

# KY COUNCIL ON POSTSECONDARY EDUCATION WORK SESSION



September 14, 2020 – 3:00 PM ET

ZOOM teleconferencing for Committee members

Livestream video for public: <https://youtu.be/TYRI74588kE>

---

## I. Call to Order

## II. Welcome and Introductions

## III. Coping with COVID-19: The Impact of the Pandemic on Kentucky Higher Education

- Robert Jackson, President, Murray State University
- Scott Williams, President, Owensboro Community & Technical College
- Burton Webb, President, University of Pikeville

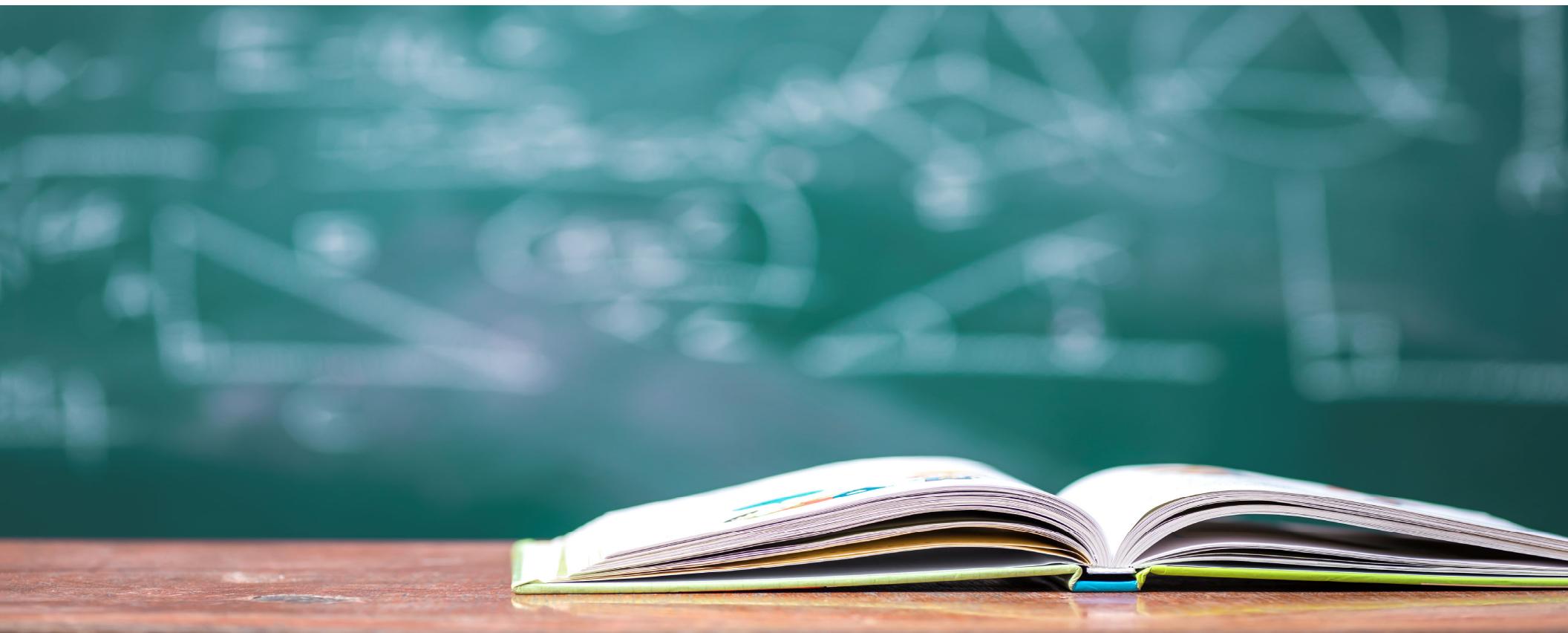
## IV. Status Report and Discussion, 2020 CPE Work Plan

## V. Adjournment



# Taking Stock: Progress on CPE's 2020 Plan of Work

CPE Work Session, September 14, 2020



# Four Priorities Driving CPE's 2020 Work Plan



## VALUE



Building the broad understanding that higher education is the key to personal opportunity and Kentucky's economic growth.



## AFFORDABILITY



Making higher education affordable for all Kentuckians.



## SUCCESS



Ensuring more students earn degrees or certificates regardless of race, income, age or geography.



## JOBS



Meeting Kentucky's current and future workforce needs through high-quality innovative programs.

# COVID 19

---

- Changed the way we work
- Refocused priorities and shifted strategies
- Strengthened CPE's role as coordinator, convenor, and innovator



# Supporting and Coordinating Pandemic Response

- Weekly meetings with campus presidents to share information and coordinate and actions.
- Regular discussions with Dept of Public Health officials and information session with 100+ campus leaders.
- Guidance on campus reopening plans and implementation, and ongoing assessment of fiscal impact of pandemic
- Communication strategies highlighting the swift and innovative campus responses to the pandemic.
- Ongoing convenings of academic, student support and other campus leaders to share information/ideas.
- Expansion of public services including Virtual Library access, comprehensive COVID information portal, public complaint/question resolution.



