

## CURRICULUM VITAE

**Emily Anne House**  
Chief Policy and Strategy Officer  
Tennessee Higher Education Commission/Tennessee Student Assistance Corporation



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### EDUCATION

**University of Michigan, School of Education**

Doctor of Philosophy, Quantitative Research Methods in Education January 2017  
Masters of Arts, Statistics May 2013

**Vanderbilt University, Peabody College of Education and Human Development**

Masters of Public Policy, Higher Education Policy May 2009

**Cornell University, College of Human Ecology**

Bachelor of Science, Policy Analysis and Management May 2005

### PROFESSIONAL EXPERIENCE

*Tennessee Higher Education Commission (2013-present)*

**Chief Policy and Strategy Officer** July 2018-present

Lead 70 THEC/TSAC staff (40 in-office, 30 off-site) in the Adult Learner Initiatives, College Access and Success, Outreach, and Planning and Research divisions; engage with external stakeholders (institutions, legislature, community members, nonprofit organizations) around THEC/TSAC's data and policy work; continue responsibilities of the Chief Research Officer. Position reports to Executive Director.

**Chief Research Officer** July 2017-July 2018

Developed and executed the State of Tennessee's higher education research agenda and evaluation of progress toward the state's Drive to 55 educational attainment goal; worked with Executive and Legislative leaders to implement and evaluate initiatives including Tennessee Promise and Tennessee Reconnect.

**Assistant Executive Director, Planning and Research** August 2015-July 2017

Worked with Executive and Legislative leaders to design initiatives including Tennessee Promise and Tennessee Reconnect; undertook leadership of Fiscal Policy division, which administers Tennessee's Outcomes-Based Funding Formula; continued to lead Research team.

**Director of Research** September 2013-August 2015

Led team of researchers to complete statutorily mandated annual reports; data management and analysis; analyzed and presented fiscal estimates to Tennessee legislators and policymakers considering changes to financial aid programs and policies; managed THEC participation in P20 data system and collaborations with external researchers.

*University of Michigan (2009-2013)*

**Graduate student instructor, School of Education** June 2012-June 2013  
 Instructed quantitative methods courses to doctoral students in the Schools of Education and Public Policy; taught statistical programming in STATA, SPSS, and R.

**Research assistant, Michigan Consortium for Education Research** August 2009-June 2012  
 Evaluated changes to state-level financial aid and K12 curriculum policies; engaged with State of Michigan Department of Education to create and employ student-level longitudinal data system.

**TEACHING EXPERIENCE**

**Vanderbilt University**  
*Research Design (Graduate)* Fall 2018

**East Tennessee State University**  
*Field Research in Education Leadership (Graduate)* Summer 2017, 2018

**University of Michigan**  
*Hierarchical Linear Modeling (TA; Graduate)* Summer 2013  
*Non-Experimental Research Methods (TA; Graduate)* Spring 2013  
*Categorical and Limited Dependent Variables (TA; Graduate)* Fall 2012  
*Introduction to Quantitative Research Methods (TA; Graduate)* Fall 2012  
*Causal Inference in Education Research (TA; Graduate)* Fall 2011

**OTHER WORK EXPERIENCE**

Teacher, Programs for Talented Youth, Vanderbilt University April 2008-April 2009  
 High School Teacher, Teach for America – Saint Louis July 2005-June 2007  
 English Content Team Leader, Teach for America – Saint Louis July 2005-June 2007

**PUBLICATIONS**

Bielby, R., **House, E.**, Flaster, A., and DesJardins, S. (2013). Instrumental variables: Conceptual issues and an application considering high school coursetaking. *Higher Education: Handbook of Theory and Research*.

Bahr, P. R., Bielby, R., and **House, E.** (2012). The use of cluster analysis in typological research on community college students. *New Directions for Institutional Research*, 153, 67-81.

*In Progress*

Lee, J.C., & **House, E.** *The effect of need-based grant aid: Regressions discontinuity evidence from Tennessee.*

**House, E.** *The Tennessee Promise application pipeline: Student attrition, enrollment decisions, and postsecondary persistence.*

**House, E.,** & Dell, M. *Keeping the Promise: Early outcomes of Tennessee’s tuition-free college initiative.* For submission to AERJ Special Volume, Free College Programs.

Selected Annual Reports

Tennessee Higher Education Factbook  
 Tennessee Education Lottery Scholarship (TELS) Factbook  
 Tennessee Promise annual report  
 Academic Supply and Occupational Demand in Tennessee  
 Profiles and Trends in Higher Education  
 Articulation and Transfer annual report  
 High School Senior Opinion survey

**RESEARCH AND SCHOLARLY PRESENTATIONS**

Invited Presentations

Mackinac Policy Conference, Mackinac Island, Michigan <i>Building the talent pipeline in Tennessee</i>	May 2018
University of Denver, Equity and Diversity Summit <i>The racial equity gap in postsecondary attainment: A Tennessee perspective</i>	May 2018
State University of New York at Buffalo, College of Education <i>Working in policy: Opportunities, pitfalls, and what not to tweet</i> <i>Tennessee Promise and Reconnect: Tuition-free college for all</i>	April 2018
University of Michigan, Community College Research Forum <i>Working in policy: Opportunities, pitfalls, and what not to tweet</i> <i>Tennessee Promise and Reconnect: Tuition-free college for all</i>	December 2017
University of Pennsylvania, Free College Convening <i>Keeping the Promise: Early outcomes of Tennessee's tuition-free college initiative</i>	October 2017
ETS, Free College Convening <i>State-funded models of free college</i>	October 2017
SHEEO, Adult Learner Program Design Convening <i>Design and funding of Tennessee Reconnect initiatives</i>	June 2017
Campaign for Free College Tuition, Policy Convening <i>Tennessee Promise and Tennessee Reconnect briefings</i>	May 2017
Arizona State University, Mary Lou Fulton Teachers College <i>The Tennessee Promise: Policy diffusion, college-going, and the power of free</i>	November 2016
University of North Texas, Bill J. Priest Center for Community College Education <i>The Tennessee Promise: Years 1 and 2 update</i>	October 2016
AASCU Higher Education Government Relations conference <i>The Tennessee Promise: Early outcomes and looking to Year 2</i>	December 2015

