

## STRONGER by DEGREES



# MEETING AGENDA

Friday, June 20, 2014

Weisiger Theater, Grant Hall, Norton Center for the Arts ~ Centre College

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### Members, Council on Postsecondary Education

Glenn D. Denton, Paducah  
Maryanne Honeycutt Elliott, Louisville  
Joe E. Ellis, Benton  
Dan E. Flanagan, Campbellsville (*vice chair*)  
Joe Graviss, Versailles  
Terry Holliday, Commissioner of Education  
(*ex officio, nonvoting*)  
Dennis M. Jackson, Paducah  
Glenn Means, Mount Sterling (*student member*)

Pam Miller, Lexington (*chair*)  
Donna Moore, Lexington  
Marcia Milby Ridings, London  
Carolyn Ridley, Bowling Green  
Robert H. Staat, (*faculty member*)  
Arnold Taylor, Edgewood  
Joseph B. Wise, Louisville  
Sherrill B. Zimmerman, Prospect

Robert L. King, CPE President

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The Council on Postsecondary Education is Kentucky's statewide postsecondary and adult education coordinating agency charged with leading the reform efforts envisioned by state policy leaders in the *Kentucky Postsecondary Education Improvement Act of 1997*. The Council does not discriminate on the basis of race, color, national origin, sex, religion, age, or disability in employment or the provision of services, and provides, upon request, reasonable accommodation, including auxiliary aids and services necessary to afford individuals with disabilities an equal opportunity to participate in all programs and activities.

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## AGENDA

Council on Postsecondary Education

Friday, June 20, 2014

9:00 AM

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**Minutes**  
**Council on Postsecondary Education**  
**April 29, 2014**

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The Council on Postsecondary Education met Tuesday, April 29, 2014, at 9:00 a.m., CT, at Murray State University in Murray, Kentucky. Chair Pam Miller presided.

- WELCOME Ms. Miller called the meeting to order and welcomed everyone. She thanked President Thomas I. Miller and Murray State University for hosting the meeting. President Miller gave a few words of welcome.
- ROLL CALL The following members were present: Glenn Denton, Joe Ellis, Dan Flanagan, Joe Graviss, Dennis Jackson, Pam Miller, Donna Moore, Marcia Ridings, Carolyn Ridley, Robert Staat, Arnold Taylor, Joseph Wise, and Sherrill Zimmerman. Terry Holliday and Glenn Means did not attend.
- APPROVAL OF MINUTES The minutes of the February 13 and February 14 meetings were approved as distributed.
- RESOLUTION The Council presented a resolution honoring President Thomas I. Miller for his dedication and service to postsecondary education to Murray State University and to the Commonwealth of Kentucky.
- PERFORMANCE PRESENTATION – UNIVERSITY OF LOUISVILLE Dr. Shirley Willighnganz, executive vice president and university provost, provided the Council with an update on UofL’s progress toward achieving its performance goals as set forth in the state’s Strategic Agenda. Dr. Willighnganz answered questions regarding UofL’s four-year graduation rates and UofL’s top five revenue sources.
- PERFORMANCE PRESENTATION – WESTERN KENTUCKY UNIVERSITY Dr. Gary Ransdell, president, and Dr. Gordon Emslie, provost, provided the Council with an update on WKU’s progress toward achieving its performance goals as set forth in the state’s Strategic Agenda. Dr. Ransdell and Dr. Emslie answered several questions regarding WKU’s nursing students’ ability to find jobs, the average number of freshman enrollees each year, and the cost of WKU’s online learning fees. Mr. Graviss stated he was impressed with WKU’s Gatton Academy that allows high school students to earn college credits at WKU at no cost. He asked how much, on average, the Gatton Academy saves the student in tuition expenses by participating. Dr. Ransdell answered that their actual tuition is no different than other incoming freshman, however they no longer have the usual expenses associated with the first two years of classes. These can amount to an average savings of \$36,000, including the costs of books, housing, and other living expenses.

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**ACTION: 2014-16  
TUITION AND  
MANDATORY FEE  
RECOMMENDATION**

Dr. Bill Payne, CPE's associate vice president for budget and finance, and Mr. Denton, chair of the Tuition Development Work Group, presented the staff's recommendation for tuition and mandatory fees for academic years 2014-16. For the research and comprehensive universities, the Tuition Development Work Group recommended that the Council approve resident, undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not exceed 5 percent in any one year and do not exceed 8 percent over two years. (The actual 2015-16 ceiling may slightly exceed 8 percent above the 2013-14 base rates due to the effect of compounding.) For KCTCS institutions, the Tuition Development Work Group recommended that the Council approve resident, undergraduate tuition and mandatory fee ceilings of no more than \$147.00 per credit hour in academic year 2014-15 and no more than \$150.00 per credit hour in academic year 2015-16, which equates to a three dollar per credit hour increase each year. It was recommended that the Council and the institutions be able to revisit the academic year 2015-16 ceilings should there be a change in net General Fund appropriations. It was also recommended that the Council maintain the current floor for nonresident, undergraduate tuition and mandatory fees of two times the resident, undergraduate rate. Finally, it was recommended that the public universities be allowed to submit for Council approval market competitive resident and nonresident tuition and mandatory fee rates for graduate and online courses.

Institutional presidents from Western Kentucky University, Kentucky State University, Eastern Kentucky University, and Murray State University commented on their support of the recommendation. A representative of the Board of Student Body Presidents commented that while raising tuition isn't something the students like to see, they understand the need to do so and support the recommendation as well.

**MOTION:** Mr. Denton moved that the Council approve the recommendations as presented. Mr. Flanagan seconded the motion.

**VOTE:** The motion passed.

**2015 CPE MEETING  
CALENDAR**

Ms. Miller presented the 2015 CPE meeting calendar.

**MOTION:** Ms. Zimmerman moved that the 2015 CPE meeting calendar be approved. Mr. Jackson seconded the motion.

**VOTE:** The motion passed.

**NEW ACADEMIC  
PROGRAMS**

Dr. Aaron Thompson, CPE's executive vice president and chief academic officer, and Dr. Melissa Bell, CPE's assistant vice president of Academic Affairs, presented the staff recommendation that the Council approve the Master of Science in Space Systems Engineering and the Bachelor of Science in Neuroscience at Morehead State University and the Master of Science in

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Sustainability Science at Murray State University. It was also recommended that the Council authorize staff to approve the Doctorate of Nursing Practice at Kentucky State University upon fulfillment of the two conditions:

1. That KSU collaborate with a SACS-accredited institution with an established DNP program in the development and delivery of the program. KSU shall provide Council staff with a copy of the Memorandum of Understanding with the collaborating institution.
2. That KSU develop a holistic strategic student success plan (including goals and strategies for increasing retention and graduation rates) for their undergraduates. This plan shall provide clear evidence of the institution's ability to implement and sustain strategies that are formulated from evidence-based practices. The plan shall also include a detailed evaluation strategy that outlines how the university will use evaluation results to implement corrective measures and programmatic improvements.

MOTION: Mr. Denton made a motion to amend condition number 2 for the KSU Doctorate of Nursing Program degree to be completed before and reported on at the next Council meeting on June 20, 2014. Mr. Graviss seconded the motion.

VOTE: The motion passed.

MOTION: Mr. Graviss moved that the Council approve the four new academic programs as amended. Ms. Ridley seconded the motion.

VOTE: The motion passed.

FUNDING MODEL  
STEERING COMMITTEE  
UPDATE

Ms. Miller presented an update on the work for the Funding Model Steering Committee. The first meeting was held on April 2, 2014, and was attended by each of the institutional presidents, President King, State Budget Director Jane Driskell, Council Chair Pam Miller, and Council members Robert Staat, Arnold Taylor, and Joe Wise. The group heard presentations by Russ Deaton, Associate Executive Director for Finance and Administration at the Tennessee Higher Education Commission; Martha Snyder, Senior Associate at HCM Strategists; and Matt Hawkins from the Indiana Commission for Higher Education.

Mr. King presented an overview of the three committees and workgroups made up in response to the resolution passed at the November 7 meeting.

The next meeting of the steering committee is May 14 at the Council's office in Frankfort.

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**ACTION: DEFINITION  
OF DIVERSITY**

Mr. Jackson, chair of the Committee on Equal Opportunities, Mr. Travis Powell, CPE's general counsel, and Dr. Rana Johnson, CPE's chief diversity officer, presented the recommendation that the Council amend the definition of "diversity" outlined in the Kentucky Public Postsecondary Education Diversity Policy and Framework for Institution Diversity Plan Development to include the terms "gender identity" and "gender presentation."

The Committee on Equal Opportunities passed a motion to recommend this change to the Council at its March 24, 2014, meeting with a vote of 6-5. Mr. Powell states the change in the definition would not place any additional paperwork or undue burden on the institutions.

**MOTION:** Mr. Wise moved that the Council approve the recommendation as presented. Mr. Taylor seconded the motion.

**VOTE:** The motion passed.

**STRATEGIC AGENDA  
FOCUS AREA –  
COLLEGE READINESS**

Dr. Thompson provided an update and overview of the College Readiness objectives and strategies.

Dr. Thompson introduced Mr. David Walters, Director of Adult Education, Program Administration, who provided an update on the current metrics and strategies being used to increase the number of college-ready GED® graduates. Mr. Walters also addressed Kentucky Adult Education's current challenges and strategies to improve their efforts, which include enhancing outreach efforts, strengthening outside partnerships, and improving teacher quality and effectiveness. He also answered questions regarding the decline of the annual number of total GED® graduates in Kentucky in the last few years, and whether the increased cost of the new GED® test has impacted KYAE's outreach efforts.

Dr. Thompson introduced Dr. Sue Cain, Senior Policy Advisor of College Readiness, Developmental Education, and Student Success. Dr. Cain provided an update on the metrics of college readiness of college entrants and readiness of all high school graduates, which are both increasing at a steady rate. The 2012-13 data for college-going rate of high school students was not available at the time of the presentation.

Dr. Thompson also provided an update on how the Council is working to increase the effectiveness of Kentucky's K-12 teachers and school leaders, and current initiatives and collaborations being used to meet the goals set forth by the Council. Two of these initiatives are the Vanguard Project and the Clinical Models for teacher preparation. Mr. King provided comments on the current status of the Vanguard project, which is aimed at the development of premier teachers and student leaders.

Four guests from Western Kentucky University (WKU) presented on their experiences in using Clinical Models for teacher preparation: Dr. Sylvia Dietrich,

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director of teacher education, WKU; Dr. Cassie Zippay, director of CEPT models, WKU; Mr. Gary Fields, principal, Bowling Green High School; and Ms. Kayla Sweeney, teacher candidate, Cohort 1, CEPT. Dr. Dietrich explained how the Clinical Model has impacted their teaching program at WKU and how it has allowed its participants to strengthen the collaborative partnerships and develop meaningful and mutually beneficial outcomes. Ms. Sweeney provided comments discussing the teaching benefits and professional growth she has gained by her participation in the program. Mr. Fields followed those comments by stating that the CEPT program has been the best teacher preparation program he has worked with, and that instead of student teachers “watching,” they are “doing” what his paid teachers are doing each and every day. He indicated that he believes the CEPT program is the model teaching program of the future. Dr. Ellis asked how the program has impacted the current teachers at the high school, and Mr. Fields stated that working with the CEPT student teachers has made his current teachers stronger and more efficient. The experience has been positive all around.

CPE PRESIDENT'S  
REPORT TO THE  
COUNCIL

A written report from President King was provided in the agenda book and distributed at the meeting. Highlights of his report included the Kentucky Vanguard program being featured on the SHEEO website, the Kentucky Student Success Summit, the 2014 Transfer Madness participation, collaborations between institutions, and staff achievements. Mr. King provided an update on the status of the Mid-Continent University closure and the layoffs announced at Georgetown University. He also discussed the next steps for Commonwealth College since the project was unfunded by the Kentucky General Assembly, and he discussed the current status of the Vanguard Project.

COMMISSIONER OF  
EDUCATION REPORT

Commissioner Holliday was not available to attend the April 29 meeting. He provided a written report in the agenda book.

2014 LEGISLATIVE  
SESSION SUMMARY  
UPDATE

Mr. Ron Carson, CPE's senior fellow and legislative liaison, and Mr. Payne provided a report on actions related to postsecondary education resulting from the 2014 legislative session.

COMMITTEE ON  
EQUAL  
OPPORTUNITIES  
REPORT

Dr. Aaron Thompson, CPE's executive vice president, and Dr. Rana Johnson, CPE's chief diversity officer, provided a report from the Committee on Equal Opportunities. The report provided details regarding the institutional diversity plan assessment reports provided by ECU, KCTCS, and MuSU; information regarding the GMSCPP Annual Academically Proficient High School Junior and Senior Diversity Conference on June 13-14, 2014; the announcement of the Governor's Minority Student College Preparation Program Statewide Conference on June 25-26, 2014; and recent undergraduate studies presented at the March 24, 2014, CEO meeting. The next CEO meeting will be May 19, 2014.

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REPORT: ACADEMIC  
AFFAIRS COMMITTEES

Dr. Bell presented a report on the two Academic Affairs committees: the Committee on Academic Quality and the Committee on Persistence and Graduation. Dr. Bell stated these committees act as professional learning communities and, according to feedback from the institutions, participants have greatly benefited from the work of the two committees.

Dr. Thompson provided a few comments in regards to the success of the third annual Student Success Summit held April 7-8, 2014, at the Louisville Marriot East. A survey taken by attendees of the conference showed that 93 percent of attendees were satisfied or extremely satisfied with the knowledge and materials received at the Summit.

REPORTS FROM  
INSTITUTIONS

Reports from the institutions were provided in the agenda book.

NEXT MEETING

The next Council meeting is June 19-20, 2014, at Centre College in Danville, Kentucky.

ADJOURNMENT

The meeting adjourned at 1:35 p.m., CT.

  
Robert L. King  
CPE President

  
Heather M. Bingham  
Associate, Executive Relations

## President's Report

### Preliminary 2013-14 Total Degrees

Kentucky's public and private colleges and universities estimate that they conferred 63,148 degrees and credentials during the 2013-14 academic year, representing an increase of 1.2 percent over last year. Growth is anticipated at most levels, including undergraduate certificates, and degrees at the associate, baccalaureate and doctoral levels. One-year declines are anticipated in master's degrees, diplomas and graduate certificates.

### Developmental Education Program Model Grants

CPE awarded five mini-grants to support the design of accelerated and co-requisite model programming for developmental education. The grants range from \$7,500 to \$20,000 and recipients include Eastern Kentucky University, Western Kentucky University, Jefferson Community and Technical College, Gateway Community and Technical College, and Owensboro Community and Technical College.

### Healthcare Degree Production Report

The Council's data and information unit produced the first in a series of degree production reports in specific disciplines. "Trends and Patterns in Healthcare Degrees, 2002-2012," highlights differences and similarities among sectors in the types, numbers, and shares of associate, bachelor's and graduate degrees awarded in healthcare. Plans call for further analysis at how the degree production aligns with workforce needs and occupational outcomes.