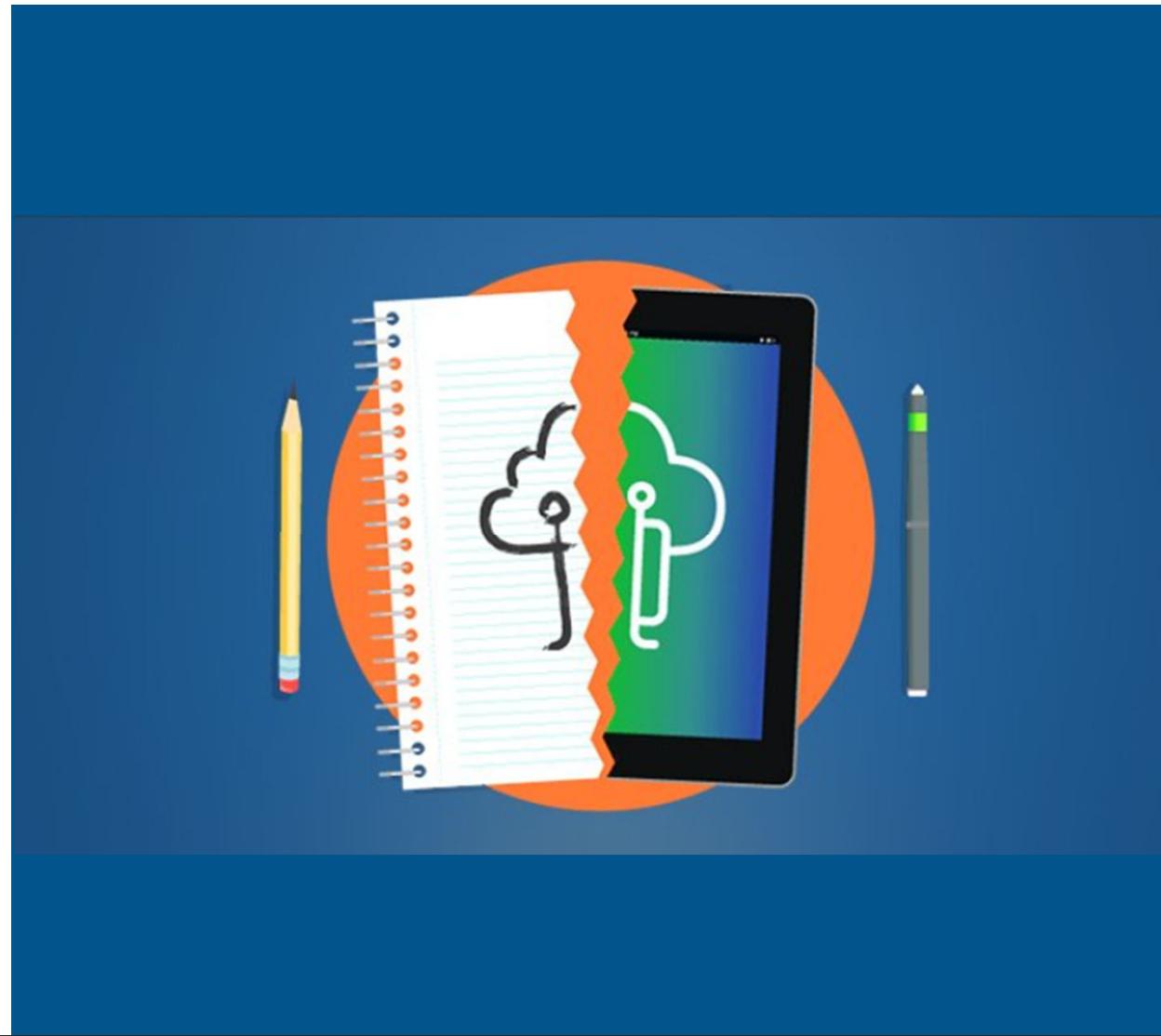
## CARES ACT

- Secured \$13.8 million through the Governor's office to support postsecondary education
- Designed grant program and managing contracts and distribution of GEER funds to campuses
- Providing guidance and monitoring other CARES funding streams
- Communicating regularly with state and federal leaders about CARES funding and pandemic response
- Anticipating/hoping for another round of federal relief funding later this fall

