KY COUNCIL ON POSTSECONDARY EDUCATION
ACADEMIC & STRATEGIC INITIATIVES COMMITTEE

October 20, 2020 - 10:00 AM
ZOOM teleconferencing for Committee members
Livestream video for public: https://youtu.be/hUojQP-9Wgk

I.   **Welcome & Roll Call**

II.   **Approval of the Minutes**

III.   **P-20 Initiatives and Education Continuum Resolution**

IV.   **Discussion Items**

        A. Academic Readiness Indicators
        B. Data Portal and Transfer Dashboard Overview
        C. Building a Student Success Network: CPE's Collaboration & Communication Efforts

V.   **Other Business**

VI.   **Adjournment**
Next ASI committee meeting: January 12, 2021 @ 10:00 a.m. ET

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Type: Academic & Strategic Initiatives Committee
Date: August 18, 2020
Time: 10:00 a.m. ET
Location: Virtual Meeting - Committee members by ZOOM, Public viewing hosted on CPE YouTube Page

CALL TO ORDER

The Academic & Strategic Initiatives Committee met Tuesday, August 18, 2020, at 10:00 a.m., ET. Pursuant to Executive Order 2020-243 and a memorandum issued by the Finance and Administration Cabinet dated March 16, 2020, and in an effort to prevent the spread of Novel Coronavirus (COVID-19), the Committee met utilizing a video teleconference. Members of the public were invited to view the meeting virtually on the CPE YouTube page: https://youtu.be/d53O-BJuGe4. Committee Chair Lori Harper presided.

ATTENDENCE

All members were in attendance: Colby Birkes, Benjamin Brandstetter, Lori Harper, Lucas Mentzer, Vidya Ravichandran, and Sherrill Zimmerman.

Heather Faesy, CPE's senior associate for Board Relations, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the May 20, 2020 meeting were approved as distributed.

AGENCY UPDATE: CAMPUS REOPENING PLANS

Mr. Greg Rush, CPE's Senior Fellow, updated the committee members on the campus reopening plans and discussed the ways CPE has helped facilitate conversations between the universities and the Kentucky Department of Public Health. All public campuses opened on August 17, 2020 with the exception of Western Kentucky University which opened on August 24, 2020. Each campus plan

adhered to both the CPE and Kentucky safety guidelines. Committee members discussed the sudden closure of the University of North Carolina and if Kentucky's campuses have set benchmarks that would require a campus to close in the same manner. They also discussed students who moved into dorms only to find out their classes were converted to online only.

PROPOSED NEW ACADEMIC PROGRAMS FOR REVIEW & RECOMMENDATION

Dr. Melissa Bell, CPE's Vice President for Academic Affairs and Student Success presented four proposed new academic programs for review and approval. KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions. Council staff reviewed the following proposed programs and recommended approval.

Northern Kentucky University

Applied Software Engineering (B.S.) CIP Code 11.0899
This program provides students with a solid foundation in programming, user experience, software design and development as well as software security. The bachelor's degree in Applied Software Engineering will educate and train the student for jobs in full-stack development, mobile apps and web applications. Graduates would be qualified for a majority of open software development positions.

Doctor of Occupational Therapy (OTD) CIP Code 51.2306
The entry level Doctor of Occupational Therapy (OTD) curriculum integrates foundational knowledge, basic theoretical constructs and perspectives, and technical skills development for implementing the Occupational Therapy Process with a focus on systems and settings that represent contemporary and emerging Occupational Therapy practice. The curriculum is designed to prepare students to become evidence-based practitioners in the Evaluation, Intervention, and Outcomes stages of the Occupational Therapy Process for individuals, families, organizations, and communities across geographic locations and cultural settings. The proposed occupational therapy program would be the only entry-level Doctor of Occupational Therapy program in the Kentucky Public Higher Education System.

MOTION: Ms. Zimmerman moved the Committee approve the two proposed programs at Northern Kentucky University, and recommend approval by the Council at its September 15, 2020 meeting. Mr. Mentzer seconded the motion.

