enacted. Authorization is needed to allow the university to properly design the project, complete the project bid process, award a contract, and complete the work. The university confirms that federal funds are available for project implementation. The project will be implemented under the prevailing wage law. The project meets the requirement of KRS 45.760(7) in that the source of funds for the project is at least 50 percent federal or private. The university does not anticipate debt financing any portion of the project; therefore, the provisions of KRS 45.763 do not apply. The University of Kentucky's Office of the Vice President for Facilities Management will implement the project.

MOTION: Dr. Ellis moved that the University of Kentucky CAER Slipstream Capital Project be approved as presented. Ms. Zimmerman seconded the motion.

VOTE: The motion passed.

KENTUCKY TUITION  
RECIPROCITY  
AGREEMENTS

Mr. Bill Payne and Mr. Shaun McKiernan presented the staff recommendation that the Council approve a new tuition reciprocity agreement with Tennessee, and changes to the agreement with Ohio. Tuition reciprocity agreements are arrangements between two or more states where citizens of a defined region in one state (e.g., Kentucky), usually in counties located close to a neighboring state's border, can enroll at identified institutions in another state for a reduced tuition charge, typically the resident tuition and fee rate charged by those institutions, in exchange for like treatment of out-of-state students attending an in-state (e.g., Kentucky) institution.

Last June, the Council approved a six-year reciprocity agreement with Tennessee, but in the days following that action, coordinating board officials in Tennessee decided they wanted a shorter-term contract, exercised an opt-out clause, and cancelled the agreement effective June 30, 2014. CPE staff has now reached agreement with Tennessee officials to extend the current terms and conditions of the reciprocity contract for three additional years, expiring June 30, 2017.

Northern Kentucky University (NKU) requests one change to the existing reciprocity agreement with Ohio. NKU seeks to provide all incoming students who have completed an NKU approved degree-pathway, associate degree program at a nearby Ohio institution (University of Cincinnati, Cincinnati State, Clark State, or Southern State) with reciprocity status, regardless of their county of

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residence. Officials at NKU believe that this change will affect fewer than ten incoming students each year.

MOTION: Dr. Staat moved that the Council approve the new tuition reciprocity agreement with Tennessee, and changes to the reciprocity agreement with Ohio as presented. Ms. Zimmerman seconded the motion.

VOTE: The motion passed.

**NEW ACADEMIC  
PROGRAMS**

Dr. Paul Blankenship, CPE's senior associate of Academic Affairs, presented the staff recommendation that the Council approve the following nine new academic programs:

Kentucky State University: Master of Arts in Interdisciplinary Behavioral Science, Psychology and Law.

Murray State University: Master of Science in Economic Development; and Bachelor of Science in Health Information Administration.

University of Kentucky: Master of Fine Arts in Creative Writing; Bachelor of Health Studies in Public Health; Master of Science in Information Communication Technology; Bachelor of Arts in Health, Society, and Populations; and Bachelor of Arts in Writing, Rhetoric, and Digital Media.

Western Kentucky University: Bachelor of Arts in Diversity and Community Studies.

Mr. Flanagan asked whether these programs were determined to have significant demand from students and employers, and/or academic need before presented to the Council. Dr. Aaron Thompson, CPE's executive vice president, answered that they are evaluated for those specific needs as well as long-term sustainability and integrity of the program for the campus.

MOTION: Ms. Zimmerman moved that the Council approve the nine new academic programs as presented. Ms. Moore seconded the motion.

VOTE: The motion passed.

**COMMITTEE ON  
EQUAL  
OPPORTUNITIES  
REPORT**

Dr. Rana Johnson, CPE's chief diversity officer, provided a report from the Committee on Equal Opportunities. The report provided details regarding the GMSCPP Annual Academically Proficient High School Junior and Senior Diversity Conference on June 13-14, 2014; Governor's Minority Student College Preparation Program Statewide Conference on June 25-26, 2014; the Kentucky Latino Education Alliance (K'LEA) meeting on May 15, 2014; and information on the upcoming Compact for Faculty Diversity Teaching Institute to be held

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October 30-November 2, 2014 in Atlanta, Georgia. The next CEO meeting will be held on October 22, 2014. Mr. Dennis Jackson, chair of the CEO, attended the GMSCPP Diversity Conference and praised the event and motivation it provided for its attendees.

UPDATE FROM  
KENTUCKY STATE  
UNIVERSITY, DNP  
PROGRAM

At its April 29, 2014, meeting, the Council passed a motion to approve a new academic program at Kentucky State University – the Doctorate of Nursing Practice. The program was approved by the Council upon the fulfillment of two conditions:

1. That KSU collaborate with a SACS-accredited institution with an established DNP program in the development and delivery of the program. KSU shall provide Council staff with a copy of the Memorandum of Understanding with the collaborating institution.
2. That KSU develop a holistic strategic student success plan (including goals and strategies for increasing retention and graduation rates) for their undergraduates. This plan shall provide clear evidence of the institution's ability to implement and sustain strategies that are formulated from evidence-based practices. The plan shall also include a detailed evaluation strategy that outlines how the university will use evaluation results to implement corrective measures and programmatic improvements.

Dr. Aaron Thompson provided an update on the status on this effort. To meet condition one, KSU has collaborated with Prairie View University in Texas to implement the DNP, and a copy of the MOU was provided to CPE staff on June 19, 2014. To comply with condition two, the KSU president's office and CPE staff have worked collaboratively to develop a holistic 2013-18 strategic agenda that not only addresses current academic shortfalls, but also provides a plan to attract future students that desire to become a long-term part of the campus. Council members were provided with copies of this strategic agenda at their seats.

FUNDING MODEL  
STEERING COMMITTEE  
UPDATE

Ms. Miller presented an update on the work for the Funding Model Steering Committee and Funding Model Work Group. Since the April 29, 2014 Council meeting, two meetings of the steering committee and one meeting of the Funding Model Work Group have been held.

On May 14, the group heard from David Cannon, the Ohio Board of Regents vice chancellor of finance/data management, and Jack Hershey, Ohio State University's associate vice-president for state relations. They presented information about Ohio's funding model which was developed by President Gordon Gee of Ohio State University, working with the public four-year university presidents. The Steering Committee then initiated discussion of funding model

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goals and guiding principles, facilitated by Martha Snyder of HCM Strategists. At the meeting, President King announced that HCM Strategists would work with the Steering Committee to facilitate development of a new funding mechanism at no cost to the Commonwealth.

On June 4, the group heard a presentation by Dr. Hank Bounds, Mississippi's commissioner of higher education, who described his state's new funding approach. A main impetus for the new approach was to move Mississippi from a "constant percentage model" (a distribution scheme based on each institution's share of total, historical FTE student enrollment) to a mechanism that is cost- and outcomes-based. Martha Snyder from HCM Strategists was at the meeting and, along with President King, facilitated additional discussion of goals and guiding principles.

The next meeting of the steering committee is June 23, 2014, at the Council's office in Frankfort.

The Funding Model Work Group had its first meeting on May 28. A preliminary set of goals and guiding principles was developed by CPE staff based on input from Work Group members, which was later shared with Steering Committee members in advance of their June 4 meeting. The Work Group consists of three CPE staff, nine chief budget officers, three chief academic officers, three institutional research directors, and a representative from the Governor's office. The Work Group's next meeting is scheduled for June 25.

Ms. Miller stated that the participation of the committee and work group has been good, and that discussions between institutional presidents, Council members, and CPE staff have already begun regarding the beginning base calculations and the principals that will guide the funding model process. The goal of the committee and work group is to align resources with the long-term policy objectives of the state.

EXECUTIVE  
COMMITTEE REPORT

Ms. Miller provided a report from the Executive Committee on the 2014 CPE president evaluation. The individuals surveyed included the Governor, educational leaders of the General Assembly, institutional presidents, Council members, and senior CPE staff. Ratings ranged from 1 to 5, with 5 representing "exceptional" and 1 representing "unsatisfactory." The average rating from all five groups was 4.1, which represented an overall rating of "exceeds expectations" for President King's work during the academic year 2013-14.

Mr. King thanked the members for committing their time to the Council. He expressed his appreciation for and concern with the continuing matter of reaching the attentions of the members of the General Assembly and making sure that the needs of the CPE are articulated effectively. He also shared that he communicated with the Executive Committee his concerns relating to

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compensation issues. Finally, he commended the CPE staff for their hard work in helping further the CPE strategic agenda and work plan.

**ACTION: 2014-15 CPE  
WORK PLAN**

Ms. Lee Nimocks, vice president for policy, planning and operations, recommended the Council approve the CPE Plan of Work for July 2014-June 2015. The Plan of Work consisted of four major goals in addition to specific priorities for each of the four focus areas of the CPE Strategic Agenda.

**MOTION:** Mr. Flanagan moved that the Council approve the CPE Plan of Work for July 2014-June 2015 as presented. Dr. Ellis seconded the motion.

**VOTE:** The motion passed.

**REPORTS FROM  
INSTITUTIONS**

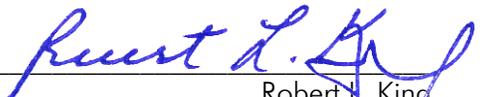
Reports from the institutions were provided in the agenda book.

**NEXT MEETING**

The next Council meeting is September 15-16, 2014, at Kentucky State University in Frankfort, Kentucky.

**ADJOURNMENT**

The meeting adjourned at noon, ET.

  
\_\_\_\_\_  
Robert L. King  
CPE President

  
\_\_\_\_\_  
Heather M. Bingham  
Associate, Executive Relations

## President's Report

### News related to College Readiness & Student Success

**Kentucky High School Graduates Gain on ACT:** Public high school graduates have made significant gains on ACT scores since 2009. While Kentucky's graduates still trail the nation, the performance gap is narrowing. From 2010 to 2014, Kentucky public school students registered from a half-point to more than a full-point gain in every subject and nearly a one-point improvement in the overall composite score, which is now 19.9 on a 36-point scale. At the same time, student performance nationally has remained unchanged. The national composite is 21.1, up only one-tenth of a point from 2010.

**GEAR UP Launches Inaugural Summer Academy at UK and WKU:** Nearly 100 rising 10<sup>th</sup> graders from 22 GEAR UP high schools across Kentucky participated in the inaugural GEAR UP Kentucky Summer Academy in June and July. This three-week summer enrichment program took place at UK and WKU simultaneously. Seventy-five students at UK and twenty-one students at WKU followed a daily schedule of classes taught by college professors and experienced life as a college student by staying in a campus dorm and interacting with college staff and students. The Academy included three components:

- General studies focused on building research, reading, writing, and communication skills.
- Focus areas providing an in-depth, hands-on experience in a particular field including agriculture, digital media technologies, engineering, fine arts, global studies, business and economics, science and mathematics.
- Interactive evening and weekend sessions from Café College that focused on the everyday life of the college student and offered enrichment experiences.

The Academy was provided at no cost to GEAR UP students/families. Students were selected to participate in the Academy through an application process that took into consideration ninth grade college readiness assessment scores, school staff recommendations and a brief student essay. GEAR UP invested nearly \$200,000 in the Academy. Participating universities provided a one-to-one match in the form of faculty and staff, curriculum development, and materials and supplies. GEAR UP plans to expand this program to the additional campuses in 2015 to meet growing student demand.

For more information, visit <http://summeracademy.gearupky.org/>

**Student Success Focus of Advising Conference:** The 2014 Kentucky Academic Advising Association's (KACADA) annual conference, *15 to Finish*, was held in Bowling Green on September 4-5. More than 100 advisors from across the state attended the conference. As the title suggests, the theme of the conference was helping students complete a degree on time. CPE's Aaron Thompson was the opening keynote speaker, and he set the stage by stressing the advisor's role in increasing student engagement, the primary indicator of student success. Blake Johnson and Dominique Raymond from Complete College America provided a national view on how the 15-to-Finish campaigns from across the country are showing positive results.

**Project Graduate News Conference and Online College Fair Set:** We hope you will join us Tuesday, September 23, at 2 p.m. in the Capitol Rotunda for a Project Graduate news conference with Kentucky Lt. Governor Jerry Abramson and Council Chair Pam Miller. The purpose of the news conference is to announce an entirely online college fair for prospective adult students. The target audience includes former students with 80 or more credit hours toward a bachelor's degree, and former students with 30 or more credits toward an associate degree. This is the first time that KCTCS will participate in Project Graduate, and it will provide a significant boost to the program. We will also announce that all participating colleges will waive application fees if students attend the college fair and register for the Spring 2015 term.

The campuses will hold the Project Graduate College Fair Tuesday, September 30, from 11 a.m.-9 p.m. ET (10 a.m.-8 p.m. CT) entirely online at [www.projectgraduate.org](http://www.projectgraduate.org).

Launched in 2007, Project Graduate is a research-based, statewide program and the national recipient of the 2012 Noel-Levitz Retention Award for Excellence. More than 1,500 students have earned bachelor's degrees through the program and nearly 1,000 students were in the pipeline in fall 2013. The primary components of the Project Graduate model include one statewide brand, campus advocates at each campus to provide high-touch student support services and incentives.

**Developmental Education Institute Set:** CPE staff will host the Kentucky Developmental Education Institute Friday, October 10, in Louisville. The Institute will showcase ways of creating and implementing accelerated and co-requisite model designs for developmental education. These models identify program structures that maximize student success and minimize the amount of time and expense for students and their families for remediation. Featured speakers include Bruce Vandal from Complete College America, Casey Sacks from the Colorado Community College System, Loretta Griffy from Austin Peay University, Shawna Van from Front Range Community College, and Heidi Estrem from Boise State University.

## News related to: Research, Economic, and Community Development & Efficiency and Innovation

**Kentucky Chosen for NGA Policy Academy:** Kentucky has been chosen as one of 14 states for the National Governor Association's (NGA) Policy Academy to align education and training to the needs of the economy. Kentucky will receive a grant of up to \$170,000 for ongoing technical assistance from the NGA Center for Best Practices, and will have the opportunity to meet with other states and national experts during the course of the two-year academy. The first meeting will be held next month in Seattle. The other states selected are Colorado, Illinois, Indiana, Iowa, Louisiana, Minnesota, Montana, New Jersey, North Carolina, Oklahoma, Virginia, Washington and West Virginia.

**Planning in Full Swing for Commonwealth College:** The initiative to bring high quality online, competency-based degree programs to Kentucky's working adults is off and running. A team of ten representatives from the CPCE staff, the University of Louisville and Western Kentucky University spent four days in July in Washington D. C. with staff from other institutions with similar aspirations. The event was sponsored by the Bill and Melinda Gates Foundation. In August, an expanded group from Kentucky met to layout the tasks that will bring two competency-based online degrees live in 2015. CPE's Kentucky Virtual Campus will provide centralized administrative systems for Commonwealth College.

**Next Generation Kentucky Information Highway Update:** Postsecondary education is well represented on the leadership team overseeing the Next Generation Kentucky Information Highway (Next Gen KIH). This statewide middle-mile communication network will position Kentucky as a national leader in high-capacity Internet service connections. Participation on the team includes staff from CPE, the University of Kentucky and the Kentucky Community and Technical College System (KCTCS).

The Commonwealth also is working with the [Center for Rural Development \(CRD\)](#) and the [Shaping Our Appalachian Region \(SOAR\)](#) initiative created by Governor Steve Beshear and U.S. Congressman Hal Rogers. The CRD and Congressman Rogers are focused on providing high-capacity and high-speed Internet access to underserved eastern Kentucky. Once completed, the network will consist of more than 3,000 miles of fiber throughout the Commonwealth, at an estimated cost of \$100 million. Two Requests for Proposals (RFP) are currently open for bid: one to pre-qualify investment partners and the other for a "concessionaire" to fund, design, build and operate the network.

**Kentucky Gets \$20 Million Award to Grow New Energy Economy:** Kentucky was one of six states to receive a Research Infrastructure Improvement award from the National Science Foundation's (NSF) Experimental Program to Stimulate Competitive Research (EPSCoR). Kentucky's \$20 million award (with a \$4 million match) will bolster science and engineering academic research, increase the number of students pursuing science and engineering careers, provide new state-of-the-art infrastructure, and help Kentucky transition to a new energy economy. The project provides a STEM-based educational framework that will

encourage meaningful participation of underrepresented and minority student populations in the emerging knowledge-based economy.

**CPE Staff Continues Collaborative Research Discussions:** CPE staff continues the progress made in building collaboration among the vice presidents for research. The formation of this group has resulted in a number of collaborative discussions and an investigation of a state inventory of research faculty interests. The group also has discussed the possibility of an inventory of laboratory space that may be available for cooperative use at both our institutions and with industry partners. Joining the quarterly meetings are directors of undergraduate research, officers of sponsored projects and Kentucky Innovation Network directors. The group will meet October 1 in Louisville in conjunction with the Idea Festival.

**Kentucky Collaborates to Address Health Care Worker Shortage:** CPE has facilitated several meetings in response to the recent Deloitte Health Care Workforce Capacity Report which highlights serious healthcare workforce issues facing Kentucky. The discussions have brought together campus healthcare educators and representatives from state healthcare boards and the leadership of the Cabinet for Health and Family Services to discuss a coordinated response to the looming employee shortages. This work complements Kentucky's participation in a National Governor's Association Policy Academy with six other states to collaborate on this common issue.

**Kentucky Lung Cancer Research Program Undergoes Review:** The Kentucky Lung Cancer Research Program underwent a rigorous review this spring with a final report provided by external reviewers, SciMed Consultants. The review of the 14-year program will provide impetus for direction with revised strategic plans for the program in the next 6 years of funding and continued sustainability.

**Governor's School of Entrepreneurship Student Participation Increases:** Student participation in the second annual Governor's School of Entrepreneurship grew 20 percent over last year's numbers. The program was hosted this year by Georgetown College. Participating students had the opportunity to work with Kentucky business owners and entrepreneurs to develop their own business concepts. The students also have been invited to attend the 2014 Idea Festival, along with scholars from each of our universities. The Idea Festival takes place September 30 through October 3 the Center for the Arts in Louisville.

## Staff Accomplishments

- Several staff members attended the SHEEO Higher Education Policy Conference in Denver last month. Aaron Thompson was on a plenary panel which responded to the keynote address, *Degrees of Inequality: How the Politics of Higher Education Sabotaged the American Dream*, by Suzanne Mettler. Melissa Bell was a panelist in a town hall style breakout session focused on the Multistate Collaborative to Advance Learning Outcomes Assessment.

- It was my pleasure to give the opening remarks at the Kentucky Innovation and Entrepreneurship Conference in Louisville earlier this month. Federal agency representatives were in Kentucky to provide information about research opportunities and to encourage collaborative proposals. Our finest faculty and students exhibited their research, exchanging ideas and considerations for future investigation and funding.
- Several staff presented at the KACADA Advising Conference in early September, including Paul Blankenship, Cody Davidson, Lee Nimocks, Aaron Thompson, April Wood and Jill Compton.
- Rana Johnson presented a workshop at the Kentucky Department of Education last month to highlight statewide postsecondary education resources for homeless students. The workshop was a part of the training for Kentucky's coordinators of the federal McKinney-Vento Homeless Assistance Improvement Act.

## Commissioner Terry Holliday's Report

### *COMMENTS FROM ROGER L. MARCUM, KENTUCKY BOARD OF EDUCATION CHAIR -*

At its August 6 annual retreat session, the Kentucky Board of Education spent time on two major topics, the future of teaching, learning and assessment and dual credit/enrollment issues within Kentucky and the nation. We considered research on both topics and heard from those with expertise in each. The board gave guidance to Kentucky Department of Education (KDE) staff on moving forward in both areas.

Kentucky's former commissioner of education, Gene Wilhoit, facilitated the morning discussion on teaching, learning and assessment. He guided us through where Kentucky has been as well as the elements of the national conversation on what teaching, learning and assessment should be like in the future. The learnings from this session included that promising national trends reflect dramatic shifts in teaching and learning such as responsibility for growth of every learner; learning designed around learning progressions, rather than age and grade levels; progression based on demonstrated mastery, rather than time; customized supports and learning opportunities; multiple pathways; rich curriculum, sophisticated teaching, and technology; and a new focus on the role of the student. In essence, a personalized system of learning is what is needed for increased success of Kentucky graduates.

With the shifts in teaching and learning cited above, the board was apprised that changes are on the horizon for improving assessment and accountability. The new models of assessment and accountability will need to focus on yielding a system of higher-quality assessments with these characteristics: both state-designed and locally-developed; aligned with standards; growth to be as important as status; constant attention to all groups and all children; more open-ended and focused on problem solving; authentic performance tasks as a component; multiple measures and multiple forms of evidence; relative emphasis balances summative and formative; abandoning the concept of statewide summative assessment as the basis for all decisions; and standardized measures incorporated to validate local assessment results.

The state board then heard from KDE staff about the approach under development for the new science assessment, which embraces what is described above with inclusion of formative, summative and performance elements within the new test. The board was encouraged to think about building on its past leadership history and consider what policy decisions are next and how it will communicate the importance of ensuring "deeper learning" and an even more college- and career-ready cadre of graduates. Solid support for moving toward a system of "deeper learning" was expressed by the board.

On the second topic, dual credit/enrollment, KDE Associate Commissioner Dale Winkler and Academic Program Manager Marissa Hancock of the Office of Career and Technical Education, highlighted the issues from the department's white paper titled "Dual Credit in Kentucky." The board learned that ". . . unlike the national trend of increasing participation in dual enrollment programs, Kentucky has experienced a significant decrease in participation." Additional concerns that were pointed out included: different admission requirements among the 16 Kentucky Community and Technical College System (KCTCS) colleges; large variations in tuition fees among the universities and colleges; inability to transfer credits among institutions; not being allowed to work with universities and colleges outside the service region; different requirements for teacher credentials; seven KCTCS colleges not offering dual credit for Career and Technical Education courses (prefer articulated credit).

Following the establishment of specific Kentucky concerns in dual credit/enrollment, Dr. Jennifer D. Zinth, Education Commission of the States Senior Policy Analyst and Co-Director of the Information Clearinghouse, presented the national picture in this area along with 13 model state-level policy components for increasing access to and success of dual credit programs. The board agreed to support Commissioner Holliday's pursuit of sharing and seeking implementation of these policy components with the new task force that has been formed at the request of legislative leaders to come up with recommendations to address the resolution of dual credit issues that exist in our state.

#### **BOARD APPROVES GLOBAL EDUCATION POSITION STATEMENT AND RESOLUTION -**

As follow-up to its approval of the implementation schedule for the World Language Program Review in June, the Kentucky Board of Education adopted a [Global Education Position Statement](#) (Item IX) and a resolution titled "[Supporting Global Readiness for Kentucky Students](#)" (Item IX) at the August 7 meeting. Chair Roger Marcum called this "an important next step" toward preparing students to be globally ready as part of the board's college- and career-readiness agenda.

Elementary and middle schools may apply for a \$15,000 Learn and Launch grant to help plan for implementation of programs to understand and build on global competencies. The grants will be awarded in September.

**FOUR REGULATIONS APPROVED IN AUGUST** - After going through two readings by the Kentucky Board of Education as well as constituency review, the board approved four administrative regulations that will now move on to the public hearing and legislative committee review process. These regulations are as follows:

- [702 KAR 1:160, School Health Services](#) (Item XXII.B.1) – Changes to the regulation require schools to have an adult present during school hours who is certified in first aid and CPR for infants and children. Also, a school employee, who is trained to administer or assist a student with self-administration of glucagon, insulin or seizure rescue

medications, must be present during school hours or when students are participating in school-related activities.

- [702 KAR 7:140, School Calendars](#) (Item XXII.B.2) – Amendments clarify that a regular school year includes 1,062 instructional hours and a minimum of 170 days. (Note: It was pointed out that Kentucky’s school year is well below the 180 days that most other states require and is below the requirements of most industrialized nations.)
- [703 KAR 5:250, Intervention Options in Priority Schools and Districts](#) (Item XXIII.B.2) – This new regulation provides a streamlined and flexible approach for addressing the needs of Priority Schools that meets the requirements of Kentucky’s ESEA waiver.
- [703 KAR 5:121](#) (Item XXIII.B.2), Repeal of 703 KAR 5:120 and 703 KAR 5:180 – This regulation will repeal the outdated regulations that previously governed the procedures for and assistance to Priority Schools.

**NEW BOARD MEMBERS SWORN-IN** - At the August 6 annual retreat session, Debra L. Cook of Corbin and Samuel D. Hinkle of Shelbyville were sworn-in as new Kentucky Board of Education members by Franklin Circuit Court Chief Judge Phillip Shepherd. Cook replaces Brigitte Ramsey and Hinkle replaces Judith Gibbons.

**BOARD ELECTS OFFICERS FOR 2014-15** - At the recommendation of its Nominating Committee, the Kentucky Board of Education re-elected Roger Marcum of Bardstown as its chair and Jonathan Parrent of Princeton as its vice chair.

**Next KBE Meeting:** October 6-7, 2014 – Frankfort, KY

Council on Postsecondary Education  
September 16, 2014

## **Institutional Progress Update Eastern Kentucky University**

In February 2011, the Council on Postsecondary Education approved *Stronger by Degrees: A Strategic Agenda for Kentucky Postsecondary and Adult Education*. Eastern Kentucky University staff will provide updates on their progress for the four focus areas of the Strategic Agenda.