### Higher Ed Leaders Join Coalition to Support Common Core Standards

Kentucky is well presented in a new coalition, Higher Ed for Higher Standards, to mobilize in support of the Common Core State Standards. We view the Common Core standards as critical for improving student success. Check it out at: <http://higheredforhigherstandards.org>.

### eTranscripts Streamline College Admissions

Kentucky is the first state in the nation to use a common transcript and electronic process for college admissions statewide. In May, the Council, in partnership with the Kentucky Department of Education and the Kentucky Higher Education Assistance Authority, announced students at all Kentucky public high schools now can request their transcripts online and have them sent directly to any of the state's 44 public or private colleges and universities and other participating schools worldwide. Students may request transcripts 24 hours a day, seven days a week at [www.parchment.com](http://www.parchment.com). There is no cost for students through July of the year they graduate from high school to send to any participating institution.

### 15 to Finish TV and Radio Ads

Public service TV and radio ads to encourage on-time completion will begin airing statewide on July 1 for Kentucky's *15 to Finish* campaign. Campus campaigns will be in full swing this fall. The effort is sponsored in part by Complete College America. Visit <http://15tofinishky.org/>

#### Kentucky College Access & Readiness Outreach Coalition

The Council is partnering with Kentucky Department of Education, the Kentucky Higher Education Assistance Authority, and the Association of Independent Colleges and Universities to establish the Kentucky College Access & Readiness Outreach Coalition. The Coalition will be a statewide partnership of intra-state college access and readiness practitioners, educational agencies and institutions, community organizations, and business representatives that share a vested interest in college readiness outreach. In an effort to strengthen the college-going culture in Kentucky, the coalition will seek to enhance the outreach efforts of Kentucky college access and readiness programs, consistent with the guidelines and requirements of each, through the coordination of common messages, collaborative outreach efforts, and expansion of partnerships. With the support and leadership of GEAR UP Kentucky, the Council convened organizational and strategic planning meetings on April 30 and June 10 to move this effort forward with 20 potential coalition member organizations represented. The coalition will continue working over the summer to develop a formal structure and work plan.

#### Governor's Minority Student College Preparation Program Statewide Conference (GMSCPP)

The 14<sup>th</sup> annual GMSCPP Statewide Conference will be hosted by EKU June 25-26. Two hundred students from across Kentucky are expected to participate in STEM-H activities.

#### Academically Proficient High School Junior and Senior Diversity Conference

Murray State University hosted the 27<sup>th</sup> annual Academically Proficient High School Junior and Senior Diversity Conference June 13-14. The conference acquainted students of diverse backgrounds, and their families, with a wide range of college planning topics.

#### SREB Doctoral Scholars and Faculty

Several Kentucky SREB Doctoral Scholars and Faculty will participate in the 2014 SREB Board Meeting Luncheon set June 22 in Louisville. Dr. Melanie Mabins, clinical assistant professor, University College of Pharmacy, will represent faculty, while second-year doctoral student William Bean will represent the scholars. CPE's Dr. Rana Johnson manages the Kentucky participants, and she is herself a completer of the SREB Doctoral Scholar program. She also serves as the Kentucky representative to the regional advisory committee for the program.

#### Staff Accomplishments

- Lee Nimocks, vice president for policy, planning, and operations, participated on a panel sponsored by the National Governor's Association in Louisville June 19. She, along with Dr. Sue Moore, senior vice president for institutional effectiveness, NKU, and Dr. Jim Applegate, executive director, Illinois Board of Higher Education, shared

the highlights that helped improve Kentucky's education attainment rate faster than the national average as outlined in the brief, *"Three Strategies that Moved the Needle in Kentucky."*

- Reecie Stagnolia, vice president for Kentucky Adult Education, participated in a Congressional briefing in Washington, D.C., in May. One of seven panelists, he was the only representative of a state system. Reecie was selected to participate in the briefing, sponsored by the Council for Advancement of Adult Literacy, as a result of Kentucky's leadership in national policy development.



- Reecie Stagnolia was recently elected to his fourth two-year term on the executive committee of the National Council of State Directors of Adult Education and the National Adult Education Professional Development Consortium. He is completing four years of serving as chair-elect (one year), chair (two years), and past chair (one year) of these organizations. He has served on their policy committee since 2002.

## Commissioner Terry Holliday's Report

**ACT ASPIRE Communication Coming From ACT, Inc.** - Kentucky educators will be receiving an e-mail from ACT, Inc. This communication is written for a national audience and some information in the e-mail does not apply to Kentucky. The subject of the e-mail is the new ACT ASPIRE test.

ACT is marketing ASPIRE as the redeveloped ACT EXPLORE/PLAN. The e-mail will say the ASPIRE test is the replacement for these tests, which is true for a national audience. However, in Kentucky the ACT EXPLORE and PLAN tests will continue for the 2014-15 and 2015-16 school years.

Additionally, Kentucky state procurement procedures require the Kentucky Department of Education to issue a Request for Proposal (RFP) to replace the high school and college readiness tests that have been fulfilled by the EXPLORE/PLAN tests. Since the RFP process provides a fair and level playing field to all vendors, no particular replacement tests for EXPLORE and PLAN can be predicted. All testing vendors will have the opportunity to bid to replace the high school and college readiness tests.

Please contact the Office of Assessment and Accountability at (502) 564-4394 or [dacinfo@education.ky.gov](mailto:dacinfo@education.ky.gov) with questions related to Kentucky state testing.

**SB 97 Count at 147** - Associate Commissioner Kelly Foster has notified me that Pike County has now adopted a policy on raising the dropout age to 18 as required by SB 97. This now makes 147 districts that have put these policies in place. We are encouraging the remaining districts to get on board by Christmas.

**National Dropout Prevention Conference in November** - The 26<sup>th</sup> Annual National Dropout Prevention Network Conference will be held November 2-5, 2014 in Louisville. This year's theme, ON TRACK FOR SUCCESS: Each Student College and Career Ready, will challenge conference participants to look for new and effective methods to motivate students in at-risk situations to successfully graduate from high school and be college and career ready. Please see the [National Dropout Prevention Network webpage](#) for registration information.

### Kentucky Board of Education Updates

#### *June 4 KBE Meeting*

**Board Approves Implementation Plan for World Language Program Review** – At its June 4 meeting, the Kentucky Board of Education approved a proposal from Commissioner Terry

Holliday to move forward with the implementation of the World Language Program Review at the high school level in 2014-15 with accountability occurring in 2015-16. However, elementary and middle schools would begin planning for implementation of a world language and global competency program in 2014-15, implement the program through a statewide pilot in 2015-16 and be held accountable in 2016-17.

Commissioner Holliday also announced the roll-out of \$200,000 in grants for which schools and districts will be able to apply to support the development of a world-class, model global competency program at the elementary and middle school levels. The Kentucky Department of Education will be issuing more information on this grant process soon.

***Board Supports Commissioner's Plan on Science Testing*** – In a show of support for Commissioner Terry Holliday's direction for science testing, the Kentucky Board of Education endorsed his plan to move ahead with teaching the new Next Generation Science Standards in 2014-15, K-12, and develop a new test to align to these standards for elementary and middle school after the 2014-15 school year. Science will still be assessed through EXPLORE (8<sup>th</sup> grade), PLAN (10<sup>th</sup> grade), ACT (11<sup>th</sup> grade) and high school end-of-course tests.

Once the new test is built to match the new science standards, science testing through the state test in elementary and middle schools will resume. By implementing this plan, teachers will receive a clear message to teach the new science standards immediately and Kentucky will be able to repurpose dollars to support the development of the new science test.

### ***April 8-9 KBE Meeting***

***Professional Growth and Effectiveness System Approved*** - At its April 9 session, the Kentucky Board of Education approved 704 KAR 3:370, Professional Growth and Effectiveness System. The regulation will implement the new statewide evaluation system for teachers and principals.

Over the past four years, two steering committees and Kentucky Department of Education staff have developed a model for teachers and one for principals that focuses on professional growth and continuous improvement. It includes elements of both formative and summative evaluation. Feedback from participants in a field test, statewide pilot and other stakeholders have helped shape the system.

The system will be implemented in all schools statewide during the 2014-15 school year. However, use of the system for personnel decisions and statewide accountability will not occur until 2015-16.

To review 704 KAR 3:370, go to:

<http://portal.ksba.org/public/Meeting.aspx?PublicAgencyID=4388&PublicMeetingID=10926&AgencyTypeID=1>.

**Board Hears Report on Career and Technical Education** – Also at its April 9 session, the board heard a report on career and technical education (CTE) in Kentucky based on a study by the Southern Regional Education Board. While the report included academic rankings of all the CTE programs in the state, Commissioner Terry Holliday said the focus should be on the four overarching recommendations:

1. Commission an in-depth study that will identify funding priorities and formulate recommendations to create an improved and more equitable funding system for all technical centers.
2. Based on a set of best practices priorities, establish an accountability system that not only measures outcomes, but also measures whether all of the components are in place that will maximize opportunities for all students.
3. Forge a unified system of world-class technical centers.
4. Establish stronger, more formal ties between the state's secondary and postsecondary education institutions and private sector business and industry partners by creating a robust system of state and regional advisory committees.

KDE will be funding the recommended study and will work with the CTE Advisory Task Force to ultimately bring back to the board a plan for moving forward.

The full report can be found at

[http://education.ky.gov/CTE/cter/Documents/SREB\\_ky\\_report\\_final.pdf](http://education.ky.gov/CTE/cter/Documents/SREB_ky_report_final.pdf).

**Board Discusses High School Assessment Issues** - During the board's April 8 study session, potential changes in assessments at the high school level were discussed. The discussion was prompted by the vendor discontinuing the 8<sup>th</sup>-grade EXPLORE high school readiness test and the 10<sup>th</sup>-grade PLAN college-readiness test after fall 2015.

Also, the ACT Quality Core End-of-Course (EOC) assessment program continues to have substantial alignment and online testing problems. The original plan called for adding up to 12 EOC tests; however, budget limitations have prevented the addition of more EOC tests. Currently four tests in the EOC model do not fully cover the high school Kentucky Core Academic Standards.

Based on the discussion, it does not appear any testing changes are imminent for the 2014-15 school year. The board will revisit the issue and look at various options, including incorporating more performance-based testing, at upcoming meetings.

**Next KBE Meeting: August 6-7, 2014**

Council on Postsecondary Education  
June 20, 2014

## **Institutional Progress Update Northern Kentucky University**

In February 2011, the Council on Postsecondary Education approved *Stronger by Degrees: A Strategic Agenda for Kentucky Postsecondary and Adult Education*. Northern Kentucky University staff will provide updates on their progress for the four focus areas of the Strategic Agenda.

Staff preparation by Heather Bingham



# Institutional Progress Update

Presentation to the Council on Postsecondary Education  
Geoffrey S. Mearns, President – June 20, 2014

# Northern Kentucky University Institutional Profile

	1997	2013	Change
Enrollment	11,785	15,283	30%
Degrees/Credentials Conferred	1,641	2,956	80%
Endowment	\$12.3M	\$90.7M	637%
Grants/Contracts	\$3.4M	\$7.5M	121%
Faculty/Staff	1,550	2,133	38%
Average Class Size	23	25	2
Student Faculty Ratio	16:1	19:1	3
Bachelors Programs	51	71	20
Masters Programs/Certificates	7	24	17
Professional Doctorates	0	2	2
Juris Doctorate	1	1	-

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# College Readiness Northern Kentucky University

Performance Metric	Baseline*	2010-11*	2011-12*	2012-13**	Target	Progress: Baseline to Target	
New Teacher Excellence	18.2%	17.4%	15.9%	28.9%	--	--	--

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*\*Percent of teaching program graduates scoring in the top 15 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.*

*\*\*Change for 2012-13 data: Percent of teaching program graduates scoring in the top 25 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.*

**→ NKU has the highest percentage among the comprehensive KY universities and exceeds the state average of all public and AIKCU institutions**



# Teacher Preparation

## Northern Kentucky University

- ✓ PK-12/Arts and Sciences/Education Task Force
- ✓ Faculty task forces
  1. How to infuse co-teaching throughout the field experiences of the education programs; and
  2. Assessments needed to meet the new EPSB and CAEP accreditation standards.

### **Initiatives for 2014-15:**

- ✓ Admissions processes and standards for all education programs
- ✓ Dispositions assessment
- ✓ Praxis Core review session

# College Readiness Northern Kentucky University

- ✓ Kentucky Center for Mathematics (KCM)
- ✓ KYOTE
- ✓ School-Based Scholars
- ✓ Lumina Community Partnership Grant



# Entering the NKU Pipeline: Freshmen Profile

	2005	2013	Change
Fall Freshmen Applicants	3,712	8,724	135%
Regular Admit Enrollments	1,025	1,615	58%
First-time Freshmen Class	1,760	2,219	26%
Scholarship Applicants – ACT Score of 23 or Higher	417	1,770	324%
Scholarship Applicants – ACT Score of 29 or Higher	39	358	818%
Average ACT	20.8	23.3	from 53 <sup>rd</sup> percentile to 66 <sup>th</sup> percentile

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# Student Success

## Northern Kentucky University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Degrees and Credentials (Total)	2,788	2,838	2,880	2,956	3,096	55%	
Bachelor's Degrees	1,988	1,974	1,980	2,109	2,168	67%	
Master's Degrees	461	485	493	491	526	46%	
Doctoral Degrees— Professional Practice	144	179	168	162	198	33%	

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# Student Success

## Northern Kentucky University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Bachelor's Graduation Rate	31.7%	36.9%	36.9%	37.7%	41%	65%	
Low Income	34.1%	23.3%	28.3%	28.2%	--	--	--
Non Low Income	43.0%	40.9%	39.6%	39.2%	--	--	--
Underprepared	24.6%	23.1%	21.1%	19.0%	--	--	--
Prepared	50.1%	46.6%	44.9%	46.6%	--	--	--
Underrepresented Minority	13.2%	31.0%	28.1%	29.4%	--	--	--
Non-Underrepresented Minority	33.1%	37.5%	38.2%	38.8%	--	--	--

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# Student Success

## Northern Kentucky University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Transfers from KCTCS	379	448	449	535	486	100%	
Grants to low-income students in excess of direct costs*	\$0	\$0	\$0	\$0	\$100	0%	

25

*\*Average grant and scholarship aid received by full-time, in-state Pell grant recipients in excess of tuition, mandatory fees and book costs. Amounts reflect money to help pay indirect costs like room and board and transportation.*

# Student Success Northern Kentucky University

- ✓ Student Success Center  
Including Veterans Resource  
Station



# Student Success Northern Kentucky University

- ✓ Intrusive advising model implemented
- ✓ MAP-Works
- ✓ Gateway2NKU dual enrollment program
- ✓ Program for Adult-Centered Education (PACE)



# Student Success Northern Kentucky University



## Plans for 2014-15:

- ✓ Peer Coaching
- ✓ Advisors' data access
- ✓ Expanding MAP-Works
- ✓ Expanding transfer agreements
- ✓ Expansion of minority student programs

# Research, Economic, & Community Development

## Northern Kentucky University

29

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Externally-Funded Research and Development (in Thousands)	\$1,346	\$1,704	\$1,536	\$1,261	\$1,743	-21%	
STEM+H Degrees	707	621	738	838	757	100%	

# Research, Economic, & Community Development

## Northern Kentucky University

### Successful grants:

- ✓ SOAR (NSF grant) – Scholarships, Opportunities, Achievements, & Results for STEM majors
- ✓ Project FORCE (NSF grant) – to increase the recruitment, retention, & graduation of STEM majors

### New Initiatives:

- ✓ Targeting grant development in new disciplines
- ✓ Cultivating corporate sponsored research (i.e., EPA and NIOSH)
- ✓ Building collaborations with sister institutions

# Efficiency And Innovation

## Northern Kentucky University

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Online Learning (Percent of all credit earned through online learning)	9.5%	11.5%	13.8%	16.0%	15%	100%	
Credits Earned By Degree Graduates	142	142.2	141.3	139.7	135	--	--

\*Online learning measures the percent of completed student credit hours delivered through distance learning.