VOTE: The motion passed.

University of Kentucky

Health Services Research (Ph.D.) CIP Code 51.2299
This Ph.D. program would provide students with the theoretical and methodological foundations necessary to conduct creative and independent research with the ultimate goal of identifying evidence-based policy and management pathways to improve health care access, quality, and costs. The curriculum was designed for students to complete coursework in 4 core areas as well as an elective course, a grant writing course, and a dissertation.

MOTION: Mr. Mentzer moved the Committee approve the proposed program at the University of Kentucky, and recommend approval by the Council at its September 15, 2020 meeting. Ms. Ravichandran seconded the motion.

VOTE: The motion passed.

Murray State University

Agriculture Education (EDS) CIP Code 13.1301
This program would allow students to pursue advanced course work in agriculture education above the master's degree level, by allowing students to earn an additional, valuable credential prior to completing their doctoral degree. This would help students more seamlessly transition into the in P-20 Leadership, Agricultural Leadership Option doctoral degree.

MOTION: Mr. Mentzer moved the Committee approve the proposed program at Murray State University, and recommend approval by the Council at its September 15, 2020 meeting. Ms. Ravichandran seconded the motion.

VOTE: The motion passed.

REVISED POLICY FOR NEW ACADEMIC PROGRAM APPROVALS

Dr. Melissa Bell presented the proposed changes to the policy for approval of new academic programs, which were developed with the collaboration of institutional representatives to streamline the current program approval process and align it more closely with the requirements of the SACSCOC substantive change process. Both the updated policy and glossary definitions were provided for review.

MOTION: Mr. Mentzer moved the Committee approve the proposed policy changes to the New Academic Program Approval Policy, and recommend approval by the Council at its September 15, 2020 meeting. Ms. Ravichandran seconded the motion.

VOTE: The motion passed.

AGENCY UPDATE: RESEARCH AGENDA

Dr. David Mahan, CPE's Associate Vice President for Data, Research and Advanced Analytics discussed the staff's current data and research projects and announced the Dual Credit report would be released at the end of the month.

AGENCY UPDATE: STUDENT ADVISORY GROUP

Ms. Heather Faesy, CPE's Senior Associate of Board Relations and Special Projects, updated the committee on the newly formed Student Advisory Group, which offers diverse perspectives on student concerns and policies in higher education. The group is made up of 22 students and there is representation from each of Kentucky's 4-year public universities, and several of the 2-year KCTCS institutions. The group is set to meet at least every other month to discuss their experiences as a postsecondary student, provided feedback on statewide policy and other initiatives that CPE is developing, and voice the unique needs and circumstances of students attending Kentucky's public institutions.

INTRODUCTION: AMANDA ELLIS, ASSOCIATE VP OF P-20 POLICY AND PROGRAMS

Dr. Amanda Ellis, a former teacher and accomplished leader in state education policy, was hired in the summer of 2020 to serve as the Council's new Associate Vice President for P-20 policy and programs. She has more than two decades of experience, including 14 years of service in Kentucky middle and elementary

schools. She most recently worked as the chief academic officer and associate commissioner of the Office of Teaching and Learning at the Kentucky Department of Education (KDE), where she has held various positions in senior leadership since 2013.

Dr. Ellis discussed her areas of assigned work and her current focus on teacher workforce and diversity and her work with the K-12 community to develop a more seamless partnership to ensure all students not only are college ready, but enroll and complete a postsecondary degree.

ACADEMIC PROGRAM REVIEW: UPDATE FROM GRAY ASSOCIATES

In 2018, the Commonwealth of Kentucky contracted with Gray Associates, Inc. a strategy consulting firm focused on higher education, to oversee a comprehensive review of academic programs at our public institutions. Their work included the creation of a methodology that provides campuses with consistent, detailed information to help guide internal decisions about program needs and improvement and guide statewide discussions.