Staff preparation by Heather Bingham

# **STRONGER** by **DEGREES**

**Eastern Kentucky  
University**



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**Institutional Progress Update**

**Presentation to the Council on Postsecondary Education  
by Dr. Michael T. Benson, President**

**September 16, 2014**



# INSTITUTIONAL PROFILE

## Eastern Kentucky University

**Fall 2014\* Headcount: 16,443**

**FTE: 12,702**

### EKU STUDENT PROFILE:

- Female (57.9%)
- Full-Time (74.3%)
- White (83.2%)
- KY Resident (85.9%)
- Service Region Residents (44%)
- Degree Seeking (96%)
- Age 18-24 (64.8%)
- International (1.8%)
- Under-represented (6.5%)
- 1<sup>st</sup> Generation Undergrad (31.2%)
- Pell Recipients (36.7%)



\*Based upon unofficial Fall 2014 data of 8/25/2014

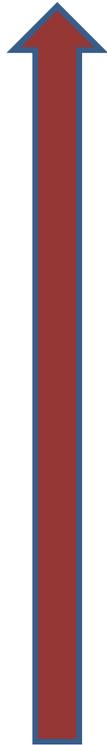


# INSTITUTIONAL PROFILE

## Eastern Kentucky University

### EKU On the Rise

Progress within Two Years



- 4.5 % increase in 6 yr graduation rate\*\*
- 6.9% increase in 5 yr graduation rate\*\*
- 2.8% increase in 4 yr graduation rate\*\*
- 13.2% increase in New Freshmen \*\*
- 4.9% increase in New Freshmen retention\*\*
- 22.4% increase in enrollment of New Freshmen from Kentucky\*\*
- 14.5% increase in enrollment of Black or African American students\*\*
- 24.6% increase in enrollment of Latino students\*\*



\* Based upon unofficial Fall 2014 data of 8/25/2014

\*\* Increase calculated for last two years



# **INSTITUTIONAL PROFILE**

## **Eastern Kentucky University**



**LARGEST FRESHMAN CLASS  
SINCE 2000!**



# INSTITUTIONAL PROFILE

## Eastern Kentucky University

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# **INSTITUTIONAL PROFILE**

## **Eastern Kentucky University**

**42% - Six Year Graduation Rate  
(unofficial)  
Highest ever in the  
history of the university.**



# INSTITUTIONAL PROFILE

## Eastern Kentucky University

### Niche Programs

Animal Studies\*

Aviation\*

Insurance\*

Interpreter Training

PGA/PGM\*

### Doctoral Programs

Educational Doctorate Program (Ed.D.)

Doctor of Nursing Practice (DNP)

Doctor of Occupational Therapy (OTD)

Doctor of Psychology (PsyD) (proposed)

\*offered only at EKU in Kentucky



# **INSTITUTIONAL PROFILE**

## **Eastern Kentucky University**

**Program of Distinction**  
**College of Justice & Safety**

School of Justice Studies

Safety, Security & Emergency Management

Center for Social Intelligence & Leadership





# 2011-15 STRATEGIC AGENDA

## Four Focus Areas

**COLLEGE  
READINESS**

**STUDENT  
SUCCESS**

**RESEARCH,  
ECONOMIC, &  
COMMUNITY  
DEVELOPMENT**

**EFFICIENCY  
&  
INNOVATION**



# COLLEGE READINESS

## Eastern Kentucky University

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Performance Metric	Baseline*	2010-11*	2011-12*	2012-13**	Target	Progress: Baseline to Target	
New Teacher Excellence	14.6%	14.5%	14.7%	17.9%	--	--	--

\* Percent of teaching program graduates scoring in the top 15 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.

\*\* Change for 2012-13 data: Percent of teaching program graduates scoring in the top 25 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.

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# **COLLEGE READINESS**

## **Eastern Kentucky University**

### **Teacher Preparation**

#### **E-Mentoring for Teacher Candidates in Classroom**

- Pilot test with Corbin Independent of virtual e-mentoring program
- 20 teacher candidates will receive real-time assists through virtual mentoring
- Technological link between professor on Richmond campus and teacher candidate in classroom

#### **Vanguard East Consortium**

- EKU, MoSU, U Pike, and U of Cumberlands and two school district cooperatives
- Framework for teacher preparation unique to each institution and student body in collaboration with school district cooperatives



# **COLLEGE READINESS**

## **Eastern Kentucky University**

**Ensuring K-12 Students have the Skills to Succeed at ECU**

- ✓ **EKU Middle College**
- ✓ **EKU Dual Credit**
- ✓ **Math & English Transition Courses**
- ✓ **Regional Extension Agents**
- ✓ **“SEEing Science in Appalachia”**
- ✓ **Home School Partnership**
- ✓ **Partnering with K-12 Cooperatives**



# STUDENT SUCCESS

## Eastern Kentucky University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Degrees and Credentials (Total)	3,053	3,101	3,228	3,438	3,525	82%	 On Track
Bachelor's Degrees	2,125	2,135	2,259	2,358	2,500	62%	 Some Progress
Master's Degrees	705	700	742	784	775	100%	 Met Target
Doctoral Degrees— Professional Practice/Other	1	4	9	9	30	28%	 Some Progress

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# STUDENT SUCCESS

## Eastern Kentucky University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Bachelor's Graduation Rate	37.7%	38.1%	37.5%	39.3%	45%	22%	
Low Income	41%	26.2%	28.6%	29.4%	--	--	--
Non Low Income	55.9%	43.9%	41.8%	42.6%	--	--	--
Underprepared	23.4%	22%	21%	21.9%	--	--	--
Prepared	51.7%	50.6%	47.7%	51.1%	--	--	--
Underrepresented Minority	28.2%	26.7%	23.4%	28.2%	--	--	--
Non-Underrepresented Minority	38.5%	39.0%	38.4%	40.3%	--	--	--

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# STUDENT SUCCESS

## Eastern Kentucky University

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Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Transfers from KCTCS*	832	718	1,318	1,309	1,000	100%	 Met Target
Grants to low-income students in excess of direct costs**	\$886	\$390	\$446	\$677	\$1,125	0%	 Losing Ground

*\*To correct an identified error, the transfers from KCTCS for 2011-12 and 2012-13 reflect a procedural change in calculation.*

*\*\*Average grant and scholarship aid received by full-time, in-state Pell grant recipients in excess of tuition, mandatory fees and book costs. Amounts reflect money to help pay indirect costs like room and board and transportation.*

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# **STUDENT SUCCESS**

## **Eastern Kentucky University**

**Executive Vice President for Student Success and  
Legal Counsel**



**Dr. Laurie Carter**

- Joined EKU August 1, 2014
- Will oversee the merging of student services and university counsel

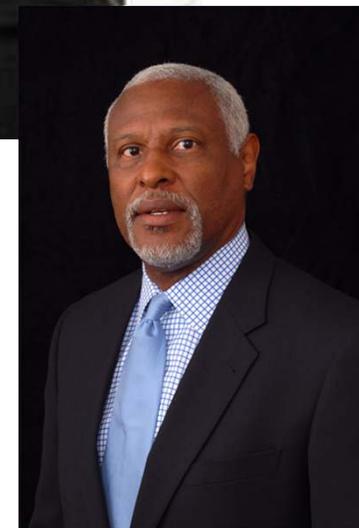


# **STUDENT SUCCESS**

## **Eastern Kentucky University**

### **Cultural Competency New Initiatives**

- **Academy for Diverse Students**
- **Freshmen African-American Male Mentoring Program**
- **Center for Equity & Excellence**
- **Governor's Minority Scholars College Preparation Program**





# STUDENT SUCCESS

## Eastern Kentucky University



### Student-Athlete Success

#### All Student-Athlete GPA at 10 Year High

Spring 2014	3.10
Fall 2013	3.03

#### Teams with GPA of 3.00 or above

Spring 2014	12
Fall 2013	13

#### Athletes earning 4.00 term GPA

Spring 2014	36
Fall 2013	38

#### Athletes earning 3.0 term GPA or higher

Spring 2014	232
Fall 2013	235

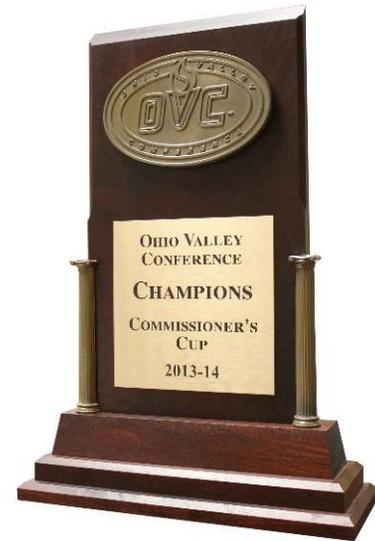
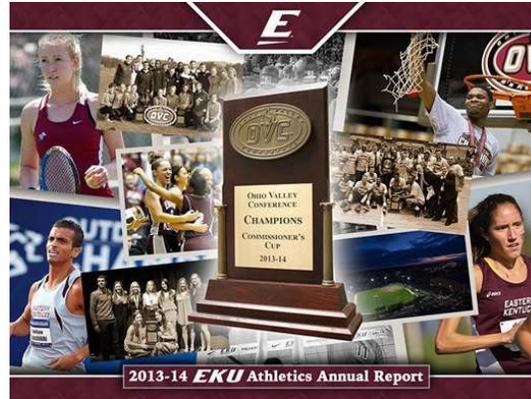




# STUDENT SUCCESS

## Eastern Kentucky University

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# **STUDENT SUCCESS**

## **Eastern Kentucky University**

### **Ongoing Cultural Competency Initiatives**

- **Increased funding for diversity scholarships**
- **Tracking achievement gap by program**
- **Tracking opportunities for diverse students by program**
- **Latino Student Success Center**
- **Latino Student Outreach Specialist**

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# **STUDENT SUCCESS**

## **Eastern Kentucky University**

### **Academic Practices Aimed at Student Success**

- **Campus-wide Tutoring Program**
- **New Advising Platform**
- **4<sup>th</sup> Week Progress Report**
- **First-Day Attendance Check-in**
- **Mid-Year Recovery**
- **Developmental Math Redesigned**
- **Eastern Bridge Program**
- **Probation Recovery Workshops**



EKU Colonel Camp

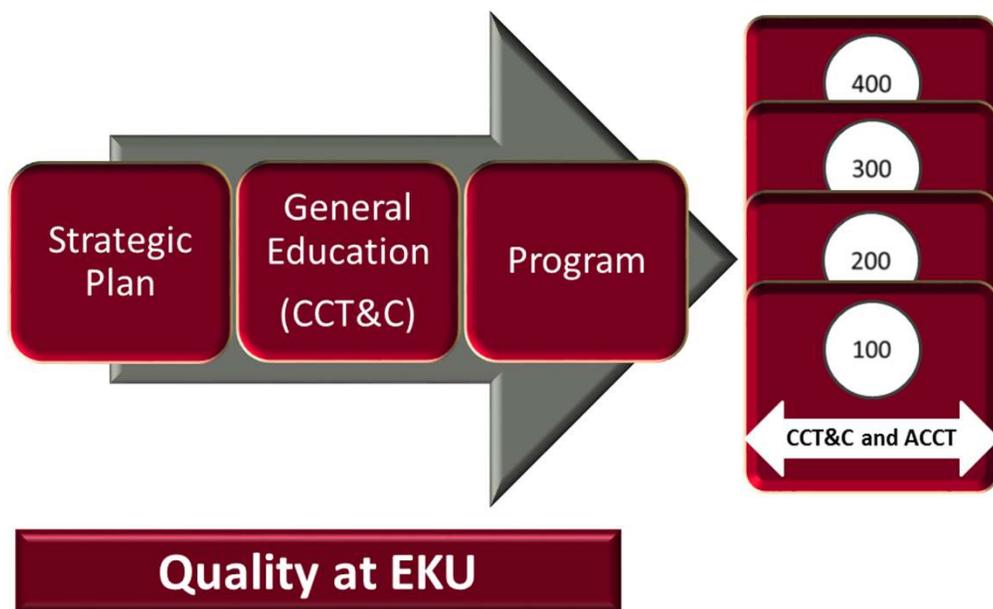


# STUDENT SUCCESS

## Eastern Kentucky University

### Ensuring Students Achieve ECU's Essential Learning Outcomes

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**EKU's Essential Learning Outcomes (CCT&C)**

- ✓ Critical and Creative Thinking
- ✓ Effective Communication

**Applied Critical and Creative Thinking (ACCT)**



# STUDENT SUCCESS

## Eastern Kentucky University

### CHEA Award for Outstanding Institutional Performance in Student Learning Outcomes

#### How EKU won the CHEA Award

##### CHEA Award Criteria

1. Articulation and evidence of outcomes.
2. Success with regard to outcomes.
3. Information to the public about outcomes.
4. Using Outcomes for improvement.





# STUDENT SUCCESS

## Eastern Kentucky University

### Continuous Improvement for Effective Teaching

#### Professional Development Workshops:

##### Faculty

- Metacognition and Learning
- Effective Course Design

##### Deans and Chairs

- Evaluating Faculty & Designing Professional Development Models



Dr. Sandra McGuire



Dr. Dee Fink



# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
45 Externally-Funded Research and Development (in thousands)	\$905	\$2,829	\$2,327	\$1,728	\$1,500	100%	 Met Target
STEM+H Degrees	791	795	780	858	875	80%	 On Track

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# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University

### Colonel Connection

Transfer agreement between ECU and KCTCS

- Seamless transfer from KCTCS to ECU
- First among KY publics to start KCTCS students in our current catalog
- Enhanced advising services and transferability of credits
- Advising from ECU advisor minimizes loss of transfer credit





# **STUDENT SUCCESS**

## **Eastern Kentucky University**

### **Seth Henderson**

#### **White House Intern – Spring 2014**

- Political Science and Criminal Justice major
- 14-week internship in the White House Office of Presidential Correspondence



#### **Research Project at Harvard – Summer 2013**

- Research with Harvard government professor Dr. Jennifer Hochschild

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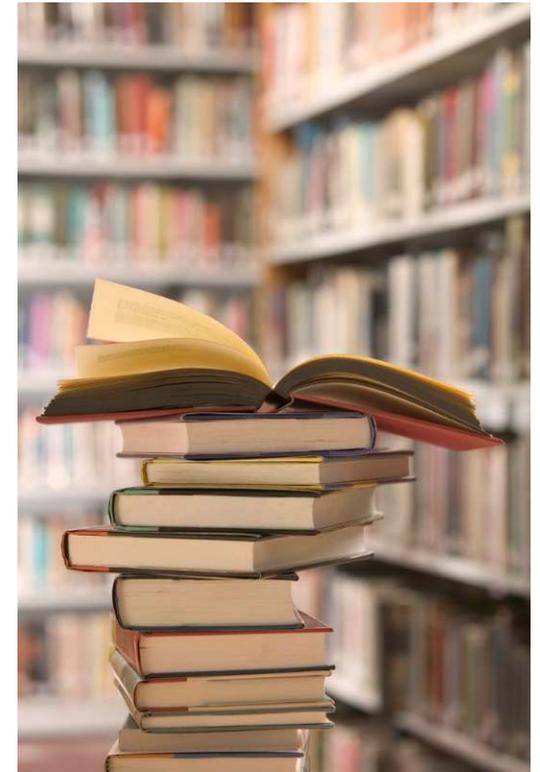


# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University

### Dedicated Focus On Student Research

- Full-time STEM-H Director
- Office of Undergraduate Research
- Nationally Recognized Honors Program





# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University

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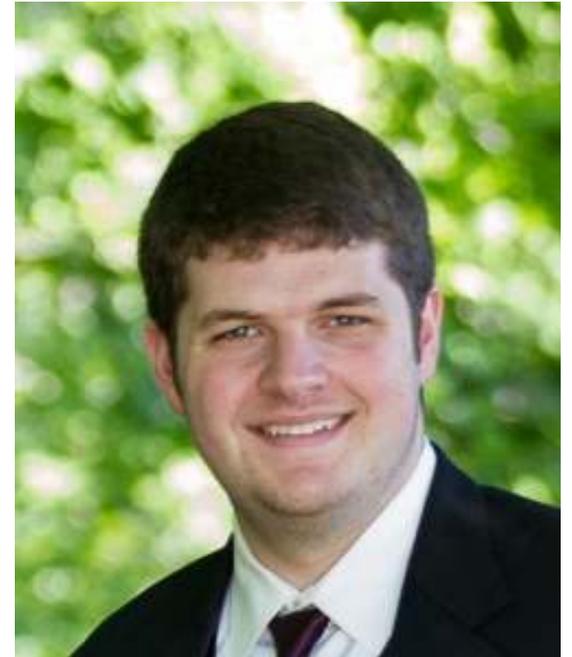


# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University

### Sam Shearer 2014 Portz Scholar

- Honors Program Senior Accounting Major
- One of Four Nationally Named Portz Scholars
- Awarded Annually to the Best Honors Student Research Projects in the Nation
- Honored for Fall 2013 EKU Honors Thesis  
“Truman Smith’s Reports on Nazi Militarism: A Study of Domestic Political Priorities and U.S. Foreign Policy Making in Franklin Roosevelt’s First and Second Terms.”





# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University

### Selected Recent Faculty Research Grants

- Biological Field Station for Lilley Cornett Woods
  - \$300,474
  
- Research Database for a Global Biodiversity Hotspot
  - \$90,468
  
- 3-D Shape and Content from Transmittance
  - \$74,166



Dr. Brad Ruhfel  
Global Diversity Hotspot



# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University



- Recognition from National Committee for Quality Assurance
- Service Learning site for 50-75 students per year
- 6,765 patients in 18,589 visits during 2013.
  - 99% were low income
  - 76% were living in poverty
  - 66% were ethnic or racial minority
  - 51% best served in language other than English
  - 14% were experiencing homelessness





# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University

### SOAR Project

#### EKU Taking Lead Role



- Serving on the Futures Committee
- Providing leadership on most SOAR committees
- Involving Student Interns in all facets of SOAR
- Engaging with communities across Kentucky's Appalachian Regional Commission (ARC) counties



# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University

### \$41 Million Generated For Local Economy by Visitors to ECU

- 300,000 plus visitors to Richmond because of ECU
- ECU Center for the Arts
- Other Revenue generators
  - Sporting and arts events, conferences and workshops, commencement ceremonies, and annual University events such as Homecoming, Alumni Weekend and Family Weekend





# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Eastern Kentucky University

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### EKU CENTER FOR THE ARTS

# *The Campus (More) Beautiful*











# EFFICIENCY AND INNOVATION

## Eastern Kentucky University

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# **EFFICIENCY AND INNOVATION**

## **Eastern Kentucky University**

### **LEED Gold Plaque Residence Hall\***

- **First LEED Gold-certified residence hall on a state university campus in the Commonwealth.**
  - ✓ Natural light in virtually every space
  - ✓ Low-flow plumbing fixtures, cutting water usage by 45 percent
  - ✓ Heavy use of recycled construction materials
  - ✓ Building automation system that monitors operations and utility consumption
  - ✓ Recycling rooms on each floor
  - ✓ Low-wattage LED lighting with occupancy sensors in public areas

\*Leadership in Energy and Environmental Design



# EFFICIENCY AND INNOVATION

## Eastern Kentucky University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Online Learning (Percent of all credit earned through online learning)	15.1%	15.9%	16.9%	19.9%	20%	98%	
Credits Earned By Degree Graduates*	144	142.6	141.4	140	136	--	--

*\*Credits earned by degree graduates includes all bachelor's degree graduates during the year. Online learning measures the percent of completed student credit hours delivered through distance learning. From baseline year through 2011-12, this metric measured credits "attempted". In 2012, the Council voted to change the metric to measure credits "earned", and this went into effect for academic year 2012-13 .*

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# EFFICIENCY AND INNOVATION

## Eastern Kentucky University

### Online Education at ECU Growing Rapidly

- 21 complete online programs at associate, baccalaureate, master's, and doctoral levels
- College of Education and MPA online enrollment nearly doubled
- RN to BSN launched with 128 new students
- MSN is largest online degree program and with the most new students

### Enrollment for Fall A 2014

- New: 649
- Returning: 1,787
- Total: 2,436





# **EFFICIENCY AND INNOVATION**

## **Eastern Kentucky University**

### **Transforming Regional Campuses**

- **Adult Degree Completion Program**
  - Interdisciplinary degree with core focusing on essential work-ready competencies
  
- **Retool Degree and Certificate Offerings**
  - Most desired skills and disciplines based upon economic forecast for region
    - Healthcare, Business/Entrepreneurship, Human Services, Technology/Applied Services
  
- **Leadership East KY at Manchester Campus**



# EFFICIENCY AND INNOVATION

## Eastern Kentucky University

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**EKU MANCHESTER CAMPUS**



**EKU CORBIN CAMPUS**



# Eastern Kentucky University



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# STRONGER by DEGREES

**Eastern Kentucky  
University**



**Institutional Progress Update**

**Presentation to the Council on Postsecondary Education  
by Dr. Michael T. Benson, President**

**September 16, 2014**

Council on Postsecondary Education  
September 16, 2014

## **Institutional Progress Update Morehead State University**

In February 2011, the Council on Postsecondary Education approved *Stronger by Degrees: A Strategic Agenda for Kentucky Postsecondary and Adult Education*. Morehead State University staff will provide updates on their progress for the four focus areas of the Strategic Agenda.

Staff preparation by Heather Bingham



# STRONGER by DEGREES

Morehead State  
University



**Institutional Progress Update**

**Presentation to the Council on Postsecondary Education  
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**September 16, 2014**



# INSTITUTIONAL PROFILE

## Morehead State University

	<i>Fall 1998</i>	<i>Fall 2013</i>	<i>Change</i>	
<i>Total Enrollment</i>	8,263	11,358	38%	
<i>Early College</i>	31	2,523	8,039%	
<i>Online Course Enrollment</i>	--	4,684		
<i>URM Enrollment</i>	368	541	47%	
<i>Degrees Conferred</i>	1,383	1,761	27%	
<i>Avg. ACT</i>	19.8	22.3	2.5	
<i>Full-time</i>	5,987	6,472	8%	
<i>% Full-time</i>	73%	57%	16 ppt	
<i>Age Under 18-24</i>	5,397	8,522	58%	



# COLLEGE READINESS

## Morehead State University

Performance Metric	Baseline*	2010-11*	2011-12*	2012-13**	Target	Progress:	
						Baseline to	Target
↗ New Teacher Excellence	12.1%	12.3%	10.3%	21.3%	--	--	--

\* Percent of teaching program graduates scoring in the top 15 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.

\*\* Change for 2012-13 data: Percent of teaching program graduates scoring in the top 25 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.

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# COLLEGE READINESS

## Morehead State University

### **Teacher Preparation Strategies**

- ✓ Teacher Education Services provides tutoring sessions for candidates
- ✓ Higher admission standards
- ✓ Committee developing targeted workshops based upon an analysis of scores



# COLLEGE READINESS

## Morehead State University

### Early College Program - Fall 2013

- ✓ 2,523 High School Students enrolled in college credit courses
- ✓ \$3.2 million approx. savings for students/families\*

*\*based upon average UG per credit hour rate for 4 yr. inst. in 2013-14*



# STUDENT SUCCESS

## Morehead State University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Degrees and Credentials (Total)	1,452	1,681	1,737	1,761	1,743	100%	 Met Target
Bachelor's Degrees	926	1,079	1,115	1,116	1,100	100%	 Met Target
Master's Degrees	368	437	456	447	450	96%	 On Track
Doctoral Degrees— Professional Practice/Other	0	0	0	16	43	37%	 Some Progress

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# STUDENT SUCCESS

## Morehead State University

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Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Bachelor's Graduation Rate	40.1%	39.8%	42.7%	44.7%	43%	100%	 Met Target
Low Income	40%	27.8%	33.3%	34.5%	--	--	--
Non Low Income	46.4%	49%	48.4%	51.7%	--	--	--
Underprepared	29.2%	26.7%	27.7%	32.4%	--	--	--
Prepared	52.1%	41.6%	54.5%	54.1%	--	--	--
Underrepresented Minority	29.4%	37.7%	32.8%	31.6%	--	--	--
Non-Underrepresented Minority	40.7%	40%	43.2%	45.3%	--	--	--

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# STUDENT SUCCESS

## Morehead State University

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Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Transfers from KCTCS	1,018	985	1,196	1,195	1,030	100%	 Met Target
Grants to low-income students in excess of direct costs*	\$1,590	\$1,061	\$299	\$471	\$1,500	0%	 Not Met Target

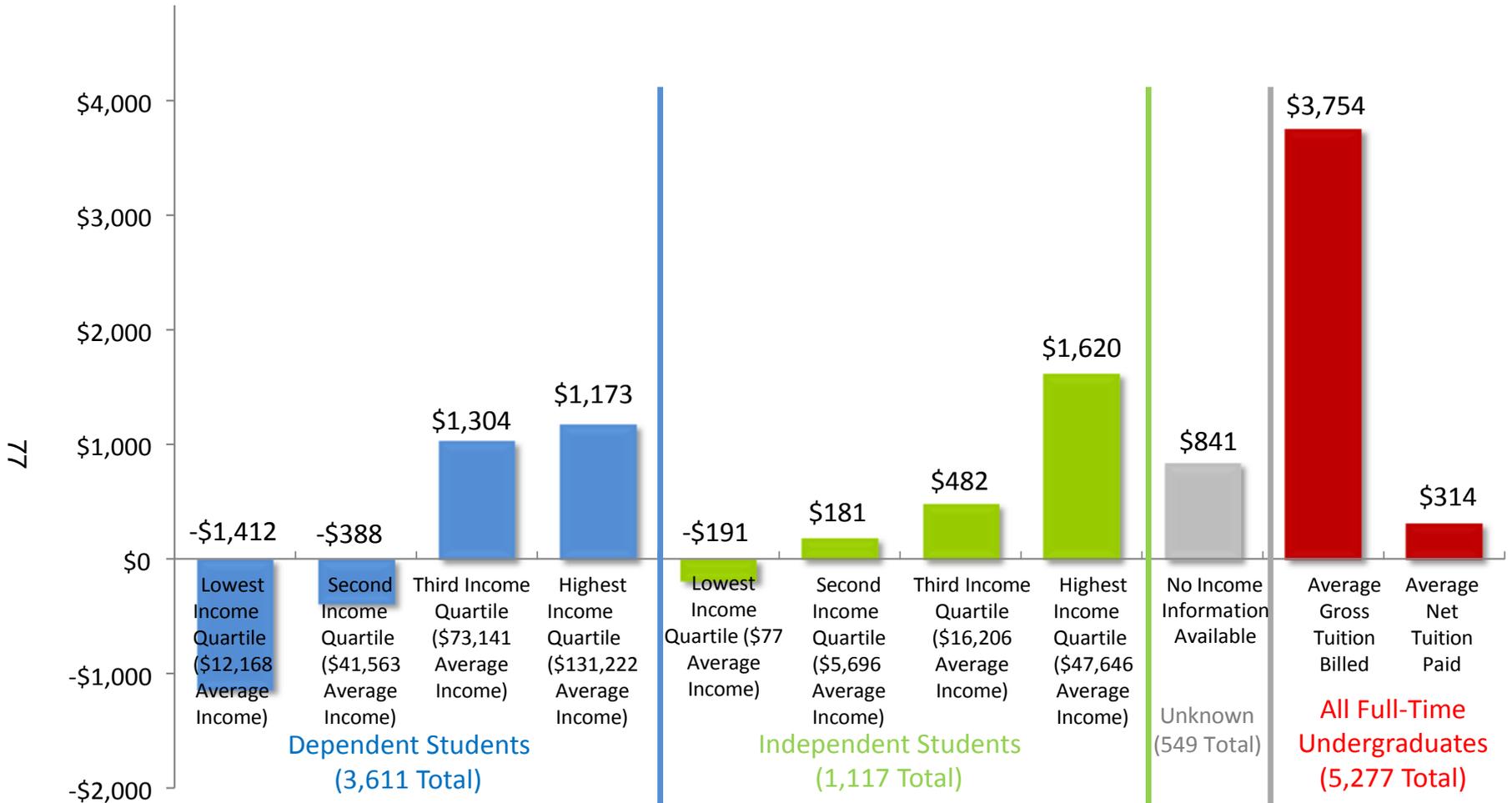
*\*Average grant and scholarship aid received by full-time, in-state Pell grant recipients in excess of tuition, mandatory fees and book costs. Amounts reflect money to help pay indirect costs like room and board and transportation.*

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# Average Net Tuition\* Paid by Full-Time Resident Undergraduates in Fall 2013



\*Net Tuition is calculated by subtracting all need and merit-based grants, scholarships and waivers from federal, state, institutional and other sources. Income quartiles rank students in the sector within their dependency category by family income reported on the FAFSA, and divides them into four equal-sized groups based on their income rank. Student loan or work study awards are not included in the calculation of net tuition. Gross tuition is the amount billed to a student's account based on 2013-14 tuition rates and actual student credit hours enrolled prior to application of student financial aid awards.