\*\*Credits earned by degree graduates includes all bachelor's degree graduates during the year.

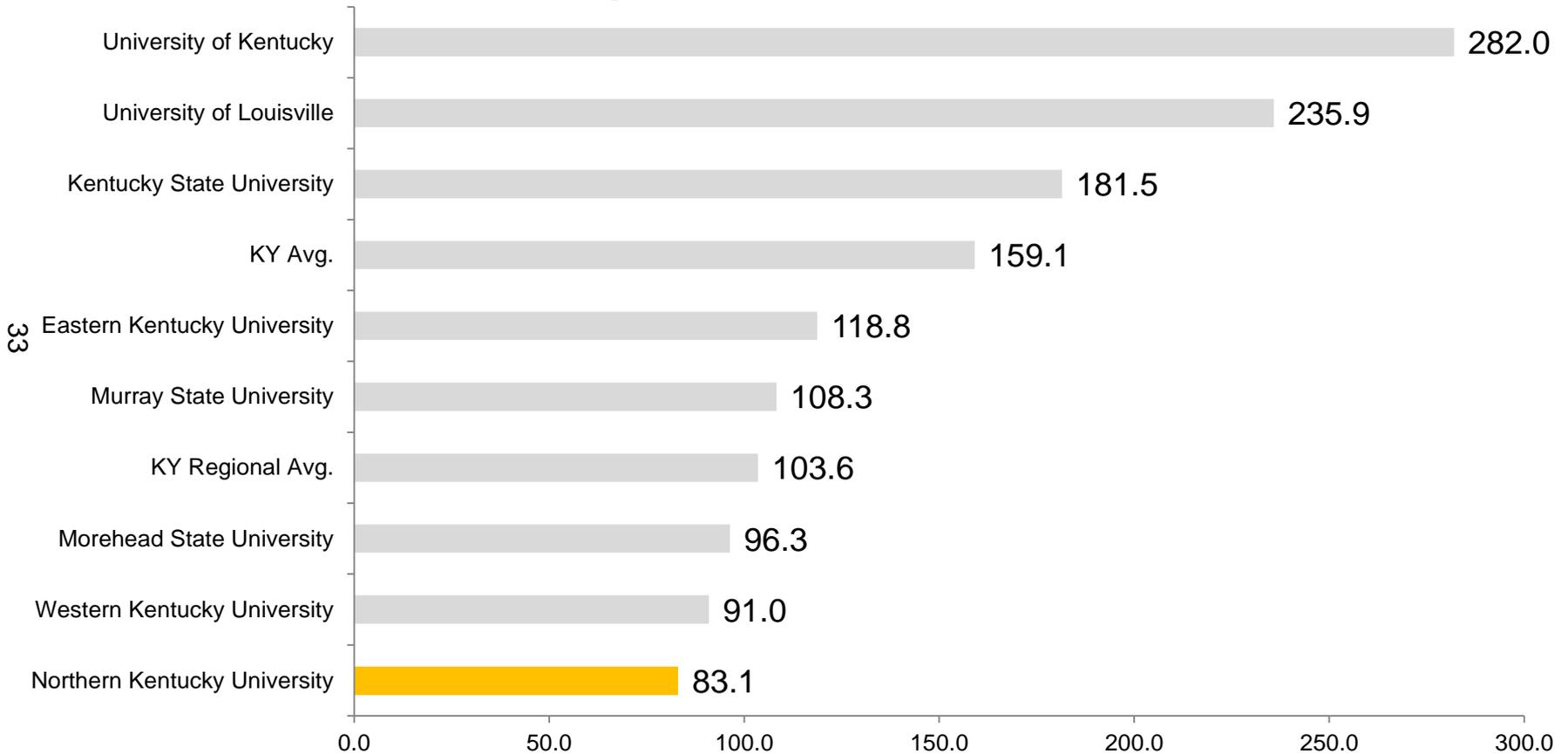
# Efficiency And Innovation

## Northern Kentucky University

- ✓ Established new target of 23% for hours taught online
  - More programs and courses will be added
  - Investment in infrastructure to support increase in online offerings
- ✓ Increase in School-based Scholars (Dual Credit)

# Northern Kentucky University

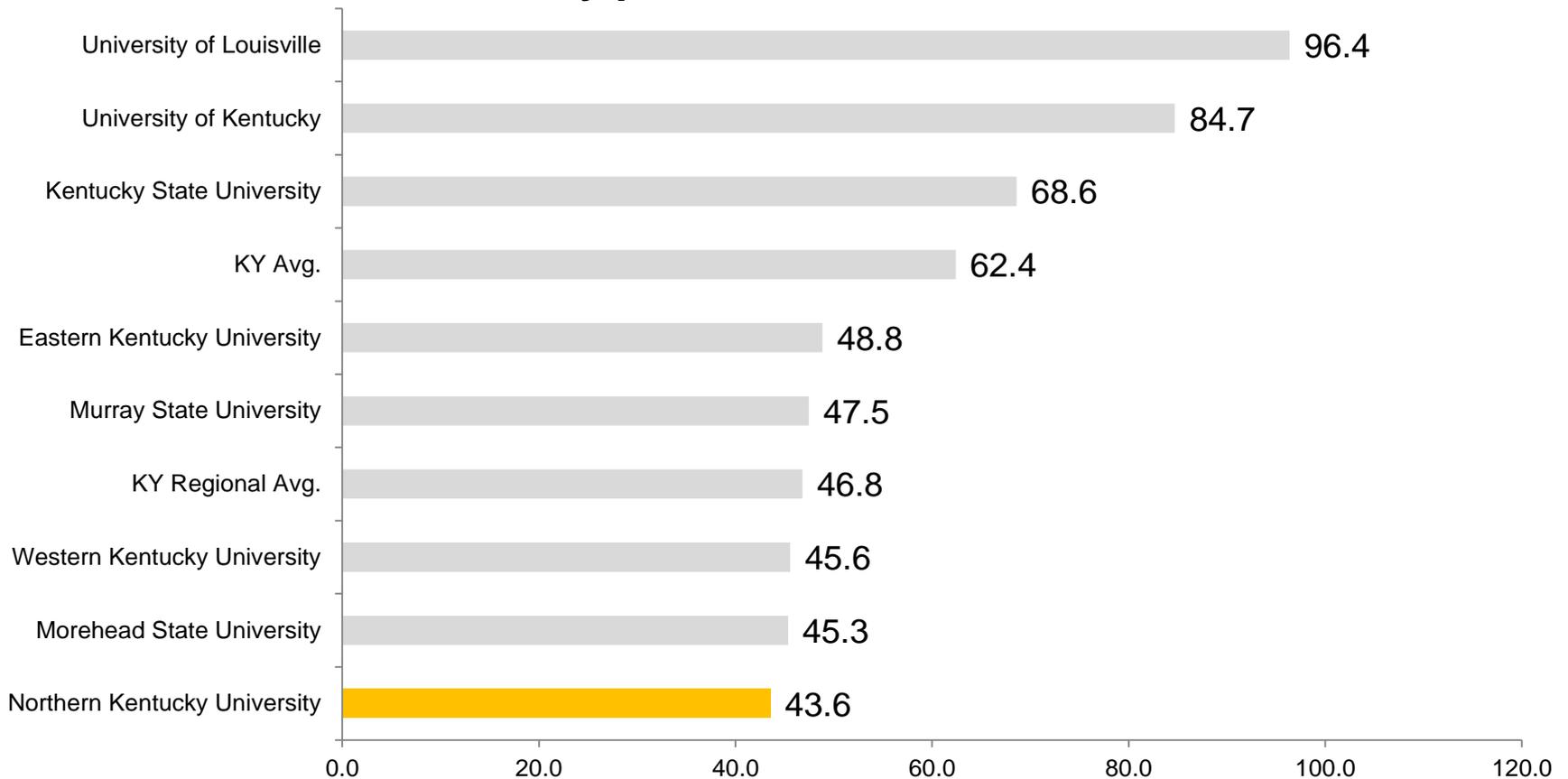
## Full-time Staff per 1,000 FTE Students, Fall 2012



Note: The calculated KY average excludes NKU. The KY regional average includes ECU, MoSU, MuSU, and WKU.  
Source: IPEDS, Spring 2013, Fall Enrollment component and Human Resources component

# Northern Kentucky University

## Full-time Faculty per 1,000 FTE Students, Fall 2012



34



Note: The calculated KY average excludes NKU. The KY regional average includes ECU, MoSU, MuSU, and WKU.  
Source: IPEDS, Spring 2013, Fall Enrollment component and Human Resources component

# FUEL THE FLAME



The 2013-18 Strategic Plan for  
Northern Kentucky University



# FUEL THE FLAME

- ✓ Revised:
  - Mission statement
  - Vision statement
  - Core values
- ✓ Goals:
  - Student Success
  - Talent Development
  - Academic Innovation
  - Community Engagement
  - Institutional Excellence



# Implementation Teams

- Enrollment Strategies
- Academic Innovation
- Student Retention & Success
- Financial Resources
- Marketing & Public Awareness
- Inclusive Excellence
- Human & Organizational Development
- Facilities & Sustainability
- Technology Support
- Community Engagement

# Executive Dashboard Overview



- ✓ Tracks University progress on Fuel the Flame
- ✓ Developed using a collaborative process
- ✓ Complements other evaluation activities
- ✓ Metrics approved by Board of Regents May 2014

# Executive Dashboard Categories

- ✓ Gold Standard
  - Degrees production
  - Semester credit hours successfully completed
- ✓ Metrics by Goal
  - Student Success
  - Talent Development
  - Academic Innovation
  - Community Engagement
  - Institutional Excellence

# Executive Dashboard Communication



- ✓ Dissemination to campus community
- ✓ Periodic updates and revisions
- ✓ Operational level metrics
- ✓ Web portal
- ✓ <http://fueltheflame.nku.edu/>



# Institutional Progress Update

Presentation to the Council on Postsecondary Education  
Geoffrey S. Mearns, President – June 20, 2014

Council on Postsecondary Education  
June 20, 2014

## **Institutional Progress Update** **Association of Independent Kentucky Colleges and Universities**

In February 2011, the Council on Postsecondary Education approved *Stronger by Degrees: A Strategic Agenda for Kentucky Postsecondary and Adult Education*. AIKCU staff will provide updates on their progress for the four focus areas of the Strategic Agenda.

Staff preparation by Heather Bingham

# Stronger by Degrees: An update to the Council on Postsecondary Education on the progress and status of the nonprofit private college sector

June 20, 2014

Gary S. Cox, Ph.D  
President  
(502) 695-5007  
gary.cox@aikcu.org  
<http://aikcu.org>



**AIKCU**

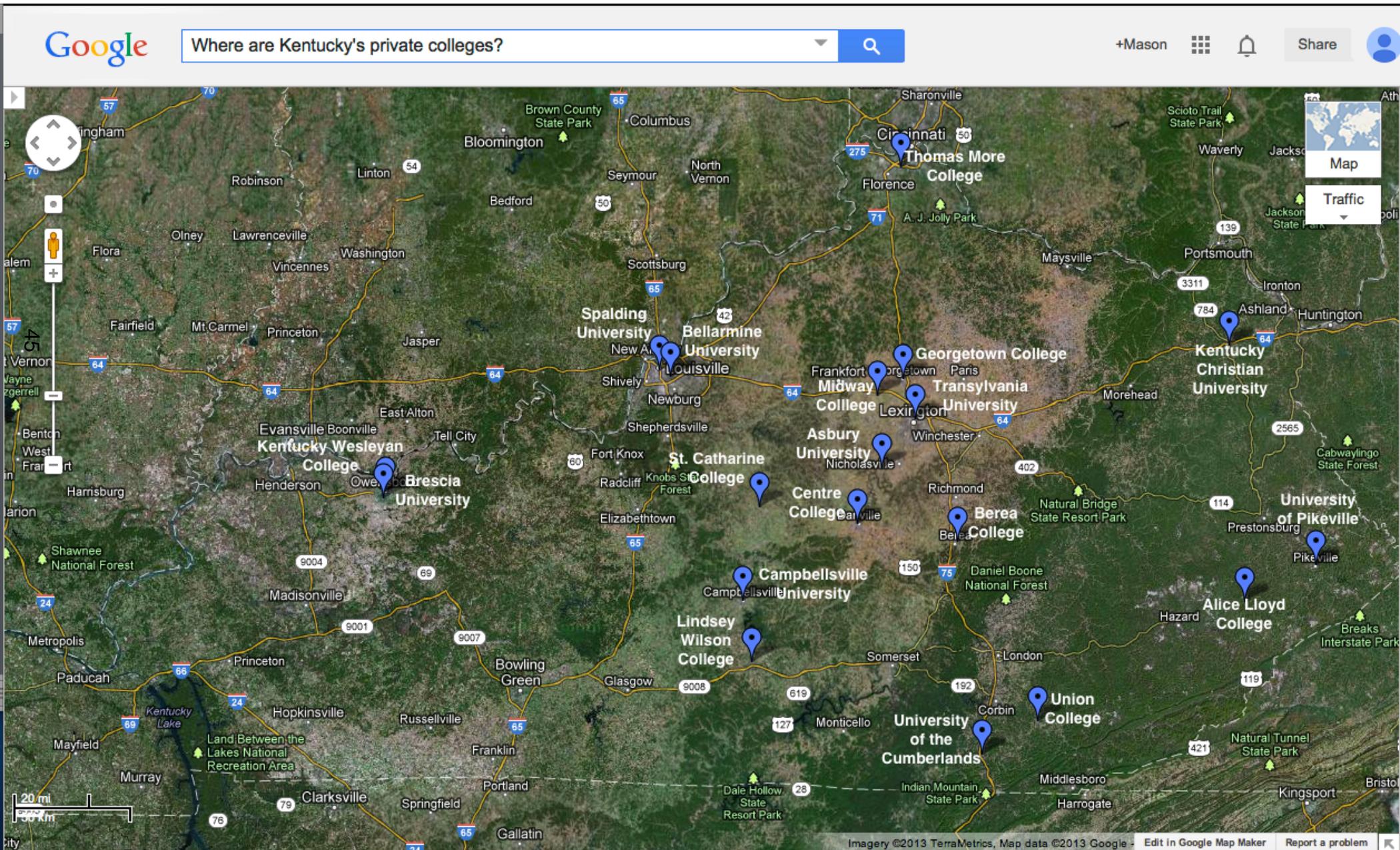
Association of Independent  
Kentucky Colleges & Universities

