## MINUTES Council on Postsecondary Education November 5, 2010

	The Council on Postsecondary Education met Friday, November 5, 2010, at 10 a.m. at Eastern Kentucky University in Richmond, Kentucky. Chair Paul Patton presided.
ROLL CALL	The following members were present: Ellen Call, Dan Flanagan, Joe Graviss, Terry Holliday, Dennis Jackson, Nancy McKenney, Pam Miller, Donna Moore, Lisa Osborne, Paul Patton, Marcia Ridings, Jim Skaggs, Joe Weis, and Joe Wise. Glenn Denton and Aaron Price did not attend.
WELCOME	President Doug Whitlock and Mr. Gary Abney, EKU's board chair, welcomed the Council to the Eastern Kentucky University campus.
	Governor Patton thanked President Whitlock and EKU for hosting the CPE.
	Governor Patton recognized Representative Harry Moberly upon his retirement from the Kentucky legislature and thanked Representative Moberly for his contributions to postsecondary education.
EXECUTIVE COMMITTEE REPORT	The Executive Committee met earlier in the morning with the audit firm Blue and Company LLP, a certified public accounting agency in Lexington. Governor Patton reported on the Executive Committee's review of the FY 2009-10 Agency Audit Report noting that the Council received an unqualified opinion with no findings or questioned costs.
	MOTION: Governor Patton recommended that the audit report be accepted by the Council as presented. Ms. Miller moved that the request be approved. Mr. Flanagan seconded the motion.
	VOTE: The motion passed.
APPROVAL OF MINUTES CPE PRESIDENT'S REPORT TO THE COUNCIL	The minutes of the September CPE meeting were approved as distributed.
	A written report from President King was distributed. Highlights of his report include:
	<ul> <li>The Senate Bill 1 funding is moving forward on many fronts:         <ul> <li>Staff is very close to completing contracts with the Kentucky Center for Mathematics, the Collaborative Center for Literacy Development, the Kentucky Association of Colleges of Teacher Education, and the P-20 College and Career Readiness Lab to offer multiple informational sessions across the state to get the information in the hands of faculty.</li> </ul> </li> </ul>

- Staff is nearing completion of a contract with the Association of Independent Kentucky Colleges and Universities to ensure this information also is available to the faculty at the independent institutions.
- Governor Patton was presented with the 2010 Kentucky Fairness Alliance Community Service Award honoring the Council's Committee on Equal Opportunities at the October 14 CEO meeting held in conjunction with the Kentucky Commission on Human Rights 50th Anniversary Conference. The award recognized the CEO and Council for expanding the scope of its work in the area of diversity to ensure that education across the Commonwealth is more inclusive and accessible to all Kentuckians.
- The Kentucky Virtual Campus, in partnership with KCTCS, has won the 2010 WOW Award. The WOW Award is a national competition sponsored by the Western Interstate Commission for Higher Education's Cooperative for Educational Technology. The award recognizes the highly innovative delivery model of the KCTCS Online Learn On Demand degree programs.
- CPE, AIKCU, KDE, the State-Assisted Academic Library Council, and the Center for Rural Development have once again joined forces to sponsor the Kentucky Convergence Conference 2010 at the NKU METS Center in Erlanger, Kentucky. This is the seventh consecutive year for this exciting statewide conference. Conference themes include information technology, e-learning, library information services, and faculty development. The opening keynote speaker, Dr. Curtis Bonk from Indiana University, is presenting in Kentucky for the third time this year.
- On October 30 the Southern Regional Education Board recognized Kentucky for having nine African American scholars receive their Ph.D. from the University of Kentucky or the University of Louisville in a STEM or related field. Kentucky had the highest number of scholars recognized at the 17th Annual Institute on Teaching and Mentoring. Also, Kentucky received recognition for having the second highest number of African American scholars in the category of "all but dissertation."
- Mr. King reported on a series of meetings taking place with legislators and caucus groups allowing him an opportunity to expand the understanding of the Council's role and how its budget is being used to keep postsecondary education moving forward.

