MINUTES Council on Postsecondary Education May 21, 2010

The Council on Postsecondary Education met Friday, May 21, 2010, at 10 a.m. at the University of Louisville Clinical and Translational Research Building in Louisville, Kentucky. Chair Paul Patton presided.

WELCOME

Shirley Willihnganz, UofL Provost, and Tony Newberry, Jefferson Community and Technical College President, welcomed the Council to the UofL campus and to the city of Louisville.

ROLL CALL

The following members attended: Ellen Call, Chris Crumrine, Glenn Denton, Dan Flanagan, Joe Graviss, Nancy McKenney, Donna Moore, Paul Patton, Marcia Ridings, Jim Skaggs, Joe Weis, and Joe Wise. Terry Holliday, Phyllis Maclin, Pam Miller, and Lisa Osborne did not attend.

APPROVAL
OF MINUTES

The minutes of the April 2010 meeting were approved as distributed.

PRESIDENT'S REPORT

President Bob King reported on several activities underway:

- The Council staff and the staff of the Kentucky Department of Education, led by Commissioner Holliday, are reassessing Kentucky's first-round application for the Race to the Top funding and reapplying for the second round of funding. The two areas in which evaluators found Kentucky's application deficient were lack of legislation for charter schools and lack of any plan for linking teacher compensation to student performance. Commissioner Holliday has been working to fashion a charter school piece of legislation that will satisfy the concerns of the teacher unions. At this time the charter school legislation is not on the agenda for the special session to be held the end of May.
- Commissioner Holliday and President King have agreed to participate in a consortium of states to apply for nearly \$60 million from Race to the Top 2 assessment funding to participate on a pilot basis in the Board Examination System. This is a high school leaving exam tightly connected to the new common core standards. Students can take the board examination at the end of their tenth grade. If successful, they have the choice to stay in high school and, during their junior and senior years, participate in advanced placement or high-level courses that would generate college-level credit and would allow these students to apply to very selective colleges upon completion. Another choice would be to leave high school. A new high school diploma would be created that would allow these students to be admitted to any open enrollment college or university in the state without need of remediation to immediately start earning college credit. Most typically students who choose that path would enter into KCTCS, and President McCall has been helping to plan the implementation. Marc Tucker with the

National Center for Education and the Economy recently met with a group of school superintendents and community college presidents who are all interested in being part of this pilot. Part of the requirement of the consortium is that the participating states use the funding to actually develop these exams and then pay for the cost of administering them. If the use of the pilot proves to successfully move students through and on their way to be successful in college, the commitment would be that the state must take the program statewide after the fourth year.

- Work is progressing toward making real the elements of Senate Bill 1. Adoption of the common core standards was initially in mathematics and language arts. Over the next several months, other subjects will be added to the standards. Postsecondary education is particularly involved in the professional development area of preparing the state's 45,000 teachers to teach these new standards as well as refocusing the teacher preparation programs so that students who are currently interested in going into the teaching profession are prepared upon graduation.
- President King will visit community colleges this summer. KCTCS
 President McCall is helping to facilitate the visits and will join him when possible.
- The staff was asked by the State Budget Director to submit a description of what would happen at each of the campuses if there was no budget. The documents that were prepared by the campuses and then shared with the Governor's Office and the budget office demonstrate how devastating closing campuses would be for the campuses, students, and employees and also the communities where they live and do business. President King said that long-term prospects indicate that all should be prepared for the foreseeable future of continued pressure on state government budgets which means the likelihood that postsecondary education will enjoy a new infusion of funds is a very low probability.

2010-11 TUITION & FEES – EKU

RECOMMENDATION: The staff recommended that the Council approve 2010-11 tuition and mandatory fee rates and the requested exception to the nonresident rate floor for Eastern Kentucky University.

The 4.9 percent increase requested by EKU was in compliance with the resident undergraduate rate ceiling of 5 percent for a comprehensive university approved by the Council at its April 23 meeting. Also at the April 23 meeting, the Council voted to maintain the existing floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate and to allow institutions to request exceptions to this policy. EKU requested an exception to the nonresident rate floor for its undergraduate, nonresident targeted areas rate. The proposed 2010-11 target areas rate is \$10,488, or 1.58 times the resident rate.

MOTION: Mr. Weis moved that the recommendation be approved. Ms. Call seconded the motion

VOTE: The motion passed.

