MINUTES Council on Postsecondary Education Retreat February 7, 2013

The Council on Postsecondary Education met in a retreat Thursday, February 7, at The Glen-Willis House in Frankfort, Kentucky. The retreat began at 9:00 a.m. and concluded at 5:00 p.m. Chair Pam Miller presided.

ROLL CALL

The following members attended: Dan Flanagan, Joe Graviss, Kennedy Helm, Dennis Jackson, Nancy McKenney, Pam Miller, Donna Moore, Marcia Ridings, Carolyn Ridley, CJ Ryan, Arnold Taylor, and Sherrill Zimmerman. Glenn Denton, Terry Holliday, Lisa Osborne, and Joe Wise did not attend.

DISCUSSION TOPICS

An agenda was distributed for the retreat but no action was taken. The agenda topics included a discussion with Dr. Paul Lingenfelter, President, State Higher Education Executive Officers (SHEEO), on the role of coordinating boards and current national challenges; an update and discussion of the CPE's 2012-13 plan of work; a discussion with Dr. Richard DeMillo, Distinguished Professor of Computing, Georgia Institute of Technology, on his book "Abelard to Apple: The Fate of American Colleges and Universities"; and a discussion of the 2011-15 Strategic Agenda revised metrics and strategies.

ADJOURNMENT

The retreat adjourned at 5:00 p.m.

Robert L. King CPF President

Tammie L. Clements Associate, Executive Relations

AGENDA

Council on Postsecondary Education Retreat February 7, 2013

The Glen-Willis House 900 Wilkinson Blvd Frankfort, Kentucky

9:00 - 9:15	Welcome and Retreat Overview (Continental breakfast available beginning at 8:30)
9:15 – 10:30	Role of Coordinating Boards and Current National Challenges Dr. Paul Lingenfelter, President, State Higher Education Executive Officers (SHEEO)
10:30 – 10:45	Break
10:45 - 12:00	Update and Discussion: CPE's 2012-13 Plan of Work
12:00 - 1:00	Lunch
1:00 - 2:30	Presentation and Discussion: "Abelard to Apple: The Fate of American Colleges and Universities" Dr. Richard DeMillo, Distinguished Professor of Computing, Georgia Institute of Technology
2:30 - 2:45	Break
2:45 - 4:30	2011-15 Strategic Agenda Revised Metrics and Strategies and Focus Area Breakout Discussions
4:30 - 5:00	Wrap-up
5:00	Adjourn and Reception

STATEWIDE POLICY LEADERSHIP FOR HIGHER EDUCATION:

WHAT DO THE PEOPLE WANT?
WHAT DO STATE BOARDS AND LEADERS NEED TO DO?

Kentucky Council on Postsecondary Education February 7, 2013



Who are your constituents?

- Students & parents
- Faculty & staff
- Presidents, all sectors
- Board members & business leaders
- Legislators
- The Governor
- The Public interest





What do students and parents want?

- Low prices, and generous aid
- Admission to high status schools
- Convenient class schedules
- Good food, housing, recreation
- Safety (parents) freedom (students)
- Small classes, contact with faculty
- Degrees and certificates
- A good job





What do faculty and staff want?

1

- Above average pay and benefits
- Job control working conditions, hours, time, office space, etc.
- Respect and deference
- A strong role in choosing leaders
- Academic freedom and more
- Secure, generous retirement



What do presidents want?

- More money
- Less operational regulation
- Freedom to set tuition & fees
- Zero academic regulation
- Minimal reporting
- Deference



What do business leaders want?

C

- Happy students, parents, faculty, & staff
- An ample supply of able graduates
- Efficient operations
- Low prices, low taxes
- Sometimes extra ("fair") benefits for their business or community





What do legislators want?

- Respect and deference
- Ability to deliver for constituents
- Happy students, parents, faculty, & staff
- An ample supply of able graduates
- Efficient operations
- Low prices, low taxes
- Sometimes extra ("fair") benefits for their business or institution





What do Governors want?

- A political future
- A legacy of significant contributions
- Visible leadership in government
- Efficient operations
- Low prices and low taxes
- Ability to reward supporters
- Respect and deference





What do citizens and the state need?

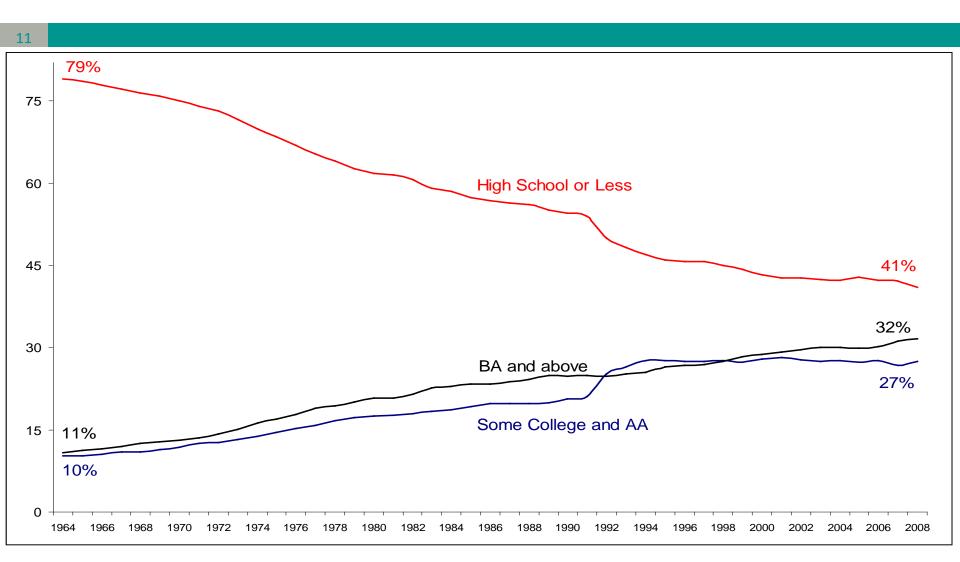
The ability to compete in and cope with an increasingly competitive and turbulent global environment



The situation, tools, and challenges

- Higher Education, essential, not optional
- The standards and assessment movement
- Rethinking educational algebra
- "Disruptive innovation"
- Reinventing instruction
- Addressing financial and social barriers to attainment

Employment trends by educational level





SHFFO

Higher attainment levels needed for future U.S. jobs

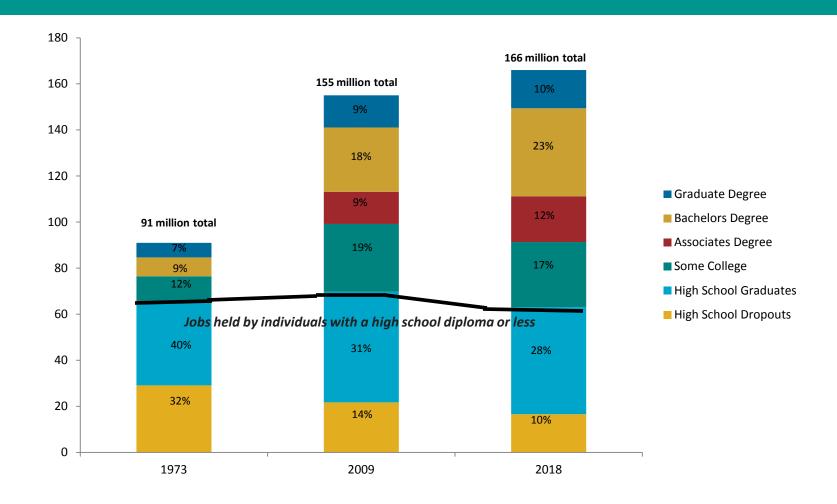
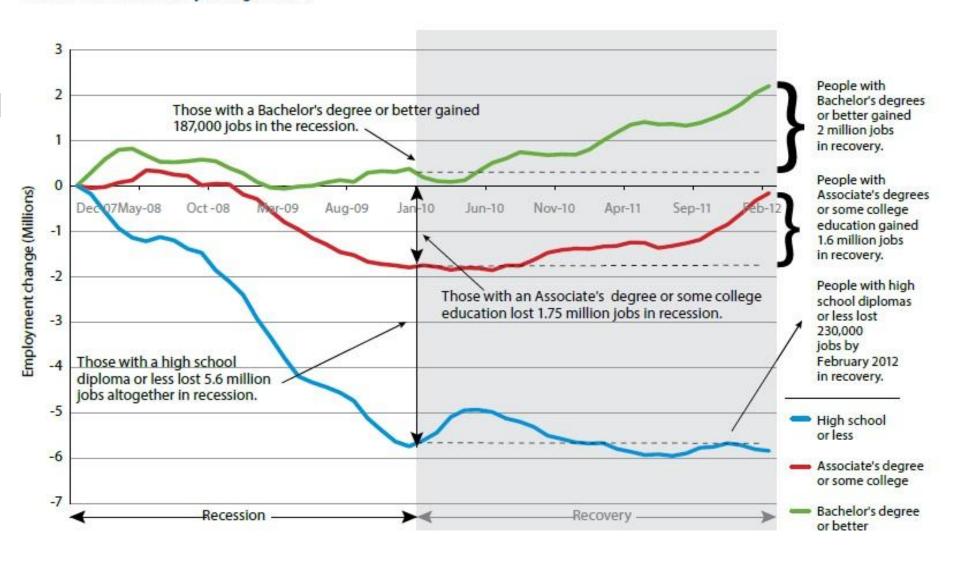




FIGURE 1: Workers with a high school diploma or less bore the brunt of the recession's job losses. Job gains in the recovery are confined to those with education beyond high school.



Source: Authors' estimate of the Current Population Survey data (2007–2012.) Employment includes all workers aged 18 and older.

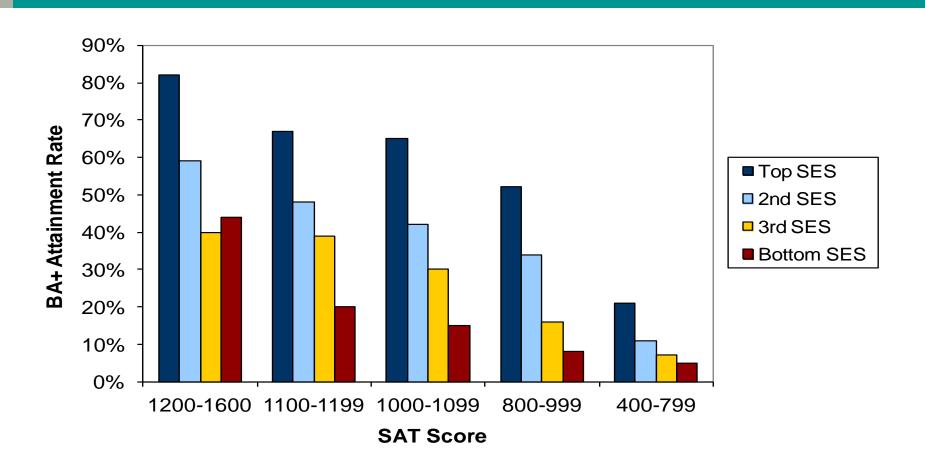
Note: The monthly employment numbers are seasonally adjusted using the U.S. Census Bureau X-12 procedure and smoothed using four-month moving averages. The graph represents the total employment losses by education since the beginning of the recession in December 2007 to January 2010 and employment gains in recovery from January 2010 to February 2012.

Higher Education, essential, not optional: Participation gap problem

College Parti	cipation	SES Quartile		
By Achievem and Socioeco Status Que	onomic	Lowest	Highest	
Achievement	Highest	78 %	97%	
Quartile	Lowest	36%	77 %	



Higher Education, essential, not optional: Completion gap problem

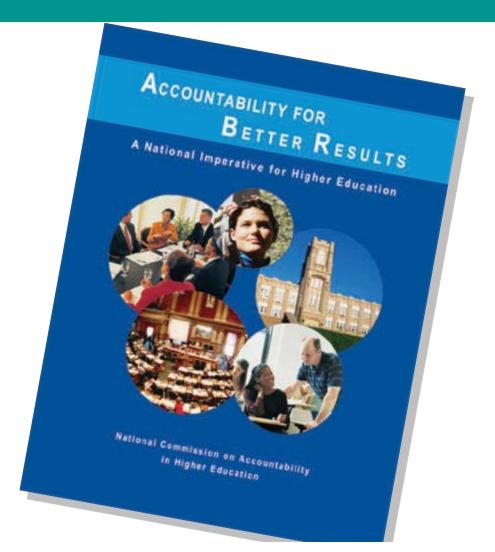




A different slant on accountability

Report released

March 10, 2005



What is "better accountability"

- Not the status quo Unfocused, unread, unused reporting exercises;
- Not measuring performance, rewarding performance or punishing the lack of performance;
- Not centralized bureaucracies, but

A Means of Improving Performance



Fundamental principles of accountability

- Responsibility for performance and accountability is shared among teachers and learners, policy makers and educators
- Effective accountability will be based on pride not fear, aspirations not minimum standards
- Effective accountability will be a tool for selfdiscipline, not finger pointing

Pride, not fear





Components of effective accountability

- Affirm and pursue fundamental goals
 - Public purposes more than market position
- Establish and honor a division of labor
 - Command and control is a dead end
- Focus on a few priorities
 - No focus, no progress
- Measure results, respond to evidence
 - Elementary Baldrige

Standards and assessment movements

- The New Standards Project to No Child Left Behind
 - The limits of one-dimensional reform strategies
- Current generation efforts:
 - Common Core State Standards
 - VSA, VFA, NSSE, CCSSE, CLA, NILOA, AHELO
- Next generation challenges:
 - Achieving authenticity, external validity, and comparability



Principles of emerging consensus

- Clear instructional objectives and intentions help both teachers and students.
- It is difficult to improve something one does not measure.
- Students, faculty, and others must find assessments authentic and credible.
- Our most cherished learning objectives creativity, critical thinking, the ability to solve unscripted problems – are not easily measured, especially by standardized tests.



Re-thinking educational algebra

- From: "Time is the constant, learning the variable"
- To: "Learning is the constant, time the variable."

- Competency vs. the SCH
- Degree Qualifications Profile (DQP)
- Credit for Prior Learning



Disruptive innovation

"an <u>innovation</u> that helps create a new <u>market</u> and <u>value network</u>, and eventually goes on to disrupt an existing market and value network (over a few years or decades), displacing an earlier technology."

Source: Wikipedia



Disruptive innovation: Clayton Chistensen in a nutshell

- Successful, mature high end industries continue to raise product quality and costs to serve elite customers
- Low cost, lower quality alternatives appear which attract customers not in the high end market
- High end (all) corporate culture is incapable of change
- Growth of lower cost business results in large market share, revenues to invest in quality enhancements, and disruption/destruction of high end industries
- For example: WANG/Digital > Commodore 64 > PC



Disruptive innovation: Applied to higher education

- Demand on a universal scale
- Costs escalating at an unsustainable rate
- Exponential growth of electronic capabilities for storing, retrieving, transmitting, and interacting with information
- Alternative, low-cost providers springing up like weeds



Disruptive innovation: How it may not apply to Higher Ed

- Education is a collaboration between consumers and providers; students vary in their needs and ability to
- Knowledge and skill unbounded in important ways

contribute to joint products with their teachers

- Difficult to automate human relationships and interactions which add essential value to education
- For better or worse, selectivity and prestige are part of the value added
- Despite organizational inertia, higher education is decentralized and diverse – disruptive thinking is part of the DNA



Reinventing instruction

- Employing technology to deliver content and engage students in different physical locations
- Collaborating on curriculum to achieve higher quality, more coherence and focus, and greater clarity of learning objectives – both courses and programs
- Data bases of learning objectives and analyzing student interactions with technology to improve instructional effectiveness
- Employing "high impact" instructional practices that engage and inspire student effort and creativity
- Common theme: collaboration and teamwork



Addressing barriers to attainment

- Why don't students complete postsecondary education?
 - Poor preparation
 - Inadequate focus on learning low intensity enrollment
- How to improve preparation?
 - Improve K-12 instruction
 - Motivate students, and convince them college is affordable
- How to increase focus on learning?
 - Change expectations (solve under-matching problem)
 - Provide adequate financial support for full time study
- How can we serve today's underprepared student more effectively?
 - Improve remediation and social supports
 - Provide adequate financial aid link to academic progress



In conclusion

- "History is a nightmare from which I am trying to awake." James Joyce, Ulysses 1912
- "History becomes more and more a race between education and catastrophe." H.G. Wells, An Outline of History, 1920
- "The occasion is piled high with difficulty, and we must rise with the occasion. As our case is new, so we must think anew and act anew."

Contact information

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Making Kentucky STRONGER BY DEGREES



Presentation to Members, Council on Postsecondary Education by Robert L. King, CPE President February 7, 2013

Kentucky Budget of the Commonwealth Enacted General Fund Appropriations by Major Budget Category Fiscal Years 1999 and 2014

(Nominal Dollars in Millions)

	1998-99	2013-14		
	Enacted	Enacted	Dollar	Percent
Budget Category	General Fund	General Fund	Change	Change
Education	\$2,734	\$4,254	\$1,520	56%
Human Services	525	675	150	29%
Postsecondary Education (1)	945	1,176	230	24%
Institutions & CPE	915	986	71	8%
Student Financial Aid	31	190	160	522%
Medicaid	636	1,511	875	138%
Criminal Justice	586	1,042	456	78%
All Other	754	1,123	368	49%
Total Appropriations	\$6,180	\$9,780	\$3,599	58%

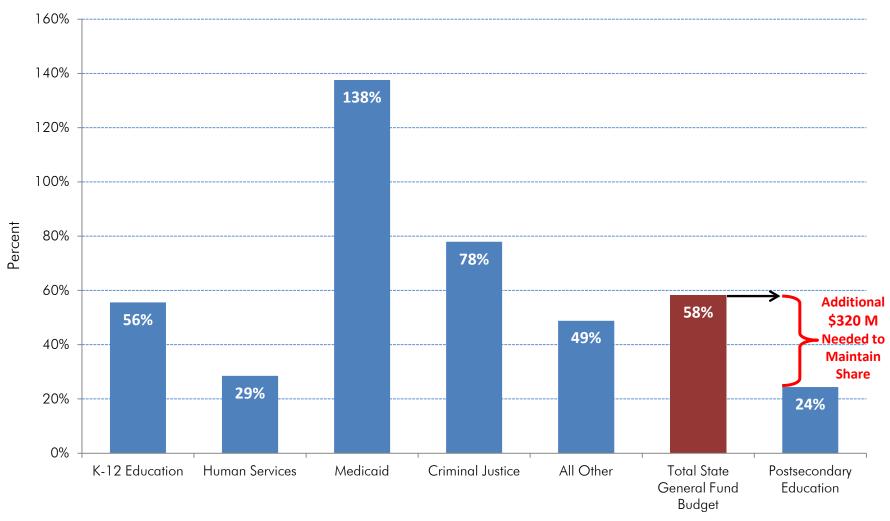
The shaded area provides Postsecondary Education detail and is not double-counted in Total Appropriations.

Source: Kentucky Enacted Budgets of the Commonwealth.



⁽¹⁾ Includes Kentucky's public postsecondary institutions, state-funded student financial aid (KHEAA), and the Council on Postsecondary Education.

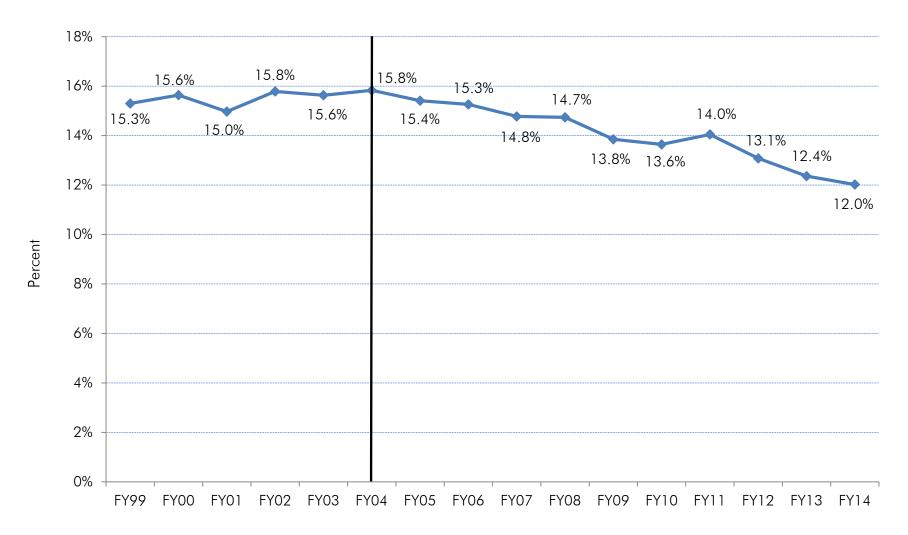
Kentucky Budget of the Commonwealth Change in General Fund Appropriations by Budget Category Fiscal Years 1999 - 2014



Source: Kentucky Enacted Budgets of the Commonwealth.

Note: Postsecondary education includes appropriations for the public colleges & universities, state-funded student aid, & CPE.

Kentucky Budget of the Commonwealth Postsecondary Education's Share of Total State General Fund Budget



Source: Kentucky Enacted Budgets of the Commonwealth.

Kentucky Public Postsecondary Institution Enacted Net General Fund Appropriations Fiscal Years 2008 and 2013

(Nominal Dollars in Millions)

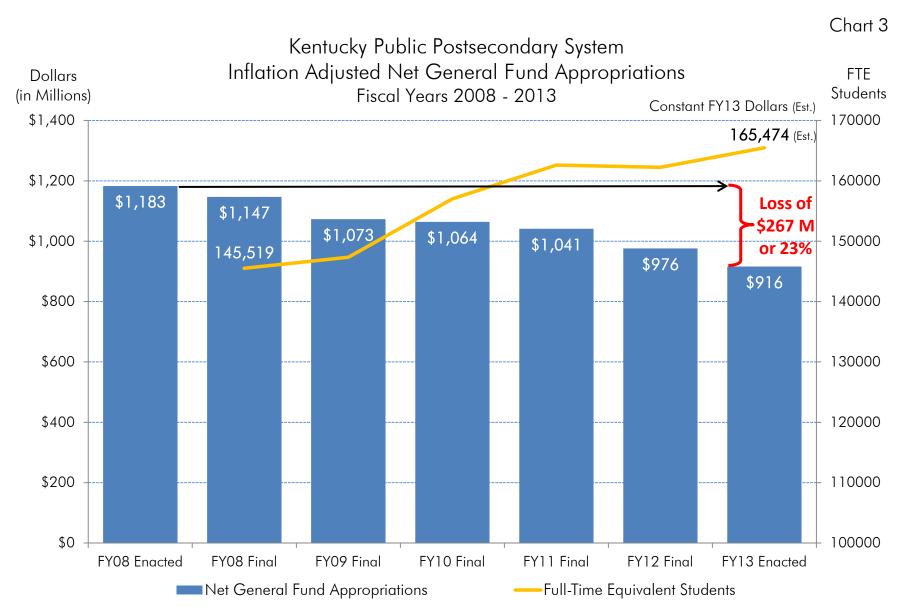
Institution	2007-08 Enacted Net General Fund	2012-13 Enacted Net General Fund	Dollar Change	Percent Change
University of Kentucky	\$335 (1)	\$284	(\$51)	-15%
University of Louisville	169	141	(27)	-16%
Eastern Kentucky University	80	68	(12)	-15%
Kentucky State University	27	24	(4)	-14%
Morehead State University	48	41	(7)	-15%
Murray State University	56	48	(8)	-14%
Northern Kentucky University	55	47	(8)	-15%
Western Kentucky University	85	72	(13)	-15%
KCTCS	229_(2)	192	(37)	-16%
System Total	\$1,084	\$916	(\$168)	-15%

⁽¹⁾ Includes \$2,000,000 special session appropriation for UK's Center for Applied Energy Research.

Source: Kentucky Budget of the Commonwealth.

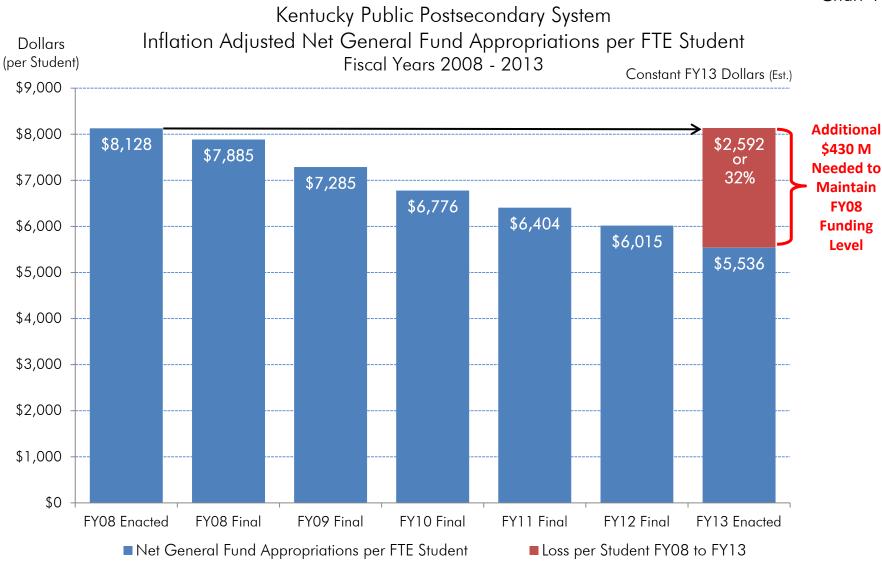


⁽²⁾ Includes \$2,373,800 reorganization transfer to KCTCS for Kentucky Board of Emergency Medical Services.



Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).

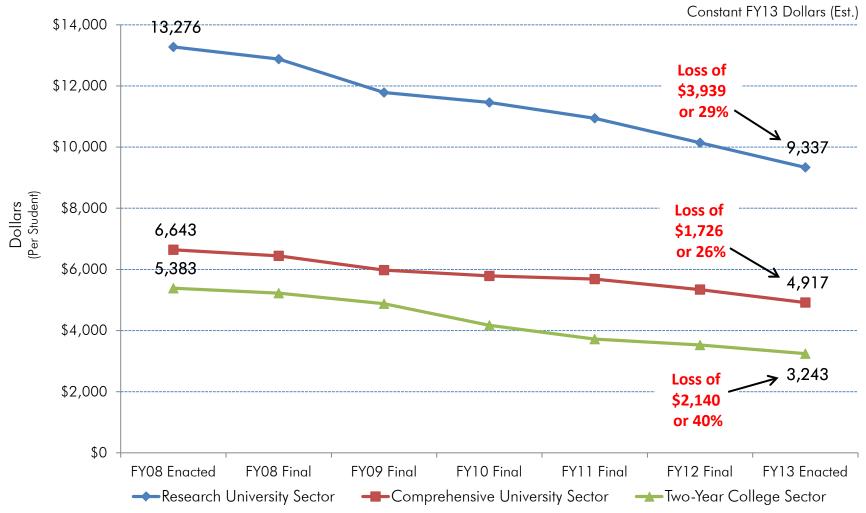
Assumptions: 2.0% enrollment growth; and 1.7% increase in inflation in FY13.



Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).

Assumptions: 2.0% enrollment growth; and 1.7% increase in inflation in FY13.

Kentucky Public Postsecondary Sector Inflation Adjusted Net General Fund Appropriations per FTE Student Fiscal Years 2008 - 2013



Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive

Kentucky Public Postsecondary Sector Average Yearly Increases in Resident Undergraduate Tuition and Fees Academic Years 2003 - 2008 and 2008 - 2013

	5-Year AAGR 2003 - 2008	5-Year AAGR 2008 - 2013	
Research Sector Comprehensive Sector	11.8% 12.9%	6.7% 5.6%	
Two-Year College Sector	17.6%	4.0%	
Postsecondary System	12.9%	5.8%	
	55% Decrease in Average		

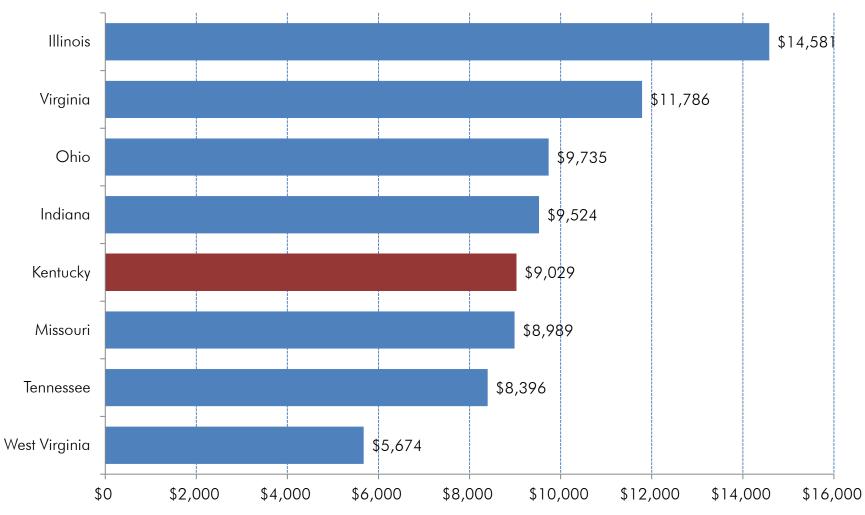
Yearly Increases FY08 - FY13

AAGR - Average Annual Growth Rate.

Source: Kentucky Comprehensive Database



Research Universities in Kentucky and Surrounding States Average Resident Undergraduate Tuition and Required Fees Academic Year 2011-12

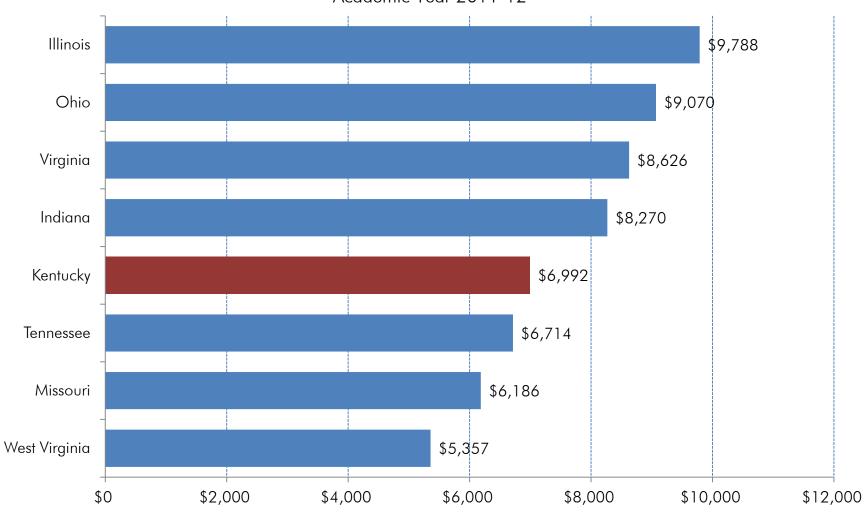


Source: Integrated Postsecondary Education Data System (IPEDS).

Note: The figure shown for Kentucky is an arithmetic mean of tuition and required fees at UK and UofL.



Comprehensive Universities in Kentucky and Surrounding States Average Resident Undergraduate Tuition and Required Fees Academic Year 2011-12

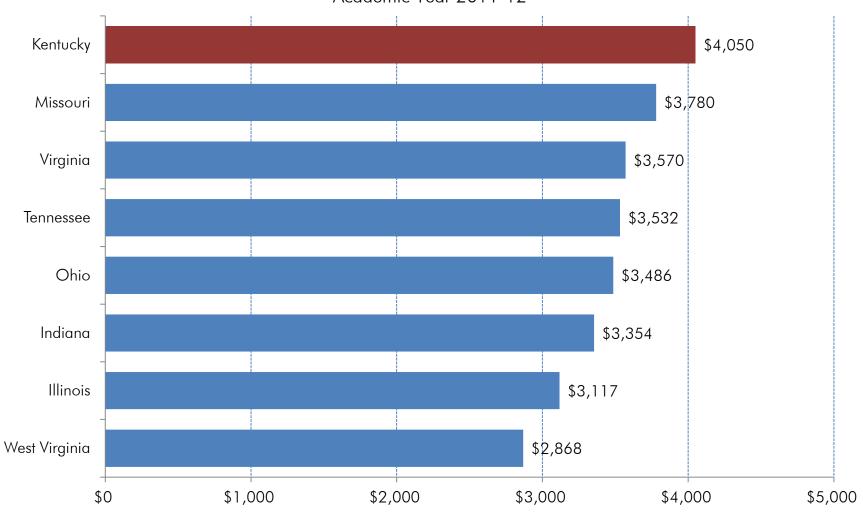


Source: Integrated Postsecondary Education Data System (IPEDS).

Note: The figure shown for Kentucky is an arithmetic mean of tuition & required fees at EKU, KSU, MoSU, MuSU, NKU, & WKU.



Community Colleges in Kentucky and Surrounding States Average Resident Tuition and Required Fees Academic Year 2011-12



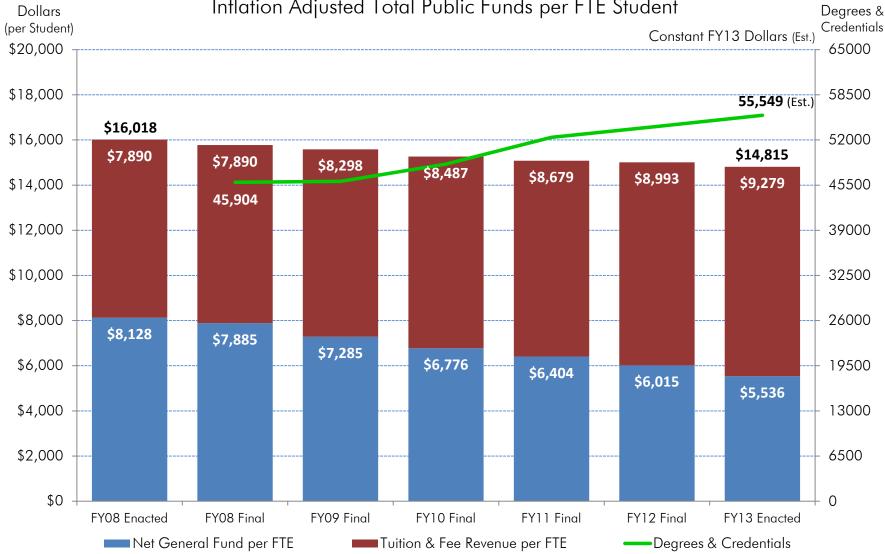
Source: Washington Student Achievement Council (WSAC).

Note: Figures reported above are preliminary release data, which are subject to verification and change.





Chart 9

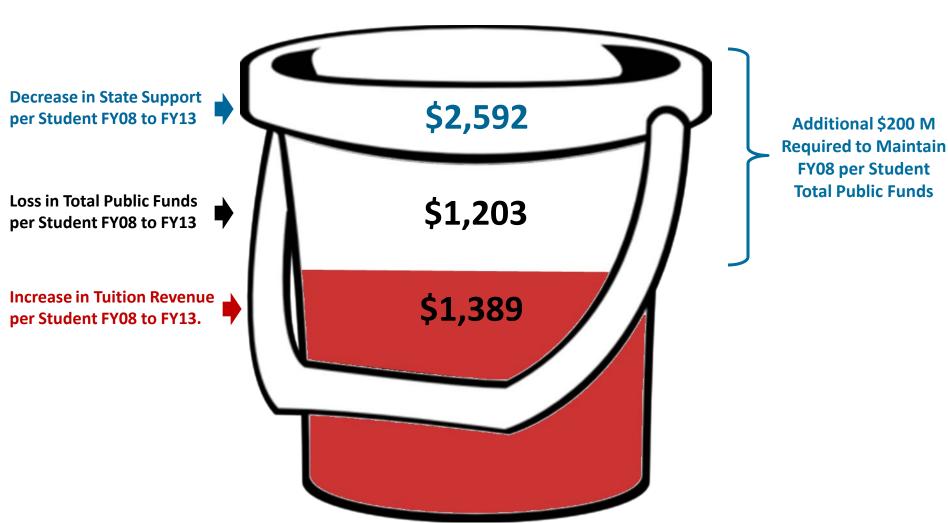


Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).

Assumptions: 2.0% enrollment growth; 1.7% increase in inflation; 7.0% tuition and fee revenue growth; and 3.0 % increase in degrees in FY13.

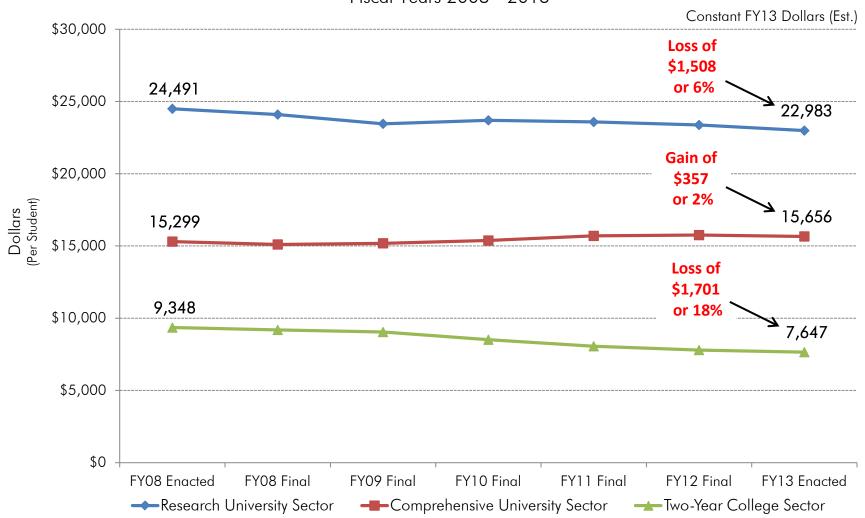
Kentucky Public Postsecondary System Analysis of Public Funds Revenue Components Fiscal Years 2008 – 2013

(Dollars per Student)



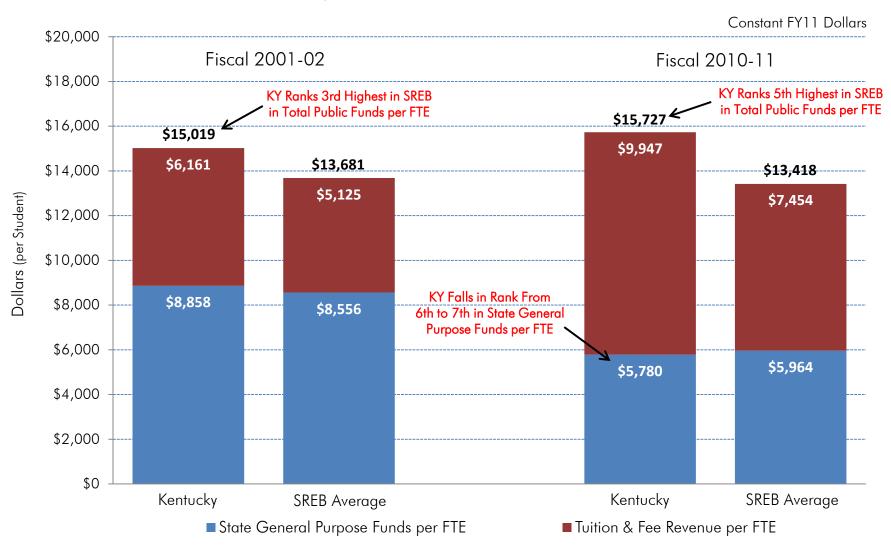
Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).

Kentucky Public Postsecondary Sector Inflation Adjusted Total Public Funds per FTE Student Fiscal Years 2008 - 2013



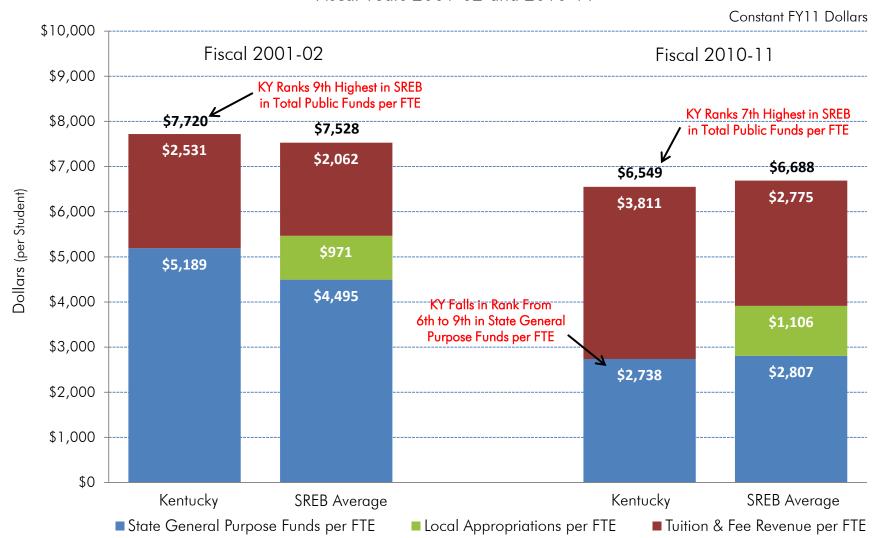
Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).

Kentucky Public Four-Year University & SREB Average Inflation Adjusted Total Public Funds Per FTE Student



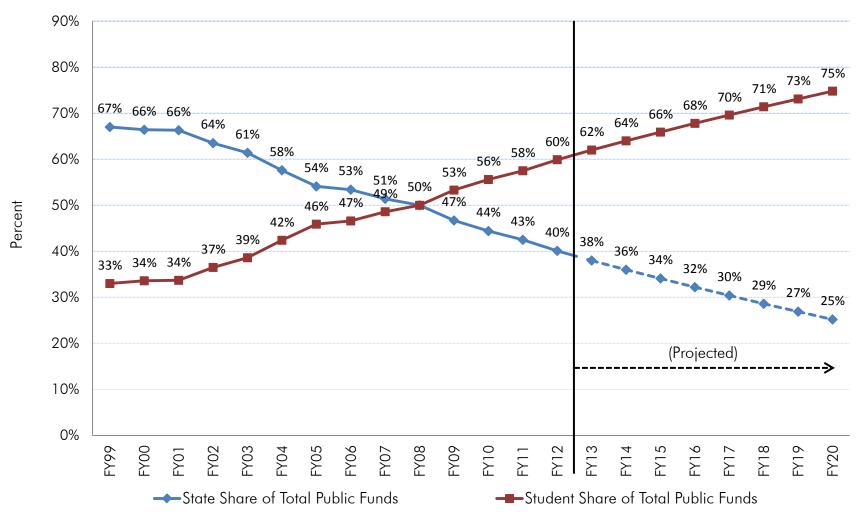
Source: Southern Regional Education Board (SREB), State Data Exchange.

Kentucky Public Two-Year College & SREB Average Inflation Adjusted Total Public Funds Per FTE Student Fiscal Years 2001-02 and 2010-11



Source: Southern Regional Education Board (SREB), State Data Exchange.

Kentucky Public Postsecondary System Change in State & Student Shares of Total Public Funds Fiscal Years 1999 - 2020



Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database.

State Share = Net General Fund Appropriations ÷ Total Public Funds Student Share = Gross Tuition & Fee Revenue ÷ Total Public Funds

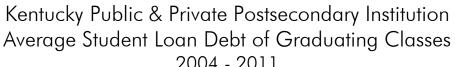
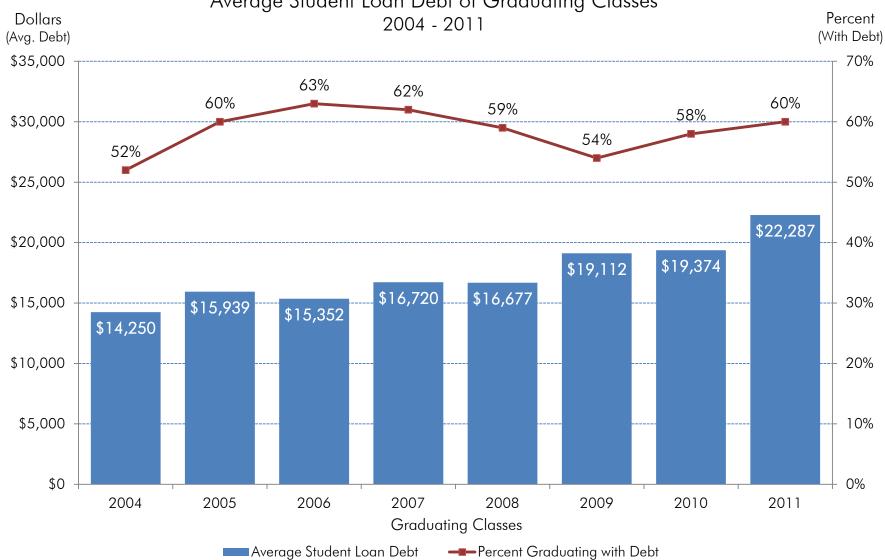
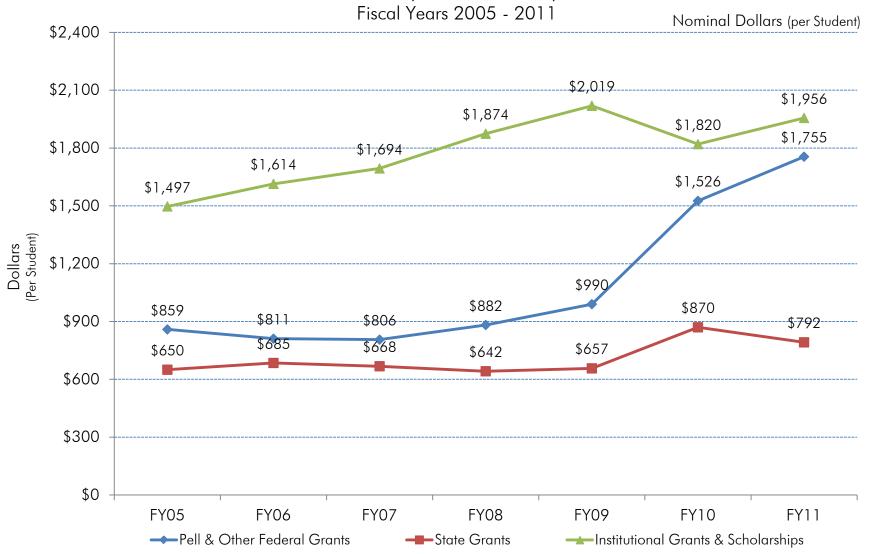


Chart 15



Source: The Project on Student Debt, Annual Survey.

Kentucky Public Postsecondary System Student Financial Aid per Full-Time Equivalent Student



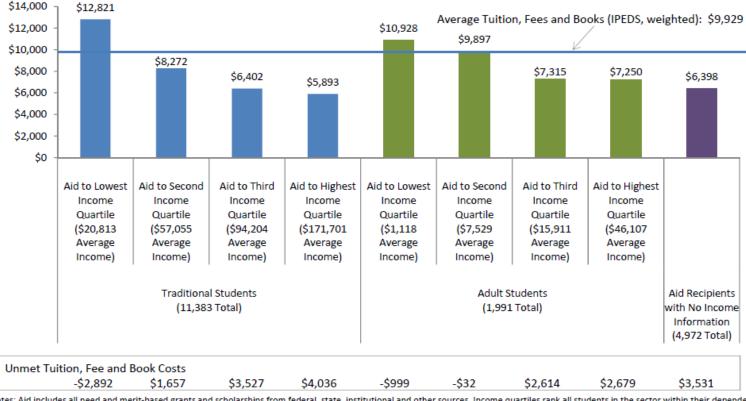
Source: Integrated Postsecondary Education Data System (IPEDS).

UK and UofL: Need and Merit-Based Aid by Student Type and Family Income

Full-Time, In-State, Undergraduates at Kentucky's Public Research Universities who Received Grants or Scholarships in 2011-12

Highlights

- * Grants and scholarships covered the full cost of tuition, fees and books for most students in the lowest income categories.
- * Even students in the highest income categories received significant support through KEES and institutional aid.
- * Seventy-four percent of full-time, in-state undergraduate students at research universities received grants in 2011-12 (fall 2011 enrollment).
- * Grants in excess of tuition were used to pay for room and board, which averaged an additional \$8,973 (IPEDS, weighted).



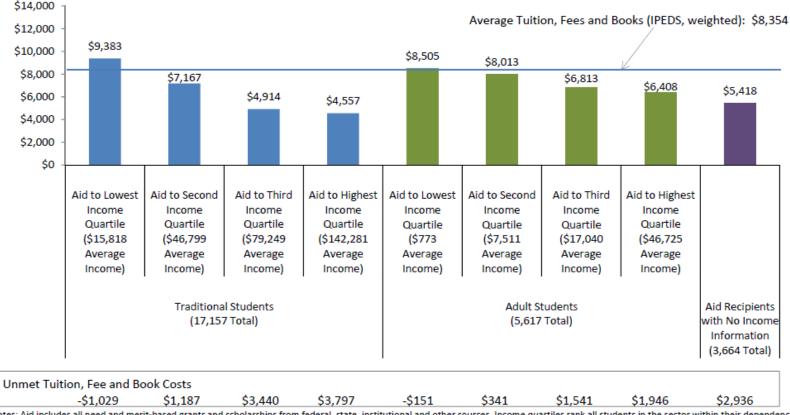
Notes: Aid includes all need and merit-based grants and scholarships from federal, state, institutional and other sources. Income quartiles rank all students in the sector within their dependency category by family income, and divide them into four equal-sized groups based on their income rank. Traditional students were under 25 years old and were claimed as dependents on their parents' taxes, while adult students filed taxes independently. Students without income information did not file the federal financial aid application, but are still eligible for KEES, institutional, and other grants.

Source: Kentucky Council on Postsecondary Education Comprehensive Database, IPEDS February 5, 2013

Full-Time, In-State, Undergraduates at Kentucky's Public Comprehensive Universities who Received Grants or Scholarships in 2011-12

Highlights

- * Grants and scholarships covered the full cost of tuition, fees and books for most students in the lowest income categories.
- * Even students in the high .
- * Seventy percent of full-time, in-state undergraduate students at comprehensive universities received grants in 2011-12 (fall 2011 enrollment).
- * Grants in excess of tuition were used to pay for room and board, which averaged an additional \$7,188 (IPEDS, weighted).