IMPROVING EDUCATOR QUALITY STATE GRANT PROGRAM RECOMMENDATION: The staff recommends that the Council on Postsecondary Education award federal No Child Left Behind, Title II, Part A, funds in the amount of \$1,261,491 for January 1, 2011–June 30, 2012, to support nine projects. The Improving Educator Quality State Grant Program awards grants to partnerships that deliver research-based professional development programs to P-12 teachers. To be eligible, a partnership must include a postsecondary institution's school of arts and sciences and its teacher preparation program, as well as at least one high-need local school district. The program enables states to fund training for teachers and administrators in any core academic subject.

The Council is focusing Year Nine of the Improving Educator Quality State Grant Program on projects that fully integrate the new Common Core Standards in a way that assists teachers in providing intervention in content areas for students in need of accelerated learning, thus directly goes to SB 1.

MOTION: Ms. Miller moved that the request be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

NURSE PRACTITIONER POST-MASTER'S CERTIFICATE, UofL RECOMMENDATION: The staff recommends that the Council approve the post-master's certificate in Family Practice Nurse/Nursing (CIP 51.3805) proposed by the University of Louisville.

The University of Louisville proposes a post-master's certificate for nurse practitioners to provide specialty training for nurses who already have a master of science in nursing degree but wish to specialize further.

The program is designed to train nurses to become nurse practitioners while allowing them to continue working in their current positions. For those who are already nurse practitioners but need an additional skill set, the postmaster's certificate allows these individuals to quickly come up to speed in a second specialty area.

MOTION: Mr. Flanagan moved that the recommendation be approved. Ms. Call seconded the motion.

VOTE: The motion passed.

COMMITTEE ON EQUAL OPPORTUNITIES REPORT Mr. Sherron Jackson, CPE's assistant vice president for EEO and finance, said Dr. Rana Johnson, CPE's chief diversity officer, will take the Council staff lead in the area of equal opportunities under the guidance of Dr. Aaron Thompson, CPE's senior vice president for academic affairs, beginning in January.

Mr. Jackson provided the CEO meeting schedule for 2011.

Mr. Jackson reported on the statewide diversity policy implementation. He said Council staff and institutional representatives will meet November 29 at EKU to begin discussions on institutional diversity policies and the components of the policies. He said the CEO will review the policies at its March meeting and will be brought for Council action at the September meeting. The CEO received a briefing at its October 14 meeting on the progress of staff and institutional representatives to revise the existing administrative regulation to reflect the requirements for diversity planning. The draft regulation also was shared with institutional presidents, institutional legal counsels, chief diversity officers, and EEO representatives. Following receipt of comments, it is anticipated that the administrative regulation will undergo additional change.

The process for revision entails review and action by CEO and CPE, public hearings and a public comment period, evaluation of regulatory impact and fiscal impact, and review by the Administrative Regulation Review Subcommittee and the appropriate jurisdictional legislative subcommittee. Council staff will present the administrative regulation to the Council at its February meeting for approval.

Mr. Jackson reported on the impact the 2010-12 Executive Budget had on the two equal opportunity support programs. The enacted budget includes a 1.5 percent reduction in the General Funds support for pass-through programs which included the Governor's Minority Student College Preparation Program and the SREB Doctoral Scholars Program. Also, the elimination by HB 1 of certain nonrecurring funds from the CPE 2010-12 budget cuts funding for GMSCP programs at Eastern Kentucky University, the Kentucky Community and Technical College System, and Northern Kentucky University. These programs were funded using a nonrecurring fund source (interest income) which is no longer included in the CPE budget; thus, the three programs are no longer funded and may no longer provide services unless the institutions pick up the associated costs.

CAPITAL PROJECTSMr. Jackson reported on the 2008-10 Research Challenge Trust Fund andSTATUS REPORTComprehensive University Excellence Trust Fund Program activities.