## KRS 164.020(13)

The Council on Postsecondary Education in Kentucky shall:

Ensure that the state postsecondary system does not unnecessarily duplicate services and programs provided by private postsecondary institutions and shall promote maximum cooperation between the state postsecondary system and private postsecondary institutions. Receive and consider an annual report prepared by the Association of Independent Kentucky Colleges and Universities stating the condition of independent institutions, listing opportunities for more collaboration between the state and independent institutions and other information as appropriate;

AIKCU is the member organization for the 19 private nonprofit, SACSCOC accredited 4-year colleges and universities in Kentucky

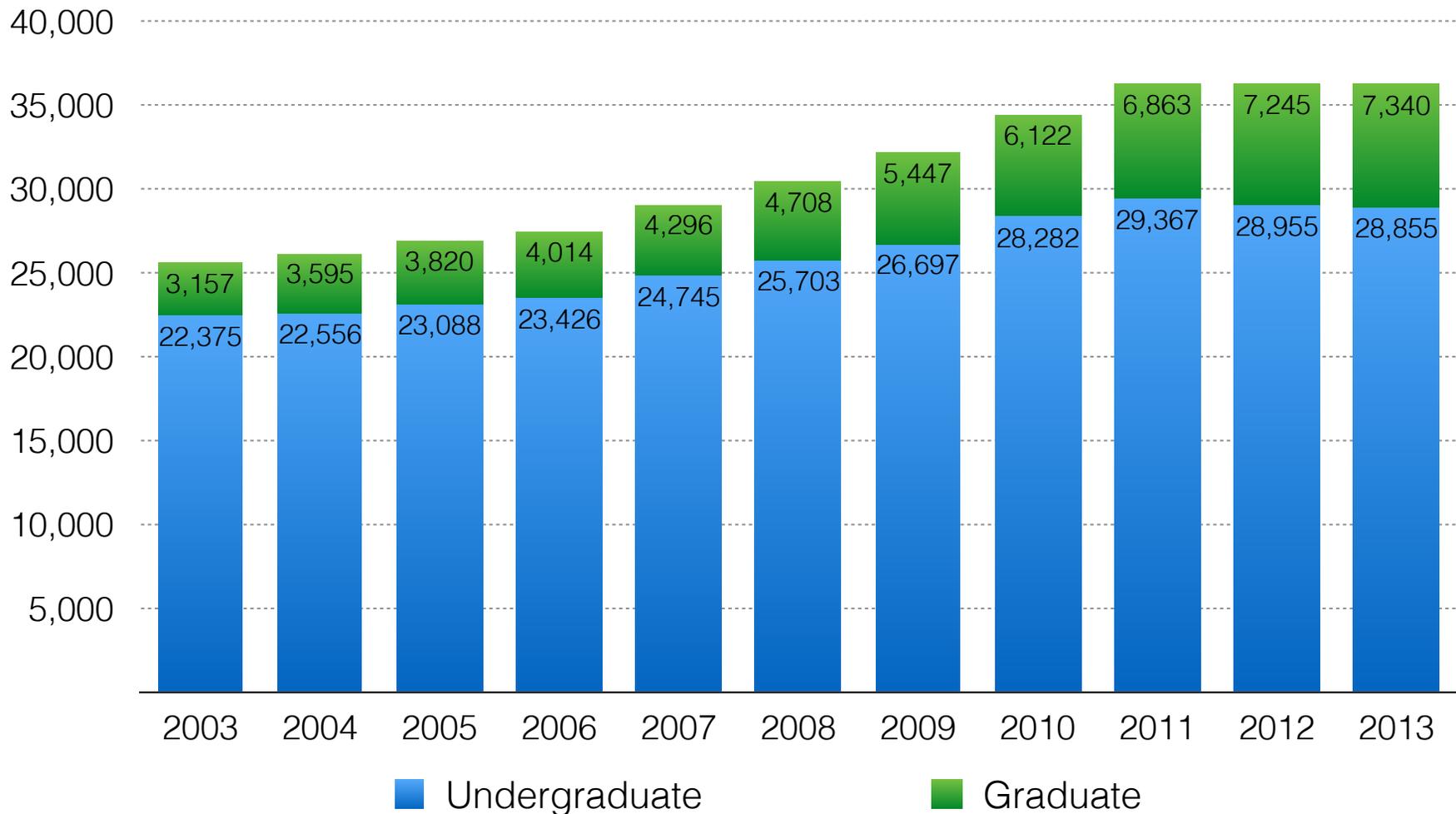


# AIKCU Sector Profile

- 19 nonprofit private nonprofit colleges and universities (note: in most cases data in this report includes Mid-Continent University, which became an AIKCU member in 2005 and is slated to close on June 30, 2014.)
- 36,195 total Fall 2013 enrollment
  - 28,855 undergraduates
    - 71% (20,527) Kentucky residents, representing every county in Kentucky.
    - 8,328 out-of-state students, including 890 international students. Students from all 50 US states and more than 100 countries.
    - 25% are 25 or older
    - 59% female
    - Racially and ethnically diverse: 78.8% white, 13.6% minority, 5.3% unknown, 2.3% nonresident alien
    - 50% are Pell-eligible
  - 7,340 graduate students; recent sector growth concentrated in graduate enrollment and degrees.

# Fall Enrollment at Kentucky's nonprofit private colleges, 2003-13

47



Source: Kentucky Council on Postsecondary Education Comprehensive Database



# COLLEGE READINESS AIKCU

Performance Metric	Baseline*	2010-11*	2011-12*	2012-13**	Target	Progress: Baseline to Target	
New Teacher Excellence	17.1%	17.6%	18.5%	32.7%	--	--	--

48

*\*Percent of teaching program graduates scoring in the top 15 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.*

*\*\*Change for 2012-13 data: Percent of teaching program graduates scoring in the top 25 percent nationally on Praxis II Practice of Learning and Teaching (PLT) licensure exams.*

- AIKCU members continue to work together and with K-12 partners to further the work that occurred under AIKCU’s SB1/Unbridled Learning Grant
- Growing interest and investment in dual credit/dual enrollment, including traditional arrangements as well as unique partnerships



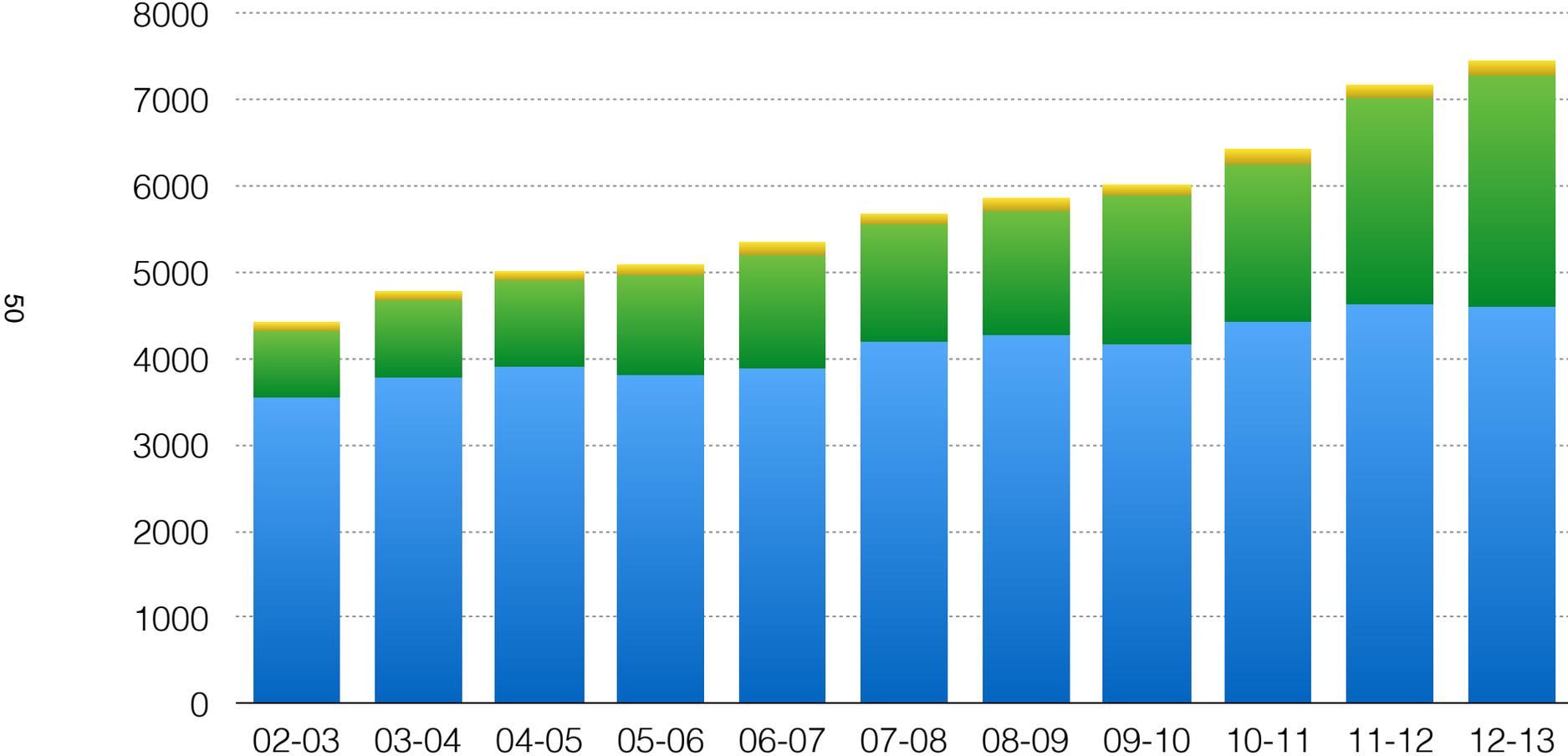
# STUDENT SUCCESS

## AIKCU

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Degrees and Credentials (Total)	6,581	7024	7,927	8,172	8,000	100%	
Bachelor's Degrees	4,159	4,431	4,620	4,595	5,600	30%	
Master's Degrees	1,724	1,824	2,408	2,668	2,200	100%	
Doctoral Degrees— All Types	137	171	154	189	200	83%	

# Total annual degrees awarded by AIKCU institutions increased by 72% from 2002-03 to 2012-13

■ Baccalaureate     
 ■ Master's/Specialist     
 ■ Doctoral



Total baccalaureate degrees increased by 29%, graduate degrees by 230%.  
 Source: CPE Comprehensive Database

# AIKCU members enroll 14% of all postsecondary students and produce 22% of Kentucky's total bachelor's degrees

Top areas of AIKCU baccalaureate degree production over last 4 available academic years, 2009-10 to 2012-13

Program	# Degrees Awarded	% of total AIKCU bachelor's degrees over 4 years	% of total state (AIKCU + public) bachelor's degrees over 4 years
<b>Business &amp; related</b>	4,188	21.1%	27.7%
<b>Education</b>	1889	9.5%	20.7%
<b>Health professions &amp; related clinical sciences</b>	1569	7.9%	20.6%
<b>Psychology</b>	1374	6.9%	29.8%
<b>Biological &amp; biomedical sciences</b>	1247	6.3%	30.9%
<b>Social sciences</b>	1173	5.9%	21.1%
<b>Public administration and social service professions (human services &amp; social work)</b>	837	4.2%	35.9%



# STUDENT SUCCESS

## AIKCU

Performance Metric	Baseline	2010-11	2011-12	2012-2013	Target	Progress: Baseline to Target	
Bachelor's Graduation Rate	50.8%	49.3%	50.4%	49.1%	55%	--	--
Underrepresented Minority	35.6%	37.1	33.9%	33.9%	--	--	--
Non Underrepresented Minority	50.6%	51.3%	53.1%	52.0%	--	--	--
Transfers from KCTCS	1,276	2,274	2,620	2,077	1,800	100%	

- Discrepancies exist between CPE and IPEDS data for the 2012-13 cohort. Preliminary **IPEDS data indicates an overall 6-year AIKCU graduation rate of 50.5% for 2012-13.**
- Graduation rates vary widely by institution type and the college readiness of entering students. 6-year rates range from around 30% to more than 80%.
- **AIKCU students are more likely to graduate in 4 years than in 5 or 6:**
  - Of students who persist to graduation, 76% do so in 4 years.
  - AIKCU 4-year IPEDS graduation rate is 38.1%.

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# KCTCS transfers, adult students, graduate education remain a priority for many AIKCU members



- 25% of undergrads 25 or older
- Community campuses and partnerships with KCTCS extend AIKCU's presence to many additional communities in rural areas of the state
- Designated transfer scholarships available at many AIKCU campuses
- Graduate enrollment and degrees continue to expand to meet needs of Ky. employers and the Commonwealth



# RESEARCH, ECONOMIC, & COMMUNITY DEVELOPMENT

## AIKCU

Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
STEM+H Degrees	1,249	1,139	1,522	1,564	1,500	100%	

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- Of Kentucky’s total STEM+H bachelor’s degrees, AIKCU produces
  - 21.5% of bachelor’s degree nursing
  - 31.0% math and statistics
  - 27.7% chemistry
  - 30.9% biology and biological sciences
  - 20.5% physics
- AIKCU is working with the Cabinet for Health and Family Services, CPE, and the public institutions to address Kentucky’s identified health manpower needs.