Notes: Aid includes all need and merit-based grants and scholarships from federal, state, institutional and other sources. Income quartiles rank all students in the sector within their dependency category by family income, and divides them into four equal-sized groups based on their income rank. Traditional students were under 25 years old and were claimed as dependents on their parents' taxes, while adult students filed taxes independently. Students without income information did not file the federal financial aid application, but are still eligible for KEES, institutional, and other grants.

Source: Kentucky Council on Postsecondary Education Comprehensive Database, IPEDS February 5, 2013

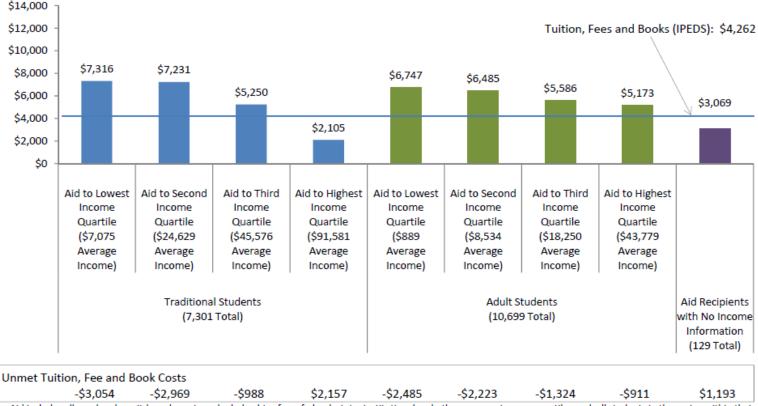


KCTCS: Need and Merit-Based Aid by Student Type and Family Income

Full-Time, In-State, Students in the Kentucky Community and Technical College System who Received Grants or Scholarships in 2011-12

Highlights

- * Grants and scholarships covered the full cost of tuition, fees and books for most students in the lowest income categories.
- * Even students in the highest income categories received significant support through KEES and institutional aid.
- * Forty-five percent of full-time undergraduate students at KCTCS received grants in 2011-12 (fall 2011 enrollment).
- * Grants in excess of tuition were used to pay for off-campus rent, utilities and food, which KCTCS estimated at an additional \$6,975 (IPEDS).



Notes: Aid includes all need and merit-based grants and scholarships from federal, state, institutional and other sources. Income quartiles rank all students in the sector within their dependency category by family income, and divides them into four equal-sized groups based on their income rank. Traditional students were under 25 years old and were claimed as dependents on their parents' taxes, while adult students filed taxes independently. Students without income information did not file the federal financial aid application, but are still eligible for KEES, institutional, and other grants.

Source: Kentucky Council on Postsecondary Education Comprehensive Database, IPEDS February 5, 2013



Making Kentucky STRONGER BY DEGREES



Presentation to Members, Council on Postsecondary Education by Robert L. King, CPE President February 7, 2013

Council on Postsecondary Education February 8, 2013

2013-14 Tuition Setting Process

ACTION: The staff recommends that the Council approve the attached Tuition and Mandatory Fee Policy and 2013-14 Tuition Setting Timeline that provide a framework for establishing public postsecondary tuition and fees for AY 2013-14.

At the November 16, 2012, Council meeting, staff submitted draft Tuition and Mandatory Fee Policy and 2013-14 Preliminary Tuition Setting Timeline documents to Council members for review and discussion. Since that time, staff has continued to work with campus presidents and institution chief budget officers to finalize the tuition policy and timeline. There were no suggested changes to either the policy or the timeline.

Staff recommends that the Council approve the attached Tuition and Mandatory Fee Policy (Attachment 1) and 2013-14 Tuition Setting Timeline (Attachment 2). Once approved, these documents will be used to guide development of tuition and mandatory fee rate ceilings and facilitate submission and assessment of campus rate proposals for academic year 2013-14.

As can be seen in the attached timeline, it is anticipated that the Council will review and approve the tuition policy and timeline documents at the February 8 meeting, take action on staff's recommended tuition ceilings at the April 18 meeting, and approve each institution's proposed tuition and mandatory fee rates at the June 20 meeting.

In the pages that follow, staff identifies several key issues that will likely impact the 2013-14 tuition setting process, provides trend and comparative tuition and fee price data for Kentucky and surrounding states, and supplies data relevant to the central objectives of the Council's Tuition and Mandatory Fee Policy.

Key Issues

Declining Share of State Budgets

In recent decades, a persistent problem for many state systems of American higher education has been a reduction in relative priority given to postsecondary education as a percentage of overall state budgets. The postsecondary education community in Kentucky has not been immune to this trend, with Medicaid and corrections capturing the lion's share of any new state General Fund support since the late 1990s (Kentucky Budget of the Commonwealth).

In the analyses below, the postsecondary education budget category includes the Council on Postsecondary Education, state student financial aid, and public postsecondary institution funding components.

- Between fiscal years 1998-99 and 2013-14, Kentucky's total state General Fund budget increased by 58 percent (Attachment 3).
- During that same time period, state appropriations for Medicaid and criminal justice increased by 138 percent and 78 percent, respectively. These were the only two major budget categories that received a larger percentage increase in appropriations than the increase in the overall state budget.
- The increase for K-12 education was 56 percent, slightly below the increase in the total state budget for the period.
- State appropriations for postsecondary education increased by 24 percent during this period, less than half the rate of increase in the total state budget, and resulting in a declining postsecondary education budget share.
- If postsecondary education had retained the same share of Kentucky's total General Fund budget in fiscal 2013-14 that it had in 1998-99, it would have received about \$320 million more in state support.

As can be seen in Attachment 4, the high point in terms of postsecondary education's budget share occurred in fiscal 2003-04, when 15.8 percent of state General Fund appropriations was used to fund the aforementioned higher education budget components.

 Despite nominal dollar increases in the overall state budget over the past 15 years, higher education's share of total General Fund appropriations fell from 15.8 percent to 12.0 percent between fiscal years 2003-04 and 2013-14, respectively.

Long-term, sustained state support for education continues to be placed in jeopardy due to unsustainable increases in Medicaid and corrections, stemming in part from a historically low level of educational attainment in Kentucky.

General Fund Reductions

In terms of total nominal dollar appropriations, state support for Kentucky's postsecondary institutions peaked in 2007-08, when the 2006 General Assembly enacted a budget containing \$1.084 billion in net General Fund appropriations for college and university operating budgets (HB 380, 2006-08 Budget of the Commonwealth). Since then, the institutions have sustained six budget cuts in five years, including three mid-year Budget Reduction Orders and three enacted reductions.

• Specifically, between fiscal years 2007-08 and 2012-13, Kentucky's public colleges and universities lost \$168.0 million, or 15.5 percent, of their combined net General Fund appropriations (Attachment 5).

Looking at these reductions on a nominal dollar basis masks the effects of inflation and enrollment growth on institutional operating budgets during this period.

- After adjusting for inflation, the loss in postsecondary institution net General Fund appropriations is projected to be \$267 million or 23 percent (Attachment 6).
- During this same time period, the number of full-time equivalent students attending state colleges and universities is projected to increase by about 20,000 students or 13.7 percent (see the green line in Attachment 6).
- On a per-student basis, Kentucky's public postsecondary system is projected to lose \$2,592 per student or 32 percent of its real net General Fund appropriations between fiscal years 2007-08 and 2012-13 (Attachment 7).
- The system would have needed to receive an additional \$430 million in net General Fund support in fiscal 2012-13 in order for it to maintain its originally enacted fiscal 2007-08 per student funding level (Attachment 7).

In other words, if the state's public postsecondary institutions had received \$1.346 billion in net General Fund support in fiscal 2012-13 instead of the \$916.0 million appropriated in the enacted budget, the system's per-student funding level would have been \$8,128, the same level of per-student funding it had in fiscal 2007-08.

Unfunded M&O Expense

When the General Assembly authorizes and issues bonds for new capital construction projects on Kentucky public postsecondary campuses, there are costs associated with operating and maintaining the new facilities (i.e., M&O costs). These costs stem from activities necessary for a building and its systems and equipment to perform intended functions, and include utilities and energy costs and salaries and benefits expense for janitorial and maintenance staff.

Prior to fiscal year 2008-09, it was standard practice for the Kentucky legislature to provide General Fund support for the maintenance and operation of previously authorized Education and General facilities expected to come online during a biennium. Over the past five years, however, austere state budget conditions contributed to a suspension of this practice, with KCTCS being the only institution to receive partial M&O funds during the 2008-10 biennium.

 As can be seen in Attachment 8, Council staff estimates that annual M&O expense at Kentucky's public postsecondary institutions increased by \$38.3 million between fiscal years 2008-09 and 2012-13.

The Council requested state support for M&O in 2008-10, 2010-12, and 2012-14. Other than the partial M&O funding received by KCTCS in 2008-10, these requests went unfunded.

In nominal terms, lack of state funding for M&O during this period has been equivalent to a 4.2 percent cut (on a \$916 million net General Fund base). This is because the institutions

are required to reallocate resources from other uses (i.e., instruction, research, public service) to open, operate, and maintain the new facilities.

Fixed Cost Increases

In January each year, the postsecondary institutions submit fixed cost and tuition and fee revenue estimates to the Council. Fixed cost increases can include M&O expense for new facilities coming online next year, mandated increases in KERS and KTRS retirement system contributions and health insurance premiums, and increases in other costs such as utilities, contractual obligations, and workmen's and unemployment compensation.

The tuition and fee revenue estimates provided by the institutions are net of institutional scholarships and waivers, and assume flat student enrollment and uniform levels of rate increase across all categories of students (i.e., every academic level, residency, and full-time/part-time status). They represent projected, incremental increases in net tuition and fee revenue that could be generated by different levels of rate increase implemented during the upcoming academic year.

- Attachment 9 shows the potential budgetary impact of fixed cost and tuition and fee
 rate increases on postsecondary institution operating budgets for the upcoming 201314 academic year.
- Unlike 2012-13, when Kentucky colleges and universities experienced a 6.4 percent decrease in state support, the enacted budget (HB 265) does not call for a reduction in postsecondary institution net General Fund revenue in 2013-14.
- During fiscal 2013-14, KERS and KTRS employer paid retirement contributions and health insurance premiums are expected to increase by \$5.0 million and other fixed costs are projected to grow by \$56.4 million, for a total increase in fixed costs of \$61.4 million.

As described in more detail in the Unfunded M&O Expense section of this agenda item, fixed cost estimates for fiscal 2013-14 do not include \$38.3 million in unfunded M&O expense associated with new E&G facilities that came online between FY09 and FY13.

In addition to fixed costs, Attachment 9 also shows how much tuition and mandatory fee revenue would be generated at various levels of rate increase (net of institutional scholarships and waivers) by institution and for the postsecondary system.

- For example, a four percent tuition and fee increase, assessed uniformly across all postsecondary sectors and all categories of students, would generate a combined increase in net tuition and fee revenue of \$42.0 million.
- This means that a four percent rate increase, implemented across the board, would cover about 68 percent of the projected \$61.4 million increase in fixed costs, resulting in a net operating deficit of \$19.4 million.

The continued lack of funding for M&O, fixed cost increases, and limits on tuition and fee increases has placed pressure on postsecondary institution budgets and required campus leaders to divert resources from other programs or functional areas to cover these necessary expenditures.

Financial Aid

Listed below is financial aid information relevant to the 2013-14 tuition and fee setting process.

Federal Aid

- The maximum Pell grant award is expected to increase from \$5,550 in 2011-12 to \$5,635 in 2012-13, based on President Obama's FY13 Budget Request (News from NASFAA).
- In 2010-11, the average Pell grant award for students attending a KCTCS institution was \$3,555, up \$237 from the previous year, and the average award for students attending a Kentucky public four-year institution was \$4,023, up \$130 from the previous year (U.S. Department of Education, Distribution of Federal Pell Grant Program Funds by Institution, 2010-11 Award Year).

State Aid

- Following a decade of substantial nominal dollar growth, enacted appropriations for state-funded student financial aid began leveling off in fiscal year 2008-09 and have grown very little since.
- Between fiscal years 1998-99 and 2008-09, enacted appropriations for state student aid increased by 19.5 percent per year. Based on the enacted budget bill (HB 265), student aid appropriations are expected to grow by about 1.0 percent per year between fiscal years 2008-09 and 2013-14.
- The maximum state KEES award is expected to be \$2,500 next year. The maximum state CAP award for 2013-14 will not be determined until late February or early March, but the maximum award this year is \$1,900 (Kentucky Higher Education Assistance Authority).
- In 2011-12, the average state KEES award was \$920 for students attending a KCTCS institution and \$1,616 for students attending a Kentucky public four-year institution (KHEAA Financial Aid Distribution by Institution, 2011-12).
- That same year, average state CAP awards were \$1,385 at KCTCS institutions and \$1,659 at Kentucky public four-year institutions (KHEAA Financial Aid Distribution by Institution, 2011-12).

Kentucky remains a high-aid state, defined as states in which state-funded, total undergraduate grant dollars per student rank in the upper quintile of the 50 U.S. states, the District of Columbia, and Puerto Rico.

- In 2010-11, Kentucky ranked 13th highest nationwide in state-funded, need-based undergraduate grant dollars per FTE student and 8th highest in state-funded, total undergraduate grant dollars per FTE student (NASSGAP, 42nd Annual Survey Report, 2010-11).
- This represents a slight decrease in rank compared to 2007-08, when Kentucky ranked 12th highest in need-based undergraduate aid per student, and 5th highest in total undergraduate aid per student (NASSGAP, 39th Annual Survey Report, 2007-08).

Price Trends and Comparative Data

Kentucky Price Trends

Following a five-year stretch of relatively aggressive rate increases during the mid-2000s, average annual growth rates in resident undergraduate tuition and fees at Kentucky's public postsecondary institutions have been reduced by more than half in the five years since academic year 2007-08.

- Between academic years 2002-03 and 2007-08, the average annual increase in resident undergraduate tuition and fees for students attending a Kentucky public postsecondary institution was 12.9 percent (Attachment 10).
- Since that time, increases in resident undergraduate tuition and fees have averaged 5.8 percent per year for the postsecondary system, a reduction of 7.1 percentage points, or 55 percent.
- Over the past five years, resident undergraduate tuition and fees have increased at average annual rates of 4.0 percent at KCTCS institutions, 5.6 percent at the comprehensive universities, and 6.7 percent at the research universities (Attachment 10).

These data include student endorsed and Council approved Special Use Fees that were implemented at the University of Louisville, Morehead State University, Northern Kentucky University, and Western Kentucky University last year, which allowed these institutions to exceed Council rate ceilings.

Regional Price Comparison

For several years, CPE staff has provided Council members with information comparing list prices of Kentucky public colleges and universities averaged by sector to comparable groups of institutions and sectors in surrounding states.

As can be seen in Attachments 11 and 12, the relative rank of Kentucky's public postsecondary institution tuition and required fees varies by sector compared to similar institutions in a contiguous eight-state region, and those rankings have changed over time.

- In academic year 2011-12, average resident undergraduate tuition and required fees at Kentucky's research universities ranked 5th highest among similar institutions in the eight-state region, a rise in rank from 6th in 1999-00 (Attachment 11).
- That same year, average resident undergraduate tuition and fees at Kentucky's comprehensive universities ranked 5th highest out of eight states in the region, an increase in rank from 8th in 1999-00 (Attachment 12).

As of the mailing date for this agenda item, the data required to update the two-year college ranking table (Attachment 13) were unavailable. CPE staff will provide KCTCS tuition and fee ranking data to Council members as soon as it becomes available.

Attachments 14 and 15 are maps of Kentucky and the surrounding seven states that contain average tuition and mandatory fees by postsecondary sector for resident and nonresident undergraduate students, and resident and nonresident graduate students. These data show that compared to similar institutions in surrounding states:

- Average full-time tuition and fees at Kentucky's research universities tend to be about average for resident undergraduate students, lower for nonresident undergraduate students, about average for resident graduate students, and lower for nonresident graduate students (Attachment 14).
- Average full-time tuition and fees at Kentucky's comprehensive universities tend to be about average for resident and nonresident undergraduate students, about average for resident graduate students, and lower for nonresident graduate students (Att. 15).

The data contained in the two-year college map (Attachment 16) were unavailable by time of mailing. Staff will provide the map to Council members when available.

Policy Relevant Information

For the past several years, CPE staff has produced a series of tables, charts, and figures that provides context for the tuition setting process. This information is typically organized around the five fundamental objectives of the Council's tuition and mandatory fee policy, including funding adequacy, shared benefits and responsibility, affordability and access, attracting and importing talent, and effective use of resources.

Funding Adequacy

One method of assessing funding adequacy is to track net General Fund appropriations and total public funds revenue over time to determine whether or not the change in funding keeps

pace with inflation and enrollment growth for the period.

State Support

As described in the Key Issues section of this agenda item, on an inflation-adjusted basis, state General Fund support for Kentucky's public postsecondary institutions has eroded over the past five years. At the same time, FTE student enrollment at state colleges and universities increased, resulting in budgetary pressures across all institutions and sectors.

- Between fiscal years 2007-08 and 2012-13, inflation-adjusted net General Fund appropriations for Kentucky's public postsecondary institutions decreased from \$1.183 billion to \$916 million, a loss of \$267 million or 23 percent (Attachment 6).
- During this same period, FTE student enrollment at Kentucky colleges and universities (designated by the green line in Attachment 6) is projected to increase by nearly 20,000 students or 13.7 percent.

This combination of decreasing net General Fund appropriations and growing enrollment resulted in a marked reduction in per student state support over the past five years.

- Between fiscal years 2007-08 and 2012-13, Kentucky's public postsecondary system is projected to lose \$2,592 per student or 32 percent of its real net General Fund appropriations per FTE (Attachment 7).
- The system would have needed to receive an additional \$430 million in net General Fund support in fiscal 2012-13 in order for it to maintain its fiscal 2007-08 per student funding level.

The decrease in state funding per student occurred in all postsecondary sectors and at every institution, although the extent of the decline varies by sector and institution.

• Attachment 17 shows that the steepest dollar and percent declines are expected to occur in the research sector (-\$3,939 per student, or -29 percent) and the two-year college sector (-\$2,140 per student, or -40 percent) during this period.

These data show that, over the past five years, state General Fund support at Kentucky's public postsecondary institutions did not keep pace with inflation and enrollment growth. As a result, the institutions relied on increased tuition and fee revenue to partially offset the decline in state funding during this period.

The ability of state colleges and universities to generate a sufficient amount of tuition and fee revenue to fully compensate for the loss in state General Fund support has been limited by Council approved tuition and fee ceilings since fiscal 2008-09.

Total Public Funds

At the system level, revenue from tuition and fee increases since fiscal 2007-08 has not been sufficient to fully fund the gap caused by declining state support on an inflation-adjusted per student basis.

- In real terms, total public funds per student at Kentucky's public postsecondary institutions fell from \$16,018 in fiscal 2007-08 to a projected \$14,815 in fiscal 2012-13, a loss of \$1,203 per student or 7.5 percent (Attachment 18).
- As can be seen in Attachment 19, state General Fund support for the postsecondary institutions is expected to fall by \$2,592 per student between fiscal years 2007-08 and 2012-13.
- Gross tuition and fee revenue is projected to increase by \$1,389 per student during this period, but fall \$1,203 per student short of filling the gap created by decreased state support.
- The institutions would have needed an additional \$200 million in gross tuition and fee revenue in fiscal 2012-13 to fully fund the gap caused by declining state support and maintain the \$16,018 per student funding level they had in FY08 (Attachment 19).

This level of increase in tuition and fee revenue was not feasible due to affordability concerns and the implementation of Council-approved rate ceilings, beginning in 2008-09.

• During this same time period, the number of degrees and other credentials awarded each year by the state's public postsecondary institutions is expected to increase by about 10,000 degrees or 21.0 percent (designated by a green line in Attachment 18).

The change in total public funds per student showed considerable variation by sector and institution during this period.

- As can be seen in Attachment 20, real total public funds per student is expected to decrease in the research sector (-\$1,508 per student, or -6 percent) and the two-year college sector (-\$1,701 or -18 percent) between fiscal years 2007-08 and 2012-13.
- Meanwhile, the comprehensive university sector registered a 2 percent increase in its real per student funding during this period (+\$357 per student), indicating that as a group, the change in total public funds per student at these institutions kept pace with inflation and enrollment growth.

It is important to keep in mind that these data make no statement about the adequacy of a given institution's or a given sector's funding level in fiscal year 2007-08, but do provide an indication of how institutions and sectors have fared over time in the face of inflation and enrollment growth relative to that baseline.

Interstate Funding Comparison

Another way to assess funding adequacy is to compare higher education funding levels for Kentucky institutions or postsecondary sectors to funding levels for similar institutions or sectors in other states. For purposes of the analysis below, CPE staff used data from the Southern Regional Education Board (SREB) finance survey.

- These data show that, between fiscal years 2001-02 and 2010-11, total public funds per student at Kentucky's public four-year universities increased by \$708 per student, or 4.7 percent, on an inflation adjusted basis (Attachment 21).
- During fiscal 2001-02, total public funds per student at Kentucky's public four-year universities (\$15,019) were 110 percent of the SREB average (\$13,681), and ranked 3rd highest among 16 SREB states.
- Nine years later, in fiscal 2010-11, total public funds per student at the four-year universities (\$15,727) were 117 percent of the SREB average (\$13,418), and ranked 5th highest among 16 SREB states.
- After adjusting for inflation, total public funds per FTE student at Kentucky's public two-year colleges decreased by \$1,171 per student, or 15.2 percent, between fiscal years 2001-02 and 2010-11 (Attachment 22).
- During fiscal year 2001-02, total public funds per FTE student at Kentucky's public two-year institutions (\$7,720) were 103 percent of the SREB average (\$7,528), and ranked 9th highest among 16 SREB states.
- In fiscal 2010-11, total public funds per student at KCTCS (\$6,549) were 98 percent of the SREB average (\$6,688), and ranked 7th highest among 16 SREB states.

Shared Benefits and Responsibility

The Council's tuition policy espouses the belief that funding postsecondary education should be a shared responsibility of the state and federal government, students and families, and postsecondary education institutions. A basic rationale for this cost sharing approach is that benefits accrue to both the state and the individual from college attainment.

The state benefits from broad postsecondary attainment in the form of a strong economy and an informed citizenry. College graduates benefit through an elevated quality of life, expanded career opportunities, and increased lifetime earnings.

During the late 1990s, the Commonwealth of Kentucky assumed about two-thirds of college costs through provision of net General Fund appropriations, and students and their families assumed the other third through payment of tuition and fees (Kentucky Budgets of the Commonwealth; CPE Comprehensive Database). Since that time, due largely to declining

state support for postsecondary education, Kentucky has increasingly relied on tuition and fee revenue to finance its public colleges and universities.

- As can be seen in Attachment 23, during fiscal 1998-99, the average student share (or gross tuition and fee revenue share) of system total public funds was 33 percent.
- Since that time, the system average student share has increased nearly every year, growing to 50 percent in fiscal 2007-08 and to 60 percent in fiscal 2011-12.
- These trend data show that over the past 13 years, Kentucky students and their families have shouldered an ever increasing share of college costs.

Increases in student share occurred in all postsecondary sectors and at every institution during this period, although the extent of student share growth varies by sector and institution.

- In fiscal 2011-12, student share is below 55 percent at two institutions (UK and KSU) and above 70 percent at one institution (NKU). State support for land grant missions at UK and KSU contribute to lower student shares at these institutions.
- These data show that the average student share for the comprehensive university sector remained about 10 percentage points higher than the average student shares of either the research or the two-year college sectors during this period (Attachment 23).

The trend toward a growing student share of college costs does not bode well for Kentucky students and their families, and when the historical trend is projected into the future, it does not appear sustainable as a postsecondary financing approach.

 As illustrated graphically in Attachment 24, if Kentucky continues to follow its recent trend of partially replacing reductions in state support with tuition and fee revenue, the student share of college costs for the postsecondary system could reach 66 percent by 2015 and 75 percent by 2020.

Clearly, the trend that has emerged over the past 13 years is that students and their families are shouldering an ever increasing share of college costs. Without significant increases in state General Fund support and state student financial aid to buffer price increases, combined with continuing use of aggressive cost containment strategies, the current trend is not sustainable as a model to fund achievement of HB 1 reform goals.

Affordability

Students rarely pay the full price of postsecondary institution tuition and fees. Financial aid from federal, state, and institutional sources reduces the cost of college attendance for most students. For this reason, a frequently used metric for assessing affordability is average net price.

Net Price

For several years, CPE staff has provided Council members with data on unmet direct costs for the public universities and KCTCS. These data have generally shown that Kentucky's colleges and universities remain accessible for most full-time, resident undergraduate aid recipients, particularly those in the lowest income categories, despite moderate increases in tuition and fee sticker prices over the past five years, due in large part to the availability of student financial aid.

As of the mailing date for this agenda item, the data required to update the charts provided last year were unavailable. CPE staff will provide unmet direct cost data (i.e., Attachments 25, 26, and 27) to Council members as soon as it becomes available.

Student Debt

Another indicator of college affordability is average student loan debt. If unmet need increases over time, some students and families may choose to increase reliance on student loans to help pay their increasing share of college costs.

A respected source of information about student loan debt is The Project on Student Debt annual report. Based on their most recent report, Kentucky has moved up in national rankings of average student loan debt in recent years and is no longer considered a low debt state among the 50 U.S. states and the District of Columbia (Student Debt and the Class of 2011, October 2012).