2010-11 TUITION & FEES - MoSU

RECOMMENDATION: The staff recommended that the Council approve the 2010-11 tuition and mandatory fee rates for Morehead State University.

The proposed per credit hour rate that Morehead State University requested (5.1 percent) was in compliance with the 5 percent ceiling for comprehensive institutions. MoSU did not request exceptions to the nonresident undergraduate rate floor established by the Council. The university's proposed 2010-11 full-time, nonresident rate for undergraduate students is \$615 per credit hour, which is 2.5 times the resident rate and exceeds the established floor.

MOTION: Ms. Moore moved that the recommendation be approved. Dr. Wise seconded the motion.

VOTE: The motion passed.

2010-11 TUITION & FEES - MuSU

RECOMMENDATION: The staff recommended that the Council approve the 2010-11 tuition and mandatory fee rates for Murray State University.

The proposal submitted by Murray State University (4.8 percent) was in compliance with the 5 percent ceiling for comprehensive universities. MuSU did not request exceptions to the nonresident undergraduate rate floor established by the Council. The university's proposed 2010-11 full-time, nonresident rate for undergraduate students is \$17,040, which is 2.7 times the resident rate and exceeds the established floor.

MOTION: Mr. Weis moved that the recommendation be approved. Mr. Crumrine seconded the motion.

VOTE: The motion passed.

2010-11 TUITION & FEES – NKU

RECOMMENDATION: The staff recommended that the Council approve the 2010-11 tuition and mandatory fee rates and requested exceptions to the nonresident rate floor for Northern Kentucky University.

The proposal submitted by NKU (4.9 percent) is in compliance with the 5 percent ceiling for comprehensive institutions. NKU requested exceptions to the nonresident rate floor for its undergraduate metropolitan rate, the Program for Adult-Centered Education (PACE) rate, and the undergraduate nonresident rate.

MOTION: Mr. Weis moved that the recommendation be approved. Ms. Moore seconded the motion.

VOTE: The motion passed.

2010-11 TUITION & FEES – UK

RECOMMENDATION: The staff recommended that the Council approve the 2010-11 tuition and mandatory fee rates for the University of Kentucky.

The UK proposed rate was 6 percent, which was the ceiling set by the Council for the research universities. UK did not request exceptions to the nonresident undergraduate rate floor established by the Council. The proposed 2010-11 full-time, nonresident rate for undergraduate students is \$17,796 (an average of upper- and lower-division nonresident rates), which is 2.0 times the resident rate and exceeds the established floor.

MOTION: Mr. Flanagan moved that the recommendation be approved. Dr. McKenney seconded the motion.

VOTE: The motion passed.

2010-11 TUITION & FEES – UofL

RECOMMENDATION: The staff recommended that the Council approve the 2010-11 tuition and mandatory fee rates for the University of Louisville.

The UofL proposed rate was 6 percent, the ceiling set for the research universities. UofL requested no exceptions to the nonresident undergraduate rate floor established by the Council. The university's proposed 2010-11 full-time, nonresident rate for undergraduate students is \$20,424, which is 2.4 times the resident rate and exceeds the established floor.

MOTION: Ms. Call moved that the recommendation be approved. Dr. Wise seconded the motion.

VOTE: The motion passed.

Tuition rates for KCTCS, KSU, and WKU will be considered at the July Council meeting.

COMMISSIONER OF EDUCATON REPORT

A report from Commissioner Holliday about activities underway at the Kentucky Department of Education was presented for information.

STRATEGIC AGENDA DEVELOPMENT John Hayek and Lee Nimocks provided an update on the development of the 2011-15 strategic agenda. The Council work group and the institutional advisory work group have developed suggested vision and mission statements. These statements will continue to be reviewed during the planning process. Subgroups of statewide representatives have been created to provide a series of reports to provide guidance in the creation of key statewide objectives and strategies to help the state make progress in four focus areas: college readiness, student success, research and economic competitiveness, and efficiency and innovation. First drafts of the subgroup reports are expected July 15 with final reports available in August. Later in the fall, drafts of the strategic agenda will be circulated and an accountability system will be built around each of the objectives.

STATEWIDE DIVERSITY POLICY

Sherron Jackson said that the Committee on Equal Opportunities is continuing the process of developing a statewide diversity policy, and conversations are underway about the legal aspects of the policy.