# EFFICIENCY AND INNOVATION

## AIKCU

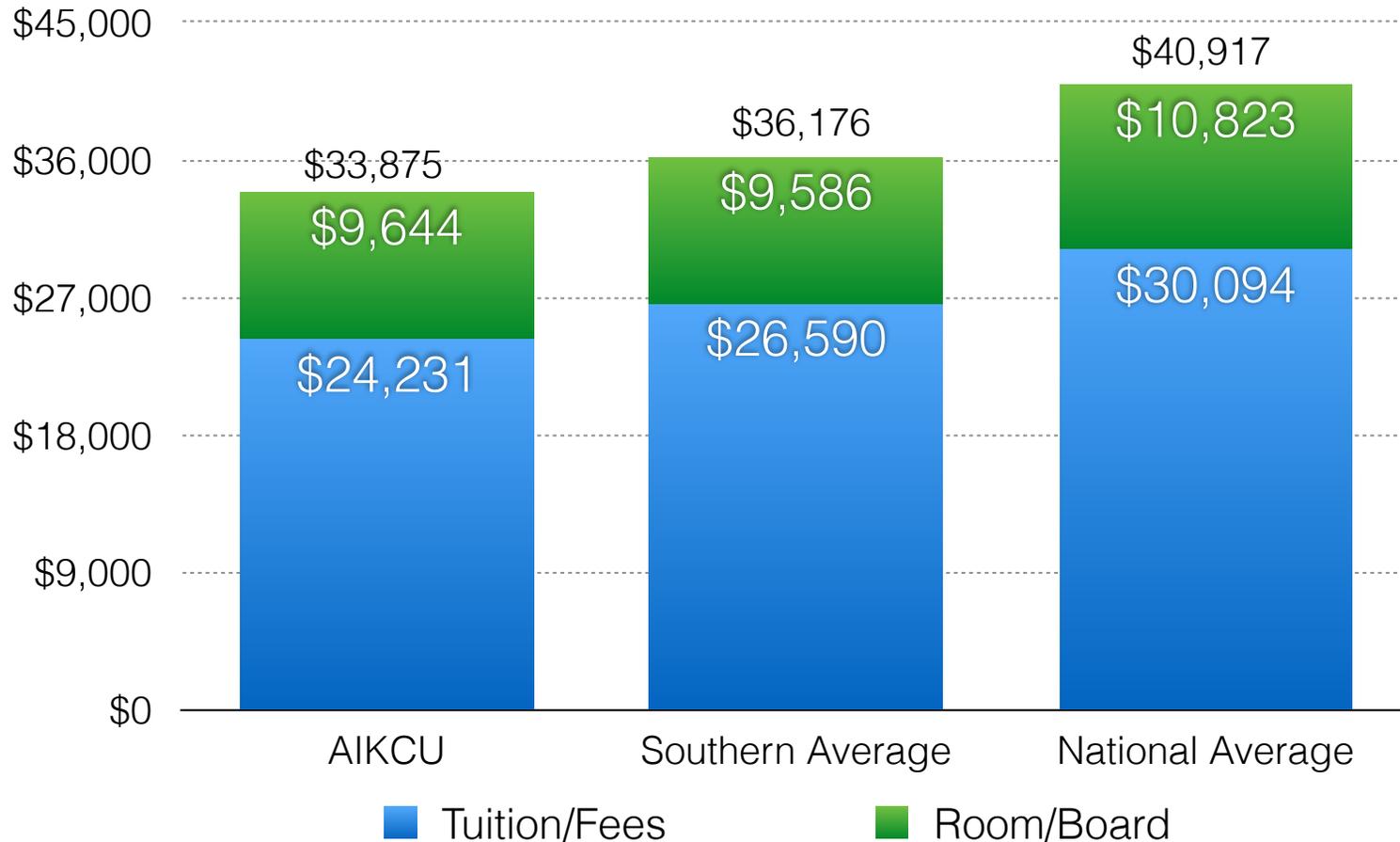
Performance Metric	Baseline	2010-11	2011-12	2012-13	Target	Progress: Baseline to Target	
Online Learning (Percent of all credit earned through online learning)	6.6%	8.4%	10.9%	12.0%	8.0%	100%	
Credits Earned By Degree Graduates	137	138.2	137.3	136.2	137	--	--

*Credits earned by degree graduates includes all bachelor's degree graduates during the year. Online learning measures the percent of completed student credit hours delivered through distance learning.*

# Affordability and Value:

Average published costs at AIKCU institutions are less than southern and national private college averages

2013-14 Average Published Tuition/Fees and Room Board



The average tuition increase for 2014-15 is approximately 2.7%.

Sources: College Board Trends in College Pricing 2013, AIKCU Survey. AIKCU data excludes Berea College and Alice Lloyd College, who both guarantee full tuition scholarships for all students as part of their work college missions.

# But virtually no AIKCU student pays the sticker price.

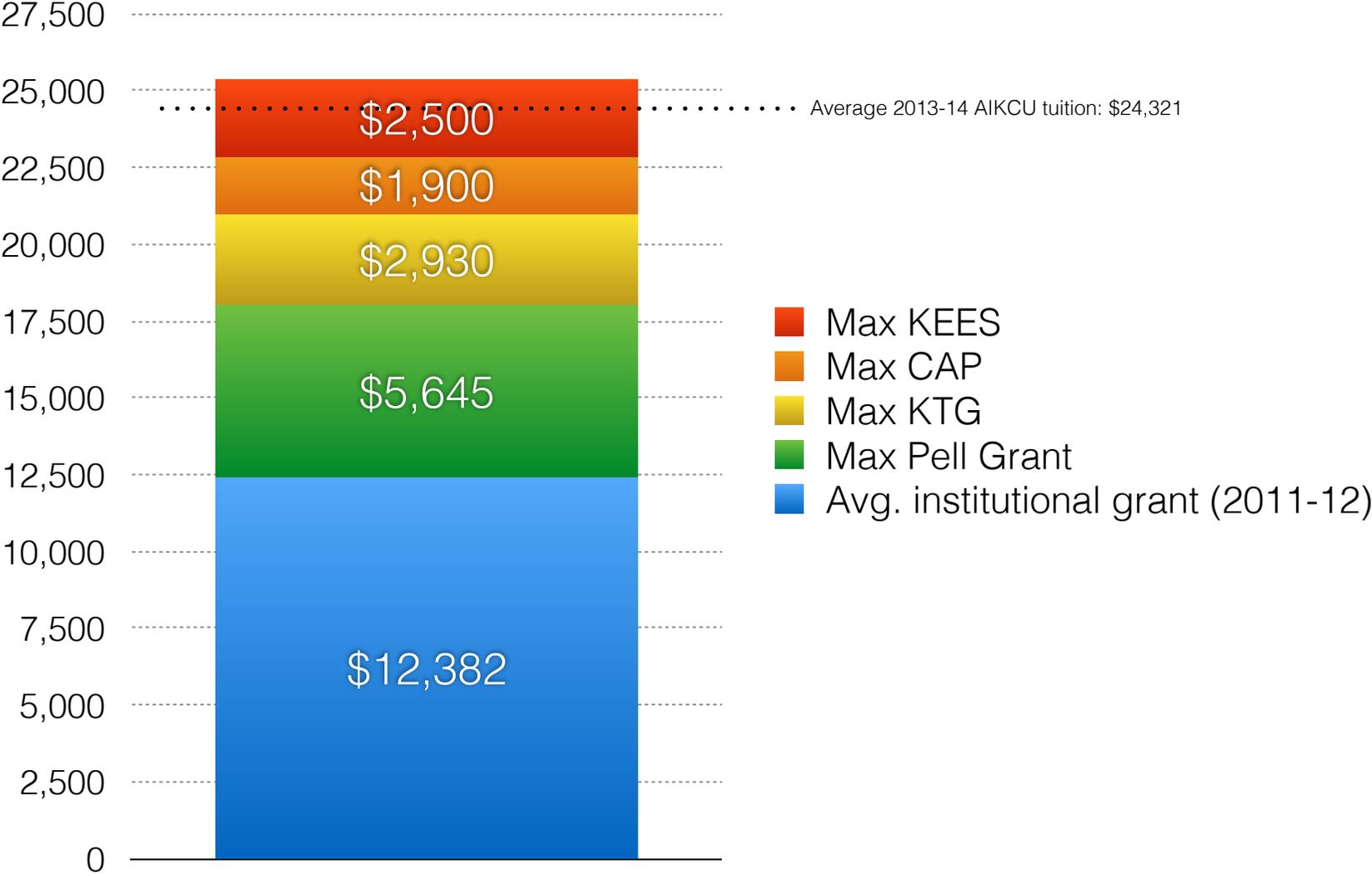
A private college education is attainable for many students thanks to a 4-prong partnership: student/family + institution + federal aid + state aid

- 98% of full-time first year students receive some financial aid.
- 92% receive institutional grants/scholarships.

Source: IPEDS

# Potential student aid awards by category

58

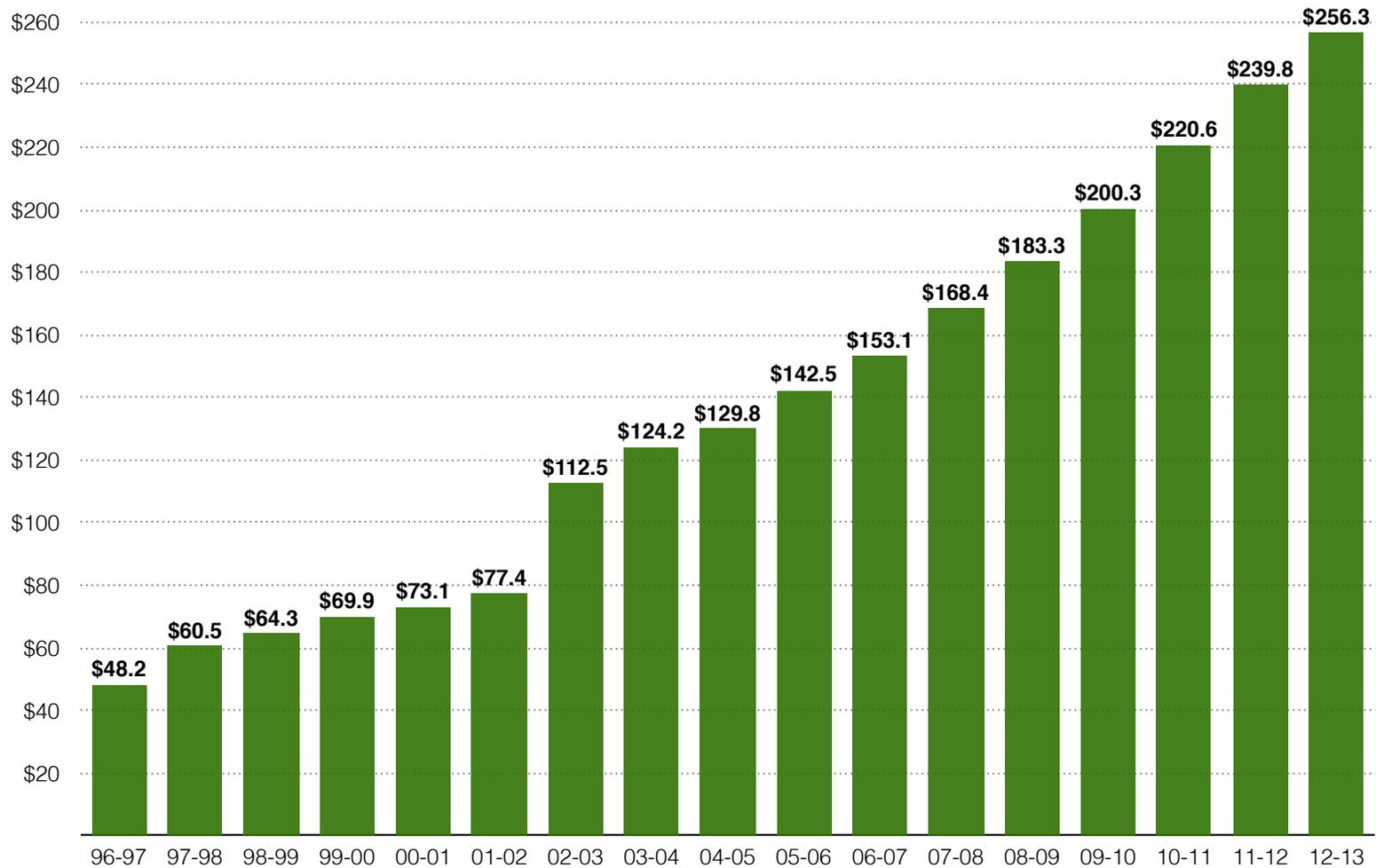


In 2011-12 average institutional grants for first-time, full-time students were \$12,382. AIKCU members have increased financial aid expenditures in the subsequent years.

Source: IPEDS

# Institutional grants and scholarships

Total student financial aid awarded from institutional funds, Kentucky nonprofit private colleges and universities (in \$ millions)



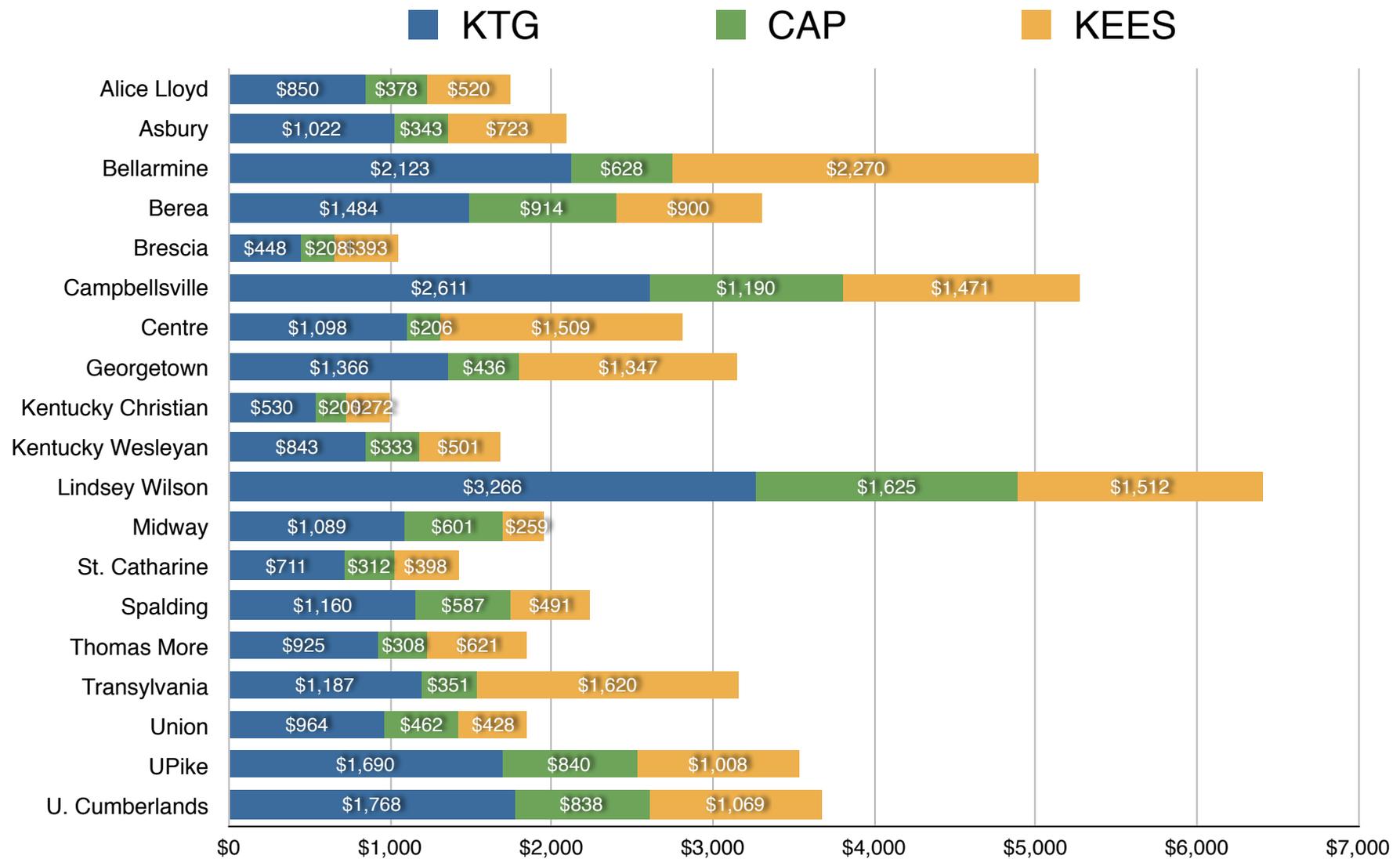
Source: National Center for Education Statistics (IPEDS)

# Kentucky's investment in AIKCU students

- Kentucky's private nonprofit colleges and universities receive no direct state money.
- Students attending private colleges are eligible for state financial aid programs that benefit students in all sectors: the need-based College Access Program (CAP) and Kentucky Educational Excellence Scholarship (KEES).
  - AIKCU students received a combined \$29.61 million in 2012-13 from CAP and KEES programs. (*Students would have received these awards had they attended a public institution.*)
- The Kentucky Tuition Grant (KTG) is the only state student financial aid program explicitly for Kentucky residents attending in-state private colleges. The need-based program is designed to help offset the higher costs of attending a private institution. State statute sets the maximum award at up to 1/2 the average appropriation per FTE student enrolled in all public institutions (current max KTG award = \$2,930).
  - 10,381 students attending AIKCU institutions received \$27.98 million in KTG in 2012-13.

