

MINUTES

Council on Postsecondary Education

Type: Academic & Strategic Initiatives Committee Meeting
Date: January 9, 2020
Time: 1:00 p.m. ET
Location: Council on Postsecondary Education, 2nd Floor Training Room

CALL TO ORDER

The Academic & Strategic Initiatives Committee met Thursday, January 9, 2020, at 1:00 p.m., ET, at the CPE offices in Frankfort, Kentucky. Committee Chair Lori Harper presided.

ATTENDANCE

- Attendance in person: Lori Harper and Grant Minix
- Attendance by teleconference: Lucas Mentzer, Donna Moore, Vidya Ravichandran, Robert Staat (joined at 1:20 p.m.), and Sherrill Zimmerman.
- Did not attend: Ben Brandstetter, OJ Oleka and Brandon Wilson.
- Heather Faesy, CPE's senior associate for Board Relations, served as recorder of the meeting minutes.

APPROVAL OF THE MINUTES

The minutes of the October 8, 2019 meeting were approved as distributed.

PROPOSED NEW ACADEMIC PROGRAMS FOR REVIEW & RECOMMENDATION

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions. Council staff reviewed the following proposed programs and recommended approval by the board.

1) Morehead State University - Bachelor of Science in Systems Integration Engineering (CIP Code 14.2701)

The proposed Systems Integration Engineering (SIE) program aims to produce graduates who are interdisciplinary professionals capable of designing, manufacturing and constructing mechatronic devices and systems, as well as automating industrial processes.

MOTION: Mr. Minix moved the Committee approve the Bachelor of Science in Systems Integration Engineering at Morehead State University, and recommend approval by the Council at its January 24, 2020 meeting. Ms. Zimmerman seconded the motion.

VOTE: The motion passed.

2) University of Louisville - Bachelor of Science in Business Administration (CIP Code 52.0201)

This program is a 120-credit hour undergraduate degree that prepares versatile, broadly educated graduates to accelerate their professional success as managers. In addition to the core business courses required of all BSBA students, the management major curriculum covers a range of management functions: project management, human resources management, team management, and operations management.

MOTION: Ms. Moore moved the Committee approve the Bachelor of Science in Business Administration at the University of Louisville, and recommend approval by the Council at its January 24, 2020 meeting. Mr. Minix seconded the motion.

VOTE: The motion passed.

3) University of Louisville - Bachelor of Science in Urban Studies (CIP Code 45.1201)

The BS in Urban Studies is designed to prepare students for future careers in municipal and metropolitan-related occupations, such as planning technicians, public administrators, public policy analysts, or community development specialists and for future graduate training in affiliated disciplines. Graduates of the program will be versed in urban policy, sociology, geography, governance, and analytical and research methods.

MOTION: Ms. Zimmerman moved the Committee approve the Bachelor of Science in Urban Studies at the University of Louisville, and recommend approval by the Council at its January 24, 2020 meeting. Mr. Minix seconded the motion.

VOTE: The motion passed.

4) University of Kentucky – Doctor of Social Work (CIP Code 44.0701)

The DSW is designed to move social workers from the broader foundation of generalist social work practice to an advanced level of application of theory, knowledge and skills in a variety of practice settings. This Doctorate of Social Work will provide an educational foundation to prepare practitioners who seek social work positions that require an advanced practice doctorate.

MOTION: Ms. Zimmerman moved the Committee approve the Doctor of Social Work at the University of Kentucky, and recommend approval by the Council at its January 24, 2020 meeting. Dr. Staat seconded the motion.

VOTE: The motion passed.

5) University of Kentucky – Master of Arts in Applied Environmental and Sustainability Studies (CIP Code 03.0103)

Applied Environmental and Sustainability Studies (ENS) is an interdisciplinary field that prepares students to analyze complex environmental problems from a variety of perspectives and apply their findings to facilitate change. The Master's in Applied Environmental and Sustainability Studies encourages a liberal arts approach by drawing from the humanities, social sciences, and mathematics and natural science disciplines. By taking coursework across disciplines, students develop skills required for success in the field. Those skills may include critical thinking, independent learning, oral and written communication, problem solving, academic knowledge in environmental issues; an understanding of sustainability as it pertains to healthy, productive, and equitable quality of life for future generations.

MOTION: Mr. Minix moved the Committee approve the Master of Arts in Applied Environmental and Sustainability Studies at the University of Kentucky, and

recommend approval by the Council at its January 24, 2020 meeting. Dr. Staat seconded the motion.

VOTE: The motion passed.