- Over the past five years, average student loan debt incurred by Kentucky's graduating seniors increased from \$15,406 for the class of 2006 to \$22,287 for the class of 2011, a 45 percent increase (The Project on Student Debt).
- During that same time period, Kentucky rose in state rankings from 44th to 37th in average student loan debt for the graduating classes of 2006 and 2011, respectively (in The Project on Student Debt report, a rank of 1st indicates the state with the highest average student loan debt).
- This means Kentucky is no longer classified as a "Low-Debt State" (defined by The Project on Student Debt as ranking in the bottom quintile in average student loan debt among the 50 U.S. states and the District of Columbia).

Despite increases in average student loan debt in recent years, Kentucky's graduating seniors continue to have lower average debt loads than postsecondary graduates in most states.

 Nationally, two-thirds (66 percent) of college seniors who graduated in 2011 had student loan debt, with an average of \$26,600 per borrower. Meanwhile, the unemployment rate for young college graduates in 2011 remained high at 8.8 percent. • Kentucky's average student loan debt for the graduating class of 2011 is 84 percent of the U.S. average and ranks just above the 25th percentile for that cohort.

Loan default rates among Kentucky graduates are above the national average.

• Among Kentucky seniors who graduated in 2009 and incurred student loan debt, 15.0 percent had defaulted on their loans three years later, which ranks 12th highest in the nation for that cohort (U.S. Department of Education).

Student Access

Attachment 28 shows the change in fall semester, undergraduate and graduate student headcount enrollment at Kentucky public postsecondary institutions over the past five years.

<u>Undergraduate/Graduate Enrollment</u>

After growing at a strong pace the previous two years, undergraduate enrollment at Kentucky public colleges and universities slowed somewhat during fall semester 2011. Graduate student enrollment continued its recent trend of relatively slow growth the past five years.

- Between fall semesters 2008 and 2010, undergraduate student enrollment at Kentucky's public postsecondary institutions increased by 10.9 percent, but in fall 2011, growth in undergraduate enrollment slowed to 1.6 percent (Attachment 28).
- Over the past five years, between fall semesters 2006 and 2011, undergraduate student enrollment for the system grew by 28,272 students or 15.6 percent.
- During that same period, graduate student enrollment increased by 1,088 students or 4.7 percent. Nearly 60 percent of the increase in graduate student enrollment (+2.8 percentage points) occurred during fall 2009.

Over the past five years, rates of growth in undergraduate and graduate enrollment varied across institutions and sectors. KCTCS continued to record the largest number and percent increases in undergraduate enrollment among Kentucky's postsecondary sectors.

- Although the rate of increase in undergraduate enrollment at KCTCS slowed somewhat during fall semester 2011 (+1.5 percent), the two-year sector posted the largest one-year increase in students (+1,638) of any postsecondary sector, and registered the largest number and percent increases over the past five years (+21,827 and +25.2 percent), growing at an average annual rate of 4.6 percent for the period (Attachment 28).
- The comprehensive sector recorded the largest percent increase (+2.5 percent) between fall semesters 2010 and 2011, followed by KCTCS (+1.5 percent), and the research institutions (+0.3 percent). Undergraduate enrollment at the comprehensive universities grew by 1,599 students that year.

Graduate student enrollment at the comprehensive universities continued to grow at a faster pace than did graduate enrollment at the research institutions, although the increase during fall semester 2011 was slightly below the average rate of growth for the period.

- Between fall semesters 2006 and 2011, graduate student enrollment at Kentucky's comprehensive universities increased by 1,342 students or 13.3 percent (Attachment 28).
- During that same period, graduate enrollment at the research universities decreased by 254 students or 1.9 percent.
- Overall, graduate student enrollment for the system grew by 1,088 students or 4.7 percent over the past five years.

As is typically the case during recessions, rates of growth in postsecondary enrollment have increased in recent years, placing additional cost demands on institutions during a time when state support for higher education is waning.

Effective Use of Resources

As discussed in the Funding Adequacy section of this agenda item, Kentucky's public colleges and universities have experienced a steady erosion of inflation-adjusted state General Fund support over the past five years. While this loss was partially offset by increased tuition and fee revenue, the net effect of declining state support and growing enrollment has been a \$1,203 decrease in total public funds revenue per student between fiscal 2007-08 and 2012-13.

The postsecondary institutions have implemented a variety of cost savings and efficiency strategies in recent years to help minimize the impact of budget reductions, unfunded M&O expenses, and yearly fixed cost increases on educational quality and postsecondary reform goals. Despite diminished budgetary resources, Kentucky's public postsecondary system increased the number of degrees and credentials it produced during this period.

- As can be seen in Attachment 18, Kentucky's public postsecondary system is expected to produce 9,645 more degrees and other credentials in academic year 2012-13, than it did in 2007-08, a 21 percent increase.
- This increase in degree production occurred despite a \$1,203 reduction in real, total public funds per student during this period.
- This graph also illustrates the change over time in higher education funding sources from a one-third student, two-thirds state share for financing college costs to a model that requires students and their families to pay an increasing share of college costs, reaching 60 percent in FY12.

Staff preparation by Bill Payne, Heidi Hiemstra, and Shaun McKiernan

Council on Postsecondary Education Tuition & Mandatory Fee Policy

The Council on Postsecondary Education is vested with authority under KRS 164.020 to determine tuition at public postsecondary education institutions in the Commonwealth of Kentucky. Kentucky's goals of increasing educational attainment, promoting research, assuring academic quality, and engaging in regional stewardship must be balanced in the context of current needs, effective use of resources, and economic conditions. For the purposes of this policy, mandatory fees are included in the definition of tuition. During periods of relative austerity, the proper alignment of the state's limited financial resources requires increased attention to the goals of the Kentucky Postsecondary Education Improvement Act of 1997 (HB 1) and the Strategic Agenda for Kentucky Postsecondary and Adult Education.

Fundamental Objectives

Funding Adequacy

HB 1 states that Kentucky shall have a seamless, integrated system of postsecondary education, strategically planned and adequately funded to enhance economic development and quality of life. In discharging its responsibility to determine tuition, the Council, in collaboration with the institutions, seeks to balance the affordability of postsecondary education for Kentucky's citizens with the institutional funding necessary to accomplish the goals of HB 1 and the Strategic Agenda.

Shared Benefits and Responsibility

Postsecondary education attainment benefits the public at large in the form of a strong economy and an informed citizenry, and it benefits individuals through elevated quality of life, broadened career opportunities, and increased lifetime earnings. The Council and the institutions believe that funding postsecondary education is a shared responsibility of the state and federal government, students and families, and postsecondary education institutions.

Affordability and Access

Since broad educational attainment is essential to a vibrant state economy and to intellectual, cultural, and political vitality, the Commonwealth of Kentucky seeks to ensure that postsecondary education is broadly accessible to its citizens. The Council and the institutions are committed to ensuring that college is affordable and accessible to all academically qualified Kentuckians with particular emphasis on adult learners, part-time students, minority students, and students from low and moderate income backgrounds. The Council believes that no citizen of the Commonwealth who has the drive and ability to succeed should be denied access to postsecondary education in Kentucky because of inability to pay. Access should be provided through a reasonable combination of savings, family contributions, work, and financial aid, including grants and loans.

In developing a tuition and mandatory fees recommendation, the Council and the institutions shall work collaboratively and pay careful attention to balancing the cost of attendance, including tuition and mandatory fees, room and board, books, and other direct and indirect costs, with students' ability to pay by taking into account (1) students' family and individual income; (2) federal, state, and institutional scholarships and grants; (3) students' and parents' reliance on loans; (4) access to all postsecondary education alternatives; and (5) the need to enroll and graduate more students.

Attracting and Importing Talent to Kentucky

It is unlikely that Kentucky can reach its 2020 postsecondary education attainment goals by focusing on Kentucky residents alone. Tuition reciprocity agreements, which provide low-cost access to out-of-state institutions for Kentucky students that live near the borders of other states, also serve to attract students from surrounding states to Kentucky's colleges and universities. In fact, according to the Council's 2007 Brain Gain report, four out of every ten (37 percent) out-of-state graduates were still in Kentucky five years after receiving their degrees.

The Council and the institutions are committed to making Kentucky's institutions financially attractive to nonresident students while recognizing that nonresident, undergraduate students should pay a significantly larger proportion of the full cost of their education. Any proposed policy on nonresident tuition and mandatory fees should also be evaluated based on its potential impact on attracting and retaining students which directly enhance diversity and Kentucky's ability to compete in a global economy.

Effective Use of Resources

Kentucky's postsecondary education system is committed to using the financial resources invested in it as effectively and productively as possible to advance the goals of HB 1 and the Strategic Agenda, including undergraduate and graduate education, engagement and outreach, research, and economic development initiatives. The colleges and universities seek to ensure that every dollar available to them is invested in areas that maximize results and outcomes most beneficial to the Commonwealth and its regions. The Council's performance metrics shall be used to monitor both statewide and institutional performance toward HB 1 and Strategic Agenda goals.

The institutions also recognize their responsibility to demonstrate that they are good stewards of limited public resources by providing annual reports to their governing boards and the Council on their efforts to contain costs, improve efficiencies and productivity, and reallocate existing resources to high priority activities.

Special Use Fees Exception Policy

During the 2010-11 tuition setting process, campus officials requested that the Council consider excluding student endorsed fees from its mandatory fee definition, thus omitting consideration of such fees when assessing institutional compliance with Council approved tuition and fee rate ceilings. Based on feedback received from institutional Chief Budget Officers (CBOs) at their December 2010 meeting, it was determined that there was general interest in treating student endorsed fees differently from other mandatory fees.

In January and February 2011, Council staff collaborated with institutional presidents, CBOs, and their staffs in developing the following Special Use Fees Exception Policy:

- To the extent that students attending a Kentucky public college or university have deliberated, voted on, and requested that their institution's governing board implement a special use fee for the purposes of constructing and operating and maintaining a new facility, or renovating an existing facility, that supports student activities and services;
- And recognizing that absent any exemption, such student endorsed fees, when implemented
 in the same year that the Council adopts tuition and fee rate ceilings, would reduce the
 amount of additional unrestricted tuition and fee revenue available for the institution to
 support its E&G operation;
- The Council may elect to award an exemption to its tuition and fee rate ceiling equivalent to all or a portion of the percentage increase resulting from imposition of the student endorsed fee, provided said fee meets certain eligibility requirements.

Definitions

A student endorsed fee is a mandatory flat-rate fee that has been broadly discussed, voted on, and requested by students and adopted by an institution's governing board, the revenue from which may be used to pay debt service and operations and maintenance expenses on new facilities, or capital renewal and replacement costs on existing facilities and equipment, that support student activities and services, such as student unions, fitness centers, recreation complexes, health clinics, and/or tutoring centers.

Maintenance and Operations (M&O) expenses are costs incurred for the administration, supervision, operation, maintenance, preservation, and protection of a facility. Examples of M&O expenses include janitorial services, utilities, care of grounds, security, environmental safety, routine repair, maintenance, replacement of furniture and equipment, and property and facility planning and management.

Eligibility Criteria

A student endorsed fee will continue to be a mandatory fee within the context of the Council's current mandatory fee definition and may qualify for an exemption from Council approved tuition and fee rate ceilings. Campus officials and students requesting an exemption under this policy must be able to demonstrate that:

- All enrolled students have been afforded ample opportunity to be informed, voice their
 opinions, and participate in the decision to endorse a proposed fee. Specifically, it must be
 shown that fee details have been widely disseminated, broadly discussed, voted on while
 school is in session, and requested by students.
- For purposes of this policy, voted on means attaining:
 - a. A simple majority vote via campus wide referendum, with a minimum of one-quarter of currently enrolled students casting ballots;
 - b. A three-quarters vote of elected student government representatives; or
 - c. A simple majority vote via campus wide referendum, conducted in conjunction and coinciding with the general election of a student government president or student representative to a campus board of regents or board of trustees.
- The proposed fee and intended exemption request have been presented to, and adopted by, the requesting institution's governing board. It is anticipated that elected student government representatives will actively participate in board presentations.
- Revenue from such fees will be used to pay debt service and M&O expenses on new
 facilities, or capital renewal and replacement costs on existing facilities and equipment,
 which support student activities and services, such as student unions, fitness centers,
 recreation complexes, health clinics, and/or tutoring centers. The Council expects these uses
 to be fully explained to students prior to any votes endorsing a fee.
- In any given year, the impact of a student endorsed fee on the overall increase in tuition and mandatory fees for students and their families will be reasonable. It may be appropriate to phase in the exemption over multiple years to maintain affordability and access.
- Requests for student endorsed exemptions are infrequent events. The Council does not
 expect requests for exemptions under this policy to occur with undue frequency from any
 single institution and reserves the right to deny requests that by their sheer number are
 deemed excessive.
- A plan is in place for the eventual reduction or elimination of the fee upon debt retirement, and details of that plan have been shared with students. The Council does not expect a fee which qualifies for an exemption under this policy to be assessed at full rate in perpetuity. Such fees should either terminate upon completion of the debt or, in the case of new facilities, may continue at a reduced rate to defray ongoing M&O costs. In either case, to qualify for an exemption, students should be fully aware of the extent of their obligation prior to any votes endorsing a fee.

Exemption Process

Requests for an exemption under this policy will be evaluated on a case by case basis. To initiate the process:

- The requesting institution will notify Council staff of any pending discussions, open forums, referendums, or student government actions pertaining to a proposed special use fee and discuss fee details with Council staff as needed.
- After a fee has been endorsed by student referendum or through student government action and approved by the institution's governing board, campus officials and students will submit a written exemption request to the Council for its consideration.
- Council staff will review the request, assess whether or not the proposed fee qualifies for an exemption, and make a recommendation to the Council.

To facilitate the exemption request process, requesting institutions and students are required to provide the Council with the following information:

- Documents certifying that the specific project and proposed fee details have been widely disseminated, broadly discussed, voted on, and requested by students, as well as adopted by the institution's governing board.
- Documents specifying the fee amount, revenue estimates, uses of revenue, impact on tuition and fees during the year imposed (i.e., percentage points above the ceiling), and number of years the fee will be in place.
- Documents identifying the project's scope, time frame for completion, debt payment schedule, and plan for the eventual reduction or elimination of the fee upon debt retirement.

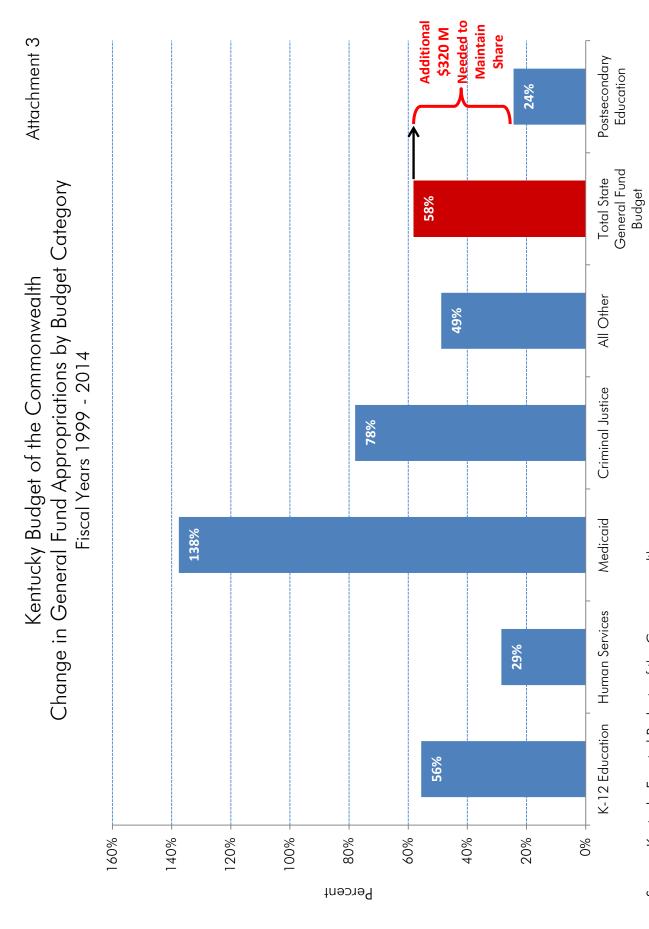
Council on Postsecondary Education 2013-14 Tuition Setting Timeline

CPE Meeting – The staff provides Council members an update regarding the Nov 16, 2012 2013-14 tuition setting process. Staff will share the existing Tuition & Mandatory Fee Policy and a preliminary 2013-14 Tuition Setting Timeline with Council members. Nov-Dec 2012 Initiate discussions with institutions and generate draft tuition policy and tuition setting timeline documents for 2013-14. Council staff collects data and generates information related to funding adequacy, affordability, access, financial aid, and productivity. Institutional staff collect data and generate information related to fixed cost increases, potential impacts of tuition increases, anticipated uses of additional tuition revenue, financial aid, and student debt. Jan 2013 Council and institutional staff exchange information from respective data collection efforts and work together to finalize for distribution to Council members. Feb 8, 2013 CPE Meeting – The Council takes action on final 2013-14 Tuition and Mandatory Fee Policy and 2013-14 Tuition Setting Timeline documents. The staff provides Council members with policy-relevant information related to funding adequacy, affordability, access, financial aid, and productivity. Institutions share information regarding potential impacts of tuition increases and anticipated uses of additional tuition revenue. Feb-Apr 2013 Council and institutional staff discuss policy relevant information and preliminary tuition parameters. The Council president updates Council members regarding these discussions. Apr 18, 2013 CPE Meeting – The Council takes action on recommended tuition and mandatory fee ceilings. May 2013 Institutional staff share proposed 2013-14 tuition and mandatory fee rates with the Council president. The Council president updates Council members regarding the proposed rates.

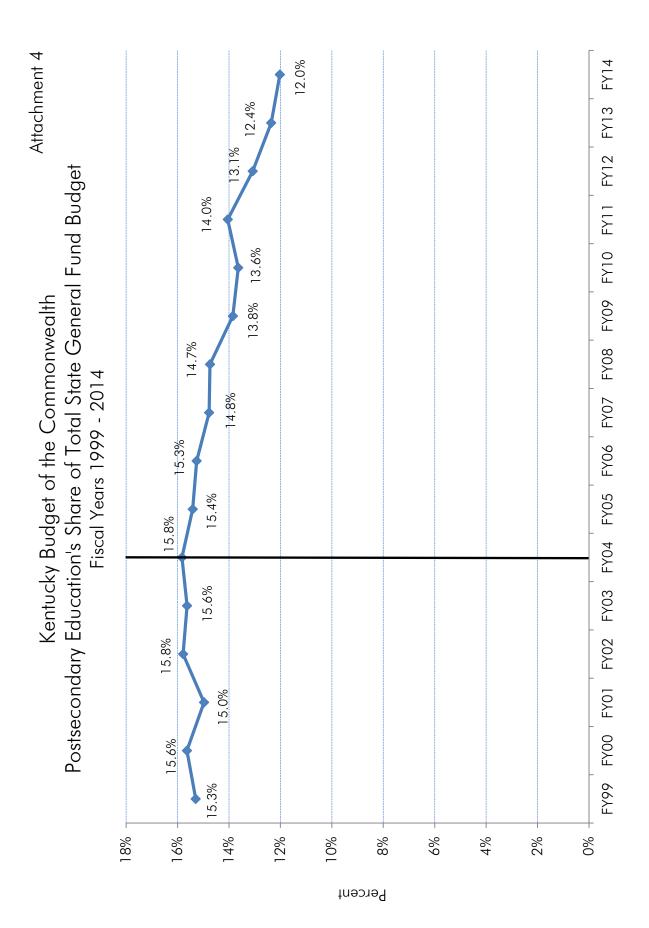
2013-14 tuition and mandatory fee rates.

CPE Meeting – The Council takes action on each institution's proposed

Jun 20, 2013



Source: Kentucky Enacted Budgets of the Commonwealth.



Source: Kentucky Enacted Budgets of the Commonwealth.

Enacted Net General Fund Appropriations (Nominal Dollars) Kentucky Public Postsecondary Institution Fiscal Years 2008 and 2013

	2007-08 (a)	2012-13 ^(d)			
	Enacted Net	Enacted Net	Dollar	Percent	
Institution	General Fund	General Fund	Change	Change	AAGR
University of Kentucky	\$335,071,000 (b)	\$283,869,300	(\$51,201,700)	-15.3%	-3.3%
University of Louisville	168,572,300	141,194,800	(27,377,500)	-16.2%	-3.5%
Eastern Kentucky University	79,761,400	67,673,700	(12,087,700)	-15.2%	-3.2%
Kentucky State University	27,441,700	23,537,400	(3,904,300)	-14.2%	-3.0%
Morehead State University	48,202,100	41,016,400	(7,185,700)	-14.9%	-3.2%
Murray State University	56,068,700	48,005,800	(8,062,900)	-14.4%	-3.1%
Northern Kentucky University	55,099,500	46,835,100	(8,264,400)	-15.0%	-3.2%
Western Kentucky University	85,115,600	72,425,200	(12,690,400)	-14.9%	-3.2%
KCTCS	228,704,900 (c)	191,455,700	(37,249,200)	-16.3%	-3.5%
System Totals	\$1,084,037,200	\$916,013,400	(\$168,023,800)	-15.5%	-3.3%

⁽a) Total General Fund appropriations, net of debt service and UofL hospital contract, as enacted in HB 380, the 2006-08 Budget of the Commonwealth.

Source: Kentucky Budget of the Commonwealth.

⁽b) Includes \$2,000,000 special session appropriation for UK's Center for Applied Energy Research.

⁽c) Includes \$2,373,800 reorganization transfer to KCTCS for Kentucky Board of Emergency Medical Services.

⁽d) Total General Fund appropriations, net of debt service and UofL hospital contract, as enacted in HB 265, the 2012-14 Budget of the Commonwealth.

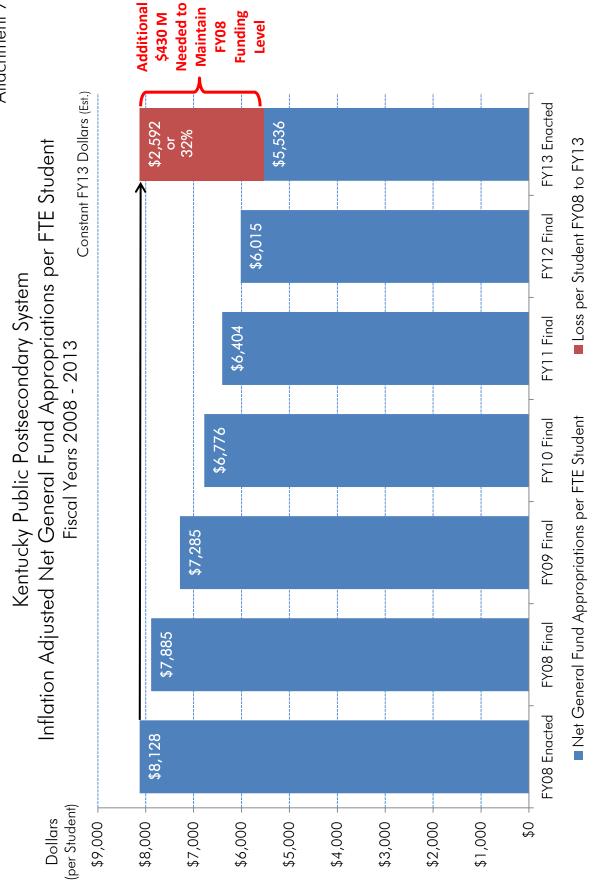
AAGR - Average Annual Growth Rate.



Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).

and 1.7% increase in inflation in FY13.

24



Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).

Assumptions: 2.0% enrollment growth; and 1.7% increase in inflation in FY13.

Kentucky Public Postsecondary Institution Projected Increases in Facilities Maintenance and Operations Expense Fiscal Years 2009 - 2014

Institution	Historical M&O 2008-12 ^(a)	New M&O 2012-13	New M&O 2013-14
University of Kentucky	\$6,459,400	\$261,900	\$66,900
University of Louisville	6,504,600	471,600	125,900
Eastern Kentucky University	3,898,000	0	0
Kentucky State University	521,000	249,300	229,700
Morehead State University	2,924,300	0	0
Murray State University	762,600	0	0
Northern Kentucky University	4,393,900	0	0
Western Kentucky University	3,299,400	0	0
KCTCS	8,273,300	264,800	1,409,500
Total	\$37,036,500	\$1,247,600	\$1,832,000

⁽a) Includes M&O for facilities that came online between 2008-09 and 2011-12, which was requested in the Council's 2010-12 budget recommendation, but not funded.

Source: Kentucky Council on Postsecondary Education, 2010-12 Biennial Budget Recommendation.

Council on Postsecondary Education 2012-14 Biennial Budget Recommendation Requested Appropriations for Facilities Maintenance and Operations

Institution	2012-13 ^(b) M&O Request	2013-14 M&O Request	Biennial Total
University of Kentucky	\$6,721,300	\$66,900	\$6,788,200
University of Louisville	6,976,200	125,900	7,102,100
Eastern Kentucky University	3,898,000	0	3,898,000
Kentucky State University	770,300	229,700	1,000,000
Morehead State University	2,924,300	0	2,924,300
Murray State University	762,600	0	762,600
Northern Kentucky University	4,393,900	0	4,393,900
Western Kentucky University	3,299,400	0	3,299,400
KCTCS	8,538,100	1,409,500	9,947,600
Total	\$38,284,100	\$1,832,000	\$40,116,100

⁽b) Includes M&O for facilities that came online between 2008-09 and 2011-12, which was requested in the Council's 2010-12 budget recommendation, as well as M&O for 2012-13.