GEAR UP KENTUCKY

Yvonne Lovell and Bruce Brooks presented information about GEAR UP Kentucky. The program, which is administered by the Council, received its first federal six-year grant in 2000 and its second grant in 2005. The program supports seven host sites and partners that coordinate the program for the 80 participating middle schools and high schools. Serving nearly 14,000 students, GEAR UP Kentucky develops a college-going culture in the schools, focusing on college preparation, college affordability, college access and success, and preparation for life and work. Overall the program is making an impact on the schools it serves and student performance is increasing. However, there is much more work that must be done to reach the significant percent of students who are not performing well, particularly in mathematics and science. As the end of the second round of funding draws near, questions must be answered about how to go forward and continue to engage the postsecondary partners. At the national level the program is redesigning itself, so Kentucky needs to decide whether to extend the support of the program through the first year of college where many students have difficulty or move its work down one level to the sixth grade to begin to bridge the transition so that students are prepared by the time they complete the eighth grade for success in college and beyond. Nearly all of the campuses in Kentucky are partners with the GEAR UP program in one way or another. As the structure is developed for the next six-year grant, the program hopes to include many more in a much more substantial way. This year GEAR UP Kentucky rolled out the first round of scholarships which were awarded at its annual institute which was attended by nearly 200 parents and 100 students.

ACADEMIC PROGRAM APPROVAL AND REVIEW POLICIES The Council staff is working with representatives from each public university and KCTCS to update the academic program approval and review policies. The current policies date back to 1999, and the postsecondary environment has changed dramatically over the years. State-level policies are being reexamined in light of this changed landscape with the knowledge that:

- Program approval and program review policies must be connected to create a complementary and mutually reinforcing set of policies at the state level.
- Council and institutional policies must be complementary and mutually reinforcing in order to create a more coordinated approach to academic programming statewide.
- State and institutional policies should be grounded in best practices from around the country.

The target date for Council review of the updated policies is early 2011.

PRELIMINARY ANNUAL DEGREES REPORT

A preliminary annual degree report indicated that Kentucky's public and independent colleges and universities conferred an estimated 57,247 degrees and credentials during the 2009-10 academic year. This is an estimated 9.3 percent increase over last year and includes gains at the associate, bachelor's, master's, and professional doctorate levels. The report included historical trend information indicating that over the last decade the number of degrees conferred statewide has grown substantially at all degree levels. A final report will be released later in the year.

President King said that the increase in degrees is a good sign but cautioned it is in part the result of enrollment increases. He indicated that the next challenge is to improve graduation rates, which measure the percentage of first-time, full-time students who start and graduate with a bachelor's degree within six years or an associate degree within three years. The overall statewide rate is 49 percent for the public institutions, based on the entering class of 2002, and 20 percent for the public community and technical colleges, based on data from the class of 2005.

Governor Patton questioned whether the state is meeting the goal of House Bill 1 to improve educational attainment. He said that the state's campuses should focus on measuring how close Kentucky is to reaching the national average for bachelor's degrees. He prefers to know how well colleges are doing at increasing the numbers of graduates each year, particularly in younger age cohorts, rather than measuring educational attainment levels more broadly across the Commonwealth.

KET APPOINTMENT

Governor Patton announced that he has appointed Donna Moore to serve as one of the Council's representatives on the Kentucky Educational Television board. She will serve a four-year term expiring June 2014.

REPORTS FROM INSTITUTIONS

Reports from the institutions were included in the agenda materials.

RELATIONSHIPS WITH GOVERNING BOARD CHAIRS In an effort to build better relationships with the institutional governing board chairs, Governor Patton asked President King and President Whitlock to develop a mechanism to interact with the board chairs and report at the next meeting.

Governor Patton congratulated Chris Crumrine on his new position with the State Higher Education Executive Officers. He will join the SHEEO staff June 1. Governor Patton thanked Mr. Crumrine for his work on the Council and wished him well in his career.

Governor Patton thanked President Ramsey and the University of Louisville for hosting the Council.

NEXT MEETING

The next meeting is July 22 and 23 at Pikeville College.

ADJOURNMENT

The meeting adjourned at 11:35 a.m.

Robert L. King CPE President

Phyllis L. Bailey

Senior Associate, Executive Relations

CPE MEMBER WORK SESSION The Council members met in a work session at 8:30 a.m. May 21. The Council heard an update on the initiatives designed to improve the transfer process and increase the number of students who transfer and earn a bachelor's degree.