# Kentucky's "Big 3" state financial aid to AIKCU students, 2012-13 (in \$1000s)

19

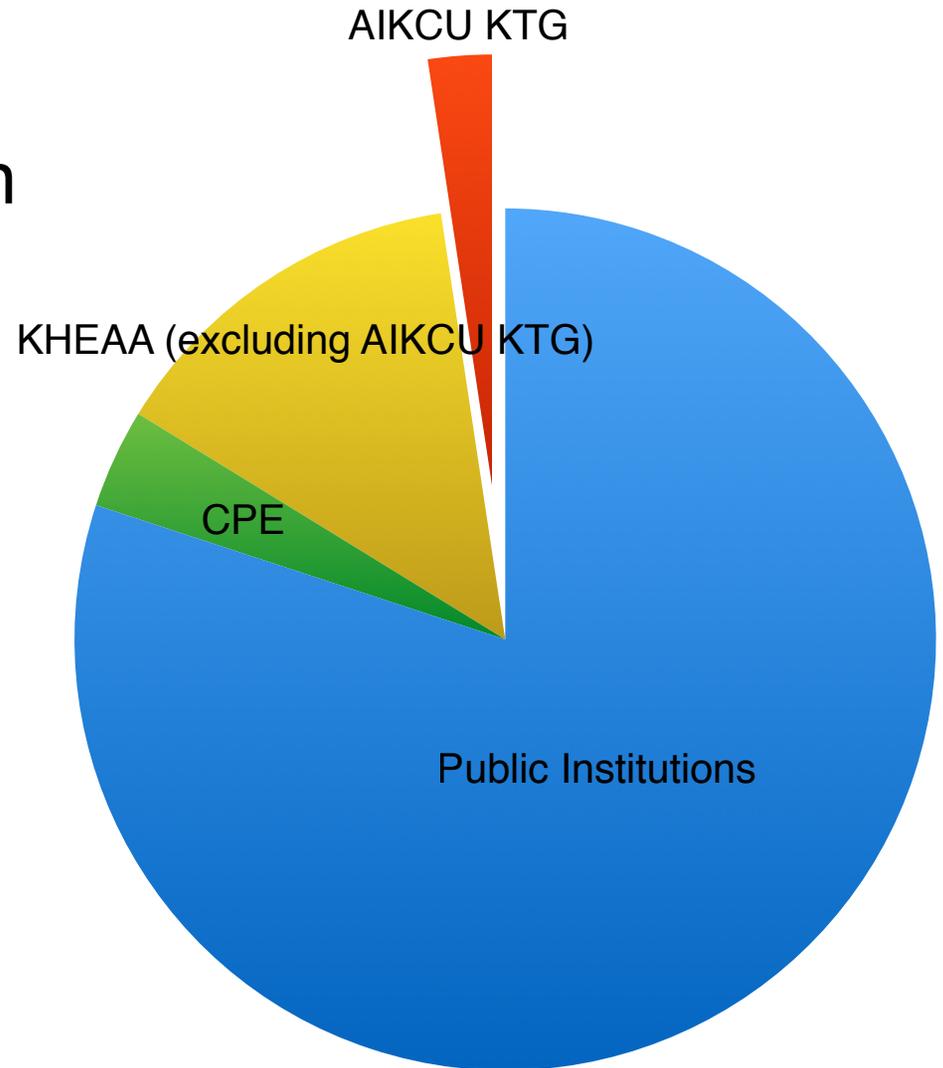


In 2012-13, 14,461 unduplicated AIKCU students received \$57.58 million in state grants. 70% of that total was distributed through the need-based CAP and KTG programs.

# KTG awards to AIKCU students = 2.4% of state postsecondary appropriation

In 2012-13, Kentucky appropriated approximately \$1.2 billion to postsecondary education. (appropriations to public postsecondary institutions, CPE, KHEAA).

KTG (\$28 million) to AIKCU students = about 2.4% of that total postsecondary appropriation.



Source: Office of Kentucky State Budget Director, Enacted Budget FY 2013; KHEAA  
Note these are General Fund appropriations, not total funds received or total expenditures.

AIKCU's number one policy priority is the support of KHEAA's budget recommendation, which would appropriate all lottery revenue committed by statute to student aid.

Courtesy of KHEAA:

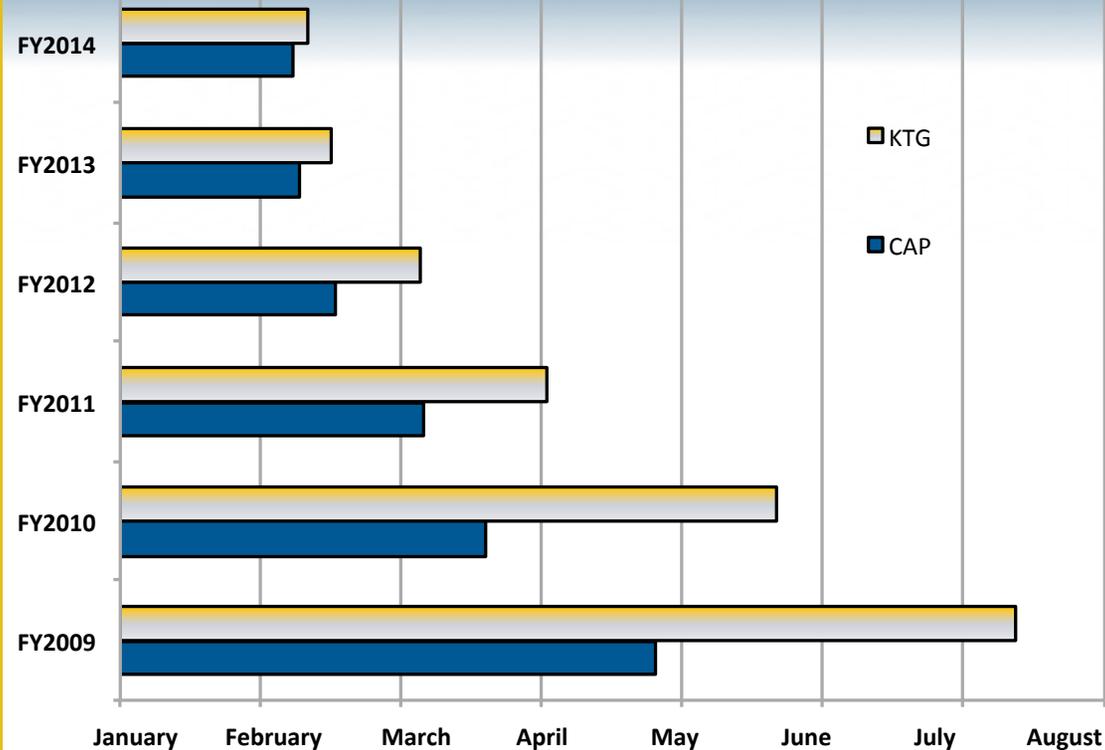
		BUDGET REQUEST			
		Program	FY 2014	FY 2015	
KHEAA	Governor			KHEAA	Governor
CAP	\$58,861,500	\$83,655,000	\$58,861,500	\$88,123,800	\$58,861,500
KTG	\$31,752,100	\$45,045,000	\$31,752,100	\$47,451,300	\$31,752,100
KEES	\$102,473,300	\$109,636,400	\$109,636,400	\$113,093,600	\$113,093,600

Final appropriation: KTG \$32,419,100 each year, CAP \$59,514,400 each year, KEES \$101,032,800 in '14-15 and \$104,493,600 in '15-16

Kentucky's need-based programs are first-come, first-served and are quickly exhausted.

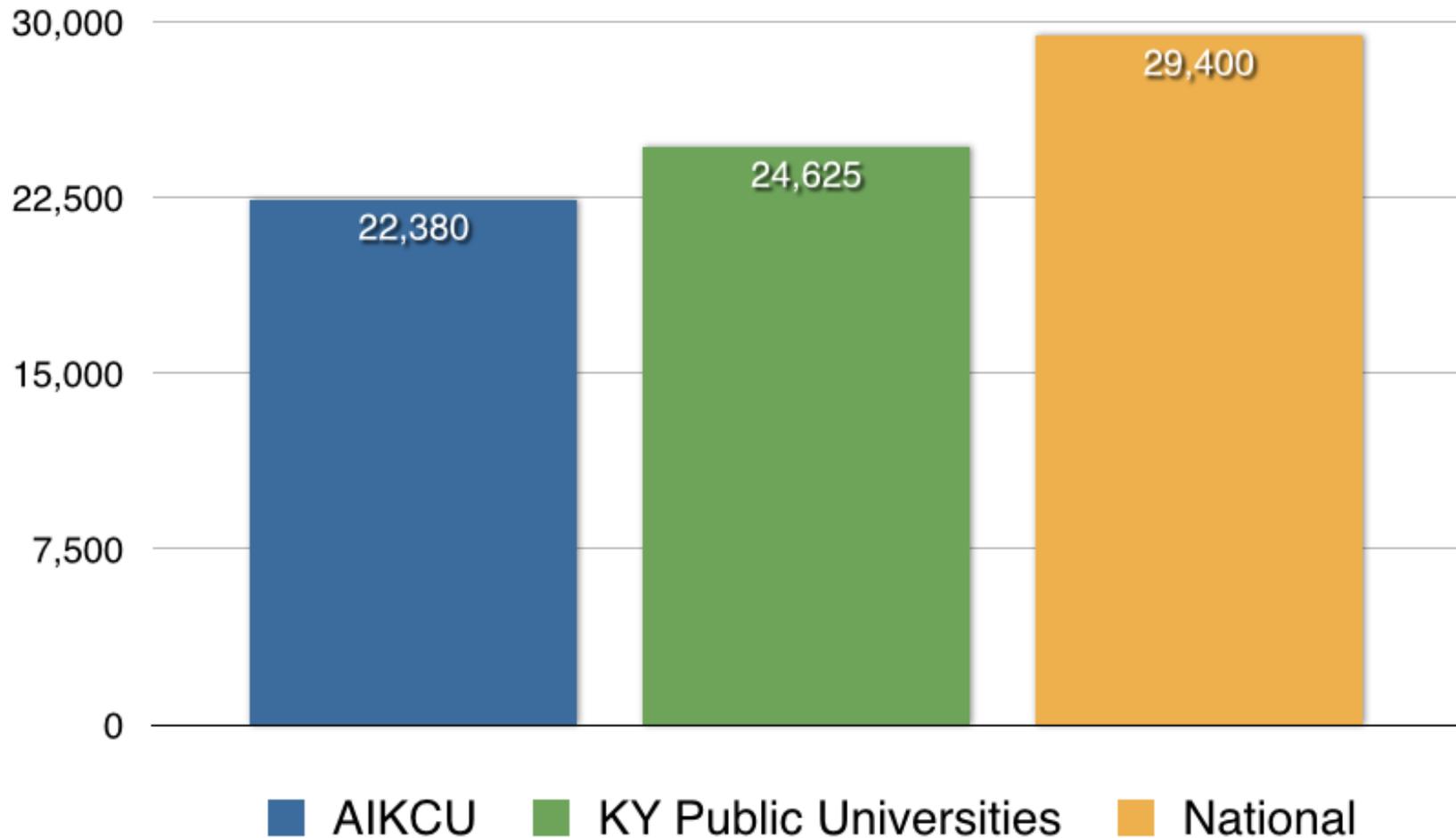


## CAP & KTG EXHAUSTED FUNDING DATES BY FY 2009 THROUGH FY 2014



65

# Average loan debt of 2012 college graduates



Source: 7/8 public universities and 12/20 AIKCU campuses represented. Individual institution data downloaded from *Student Debt and the Class of 2012*, Project on Student Debt, <http://projectonstudentdebt.org>. National average includes for-profit college graduates.