The 2008 General Assembly authorized \$50 million in General Fund supported bonds in 2008-09 for the Research Challenge Trust Fund (RCTF) to support the Endowment Match Program and a newly created Research Capital Match Program. In accordance with KRS 164.7917, these funds are allocated two-thirds to the University of Kentucky (\$33.3 million) and onethird to the University of Louisville (\$16.7 million).

As reported at the July 2009 Council meeting, the University of Kentucky dedicated \$21.9 million of its total \$33,333,000 Bucks for Brains allocation to be spent on capital projects. Approximately \$9.5 million was allocated to four projects: Digital Village Building #2, Equine Mare Reproductive Biology Program/Stallion Research Facility, Bio-Pharmacy Facility, and the Animal Bio-

	Safety Level 2 Facility. This report confirms that the remaining \$12.5 million is allocated to complete the fit-up of the fourth and fifth floors of the new pharmacy building.
	Mr. Jackson reported on the SB 189 Report to the Legislative Research Commission. The General Assembly directed the Council on Postsecondary Education and the Office of the State Budget Director to produce and present to the Legislative Research Commission a report with recommendations addressing the establishment and implementation of a process for funding deferred and future major capital renewal, maintenance, and renovation needs costing \$600,000 or more each for facilities owned by the Commonwealth and operated by the postsecondary institutions.
	The requested report was submitted to the Capital Planning Advisory Board and discussed at its October 29, 2010, meeting.
2011-15 STRATEGIC AGENDA DEVELOPMENT UPDATE	Ms. Osborne provided an update on the 2011-15 Strategic Agenda development. The current draft includes the most recent versions of the mission, vision, and value statements for the postsecondary system, as well as performance metrics and statewide objectives and strategies to guide work in four areas of focus: college readiness, student success, research and economic competitiveness, and efficiency and innovation.
	As a next step, the Council staff will engage Directors of Institutional Research, Chief Academic Officers, Chief Budget Officers, and other statewide partners to negotiate performance targets and begin crafting statewide implementation plans for achieving the key strategies.
	The Council is scheduled to take final action on the 2011-15 Strategic Agenda package at its February 2011 meeting; statewide and institution-level performance targets are scheduled for CPE approval in April 2011.
TUITION AND MANDATORY FEE POLICY AND 2011- 12 TUITION SETTING PROCESS UPDATE	Dr. John Hayek, CPE's senior vice president for budget, policy, and planning, reviewed the current tuition setting process, discussed the potential changes to the 2011-12 tuition setting process, and reviewed the current tuition policy.
	Dr. Hayek reviewed the preliminary timeline containing broad categories of activities and anticipated completion dates for the 2011-12 tuition setting process. At this time, it is anticipated that the Council will review and discuss draft tuition and fee policy and timeline documents at the November 5, 2010, meeting, approve any revisions to these documents at the February 3, 2011, meeting, take action on recommended tuition parameters at the April 28 meeting, and approve each institution's proposed tuition and mandatory fee rates at the June 10 meeting.
	Mr. King said the mandatory fees policy will be reviewed during the 2011-12 process to address concerns from the institutions. A revised policy will be provided to the CPE for action at a future meeting.

## KENTUCKY ADULT EDUCATION

Dr. B.J. Helton, CPE's senior associate, adult education, reported on the Kentucky Adult Education Outreach Initiatives.

Kentucky Adult Education (KYAE) has partnered with McDonald's of Central and Southeastern Kentucky to encourage GED attainment in 33 counties. Each September in the past five years, customers at 66 restaurants represented by the Bluegrass Purchasing Association, a cooperative of McDonald's restaurants, saw tray liners featuring successful and motivational Kentucky GED graduates. The in-store promotions are funded by the restaurant owners.

The McDonald's initiative is possible due to the support of Council member Joe Graviss who piloted the program in his restaurants in 2005 and took the concept to the Bluegrass Purchasing Association, which enthusiastically adopted it as an annual promotion.

KYAE is working to expand this effort to other McDonald's cooperatives as well as other franchise restaurants.