# STUDENT SUCCESS

## Morehead State University

### High School Students

- ✓ The Craft Academy for Excellence in Science and Mathematics - a dual-credit residential high school for academically exceptional Kentucky students.
- ✓ 26% MSU matriculation rate from Early College Program in fall of 2013



# STUDENT SUCCESS

## Morehead State University

### Veterans

- ✓ Veteran's Expo – One-stop event for veterans, active and reserve component military, and their spouses to access career opportunities, resume development, education resources, medical screenings, veteran resources and community resources in one location.
  - ✓ includes a 2-day employment readiness workshop for pre-registered attendees.
  - ✓ \$20,000 grant from Kentucky Department of Veterans Affairs to support the annual Vet Expo



# STUDENT SUCCESS

## Morehead State University

### **Undergraduate Students**

- ✓ Addition of Professional Advising Centers in each College
- ✓ Implementation of MAP-Works program in fall 2014 to guide targeted interventions for first year students

### **Graduate Students**

- ✓ 40 students have graduated with a Doctorate in Educational Leadership
  - ✓ 33 students in fall 2014 cohort



# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## Morehead State University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Externally-Funded Research and Development (in thousands)	\$1,313	\$1,804	\$1,730	\$1,895	\$2,360	56%	
STEM+H Degrees	332	373	414	402	400	100%	

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# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT Morehead State University

## Focus on Key Partnerships

- ✓ Center for Health, Education and Research
  - Partnership with University of Kentucky and St. Claire Regional Medical Center
  - Rural Physician Leadership Program
  - Physician Assistant Program
  - Appalachian Rural Dental Education Program
  
- ✓ Proposed Center of Excellence for Manufacturing
  - Partnership with KCTCS



# EFFICIENCY AND INNOVATION

## Morehead State University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Online Learning (Percent of all credit earned through online learning)	25.4%	28.5%	28.5%	29.6%	27%	100%	
Credits Earned By Degree Graduates*	145	145.7	145.1	143.2	130	--	--

*\*Credits earned by degree graduates includes all bachelor's degree graduates during the year. Online learning measures the percent of completed student credit hours delivered through distance learning. From baseline year through 2011-12, this metric measured credits "attempted". In 2012, the Council voted to change the metric to measure credits "earned", and this went into effect for academic year 2012-13 .*

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# EFFICIENCY AND INNOVATION

## Morehead State University

### Energy and Related Cost Savings

- ✓ Guaranteed Energy Savings Performance Contract with Siemens in March, 2012
- ✓ Transitioned from coal to gas boilers in 2012
  - ✓ Resulting utility savings of \$1,244,700 built into 14/15 operating budget
  - ✓ Eliminated 2 positions resulting in \$75,340 personnel cost savings



# EFFICIENCY AND INNOVATION

## Morehead State University

### Health Insurance Cost Avoidance

- ✓ Fully insured with Anthem Blue Cross/Blue Shield
- ✓ Emphasis on wellness programs and providing employees with information to better manage their health care resulted in no rate increase for both 2012 and 2013 calendar years.
- ✓ MSU avoided an additional expense of approximately **\$1.2 million\***

*\* based upon national average of 8.5%*



# EFFICIENCY AND INNOVATION

## Morehead State University

### **Reduction in Workforce Expense**

- ✓ Goal of \$4 million dollars
- ✓ Voluntary Buyout Program initiated in spring of 2014 has resulted in a little over \$2 million in savings.
- ✓ Considering additional realignments, reorganizations, adjustments in benefit package and possibly involuntary reductions in force.
- ✓ \$4 million will be reinvested to fund critical initiatives identified in our ASPIRE strategic plan.



# STRONGER by DEGREES

Morehead State  
University



**Institutional Progress Update**

**Presentation to the Council on Postsecondary Education  
by Dr. Wayne D. Andrews**

**September 16, 2014**

Council on Postsecondary Education  
September 16, 2014

## **Institutional Progress Update University of Kentucky**

In February 2011, the Council on Postsecondary Education approved *Stronger by Degrees: A Strategic Agenda for Kentucky Postsecondary and Adult Education*. University of Kentucky staff will provide updates on their progress for the four focus areas of the Strategic Agenda.

Staff preparation by Heather Bingham



# **STRONGER by DEGREES**

## **INSTITUTIONAL PROGRESS UPDATE**



President Eli Capilouto  
September 16, 2014



# INSTITUTIONAL PROFILE

## UK QUICK FACTS

Established: 1865

Mission: **Kentucky's land grant and flagship research university**

Enrollment: 30,062

Faculty & Staff: 12,430 (full-time)

Operating Budget: **\$3.0 billion**

UK HealthCare: **\$1.13 billion**

Total Research Funding: **\$361 million**

Federal Research Funding: **\$160 million**

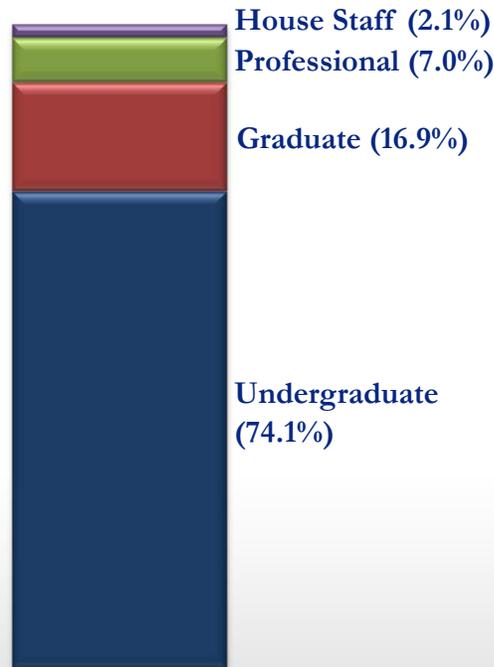
Endowment: **\$1.21 billion**

Degrees (12-13): 6,317

Graduation Rate: 60.4 percent

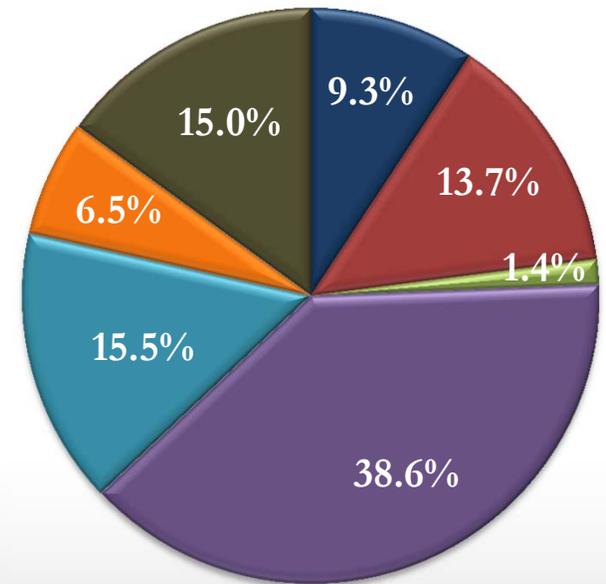
One of eight universities with academic programs in Agriculture, Engineering, Pharmacy and Medicine on a single campus.

## UK ENROLLMENT, 2014



Resident:	20,838
Non-Resident:	9,224
African American:	2,453
Hispanic:	1,037
International:	1,884
<b>Total Enrollment:</b>	<b>30,062</b>

## UK BUDGET, FY14-15



- State Appropriations – 9.3%
- Tuition and Fees – 13.7%
- F&A Reimbursement – 1.4%
- Hospital System – 38.6%
- Other – 15.5%
- Auxiliary Funds – 6.5%
- Restricted Funds – 15.0%



# INSTITUTIONAL IMPACT

KENTUCKY'S **\$280 MILLION** INVESTMENT YIELDS A **\$3.0 BILLION** ACADEMIC, RESEARCH, SERVICE AND HEALTH CARE ENTERPRISE.



**12,343** Full-time employees

**\$79.3 million** in state/local income tax

**9,400** direct/indirect construction jobs created

More than **6,000** degrees awarded annually

Arts programs reached **50** Kentucky counties

Extension offices in all **120** Kentucky counties

UK HealthCare's revenues have increased to **\$946 million** in 10 years

Patients comes from all **120** Kentucky counties

Inpatient admits have risen 86% to **35,511** in 10 years

**456,975** outpatient visits in 2013

Health enterprise added **3,566** new jobs in 10 years

In 2013, UK's external research grants resulted in a **\$367.1 million** contribution to Kentucky's economy

Externally funded research accounts for **9,427** jobs at UK and throughout Kentucky

Each dollar of out-of-state funding generated **\$1.90** in related expenditures

UK's gross patent revenue exceed **\$4.8 million** in FY13

More than **\$5.2 million** raised by DanceBlue to fight pediatric cancer

**95,921** service hours contributed by UK students

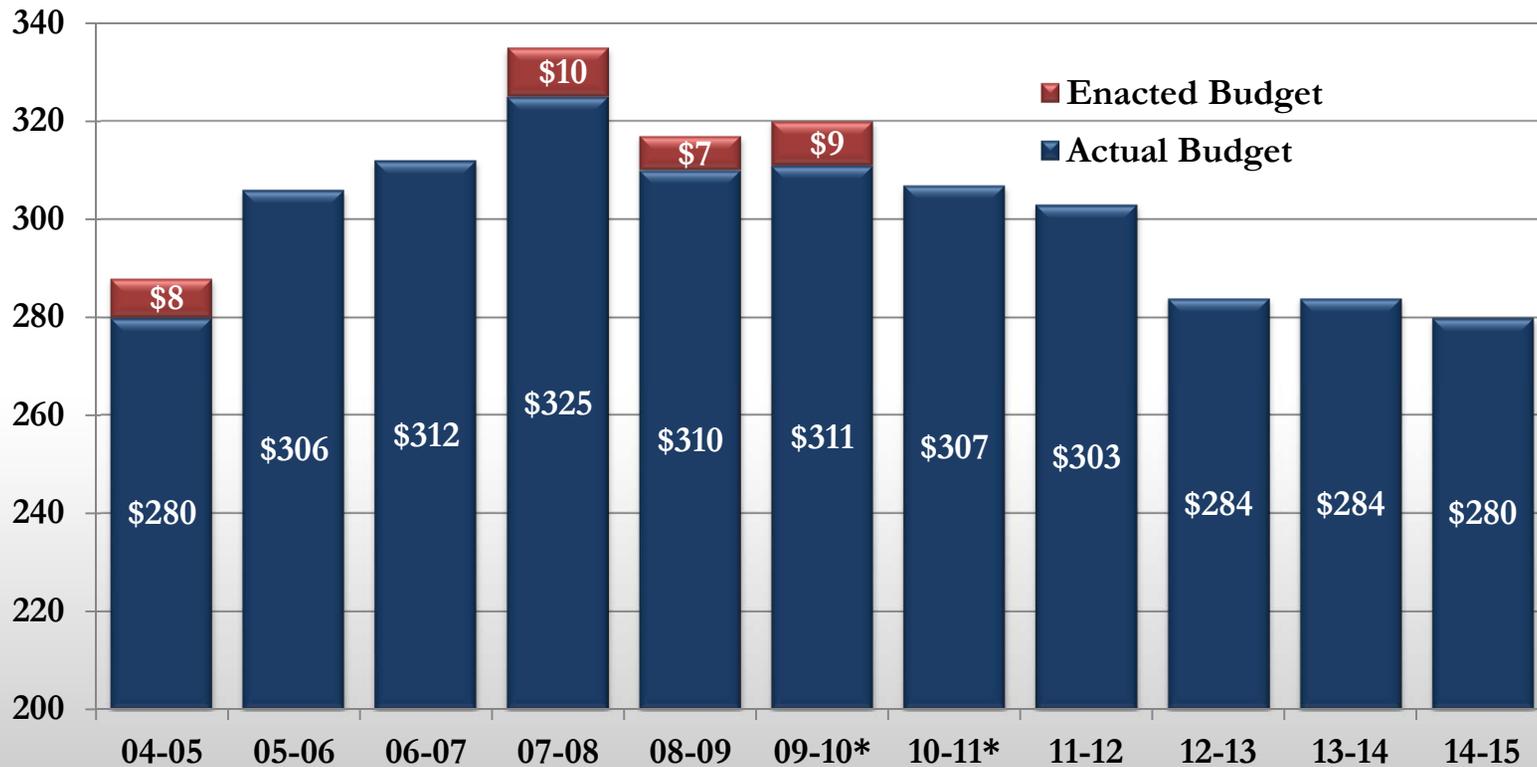
**100,000** food bags prepared for people of Haiti

Center for Community Outreach touches **500** non-profits, schools and businesses in Lexington



# INSTITUTIONAL PROGRESS: OUTLOOK FOR HIGHER EDUCATION

UNIVERSITY OF KENTUCKY STATE SUPPORT  
(IN MILLIONS)



\*Includes ARRA funds of \$21.1 million in 2009-10 and \$17.3 million in 2010-11



# INSTITUTIONAL PROGRESS: POWER OF PARTNERSHIP

## INSTITUTIONAL DEVELOPMENT

### Bill Gatton

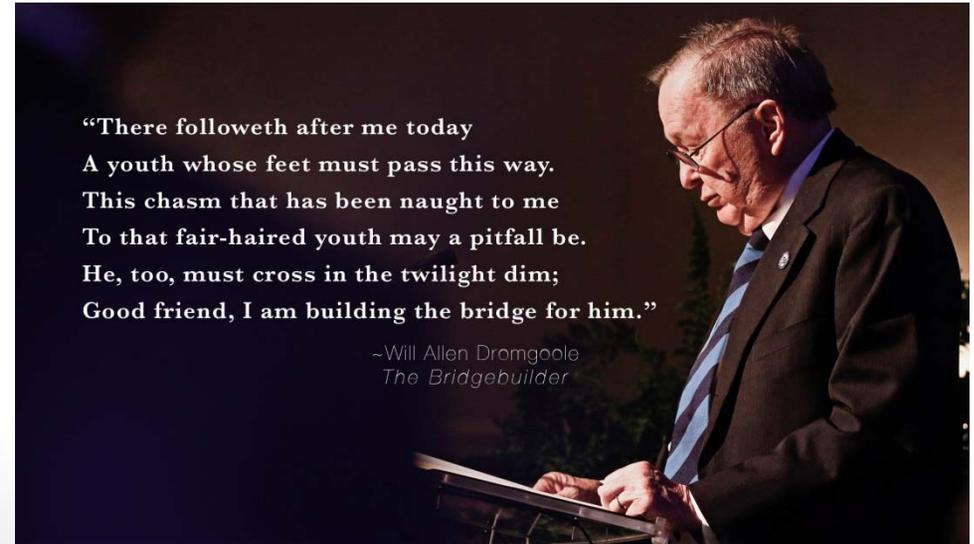
- \$20 million to rebuild and expand UK's student center
- Largest private gift in UK's history
- Total gift impact of \$57 million

### Gatton College

- \$51 million raised for the expansion
- \$35 million raised by lead donors
- More than 100 donors involved

### Development Milestones

- Gifts, pledges and commitments surpassed \$145 million in FY2013
- Fourth in the SEC.





# INSTITUTIONAL PROGRESS: POWER OF PARTNERSHIP

COLLABORATING WITH **EdR** TO REBUILD  
OUR RESIDENTIAL COMMUNITIES

## Project Scope

- Up to \$500 million investment
- Potential for 9,000 new beds by 2018
- 100 percent equity investment by EdR

## Progress to Date

- \$348 million in 12 facilities
- 5,700 beds; 200 Active Learning Spaces

## Demand

- Subscription rate nearly 200% our capacity
- Nearly doubled the number of Living-Learning Program participants





# INSTITUTIONAL PROGRESS: POWER OF PARTNERSHIP

COLLABORATING WITH **ARAMARK** TO  
REBUILD OUR DINING SPACES

## Project Scope

- 15-year, \$250 million partnership
- Focus on quality, nutrition, cost, people and community

## Progress to Date

- \$32 million student support and dining center
- Nine facilities open in three months
- \$5 million “Food Connection at UK”

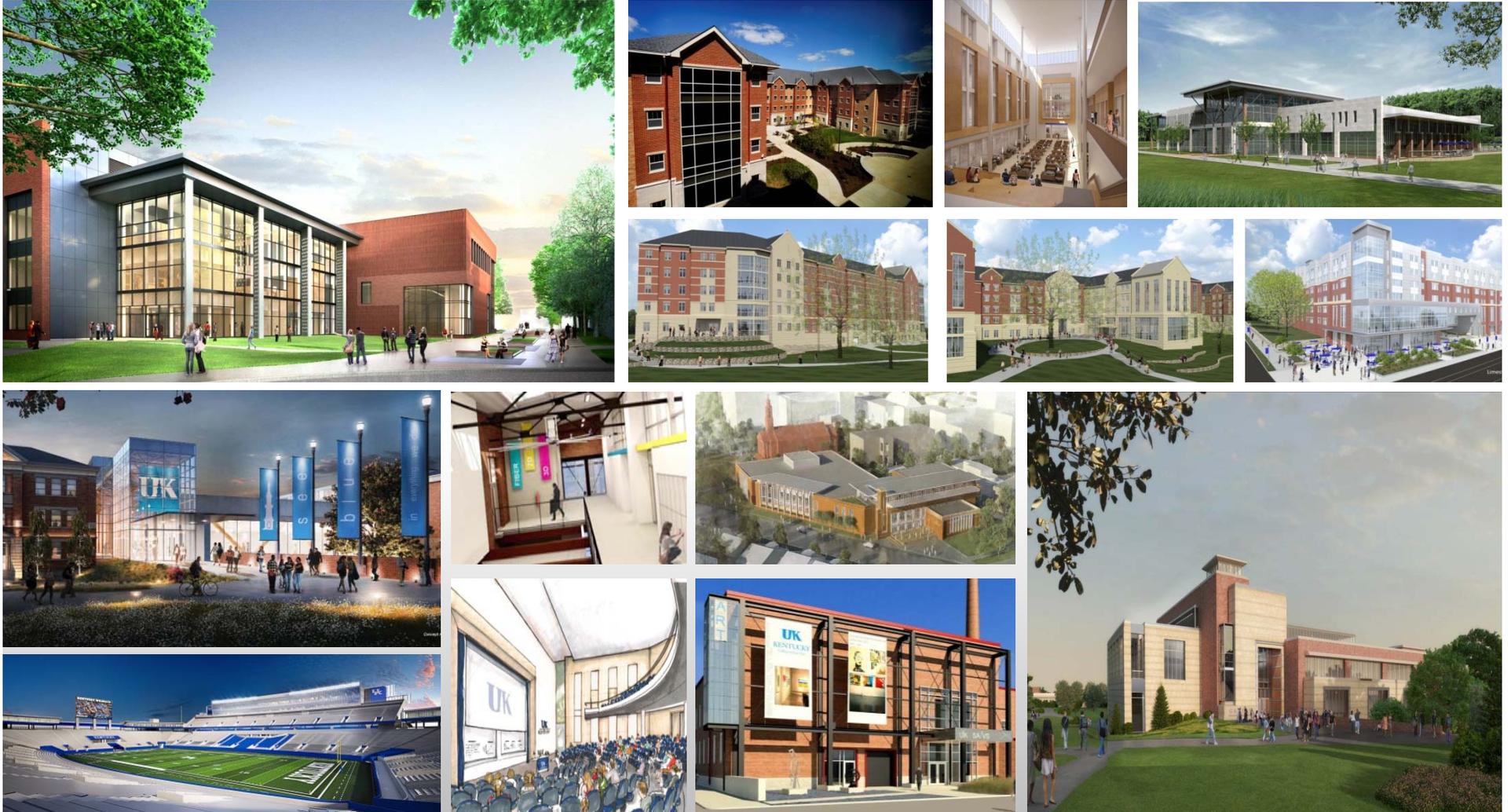
## Demand

- More affordable dining plans
- 27 percent increase in the number of plans purchased





# INSTITUTIONAL PROGRESS: INVESTING IN THE CAMPUS CORE



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# INSTITUTIONAL PROGRESS: FALL 2014 UNIVERSITY ENROLLMENT

- **Historic Enrollment – 30,062**
- Largest undergraduate African American enrollment – 2,107
- Largest undergraduate Hispanic enrollment – 849
- Largest undergraduate International enrollment – 807
- Nearly doubled the number of students in Living Learning Programs – 1,734
- Remarkable levels of students, academic quality and diversity are present in UK's first-year class:
  - Largest first-year enrollment – 5,188
  - Largest number of first-year students with an ACT/SAT of 31-36 – 674
  - Largest number of first-year students with a perfect ACT/SAT score – 10
  - 113 National Merit, National Achievement & National Hispanic Scholars





# INSTITUTIONAL PROGRESS: 2011-15 KENTUCKY CPE STRATEGIC AGENDA



COLLEGE READINESS



STUDENT SUCCESS



RESEARCH, ECONOMIC, &  
COMMUNITY DEVELOPMENT



EFFICIENCY & INNOVATION

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# COLLEGE READINESS

PERFORMANCE METRIC	BASELINE*	2010-11*	2011-12*	2012-13**	TARGET*	PROGRESS: BASELINE TO TARGET	
NEW TEACHER EXCELLENCE	23.7%	22.4%	21.9%	32.5%	--	--	--

*\*Percent of teaching program graduates scoring in the top 15 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.*

*\*\* Change for 2012-13 data: Percent of teaching program graduates scoring in the top 25 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.*

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# COLLEGE READINESS: UNIVERSITY OF KENTUCKY SUCCESS STORIES

## P20 Innovation Laboratory

- Established to connect research and application to improve P12 outcomes.
- Next Generation Leadership Academy
- Kentucky STEMx



## National Center for Innovation in Education

- Established in 2013 with support from the Gates and Hewlett foundations.
- National center to support implementation of college/career readiness standards.



## Partnership Institute for Math & Science Education Reform

- Provides training and support for improvements in math and science education.



## STEAM Academy

- Partnership with Fayette County Public Schools to create a public school offering personalized instruction, internships, and dual/college credit opportunities.