# ROI: What is the economic value added to the Commonwealth by Kentucky's private colleges?

To answer this question, AIKCU recently commissioned an economist to conduct an economic benefits study using the same methodology the Kentucky Cabinet for Economic Development uses to evaluate companies and industries seeking economic incentives. The study:

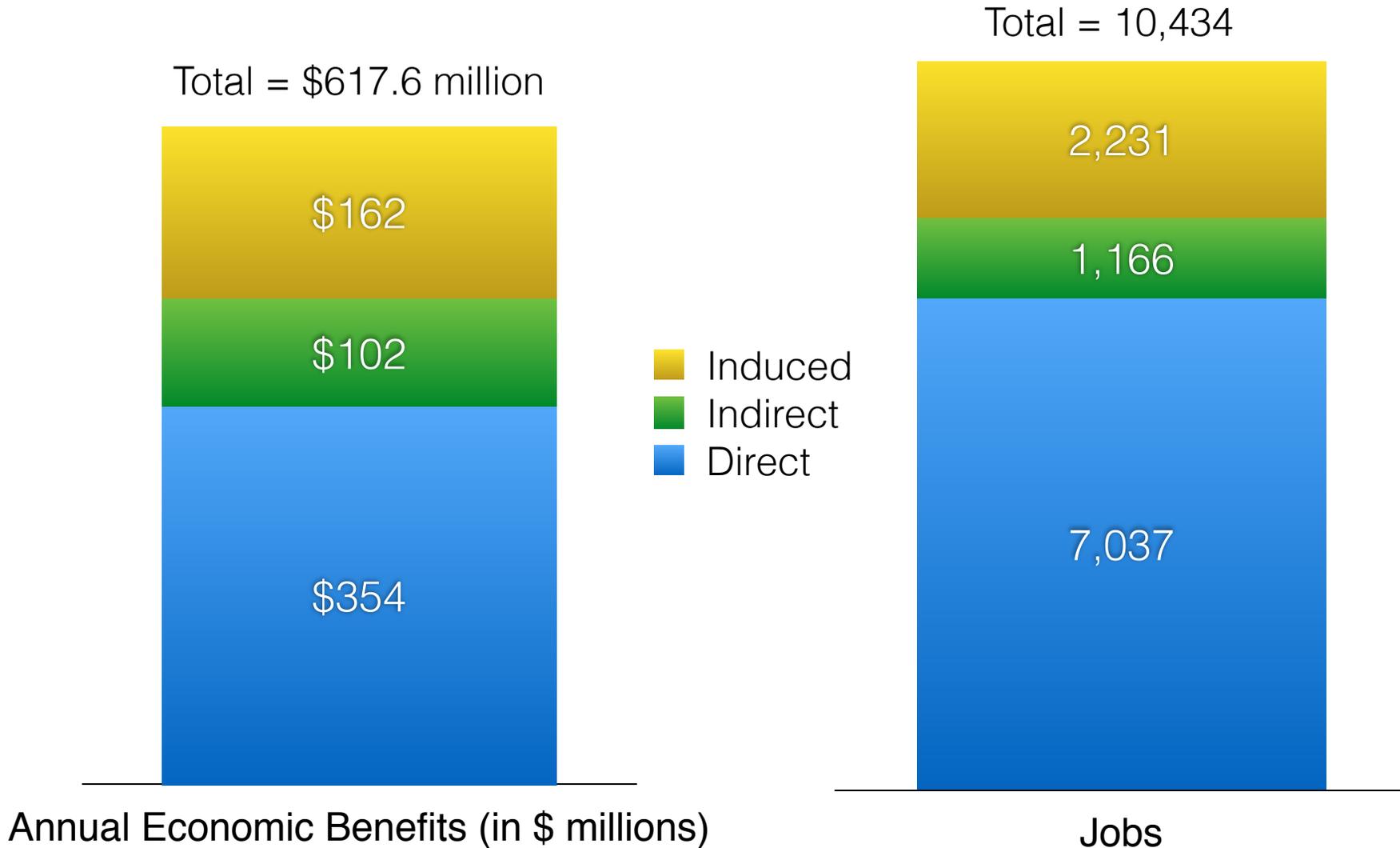
- Uses publicly available 2011-12 employment and wage data from the National Center for Education Statistics Integrated Postsecondary Education Data System (IPEDS).
- Focuses *only on economic benefits to the Commonwealth of Kentucky derived from institutions' annual operations*. It is not a comprehensive evaluation of the broad cultural and economic impacts that these institutions provide. (AIKCU released a comprehensive report in 2006 and several institutions regularly conduct their own more complex economic impact studies.)
- Excludes: capital construction projects; value of existing facilities; economic benefits of creation of human capital; student, alumni, and visitor spending; economic impacts of auxiliary or cultural venues; social benefits of an educated population; research, grants, and value of community service.

“AIKCU’s member institutions provide both economic benefits and social benefits to Kentucky without direct state appropriations for the operation of these institutions. This may make the AIKCU’s member institutions one of the greatest economic and social bargains to the residents and taxpayers of Kentucky”

– from a 2014 AIKCU-commissioned economic impact study

# ROI: AIKCU members' economic benefits to the Commonwealth of Kentucky

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# Key findings of economic benefits study

**AIKCU members add \$617.6 million to Kentucky's economy annually.**

**Direct benefits: \$354 million**

- \$344 million in direct wages + benefits
- 7,037 total employees (4,898 FT); average annual wage + benefits = \$48,920

**Indirect benefits: \$102 million**

- 1,166 Kentucky jobs exist because of AIKCU members' operations.
- Wages + benefits of these indirect jobs = \$47+ million; average \$40,600 annually

**Induced benefits (response by Kentucky's economy to direct and indirect): \$162 million**

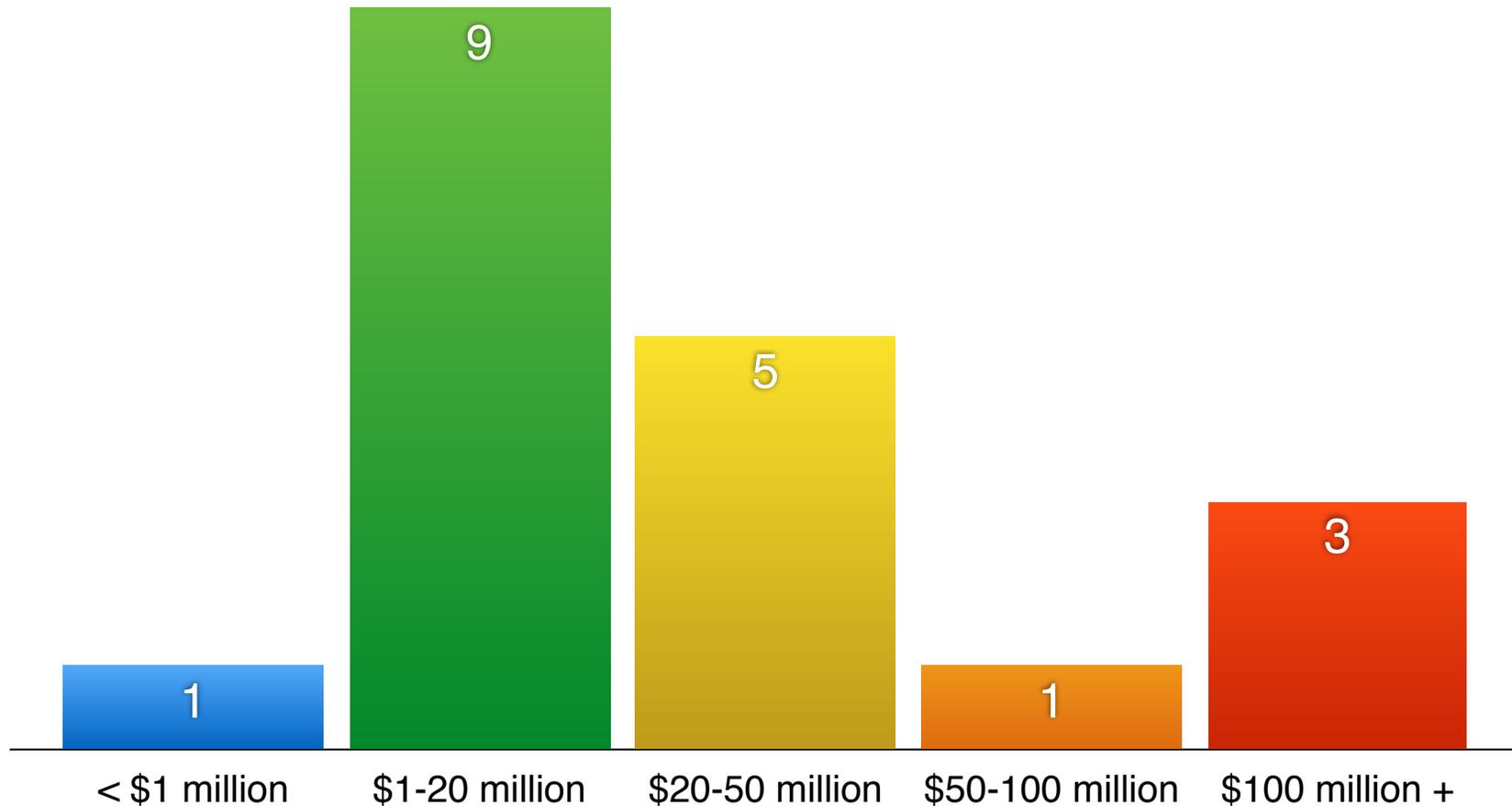
- 2,231 induced Kentucky jobs
- Induced wages + benefits = \$89 million; average annual wage + benefits = \$39,370

# Challenges facing Kentucky private colleges

- Flat undergraduate enrollments, degree production, and graduation rates
- Changing demographics of Kentucky
- Underfunded state financial aid programs
- Financial strain of serving large numbers of low-income students (tuition discounting eating into net revenue)
- Public perception and anxiety about costs, value of degrees, and student debt
- Rising costs: compliance, fixed costs (salaries, health insurance, retirement plans, campus maintenance, etc.)
- Increasing/inconsistent/uncertain federal regulatory oversight
- Modest institutional resources

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# Number of AIKCU institutions by endowment category, FY 2012



Median endowment value at end of fiscal 2012 = \$18.6 million

Source: National Center for Education Statistics, IPEDS

# Responding to challenges

- Cost containment, including eliminating programs and in some cases faculty/staff
- Refocusing on institutional missions
- Identifying opportunities and expanding into new markets, including the development of new programs where appropriate
- Focusing on innovative ways to deliver educational value
- Collaborating - with area employers, the Commonwealth, public postsecondary providers, and each other
- New leadership, new ideas

# Leadership Transitions: new presidents at 8 of 19 AIKCU institutions in the last 3 years

- Berea College - Dr. Lyle D. Roelofs (2012)
- Georgetown College - Dr. M. Dwaine Greene (2013)
- Kentucky Wesleyan College - Dr. Craig Turner (2011)
- Midway College - Dr. John P. Marsden (2013)
- Thomas More College - David A. Armstrong, J.D. (2013)
- Transylvania University - Dr. Seamus Carey (2014)
- Union College - Dr. Marcia Hawkins (2012)
- University of Pikeville - Dr. James Hurley (2013)

## Tuition and Mandatory Fee Recommendation Eastern Kentucky University Academic Years 2014-15 and 2015-16

*On May 27, 2014, Eastern Kentucky University submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff has reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling for a comprehensive university approved by the Council at the April 29 meeting, and that the requested exception to the nonresident rate floor is in line with those approved by the Council last year. Upon approval by the Council, the recommended rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at EKU during fall semester 2014, spring semester 2015, and summer term 2015, as well as, maximum resident undergraduate tuition and mandatory fee charges for fall 2015 and spring 2016.*

**ACTION: The staff recommends that the Council approve the following 2014-15 and 2015-16 tuition and mandatory fee rates and the requested exception to the nonresident rate floor for Eastern Kentucky University.**

### Tuition and Mandatory Fees

On April 29, the Council approved resident undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not allow rate increases at the comprehensive universities to exceed 5 percent in any one year or to exceed 8 percent over two years. At that same meeting, the Council voted to allow the institutions to charge market competitive rates for graduate and online courses.

As can be seen in the tables below, the proposed rates that Eastern Kentucky University submitted to the Council on May 27 are in compliance with the 8 percent ceiling over two years. Although EKU's proposed resident undergraduate rate for 2014-15 exceeds 5 percent by a tenth of a percentage point due to rounding, the requested 2015-16 rate is three-tenths of a percentage point below 3 percent. CPE staff recommends that the Council approve the 2014-15 and 2015-16 resident undergraduate rates as proposed by EKU.

<u>Rate Category</u>	<u>Current 2013-14 Tuition &amp; Fees</u>	<u>Proposed 2014-15 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Undergraduate				
Resident <sup>1</sup>	\$7,536	\$7,920	\$384	5.1%
Nonresident	\$16,608	\$17,448	\$840	5.1%
Nonresident Multiple	2.2	2.2		
Graduate				
Resident (Per Credit Hour)	\$455 pch	\$475 pch	\$20	4.4%
Nonresident (Per Credit Hour)	\$780 pch	\$805 pch	\$25	3.2%

<sup>1</sup> Annual rate for 12 or more credit hours per semester. Credit hours over 19 permitted with permission.

<u>Rate Category</u>	<u>Proposed 2014-15 Tuition &amp; Fees</u>	<u>Proposed 2015-16 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Undergraduate Resident <sup>1</sup>	\$7,920	\$8,136	\$216	2.7%

<sup>1</sup> Annual rate for 12 or more credit hours per semester. Credit hours over 19 permitted with permission.  
pch - per credit hour

Attachment A-1 contains additional categories and 2014-15 rates for undergraduate resident and nonresident part-time students (per credit hour charge); for graduate resident and nonresident part-time students (per credit hour charge); for undergraduate and graduate students enrolled in online justice and safety programs and other online programs (per credit hour charge); for graduate students in the Education, Nursing Practice, and Occupational Therapy programs; ECU Now (high school dual credit); and for undergraduate nonresident students from targeted areas. Attachment A-2 contains additional 2015-16 rates for undergraduate resident part-time students (per credit hour charge). The Council staff recommends approval of rates in these additional categories as proposed by the university. The remaining 2015-16 rates will be approved at a later date.

### **Estimated Tuition Revenue**

EKU officials estimate that their proposed 2014-15 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$142.2 million in gross tuition and fee revenue, an increase of about \$8.8 million or 6.6 percent over the previous year (see Attachment B). Of the \$8.8 million total, approximately \$6.5 million of the increase can be attributed to online programs. All the revenue from these programs goes directly to support the infrastructure of the online programs. Campus officials also estimate that the total impact of new fixed cost increases and the enacted 1.5 percent General Fund reduction will total \$5.7 million in 2014-15.

### **Nonresident Rate Exceptions**

At its April 29 meeting, the Council voted to maintain the existing floor for nonresident, undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2014-15 tuition and fee rates for final Council action.

On May 5, 2014, Council staff asked the institutions to identify categories of nonresident students that they desire to charge less than two times the resident rate and provide a brief explanation for the reduced charge. ECU is requesting an exception to the nonresident rate floor for its undergraduate nonresident targeted areas rate. The proposed 2014-15 targeted areas rate is \$14,424, or 1.82 times the resident rate. Attachment C contains a brief description of this rate category, as well as, the rationale for ECU's exception request. The Council staff recommends approval of this nonresident rate as proposed by the university.