The process does not replace each institution's internal program review process and instead supplements and complements it by providing additional sources of data and analyses that faculty and campus leadership cannot easily compile. Ideally, these data help campuses demonstrate the value of programs to students, accreditors, oversight bodies, and the general public. In addition, the process is helpful to campuses as they focus on continuous improvement of its academic programs.

To assist the Committee with understanding their work, Dr. Mary Upchurch, Senior Partner with Gray Associates provided an overview of the methodology and system. Following her presentation, Dr. Cheryl Stevens, Chief Academic Officer at Western Kentucky University discussed how they have utilized the work by Gray Associates and how it has impacted their campus by applying the principles beyond the programs directly involved in the project.

ADJOURNMENT

The Academic & Strategic Initiatives Committee adjourned at 11:45 a.m., ET.

MINUTES REVIEWED AND APPROVED BY THE COMMITTEE: _____

TITLE: P-20 Initiatives and Education Continuum Resolution

DESCRIPTION: CPE staff will provide an update on the P-20 initiatives work and the related Advisory Committee.

PRESENTERS: Amanda Ellis, CPE's Associate Vice President of P-20 Policies and Programs

SUPPORTING INFORMATION

In order for students to earn degrees and credentials that lead to sustainable, competitive-wage careers, it is imperative that their educational experience, from preschool through postsecondary education, provides an equitable opportunity to successfully transition to the next level.

CPE recognizes the moral imperative to strengthen the education pipeline. We are committed to collaborating with the Kentucky Department of Education (KDE) and the Education Workforce and Development Cabinet (EWDC) to increase equitable access to a high- quality, diverse teacher workforce, strengthen student and family support for successful transitions, and improve awareness of opportunities to enter higher education to achieve career success.

In order to do this, an Advisory Committee has been formed with leaders from those 3 groups as well as other P-20 state and national leaders. Below is a description of its objectives and potential areas of focus for the first year of work.

Committee Objectives
The committee will strive to increase equitable access for postsecondary opportunities all Kentucky students by:
- Increasing and improving the quality* and competencies of a diverse teaching workforce;
- Ensuring successful transitions throughout the educational pathway to increase postsecondary enrollment and degree attainment;

- Increasing student and family access to and awareness of opportunities for students to achieve the necessary degree(s) and credentials to enter the workforce successfully

Quality is defined as teachers who have the skills and knowledge to understand and instruct academic standards at the appropriate rigorous level for each grade with cultural awareness of student needs and learning styles.

Year 1 Focus Areas
- Create collaborative recruitment strategies for recruiting a diverse teacher workforce. (Teacher Workforce)
- Re-establish the Dual Credit Advisory Council to review and update the current policy with an emphasis on admission criteria and the quality of dual credit courses. (Transitions, Access and Awareness)
- Create a collaborative communication campaign for students and families to prepare for postsecondary opportunities after high school graduation. (Access and Awareness)
- Establish statewide events including: college application week, FAFSA completion, transfer credit week, and college decision making day.

COUNCIL ON POSTSECONDARY EDUCATION, KENTUCKY EDUCATION AND WORKFORCE DEVELOPMENT CABINET AND THE KENTUCKY BOARD OF EDUCATION

<u>Resolution to establish the Commonwealth Continuum</u>

WHEREAS, Kentucky is committed to equitable access to a high-quality education to ensure the educational development and success of all students; and

WHEREAS, despite progress, too many Kentuckians lack postsecondary credentials, and significant attainment gaps exist between underrepresented minority and white adults; and

WHEREAS, too few of Kentucky's high school graduates transition to and graduate from college; and

WHEREAS, early postsecondary opportunities such as dual credit help students earn low-cost college credits and prepare them for a postsecondary environment; and

WHEREAS, all students need strong advising, mentoring, outreach and support systems to navigate the sometimes difficult pathway between secondary and postsecondary education; and

WHEREAS, Kentucky's teachers and school leaders need access to high-quality, innovative training and ongoing professional development to prepare students for college - academically, socially, and emotionally;

WHEREAS, the Council on Postsecondary Education (CPE) set a goal to increase the percentage of Kentuckians with a postsecondary credential to 60% by 2030; and