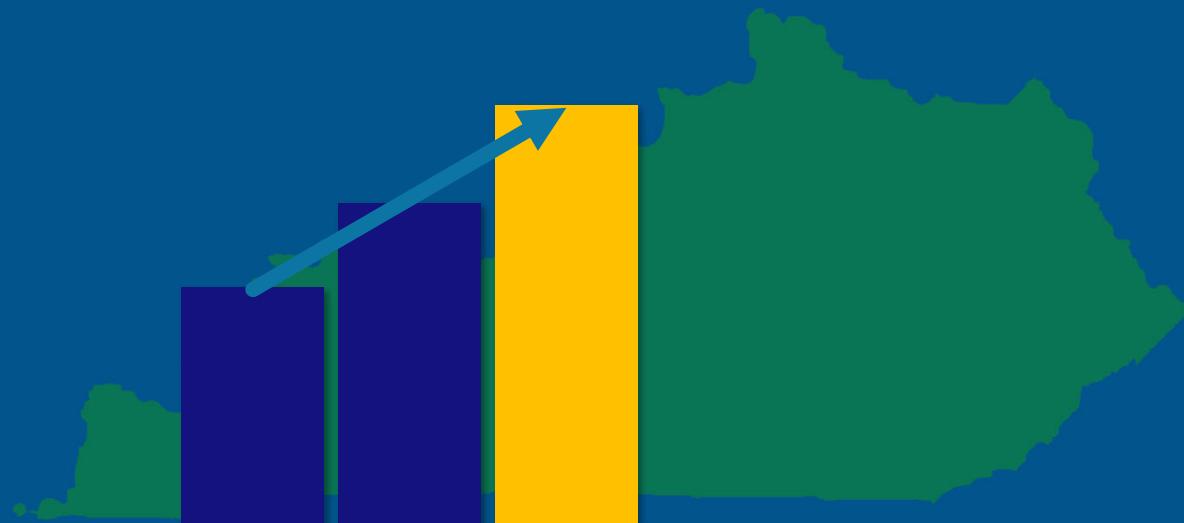


## What COVID has Taught Us

- Digital learning can be done well, it can be deployed quickly, and it is here to stay
- The digital divide is real and it will continue to affect college access
- Postsecondary education will be essential to the economic recovery
- Mental health challenges among students is growing
- Our vulnerable populations have become even more vulnerable
- We must pay even greater attention to the transition points



# Getting to 60% by 2030





# Success: Ensuring More Students Earn Degrees and Credentials

- Zeroing in on the **P-20 Pipeline**, particularly transitions between secondary and postsecondary education and expansion of early college opportunities
- Strengthening the **quality and diversity of our teaching corps**
- Putting educational **equity and diversity** front and center
- Ensuring **financial incentives through the performance funding system** are driving positive student outcomes
- Finalizing CPE's new **electronic transfer system** structured around degree pathways
- Listening and learning through CPE's **learning communities** and **faculty and student advisory groups**
- Focusing on the **needs and challenges of adult learners**





# Jobs: Meeting Kentucky's Current and Future Workforce Needs

- Developing a **comprehensive Education to Work agenda**, with focus on helping citizens rapidly reskill and retrain
- Strengthening **collaborations and partnerships** with Workforce and Economic Dev agencies to advance a common agenda
- Finalizing changes to **CPE Academic Program Review policy** incorporating market demand, job outcomes, and economic data
- Implementing HB 419 (2020) to create more **transparency around college costs and career pathways**
- **Researching/reporting** on education and workforce alignment in high demand industry sectors
- Assessing the **value of sub-Associate credentials** in the workplace to inform policy and programs





# Making Higher Education More Affordable

- Approved tuition increases for 2020-21 that are the **lowest in over 20 years**
- Spearheading efforts to encourage students to **fill out the FAFSA** and access financial aid
- Redirecting **CPE Strategic Initiative funds** to help campuses and their students respond to unanticipated COVID costs
- Renewing efforts to secure and maintain state support for postsecondary education during the **upcoming legislative session**





# Communicating the Value of Postsecondary Education

- Growing CPE's social media presence and launching new *Higher Education Matters* social media campaign
- Relaunching **CPE's Policy Insight** with increased content focusing on value of college
- Amplifying CPE's message through **state and national media interviews, and targeting messaging** highlighting why higher education matters
- Increasing **communication/interaction with new administration and legislature** through regular testimony, briefings, meetings and advocacy
- Making CPE's voice heard through **op-eds in state media and presentations** to state and national groups



Higher Education Matters

"Going to college will make a difference in my life because I can help change the world."

- Ethan C. Allen  
West Kentucky Community and Technical College



# Administration and other Responsibilities

- Providing ongoing legal support and services for the agency and campuses
- Enhancing and making more transparent CPE's postsecondary accountability and performance data
- Administering a \$24 million, multi-year federal GEAR UP grant
- Providing ongoing data analysis and reporting
- Administering the state's Virtual Library which serves college, K-12 and public libraries in most KY counties
- Managing postsecondary's transition to the KY Wired system
- Licensing activities for over 80 private colleges/universities
- Administering the HR and business services of a small, but dynamic state agency



## Looking Ahead

---

- Strengthen the intersection between education and work and between P-12 and postsecondary
- Empower and support our most vulnerable populations
- Help Kentucky's campuses weather the current crisis and emerge more nimble and innovative.
- Continue work to change the value equation in higher education.



# Questions and Discussion



Twitter: CPENews and CPEPres



<http://cpe.ky.gov>



Facebook: KYCPE