Selected Peer-Reviewed Conference Presentations

**House, E.** (2017, November). *The Tennessee Promise application pipeline: Student attrition, enrollment decisions, and postsecondary persistence*. Presented at the Association for the Study of Higher Education annual meeting, Houston, Texas.

Carruthers, C., Chingos, M., **House, E.**, & Kanter, M. (2017, March). *The free college movement: Looking back and looking ahead*. Presented at the Association for Education Finance and Policy annual meeting, Washington, District of Columbia.

**House, E.A.** (2016, November). *The Tennessee Promise: Policy diffusion, college-going, and the power of free*. Presented at the Association for the Study of Higher Education annual meeting, Columbus, Ohio.

Odle, T.K., **House, E.A.**, & Gentile, S.P. (2016, November). *Funding the finish line: Emergency aid and student success*. Presented at the Association for the Study of Higher Education annual meeting, Columbus, Ohio.

Boatman, A. & **House, E.A.** (2014, November) *Early outcomes from the SAILS remediation program*. Presented at the Association for Public Policy Analysis and Management annual meeting, Washington, DC.

**House, E.A.** (2014, July). *Using Student-Level Data Systems for program evaluation*. Presented at the NCES STATS-DC Data Conference, Washington, DC.

**House, E.A.** & Wiederspan, M.J. (2013, November). *The college experience of undermatched students: Evidence from Michigan*. Presented at the Association for the Study of Higher Education annual meeting, St. Louis, Missouri.

**House, E. A.** (2012, November). *College mismatch in Michigan: Investigating the postsecondary enrollment patterns of highly qualified high school graduates*. Presented at the Association for the Study of Higher Education annual meeting, Las Vegas, Nevada.

Wiederspan, M.J., & **House, E.A.** (2011, November). *Next steps: Differential impacts of supports and incentives on students' postsecondary outcomes*. Presented at the Association for the Study of Higher Education annual meeting, Charlotte, North Carolina.

Wiederspan, M.J., & **House, E.A.** (2011, May). *Support services and financial incentives: Differential impacts on students' postsecondary outcomes*. Presented at the Comparative and International Education Society annual meeting, Montreal, Quebec, Canada.

**House, E.A.** (2011, March). *Evaluating the Michigan Merit Curriculum and Michigan Promise Scholarship: The inaugural effort of the Michigan Consortium for Education Research*. Presented at the Association for Education Finance and Policy annual meeting, Seattle, Washington.

Other Presentations

PromiseNET, College Promise Campaign	October 2016, November 2017
Higher Education Policy Conference, SHEEO	August 2015-2018
Higher Education Working Group, AEI	October 2015
Council of State Governments, Higher Education policy meeting	October 2014

Selected Media Mentions – Tennessee Promise and Tennessee Reconnect

The Tennessean (Nashville, TN)  
 Nashville Public Radio  
 Inside Higher Ed  
 International Business Times

Democrat and Chronicle (Rochester, NY)

Legislative Testimony

Tennessee General Assembly, House Education Administration and Planning Committee

Tennessee General Assembly, Senate Education Committee

Tennessee General Assembly, Senate Government Operations Committee

**GRANTS AND CONTRACTS**

The K12-higher education Tennessee Promise pipeline - Gates Foundation October 2018  
*Principal investigator and project administration, \$240,000*

GEAR UP – United States Department of Education April 2018  
*Co-principal investigator, \$12,000,000*  
*\*proposal received a perfect score (100)*

Talent, Innovation and Equity (TIE) grant – Lumina Foundation September 2017  
*Principal investigator, \$500,000*

**PROFESSIONAL SERVICE**

Bipartisan Policy Center, Accountability Working Group December 2017-present  
 National Skills Coalition, National Advisory Panel November 2017-present  
 Complete College America, Tennessee Team Lead August 2017-present  
 Tennessee Education Research Alliance, Steering Committee Member Fall 2016-present  
 Complete Tennessee, Steering Committee Member Fall 2015-present  
 American Enterprise Institute, Higher Ed Working Group Fall 2015-present  
 P20 Connect Longitudinal Data System, Steering Committee Member Fall 2013-present  
 University of Michigan School of Education Hiring Committee Fall 2011  
 Causal Inference in Education Research Seminar, Facilitator January 2011-June 2013  
 Cornell University, Alumni Admissions Interviewer August 2005-present

Memberships

American Educational Research Association (AERA)  
 Association for Education Finance and Policy (AEFP)  
 Association for the Study of Higher Education (ASHE)

**HONORS AND AWARDS**

Tennessee Higher Education Commission Presidential Fellowship July 2018  
 STAR Award for Policy Innovation, Southern Legislative Conference July 2018  
 Tennessee Government Executive Institute, Class of 2015 Fall 2015