WHEREAS, it is in the best interest of the Commonwealth of Kentucky to meet or exceed this goal and increase four-year college degrees and create a highly-skilled workforce; and

NOW, THEREFORE, BE IT RESOLVED, that the Council on Postsecondary Education, the Kentucky Education and Workforce Development Cabinet, and the Kentucky Department of Education will join forces with other education policy leaders and practitioners to establish the Commonwealth Continuum. The Continuum will provide a forum for Kentucky's P-12 and postsecondary systems to work collaboratively to develop a high-quality, diverse educator workforce; provide student and family support for successful educational transitions; improve equitable access to higher education; strengthen preparation for career success; and improve awareness of postsecondary opportunities through a unified, state-level communication and outreach campaign.

ADOPTED BY THE COUNCIL ON POSTSECONDARY EDUCATION on _____, 2020

_____   President, Council on Postsecondary Education

_____   Chair, Council on Postsecondary Education

ADOPTED BY THE KENTUCKY BOARD OF EDUCATION on _____, 2020

_____   Commissioner, Department of Education

_____   Chair, Board of Education

_____   Secretary, Kentucky Education and Workforce
Development Cabinet

DRAFT

TITLE: Academic Readiness Indicators

DESCRIPTION: CPE staff will provide an update on the development of the 2022-2023 academic readiness indicators.

PRESENTERS: Amanda Ellis, CPE's Associate Vice President of P-20 Policies and Programs

SUPPORTING INFORMATION

Per 13 KAR 2:020, CPE determines college readiness indicators. Each year CPE staff work with institutional representatives to determine which assessments should be accepted as statewide college readiness indicators and which benchmark scores should determine readiness.

Academic Year 2021-22
Circumstances surrounding the COVID-19 pandemic have made the administration of the standardized tests listed on the College Readiness Indicators more difficult, and even impossible, in some instances. Because of this unusual situation, institutions were permitted to implement their own methodologies to determination readiness and placement during the 2020-21 academic year. Due to the continuing pandemic circumstances, the same procedure was put in place for the 2021-22 academic year.

Academic Year 2022-23
CPE staff have begun working with campus representatives on academic readiness indicators for the academic year 2022-23. Because students may continue to have difficulty taking standardized tests, CPE staff and institutions are looking at other measures of academic readiness, such as high school GPA. CPE staff will continue to analyze data, research various potential indicators, and plan to bring the proposed indicators for AY 2022-23 to the Committee at its March 23, 2021 meeting.

KENTUCKY ACADEMIC READINESS INDICATORS
Academic Year 2020-21

Upon admission to a public postsecondary institution, students scoring at or above the established scores or grades will not be required to complete developmental or corequisite coursework and will be allowed entry into college credit-bearing coursework that counts toward degree credit requirements.[1]

Note: Circumstances surrounding the COVID-19 pandemic have made the administration of the standardized tests listed on the College Readiness Indicators more difficult, and even impossible, in some instances. As such, for AY 2020-21 institutions are permitted to implement their own methodologies for college readiness determination.

Area	ACT Score	SAT Score	KYOTE	GED College Readiness	ALEKS
English (Writing)	English 18 or higher	22 or higher on the Writing and Language Test[2]	Writing 6 or higher	Reasoning through the Language Arts 165 or higher	Not applicable as a placement score
Reading	Reading 20 or higher	24 or higher on the Reading Test	Reading 20 or higher	Reasoning through the Language Arts 165 or higher	Not applicable as a placement score
Mathematics (Quantitative Reasoning)	Mathematics 19 or higher	Mathematics 510[3] or higher	College Readiness Mathematics 22 or higher	Mathematical Reasoning 165 or higher	ALEKS PPL 30
Mathematics (College Algebra)	Mathematics 22 or higher	Mathematics 540[4] or higher	College Algebra 14 or higher	Mathematical Reasoning 175 or higher	ALEKS PPL 46
Mathematics (Calculus)	Mathematics 27 or higher	Mathematics 640[5] or higher	Calculus 15 or higher	Not applicable as a placement score	ALEKS PPL 76

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[1] All exam scores remain an indicator of academic readiness for a minimum of twelve (12) months from the date of administration. However, an institution shall not determine academic readiness using scores received from exams taken more than four years prior.