## Coursera

- Designed to help students prepare for the academic rigor of college coursework

## On-Campus Efforts

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# STUDENT SUCCESS

PERFORMANCE METRIC	BASELINE	2010-11	2011-12	2012-13	TARGET	PROGRESS: BASELINE TO TARGET	
DEGREES AND CREDENTIALS (TOTAL)	5,466	5,835	6,000	6,317	6,240	100%	
BACHELOR'S DEGREES	3,521	3,712	3,735	4,022	4,000	100%	
MASTER'S DEGREES	1,211	1,307	1,231	1,299	1,450	37%	
DOCTORAL DEGREES— RESEARCH/SCHOLARSHIP	265	261	322	305	300	100%	
DOCTORAL DEGREES— PROFESSIONAL PRACTICE/OTHER	469	522	566	559	490	100%	

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# STUDENT SUCCESS

PERFORMANCE METRIC	BASELINE	2010-11	2011-12	2012-13	TARGET	PROGRESS: BASELINE TO TARGET	
BACHELOR'S GRADUATION RATE	59.5%	59.1%	57.6%	60.4%	61%	60%	
LOW INCOME	56.6%	45.2%	42.7%	48.5%	--	--	--
NON LOW INCOME	64.1%	61.7%	60.4%	62.8%	--	--	--
UNDERPREPARED	41.8%	43.8%	38.9%	35.8%	--	--	--
PREPARED	61.7%	60.2%	60.5%	62.3%	--	--	--
UNDERREPRESENTED MINORITY	44.5%	51.1%	50%	44.8%	--	--	--
NON-UNDERREPRESENTED MINORITY	60.5%	59.8%	58.4%	61.9%	--	--	--

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# STUDENT SUCCESS

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PERFORMANCE METRIC	BASELINE	2010-11	2011-12	2012-13	TARGET	PROGRESS: BASELINE TO TARGET	
TRANSFERS FROM KCTCS	1,829	2,126	1,986	2,087	1,920	100%	
GRANTS TO LOW-INCOME STUDENTS IN EXCESS OF DIRECT COSTS*	\$1,178	<b>Under Review</b>			\$1,180		

*\*Average grant and scholarship aid received by full-time, in-state Pell grant recipients in excess of tuition, mandatory fees and book costs. Amounts reflect money to help pay indirect costs like room and board and transportation.*

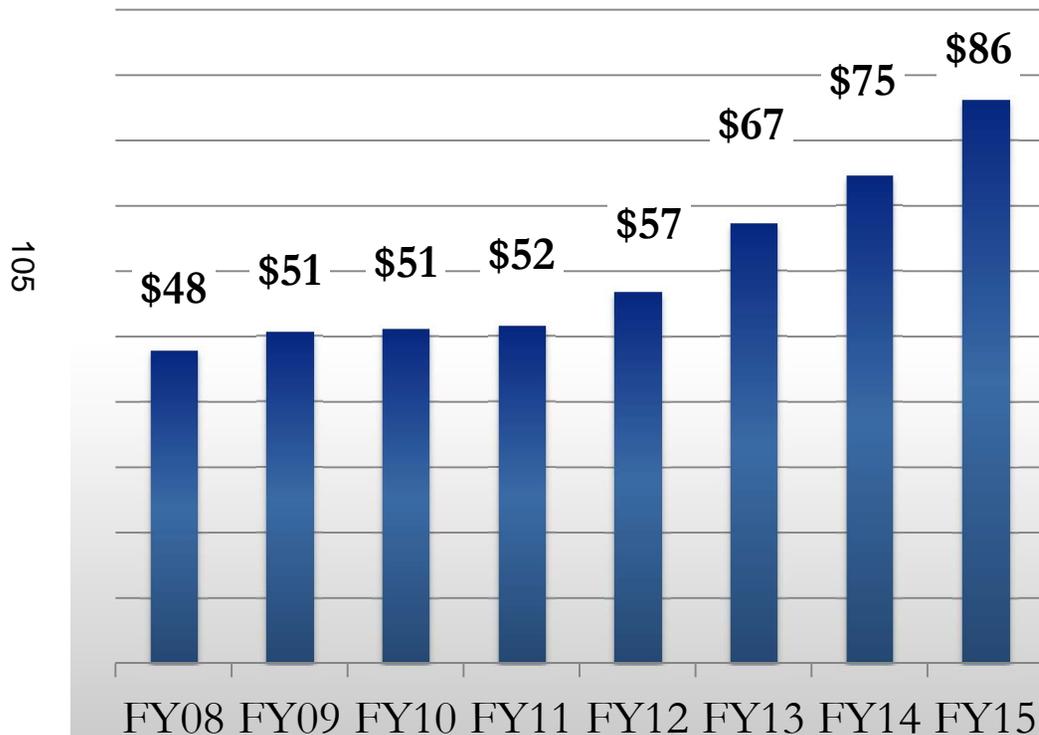
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# STUDENT SUCCESS ACCESS & AFFORDABILITY

## UK Funded Student Financial Aid



Tuition and Mandatory Fees Per Semester			
Fall Semester	UG Resident Rate*	Annual % Change	4 Year Average % Change
2003	\$ 2,274	14.4%	
2004	\$ 2,583	13.6%	
2005	\$ 2,906	12.5%	
2006	\$ 3,255	12.0%	13.1%
2007	\$ 3,548	9.0%	11.8%
2008	\$ 3,868	9.0%	10.6%
2009	\$ 4,062	5.0%	8.8%
2010	\$ 4,305	6.0%	7.3%
2011	\$ 4,564	6.0%	6.5%
2012	\$ 4,838	6.0%	5.8%
2013	\$ 4,983	3.0%	5.3%
2014	\$5,232	5.0%	5.0%

*\*Freshmen and Sophomores*



# STUDENT SUCCESS ACCESS & AFFORDABILITY

## William C. Parker Scholarships FY07 to FY15\*



Awards (in millions)	\$3.98	\$5.18	\$6.45	\$7.53	\$7.95	\$8.43	\$10.28	\$12.32	\$14.11
# Recipients	573	646	780	828	891	1,206	1,316	1,611	1,791

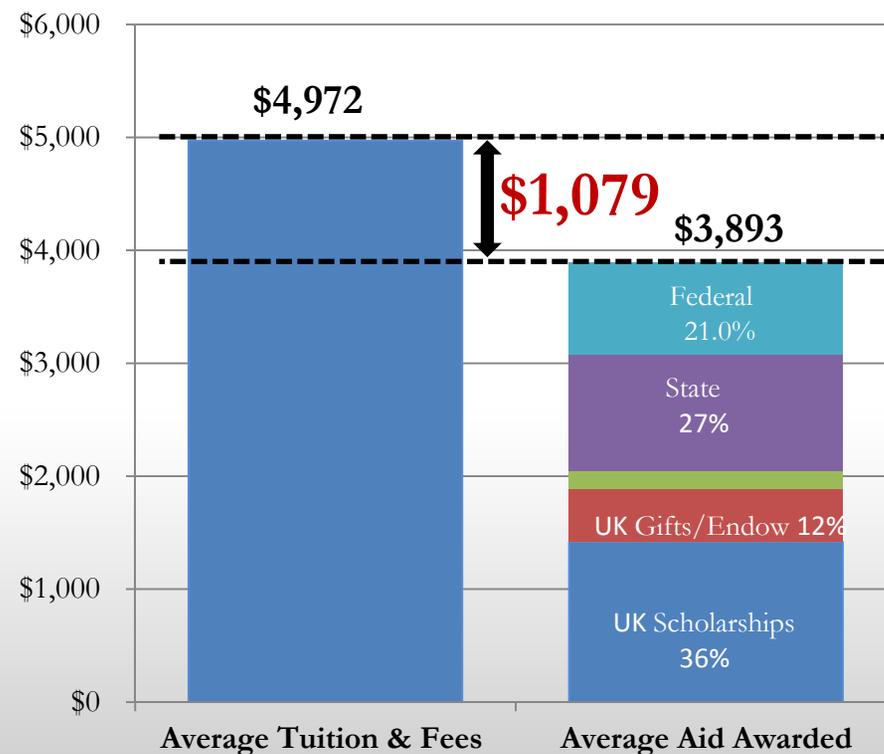
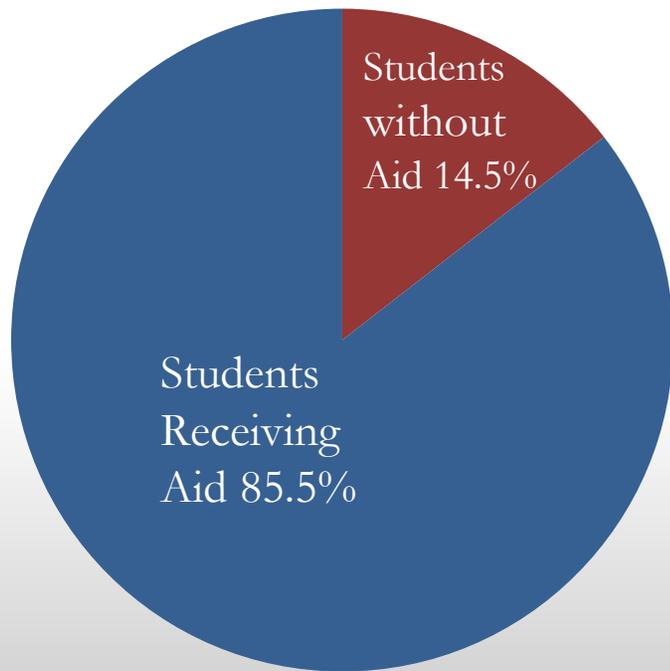
\*FY07 to FY14 Actual; FY15 Budget



# STUDENT SUCCESS ACCESS & AFFORDABILITY

University of Kentucky, Full-time, Kentucky Resident Undergraduates  
Receiving Grants or Scholarships

Fall 2013

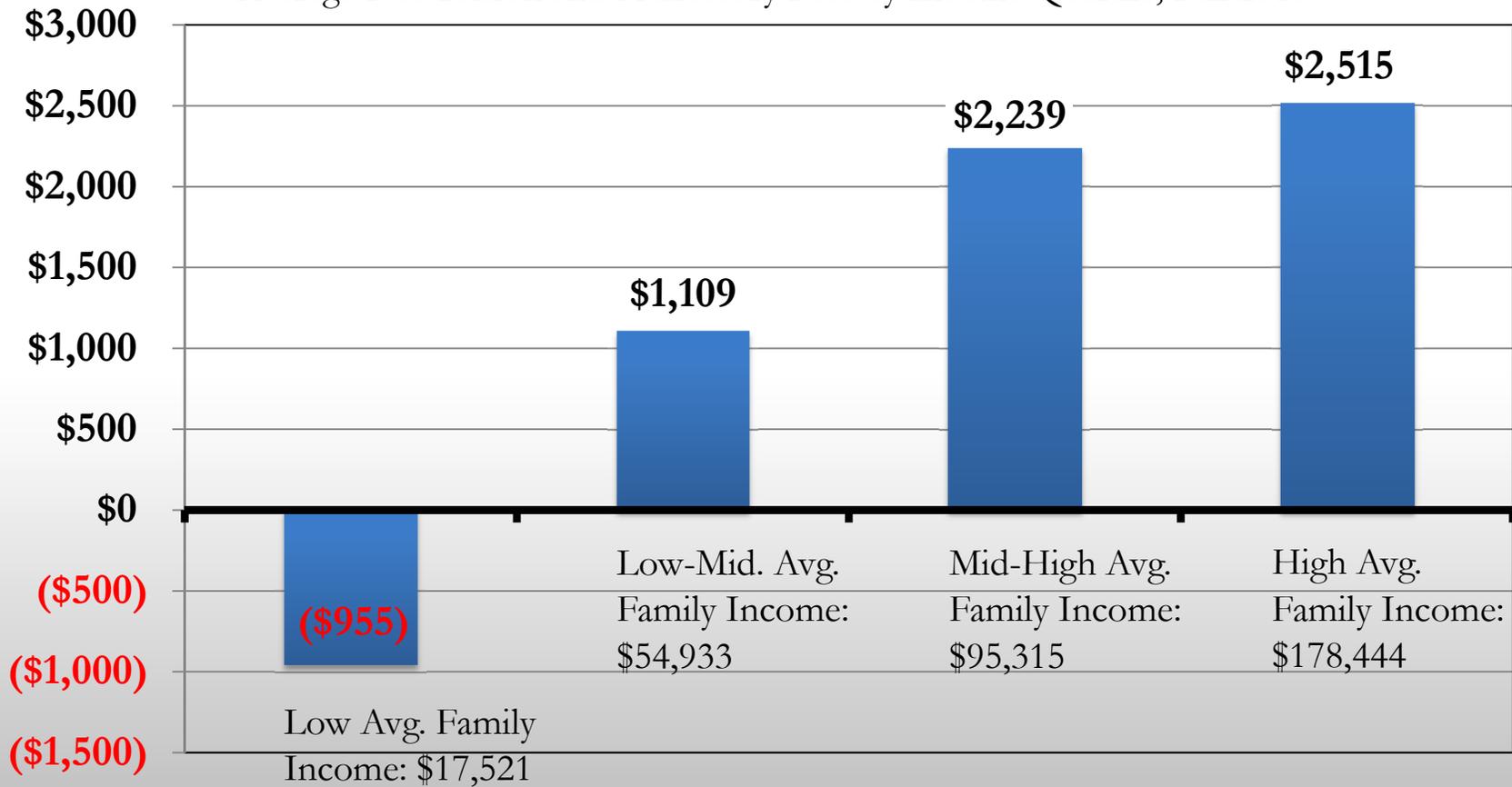


A total of 12,986 (85.5%) of 15,189 resident undergraduates received some form of financial aid in Fall 2013. These students paid an average of \$1,079 out-of-pocket for tuition and mandatory fees.



# STUDENT SUCCESS ACCESS & AFFORDABILITY

Full-Time Dependent Resident Undergraduate Students  
Average Net Tuition and Mandatory Fees by Income Quartile, Fall 2013



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# STUDENT SUCCESS: UNIVERSITY OF KENTUCKY SUCCESS STORIES

## Office of Student Success

- Includes Undergraduate Education, Enrollment Management, Student Affairs, Faculty Advancement and the International Center.
- Works with colleges to establish best practices, tools and solutions to ensure success.

## Campus Retention Advisory Committee

- Spring 2014: Worked with UK Analytics and Technology to develop enrollment/ retention dashboards, retention prediction models and benchmark comparisons.
- Fall 2014: Including advising/career exploration in the major selection process.
- Fall 2014: Expand “The 300” model of student outreach and intervention
- Future: Will examine the first-year experience, bottleneck courses, student resource center and program admission standards.

## At-Risk Student Cohorts

- First Scholars & Robinson Scholars
- Center for Academic Resources and Enrichment Services (CARES)
- Student Support Services (SSS)





# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

PERFORMANCE METRIC	BASELINE	2010-11	2011-12	2012-13	TARGET	PROGRESS: BASELINE TO TARGET	
EXTERNALLY-FUNDED RESEARCH AND DEVELOPMENT (IN THOUSANDS)	\$241,700	\$247,745	\$232,437	\$235,882	\$290,000	0%	
STEM+H DEGREES	1,979	2,186	2,232	2,390	2,356	100%	

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# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT: UNIVERSITY OF KENTUCKY SUCCESS STORIES



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# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT: UNIVERSITY OF KENTUCKY SUCCESS STORIES

**Need** -- Markey serves 41 of the 54 most distressed counties in Appalachia

**2005** -- State approves \$40 million in bonds for the College of Pharmacy

**2006** -- State approves \$80 million in bonds for the College of Pharmacy

**2009** -- UK hires Dr. Mark Evers as Director of the Markey Cancer Center

**2010** -- UK College of Pharmacy opens (Floors 4 & 5 shelled)

**2011** -- UK completes the 4<sup>th</sup> and 5<sup>th</sup> floors for research space

**2013** -- The Markey Cancer Center earns NCI-designation

**2014** -- UK retains skilled cancer research team in Kentucky

NATIONAL  
CANCER  
INSTITUTE



SANDERS-BROWN  
CENTER ON AGING

CTSA Clinical & Translational<sup>®</sup>  
Science Awards



# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT: UNIVERSITY OF KENTUCKY SUCCESS STORIES

Rank	Name - School of Medicine	NIH Funding
29	NORTHWESTERN U AT CHICAGO	\$169,116,102
30	CASE WESTERN RESERVE U	\$165,142,701
31	U OF CHICAGO	\$159,757,197
32	ALBERT EINSTEIN COLLEGE OF MED	\$156,074,356
33	U OF IOWA	\$146,774,213
34	UT SOUTHWESTERN MEDICAL CENTER	\$145,779,509
35	U OF MARYLAND BALTIMORE	\$141,075,526
36	U OF ROCHESTER	\$139,587,620
37	U OF UTAH	\$134,122,447
38	U OF ILLINOIS	\$130,573,450
39	U OF MASS MED SCH WORCESTER	\$129,353,587
40	OHIO STATE U	\$128,659,310
41	U OF CALIFORNIA IRVINE	\$126,433,097
42	U OF FLORIDA	\$123,468,357
43	WEILL MEDICAL COLL OF CORNELL U	\$111,513,143
44	UNIVERSITY OF VIRGINIA	\$110,028,335
45	INDIANA U-PURDUE U AT INDIANAPOLIS	\$105,546,456
46	U OF MIAMI SCHOOL OF MEDICINE	\$104,422,082
47	BOSTON U MEDICAL CAMPUS	\$101,799,847
48	MEDICAL COLLEGE OF WISCONSIN	\$88,920,052
49	WAKE FOREST U HEALTH SCIENCES	\$84,890,489
50	CLEVELAND CLINIC LERNER COM-CWRU	\$82,188,005
51	DARTMOUTH COLLEGE	\$81,705,567
52	U OF TEXAS HLTH SCI CTR HOUSTON	\$78,630,379
53	MEDICAL U OF SOUTH CAROLINA	\$77,832,255
54	VIRGINIA COMMONWEALTH U	\$77,036,129
55	U OF TEXAS MEDICAL BR GALVESTON	\$76,514,285
56	UNIVERSITY OF KENTUCKY	\$76,455,807
77	U OF LOUISVILLE RES FDN	\$47,170,142

## NIH FUNDING

\$ 76.4M Current amount  
+ 9.6M Recent grant awards  
 ~\$86.0M Total

**Possible new rank = 49**



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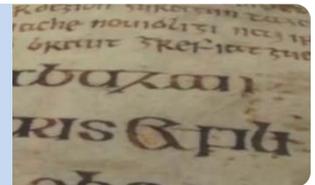


# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT: UNIVERSITY OF KENTUCKY SUCCESS STORIES

Stephen Dobson (College of Agriculture, Food and Environment), developed a technology that uses male mosquitoes to effectively sterilize females through a naturally occurring bacterium. Their company **MosquitoMate**, is gathering data for the EPA to demonstrate the technology's effectiveness.



William Endres (College of Arts & Sciences) used a new technology called Reflectance Transformation Imaging to capture 3D images of the 1,300-year-old St. Chad Gospels. This imaging has revealed nearly invisible notes in the margins.



UK's Center for Applied Energy Research (CAER) is advancing Kentucky's energy economy, including: carbon sequestration, solar and coal-to-liquid processing. CAER is piloting technology in an active power-plant and is conducting research in China. Rodney Andrews, Director, is PI on a \$24 million, multi-institution EPSCoR grant.



The College of Design is helping revitalize manufacturing in southeast Kentucky. The House Boat to Energy Efficient Residence (HBEER) initiative is creating jobs lost during the 2008 recession. Dr. Greg Luhan (Design) is helping rebuild communities (West Liberty) destroyed by natural disasters using the HBEER model.



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# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT: FUTURE PRIORITIES IN RESEARCH

Address – holistically – health disparities in Kentucky.

Solutions developed through multi-disciplinary, team research.

A new research facility to support dynamic research synergies that attract top scientists and competitive federal grants.





# EFFICIENCY AND INNOVATION

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Online Learning (Percent of all credit earned through online learning)	3.7%	4.5%	5.9%	6.5%	6.4%	100%	
Credits Earned By Degree Graduates*	139	139.7	140.1	140.2	132	--	--

*\*Credits earned by degree graduates includes all bachelor's degree graduates during the year. Online learning measures the percent of completed student credit hours delivered through distance learning. From baseline year through 2011-12, this metric measured credits "attempted". In 2012, the Council voted to change the metric to measure credits "earned", and this went into effect for academic year 2012-13 .*

Icons do not represent a global evaluation of institutional status on an indicator; they indicate change from baseline to targeted value only. Targets set through negotiation between CPE and institution. For more information on metrics, including definitions, visit:

<http://dataportal.cpe.ky.gov/dashboard.shtm>



# EFFICIENCY AND INNOVATION: PROGRESS THROUGH PARTNERSHIP AND PRIORITIES

## Campus Construction

- Debt capacity analysis
- Invested more than \$1 billion in our campus infrastructure without state funds.

## Online Education

- 16 graduate degree programs online/partially online
- eLearning II innovation grants
- Coursera

## Cost Management Strategies

- Operational efficiencies, cost savings and avoidance to mitigate impact of \$55 million in reduced state support.
- Limited impact on the academic mission by absorbing the majority of reductions on the administrative side.
- Administrative reorganization
- Water and energy savings through Ameresco
- Workforce reductions





# STRONGER by DEGREES

## INSTITUTIONAL PROGRESS UPDATE



President Eli Capilouto  
September 16, 2014

## 2014-15 Agency Operating Budget

**ACTION:** The staff recommends that the Council approve the 2014-15 CPE Agency Operating Budget.

Provided for your information and approval is a summary of agency revenues and expenditures for fiscal year 2014-15, as well as comparative information from 2013-14.

The enacted 2014-16 biennial budget (HB 235) called for a 5% reduction in General Fund support for most of CPE, as it did for most state agencies. Some additional General Fund was added for retirement system, Office of Technology, and Contract Spaces tuition cost increases.

Between fiscal years 2011-12 and 2012-13, the Council experienced an 8.4% reduction in General Fund, with flat funding for most programs into last fiscal year. At the end of 2013-14, some agency restricted funds were transferred to the General Fund and some unspent CPE General Fund was lapsed to help address the state's \$91 million year-end General Fund revenue shortfall.

The proposed distribution of the Council's 2014-15 General Fund can be seen in the chart below. The Council's total agency budget includes sources of revenue other than state General Fund, including tobacco settlement funds, cigarette tax revenue, trust funds, federal funds, and agency receipts. From an accounting and budgetary perspective, these funds are channeled through the Council to the appropriate institutions and organizations.

The FY 2014-15 total agency operating budget can be divided into four main parts:

Budgeted Spending

Operations	\$ 7.60 M
Kentucky Adult Education	32.08 M
Educational Programs & Services	40.57 M
Debt Service	<u>2.94 M</u>
	\$ 83.19 M

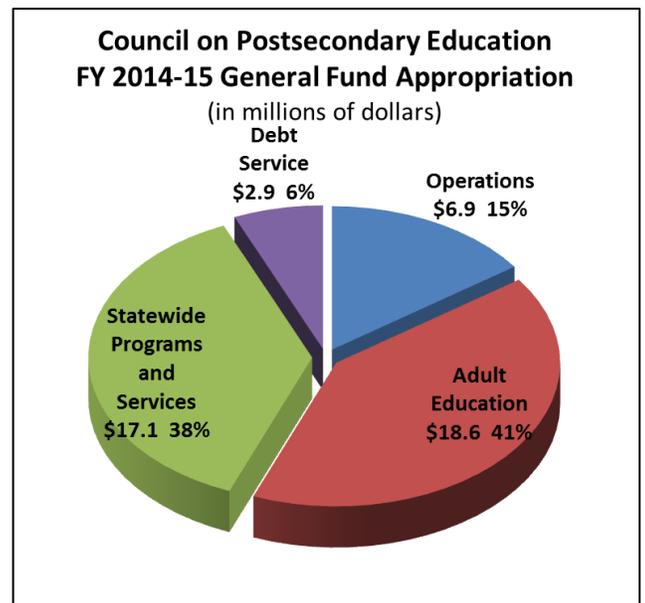


Table 1 shows a summary of the Council's budget.

**Table 1: Council on Postsecondary Education Actual and Budgeted Sources and Uses of Funds**

	FY 2013-14	FY 2014-15
	Actual	Budgeted
<b>Sources of Funds</b>		
<b>Carry Forward Funds</b>		
General Fund - Continuing Appropriation	1,643,595	1,163,317
Restricted Funds	1,753,625	1,760,760
Other Funds	4,618,549	5,510,002
Federal Funds (cash: end of year refund)	-	119,306
Tobacco Settlement Funds	442,006	-
	<u>8,457,776</u>	<u>8,553,385</u>
<b>Current Year Receipts</b>		
General Fund - FY 14	43,952,400	43,952,400
General Fund enacted reduction	-	(1,943,000)
General Fund before additions, lapses	43,952,400	42,009,400
General Fund for retirement, IT cost increases, Contract Spaces	-	540,000
General Fund Lapse	(383,632)	-
General Fund for Debt Service	-	2,940,500
Current Year General Fund	<u>43,568,768</u>	<u>45,489,900</u>
Restricted Fund Receipts	5,742,504	4,760,000
Restricted Fund Transfer to General Fund per HB 235	-	(500,000)
Federal Funds (FY14 and FY15)	16,832,798	17,954,494
Tobacco Settlement Funds	4,187,800	4,972,500
Other Funds	<u>2,123,725</u>	<u>3,160,700</u>
	72,455,596	75,837,594
<b>Total Sources of Funds</b>	<b>80,913,371</b>	<b>84,390,979</b>
<b>Use of Funds</b>		
<b>Operations</b>		
Personnel and Operating	7,218,732	7,280,800
Additional retirement, IT costs	-	322,600
Operations Subtotal	<u>7,218,732</u>	<u>7,603,400</u>
Kentucky Adult Education	30,180,489	32,075,952
Statewide Educational Programs and Services		
Student Assistance and Educational Support	5,548,268	6,088,600
Technology and Academic Support	15,512,697	17,826,278
Research and Economic Development	<u>13,899,800</u>	<u>16,655,024</u>
Statewide Educational Programs and Services Subtotal	34,960,765	40,569,902
Debt Service	-	2,940,500
<b>Total Use of Funds</b>	<b>72,359,986</b>	<b>83,189,754</b>
For use in the following year	8,553,385	1,201,225

### Operations (\$7.60 M)

The budget for agency operations supports the traditional expenditures associated with a postsecondary education coordinating board, including funds spent for policy leadership, strategic planning, regulation of the state’s postsecondary education system, biennial budget preparation and tuition setting, academic affairs and program review, administrative services, communications, economic and STEM initiatives, and information, research, and technology. The \$7.6 million figure includes KYAE personnel paid with Operations General Fund, which have not been included in previous years.

### *FY 2014-15 Budget Highlights*

- Only 15 percent of the Council’s General Fund appropriation is allocated to agency operations (statewide coordination, research, data collection, administration, etc.); the remaining 85 percent supports statewide educational programs and services, Kentucky Adult Education, and debt service.
- Council staff is working on a plan to address a possible mid-year budget reduction.
- As with most service agencies, salaries and benefits account for a large portion of the Operations budget (77 percent). The category “Other Personnel,” which represents 6 percent of the Operations budget, supports personnel on contract with the Council.
- General Fund supports 63 full-time and two part-time staff members, down from 97 staff members in FY08. Eighteen staff members work primarily for Kentucky Adult Education, down from 27 in FY08.