Source: Kentucky Council on Postsecondary Education, 2012-14 Biennial Budget Recommendation.

Kentucky Public Postsecondary Institution Projected Budgetary Impact of Unavoidable Cost Increases Fiscal Year 2013-14

Projected Fixed Cost Increases in 2013-14 2012-13 (a) Increase in (b) KERS & KTRS Other Fixed (c) **Total Potential Enacted Net** Institution General Fund Contributions Cost Increases Reductions University of Kentucky 283,869,300 (16,800,934) (d) (16,800,934)(14,247,994) (d) University of Louisville 141,194,800 (14,247,994)67,673,700 (1,778,684)Eastern Kentucky University (185,348)(1,964,032)Kentucky State University 23,537,400 (876, 275)(911,956)(35,681)Morehead State University (3,992,883)41,016,400 (472,982)(4,465,865)Murray State University 48,005,800 (473,237)(2,082,656)(2,555,893)Northern Kentucky University 46,835,100 (1,700,000)(2,111,600)(3,811,600)Western Kentucky University 72,425,200 (850,000)(3,773,000)(4,623,000)(1,363,200) **KCTCS** 191,455,700 (10,694,000)(12,057,200)916,013,400 (5,080,448)(61,438,474)System Totals (56,358,027)

Projected Increase in Net Tuition & Fee Revenue at Different Levels of Rate Increase (e)(f)

		Uniform Increases	s Across Sectors	
Institution	Tuition Revenue @ 2% Increase	Tuition Revenue @ 3% Increase	Tuition Revenue @ 4% Increase	Tuition Revenue @ 5% Increase
University of Kentucky	4,761,528	7,142,292	9,523,056	11,903,820
University of Louisville	3,363,930	5,045,895	6,727,860	8,409,825
Eastern Kentucky University	1,867,243	2,800,864	3,734,486	4,668,107
Kentucky State University	324,240	486,360	648,480	810,599
Morehead State University	1,014,268	1,521,402	2,028,536	2,535,670
Murray State University	1,408,694	2,113,041	2,817,388	3,521,734
Northern Kentucky University	1,718,200	2,577,300	3,436,400	4,295,500
Western Kentucky University	2,296,640	3,444,960	4,593,280	5,741,600
KCTCS	4,256,000	6,384,000	8,512,000	10,640,000
System Totals	21,010,742	31,516,114	42,021,485	52,526,856

⁽e) Incremental increase in gross tuition and fee revenue, net of institutional scholarships and waivers. Assumes flat student enrollment growth and uniform levels of rate increase across all categories of students (i.e., every academic level, residency, and full-time/part-time status) under each rate level scenario.

⁽a) Total General Fund appropriations, net of debt service and UofL hospital contract, as enacted in HB 265, the 2012-14 Budget of the

⁽b) Increase in employer retirement contributions and health insurance premiums associated with KERS and KTRS rate increases.

⁽c) Estimated increase in selected fixed costs such as utilities, contractual obligations, workers' compensation, and unemployment compensation.

⁽d) UK and UofL do not participate in KERS or KTRS. The anticipated increase in employer retirement contributions at UK and UofL are included in the "Other Fixed Cost Increases" column.

⁽f) At most institutions, a proportion of tuition and mandatory fee revenue is designated as restricted funds and cannot be used to cover fixed cost increases.

Annual Tuition and Mandatory Fees for Full-Time Resident Undergraduate Students (1) Kentucky Public Postsecondary Institution Academic Years 2008 - 2013

							Total	5-Year
Institution	2007-08	2008-09	2009-10	2010-11	2011-12	2012-13	Change	AAGR
University of Kentucky (2)	7,199	7,848	8,241	8,735	9,260	9,816	36.4%	6.4%
University of Louisville (3)	6,870	7,564	7,944	8,424	9,126	9,662	40.6%	7.1%
Eastern Kentucky University	5,682	080′9	6,312	6,624	096′9	7,320	28.8%	5.2%
Kentucky State University	5,320	5,692	5,920	6,216	6,534	6,858	28.9%	5.2%
Morehead State University (3)	5,280	5,670	6,038	6,492	6,942	7,284	38.0%	%9.9
Murray State University	5,418	5,748	5,976	6,264	6,576	6,840	26.2%	4.8%
Northern Kentucky University (3)	5,952	6,528	6,792	7,128	7,584	8,064	35.5%	6.3%
Western Kentucky University (3)	6,416	6,930	7,200	7,560	8,084	8,472	32.0%	5.7%
KCTCS	3,450	3,630	3,750	3,900	4,050	4,200	21.7%	4.0%
Research Sector Average	7,035	7,706	8,093	8,580	9,193	6,739	38.4%	%2'9
Comprehensive Sector Average	5,678	6,108	6,373	6,714	7,113	7,473	31.6%	2.6%
Two-Year College Sector Average	3,450	3,630	3,750	3,900	4,050	4,200	21.7%	4.0%
Postsecondary System Average	5,732	6,188	6,464	6,816	7,235	7,613	32.8%	2.8%
. = (1)				•				

⁽¹⁾ Full-time comparison rates for resident undergraduate students taking 15 credit hours per semester for two semesters, or 30 credit hours per year.

Source: CPE Comprehensive Database.

5-Year	AAGR	12.9%
Total	Change	83.3%
	2007-08	5,732
	2006-07	5,272
	2005-06	4,725
	2004-05	4,189
	2003-04	3,610
	2002-03	3,127
Previous Six-Year Period		Postsecondary System Average

⁽²⁾ Undergraduate rates for UK are an average of upper and lower division rates. (3) Beginning in 2011-12, figures for UofL, MoSU, NKU, and WKU include student requested and Council approved Special Use Fees.

AAGR -- Average Annual Growth Rate.

Research Universities in Kentucky and Surrounding States Average Resident Undergraduate Tuition and Required Fees Academic Years 2000 and 2012

	1999-00	2011-12					
	Resident UG	Resident UG	Dollar	Percent		1999-00	2011-12
State	Tuition & Fees	Tuition & Fees	Change	Change	AAGR	Rank	Rank
Illinois	4,770	14,581	9,811	205.7%	%8.6	_	
Virginia	4,130	11,786	7,656	185.4%	9.1%	2	2
Ohio	4,137	9,735	5,598	135.3%	7.4%	4	က
Indiana	4,212	9,524	5,312	126.1%	7.0%	က	4
Kentucky	3,271	6,029	5,758	176.0%	8.8%	9	5
Missouri	4,581	8,989	4,408	96.2%	5.8%	2	9
Tennessee	3,104	8,396	5,292	170.5%	8.6%	7	7
West Virginia	2,748	5,674	2,926	106.5%	6.2%	∞	∞

Source: Integrated Postsecondary Education Data System.

Comprehensive Universities in Kentucky and Surrounding States Average Resident Undergraduate Tuition and Required Fees Academic Years 2000 and 2012

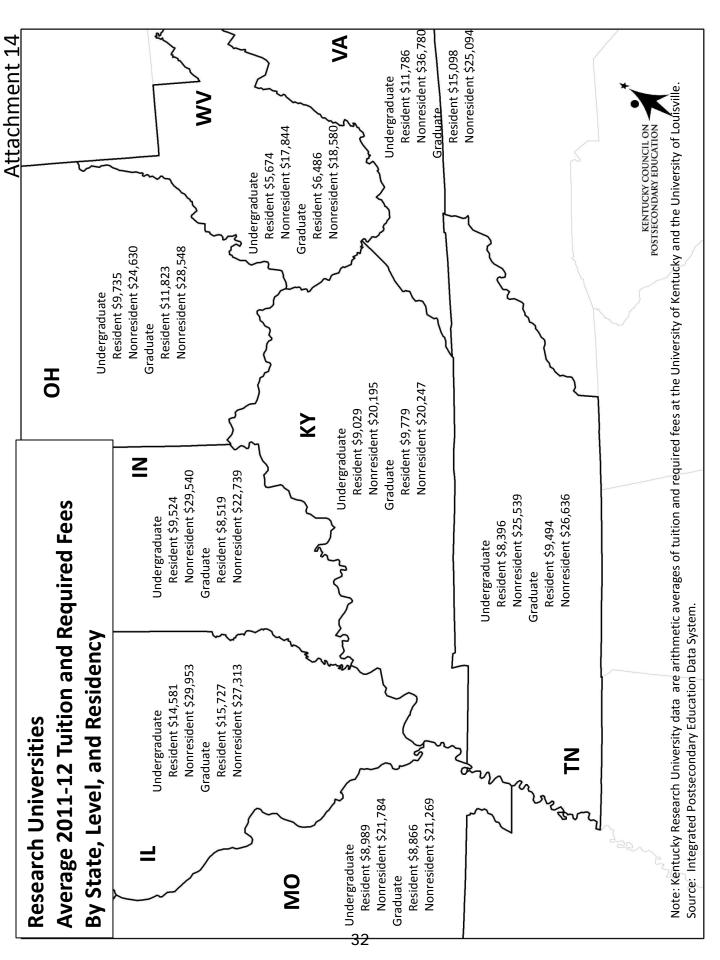
	1999-00	2011-12					
	Resident UG	Resident UG	Dollar	Percent		1999-00	2011-12
State	Tuition & Fees	Tuition & Fees	Change	Change	AAGR	Rank	Rank
Illinois	3,674	6,788	6,114	166.4%	8.5%	7	
Ohio	4,330	0/0/6	4,740	109.5%	6.4%	_	2
Virginia	3,631	8,626	4,995	137.6%	7.5%	က	က
Indiana	3,556	8,270	4,714	132.6%	7.3%	4	4
Kentucky	2,386	6,992	4,606	193.0%	9.4%	∞	5
Tennessee	2,626	6,714	4,088	155.7%	8.1%	9	9
Missouri	2,866	6,186	3,320	115.8%	%9.9	5	7
West Virginia	2,505	5,357	2,852	113.9%	6.5%	7	∞

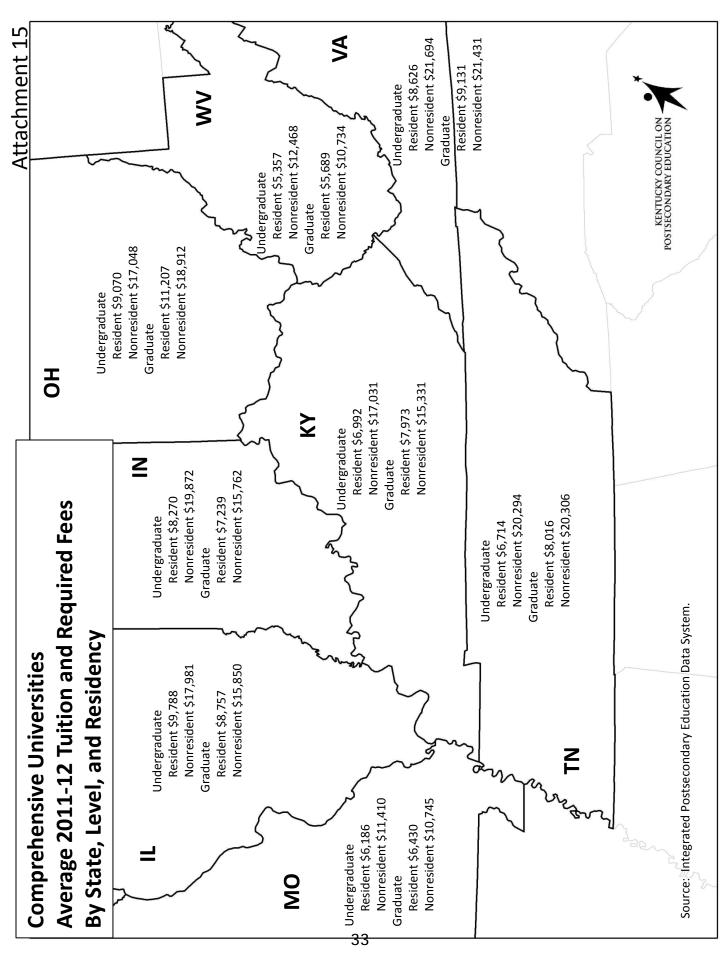
Source: Integrated Postsecondary Education Data System.

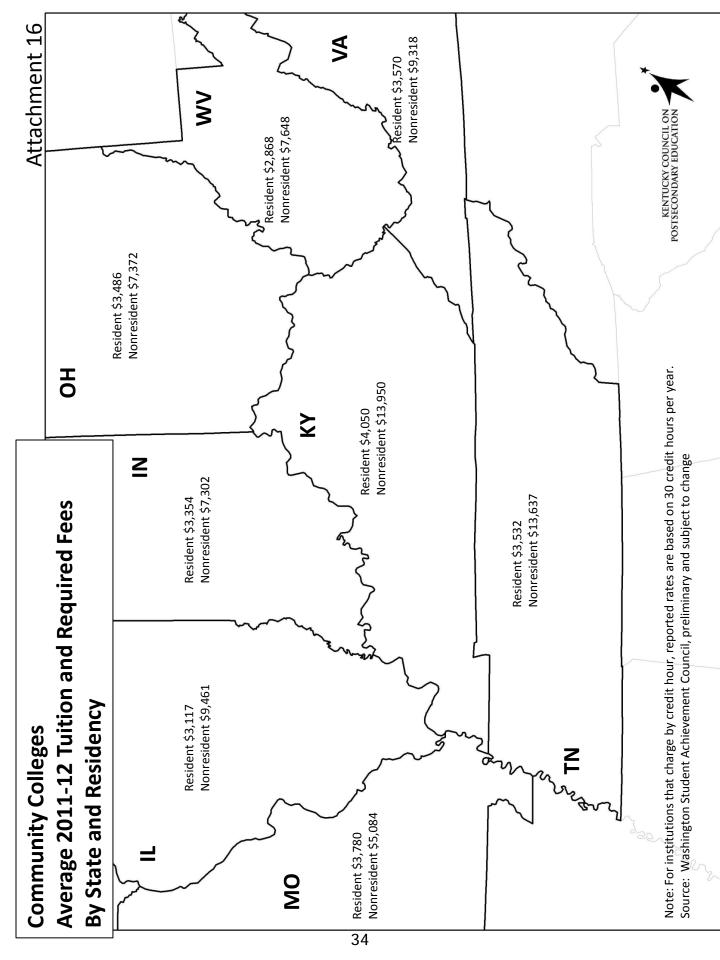
Community Colleges in Kentucky and Surrounding States Change in Average Resident Tuition and Required Fees Between Academic Years 1999-00 and 2011-12

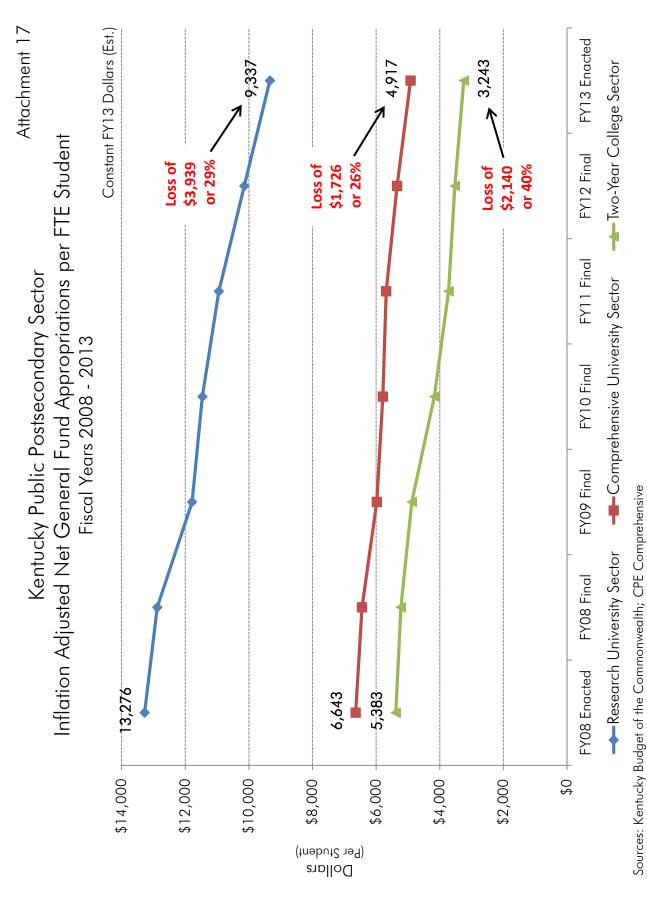
	1999-00	2011-12					
	Resident	Resident	Dollar	Percent		1999-00	2011-12
State	Tuition & Fees	Tuition & Fees	Change	Change	AAGR	Rank	Rank
Kentucky	1,180	4,050	2,870	243.2%	10.8%	7	_
Missouri	1,404	3,780	2,376	169.2%	8.6%	5	2
Virginia	1,159	3,570	2,411	208.0%	%8.6	∞	က
Tennessee	1,308	3,532	2,224	170.0%	8.6%	9	4
Ohio	2,045	3,486	1,441	70.5%	4.5%	2	5
Indiana	2,540	3,354	814	32.0%	2.3%	_	9
Illinois	1,426	3,117	1,691	118.6%	%2'9	4	7
West Virginia	1,610	2,868	1,258	78.1%	4.9%	က	8

Source: Washington Student Acievement Council, preliminary and subject to change.

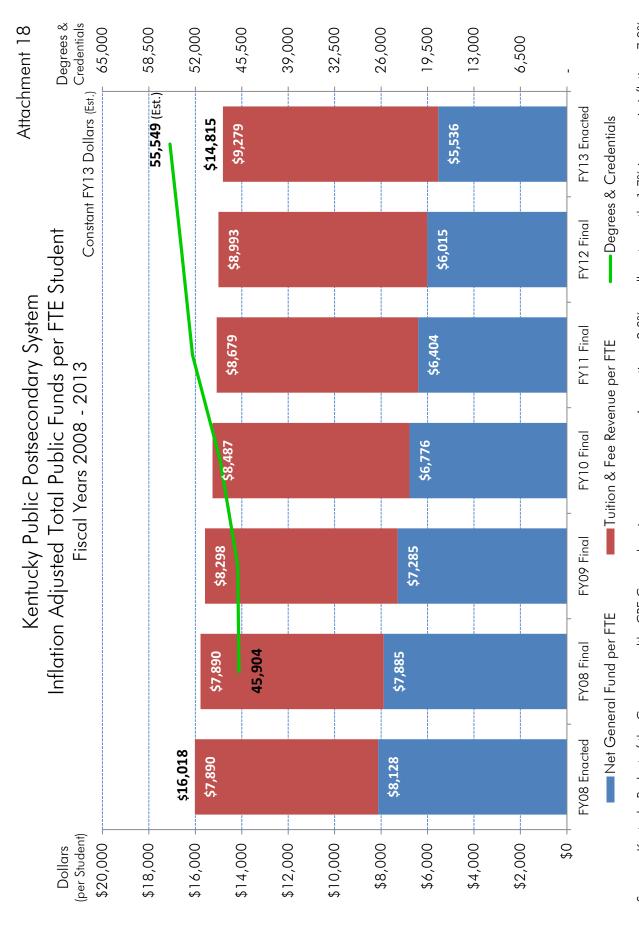








Sources: Nentucky budget of the Commonwedim; Crt Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).

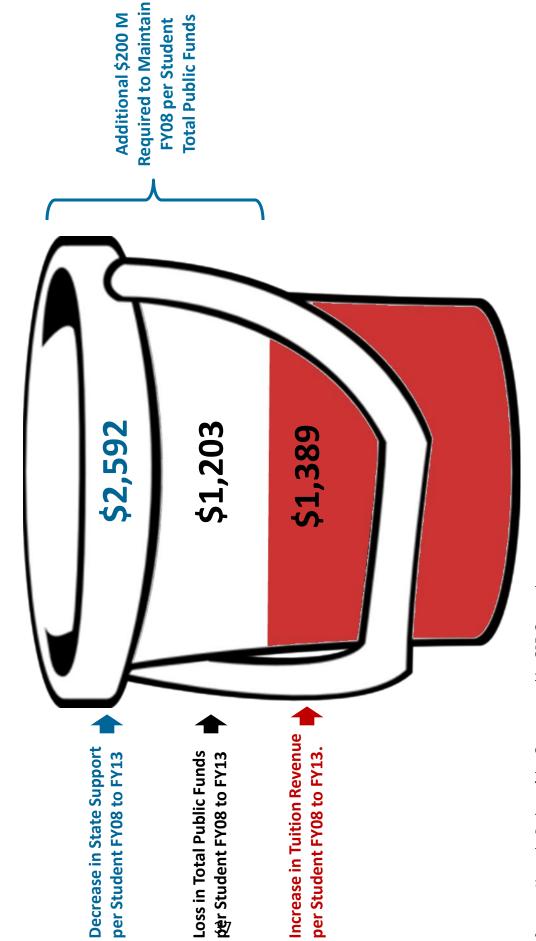


Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).

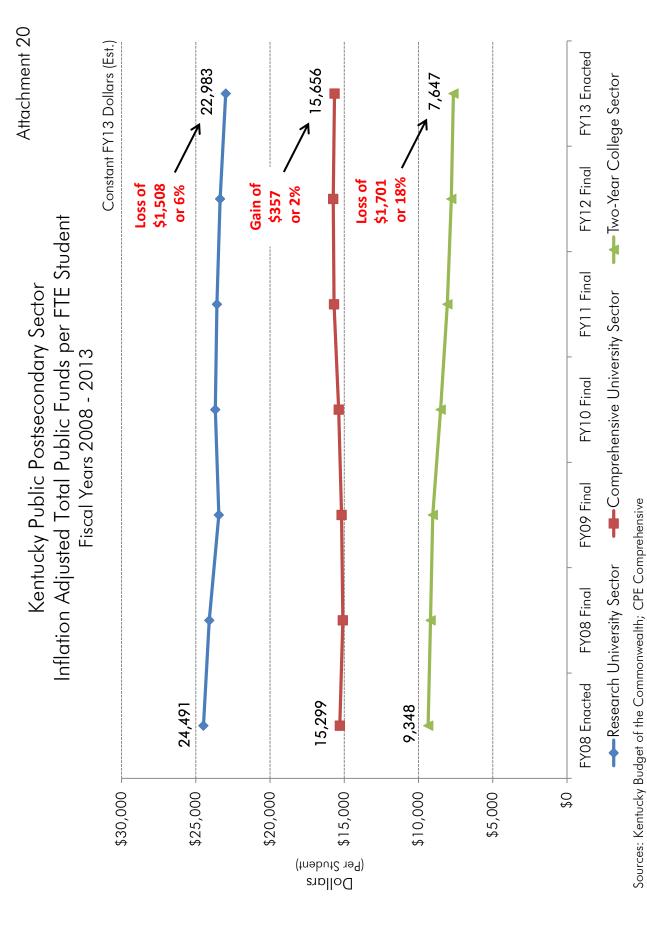
Assumptions: 2.0% enrollment growth; 1.7% increase in inflation; 7.0% tuition and fee revenue growth; and 3.0 % increase in degrees in FY13.

Kentucky Public Postsecondary System Analysis of Public Funds Revenue Components Fiscal Years 2008 – 2013

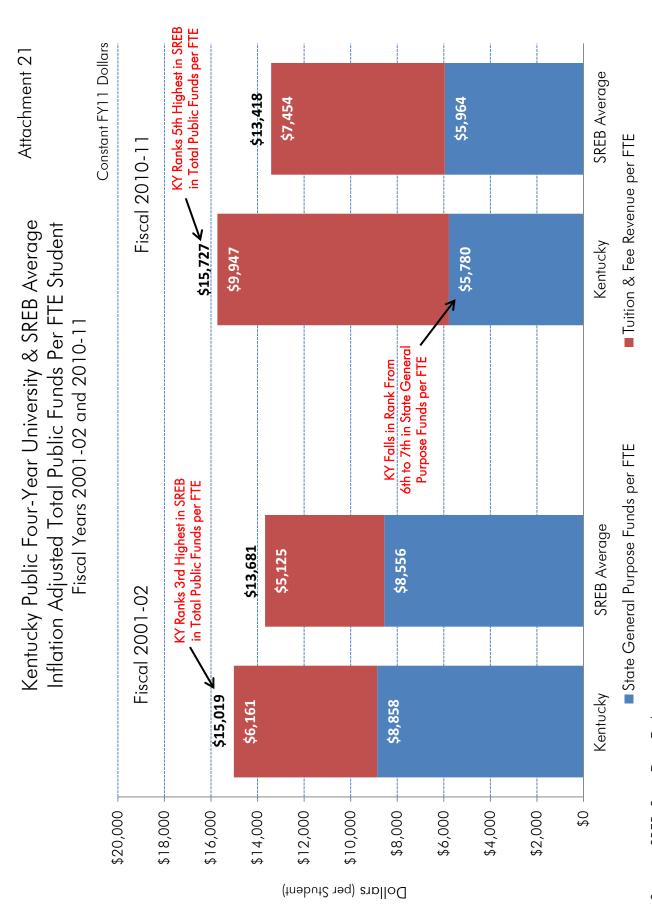
(Dollars per Student)



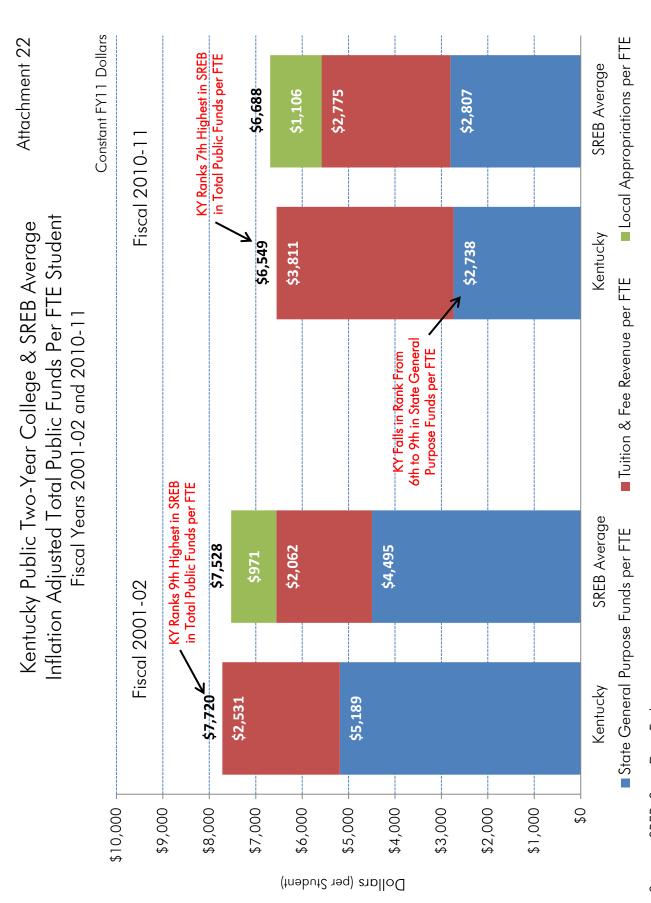
Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database; Commonfund Institute, Higher Education Price Index (HEPI).