SAT does not disaggregate English and Reading. This score is based on College Board's use of concordance tables between the old SAT and the Redesigned SAT, to provide updated indicators. The English (Writing) and Reading Scores are Test Scores (see here for more detail on the scores provided with the SAT: https://collegereadiness.collegeboard.org/sat/scores/understanding-scores/structure).

[3] This is based on concordance with ACT score of 19.
[4] This is based on concordance with ACT score of 22.
[5] This is based on concordance with ACT score of 27.

TITLE: Data Portal & Transfer Dashboard Overview

DESCRIPTION: CPE Staff will provide a demonstration of the newly updated data portal and Transfer Dashboard

PRESENTER: Travis Muncie, CPE's Director of Data, Research and Advanced Analytics

SUPPORTING INFORMATION

Recently, the CPE Data Portal moved to new infrastructure through the Tableau server. This has allowed for additional benefits and new capabilities to provide data. Staff will provide a "walk-through" of the new look and navigation as well as discuss the work in development.

Transfer Dashboard Overview

The Transfer dashboard is the newest addition to the data portal and it will serve as the replacement to the annual Kentucky Transfer Feedback Report. Its features include:
- Transfer Counts
- Retention Rates
- Graduation Rates
- GPA
- Transfers by Major

Staff will provide a demonstration of the table and Sankey diagram as well as show the committee members how to self-access answers to several questions, including:
- How do KCTCS students perform after transferring to a 4-year public institution? (Pre vs post GPA, retention rate vs sector average)
- What are the transfers by major from KCTCS to 4-year public schools (a look at KCTCS Liberal Arts and General Studies transfers and their post transfer majors)

TITLE: Communication and Collaboration Efforts

DESCRIPTION: CPE staff will provide an overview of the communication and collaboration efforts undertaken in 2020 in the area of student success.

PRESENTER: Stephanie Muncie, CPE's Director of Student Success

SUPPORTING INFORMATION

As COVID remains a fixture in our lives, institutions and their staff are making daily adjustments and practicing an incredible amount of flexibility. As things continue to change and evolve in relation to the pandemic, CPE believes it is important to connect professionals to investigate solutions together.

In an effort to continue those conversations, a variety of communication and collaboration efforts have been underway in the last 6 months (or more). Committee members will receive an update on the following areas.

1) Touchbase Tuesdays
   Stephanie Mayberry, CPE's Director of Student Success leads the "Touchbase Tuesday" discussions, which provides a weekly forum space for discussions among the faculty and student leaders on a variety of topics. Some topics that have been covered include:
   - Student engagement
   - Diversity and inclusion during COVID-19 (in partnership with CPE's DEI unit)
   - Mental health and COVID-19
   - Importance of career services during the Pandemic.
   - Balancing Remote Work with Virtual Learning.

2) Faculty Advisory Group
   CPE announced the creation of the Faculty Advisory Network in October 2019. This is a group of 13 members from both public universities and community and technical colleges were selected to serve two-year terms, with the purpose to

convey their perspectives on state-level policies and initiatives and advise President Thompson on matters of interest to the faculty. Members will also serve as a conduit of information between CPE and their institutions. You can see the members of the group here: http://cpe.ky.gov/ourwork/facultyadvisory.html

3) <u>Student Advisory Group</u>
This group was formed in July 2020 to offer diverse perspectives on student concerns and policies in higher education, and is made up of 22 students with representation from each of Kentucky's 4-year public universities, and several of the 2-year KCTCS institutions. The group has met twice since its formation and has identified several priority areas, which include mental health, online and hybrid learning, and student support services. You can see the members of the group here: http://cpe.ky.gov/ourwork/studentadvisory.html