<b>Table 2: Operations</b>		
	<b>FY14 Actual</b>	<b>FY15 Budgeted</b>
<b>REVENUE</b>		
Agency Carry-forward Funds	\$1,193,526	\$1,557,693
2014 General Fund (GF)	6,920,600	6,920,600
Enacted Reduction (GF)		(358,600)
Retirement System Cost Increases (GF)		278,600
Office of Technology Cost Increases (GF)		44,000
Transfer from Washington Intern Program (GF)		24,400
Agency Receipts	662,298	600,000
Transfer of Agency Receipts to state General Fund		(500,000)
<b>Total</b>	<b>\$8,776,424</b>	<b>\$8,566,693</b>
<b>EXPENDITURES</b>		
Salaries and Benefits	\$5,587,345	\$5,866,000
Other Personnel	374,974	418,400
Rent and Utilities	407,510	424,400
Travel	174,356	174,400
Technology and Equipment	477,396	481,100
Statewide Dues	84,972	120,900
Other Operating Expenses	112,179	118,200
<b>Total</b>	<b>\$7,218,732</b>	<b>\$7,603,400</b>
Funds to carry forward into following year	\$1,557,693	\$963,293

## Kentucky Adult Education (\$32.08 M)

Kentucky Adult Education (KYAE) funding supports both statewide administration in Frankfort and adult education, local program providers and instruction throughout the Commonwealth.

Kentucky Adult Education was transferred to the Council in 2003 to strengthen the link between attaining a GED and the growing need to obtain some type of postsecondary education degree or credential to enhance employability and help bring about other benefits of higher education. Comprehensive adult education programs are offered in every Kentucky county. Services offered include all levels of adult education instruction, English as a second language (ESL), family literacy, corrections education, and workforce education.

In recent years, the Council consolidated various KYAE administrative functions and centralized a number of key support functions with other Council operations.

### *FY 2014-15 Budget Highlights*

- State General Fund accounts for about 60 percent of KYAE’s budget. Federal funds make up most of the remaining forty percent.
- About 95 percent of KYAE funding is distributed to the local adult education providers.
- General Fund within Agency Operations supports 18 staff members that work for the Council and provide statewide coordination and leadership for KYAE. Staff has been reduced by 9 since FY08.

<b>Table 3: KYAE Statewide Administration and Instruction</b>		
	<b>FY14 Actual</b>	<b>FY15 Budgeted</b>
<b>REVENUE</b>		
Agency Carry-forward Funds	\$68,770	\$91,317
General Fund		
Continuing Appropriation	1,643,595	1,163,317
FY 14 Regular Appropriation	19,548,600	19,548,600
Enacted Budget Reduction (GF)		(973,100)
Federal Funds	10,131,272	12,322,000
Agency Receipts	157,932	160,000
<b>Total</b>	<b>\$31,550,169</b>	<b>\$32,312,134</b>
<b>EXPENDITURES</b>		
Administrative Leadership	27,587,332	29,182,038
System Support	911,734	500,000
Strategic Initiatives	1,577,093	1,648,914
Other KYAE support	104,330	745,000
<b>Total</b>	<b>\$30,180,489</b>	<b>\$32,075,952</b>



improving college and career readiness rates, is also included in this part of the budget, along with the Equine program.

At the end of FY 2013-14, interest in the Regional University Excellence Trust Fund and in the Postsecondary Workforce Development Trust Fund was transferred to the General Fund to help make up the \$91 million General Fund revenue shortfall.

*FY 2014-15 Budget Highlights*

- GEAR UP was awarded a \$26.9 million, six-year federal grant in October 2011 (\$4,578,000 per year). The previous six-year grant was \$18.5 million. Council Staff will be requesting an increase in federal fund spending authority in order to achieve the goals of this important program.
- Council staff requests Council approval to use the \$1.4 million Revolving Loan Fund for the Kentucky Postsecondary Education Network and/or for costs associated with Commonwealth College. These programs will pay back any funds borrowed in a reasonable period of time.

<b>Table 5: Technology and Academic Support</b>		
	<b>FY14 Actual</b>	<b>FY15 Budgeted</b>
<b>REVENUE</b>		
Carry-forward Funds	\$4,086,316	\$4,235,778
General Fund (FY14)	5,833,400	5,833,400
Enacted Budget Reduction (GF)		(290,400)
Federal Funds	6,701,526	5,751,800
Agency Receipts	1,008,671	-
Trust Fund Receipts	1,489,889	1,795,700
Pari-mutuel Tax Receipts	632,934	500,000
<b>Total</b>	<b>\$19,752,736</b>	<b>\$17,826,278</b>
<b>EXPENDITURES</b>		
Statewide Technology Services		
Kentucky Postsecondary Education Network	2,849,251	2,716,900
Kentucky Virtual Campus/Virtual Library	3,275,125	3,581,112
Senate Bill 1 Implementation	1,544,600	1,467,700
Faculty Development	-	17,836
Developmental Education Contracts	-	166,009
Grants and Other Technology Trust Fund Initiatives	586,768	1,717,087
KYVC Revolving Loan Fund	-	1,401,477
Equine Program	532,163	1,006,357
Kentucky GEAR UP Program (Federal Funds)	5,646,050	4,000,000
Improving Educator Quality Grant (Federal Funds)	1,051,216	1,751,800
Regional University Excellence TF Interest: to the General Fund	13,986	-
Postsecondary Workforce Development TF Interest: to the GF	13,538	-
<b>Total</b>	<b>15,512,697</b>	<b>17,826,278</b>

## Research and Economic Development (\$16.66 M)

The Council's FY 2014-15 budget includes a number of statewide research and economic development initiatives, including the Science and Technology Funding Program, Lung (and Ovarian) Cancer Research Program, the Cancer Research Match Program, and the Endowment Match Program. These initiatives are funded through various sources, including state General Fund, tobacco settlement funds, state cigarette tax proceeds (one cent per pack), and trust funds.

The majority of the Science and Technology Funding Program's budget goes to the Kentucky Science and Technology Corporation (KSTC) for a number of New Economy initiatives that promote research and economic development in all areas of the Commonwealth. Tobacco settlement funds support lung and ovarian cancer research. Cigarette tax receipts must be matched by the institutions and go to support cancer research.

At the end of FY 2013-14, the Endowment Match Program account's interest was transferred to the General Fund to help make up the \$91 million General Fund revenue shortfall.

### FY 2014-15 Budget Highlights

- Bond funds to support \$865,000 in Bucks for Brains Matching Funds at ECU are still available in FY 2014-15.

Table 6: Research and Economic Development		
	FY14 Actual	FY15 Budgeted
<b>REVENUE</b>		
Carry-forward Funds	\$1,023,562	\$1,385,974
General Fund (FY14)	5,717,900	5,717,900
Enacted Budget Reduction (GF)		(284,600)
Bond Funds	-	865,000
Interest Earnings	903	-
Tobacco Settlement Funds	4,629,806	4,972,500
Cigarette Tax (1 cent per pack)	3,913,603	4,000,000
<b>Total</b>	<b>\$15,285,774</b>	<b>\$16,656,774</b>
<b>EXPENDITURES</b>		
Science and Technology Funding Program		
Kentucky Science & Technology Corporation	\$5,392,600	\$5,060,500
P-16 Engineering Pipeline	242,800	227,800
Research Program Administration	82,500	145,000
Endowment Match Program		
EKU	-	865,000
Endowment Match Interest: transferred to the General Fund	90,350	-
Cancer Research Institutions Matching Fund (Cigarette Tax)	3,801,853	4,110,000
Lung Cancer Research (Tobacco Settlement Funds)	3,514,697	5,471,724
Ovarian Cancer Screening Program (Tobacco Settlement Funds)	775,000	775,000
<b>Total</b>	<b>\$13,899,800</b>	<b>\$16,655,024</b>

Debt Service (\$2.94 M)

Included in the Council's budget is \$2,940,500 in FY 2014-15 and \$28,491,500 in FY 2015-16 for new debt service to support new bonds for the following projects, specified in HB 235:

<b>Table 7: General Fund Bond Projects and Funding in HB235</b>			
		<b>GF Bond Funds</b>	<b>Project Scope</b>
EKU	Construct Science Building, Phase 2 and 3	\$66,340,000	\$91,340,000
KSU	Replace Boilers and Aging Distribution Lines	10,400,000	10,400,000
MoSU	Renovate/Expand Student Services Facility	49,679,000	49,679,000
MuSU	Construct/Complete New Science Complex	31,890,000	36,890,000
MuSU	Construct New Breathitt Veterinary Center	32,468,000	32,468,000
NKU	Renovate Old Science/Construct Health Innovation	97,000,000	97,000,000
UK	Expand/Renovate/Upgrade Law Building	35,000,000	65,000,000
UofL	Construct Belknap Classroom/Academic Building	80,560,000	80,560,000
WKU	Renovate Science Campus Phase IV	48,000,000	48,000,000
KCTCS	Construct Advanced Manufacturing Facility	24,000,000	24,000,000
<b>Total</b>		<b>\$475,337,000</b>	<b>\$535,337,000</b>

Staff preparation by Shaun McKiernan and Bill Payne

## New Academic Programs Eastern Kentucky University and Western Kentucky University

**ACTION: The staff recommends that the Council approve the Doctor of Psychology and the Bachelor of Arts in Social Justice Studies from Eastern Kentucky University and the Bachelor of Arts in Paralegal Studies from Western Kentucky University.**

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

### Eastern Kentucky University

#### Doctor of Psychology (CIP Code 42.0201)

The proposed Doctor of Psychology will focus on training psychologists to work in rural mental health agencies and will provide access to specialized training that will complement that focus. The program will provide opportunities for integrated graduate-level preparation in mental health administration and substance abuse treatment. Students will work with traditionally underserved populations including veterans and their families, adults and children with developmental disabilities, and individuals who are deaf or hard of hearing.

#### Bachelor of Arts in Social Justice Studies (CIP Code: 30.0000)

The proposed Bachelor of Arts in Social Justice Studies will provide an interdisciplinary approach that incorporates criminal justice, sociology, social work, and psychology. The overall curriculum emphasizes active learning, and students will work on existing community problems through service learning projects throughout the program.

### Western Kentucky University

#### Bachelor of Arts in Paralegal Studies (CIP Code: 22.0302.30)

The proposed Bachelor of Arts in Paralegal Studies will serve as a competitive degree option for students interested in immediate employment in the paralegal profession in which a comprehensive knowledge of substantive law and procedures are required. The proposed program will build upon the associate's degree curriculum by exploring interdisciplinary approaches to the study of law, better preparing students for employment or further study.

## Review of Doctor of Education (Ed.D.) Proposals and Programs

**ACTION:** The staff recommends that the policies specifically addressing the approval of new education doctoral programs and the review of existing education doctoral programs be repealed. Such programs shall now be approved and reviewed through processes outlined in existing Council-approved policies that generally apply to all academic programs.

The 2006 session of the Kentucky General Assembly addressed educational leadership programs in House Joint Resolution 14 (HJR 14), requiring an interagency task force to collaborate with colleges and universities to redesign administrator preparation programs and professional development programs. Subsequently, on July 16, 2007, the Council approved criteria for the proposal and review of education doctorate programs. As a result, doctorates in educational leadership at the University of Kentucky and the University of Louisville were reviewed and new doctorates in educational leadership were approved and subsequently reviewed at Eastern Kentucky University, Northern Kentucky University, and Western Kentucky University.

On September 22, 2011, the Council approved policies for the approval of all new academic programs and the review of existing programs. These policies contain language which can effectively accommodate a thorough and rigorous review of education doctoral programs, thereby eliminating the need for the program-specific policies. Furthermore, given the coordination among state and institutional practices and an improved connection between academic program approval and review of existing programs, the Council staff has worked with institutional representatives who agree that the best practice for proposal of new education doctorates and the review of existing education doctorates should be to follow existing procedures for other doctoral programs.

Staff preparation by Paul Blankenship

## Committee on Equal Opportunities Report

The following information focuses on diversity activities and initiatives since the Committee on Equal Opportunities met May, 2014.

**Diversity Planning:** The Committee on Equal Opportunities will plan a retreat in November, 2014 to discuss diversity planning for the 2014-15 academic year. The CEO may also discuss performance funding, institutional campus visits, and closing the achievement gaps for diverse, low-income, and underprepared students.

**Governor's Minority Student College Preparation Program:** The Annual GMSCPP Statewide Conference will be hosted by Murray State University on June 15-16, 2015. Middle and junior high school students from across the Commonwealth will participate in STEM-H activities and laboratory experiments during the day and a half conference.

Conference planning is underway to recruit students to attend the 28<sup>TH</sup> Annual Academically Proficient High School Junior and Senior Diversity Conference in June, 2015. The education conference will acquaint students of diverse backgrounds, and their families, with a wide range of college planning topics, including financial aid and scholarships, selecting a college and career, and developing skills for successful transition to college.

**SREB Doctoral Scholars Program:** The Council on Postsecondary Education, the University of Kentucky, and the University of Louisville reviewed applications for the SREB Doctoral Scholars Fellowship for fall 2014. In 2014-15, a total of eleven students applied (4 from the University of Kentucky and 7 from the University of Louisville). As a result of state agency budget cuts, the Commonwealth will support only two of the eleven scholars that applied, compared to five in previous years.

As of September, 2014, 29 students are currently matriculating at Kentucky institutions. Thirty-two percent of these students are in the STEM-H areas, and there are seventy-seven graduates. Nine of the graduates have earned tenure.

The 2014 SREB Doctoral Scholars Program Institute on Teaching and Mentoring will take place October 30-November 2, 2014 in Atlanta. The purpose of the Institute is to provide scholars with the skills necessary to succeed in graduate study and to prepare them for success as faculty members at colleges and universities. In addition, the Institute provides scholars and their faculty mentors with opportunities to share knowledge about research and academia, to meet other scholars and faculty from throughout the country, and to link to a larger community of scholars and faculty in various academic fields. Kentucky's public institutions also have been invited to participate in the recruitment fair to assist them with increasing the number of minority faculty at their respective institutions.

**CEO Meeting Date:** The final CEO meeting for 2014 will be held Wednesday, October 22, 2014, at the Kentucky Community and Technical College System (KCTCS) Central Office in Versailles.

Staff preparation by Rana Johnson

## Funding Model Steering Committee Update

At its November 7 meeting, the Council passed a resolution acknowledging the need for a comprehensive funding model to be implemented for the 2016-18 biennium. The resolution directs the Council president to “establish a working group that, at minimum, includes leadership of each of the public universities and KCTCS and members of this Council, for the purpose of developing a comprehensive model for the allocation of state General Fund appropriations for institutional operations that incorporates elements of campus performance, mission, and enrollment as well as any other components as determined through the process.”

At the February 14 meeting, Council Chair Pam Miller appointed four Council members to a Steering Committee, which is also comprised of the CPE president, nine institution presidents, and a representative from the Governor’s Office. Meetings of the Steering Committee were held on April 2, May 14, and June 2, 2014. Summaries of those meetings can be found in the April 29 and June 20 Council meeting materials.

On September 3, the Steering Committee continued to discuss and refine funding model goals and guiding principles and received an overview of potential model structure and components. Near the end of the meeting, committee members asked Council staff to provide the Funding Model Work Group<sup>1</sup> with additional examples of potential funding models for their review and to work with the group to identify desired outcomes that the model will encourage.

There was a suggestion to accelerate the funding model development process and finalize a model before the first of the year (the previously stated deadline was March 2015). Several members noted that, in terms of marketing the final product, postsecondary education will fare better if the institutions communicate the same message to the Governor and General Assembly and if community leaders throughout the Commonwealth are able to strongly advocate for postsecondary education.

Staff preparation by Bill Payne and Shaun McKiernan

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<sup>1</sup> The Funding Model Work Group is comprised of three CPE staff, nine chief budget officers, three chief academic officers, three institutional research directors, and a representative from the Governor’s office. This group met three times, most recently on August 27. The Work Group focused on examining the funding models used by Indiana, Mississippi, Ohio, Tennessee, and Kentucky (pre-reform) and how structures and components of those models could be applied to Kentucky’s new funding model.

## Dual Enrollment Programs

Dual enrollment programs represent an engagement strategy that connects high school students to colleges and universities. These programs, often referred to as dual credit programs, promote students taking and receiving college credit while in high school. The opportunities presented by dual enrollment expansion increase the odds of enrolling in and completing credentials and degrees. Both the secondary and postsecondary systems in Kentucky strongly support the use of dual enrollment as a completion strategy.

At the request of legislative leadership, KDE, CPE and KHEAA are leading a statewide discussion about dual enrollment and enhancing opportunities for Kentucky students. The current discussion focuses on student access, cost (specifically as it relates to low income students and variability among public postsecondary institutions), program quality, and transferability (particularly as it relates to career and technical education credits). A statewide work team has been created and tasked with providing information and guidance for policy makers. Recommendations resulting from the discussions will shape the structure, content, and participation rates of dual enrollment programs.

CPE is deeply committed to working with our public and private postsecondary institutions, KDE, and KHEAA to identify and eliminate barriers to dual enrollment and to create solutions that allow maximum access, quality, and transferability of credit while minimizing costs for students and families.

Updates will be provided on student participation in dual enrollment in Kentucky, the implementation of the Statewide Dual Credit Policy in 2013-14, and what CPE is doing to maximize access, quality, and transferability of credit and minimize cost for students participating in dual enrollment programs.

Staff preparation by Sue Cain

# STRONGER by DEGREES

## A STRATEGIC AGENDA for Kentucky Postsecondary and Adult Education



**Dual Enrollment in Kentucky**  
Council on Postsecondary Education  
Kentucky State University  
September 16, 2014

# Kentucky's Four Unified Strategies for College and Career Readiness



**Accelerated Learning Opportunities** - Expand access to Advanced Placement and International Baccalaureate and dual credit opportunities



**Secondary Intervention Programs** – Develop and implement transition coursework



**Advising** - Implement Individual Learning Plans and comprehensive advising programs



**Postsecondary Success** - Implement bridge programming, supplemental credit-bearing coursework, and student support and intervention systems

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# Dual Enrollment Areas of Focus



**Student  
Access**

**Quality of  
Content and  
Instruction**

**Funding of  
Coursework and  
Programming**

**Transferability  
of Credit**

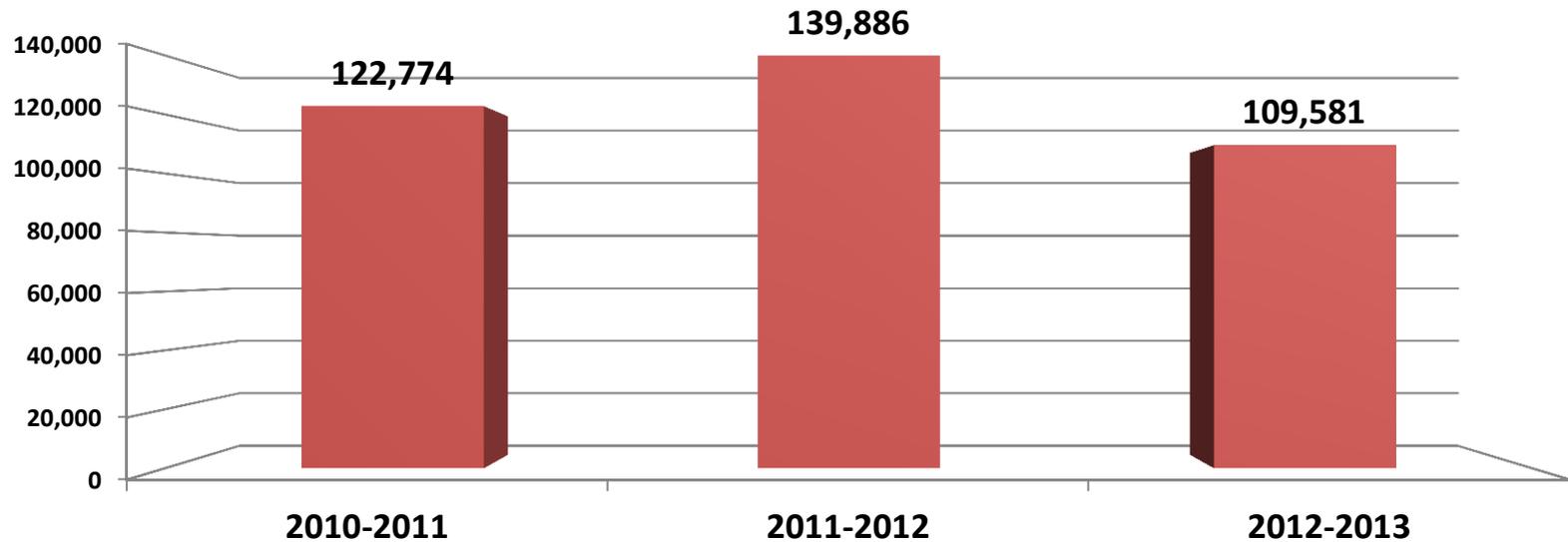
Increase the number of college-ready Kentuckians entering college.



# Student Access

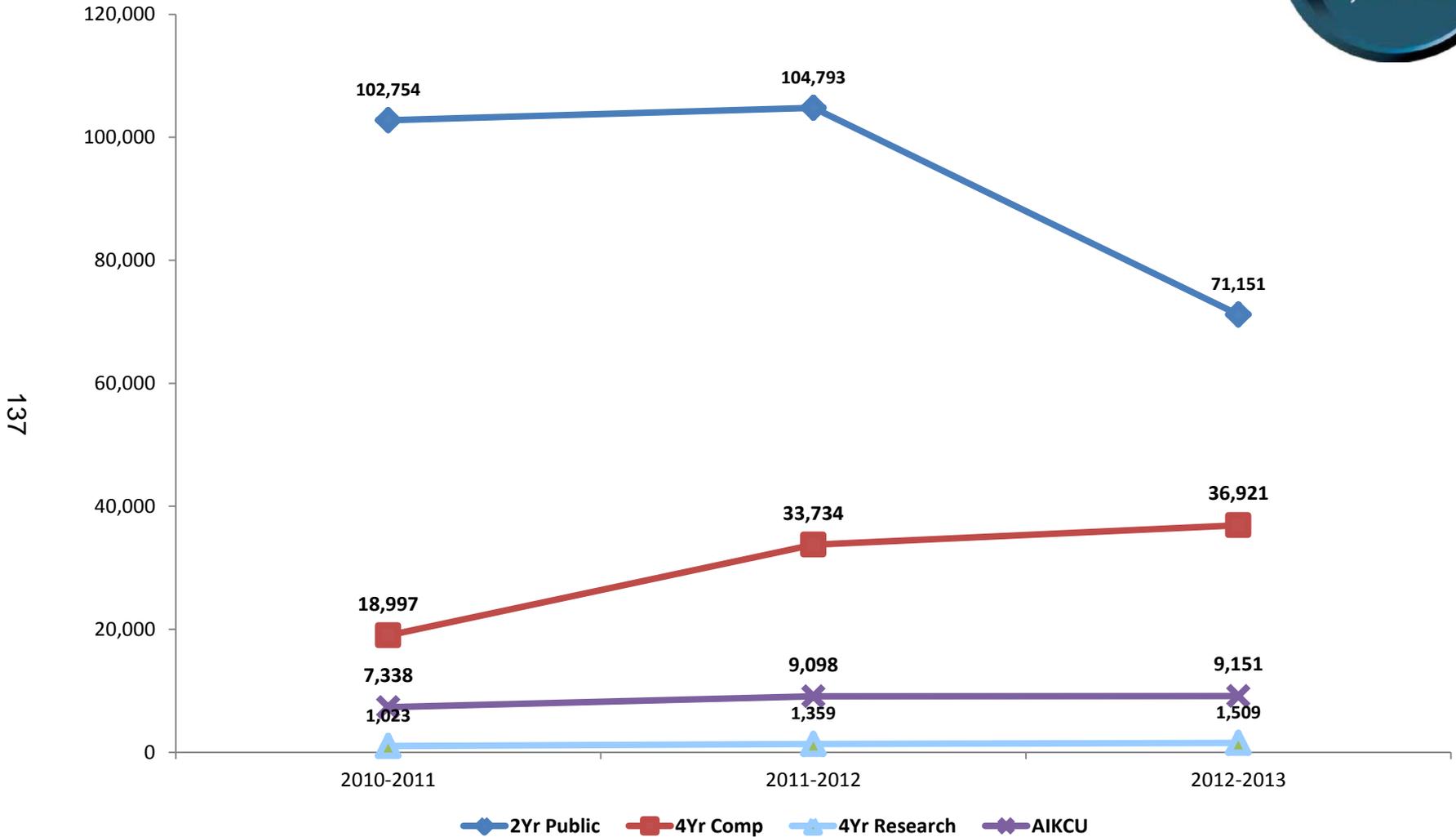
## Credit Hours Attempted in Dual Enrollment

Credit Hours Attempted by Dually Enrolled Students  
Summer 2010 thru Spring 2013