Database; Commonfund Institute, Higher Education Price Index (HEPI).



Source: SREB, State Data Exchange.



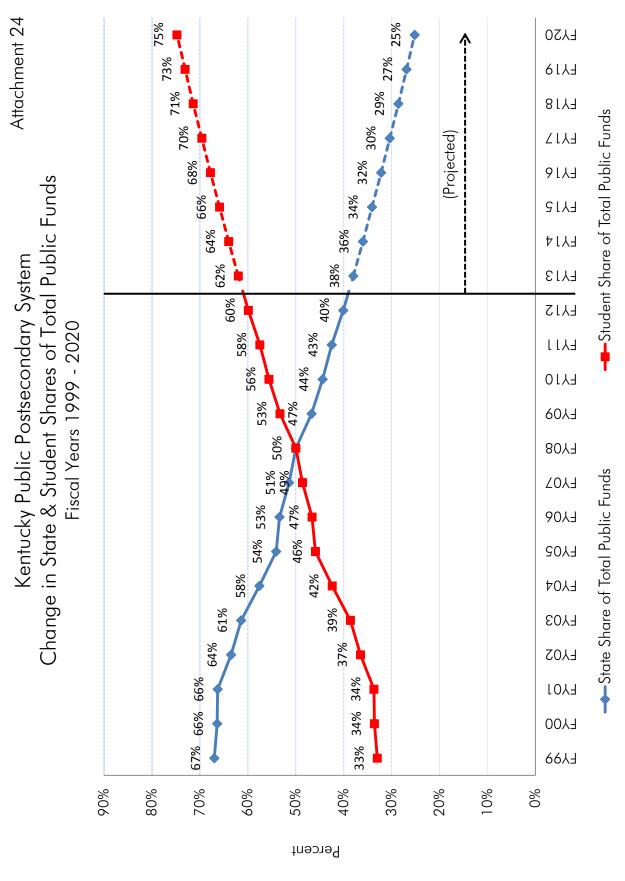
Source: SREB, State Data Exchange.

Kentucky Public Postsecondary Institution Student Share of Total Public Funds © Fiscal Years 1999-2012

Institution/ Sector	FY99	FY00	FY01	FY02	FY03	FY04	FY05	FY06	FY07	FY08	FY09	FY10	FY11	FY12
University of Kentucky	27%	28%	28%	30%	31%	35%	36%	40%	42%	42%	46%	48%	46%	53%
University of Louisville	34%	35%	35%	36%	41%	44%	47%	48%	21%	23%	26%	28%	%09	83%
Eastern Kentucky University	38%	38%	37%	40%	41%	45%	46%	52%	54%	%99	26%	%19	%89	%59
Kentucky State University	26%	30%	28%	31%	35%	36%	33%	35%	37%	38%	41%	45%	47%	49%
Morehead State University	38%	38%	38%	41%	43%	46%	48%	48%	%09	%09	22%	26%	28%	%09
Murray State University	37%	36%	36%	42%	44%	47%	21%	23%	%95	28%	%09	%19	62%	%59
Northern Kentucky University	22%	26%	22%	22%	28%	%19	64%	%89	93%	64%	%89	%69	71%	73%
Western Kentucky University	40%	41%	40%	43%	46%	52%	%99	21%	%09	%09	64%	%99	%/9	%69
KCTCS	28%	27%	28%	32%	35%	36%	42%	41%	42%	43%	46%	21%	54%	22%
Research Sector	29%	31%	31%	33%	35%	38%	42%	43%	45%	47%	20%	52%	54%	21%
Comprehensive Sector	40%	41%	41%	43%	46%	%09	23%	54%	%99	21%	%19	62%	64%	%99
Two-Year College Sector	28%	27%	28%	32%	35%	36%	42%	41%	42%	43%	46%	21%	54%	22%
Postsecondary System	33%	34%	34%	37%	39%	42%	46%	47%	49%	%09	53%	%99	28%	%09

 $^{^{(1)}}$ Student Share is the gross tuition and fee revenue proportion of total public funds (i.e., GTR \div TPF).

Sources: Kentucky Budget of the Commonwealth; CPE Comprehensive Database.



State Share = Net General Fund Appropriations ÷ Total Public Funds Student Share = Gross Tuition & Fee Revenue ÷ Total Public Funds

Sources: Kentucky Budget of the Commonwealth; CPE

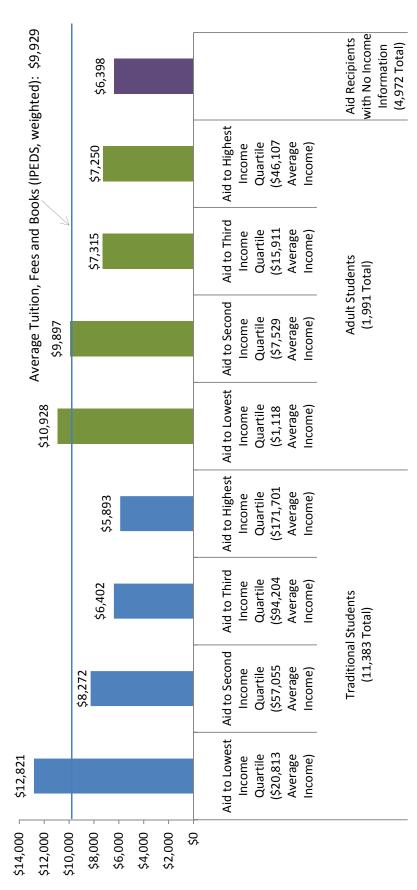
Comprehensive Database.

UK and UofL: Need and Merit-Based Aid by Student Type and Family Income

Full-Time, In-State, Undergraduates at Kentucky's Public Research Universities who Received Grants or Scholarships in 2011-12

Highlights

- * Grants and scholarships covered the full cost of tuition, fees and books for most students in the lowest income categories.
- st Even students in the highest income categories received significant support through KEES and institutional aid.
- * Seventy-four percent of full-time, in-state undergraduate students at research universities received grants in 2011-12 (fall 2011 enrollment).
- * Grants in excess of tuition were used to pay for room and board, which averaged an additional \$8,973 (IPEDS, weighted).



Unmet Tuition, Fee and Book Costs	Book Costs							
-\$2,892	\$1,657	\$3,527	\$4,036	-\$999	-\$32	\$2,614	\$2,679	\$3,531

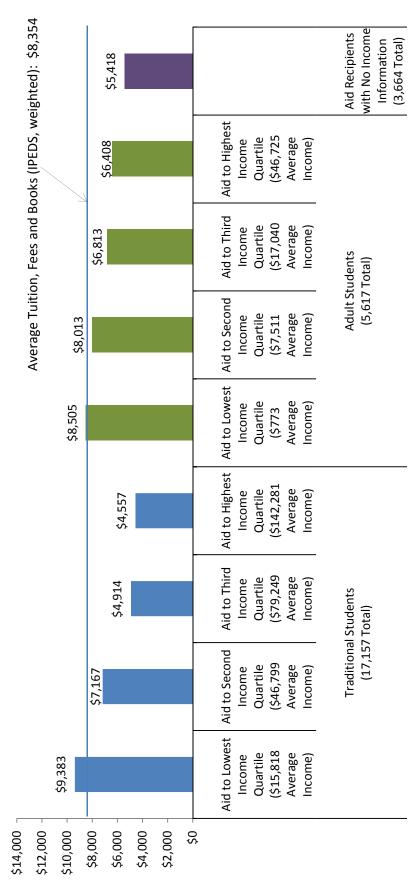
category by family income, and divide them into four equal-sized groups based on their income rank. Traditional students were under 25 years old and were claimed as dependents on their parents' Notes: Aid includes all need and merit-based grants and scholarships from federal, state, institutional and other sources. Income quartiles rank all students in the sector within their dependency taxes, while adult students filed taxes independently. Students without income information did not file the federal financial aid application, but are still eligible for KEES, institutional, and other

Comprehensive Universities: Need and Merit-Based Aid by Student Type and Family Income

Full-Time, In-State, Undergraduates at Kentucky's Public Comprehensive Universities who Received Grants or Scholarships in 2011-12

Highlights

- * Grants and scholarships covered the full cost of tuition, fees and books for most students in the lowest income categories.
- * Even students in the high.
- * Seventy percent of full-time, in-state undergraduate students at comprehensive universities received grants in 2011-12 (fall 2011 enrollment).
- * Grants in excess of tuition were used to pay for room and board, which averaged an additional \$7,188 (IPEDS, weighted).



Jnmet Tuition, Fee and Book Costs	Book Costs							
-\$1,029	\$1,187	\$3,440	\$3,797	-\$151	\$341	\$1,541	\$1,946	\$2,936

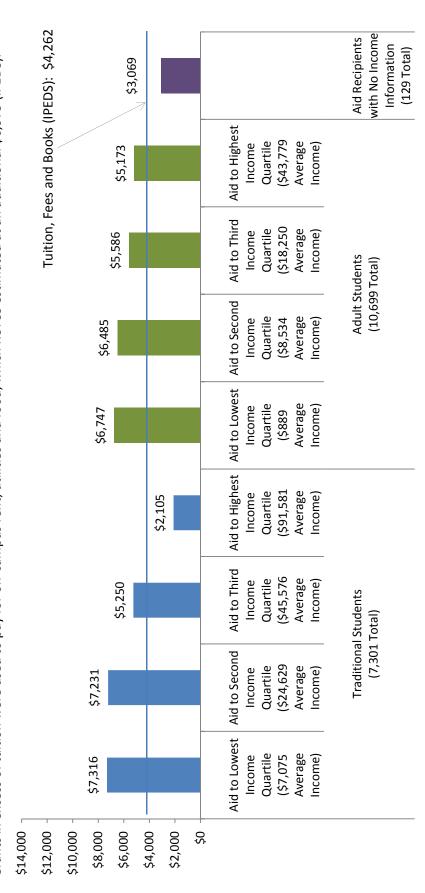
parents' taxes, while adult students filed taxes independently. Students without income information did not file the federal financial aid application, but are still eligible for KEES, institutional, and Notes: Aid includes all need and merit-based grants and scholarships from federal, state, institutional and other sources. Income quartiles rank all students in the sector within their dependency category by family income, and divides them into four equal-sized groups based on their income rank. Traditional students were under 25 years old and were claimed as dependents on their

KCTCS: Need and Merit-Based Aid by Student Type and Family Income

Full-Time, In-State, Students in the Kentucky Community and Technical College System who Received Grants or Scholarships in 2011-12

Highlights

- * Grants and scholarships covered the full cost of tuition, fees and books for most students in the lowest income categories.
- st Even students in the highest income categories received significant support through KEES and institutional aid.
- * Forty-five percent of full-time undergraduate students at KCTCS received grants in 2011-12 (fall 2011 enrollment).
- * Grants in excess of tuition were used to pay for off-campus rent, utilities and food, which KCTCS estimated at an additional \$6,975 (IPEDS).



dependency category by family income, and divides them into four equal-sized groups based on their income rank. Traditional students were under 25 years old and were claimed as dependents on their parents' taxes, while adult students filed taxes independently. Students without income information did not file the federal financial aid application, but are still Notes: Aid includes all need and merit-based grants and scholarships from federal, state, institutional and other sources. Income quartiles rank all students in the sector within their -\$911 -\$1,324-\$2,223 -\$2,485 \$2,157 -\$988 -\$2,969 Unmet Tuition, Fee and Book Costs

Source: Kentucky Council on Postsecondary Education Comprehensive Database, IPEDS February 5, 2013

eligible for KEES, institutional, and other grants.

Kentucky Public Postsecondary Institution Student Headcount Enrollment Fall Semesters 2006 - 2011

5-Year Percent Change	4.3% 4.4% 4.3%	2.0% 6.4% 25.3% 0.7% 11.9% 8.1%	25.2%	5-Year Percent Change 0.5% -1.9% 0.9% 61.0% 2.7% 15.4% 22.6% 18.3% 13.3%
5-Year Number Change	824 669 1,493	279 149 1,905 57 654 1,908 4,952	21,827	5-Year Number Change 37 (291) (254) 20 97 41 262 446 476 1,342
1-Year Percent Change	0.8% -0.3% 0.3%	-3.4% -4.5% 27.3% 2.8% -1.4% 0.8% 2.5%	1.5%	1-Year Percent -0.8% -0.7% -0.7% -1.4% 8.3% -0.1% 0.7%
1-Year Number Change	164 (46)	(494) (116) 2,021 235 (195) 1,599	3,355	1-Year Number Change (54) (43) (97) (11) 11 108 (28) (28) 185 (3) 262
Fall 2011	20,152 15,772 35,924	13,902 2,490 9,420 8,664 13,322 17,975	108,302 209,999 1.6%	Fall 2011 7,127 5,714 12,841 256 1,551 1,959 2,416 3,073 11,415 24,256 0.7%
Fall 2010	19,988 15,818 35,806	14,396 2,606 7,399 8,429 13,517 17,827 64,174	106,664 206,644 4.1%	Fall 2010 7,181 5,757 12,938 2,171 245 1,987 2,231 3,076 11,153 24,091 0.9%
Fall 2009	19,217 15,619 34,836	13,991 2,638 7,550 8,249 13,206 17,645	100,348 198,463 6.5%	Fall 2009 7,112 5,704 12,816 1,496 1,496 1,064 23,880 2.8%
Fall 2008	18,988 15,495 34,483	13,839 2,497 7,487 8,179 13,030 16,966	89,942 186,423 -0.9%	Fall 2008 7,112 5,557 12,669 2,192 1,494 1,843 2,079 2,795 10,565 23,234 -0.6%
Fall 2007	18,830 15,125 33,955	13,659 2,510 7,625 8,361 12,725 16,508 61,388	92,828 188,171 3.5%	Fall 2007 7,086 5,841 12,927 2,180 1,441 1,795 2,082 2,757 10,441 23,388 0.9%
Fall 2006	19,328 15,103 34,431	13,623 2,341 7,515 8,607 12,668 16,067 60,821	86,475	Fall 2006 7,090 6,005 13,095 1,510 1,597 1,970 2,597 10,073 2,3,168
Undergraduate	University of Kentucky University of Louisville Sector Total	Eastern Kentucky University Kentucky State University Morehead State University Murray State University Northern Kentucky University Western Kentucky University Sector Total	KCTCS System Total Change from Prior Year	Graduate Institution University of Kentucky University of Louisville Sector Total Eastern Kentucky University Morehead State University Murray State University Northern Kentucky University Northern Kentucky University Sector Total System Total Change from Prior Year

Source: CPE Comprehensive Database. Note: Data does not include house staff and post-doctoral students at UK and Uofl..

STRONGER by DEGREES

A STRATEGIC AGENDA

for Kentucky Postsecondary and Adult Education





Midterm Review

By Heidi Hiemstra, Ph.D.

Council on Postsecondary Education Retreat February 7, 2013



Strategic Agenda Midterm Review

- Celebrate success!
- Track progress
- Assess likelihood of meeting goals and targets



Strategic Agenda Midterm Review

KRS 164.0203 -- Strategic Agenda

- Create high-quality, relevant, postsecondary education and adult education opportunities in the Commonwealth. The strategic agenda shall:
 - 1. Serve as the public agenda for postsecondary education and adult education for the citizens of the Commonwealth, providing statewide priorities and a vision for long-term economic growth;
 - 2. State those important issues and aspirations of the Commonwealth's students, employers, and workforce reflecting high expectations for their performance and the performance of the educational institutions and providers that serve them; and
 - 3. Sustain a long-term commitment for constant improvement, while valuing marketdriven responsiveness, accountability to the public, technology-based strategies, and incentive-based motivation.
- The council shall develop a strategic implementation plan, which may be periodically revised, to achieve the strategic agenda.



Strategic Agenda Midterm Review

KRS 164.095 -- Accountability

- Systematic ongoing evaluation of quality and effectiveness in Kentucky postsecondary educational institutions
- ➤ Evaluation of each institutions' progress toward meeting specific goals, principles, strategies, objectives, and benchmarks
- Adoption of systemwide and individual performance goals



New Systems to Deliver

RESTRUCTURED CPE MEETINGS, NEW FOCUS AREA WORKGROUPS

STRONGER by DEGREES

Focus on College Readiness



A Presentation to the Council on Postsecondary Education April 20, 2012

AGENDA

Council on Postsecondary Education Friday, April 20, 2012 9:00 a.m. erson Office Tower, 18th Floor, Board Rc

Patterson Office Tower, 18th Floor, Board Room University of Kentucky, Lexington, Kentucky

Welcome

Roll Call

Strategic Agenda Focus Area – College Readiness

- - College Readiness Initiatives, Ms. Felicia Smith, Associate Commissioner, Office of Next Generation Learners, Kentucky Department of Education
 - Kentucky Adult Education's Standards in Action, Dr. Jacqueline Korengel, Director, Strategic Initiatives, Kentucky Adult Education
 - Assessment Academies, Dr. Cathy Gunn, Dean, College of Education, Morehead State University
 - Co-teaching, Dr. Sam Evans, Dean of the College of Education and Behavioral Sciences, Western Kentucky University; and Dr. Kim Walters-Parker, Director, Educator Preparation Division, Education Professional Standards Board



New Systems to Deliver

ANNUAL INSTITUTIONAL ACCOUNTABILITY PRESENTATIONS







New Systems to Deliver

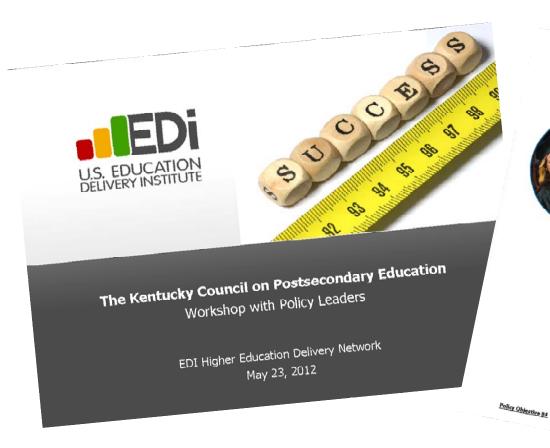
NEW ACCOUNTABILITY REPORT AND ONLINE DASHBOARD

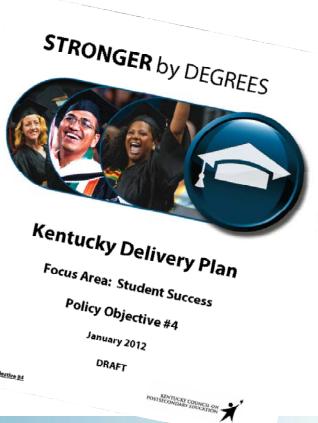




New Systems to Deliver

STAFF AS POLICY OBJECTIVE LEADERS FORMAL IMPLEMENTATION PLANS





2011-15 Strategic Agenda Research, Economic, College Student Efficiency and and Community Readiness Innovation Success **Development** Policy Objective #8 Policy Objective #1 Policy Objective #4 Policy Objective #6 Increase academic Increase the number of Increase high-quality Increase basic, applied, productivity through college-ready Kentuckians degree production and and translational research program innovations. entering postsecondary completion rates at all to create new knowledge education. levels and close and economic growth. achievement gaps, particularly for low-Policy Objective #9 income, underprepared, Maximize the use of and underrepresented Policy Objective #2 postsecondary and adult minority students. Policy Objective #7 Increase the number of education resources. college-ready GED Increase educational graduates. attainment and quality of life in Kentucky Policy Objective #5 communities through regional stewardship and Decrease financial barriers

community outreach.

to college access and

Policy Objective #3 Increase the effectiveness of Kentucky's K-12 teachers and schools leaders.



Strategies

- 1. Align K-12, adult education, and postsecondary education standards, curriculum, and assessment processes as directed by Senate Bill 1 (2009).
- 2. Support effective intervention strategies for underprepared students prior to postsecondary admission.
- 3. Strengthen the college-going and completion culture in Kentucky.







\$27 MILLION FEDERAL GRANT FOR GEAR UP KENTUCKY 3.0

The program serves 29 middle schools in 22 Kentucky counties and their corresponding high schools. Gear Up works with schools to support teachers, counselors, and school leaders to give them the tools they need to successfully prepare students for college and careers.

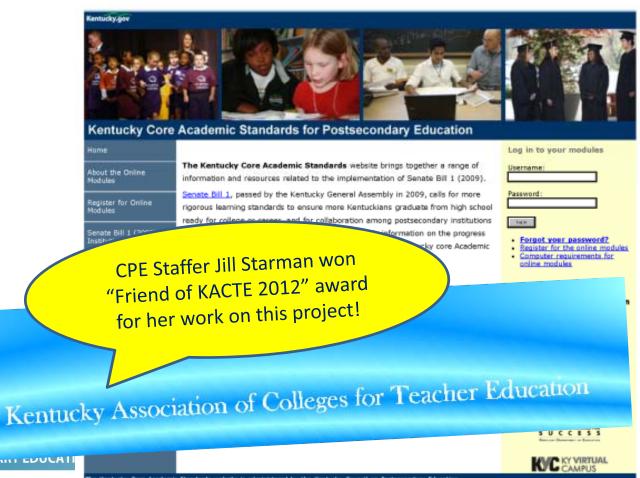






3,000 COLLEGE FACULTY TRAINED ON COMMON CORE

CPE developed, hosted and marketed statewide online professional development modules around the Common Core standards in English/language arts, mathematics, science, and social studies.







10 TOOLKITS FOR SCHOOLS TO PROMOTE COLLEGE READINESS

AND COLLEGE GOING

Administrative Districts Jobs Legislature Media Parents Public Researchers Students Teachers

Home / Educational Programs / College and Career Advising / Operation Preparation / TOOLKIT For Schools and Districts

KENTUCKY DEPARTMENT OF EDUCATION

Every Child: Proficient and Prepared for Success

For advisors, middle and high school educators, and community members.

TV Ad

Area Health Education
Centers (AHEC)
For Parents

TOOLKIT For Schools and
Districts

Published: 11/8/2012 2:29 PM

Operation Preparation is designed to support the Advising Strategy of the College and Career Readiness Plan and the Commonwealth Commitment, so schools and districts are strongly encouraged to participate.



College/Career Readiness Advising Month March 2013

The Operation Preparation Toolkit will help you implement the event in your school/district. It is divided into four sections:

- Planning and Support
- · Close the Deal Resources
- · Advisory Recruitment and Assignment
- Communication and Promotion
- Follow-up



OPERATION PREPARATION LINKS

- PLANNING AND SUPPORT
- CLOSE THE DEAL RESOURCES
- ADVISOR RECRUITMENT & ASSIGNMENT
- COMMUNICATION & PROMOTION
- FOLLOW-UP
- LOGOS
- MEETING UNIQUE STUDENT NEEDS
- Frequently Asked Questions
- Media Coverage

For Potential
Business/Community
Partners
For Potential Community
Volunteers
OP Media Coverage
TOOLKIT For Schools and
Districts
Toolkit: Advisor
Recruitment &
Assignment
Toolkit: Close the Deal
Resources
Toolkit: Communication &
Promotion

Support Toolkit: Unique Needs -

Toolkit: Meeting Unique

Toolkit: Follow-up

Toolkit: Planning &

Student Needs



Two Major Policy Revisions

Minimum College Admission Regulation 13 KAR 2:020, has been revised to include the set of college readiness indicators and learning outcomes used by all public postsecondary institutions.