6) University of Kentucky – Doctor of Philosophy in Arts Administration (CIP Code 50.1001)

The MA program provides students with an innovative and individualized course of study as they work closely with graduate faculty in arts administration and the arts. This program will enhance the stature and strength of the Department, and the addition of the PhD will enhance the reputation and make the University of Kentucky the only university in the country offering a BA, MA and PhD in Arts Administration.

MOTION: Mr. Minix moved the Committee approve the Doctor of Philosophy in Arts Administration at the University of Kentucky, and recommend approval by the Council at its January 24, 2020 meeting. Ms. Moore seconded the motion.

VOTE: The motion passed.

REVIEW OF EXPIRING ADMINISTRATIVE REGULATION

Presenter: Travis Powell, CPE's Vice President and General Counsel

House Bill (HB) 50, signed into law in the 2017 Regular Session, amends the statutes governing administrative regulations, KRS Chapter 13A, and requires that action be taken on an administrative regulation at least every seven (7) years or the regulation will be repealed. Action can be in the form of certification that the agency either intends to keep the regulation in effect "as is," or amend the regulation within 18 months. Agencies can also choose not to take action and allow regulations to be repealed after the expiration date.

The first date of expiration outlined in HB 50 was July 1, 2019 for regulations last adopted or amended on or before July 1, 2012, but due to the passage of HB 4 in the 2019 Regular Session, the first date of expiration was extended to March 1, 2020. The issue of regulation expiration was generally discussed with the full Council at the February 22, 2019 and April 25, 2019 meetings.

Mr. Powell discussed 13 KAR 2:025 – *College Preparatory Education* – and the staff’s recommendation for action. The regulation was adopted in November 2002 and will expire on March 1, 2020 without Council action.

MOTION: Dr. Staat moved the Committee recommend to the Council at its January 24, 2020 meeting that the regulation, 13 KAR 2:025 – *College Preparatory Education*, remain in its current form. Mr. Minix seconded the motion.

VOTE: The motion passed.

HIGHER EDUCATION’S RETURN ON INVESTMENT REPORT

Presenters: David Mahan, CPE’s Associate Vice President for Data and Analytics
Melissa Young, CPE’s Director of Grants and Special Projects

Dr. Mahan presented the findings from the Higher Education’s Return on Investment Report, which focuses on Kentucky postsecondary education’s return on investment from both a student and state perspective. It is the story of one cohort of students - the Kentucky high school class of 2010. This report tracks 42,856 students who graduated from a Kentucky high school in 2010 through 2018, the most recent year of data available. A more thorough review of the report will be given at the January 24, 2020 meeting.

2020 CAMPUS DATA BRIEFINGS

Presenters: David Mahan, CPE’s Associate Vice President for Data and Analytics
Lee Nimocks, CPE’s Vice President & Chief of Staff

Ms. Nimocks provided the schedule and format of the annual campus presentations to take place on January 23 and 24, 2020. Committee members did not provide any suggested revisions.

PROGRAM UPDATES & PROPOSALS

Presenters: Melissa Bell, CPE’s Vice President of Academic Affairs

Dr. Bell provided updates on several projects in the Academic Affairs and Student Success Unit:

- Essential Skills Profile Proposal: The purpose of the Kentucky Essential Skills Profile is to communicate some of the most common and highly valued postsecondary learning outcomes. The Profile will help students articulate what they learned in college, employers better understand what students learned in college, and the public to better understand what postsecondary learning is and what graduates can do. Dr. Bell provided a draft of the developing document update on this work and how it may be embedded in the general education curriculum in the future.
- Program Review System Update: Dr. Bell provided an update on the project work at each of the campuses. It is planned that a campus will speak at the next ASI meeting in order give the Committee members a more thorough understanding.
- Upcoming Dual Credit Policy Changes: Dr. Bell briefed the Committee on the changes that may be coming to the Committee at its March 25, 2019 meeting for review and recommendation.

UPCOMING EVENTS

- 1) The Comebacker Convening: Improving Adult Access and Success will occur on February 6-7, 2020 at the Louisville Marriott East. This convening, co-sponsored by CPE and The Graduate! Network, focuses on ways campuses can effectively recruit and serve the adult market.
- 2) The 2020 Student Success Summit will occur on April 6-7, 2020 at the Louisville Marriott East. The theme of the Summit centers on the collaboration of faculty, administrators and staff working together toward the common goal of educating students.

ADJOURNMENT

The Academic & Strategic Initiatives Committee adjourned at 2:30 p.m., ET.

MINUTES REVIEWED AND APPROVED BY THE COMMITTEE: March 25, 2020