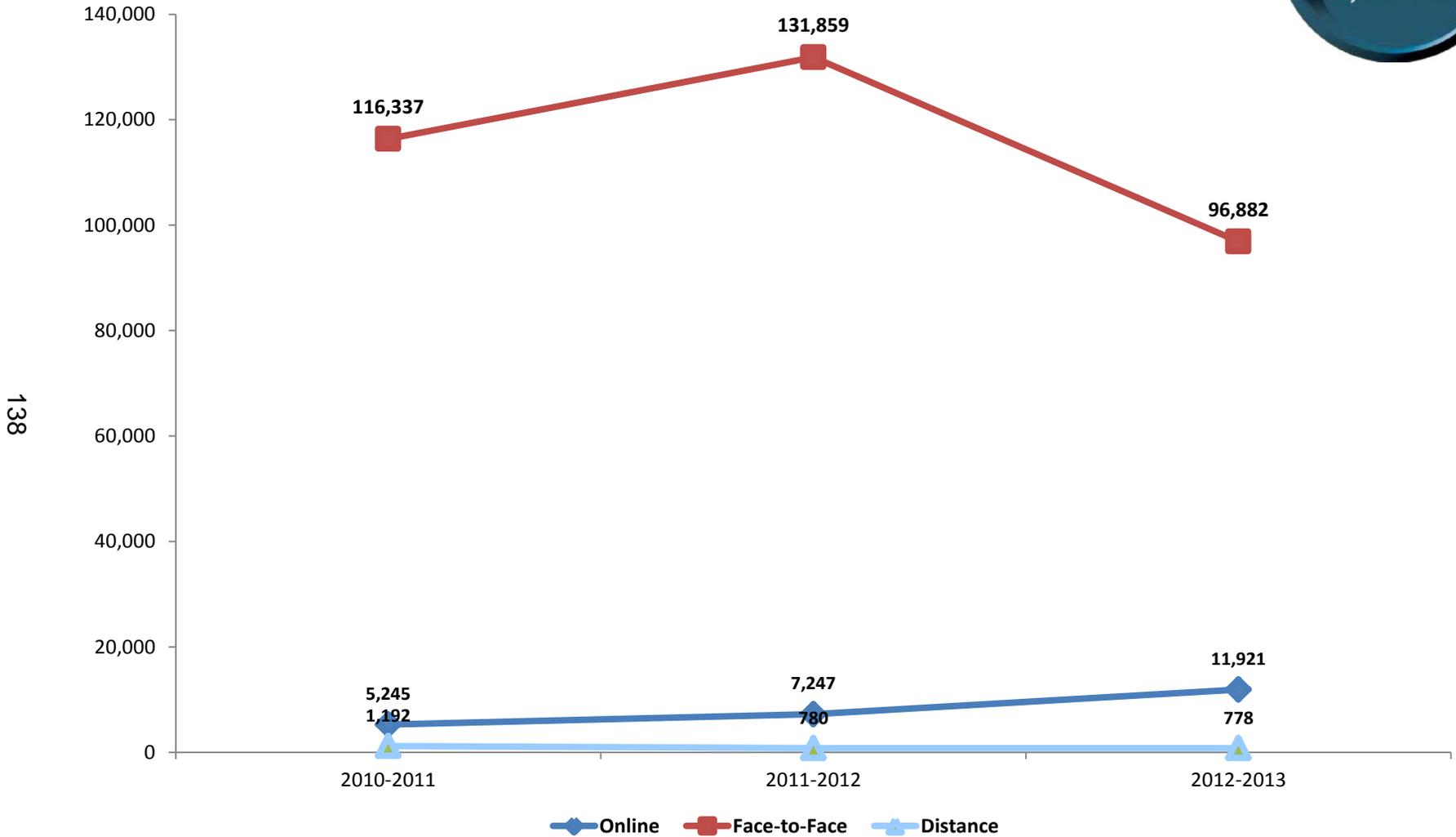


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# Student Access: Credit Hours Attempted by Sector



# Student Access: Credit Hours by Delivery Mode



# Quality of Dual Enrollment Courses



## Credentialing of Faculty Teaching Dual Enrollment Courses

Southern Association of Colleges and Schools (Commission on Colleges)

SACS Principles of Accreditation

Common Syllabi and Learning Outcomes

# Funding: Dual Enrollment Costs at Universities



	3 Credit Hour Course Charge	Discounted Dual Credit 3 Hour Course Charge	Percent Discount	Discount Applies to:	Do participating high schools subsidize tuition?	Amount of subsidy
UK	\$ 1,203	No discount	0%	None. Students may apply for institutional aid.	Fayette County STEAM Academy	Partial tuition and books
UL	\$ 1,218	\$ 380	69%	All students	Not aware of any	N/A
UofL will pay the course and administration fee for Free and Reduced Lunch students						
EKU	\$ 942	\$ 195	79%	All students	Some	100%
Students may qualify for free dual credit tuition through two academic scholarships offered by EKU. Only about 1/3 of students are pay the tuition. Most meet scholarship qualifications.						
KSU	\$ 785	\$ 165	79%	All students	Some	Varies
College algebra dual credit courses are offered for \$60/course. The further discount is due to high school teachers being heavily involved in content delivery.						
MoSU	\$ 960	\$ 384	60%	Students taking classes on campus	All	100%. High school participation fee covers costs if class is held at the high school
For every three students who pay the 40% tuition rate for classes on the Morehead campus or utilizing a MSU faculty, MSU will provide a 100% scholarship for a high-need student taking classes using MSU faculty.						
MuSU	\$ 881	\$150 (\$180 for web course)	83%	All students	Some	Varies
NKU	\$ 1,011	\$ 225	78%	All students	4 districts	100%
WKU	\$ 1,090	\$ 210	81%	All students	Some	Varies

CPE Dual Credit Tuition Policy: Tuition and other fees and charges for dual credit courses will be consistent with the published tuition rates for public postsecondary institutions as approved by the Kentucky Council on Postsecondary Education. Tuition, fees, and charges and available scholarship, grant, and information will be outlined in writing and provided to each student and school district by the postsecondary institution offering dual credit opportunities prior to enrollment in such courses. Tuition rates, including discounted tuition rates for dual credit courses, will be published on the postsecondary institution's website.

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# Funding: Dual Enrollment at KCTCS



2013-14 Kentucky Dual Credit Charges and Discounts

	Resident Undergrad 3 Hour Course Charge	Discounted Dual Credit 3 Hour Course Charge	Percent Discount	Discount Applies to:	Do participating high schools subsidize tuition?	Amount of subsidy
KCTCS	\$ 432	\$ 216	50%	Students taking classes at high school, instructed by a college faculty member	Not common	Varies
		\$ --	100%	Students taking classes at high school, instructed by a high school faculty member		
		\$ --	100%	Students taking classes on KCTCS campus, when course is supported by SEEK funding (applies to technical courses)		
		Varies	Varies	Students taking gen-ed dual credit classes on a KCTCS campus		

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CPE Dual Credit Tuition Policy: Tuition and other fees and charges for dual credit courses will be consistent with the published tuition rates for public postsecondary institutions as approved by the Kentucky Council on Postsecondary Education. Tuition, fees, and charges and available scholarship, grant, and information will be outlined in writing and provided to each student and school district by the postsecondary institution offering dual credit opportunities prior to enrollment in such courses. Tuition rates, including discounted tuition rates for dual credit courses, will be published on the postsecondary institution's website.

# Cost for Dual Enrollment Delivery



## Dual Credit Revenue and Costs at Kentucky's Public Postsecondary Institutions

Institution Dual Credit 2012-13	Students Served	Tuition and Fees Revenue		Institutional Costs		Revenue-Costs
		Tuition	Fees	Tuition/Fee Waivers	Programming	
KCTCS	16,704	\$10,892,429	\$441,050	\$8,014,979	8,170,823	<b>(\$4,852,323)</b>
EKU	424	\$201,224		\$435,054	\$185,729	<b>(\$419,559)</b>
Morehead	2,621			\$86,733	\$201,119	<b>(\$287,852)</b>
Murray	923			\$1,110,985	\$28,419	<b>(\$1,139,404)</b>
Northern**	1,305	\$428,040	\$11,590		\$208,384	<b>\$231,246</b>
UofL***	421	\$116,914		\$76,259	\$127,459	<b>(\$86,804)</b>

\* Programming includes program coordinators, salary and benefits, advising staff, mentors, faculty, travel (not included at KCTCS), etc.

\*\*NKU enrollments have increased from 1,305 in 2012-13 to 1,571 in 2013-14. NKU lowered tuition from \$225 per course in 2013-14.

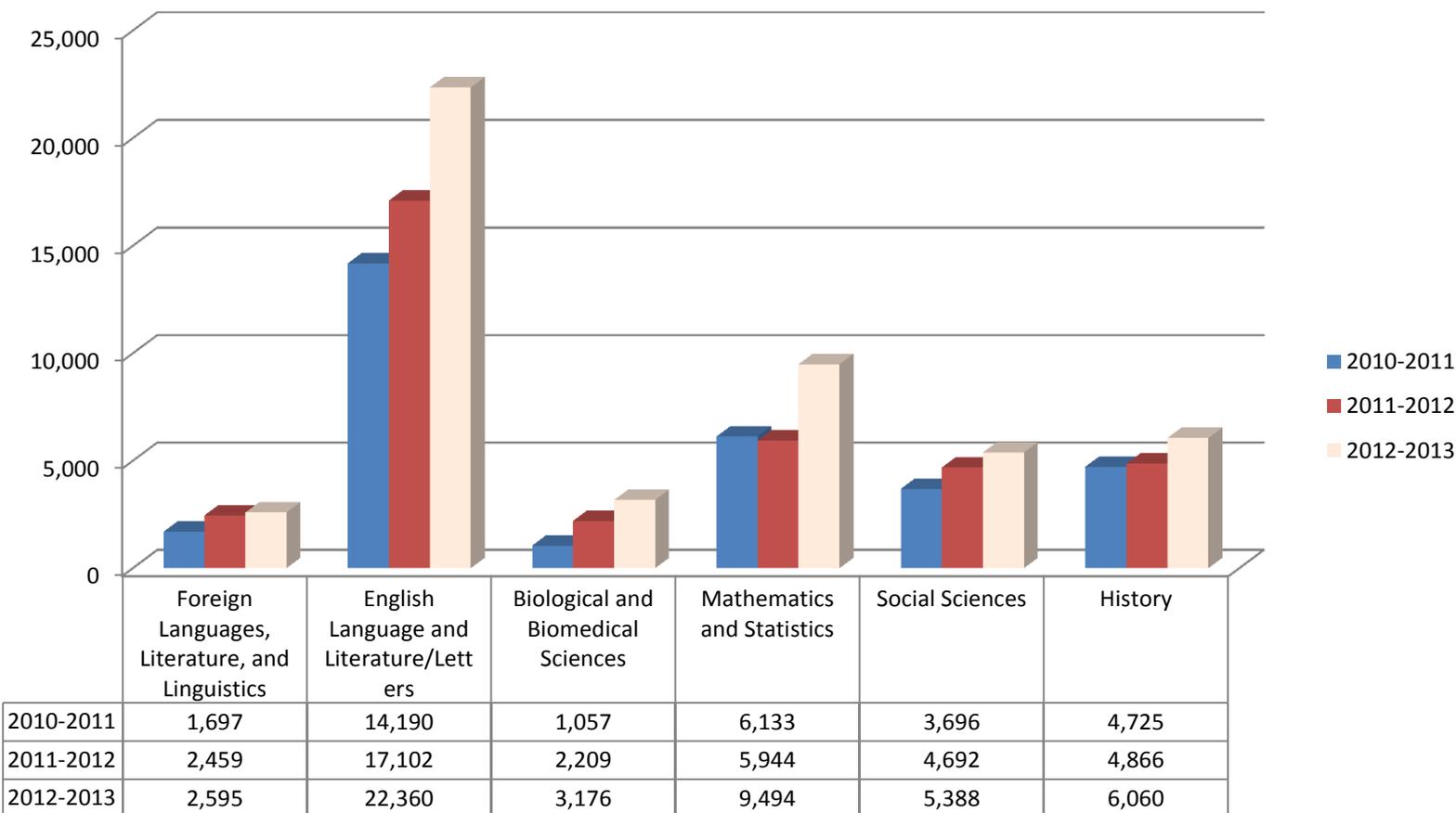
\*\*\*UofL now charges a \$126 flat fee rate for all high school students taking classes at the university (this cost will increase by 5% for fall 2014).

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# Transferability of Credit: Academic Courses



## Classification of Instructional Program (CIP) Credit Hours Attempted



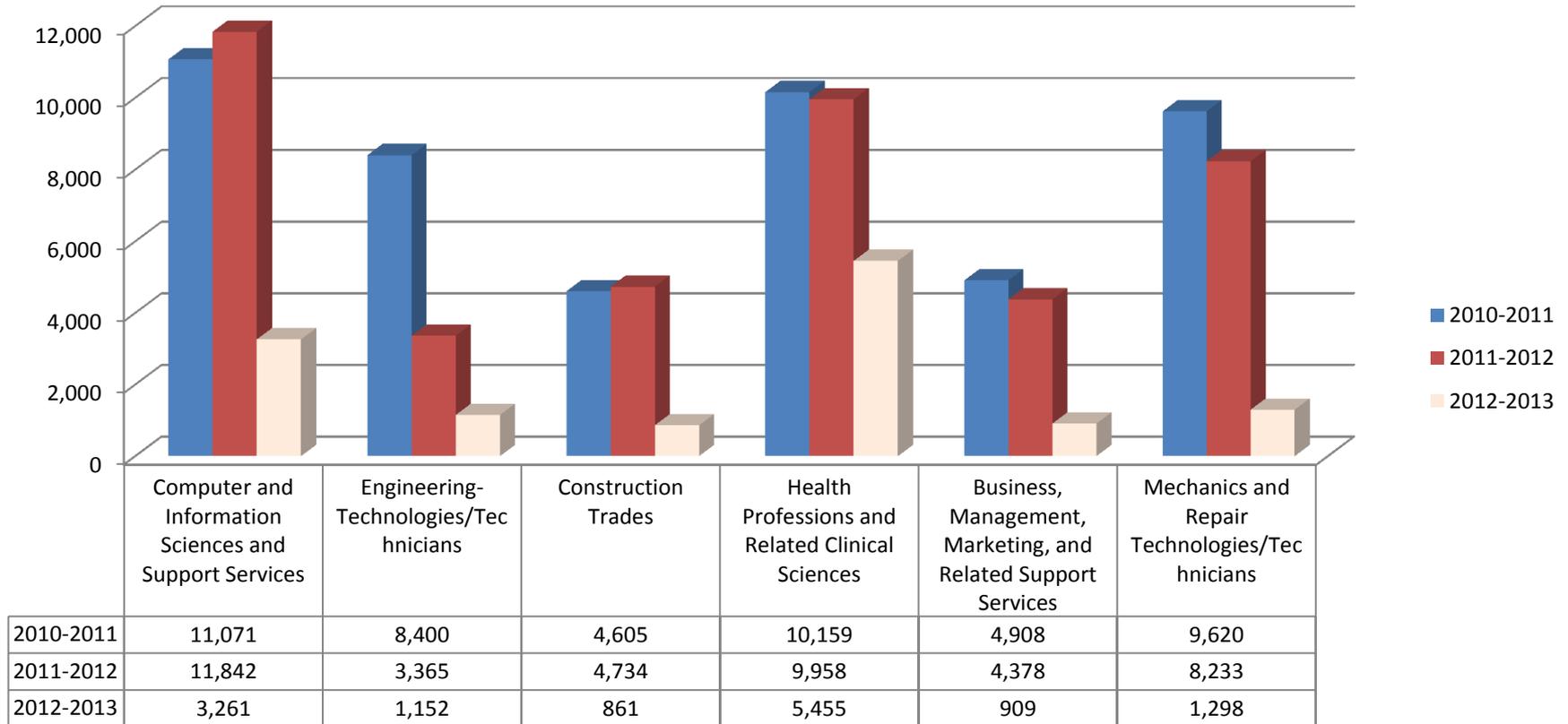
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# Transferability of Credit: Career and Technical Education



**Classification of Instructional Programs (CIP)  
Credit Hours Attempted**

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# STRONGER by DEGREES

**A STRATEGIC AGENDA**  
for Kentucky Postsecondary  
and Adult Education



**Dual Enrollment Discussion**

## **e-Learning Center Development A Recommendation of the Rural Access Workgroup**

One of the key recommendations of the Rural Access Work Group (RAWG), which was formed by the Council in 2013, was for the Commonwealth to provide greater educational access through expanded broadband offerings in the state. As part of this broader recommendation, the Workgroup promoted the development of e-Learning Centers in rural areas to expand high-speed internet access for educational purposes in underserved regions of the state.

Through a partnership between CPE and the Governor's Office of Broadband and Outreach Development (OBOD), funding was provided to three universities to help advance OBOD's efforts to expand broadband access in the Commonwealth. The interests of the Western Kentucky/OBOD collaborative were in e-Learning Centers. The Northeast collaborative chose assistance from OBOD with e-Commerce, and the East Central Region opted for help with e-Government initiatives.

Institutional Regional Stewardship directors were contacted to determine interest, and capacity to further facilitate some of OBOD's work within these regions. The challenge accepted by Murray State University's Regional Stewardship's office was to work within their region to develop a number of e-Learning Centers. This collaborative was similar to that envisioned by the Rural Access Workgroup.

Gina Winchester, Executive Director of Regional Stewardship and Outreach for Murray State University will present an update of the Western Kentucky regions' work in developing four e-Learning Centers in Kentucky's western-most counties of Ballard, Carlisle, Fulton and Hickman.

Prepared by Linda Linville and Lee Nimocks.



COMMONWEALTH OFFICE  
OF BROADBAND OUTREACH  
AND DEVELOPMENT  
*Promoting a 21st century economy*

promoting a 21st century economy



**MURRAY**  
STATE UNIVERSITY  
**Regional Outreach**



## **Expanding Broadband in West Kentucky**

### **Community Education Oriented e-Learning Centers**

MSU Leadership Team:

Gina Winchester – Executive Director, Office of Regional Outreach

Jonathan Baskin – Coordinator, Office of Regional Outreach

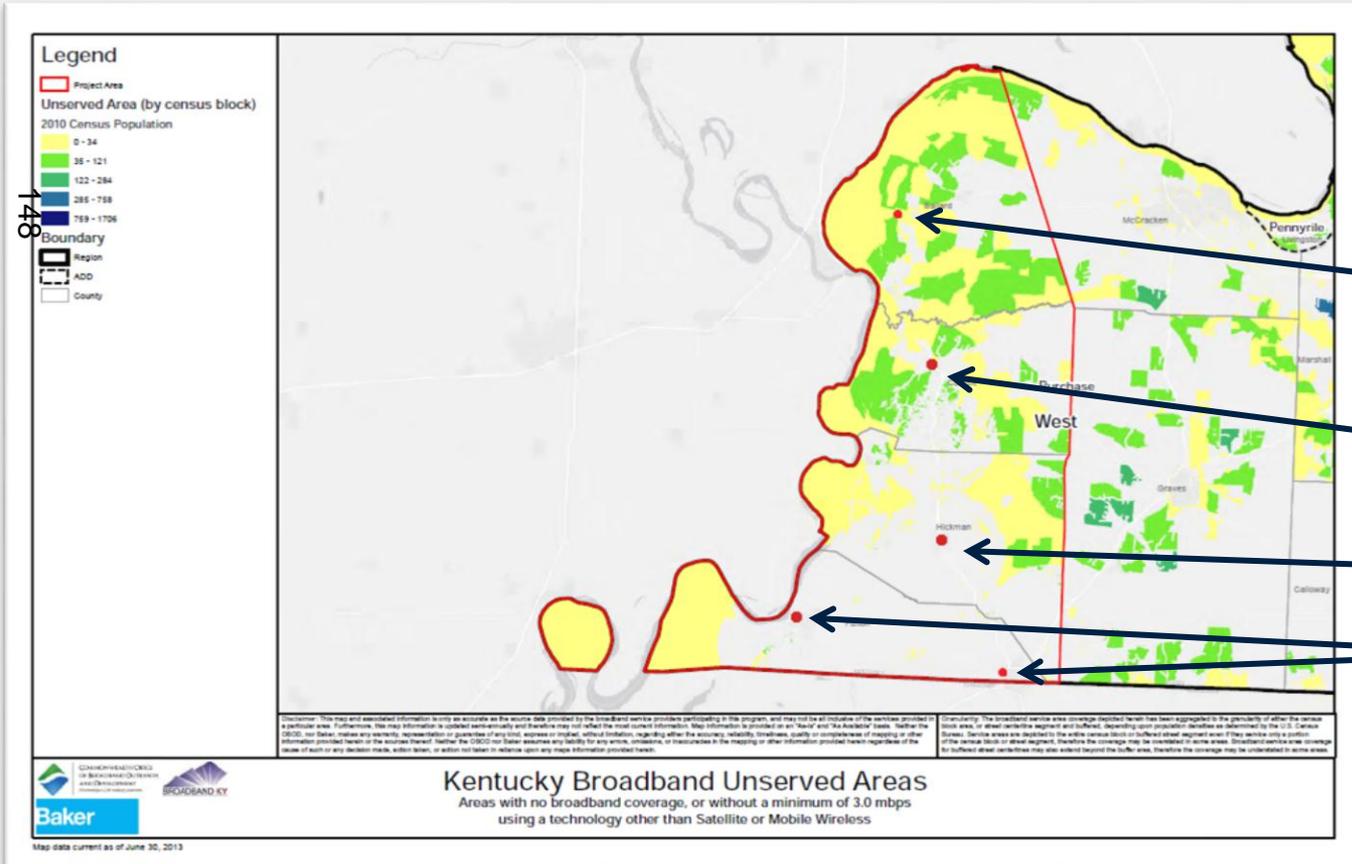
Michael Ramage – Associate Director, Center for TSM

Goal: To promote the expansion and adoption of broadband usage to rural, underserved areas by developing e-Learning centers that offer free high-speed Internet access.

Grant: \$157,113.00 (ARRA)

Dates: January 1, 2014 – December 31, 2014

Target Counties: Four River Counties in far West Kentucky



*Current e-Learning Sites  
City (County)*

**Barlow (Ballard)**

**Bardwell (Carlisle)**

**Clinton (Hickman)**

**Hickman & Fulton  
(Fulton)**

# Memorandum Signing – October 25



# 100 Free Computers Shipped to MSU



# Cities of Hickman and Fulton – Fulton Co.

Co. Population: 6,525

## e-Learning Center Locations:

- National Guard Armory (contains county offices)
- 9 computers at location
- Access to computers is currently limited to office hours (8 am – 4:30 pm M-F)
- Broadband provided by Ken-Tenn Wireless

## Fulton Co. Public Library

- 15 computers at location
- Access is limited to library hours
- Broadband provided by AT&T



# 1<sup>st</sup> Official Opening in Fulton City, KY June 17, 2014



# Immediate Results!





# Second Location - Hickman, KY



# City of Clinton – Hickman Co.

Co. Population: 4,754

## e-Learning Center Location:

- Hickman Co. Senior Citizens Center  
212 E North Street, Clinton, KY
- 24 computers at location
- Hours: Monday – Friday  
4:00 – 7:00 pm  
Saturday 8:00 am – 1:00 pm
- Broadband provided by Zito Media



# 3<sup>rd</sup> Ribbon Cutting - August 1, 2014



# Center Provides More!



# City of Barlow – Ballard Co.

Co. Population: 8,333

## e-Learning Center Location:

- Barlow City Hall Annex
- 14 computers at location
- Hours: TBD
- Broadband will be provided by Ballard Telephone Coop



## Two Other Possible Sites:

- Library in Wickliffe
- Industrial Center in Kevil



# 4<sup>th</sup> Ribbon Cutting – September 4, 2014



# City of Bardwell – Carlisle Co.

Co. Population: 5,234

## e-Learning Center Location:

- Museum/Library
- 14 computers at location
- Hours: TBA
- Broadband provider not yet determined



## One additional site:

- UK Coop Extension Office
- New County Court House Annex

# Sustainability



# Educational Attainment Support

- Workshops on general computer usage
- Seminars on how to apply for scholarships and jobs online
- How to do your taxes or prepare a will online
- Workshops for farmers on precision agriculture
- Presentations for small business development
- Leadership training
- Location for online learning and after school support

# AIKCU NEWS

The Association of Independent Kentucky Colleges & Universities

## UPIKE and WKU announce collaboration on health programs

The **University of Pikeville** and WKU have announced a private-public partnership to expand access to health-related master's programs in eastern Kentucky and provide guaranteed slots in UPIKE's new College of Optometry for WKU students.

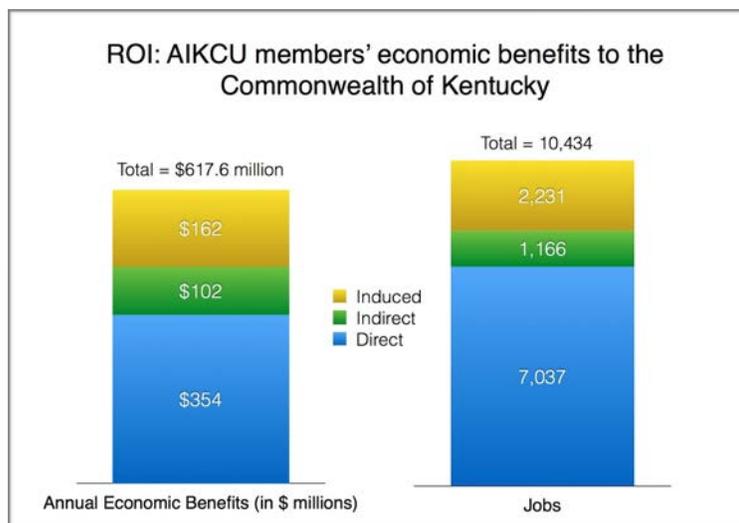
## Kentucky Wesleyan College President announces retirement

Dr. Craig Turner, president of **Kentucky Wesleyan College**, announced in July that he is retiring in September. We wish Dr. Turner and his wife Annette the best in retirement.

## Three AIKCU members among nation's fastest growing colleges

**Spalding University, University of the Cumberlands**, and the **University of Pikeville** were among the nation's fastest growing colleges from 2000-12, according to a recent analysis in the *Chronicle of Higher Education*.