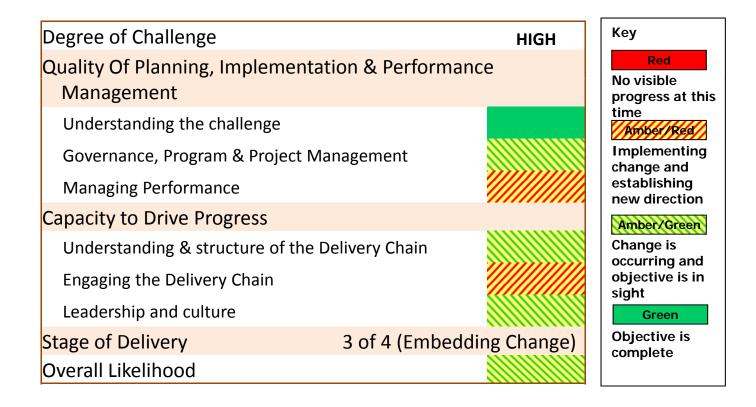
NEW Dual Credit Policy

Kentucky is one of few states with comprehensive policy and defined responsibilities for schools, colleges and universities.





Status of Delivery Efforts

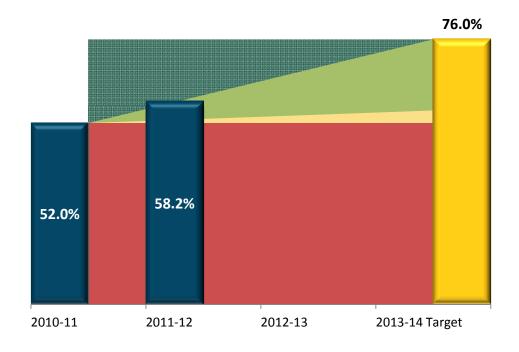






College readiness of college entrants

Percent of recent Kentucky high school graduates who entered college in Kentucky and met statewide standards for readiness in English, mathematics, and reading. Source: CPE Comprehensive Database (KPEDS).



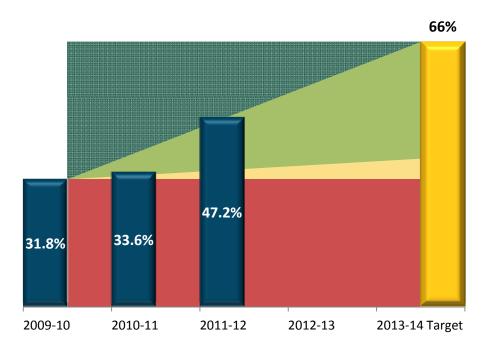




Readiness of all high school graduates

Percent of recent Kentucky public high school graduates who met statewide standards for readiness in English, mathematics, and reading.

Source: Kentucky Department of Education (KDE), High School Graduates College/Career Readiness Percentage



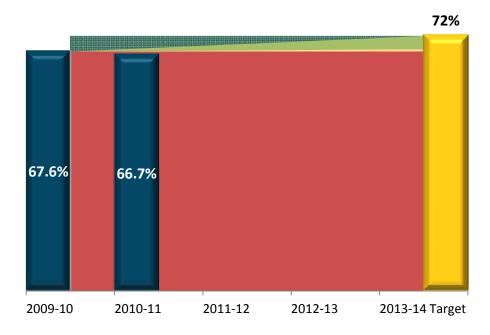


Update not yet available

College-going rate of high school graduates

The percent of recent graduates of Kentucky high schools who enter any public, private or proprietary college or university in Kentucky.

Source: KHEAA Kentucky Educational Excellence Scholarship (KEES) database; National Student Clearinghouse Student Tracker; CPE Comprehensive Database (KPEDS)





Will we make it?

- ➤ Substantial progress on college readiness among Kentucky high school graduates
 - ➤ Increased emphasis on college readiness in K-12 school culture
- ➤ CPE and the Kentucky Department of Education (KDE) have set aggressive goals in response to legislative targets (SB1, 2009)
- ➤ College-going rate...?



Strategies

- 1. Transform the delivery of adult education services to lead to higher student engagement levels.
- 2. Implement initiatives to increase the number of Kentucky Adult Education students advancing to postsecondary education.
- 3. Attract, retain, and prepare highly effective adult educators.







\$1.6 MILLION ACCELERATING OPPORTUNITY GRANT

Awarded to KYAE, KCTCS, and the Kentucky
Education and
Workforce Development
Cabinet by a strategic
partnership of five
leading philanthropies,
this pilot seeks to put
adult students on track
to earn a postsecondary
credential by integrating
the delivery of basic
academic and technical
skills.



VIRTUAL ACADEMY

ABOUT

STATES

FUNDERS

RESOURCES

CONTACT

Q

Accelerating Opportunity will ensure that more workers have the skills they need for today's good jobs.

Through innovative adult education that provides a valuable credential, this four-year, multistate initiative seeks to fundamentally:

- Change the way Adult Basic Education is structured and delivered at the state and institutional levels;
- Ensure that state policies encourage dramatically improved results in terms of the number of individuals who complete credentials of value in the labor market; and
- Substantially increase the number of adults who can earn a GED and a credential and enter the workplace with competitive skills.





FREE GED® TESTING

KYAE offered free GED testing in the summer of 2011 and 2012 -- waiving the usual \$60 test fee.





COMMON CORE STANDARDS IN ADULT EDUCATION

Kentucky was the first state to adopt the Common Core State Standards in all educational levels, including the adult education system. Local program directors and instructors are required to participate fully in an intensive and comprehensive professional development effort focusing on standards-based instruction.





HIGHER STANDARDS FOR TEACHERS

Through a series of policy changes, KYAE has elevated minimum educational requirements for new program directors and instructors and eliminated the "grandfathered" status of non-degreed instructors.





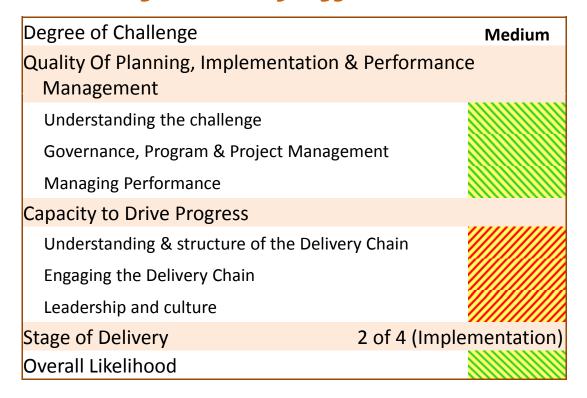
MANAGED PROGRAM MODEL

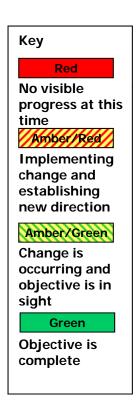
Beginning in 2012, all KYAE programs are delivering services within a managed program model based on scheduled orientation, classes, and educational alternatives. Research suggests that the managed program model results in increased student retention and results.





Status of Delivery Efforts



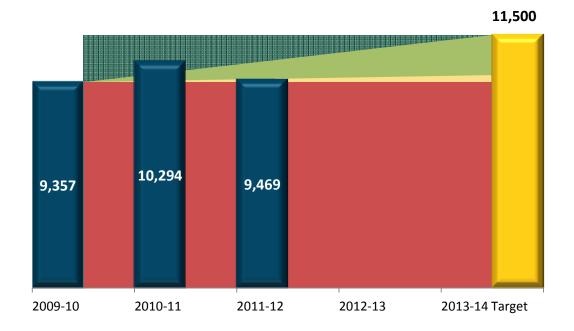






GED® Graduates

Annual number of GED® graduates in Kentucky. Source: Adult Education Reporting and Information Database (AERIN)





Will we make it?

- Strategies will be completed
- ➤ Large-scale change in expectations and operations, will need to institutionalize
- ➤ GED number need a better understanding of drivers







\$1.3 MILLION INVESTMENT IN ASSESSMENT ACADEMIES

\$600,000 in state funds and \$720,000 from Rockefeller Philanthropy Advisors are being used to support regional assessment academies for teacher professional development housed at Morehead, NKU and WKU, and for the Washington Commander College, an early college partnership between St. Catharine College and Washington Co. Schools.



Core to College



Goal: For a state's higher education institutions and the K-12 sector to join hand in hand in supporting the implementation and use of the Common Core State Standards and assessments to help drive higher levels of college readiness among students, and ultimately college completion.

Issue Areas: Education

What is Core to College?

Core to College is a multi-state grant initiative designed to promote strong collaboration between higher education and the K-12 sectors in the implementation of the Common Core State Standards and aligned assessments. In ten grantee states – Colorado, Florida, Hawaii, Indiana, Kentucky, Louisiana, Massachusetts, North Carolina, Oregon and Washington – Core to College is helping states drive higher levels of alignment and collaboration to achieve greater college readiness with financial resources, technical assistance and evaluation support.

How will Core to College Make an Impact?

Core to College has a number of intended state-level outcomes. Each grantee state has identified its own specific activities that support the following:

Academy for College Excellence
Afghan Women Leaders CO NNECT
The Breakthrough Institute
The Bridge Fund
The California Education Folicy Fund
Campaign for High School Equity
Carbon Disols sure Project
Core to College
D 5 Coalition
Dominioan Community Bridge Fund
The Earth Charter Fund
Friends of Vision for a Nation
G b bal Partnership for Women and Girls
G b bal Impact Investing Network (GIIM)
Gulf Coast Fund

Hairy Cell Leukemia Consortium



\$2 MILLION IN FEDERAL IMPROVING EDUCATOR QUALITY GRANTS

Over the past two years, CPE awarded \$1,975,000 in federal grant funding to 15 education partnerships. The funds will provide professional development for P-12 teachers and administrators. To be eligible, a partnership must include a postsecondary institution's school of arts and sciences and its teacher preparation program, as well as at least one high-need local school district.



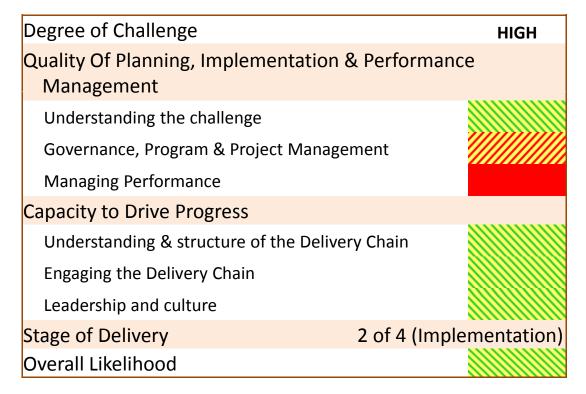


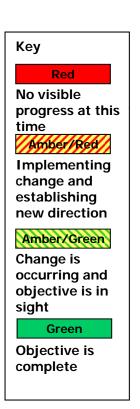
Strategies

- 1. Ensure K-12 educator preparation programs attract, retain, and prepare highly effective teachers and school leaders.
- 2. Expand the role of higher education institutions in the delivery of professional development programs for teachers, school leaders, guidance counselors, adult education instructors, and faculty members.



Status of Delivery Efforts









New teacher excellence (top 15% nationally)

Percent of teaching program graduates scoring in the top 15 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams (three-year smoothed average).

Data Source: Education Professional Standards Board from ETS Score Reports

	Baseline (2009-10)	Most Recent (2011-12)	Target		Progress: eline to Target	Five-Year Change (%)
Statewide	17.0%	16.7%	22%	1	-6%	-2%
EKU	14.6%	14.7%	25%		1%	-13%
KSU	4.4%	8.4%	25%	A	19%	2%
Morehead	12.1%	10.3%	17%	1	-37%	-16%
Murray	15.7%	15.6%	18%		-4%	17%
NKU	18.2%	15.9%	22%	1	-61%	-22%
UK	23.7%	21.9%	30%	1	-29%	-8%
UofL	25.1%	25.3%	27%	A	11%	28%
WKU	14.5%	15.1%	17%	A	24%	-4%
AIKCU	17.1%	18.5%	21%		36%	2%



Will we make it?

- ➤ Innovative programs
- Complex array of leadership at institutions, CPE, EPSB, and KDE
- ➤ Measurement challenges changing metric, but no evaluation based on student performance is yet available



Strategies

- 1. Maximize KCTCS's role as a high-quality, low-cost provider of postsecondary education and transfer opportunities encouraging college access and success.
- 2. Provide institution and student incentives to increase highquality degree production and completion rates.
- 3. Increase the use of data, information, research, and technology to improve student learning and outcomes.
- 4. Support new pathways for adult learners to enroll and complete postsecondary education degrees and credentials.



Strategies, continued...

- 5. Secure adequate institutional funding to support high-quality faculty and staff, effective student and academic support services, technology enhancements, and other resources to enhance student success.
- 6. Promote student engagement, undergraduate research, internships, and other educational opportunities that improve the quality of the student experience, develop leaders, and lead to success after graduation.
- 7. Implement a statewide diversity policy that recognizes diversity as a vital component of the state's educational and economic development.

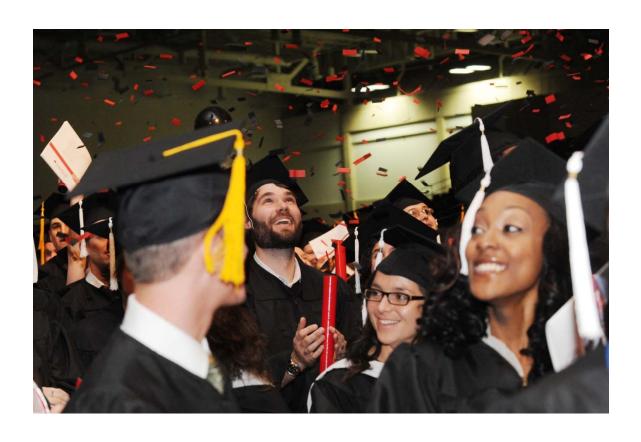






200+ AT FIRST ANNUAL KENTUCKY STUDENT SUCCESS SUMMIT

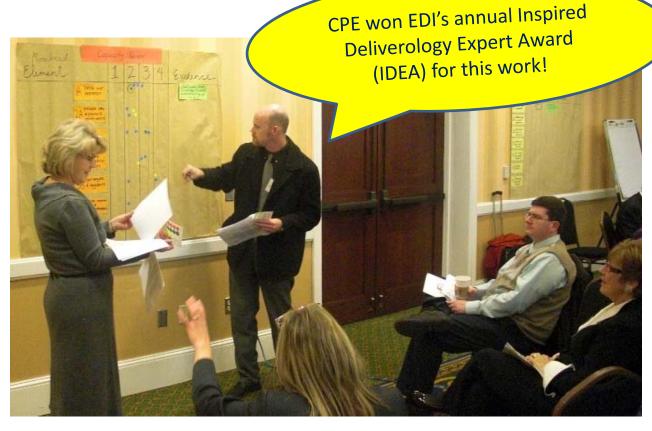
More than 200 higher education faculty and staff received professional development from national experts at CPE's April 2012 Student Success Summit, garnering praise from participants and campus leaders. Next Summit coming in April 2013.





KENTUCKY DELIVERY NETWORK LAUNCHED

In 2012, CPE launched the Kentucky Delivery Network and facilitated three full-day workshops for participating institutions. The Network provides access to national Educational Delivery Institute (EDI) consultants and hands-on exercises to improve institutions' capacity to deliver on their student success goals.





New Diversity Policy and Institutional Diversity Plans

The Committee on Equal Opportunities (CEO) implemented a new diversity policy, revised 13 KAR 2:060, and conducted two round of institutional diversity plan approval.

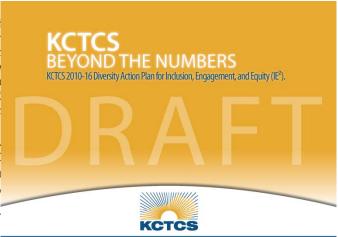
Council on Postsecondary Education February 3, 2011

2011-15 Kentucky Public Postsecondary Education Diversity Policy and Framework for Institution Diversity Plan Development

Revised Kentucky Administrative Regulation 13 KAR 2:060

The Council directed the Committee on Equal Opportuniand to revise the existing administrative regulation to in institutions and organizations within the public arena has Kentucky Administrative Regulation (KAR) that is recoming Equal Opportunities for Council review and action. Upon will be filed with the Legislative Research Commission. It KAR will be effective until a new policy is adopted or and modifications.

ACTION: The CEO and staff recommend that the C Kentucky Administrative Regulation 13 KAR 2:060 Kentucky Public Postsecondary Education Diversity Institution Diversity Plan Development.

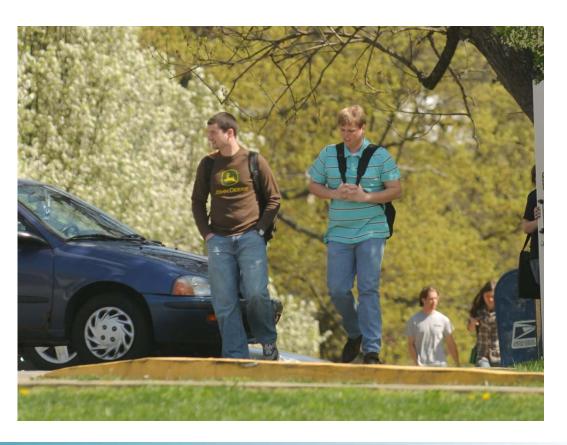


KENTUCKY COMMUNITY & TECHNICAL COLLEGE SYSTEM



REVISED KENTUCKY GENERAL EDUCATION TRANSFER POLICY

Effective in fall 2012, the policy requires a minimum of 30 unduplicated semester credit hours in the areas of communication, arts and humanities, quantitative reasoning, natural sciences, and social and behavioral science. The policy is based on competencies in these broad academic areas, rather than on a comparison of individual courses taken at individual institutions.





KNOWHOW2TRANSFER LAUNCHED

New student portal provides real-time information about how courses transfer to other public colleges and universities in Kentucky, and what counts toward degree requirements in different majors and institutions.

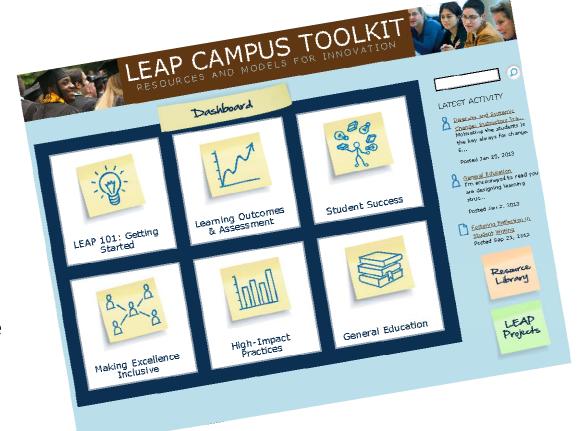




KENTUCKY JOINS LEAP QUALITY OUTCOMES INITIATIVE, RECEIVES

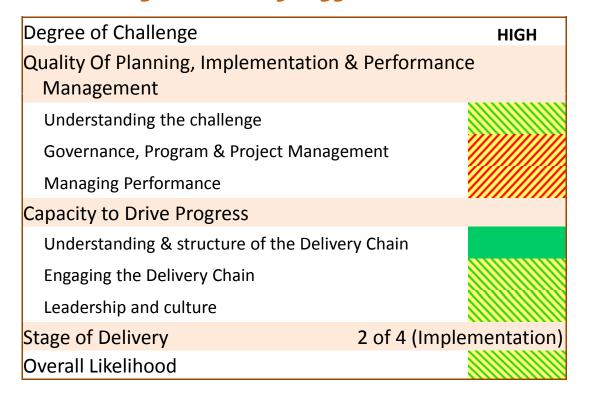
\$120,000 GRANT

The Association of American Colleges named Kentucky the seventh official state partner in its Liberal Education and America's Promise (LEAP): Excellence for Everyone as a Nation Goes to College initiative, which works to identify common learning outcomes which demonstrate the quality of undergraduate degrees. Grant awarded to implement innovative assessments for student learning outcomes.





Status of Delivery Efforts









Associate degrees conferred

Number of Associate degrees awarded at KCTCS during the academic year.

Data Source: CPE Comprehensive Database (KPEDS)

		Most Recent (2011-12)	Target	Target Progress: Baseline to Target	
KCTCS	7,270	8,953	9,500	1 75%	38%





Bachelor's degrees conferred

Number of Bachelor's degrees awarded at Kentucky's public universities and AIKCU independent institutions during the academic year.

	Baseline (2009-10)	Most Recent (2011-12)	Target	Target Progress: Baseline to Target	Five-Year Change (%)
Statewide	19,693	20,827	22,900	35%	10%
EKU	2,125	2,259	2,500	36 %	14%
KSU	213	229	232	1 84%	19%
Morehead	926	1,115	1,100	** 100%+	4%
Murray	1,535	1,530	1,596	⇒ 0%	-1%
NKU	1,988	1,980	2,168	→ 0%	22%
UK	3,521	3,735	4,000	45 %	3%
UoL	2,550	2,702	2,769	1 69%	16%
WKU	2,676	2,657	2,950	% 0%	12%
AIKCU	4,159	4,620	5,600	32%	19%





Master's degrees conferred

Number of Masters degrees awarded at Kentucky's public universities and AIKCU independent institutions during the academic year.

	Baseline (2009-10)	Most Recent (2011-12)	Target	Target Progress: Baseline to Target	Five-Year Change (%)
Statewide	7,324	8,538	8,444	100% +	8%
EKU	705	742	775	1 53%	8%
KSU	54	64	63	100% +	36%
Morehead	368	456	450	† 100%+	12%
Murray	638	732	680	100% +	29%
NKU	461	493	526	4 9%	25%
UK	1,211	1,231	1,450	<i>₹</i> 8%	-10%
UoL	1,310	1,439	1,370	† 100%+	3%
WKU	858	973	930	100%	6%
AIKCU	1,724	2,408	2,200	100%	83%





Professional practice doctoral degrees conferred

Number of doctoral degrees awarded at Kentucky's public universities and AIKCU independent institutions during the academic year.

	Baseline (2009-10)	Most Recent (2011-12)	Target	Target Progress: Baseline to Target	Five-Year Change (%)
Statewide	961	1,124	1,336	43 %	NA
EKU	1	9	30	28%	NA
NKU	144	168	198	44%	NA
UK	469	566	490	† 100%+	NA
UoL	347	361	385	37 %	NA
WKU	0	20	50	40%	NA
AIKCU	105	113	140	23 %	22%





Research doctoral degrees conferred

Number of doctoral degrees awarded at Kentucky's public universities and AIKCU independent institutions during the academic year.

	Baseline (2009-10)	Most Recent (2011- 12)	Target	Target Progress: Baseline to Target	Five-Year Change (%)
Statewide	428	510	551	1 67%	NA
UK	265	322	300	** 100%+	NA
UoL	163	188	191	1 89%	NA
AIKCU	32	41	60	32%	NA



Transfer from KCTCS to four-year Institutions



Update not yet Number of students transferring credit from KCTCS to four-year public and independent institutions in Kentucky within the academic year.

Data Source: CPE KPEDS

	Baseline (2009-10)	Most Recent (2010-11)	Target	Progress: Baseline to Target	Five-Year Change (%)
Statewide	8,376	9,683	9,580		
EKU	832	718	1,000		
KSU	110	125	115		
Morehead	1,018	985	1,030	toto not	vet
Murray	956	935	1,013	Update not availabl	e
NKU	379	448	486	avanus	
UK	1,829	2,126	1,920		
UofL	861	1,026	989		
WKU	1,115	1,046	1,225		
AIKCU	1,276	2,274	1,800		





Bachelor's degree graduation rate

Six-year graduation rate of first-time, full-time bachelor's degree seekers (IPEDS).

Data Source: CPE Comprehensive Database (KPEDS)

	Baseline (2008-09)	Most Recent (2011-12)	Target	Progress: Baseline to Target	Five-Year Change (%)
Statewide	47.0%	48.2%	53.0%	<i>i</i> 20%	4%
EKU	37.7%	37.5%	45.0%	→ 0%	-7%
KSU	22.7%	13.1%	26.4%	1 00%+	-33%
Morehead	40.1%	42.7%	43.0%	1 90%	5%
Murray	49.6%	53.9%	53.0%	** 100%+	-4%
NKU	31.7%	36.9%	41.0%	> 56%	16%
UK	59.5%	57.6%	61.0%	1 0%	-6%
UofL	48.4%	52.1%	53.9%	1 67%	21%
WKU	49.5%	49.2%	50.5%	1 0%	0%
AIKCU	50.8%	50.4%	55.0%	9 0%	5%





Graduation rate gaps of underrepresented minority students

Gap between the graduation rate of African-American, Latino, American Indian and Hawaiian/Pacific Islander students and the graduation rate of White and Asian students (using the IPEDS six-year graduation rate). Data Source: CPE Comprehensive Database (KPEDS)

	Baseline (2008-09)	Most Recent (2011-12)	Target	Progress: Baseline to Target	Five-Year Change (%)
Statewide	15.2	11.6	11.0	1 86%	NA
EKU	10.3	15.0	7.0	1 0%	NA
KSU	-5.8	6.2	-6.0	9 0%	NA
Morehead	11.3	10.5	9.1	3 6%	NA
Murray	13.1	9.1	12.6	* 100%+	NA
NKU	19.9	10.1	14.0	100%	NA
UK	16.0	8.4	11.2	* 100%+	NA
UofL	11.7	9.7	4.8	29%	NA
WKU	7.3	15.2	6.0	9 0%	NA
AIKCU	15.0	19.3	10.0	9 0%	NA





Graduation rate gaps of students who were not college-ready at entry

Gap between the graduation rate of students who did not meet statewide college readiness benchmarks and those who did (using the IPEDS six-year graduation rate).