Dr. Helton said Kentucky is one of 11 states to receive a federal Workforce Investment Act (WIA) incentive grant based on KYAE and the Office of Employment and Training exceeding performance measures in 2007-08.

The \$964,785 grant is being invested in the Commonwealth's workforce system to target customers in adult education and secondary vocational/ technical education who need career counseling and information to pursue higher education and training particularly in careers that are in high demand.

A segment of the outreach is a media campaign with the University of Kentucky Big Blue Sports Network, which provides TV and radio coverage statewide as well as coverage into Indiana, Ohio, and Tennessee. TV and radio spots are aired on the Big Blue Sports Network during football and men's basketball games and the weekly radio and television shows of Coach Joker Phillips and Coach John Calipari.

Dr. Helton said the Ad Council and Dollar General Literacy Foundation partnered to create the GED Achievement Campaign, which features radio and TV public service spots distributed nationwide. Print materials for use by local adult education programs are available at the Ad Council's website. The campaign is designed to demonstrate that the GED credential breaks down barriers to more education, a better job, and increased self-esteem.

Dr. Helton said the GED Information Bulletin published by GEDTS provides details about the tests and format and includes sample questions. KYAE shipped these news bulletins to each adult education program for distribution in their communities.

	Dr. Helton shared with the Council a sample of the web and radio ads described in the adult education outreach initiatives.
	Mr. Reecie Stagnolia, CPE's vice president for adult education, provided a comprehensive overview of the adult education system, including adult education target population statistics, adult student demographics, and student outcome trend data, plus an update on innovative activities designed to raise the educational attainment levels of the Commonwealth's adults.
COLLEGE READINESS	Dr. Heidi Hiemstra, CPE's assistant vice president, information and research, reported on the class of 2008 College and Career Readiness High School Feedback Report.
	The Kentucky College and Career Readiness High School Feedback Report is collaboratively produced by Kentucky's Council on Postsecondary Education, the Kentucky Department of Education, the Kentucky Higher Education Assistance Authority, and the P-20 Data Collaborative.
	The purpose of the high school feedback report is to provide comparative information about Kentucky's 2008 class of high school seniors, including the number who graduated and subsequently enrolled in postsecondary institutions and their level of college and career readiness.
Commissioner Of Education Report	Commissioner Holliday reported on activities underway at the Kentucky Department of Education, including information on KDE's proposed accountability model and the approval of the strategic plan goals. He also stated the Kentucky Board of Education has chosen to emphasize one item on its legislative agenda for the 2011 legislative session because of the importance of reducing dropouts. The item focuses on compulsory school attendance to raise the compulsory school age to 17 in 2011-12 and 18 in 2012-13.
COMMITTEE APPOINTMENTS	Governor Patton appointed a nominating committee to present recommendations for Council chair and vice chair at the February meeting. Glenn Denton, Lisa Osborne, and Marcia Ridings were appointed with Mr. Denton serving as chair.
	The executive committee appointments will be made at the February 3, 2011, CPE meeting.
	Governor Patton appointed Dan Flanagan as chair of the 2012-14 budget development work group. Governor Patton asked Council members to contact Council staff if interested in being a member of the work group.
REPORTS FROM INSTITUTIONS	Governor Patton called attention to the reports from the institutions included in the agenda book.

RESOLUTION OFA resolution was presented thanking Phyllis Bailey for her work with the<br/>Council. Phyllis is retiring from the Council after 39 years of service.

MOTION: Mr. Flanagan moved that the resolution be approved. Ms. Miller seconded the motion.

VOTE: The motion passed.

NEXT MEETING The next Council meeting is February 3 at the Council offices in Frankfort, Kentucky.

Governor Patton thanked President Whitlock and EKU for hosting the meeting.

ADJOURNMENT

The meeting adjourned at 12:40 p.m.

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Robert L. Ring CPE President

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Tammie L. Clements Associate, Executive Relations

CPE MEMBER WORK SESSION The Council members met in a work session at 8:30 a.m. on November 5. The members discussed the CPE president's plan of work and 2011 key activities.