## Study estimates AIKCU members add \$618 million to annual Kentucky GDP

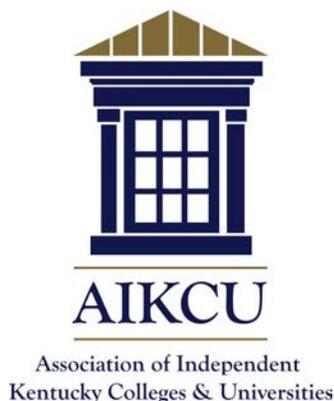


A new report estimates that Kentucky's nonprofit private colleges provide an overall **annual economic benefit of about \$618 million** to the Commonwealth of Kentucky, creating **more than 10,400 jobs**. The study, which was commissioned by conducted by an independent economist, was designed using the same methodology used by the Kentucky Cabinet for Economic Development to evaluate companies and industries seeking economic incentives from the state. This conservative methodology focuses only on economic benefits derived from the institutions' annual operations. It does not include the increased earnings of alumni, student spending, capital construction, or the many social and cultural benefits that AIKCU members provide.

The study concluded that AIKCU member institutions may be "one of the greatest economic and social bargains to the residents and taxpayers of Kentucky."

## Campuses celebrate strong incoming classes

While official enrollment numbers will not be available for some time, several AIKCU institutions have reported strong enrollments this fall: **Brescia University's** total enrollment is at its highest level since the fall of 1968....**Centre College's** 387 member Class of 2018 is the largest incoming class in Centre's history....**Lindsey Wilson College** has one of its largest and its "most academically talented" freshman class ever, according to President Bill Luckey....**Thomas More College** celebrated a record number of freshmen and students living on campus....**Transylvania University's** incoming class is the most diverse in the school's history, with 9% international students, 19% minorities, and 31% of students hailing from outside Kentucky.



## AIKCU Technology Conference focuses on campuses of today and tomorrow

More than 100 AIKCU staff members, representing IT, librarians, and instructional technology converged on **St. Catharine College** in June for the 2014 AIKCU Technology Conference.

The free conference featured a day's worth of concurrent sessions and a keynote by renowned education technology expert and futurist Bryan Alexander (*pictured above*). Alexander outlined current trends and presented thought provoking scenarios for the future of higher education. One attendee tweeted that Alexander's talk was "one of the most interesting and relevant keynotes I've been to in a while."

## AIKCU reports on status of Kentucky's private colleges to CPE, legislative committee over the summer

AIKCU President Gary S. Cox and his staff were busy this summer sharing the successes and challenges of Kentucky's private colleges. In June AIKCU presented its annual report to the Kentucky Council on Postsecondary Education during a meeting at **Centre College**. In July, AIKCU made a similar presentation to the Kentucky Interim Joint Committee on Education during a meeting at **Lindsey Wilson College**.

# EKU Report

Eastern Kentucky University News for the Council on Postsecondary Education

September 2014



A concept rendering of the proposed football stadium.

## Construction, Enhancement Projects Mark New Term

Dozens of campus improvement projects are changing the face of the Richmond campus.

Some of the changes are physical, including the upcoming demolition of a residence hall, repurposing of other facilities, the addition of pedestrian-friendly green space, classroom technology upgrades and athletics facilities improvements. Some are more cosmetic and related to ongoing branding efforts, such as new street and facility signs as well as the addition of banners and flags citing some of EKU's recent national-scale achievements.

All are aimed at enhancing the campus environment for students, employees and guests.

The projects – all in addition to routine maintenance – either recently completed, ongoing or soon to begin, include:

- Groundbreaking on Oct. 23 for Phase 2 of the New Science Building, which will house the Departments of Biological Sciences and Geography and Geology. The addition is expected to be complete by late 2017.
- The addition, by lease arrangement, of Grand Campus, a previously private student housing complex across Lancaster Avenue, to the University's residential housing stock.
- The demolition of Combs Residence Hall this fall. The second phase of that project features a pedestrian entrance to campus in the former Combs space.
- The addition of an arboretum, to be designed by Kentuckian Jon Carloftis, a nationally known garden designer, in space now occupied by the outdoor tennis courts near Martin Hall. Eight new tennis courts will be built near the Greg Adams (indoor) Tennis Center on the south side of campus. That work is expected to take place this fall.
- The addition of a reading porch on the south side of the John Grant Crabbe Main Library. The porch will eventually look out over a newly created pedestrian mall to replace what has been a lackluster, industrial space. Work on the mall will begin this fall.
- The construction of a multi-purpose facility, replacing the east side grandstands at Roy Kidd Stadium, to house classrooms and small conference rooms, a nutrition and dietetics center, training facilities, a new football locker room, offices for football coaches, and a café. Donald and Irene Disney contributed the lead gift for the project, the largest gift ever received by EKU Athletics. The project is also funded in part by a \$15 million agency bond approved by the Commonwealth that allows EKU to improve some of its athletic facilities. The baseball and softball fields will also be getting upgrades.
- A 12,700-square-foot addition to the Ashland Building to house 11 faculty offices, a workroom/conference room, a student hub, two new high bay spaces, a lab classroom with prep lab, 80-seat lecture space with a view to an outdoor demonstration area, and more. Construction is expected to begin in October, with completion by August 2015.
- The replacement of the McBrayer Arena floor in Alumni Coliseum, along with new, much

## Agreement Makes Transfers from KCTCS Easier

Transferring to a four-year institution became easier for Kentucky Community and Technical College System students with the signing of a statewide, multi-program agreement with EKU.

"This agreement moves us closer to our goal of providing KCTCS students with seamless pathways to getting a baccalaureate degree," said KCTCS President Michael B. McCall. "We are extremely proud of our partnership with EKU and believe it will increase student access and success."

The statewide memorandum of agreement facilitates the seamless transfer of KCTCS students to EKU by providing a structure through which transfer-related student information reports will be exchanged between KCTCS and EKU; identifying students who are likely to consider transferring from KCTCS to EKU; and enhancing advising services and transferability of credits through EKU's Colonel Connection program by providing regularly updated Degree-Works audit of the student's progress toward a four-year degree at EKU. Each participating student receives regular advising from an EKU adviser, thus minimizing lost transfer credit.

"A seamless transition for transfer students between their community college experience to a four-year institution is essential," said President Benson. "That is why I am particularly excited about this joint agreement between EKU and KCTCS as we seek to graduate more students with bachelor's degrees across the Commonwealth. Eastern is committed to working side-by-side with KCTCS and its regional campuses as we provide greater access to higher education for all Kentuckians."

(Story continues on back page.)

## E-Mentoring Program Prepares Effective Teachers

Much like the modern football quarterback receives audio signals from his coach via a headset, teacher candidates in EKU's educator preparation program soon will be receiving real-time assists from their professors, even though they might be many miles apart.

EKU's College of Education recently received a \$10,000 grant from The Fund for Transforming Education in Kentucky to pilot a virtual e-mentoring program with a select group of teacher candidates, faculty and schools. As the participating EKU students, armed only with their knowledge, wits and ear buds, are presenting lessons in some area school, they will be technologically linked to a professor on the Richmond campus. Watching in their offices, the University faculty member can then relay helpful tips, perhaps pointing out teachable moments or potential pitfalls.

EKU was the only college or university among six Innovation Fund recipients among 50 applications received. Kentucky Education Commissioner Terry Holliday lauded EKU and the other grant recipients for their efforts to create new models of teaching and learning that prepare more students for the global competition they will face for jobs and careers.

Later this fall, approximately 20 students completing clinical teaching experiences in undergraduate and graduate-level licensure programs will be paired with faculty. Schools that agree to participate will be outfitted with the requisite audio and video technology, which includes a wide-angle webcam and Bluetooth USB adapter and earpiece, and all parties will agree upon a set of objectives.

Dr. April Blakely, coordinator of the Master of Arts in Teaching programs at EKU, noted that such an arrangement will "never replace face-to-face observation time and dialogue, but will supplement it." Nor is it required for teacher licensure or a part of the University's program requirements.

"The Commonwealth is asking us to prepare better, more highly effective teachers who will be more successful in their early years of teaching," Blakely said. "This is a powerful tool to create more immediate, high-quality professional practice."

Similar projects are underway on a "limited scope" nationally, according to Blakely.

"Our goal is to pilot and eventually scale the project here so that it's usable by all our candidates and faculty," she said.

## New Hall Recognized as LEED Gold Certified



Lori Flanery, left, secretary of the Kentucky Finance and Administration Cabinet, presents a LEED Gold plaque to Kenna Middleton, center, director of University Housing, and President Benson. The plaque recognizes the University's yet-to-be-named New Hall, which became the Commonwealth's first LEED Gold-certified residence hall when it opened on Kit Carson Drive in 2013. To earn the honor, EKU's first new residential facility in 40 years met stringent standards related to sustainability, energy and water efficiency, indoor environmental quality, materials and resources used in construction, and design innovations.

## Freshman Academy for Diverse Students Established

EKU's African/African American Studies program has partnered with several campus offices to launch a new program aimed at promoting the retention of all students, with particular focus on minority students.

The Freshman Academy for Diverse Students is designed as a year-long interactive learning experience that will provide first-year students with the information, encouragement and direction they need in order to navigate college life and reach their academic, personal, and professional goals at EKU.

"Our ultimate goal is to provide ongoing support for students during this critical first year of their college life, and beyond," said Dr. Salome Nnoromele, coordinator of the Academy.

The program will kick off on Sept. 19 with a one-day college skills conference. Participants will attend various interactive workshops geared toward problem solving and providing practical resources to aid student success.

## Construction *(continued)*

- stronger LED lighting above the floor.
- A federally-funded project to construct a new sidewalk along the east side of Lancaster Road, from Kit Carson Drive (near the Stratton Building) to Hall Drive (near the EKU Center for the Arts), giving students the opportunity to walk safely to campus, rather than drive.
- The construction of a research facility and "bunk house" at Lilley Cornett Woods, a 554-acre, University-owned old-growth forest in Letcher County. The National Science Foundation awarded EKU a \$300,000 grant for the research facility, which will serve as a central research hub and make it easier for scientists to conduct sustained, high-level research related to the region.
- A comprehensive campus signage program that began in Spring 2014 and includes building signage so that visitors and new students can more easily locate facilities and new street signs throughout campus.
- Continuing upgrades for Hummel Planetarium, including new equipment.

# KCTCS GOOD NEWS REPORT

HIGHER EDUCATION BEGINS HERE

SEPTEMBER 2014

## KCTCS AND STATE PARTNERS RALLY TOGETHER FOR KENTUCKY EMPLOYERS

The Kentucky Community and Technical College is teaming up with dedicated workforce professionals across the state to provide unified, efficient, quality and seamless workforce services and resources to new, existing, and expanding companies within the Commonwealth. This partnership is known as the Kentucky Skills Network. Along with KCTCS, other partners in the network include the Kentucky Cabinet for Economic Development, Kentucky Education and Workforce Development Cabinet, and the Kentucky Labor Cabinet.

The Kentucky Skills Network provides a variety of ways to ease training costs for employers. Through such options as reimbursable grants and tax credits for classroom training, on-the-job training, tuition and certification training, train-the-trainer travel, and entry level and skills upgrade training, Kentucky has resources that allow flexible and customizable training specific to company needs.

### KCTCS and the Kentucky Skills Network

The Kentucky Community and Technical College System is the Kentucky Skills Network's primary provider of workforce education, delivering programs and services that address the needs of both businesses and workers.

In many circumstances, KCTCS training can be provided at a reduced cost through grant funding or the KCTCS-TRAINS program. Through KCTCS-TRAINS, companies receive funding to assist with the cost of providing workforce training and assessment services to current, as well as potential, employees. For companies that are creating new jobs by relocating to Kentucky or for existing business currently doing business in Kentucky, workforce education and training programs and services are available at a 100 percent no-cost level after meeting specific eligibility specifics and minimum requirements.

For relocated businesses or expanded businesses to receive KCTCS-TRAINS funding, the Cabinet of Economic Development must first deem the company's project as being "committed." Committed is defined as the project meeting program requirements the Kentucky Business Investment (KBI) and the Cabinet for Economic Development have appropriated for the project.

In addition to working closely with the Cabinet for Economic Development, KCTCS has further developed and solidified its relationship with the Cabinet for Education and Workforce Development by working intimately with the Kentucky Career Centers across the Commonwealth to assist in the delivery of a wide range of services, including access to labor market information, employee assessment, and recruitment.

KCTCS also partners with the Kentucky Labor Cabinet and works closely with the Cabinet to offer free OSHA training to Kentucky's businesses and to support the creation of registered apprenticeship programs across the state.

For more information, contact Dr. Larry Ferguson at [larry.ferguson@kctcs.edu](mailto:larry.ferguson@kctcs.edu).



Top: KCTCS – TRAINS is new and expanding with statewide partners and interested employers. Middle: Kentucky's manufacturing climate is expanding to include a diverse workforce of men and women. Bottom: Kentucky takes pride in creating a world class workforce for tomorrow's jobs.





## KENTUCKY STATE UNIVERSITY

### Interim President Begins Tenure At KSU

The Kentucky State University Board of Regents announced at its June 4 special meeting that former KSU president Raymond M. Burse would serve as the university's interim president. Burse began his tenure on July 1, 2014. His appointment will run through June 2015 or until a permanent president is selected.

"Raymond is uniquely qualified to serve the institution at this juncture," said Dr. Karen Bearden, KSU board chair. "His knowledge of KSU, his commitment to higher education and his executive leadership experience will be assets during the 2014-2015 academic year."

"It is indeed an honor to be called on to serve KSU in this capacity, and I look forward to the challenges and opportunities to help move KSU forward," Burse said.

A native of Hopkinsville, Ky., Burse was an executive at General Electric Company, from which he retired in



*KSU interim President Raymond M. Burse speaks to Frankfort Kiwanis Club.*

2012 after 17 years. He initially served as GE Appliances senior counsel and then became a corporate officer as vice president and general counsel. Before joining GE, he was a partner in the law firm of Wyatt, Tarrant & Combs in Louisville, Ky.

### KSU Receives National Science Foundation's HBCU Grant For Its STEM Programs

Kentucky State University received a three-year, \$500,000 institutional grant from the National Science Foundation's Historically Black Colleges and Universities program to promote the participation of minority students in the university's STEM undergraduate degree programs. This project, which is a collaboration between KSU's STEM program units and the College of Agriculture, Food Science and Sustainable Systems, aims to produce a competitive minority workforce in the STEM fields – science, technology, engineering and math. It will directly impact 250 Kentucky State University STEM students and 60 precollege or high school students over three years.

This project will produce a competitive minority

workforce in the STEM fields by designing, implementing and strengthening innovative teaching, learning, research, recruitment, retention and professional development strategies at KSU. The objectives of this grant include increasing KSU's enrollment of students into its STEM programs – biology, computer science, mathematics, physics and environmental studies; developing experiential research projects to enhance student opportunities in a broad range of scientific inquiry; enhancing STEM curricula so that courses meet the highest possible standards and address the diverse backgrounds and learning capacities of minority students; and developing student retention, faculty teaching and research enhancement programs.

## Kentucky State University Launches 100 Days Of Pay It Forward

Kentucky State University President Raymond M. Burse launched 100 Days of Pay It Forward Frankfort on Aug. 15, 2014, as football players practiced in a field across from Alumni Stadium.

Burse walked onto the practice field with a letter and called for one of the players, Deshon Floyd, a senior criminal justice and psychology major from Frankfort. Burse watched as Floyd opened the envelope and read the letter. Floyd, stunned, was speechless when he finally looked up.

Floyd had been working to raise \$5,000 needed for an internship in psychology in New Zealand, but he had only raised about \$3,000. Burse offered to cover the rest in an act of kindness that kicked off Pay It Forward Frankfort, a campaign started by Dr. Shannon Brogan, an associate professor of speech communication, and Irma Johnson, KSU's regional stewardship and community service coordinator.

"As a top psychology student on this campus, you deserve it," Burse told Floyd. "Pay it forward."

At first, Floyd's only response was, "I don't know what to say."

"This is a great place to be," Floyd said of the city. "This is such a great university. I never would have dreamt this."



*Deshon Floyd, a senior from Frankfort, looks up at KSU President Raymond Burse after reading in a letter that the president plans to give him a portion of the money needed for a psychology internship in New Zealand.*

It was just a coincidence that the day Floyd learned about the gift, Aug. 15, was also his 22nd birthday.

Several individuals and businesses across Frankfort have already signed up for Pay It Forward Frankfort. The Pay It Forward kickoff came at the heels of much media attention received after the president gave up a portion of his salary to the university's lowest-paid employees. Burse did interviews with media outlets across the country and in Canada after news spread regarding his act of generosity.

## KSU Selected For Pilot Climate Change Fellowship

Kentucky State University's chapter of Minorities in Agriculture, Natural Resources and Related Sciences (MANRRS) is one of just 26 programs from communities across the United States, Canada and Mexico to be selected to participate in an international pilot climate change fellowship.

EECapacity – the national environmental education training program led by Cornell University in cooperation with the U.S. Environmental Protection Agency and other partners – announced the recipients of the Community Climate Change Fellowship,

which will address the importance of climate change education and engagement at the grassroots, community level.

KSU's participating project will engage college-aged students in climate change education and action through workshops and in-depth trainings on climate change. At the end of the program, MANRRS students will design and create an educational campaign about the simple changes individuals can make to reduce carbon dioxide emissions on campus and in the community.



## Space science receives “Program of Distinction” designation

People often look up to the stars and what they see leaves them in complete awe and wonder. At Morehead State, students can look up to the stars and see opportunity and exciting career prospects in the space science program. As one of five programs of its kind in the country, MSU’s space science program is in elite company. In recognizing this national status, the Council on Postsecondary Education approved space science as a “Program of Distinction.”

MSU’s space science program is a technology-intensive discipline that offers students the opportunity to study physics, astrophysics, satellite telecommunications, electrical engineering, mathematics and computer science. One of the most notable contributions MSU space science students have made is the design, fabrication, testing and launch of a Cosmic X-ray Background Nanosatellite (CXBN).

## MSU receives \$500k ARC grant

U.S. Rep. Hal Rogers and Earl Gohl, Appalachian Regional Commission co-chair, presented a \$500,000 grant to continue the work of the Appalachian Rural Dental Educational Program.

Morehead State University and the University of Kentucky, through its College of Dentistry, first partnered in September 2011 for the creation of the Appalachian Rural Dental Educational Program.

Its goals were to improve oral health in the region, create more interest in careers in dentistry, and train more dentists to practice in rural areas and provide them the tools necessary to set up thriving dental practices in Eastern Kentucky.



### Office of the President

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[www.moreheadstate.edu/president](http://www.moreheadstate.edu/president)



## **Planning the work, working the plan at MSU**

A comprehensive upgrade to MSU's Campus Master Plan has been completed with the help of an external consultant, Element Design, of Lexington. MSU's campus master plan, accompanied by the institution's master housing plan, will be the roadmap to make MSU an even more beautiful and well-designed place to learn, live and work.

The updated plan focuses on meeting student, employee and community needs and expectations. The vision is to make the campus a greener, more pedestrian-friendly place, with plans to recreate a central campus entrance, and build modern housing structures and a combined parking/dining facility, among other projects.

## **More than 1,000 people attend Health Impact Series with CDC Director**

A three-day series of community meetings to address health care concerns across southern and eastern Kentucky wrapped up in Morehead in early August at an event co-sponsored by Morehead State University and St. Claire Regional Medical Center.

"I've learned during this tour that Appalachian Kentucky is ready to stand up to daunting health challenges of heart disease, diabetes, obesity, cancer and drug overdose," said CDC Director Dr. Tom Frieden. "It's not going to be a short fight, or an easy one, but CDC stands with you and I'm confident that together we can save many lives."

More than 1,000 individuals representing local, state and federal efforts attended the four "Health Impact Series" events as part of the Shaping Our Appalachian Region (SOAR) initiative.

"Dr. Frieden is a champion for health care and an innovative leader for change. He has become a good friend of mine in the fight against prescription drug abuse in our region," said U.S. Rep. Harold "Hal" Rogers, who then thanked Dr. Frieden "for making this personal house call to our region."



# MURRAY STATE UNIVERSITY

## President Davies spends early days meeting with groups and individuals throughout the MSU service region

**D**r. Bob Davies officially began his duties as president of Murray State University on July 14. Throughout the following weeks, Davies met MSU students, faculty and staff, and became acquainted with Murray/Calloway County community members. He has traveled throughout the region, visiting Henderson, Hopkinsville, Madisonville and Paducah where he met with government and education officials, local organizations and community members, MSU alumni, and students, faculty and administrators at Murray State's satellite campuses.



## Murray State first to legally plant industrial hemp in U.S. in decades



**T**he first legal U.S. industrial hemp field was planted in May by Murray State University. US Hemp Oil Vice President Chris Boucher represented USHO and CannaVest at the press conference on campus on June 4. The Murray State project will cultivate European seed for the purposes of studying hemp fiber. This project has continued to be covered by media throughout the summer across the country.

## New doctor of education degree

The college of education and human services launched a new, innovative graduate degree program this fall. The "Doctor of Education in P-20 & Community Leadership" provides education leaders at all levels with the opportunity to pursue advanced study. Specializations in pK-12 (pre-kindergarten through high school) and postsecondary education are available. The specialization in STEM (science, technology, engineering and math) Leadership gives the degree a distinctive focus.

## MSU tagged a "Best Bang for the Buck" school

The 2014 *Washington Monthly* rankings placed Murray State at 17th in the "Best Bang for the Buck" category among all schools. In the Master's Universities rankings, Murray came in at 9th place. Murray State was the only public college in Kentucky to make the "Best Bang for the Buck" list. The list recognizes the economic value students receive per dollar spent on their educations and salutes colleges that score well on measures of access, affordability and student outcomes.

## Media highlights new sustainability science degree

Murray State began a new graduate-level program in sustainability science this fall. Students across all disciplines of study have expressed an increased interest in a cleaner earth and promoting a healthier environment for the ecosystem. The university's new M.S. in sustainability science degree is the first graduate level program of its kind in Kentucky and a timely topic that is affecting all societies in all nations. The new program is broad, adaptable and open to students with many different backgrounds.

## MSU takes fast track toward nursing B.S.N. degree

A joint admission agreement for a blended bachelor's degree in nursing was signed between Murray State University and Madisonville Community College at the MSU Madisonville Regional Campus. The agreement will allow MCC nursing students pursuing an associate degree in nursing a fast and convenient way to complete the MSU bachelor of science in nursing degree. This new time-efficient bridge program will result in a reduction of student costs by offering completion of a B.S.N. in four years if a student begins at MCC and meets all placement score benchmarks and prerequisites. The program marks the first of its kind within the school of nursing to be offered on Madisonville's campus or at any other Murray State regional campus.

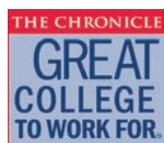
## Updated athletic logo unveiled

Murray State University unveiled an updated athletic identity and branding initiatives, highlighted by a primary logo that is familiar to Racer fans, but noticeably fine-tuned and user-friendly across a wide variety of platforms and applications. In addition, the university introduced a number of secondary marks and a unique typography that will allow the athletic brand to grow and capitalize on the popularity of the Racers.



## Counseling program granted CACREP accreditation

The Council for the Accreditation of Counseling and Related Educational Programs, a specialized accrediting body recognized by the Council for Higher Education Accreditation, granted accreditation to the clinical mental health and school counseling graduate programs in the department of educational studies, leadership and counseling in the college of education and human services.



## Chronicle recognizes Murray State as "Great College"

The Council on Higher Education found Murray State to be one of its "Great Colleges to Work For," particularly for faculty seeking a career in teaching. The 2014 rankings represent Murray's fifth time on the list. Murray State is recognized for excellence in the Teaching Environment category.

## Pilgrim's a friend to Murray State

Pilgrim's poultry production company near Mayfield, Ky., donated \$2,000 to assist in the sponsorship of Racer Round-up, hosted by the Hutson School of Agriculture. Also, Pilgrim's employees recognized Murray State by naming the Mayfield facility's largest conference room in honor of the school.

## NCTQ gives Murray high ranking

Murray State University, along with UK, earned national "Top Ranked" status in the 2014 Teacher Prep Review by the National Council on Teacher Quality. The ranking is a distinction awarded to only 107 programs in the nation for overall strong performance. More than 1,600 teacher preparation programs were thoroughly evaluated and, for the first time, a numeric ranking of programs was created.

## LEGO® robotics for the classroom

The office of regional outreach partnered with Dr. Brandi King in the college of education and human services to present a two-day LEGO® robotics education workshop for K-12 teachers in the 18-county service region. Integrating LEGO® robotics in the classroom provides teachers a way to diversify teaching strategies and address Kentucky Common Core STEM (science, technology, engineering and math) standards.

## Article singled out for special recognition

Dr. Glynn Mangold, professor of marketing in the Arthur J. Bauernfeind College of Business won Emerald Publishing's 2014 Citation of Excellence for a 2009 article he and Dr. David Faulds of the University of Louisville published in Business Horizons. The citation was awarded to the top 35 articles that were published in the world's 300 leading management journals over the last 15 years. The article was selected from a pool of 225,000 articles.

## University's Omicron Delta Kappa chapter recognized nationally

The Murray State Circle of Omicron Delta Kappa was selected for two awards at the ODK national convention this summer — the Chapter Circle of Distinction award and an Omicron Delta Kappa Foundation Scholarship award for MSU student Victoria Pierpoint.





# GOLD RUSH

SEPTEMBER 2014 NORTHERN KENTUCKY UNIVERSITY

## GO FIGURE



➔ 1

Number of undergraduate programs nationally recognized as a NerdScholar data science favorite. It was the NKU B.S. in Data Science.

➔ \$275M

Total amount in output that NKU student spending supports the region each year.

➔ 750

Number of students who prepared posters and delivered oral presentations and other creative work at last spring's NKU Celebration of Student Research and Creativity.



## NKU CAREER SERVICES PREPARES STUDENTS FOR SUCCESS BEYOND GRADUATION

David Dedden is a husband and father who worked full-time while attending NKU. "Needless to say it was hard for me to really and truly do a job search," he said. "I relied heavily on the Career Services online services to do much of my search."