	Baseline (2008-09)	Most Recent (2011-12)	Target	Progress: Baseline to Target	Five-Year Change (%)
Statewide	25.4	25.9	18.0	\(\) 0%	NA
EKU	28.3	26.6	20.0	2 0%	NA
KSU	13.4	9.3	11.0	** 100%+	NA
Morehead	22.9	26.8	16.8	9 0%	NA
Murray	22.0	14.6	21.5	** 100%+	NA
NKU	25.5	23.8	17.9	22 %	NA
UK	19.9	21.5	14.0	9 0%	NA
UofL	18.6	21.6	12.6	1 0%	NA
WKU	16.8	23.1	10.0	9 0%	NA





Graduation rate gaps of low-income students

Gap between the graduation rate of Pell grant recipients and non-recipients (using the IPEDS six-year graduation rate).

	Baseline (2008-09)	Most Recent (2011-12)	Target**	Progress: Baseline to Target	Five-Year Change (%)
Statewide	10.5	17.0	7.0	9 0%	NA
EKU	14.9	13.2	8.0	25 %	NA
KSU	16	2.3	-1.5	1 78%	NA
Morehead	6.4	15.1		1	NA
Murray	13	13.4		.	NA
NKU	8.9	11.3		1	NA
UK	7.5	17.7	5.3	9 0%	NA
UofL	12.4	14.3	12.0	9 0%	NA
WKU	4.6	16.0		9	NA

^{**} Missing institutional targets require revision



Will we make it?

- > CPE taking strong leadership role
 - Best practices
 - On-campus consulting (KY Delivery Network)
- > Strong staff team
- ➤ Graduate rates are lagging indicators change focus in future



Strategies

- 1. Increase funding for the state's need-based student financial aid programs and ensure they address the needs of part-time, transfer, and adult learners, as well as traditional students.
- 2. Advocate for sufficient state operating support, financial aid, and campus efficiencies to reduce pressure on tuition.
- 3. Support Pell Grants, the simplification of FAFSA, college savings programs, college work study, tax credits, and other federal aid initiatives intended to maximize student access and success.
- 4. Increase students' and families' understanding of the net costs of going to college and the availability of financial resources to assist them.







REIGNED-IN TUITION INCREASES

Reduced annual tuition increases by 42 percent at public universities and 70 percent at KCTCS, from:

- ➤ 10.3 percent average annual growth rate from 2002-03 to 2009-10
- 5.9 percent AAGR from 2010-11 to 2012-13 (Weighted averages)





ADVOCATED FOR INCREASED STATE FUNDING

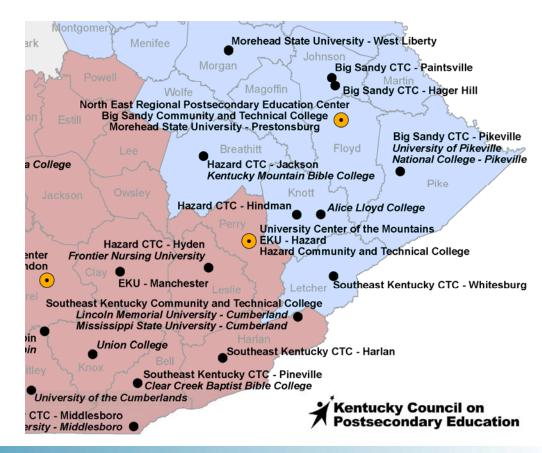
CPE submitted a 2012-14 budget request seeking additional state operating support for institutions. The request included \$57.2 million (a 5.7 percent increase) in strategic investments aligned with CPE's new Strategic Agenda including funds for college readiness, performance funds to promote student success, and an additional round of "Bucks for Brains."





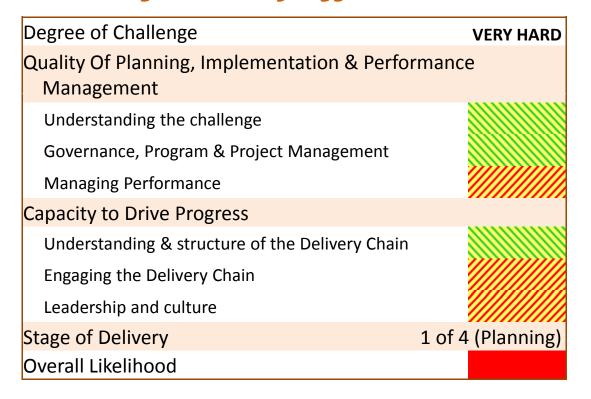
New Coal County Scholarship

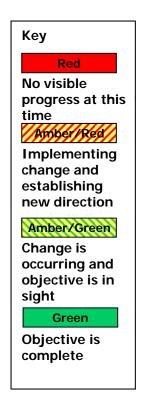
The Council staff assisted state policy leaders in developing a proposal for the Appalachian Coal County Scholarship to provide grants for upper-division bachelor's-seeking students from Kentucky coal counties. In May 2012, Governor Beshear authorized \$4.3 million in coal severance funds over two years to support a pilot project for upper division scholarships for college students from a nine-county area.





Status of Delivery Efforts





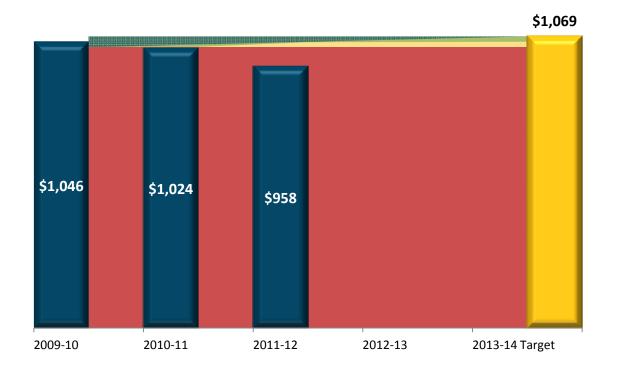




State appropriations for public higher education

Total net general fund appropriations for public postsecondary colleges and universities. Does not include funding for state financial aid programs.

Data Source: Enacted Budgets of the Commonwealth and Budget Reduction



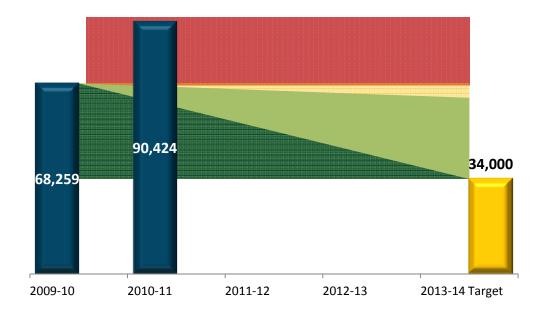


update not yet available

Low-income students without grants

Annual number of qualified students who applied for state grants for low-income students, but who did not receive grants because program funds were exhausted (CAP and KTG programs).

Data Source: Kentucky Higher Education Assistance Authority (KHEAA)







Net direct cost for low-income students

The average cost of tuition, fees and books after all grants and scholarships among full-time, Kentucky resident, Pell grant recipients. Negative amounts reflect grant and scholarship money available to pay indirect costs such as room and board.

Data Source: CPE Comprehensive Database (KPEDS); NCES IPEDS

	Baseline (2008-09)	Most Recent (2011-12)	Target	Progress: Baseline to Target	Five-Year Change (%)
Statewide	-\$1,413	-\$1,011	-\$1,470	1 0%	NA
кстсѕ	-\$2,025	-\$1,989	-\$2,025	1 0%	NA
EKU	-\$886	-\$446	-\$1,125	1 0%	NA
KSU	-\$31	-\$898	-\$30	† 100%+	NA
Morehead	-\$1,590	-\$354	-\$1,500	1 0%	NA
Murray	-\$1,224	-\$585	-\$1,312	1 0%	NA
NKU	\$24	\$916	-\$100	1 0%	NA
UK	-\$1,178	-\$334	-\$1,180	1 0%	NA
UofL	-\$1,815	-\$1,874	-\$2,104	2 0%	NA
WKU	-\$102	\$988	-\$102	1 0%	NA



Will we make it?

- ➤ State budget will remain challenging through 2015
- ➤ Without increased financial aid or appropriations, students will continue to bear increasing share of cost
- > Positive -- more engagement with KHEAA on policy
- > Emphasis on cost containment (policy objective 9)



Strategies

- 1. Support the critical role that the University of Kentucky and the University of Louisville play in the creation of new knowledge and recognize universities and faculty members for the advancement of knowledge and enlightenment.
- 2. Support collaborative research efforts that leverage university expertise, lead to research investments and commercialization in high-growth or emerging areas, and are aligned with business and industry growth.
- Develop and implement strategic communications with and between the institutions and public audiences that highlight campus-based research and development initiatives and the impact of this work on Kentucky's economic and community competitiveness.
- 4. Secure additional funding for research matching programs and explore new funding approaches to maximize research, *Kentucky Innovation Act* investments, and multicampus collaborations.
- 5. Advance Kentucky's STEM+H agenda through ongoing leadership, advocacy, and collaborative efforts.
- 6. Foster an innovative, creative, and entrepreneurial culture within the postsecondary education community.







\$12 MILLION FOR THE KENTUCKY SCIENCE AND TECHNOLOGY CORPORATION (FY10-12)

Even in a severe global recession, Kentucky's research, technology commercialization, and economic development efforts have remained viable and focused, with return on investment in new Kentucky companies.





\$58.5 MILLION FOR BUCKS FOR BRAINS

Kentucky's endowment matching program won the "expanding research capacity" category of the 2011 State Science and Technology Institute's (SSTI) Excellence in Technology Based Economic Development (TBED) national award program.







\$8.3 MILLION INVESTED IN KY LUNG CANCER RESEARCH FUND

Funded through the Tobacco Settlement Agreement, these FY 10-12 funds were distributed to the University of Kentucky's Markey Cancer Center and to the University of Louisville's Brown Cancer Center





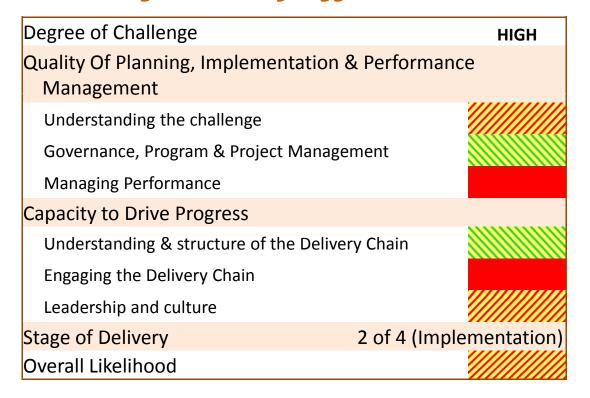
\$8.8 MILLION INVESTED IN THE CANCER RESEARCH TRUST

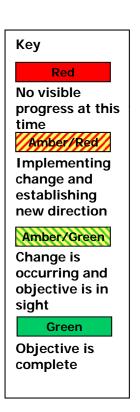
A portion of
Cigarette Excise
Tax funds were
invested in FY 1012 to conduct
cancer-related
research
through matching
programs at the
University of
Kentucky and the
University of
Louisville





Status of Delivery Efforts









Externally-funded research and development

Amount of research and development expenditures in science and engineering from federal, state, local, corporate, and foundation funding, but excluding institutionally-funded research.

Data Source: National Science Foundation (NSF) Survey of R&D Expenditures at Universities and Colleges

	Baseline (2008-09)	Most Recent (2010-11)	Target	Progress: Baseline to Target	Five-Year Change (%)
Statewide	\$375,326	\$384,382	\$455,000	7 17%	12.9%
EKU	\$905	\$2,829	\$1,500	100%	100%+
KSU	\$5,189	\$4,553	\$5,189	9 0%	36.3%
Morehead	\$1,313	\$1,804	\$2,360	47%	72.6%
Murray	\$618	\$3,638	\$1,454	100%	55.1%
NKU	\$1,346	\$1,704	\$1,743	1 90%	20.0%
UK	\$241,700	\$247,745	\$290,000	13 %	9.6%
UofL	\$106,961	\$119,601	\$142,800	35 %	18.1%
WKU	\$7,629	\$6,961	\$10,000	1 0%	0.0%



Degrees and credentials in STEM+H fields



Update not yet Number and level of degrees and credentials conferred in science, technology, engineering mathematics and backles and backles. engineering, mathematics and health-related fields during the academic year. Data Source: CPE Comprehensive Database (KPEDS)

	Baseline (2009-10)	Most Recent (2010-11)	Target	Progress: Baseline to Target	Five-Year Change (%)
Statewide	17,306	18,869	19,350		
EKU	791	795	875		
KSU	80	82	115	tota not s	iet
Morehead	332	373	400	update not ! available	
Murray	636	700	687	avanass	
NKU	707	621	757	prelimin	ary
UK	1,979	2,186	2,356	numhers	arc
UofL	1,357	1,485	1,580	positi	ve .
WKU	900	986	1,100		
KCTCS	9,275	10,480	10,004		
AIKCU	1,249	1,139	1,500		



Policy Objective 6: Increase basic, applied, and translational research to create new knowledge and economic growth.

Will we make it?

- > Solid performance on metrics
 - > Federal research funding not expected to increase
- Fiscal climate limits state's key funding role
- > Area where CPE is understaffed
- > Public service



Strategies

- 1. Strengthen and expand partnerships with business, industry, government, non-profit, and other educational entities to meet Kentucky's workforce and community needs.
- 2. Support collaborations among postsecondary education providers to serve regional needs and planning efforts to raise the educational attainment level of the Commonwealth.
- 3. Maximize the impact of postsecondary education's contribution to improving the health of Kentucky's people.







National Governors Association Grant To Explore Postsecondary Education And Workforce Connections

Partnering with several agencies, the Council led the College2Career Group in strengthening the state's capacity to gather, analyze, and communicate postsecondary performance data as it relates to Kentucky's workforce and economy, as well as to efficiency and effectiveness. The project has strengthened and expanded crosssector collaborations, while providing a framework for aligning degrees and workforce demands.





COMPREHENSIVE STUDY OF COLLEGE ACCESS

In the wake of concerns about access to baccalaureate-level education in southeastern Kentucky, CPE worked with the National Center on Higher Education Management Systems (NCHEMS), to produce a report which highlighted gaps in college access and success in rural areas.

The Areas of Kentucky Underserved by Postsecondary Education

Council on Postsecondary Education



Frankfort, Kentucky

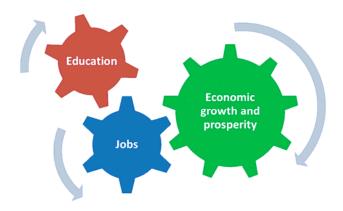
June 21, 2012



CONVENED RURAL ACCESS WORK GROUP

CPE has convened a work group of state education, economic and workforce development leaders to review postsecondary education access and success in areas of the state challenged by perennially low levels of educational attainment. The work group is ongoing, with recommendations expected in 2013.

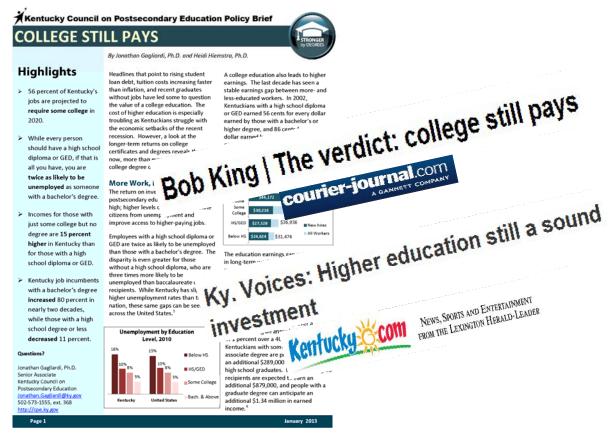
Educational Attainment & Jobs are Inextricably Linked





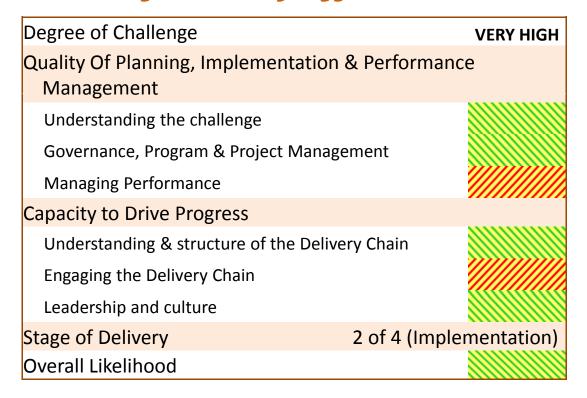
RELEASED "COLLEGE STILL PAYS" POLICY BRIEF

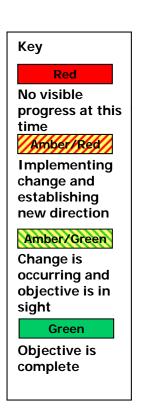
The policy brief highlights the value of college degrees and credentials to Kentucky's citizens, and garnered extensive press coverage.





Status of Delivery Efforts



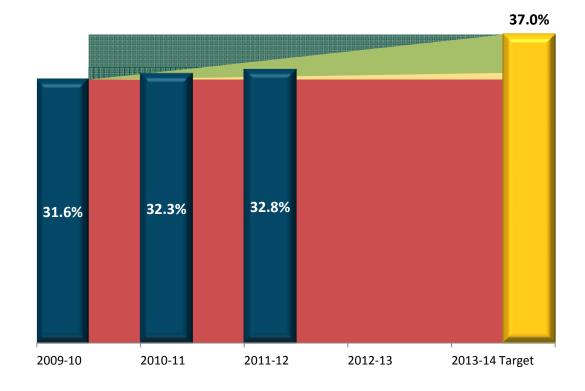






Educational attainment of young adults

Percent of population ages 25-44 with an associate or higher degree. Data Source: Decennial Census & American Community Survey (ACS), US Census Bureau





Will we make it?

- > Steady progress on attainment, but not transformational
- ➤ Next two years will be key
 - Rural Access Work Group
 - ➤ New workforce reporting and connections



Strategies

- 1. Increase productivity and maximize success for both traditional and nontraditional students through course redesign and alternative methods of program delivery.
- 2. Build upon the success of Kentucky's Virtual Campus and Virtual Library to maximize the use of technology in implementing academic innovations.
- 3. Redesign approval and review processes for new and existing academic programs to ensure alignment with state needs.







\$1 MILLION GRANT FOR VIRTUAL ADVISING SERVICES

The Council, with KCTCS was awarded \$1 million in funding as a part of Complete College America's Innovation Challenge. Funds are used to support virtual advising services for students enrolled in KCTCS's Learn on Demand programs.

COMPLETE COLLEGE AMERICA

Completion Innovation Challenge





A REVOLUTION IN HIGHER EDUCATION

The skills you need. Learn on Demand prepares you for high-demand careers. With our flexible start-anytime system, you can quickly acquire the skills you need to earn a promotion, professional certification, or an online degree.

Best of all, Learn on Demand offers learning that transfers to other schools and can be eligible for financial aid.









SEED FUNDING FOR COMMONWEALTH COLLEGE

With seed funding from the state, CPE is developing "Commonwealth College," a means of providing modular, online Bachelor's degree programs to students with some college in high-demand fields.





PARTNERSHIP WITH MINDSPRING DELIVERS COURSE CONTENT FASTER AND CHEAPER

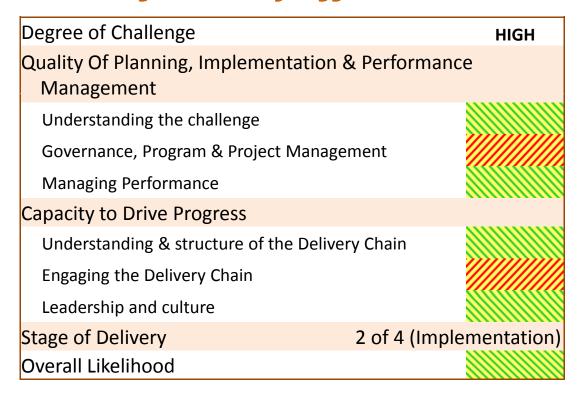
Mindspring is a tool for faculty to customize their course content and deliver course materials to every student on the first day of class, which reduces student textbook costs to essentially zero.

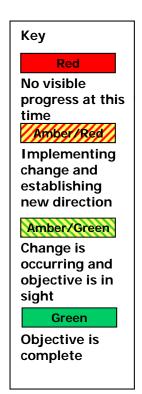


Kaleidoscope Mindspring Kentucky Webinar



Status of Delivery Efforts







Online learning



Percent of completed credits taken through online and other distance learning.

Data Source: CPF Comprehensive Database (KDEDG)

	Baseline (2009-10)	Most Recent (2010-11)	Target	Progress: Baseline to Target	Five-Year Change (%)
Statewide	14.1%	16.2%	18.4%		
EKU	15.1%	15.9%	20.0%		
KSU	12.6%	15.4%	15.6%	ot III	et
Morehead	25.4%	28.5%	27.0%	Update not y available	
Murray	9.6%	12.3%	11.6%	avallable	
NKU	9.5%	11.5%	15.0%		
UK	3.7%	4.5%	6.4%		
UofL	5.0%	5.6%	7.0%		
WKU	16.8%	18.6%	19.0%		
кстсѕ	22.7%	25.8%	25.0%		
AIKCU	6.6%	8.4%	8.0%		



Will we make it?

- New program approval policy and online application process complete, program review system being built
- ➤ Next two years key for Commonwaalth College
- > Metric development needed



Strategies

- 1. Effectively integrate Kentucky's independent colleges and universities into efforts to achieve greater efficiencies and expand postsecondary opportunities.
- 2. Explore options for consolidating or outsourcing pertinent operations, as well as facilitating joint purchasing and contracts.
- 3. Develop policies that promote the effective and efficient use of capital facilities and infrastructure.







REVAMPED LICENSURE PROCESS FOR NON-PUBLIC INSTITUTIONS

CPE has raised the bar to entry into Kentucky's Postsecondary marketplace by requiring bachelor's-granting institutions to meet regional accreditation standards. Oversight has been increased through audits and expanded data collection.

Commonwealth of Kentucky Council on Postsecondary Education

APPLICATION FOR LICENSURE

AS AN OUT-OF-STATE INSTITUTION
TO OPERATE IN THE COMMONWEALTH OF KENTUCKY
PURSUANT TO 13 KAR 1:020
Edition November 2009

Applicant institutions shall submit the information below to: Council on Postsecondary Education 1024 Capital Center Drive, Suite 320 Frankfort Ky 40601-8204

Section I: Institutional Information

- 1. Name and address of institution. Includes URL (Web page) address.
- 2. Chief executive officer: Name, title, address, and phone number.
- Institutional liaison with Council on Postsecondary Education: Name, title, address, phone number, fax number, and e-mail address.
- 4. Vitae for directors, owners, trustees, and central administrators (i.e., president, chief academic officer, chief financial officer) -- (Forms A(1) and A(2) attached)
- 5. Accreditation/licensure status



BUDGET OFFICERS FORM EFFICIENCY & COST CONTAINMENT WORKGROUP

Purpose of workgroup is to improve the collection, reporting, and communication of productivity, efficiency, and cost savings data to better inform statewide policy makers and the general public.





BUDGET OFFICERS FORM FACILITIES WORKGROUP

The purpose of this project is to help develop statewide policies, procedures, or reports that promote the effective and efficient use of capital facilities and infrastructure.





Status of Delivery Efforts





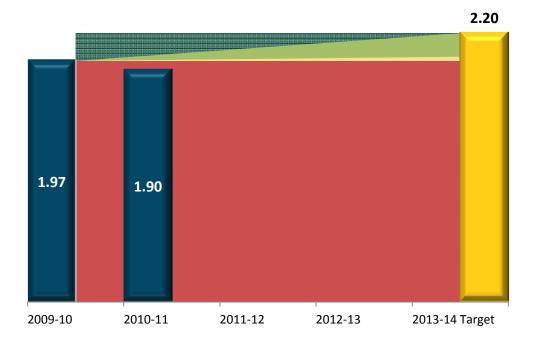


update not yet available

Degree productivity relative to education and related expenditures

Number of degrees and credentials conferred for every \$100,000 in education and related expenditures at public colleges and universities.

Data Source: Complete to Compete initiative, from IPEDS and US Census data





Update not yet available

Credits attempted by degree graduates

Average credit hours attempted by bachelor's graduates at four-year institutions and by associate graduates at KCTCS.

	Baseline (2009-10)	Most Recent (2010-11)	Target	Progress: Baseline to Target	Five-Year Change (%)
Statewide	140.0	140.5	135.0		
EKU	144	142.6	136.0		
KSU	148	143.8	130.0		
Morehead	145	145.7	130.0		
Murray	140	141.3	138.0	and vet	
NKU	142	142.2	135.0	update not yet available	
UK	139	139.7	132.0	avanus	
UofL	140	140.8	136.0		
WKU	139	139.9	137.0		
AIKCU	137	138.2	137.0		



Will we make it?

- > CPE role refined through CBO groups
- Outreach to independents begun
- ➤ Metric development needed

STRONGER by DEGREES

A STRATEGIC AGENDA

for Kentucky Postsecondary and Adult Education





Midterm Review

By Heidi Hiemstra, Ph.D.

Council on Postsecondary Education Retreat February 7, 2013