Mr. Dedden knew he would need internship experience, so he found a company that intrigued him, met with them on campus, and interviewed twice. Later he was called to interview and talked with the company about three positions. "I was home no longer than an hour and received a phone call..." Mr. Dedden said. "It was one of the managers I interviewed with earlier in the day. Basically, he offered me a position on his team as an intern for the summer. I happily accepted."

Just a few weeks later, he accepted a permanent position as a programmer analyst. He says the job was due in large part to NKU's Career Services Center, where the campus community can go to find out more about career-related programs, services, and resources.

The department's fall programs include sessions on interviewing techniques, resume building, and cover letter writing. Students can also practice mock interviews, plan for graduate school, and search for co-ops and internships.

Learn more about how the NKU Career Services office is helping to shape the future for a growing number of students:

**READ MORE:** <http://nku.edu/features/2014/august/careerservices.html>

## COLLEGE CORNER

The NKU Chase College of Law has launched a Regional Placement Program that will identify students who have a connection to, or an interest in, practicing in small cities and rural communities in the region and offer them individualized career counseling and personalized networking support.

"At Chase we are committed to facilitating meaningful connections between our students and the small cities and rural communities throughout the Commonwealth of Kentucky and our greater region," said Dean Jeffrey Standen. "Chase has a long history of coordinating outreach efforts to help forge and enhance these relationships. Our Regional Placement Program enhances our commitment to helping our students, alumni, practitioners, and other members of these communities connect and interact."

## CHASE COLLEGE OF LAW

One of the goals of the program is to identify potential attorney mentors to help students learn about the benefits and challenges of serving small-town and rural clients. The program will also encourage students to take advantage of networking opportunities, business plan development, and law management practice resources.

Chase also offers a Field Placement Clinical Program that provides practical, hands-on externship experience in handling actual cases and learning aspects of the law in supervised judicial, civil, and criminal law settings such as the Children's Law Center, Internal Revenue Service, Legal Aid Offices, National Labor Relations Board, and U.S. Attorney's Office.

# NKU TO STUDY ATHLETICS PROGRAMS



NKU has begun a year-long, campus-wide effort to study its athletics program as part of the NCAA Division I Institutional Performance Program. Specific areas the study will cover are governance and commitment to rules compliance, academic integrity, and gender/diversity and student-athlete well-being.

The program's purpose is to help ensure integrity in the university's athletics operations. The program opens up athletics to the rest of the university community and to the public.

The IPP committee will include President Geoffrey Mearns; Dr. Sue Hodges Moore, senior vice president for institutional effectiveness; various members of the NKU faculty and staff; as well as athletics department personnel.

NKU must successfully complete the process prior to being considered for election to full Division I membership, at which time the university would be eligible for NCAA postseason tournament play.

**LEARN MORE ABOUT THE IPP:** [http://nku.edu/news/\\_140815ipp.html](http://nku.edu/news/_140815ipp.html)



## THE SCOREBOARD

The Atlantic Sun Conference announced last month that NKU will be eligible for all conference postseason championships starting this season. The Norse are entering their third year of a four-year reclassification period before becoming eligible for NCAA championships at the Division I level. The change in policy also gives NKU a chance to host postseason events as well, as the A-Sun Championships for men's and women's soccer and men's and women's basketball will be contested at campus sites.

## FACULTY FOCUS

Mathematics Education professor TJ Murphy has been named a program director for the National Science Foundation in a first-of-its-kind appointment for NKU. Murphy is working in the Directorate for Education and Human Resources at the National Science Foundation.

She will be a contact point for questions about current or potential NSF funding. She will also be involved in making final decisions about which grants get awarded.

She said one of her goals is to help take the mystery out of the NSF grant proposal process. "Sometimes people have really great ideas," Murphy said, "but don't know enough about the processes at the funding agencies..."

**READ MORE:** <http://www.tinyurl.com/NKU-Murphy>

## BRIEFS

### NKU JUNIOR GOES VIRAL, WINS INTERNATIONAL VIDEO COMPETITION

When NKU junior marketing major Douglas Gautraud began looking at the things his grandfathers had left behind, he began to realize that the most important were their legacies.

Gautraud's five-minute video exploring the mark they made, titled *My Mom's Motorcycle*, has racked up nearly 1.7 million views on YouTube and inspired people around the world. It also won him the People's Choice Prize in the Rode Microphones *My Rode Reel* international film contest.

**SEE WHAT ALL THE BUZZ IS ABOUT:**

<http://tinyurl.com/NKU-Gautraud>

### KIMBERLY SCRANAGE TO LEAD ENROLLMENT AND DEGREE MANAGEMENT

Kimberly C. Scranage has been named NKU vice president for enrollment and degree management. Ms. Scranage will report to Sue Ott Rowlands, NKU's provost and executive vice president for academic affairs, beginning Oct. 13.

As vice president, Ms. Scranage will bring direction and support to NKU's enrollment management group, leading efforts to establish priorities and set an ambitious course for the university's traditional, non-traditional, and international enrollment, as well as retention.

**READ MORE:** <http://tinyurl.com/NKU-Scranage>

### NKU LAUNCHES CYBER SECURITY CERTIFICATE PROGRAM

The NKU College of Informatics is offering a new online cyber security certificate beginning this fall.

The 18-hour program covers both core areas and topics that map onto the NSA Center for Academic Excellence in cyber security.

The NSA recognizes several dozen centers of academic excellence, but this is the only such program in Kentucky.

The certificate can be paired with any major.

**READ MORE:** <http://tinyurl.com/NKU-Cyber>

### NKU DREAM TEAM PARTNERS WITH KONA ICE

When Kona Ice wanted to make its internship program and franchise more appealing to Millennial college students, the Florence-based company turned to an NKU undergraduate Consumer Insights class. Forty-four students spent the spring semester working on the project and dozen continued their work after the semester.

"It was definitely one of the most valuable experiences that I will take from college," senior marketing major Lindsey Ehlman said. "We really learned how to push ourselves individually and learned how to create these amazing projects within a few weeks."

**READ MORE:** <http://tinyurl.com/NKU-Kona>

## ALUMNI NEWS



As the Ebola epidemic rages across West Africa and beyond, Kpandja Djawe ('06) is fighting on the frontlines of its deadliest outbreak in history. Since earning his Ph.D. in 2011, Mr. Djawe, or "KP," as he prefers, has worked for the Centers for Disease Control and Prevention in Atlanta as an epidemic intelligence officer – a "disease detective," he says. But back in April when the World Health Organization reached out for help in containing the deadly Ebola virus in Guinea, West Africa, KP answered the call. Now he is supervising contact-tracing activities throughout Guinea, tracking anyone who came in contact with Ebola patients to ensure proper isolation should they develop symptoms. The stakes of this battle could not be higher – for Africa, the world, and for KP.

**READ MORE ABOUT KP'S WORK IN THE FALL/WINTER EDITION OF NORTHERN MAGAZINE**



## A Message from President Capilouto

When Dr. Tom Frieden, the director for the Centers for Disease Control and Prevention, worked on public health issues in India many years ago, he knew it was easy to become daunted by the massive challenges confronting that country and its people.

He developed a motto for his staff, who tirelessly worked to make a difference even though many days the challenges seemed insurmountable.

"Irrational optimism," he would say at the start of each day, "is a prerequisite for success."

Recently, in a conference room at the Hazard Community and Technical College, I saw firsthand the power and potential of "irrational optimism."

It would be easy, looking at the mountains to climb, to become discouraged. After all, of Kentucky's 54 Appalachian counties, 41 are classified as "distressed," meaning their economic indicators place them among the lowest 10 percent in the country.

But where so many see problems, Kentuckians see potential. Where others place limits and barriers, Kentuckians see the promise of a brighter tomorrow.

One of the key reasons for the pervasive sense of optimism in that room is the University of Kentucky. I was proud to represent

UK at the SOAR symposium as we announced two major initiatives — in partnership with the CDC, National Institutes of Health, Appalachian Regional Commission and Appalachian Regional Hospitals — to directly address health-care needs in the mountains.

One is a five-year, \$1.5 million project to help patients with cancer navigate the often confusing and growing system of treatment options; the other program is the development of an intensive three-week initiative to train community leaders and health-care leaders in the mountains. These are just two of dozens of programs and initiatives we are conducting for — and most importantly, with — communities throughout the mountains. From unlocking through research the mysteries of disease at the cellular level to engaging in evidenced-based approaches to problems at the community

level, UK is investing in micro interventions that, taken together, offer the promise of macro-level change.

It is what we do each day. It is in our DNA.

At the University of Kentucky, we are part of a special community, 150 years strong and with infinite promise still to achieve. And it's our work, in partnership with communities across the Commonwealth, that creates the possibility of turning irrational optimism into success for our Commonwealth and beyond. 🐾



“It is what we do each day. It is in our DNA.”

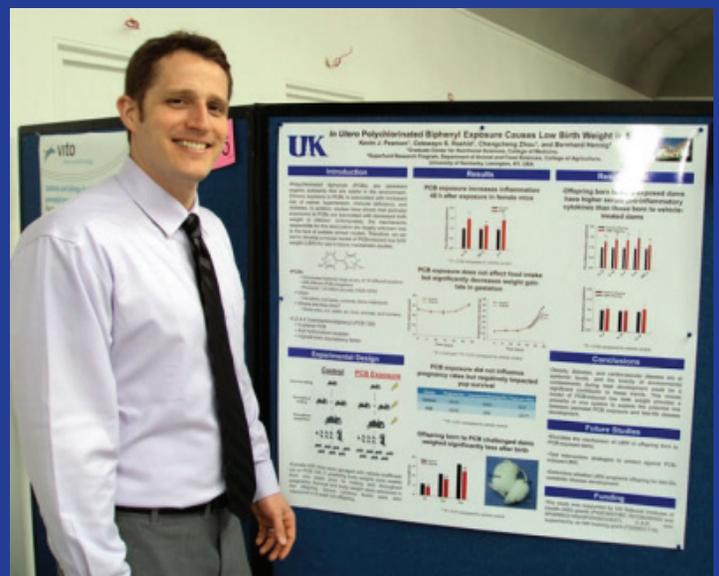
## UK Superfund Research Center Receives \$12.2 Million Federal Grant

The University of Kentucky has received a \$12.2 million grant from the National Institutes of Health to continue its work to better understand and minimize negative health and environmental impacts from hazardous waste sites.

Kentucky is home to more than 200 federal Superfund sites, including 14 active sites that are on the National Priorities List, a list of the worst sites in the country. The U.S. Environmental Protection Agency defines Superfund sites as uncontrolled or abandoned places where hazardous waste is located.

The Nutrition and Superfund Chemical Toxicity grant funded through the NIH's National Institute of Environmental Health Sciences is administered through the UK College of Agriculture, Food and Environment. It supports the efforts of more than 50 scientists and students from 15 departments within the colleges of Agriculture, Food and Environment; Arts and Sciences; Engineering; Medicine; and Public Health.

UK is one of only four programs funded in 2014, placing it in a very elite group of just 19 centers nationwide. UK has received funding for its Superfund work since 1997, with this being one of the largest NIH grants ever received by UK. 🐾



## Next Phase of Housing Revitalization Opens its Doors

Champions Court I and II, Woodland Glen I and II and the new Haggin Hall opened their doors last month and welcomed thousands of students to UK. The five residence halls were part of Phase II-A and represent the latest chapter in a new era of student housing. Forged through an unprecedented public-private partnership with Education Realty Trust (EdR) — a \$348.3 million investment in high-tech living and learning spaces — the residence halls are designed to bolster and support student success throughout the institution.

In addition to the two-bedroom suites, in which each student has his or her own private bedroom, the residence halls also provide common areas designed for building community within the hall. Study spaces, in which faculty members can plan programming, as well as classrooms within the residence halls also provide areas for students to learn where they live.

In fall 2013, the University celebrated the completion of the first phase of campus transformation, with 601 beds opening in Central Halls I and II — a \$25.2 million investment. Phase 2-B includes 1,610 beds in Woodland Glen III, IV, and V, and will open in fall 2015. Phase 2-C includes 1,141 beds in Limestone Park I and II, and will open in fall 2016. 🏡



## Dining Partnership Will Transform Vital Service to UK Campus

This summer, the University of Kentucky announced a 15-year, nearly \$250 million contract with Aramark that will transform this vital service for our students, faculty, staff and the larger community we serve. The partnership is an opportunity to improve service, provide healthier food at lower cost to our students, invest millions in facilities and enhance our commitment to locally sourced food.

Key provisions of the partnership with Aramark include:

- Prices for UK's six current student meal plans will be reduced, with the most expensive plan falling in price by 26 percent or about \$740 per semester.
- \$70 million in facilities investments, including \$40 million in new facilities.
- Several new food brands will be locating on campus, including Common Grounds, Rising Roll Gourmet, Einstein Bros. Bagels, Greens to Go and Panera Bread Co.
- More emphasis will be placed on nutrition and wellness with a full-time dietician hired by Aramark, digital menu boards, a nutrition website and mobile apps for nutrition and fitness.
- Aramark is providing guarantees to increase Kentucky Proud and local food purchasing, including an 11 percent increase in the first year of the contract. Local food and Kentucky Proud purchases are projected to grow each year and represent approximately 25 percent of total food purchases by the end of the contract.
- Significant sustainability initiatives will include LEED certification being sought on new construction, hiring of a full-time sustainability coordinator and implementation of Green Thread business practices, including waste stream management practices, minimizing food waste and supporting composting, energy audits and other energy and conservation initiatives.
- The creation of a Food Collaborative in partnership with the College of Agriculture, Food and Environment, including a \$5 million investment in an unprecedented academic partnership.
- Current UK employees with dining — about 110 people — will have the opportunity to remain university employees with the same salary and benefits.
- Aramark is committed to growing the number of full-time and student employees.



New Students by the Numbers	
○ 2,908	Incoming students enrolled
2,050	Incoming students living in on-campus housing
174	Incoming students who are Governor's Scholars
55%	Incoming students with some college credit
22%	Incoming students of color
82%	Incoming students who live in Kentucky
○ 36	States represented among incoming student

Preliminary as of August 15

## UofL's Newest Class One for the Record Books

The University of Louisville's incoming freshman class this fall yet again raised the standard as the largest and most academically well-prepared in school history. More than half of incoming students already have earned college credit, and collectively they scored an average 25.3 on the ACT.

"We continue to attract high-achieving students from all over Kentucky and from many other states," said UofL President James Ramsey. "This shows that UofL is a place top students want to be."



New students moved into residence halls Wednesday, August 20 in preparation for the start of classes the following week.

## A Letter from the President

Dear Friends,  
With the start of the fall semester and a new academic year, there is an exciting energy on campus. Welcoming a new freshmen class and seeing our returning students again is always fun and inspiring. While we have our largest freshmen class in UofL history, it is also the most academically prepared. Our newest students raised the bar yet again as more than half enrolled with college credits already earned.

But we're also buzzing about new research and academic heights: UofL researchers in Owensboro received a \$14.7 million federal grant to further research tobacco plant use to fight HIV and cancer; the School of Dentistry received its largest gift in history from the Mortenson family; and students in our distinguished Sports Administration program got a once-in-a-lifetime learning opportunity at the PGA Championship. We hope you will visit soon, so you can see and feel the excitement this fall at UofL!

**James R. Ramsey**  
President, University of Louisville



## First Executive MBA Students Begin Classes

The first class of students pursuing a joint UofL-UK executive master of business administration degree is not your typical student body. The program, the only one of its kind in the state, aims to prepare mid-level executives for senior leadership. UofL and UK officials say it will boost the state's business climate by offering an advanced education to emerging leaders who might otherwise leave Kentucky.

Program officials are excited about the caliber of the students in the first class. "These executives have a lot of workplace experience at high levels," said Joe Labianca, who directs the Don and Cathy Jacobs Executive Education Center at UK's Gatton College of Business and Economics. Rohan Christie-David, interim dean of UofL's College of Business, agreed. "The EMBA program is getting off to a good start," he said. "It's wonderful to see the interest and enthusiasm for this degree."

Classes in the 17-month program start with a one-week residency at UofL before students attend weekend classes at UofL and UK on alternating terms.



Executive MBA students get underway in the joint program between UofL and UK.

4 – # of vice presidents  
2 – # of doctors  
7 – Female students

13 – Male students  
18 – Avg. years work experience  
42 – Avg. age

## UofL Researchers Launch International Anti-HIV Project



*Kenneth Palmer performs HIV research using a tobacco plant.*

Researchers from the University of Louisville will lead an international effort to utilize tobacco plants to prevent the transmission of HIV. Funding for the project comes from a five-year, \$14.7 million grant from the National Institutes of Health.

“Our researchers are looking to solve problems that affect the world,” said UofL President James R. Ramsey. “Globally, more than 34 million people are HIV positive. The development of a low-cost method to prevent transmission of HIV certainly is something that is desperately needed, and the use of tobacco plants as a method of carrying the vaccine appears to be key in the process.”

Kenneth Palmer, professor of pharmacology and toxicology, leads an international research team working with a gel that contains a specific protein. In laboratory work, this protein appears to have broad-spectrum activity against HIV. Palmer’s team takes a synthetic copy of the protein and injects it into a tobacco mosaic virus, which carries the protein into the tobacco leaves. After 12 days, the researchers harvest the leaves and extract the mass-produced protein for development into a vaccine.

## Mortenson Family Provides School of Dentistry with Largest Gift in Its History

Alumnus Wayne Mortenson, DMD, and his wife Sue committed to a planned gift of \$5 million to create an endowed fund on behalf of UofL’s School of Dentistry. The Mortenson family has been a part of UofL for decades, with a dozen graduates from the School of Dentistry dental and dental hygiene programs.

“Investing in the talent of UofL students is our goal, as we seek to hire dentists and dental hygienists who can provide exceptional care to our patients,” said Mortenson. Nearly 70 dentists of Mortenson Family Dental and more than 70 dental hygienists call UofL their alma mater.



*From left to right President James Ramsey; Wayne Mortenson, DMD, and wife Sue; Executive Vice President for Health Affairs David Dunn, MD; and School of Dentistry dean John Sauk, DDS, celebrate the largest gift in the history of the school.*

## UofL Students Gain Real-World Experience at PGA Championship

For 22 UofL masters-level Sport Administration students, the 2014 PGA Championship at Valhalla served as a proving ground. Their class, which combined classroom and experiential learning, provided them with hands-on opportunities in the areas of corporate hospitality, operations, volunteer management, customer service, finance, security management and the economic and social impact of major sporting events.

Sam Schmidt, a student in the Sport Administration program, said, “Working at Valhalla was an incredible opportunity to learn from PGA hospitality staff, who were volunteers like us not that long ago. Plus, we got the chance to meet corporate executives and city officials, to provide leadership in the hospitality tents and to manage crowds of 50,000 people per day.”



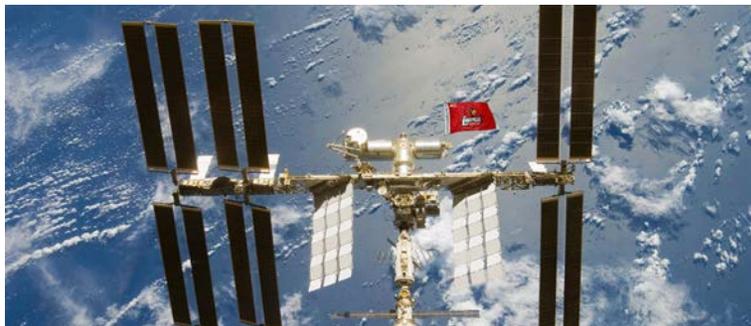
*UofL Sport Administration students gain invaluable experience and networking opportunities while working the 2014 PGA Championship at Valhalla.*

The faculty in Sport Administration, a part of the College of Education and Human Development, continues to leverage major, Louisville-based sporting events to create learning opportunities. “We did something similar during the 2008 Ryder Cup, 2010 World Equestrian Games and the first NASCAR Quaker State 400 Sprint Cup race,” said Anita Moorman, a professor and former program director of Sport Administration.

## UofL To Conduct Research Project on International Space Station

A NASA grant will allow the University of Louisville and two other state schools to do research aboard the International Space Station. The project, a collaboration with scientists and engineers from the University of Kentucky and Western Kentucky University, involves physics experiments on a class of substances known as colloids.

According to researchers, understanding colloidal physics is key to the development of new materials with enhanced energy, thermal, optical, chemical and mechanical properties. Potential applications include more efficient solar energy panels, stronger and lighter aerospace materials and less expensive electronic displays. UofL mechanical engineering assistant professor Stuart Williams, the project’s principal scientific investigator, said that research on the space station is expected to begin June 2015.



*UofL researchers will perform physics tests on the International Space Station in hopes of developing advanced manufacturing materials and other technologies.*

Western Kentucky University news for the Council on Postsecondary Education, September 2014

For more WKU news, visit [www.wku.edu/news](http://www.wku.edu/news).

## The New York Times



### WKU featured in report

WKU's role in Bowling Green's downtown redevelopment was featured Aug. 12 in a report by Keith Schneider of The New York Times headlined "A University's Partnership Reshapes Bowling Green, Ky." An excerpt follows:

*When Gary A. Ransdell, the president of Western Kentucky University, invites alumni to view this city's redeveloping downtown from his university's hilltop campus, the response is almost always exclamations of surprise.*

*Just below Cherry Hall, one of the 108-year-old university's grandest buildings, sits nearly 200,000 square feet of new student housing, built at a cost of \$24 million. There is also a 30,000-square-foot, \$10 million alumni*

*center, and a 72,500-square-foot, \$14.5 million Hyatt Place hotel scheduled to open in 2015.*

*Next door to the Hyatt site, a \$28 million mixed-use development is under construction. One building will house 240 more students on one side of College Street, and another will have small businesses, restaurants and a rooftop pool.*

*There are also four new fraternity houses built at a cost of \$3 million, and a 450-space parking deck flanked by 30,000 square feet of retail businesses and restaurants that are expected to open next year.*

*Ransdell, WKU's president since 1997, described the projects as the latest additions to \$262 million in downtown construction since 2008 that is rehabilitating Bowling Green's central business district.*

More at [http://www.nytimes.com/2014/08/13/realestate/commercial/a-universitys-partnership-reshapes-bowling-green-ky.html?\\_r=1](http://www.nytimes.com/2014/08/13/realestate/commercial/a-universitys-partnership-reshapes-bowling-green-ky.html?_r=1)

### Gatton Academy named top high school in the U.S. for third consecutive year

The Carol Martin Gatton Academy of Mathematics and Science in Kentucky has been named the number one high school in the nation by The Daily Beast for the third consecutive year. The Gatton Academy, located on the WKU campus, ranked number one in 2012 and 2013 on the Newsweek/The Daily Beast joint list, and this year's list is solely from The Daily Beast, an award-winning online news site.



The ranking from The Daily Beast used six indicators from school surveys to compare public high schools in the United States, with graduation and college acceptance rates weighed most heavily. Other criteria included college-level courses and exams, percentage of students with free or reduced lunch, as well as SAT and ACT scores.

The Gatton Academy ranked as the number one high school in three of the five main categories judged: college bound students, as 100 percent of the students go to college; graduation rate, where 100 percent of the students graduate high school; and rigor, with 100 percent of the students enrolled in AP/IB courses, and students taking an average of 3.3 exams.

More at <http://wkunews.wordpress.com/2014/08/27/gatton-academy-named-top-high-school-in-the-us-for-third-consecutive-year/>

### **WKU, UPIKE partner on programs**

A partnership between the University of Pikeville and WKU will make health-related master's degree programs available to students in eastern Kentucky and provide access to WKU students in UPIKE's College of Optometry.

UPIKE President James L. Hurley and WKU President Gary A. Ransdell made the announcement Aug. 28 at the Pikeville campus.

"This is a unique collaboration between private and public institutions, and although geography separates us by a nearly 300 mile span from east to west across the Commonwealth, technology and the willingness of both our institutions to meet the needs of Kentucky's communities wherever they may be makes this partnership possible," Dr. Ransdell said.

"We are excited about the UPIKE-WKU 'East Meets West' strategic and natural partnership," Dr. Hurley said. "UPIKE and WKU have long traditions of creating educational opportunities for students from across the Commonwealth."

WKU is offering a Speech-Language Pathology pathway program this fall, a master's program in Communication Disorders in fall 2015, a Master of Healthcare Administration in fall 2015 and the Master of Social Work in fall 2016.

UPIKE is also offering access to WKU students seeking careers in optometry and will offer five guaranteed admission slots per year to WKU undergraduate students who meet the program criteria.

More at <http://wkunews.wordpress.com/2014/08/28/wku-upike-partnership/>



*UPIKE President James Hurley (left) and WKU President Gary Ransdell exchange shirts after announcing the schools are collaborating on several health-related programs.*

### **WKU, Ivy Tech Community College sign joint admissions agreement**

Ivy Tech Community College Southwest in Evansville and WKU signed a joint admissions agreement that will offer Ivy Tech-Southwest students a seamless pathway to a four-year degree. This is WKU's ninth joint admissions agreement, the first in Indiana, and only the second outside of Kentucky (the other being Volunteer State Community College in Tennessee). There are 645 students currently jointly admitted to WKU through the eight existing joint admissions agreements.

A joint admissions student first enrolls at Ivy Tech Community College. When they complete a two-year degree, they then enroll at WKU to pursue a bachelor's degree. Both schools advise jointly admitted students, creating a smooth transition from Ivy Tech-Southwest to WKU. More at

<http://wkunews.wordpress.com/2014/08/05/wku-ivytech-agreement/>

### **WKU receives Safe Communities designation**

WKU has been designated the fourth academic institution worldwide and one of 25 Safe Communities in the U.S. as accredited by the National Safety Council. The Safe Communities America program is a proven approach to community injury reduction structured around a broad coalition of community partners.

Donna Stein-Harris, senior director of Safe Communities America, presented the designation to WKU's Howard Bailey, David Oliver and Gary Ransdell on July 30. More at

<http://wkunews.wordpress.com/2014/07/30/national-safety-council-accredits-wku-as-a-safe-community/>