**Proposed 2014-15 Tuition and Mandatory Fee Charges  
Eastern Kentucky University**

<i>Category</i>	Fall 2014	Spring 2015	Annual 2014-15	Summer 2015	Winter 2014
<i>Undergraduate</i>					
Resident					
Full-time (12 credit hours and above)	\$ 3,960	\$ 3,960	\$ 7,920		
Per Credit Hour	330	330		330	
Nonresident					
Full-time (12 credit hours and above)	8,724	8,724	\$ 17,448		
Per Credit Hour	727	727		727	
Nonresident - Targeted Areas					
Full-time	7,212	7,212	\$ 14,424		
Per Credit Hour	601	601		601	
Online Courses (per credit hour)	398	398		398	398
Online Programs					
General Education	398	398		398	
Corrections and Juvenile Justice	398	398		398	
Fire Arson Explosion Investigation	398	398		398	
Fire Protection Administration Online	398	398		398	
Fire Protection and Safety Engineering Technology	398	398		398	
Homeland Security	398	398		398	
Occupational Safety	398	398		398	
Paralegal	398	398		398	
Police Studies	398	398		398	
Psychology	398	398		398	
RN to BSN	398	398		398	
Other	398	398		398	
<i>Graduate - Master's</i>					
Resident					
Full-time					
Per Credit Hour	475	475		475	
Nonresident					
Full-time	805	805		805	
Per Credit Hour					
Online Courses (per credit hour)	485	485		485	
Online Programs (per credit hour)					
Adult, Juvenile and Community Correction Leadership	595	595		595	
Construction Management	595	595		595	
Deaf and Hard of Hearing (DHH)	490	490		490	
Director of Pupil Personnel Endorsement Program	490	490		490	
Family Nurse Practitioner	595	595		595	
Gifted Education	490	490		490	
Instructional Leadership	490	490		490	
Instructional Supervisor Endorsement Program	490	490		490	
Interdisciplinary Early Childhood Education (IECE)	490	490		490	
Learning and Behavior Disordered	490	490		490	
Library Science	490	490		490	
Literacy (Reading Writing)	490	490		490	
Middle Grades Education	490	490		490	
Nursing Management	595	595		595	

Proposed 2014-15 Tuition and Mandatory Fee Charges  
Eastern Kentucky University

<u>Category</u>	<u>Fall 2014</u>	<u>Spring 2015</u>	<u>Annual 2014-15</u>	<u>Summer 2015</u>	<u>Winter 2014</u>
Principal Certification Program	490	490		490	
Psychiatric Mental Health Nurse Practitioner	595	595		595	
Public Administration	595	595		595	
Safety, Security and Emergency Management	595	595		595	
Superintendent Endorsement Program	490	490		490	
Special Education	595	595		595	
Other					
<i>Graduate - Doctorate (per credit hour)</i>					
Doctorate in Education	495	495		495	
Doctorate Nursing Practice	610	610		610	
Doctorate in Occupational Therapy	610	610		610	
<i>EKU Now (High School)</i>					
Per Credit Hour	65	65		65	

**Proposed 2015-16 Tuition and Mandatory Fee Charges  
Eastern Kentucky University**

<i>Category</i>	Fall 2015	Spring 2016	Annual 2015-16	Summer 2016	Winter 2015
<i>Undergraduate</i>					
Resident					
Full-time (12 credit hours and above)	\$ 4,068	\$ 4,068	\$ 8,136		
Per Credit Hour	339	339			
Nonresident					
Full-time (12 credit hours and above)	TBD	TBD	TBD		
Per Credit Hour	TBD	TBD		TBD	
Nonresident - Targeted Areas					
Full-time	TBD	TBD	TBD		
Per Credit Hour	TBD	TBD		TBD	
Online Courses (per credit hour)	TBD	TBD		TBD	TBD
Online Programs					
General Education	TBD	TBD		TBD	
Corrections and Juvenile Justice	TBD	TBD		TBD	
Fire Arson Explosion Investigation	TBD	TBD		TBD	
Fire Protection Administration Online	TBD	TBD		TBD	
Fire Protection and Safety Engineering Technology	TBD	TBD		TBD	
Homeland Security	TBD	TBD		TBD	
Occupational Safety	TBD	TBD		TBD	
Paralegal	TBD	TBD		TBD	
Police Studies	TBD	TBD		TBD	
Psychology	TBD	TBD		TBD	
RN to BSN	TBD	TBD		TBD	
Other	TBD	TBD		TBD	
<i>Graduate - Master's</i>					
Resident					
Full-time					
Per Credit Hour	TBD	TBD		TBD	
Nonresident					
Full-time	TBD	TBD		TBD	
Per Credit Hour					
Online Courses (per credit hour)	TBD	TBD		TBD	
Online Programs (per credit hour)					
Adult, Juvenile and Community Correction Leadership	TBD	TBD		TBD	
Construction Management	TBD	TBD		TBD	
Deaf and Hard of Hearing (DHH)	TBD	TBD		TBD	
Director of Pupil Personnel Endorsement Program	TBD	TBD		TBD	
Family Nurse Practitioner	TBD	TBD		TBD	
Gifted Education	TBD	TBD		TBD	
Instructional Leadership	TBD	TBD		TBD	
Instructional Supervisor Endorsement Program	TBD	TBD		TBD	
Interdisciplinary Early Childhood Education (IECE)	TBD	TBD		TBD	
Learning and Behavior Disordered	TBD	TBD		TBD	
Library Science	TBD	TBD		TBD	
Literacy (Reading Writing)	TBD	TBD		TBD	
Middle Grades Education	TBD	TBD		TBD	
Nursing Management	TBD	TBD		TBD	

**Proposed 2015-16 Tuition and Mandatory Fee Charges  
Eastern Kentucky University**

<i>Category</i>	Fall 2015	Spring 2016	Annual 2015-16	Summer 2016	Winter 2015
Principal Certification Program	TBD	TBD		TBD	
Psychiatric Mental Health Nurse Practitioner	TBD	TBD		TBD	
Public Administration	TBD	TBD		TBD	
Safety, Security and Emergency Management	TBD	TBD		TBD	
Superintendent Endorsement Program	TBD	TBD		TBD	
Special Education	TBD	TBD		TBD	
Other					
<i>Graduate - Doctorate (per credit hour)</i>					
Doctorate in Education	TBD	TBD		TBD	
Doctorate Nursing Practice	TBD	TBD		TBD	
Doctorate in Occupational Therapy	TBD	TBD		TBD	
<i>EKU Now (High School)</i>					
Per Credit Hour	TBD	TBD		TBD	

## ATTACHMENT B

Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue  
Eastern Kentucky University

<i>Category</i>	Estimated 2013-14	Estimated 2014-15
<i>Undergraduate</i>		
Resident		
Fall	\$38,364,932	\$39,306,771
Spring	34,749,881	35,368,003
Summer	4,016,963	4,090,863
Nonresident		
Fall	\$5,620,580	\$7,491,354
Spring	5,394,696	7,027,107
Summer	618,933	807,976
Targeted		
Fall	\$4,900,524	\$3,351,415
Spring	4,242,741	2,824,658
Summer	807,766	613,144
Online Courses		
Fall	\$3,065,314	\$3,059,883
Spring	3,209,480	3,090,671
Summer	2,021,454	2,319,919
<sup>(1)</sup> Online Programs		
Fall	\$2,400,000	\$4,466,356
Spring	3,000,000	4,446,257
Summer	915,000	1,220,069
<i>Graduate - Master's</i>		
Resident		
Fall	\$3,636,010	\$3,324,381
Spring	3,498,795	3,470,271
Summer	1,913,853	1,650,359
Nonresident		
Fall	\$1,146,524	\$1,163,010
Spring	1,014,881	1,136,582
Summer	299,755	636,386
Online Courses		
Fall	\$724,354	\$593,634

ATTACHMENT B

Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue  
Eastern Kentucky University

<i>Category</i>	Estimated 2013-14	Estimated 2014-15
Spring	655,999	601,636
Summer	543,607	631,164
(1) Online Programs		
Fall	\$1,910,000	\$3,331,755
Spring	2,160,000	3,549,630
Summer	1,575,000	1,402,695
<i>Graduate - Doctorate</i>		
Non residency		
Fall	\$245,542	\$275,100
Spring	270,217	265,100
Summer		175,100
(1) Online Programs		
Fall	\$145,000	\$204,350
Spring	220,000	224,480
Summer	135,000	96,990
	\$133,422,801	\$142,217,069

(1) A revenue sharing agreement exists and a portion of the net profit is returned to the university.

## Eastern Kentucky University

### UNDERGRADUATE NON-RESIDENT RATE Exception Request (Continuation)

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*Eastern Kentucky University has traditionally offered two types of undergraduate non-resident rates: non-resident and targeted. For the 2014-15 academic year, the rates are proposed as follows:*

	<i>Semester</i>	<i>Multiplier</i>
<i>Non Resident Targeted</i>	<i>\$7,212</i>	<i>1.82</i>
<i>Non Resident</i>	<i>\$8,724</i>	<i>2.20</i>

*The non-resident rate is well in line with the current acceptable multiplier of 2.0. EKU requests an exception to the undergraduate nonresident rate multiplier of 2.0 for the **non-resident targeted area**. For a student to qualify for this non-resident targeted tuition, students must meet the criteria for full admission with a minimum of 2.0 GPA on a 4.0 scale (this includes transfer students) and meet at least one of the following three criteria:*

1. Be the child of an EKU graduate who received an associates, bachelors, or masters degree.
2. Be any high ability student who has a cumulative GPA of 3.0 or higher on a 4.0 scale, and a composite ACT score of 25 or higher, with no sub-score below 18 in English, Math, or Reading.
3. Live in a designated/targeted county in a state bordering Kentucky:

In fall 2013, there were 880 students that received the non-resident targeted rate.

	<i># of Students</i>
<i>New Freshman</i>	<i>0</i>
<i>New Transfer</i>	<i>0</i>
<i>Continuing</i>	<i>563</i>
<i>Returning/Readmit</i>	
<i>TOTAL TARGETED</i>	<i>563</i>

## Tuition and Mandatory Fee Recommendation Kentucky Community and Technical College System Academic Years 2014-15 and 2015-16

On May 23, 2014, the Kentucky Community and Technical College System (KCTCS) submitted its tuition and mandatory fee proposals and tuition revenue estimates to the Council. The Council staff has reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceilings for a community or technical college approved by the Council at its April 29 meeting. Upon approval by the Council, the recommended rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at KCTCS during fall semester 2014, spring semester 2015, and summer term 2015, as well as, during fall semester 2015, spring semester 2016, and summer term 2016.

**ACTION: The staff recommends that the Council approve the following 2014-15 and 2015-16 tuition and mandatory fee rates for the Kentucky Community and Technical College System.**

### Tuition and Mandatory Fees

On April 29, the Council approved resident tuition and mandatory fee ceilings of no more than \$147.00 per credit hour in academic year 2014-15 and no more than \$150.00 per credit hour in 2015-16 for KCTCS institutions, which equate to three dollar per-credit-hour increases each year. As can be seen in the tables below, the proposal that KCTCS submitted to the Council on May 23 is in compliance with the 2014-15 and 2015-16 ceilings.

<u>Rate Category</u>	<u>Current 2013-14 Tuition &amp; Fees</u>	<u>Proposed<sup>1</sup> 2014-15 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Resident				
Per Credit Hour	\$144	\$147	\$3	2.1%
Nonresident - Contiguous Counties				
Per Credit Hour	\$288	\$294	\$6	2.1%
Nonresident Multiple	2.0	2.0		
Nonresident - Other				
Per Credit Hour	\$504	\$515	\$11	2.2%
Nonresident Multiple	3.5	3.5		

<sup>1</sup> Reported rates do not include KCTCS's Agency Bond Fee of \$4 per-credit-hour in 2014-15.

<u>Rate Category</u>	<u>Proposed<sup>1</sup> 2014-15 Tuition &amp; Fees</u>	<u>Proposed<sup>1</sup> 2015-16 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Resident				
Per Credit Hour	\$147	\$150	\$3	2.0%
Nonresident - Contiguous Counties				
Per Credit Hour	\$294	\$300	\$6	2.0%
Nonresident Multiple	2.0	2.0		
Nonresident - Other				
Per Credit Hour	\$515	\$525	\$10	1.9%
Nonresident Multiple	3.5	3.5		

<sup>1</sup> Reported rates do not include KCTCS's Agency Bond Fee of \$4 per-credit-hour in 2014-15 and \$8 per-credit-hour in 2015-16.

Attachments A-1 and A-2 contain resident, nonresident contiguous counties, and nonresident other per-credit-hour rates for KCTCS, and show total semester and annual billable charges for students enrolled at various levels of credit hours taken (e.g., 3 hours, 6 hours, 9 hours). The Council staff recommends approval of these rates as proposed by KCTCS.

### **Estimated Tuition Revenue**

KCTCS officials estimate that their proposed 2014-15 tuition and fee charges for all categories of students will generate about \$233.1 million in gross tuition and fee revenue (not including \$6.3 million generated from KCTCS's Agency Bond Fee), representing a decrease of \$468,200 or -0.2 percent from the previous year (see Attachment B). Campus officials also estimate that the total impact of new fixed cost increases and the enacted 1.5 percent General Fund reduction will total \$9.3 million in 2014-15.

### **Nonresident Rate Exceptions**

At its April 29 meeting, the Council voted to maintain the existing floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2014-15 tuition and fee rates for final Council action.

On May 5, 2014, Council staff provided Kentucky's public postsecondary institutions with templates for submitting their respective tuition and mandatory fee proposals and tuition and fee revenue estimates to the Council. As part of that correspondence, institutions were asked to identify categories of nonresident students that they desire to charge less than two times the resident rate and provide a brief explanation for the reduced charge.

Both of KCTCS's nonresident rates (i.e., contiguous county and other) comply with the Council's floor for nonresident rates, exhibiting multiples of 2.0 and 3.5 times the resident rate, respectively. The Council staff recommends approval of these rates as proposed.

Staff preparation by Bill Payne and Scott Boelscher

ATTACHMENT A-1

Proposed 2014-15 Tuition and Mandatory Fee Charges  
Kentucky Community and Technical College System

<u>Category</u>	<u>Fall 2014</u>	<u>Spring 2015</u>	<u>Annual 2014-15</u>	<u>Summer 2015</u>
<i>Resident</i>				
Per Credit Hour	\$147.00	\$147.00		\$147.00
Charge for 3 Credit Hours	\$441	\$441	\$882	
Charge for 6 Credit Hours	882	882	1,764	
Charge for 9 Credit Hours	1,323	1,323	2,646	
Charge for 12 Credit Hours	1,764	1,764	3,528	
Charge for 15 Credit Hours	\$2,205	\$2,205	\$4,410	
<i>Nonresident - Contiguous Counties</i>				
Per Credit Hour	\$294.00	\$294.00		\$294.00
Charge for 3 Credit Hours	\$882	\$882	\$1,764	
Charge for 6 Credit Hours	1,764	1,764	3,528	
Charge for 9 Credit Hours	2,646	2,646	5,292	
Charge for 12 Credit Hours	3,528	3,528	7,056	
Charge for 15 Credit Hours	\$4,410	\$4,410	\$8,820	
<i>Nonresident - Other</i>				
Per Credit Hour	\$515.00	\$515.00		\$515.00
Charge for 3 Credit Hours	\$1,545	\$1,545	\$3,090	
Charge for 6 Credit Hours	3,090	3,090	6,180	
Charge for 9 Credit Hours	4,635	4,635	9,270	
Charge for 12 Credit Hours	6,180	6,180	12,360	
Charge for 15 Credit Hours	\$7,725	\$7,725	\$15,450	
<i>Agency Bond Fee</i>				
Per Credit Hour	\$4.00	\$4.00		\$4.00

ATTACHMENT A-2

Proposed 2015-16 Tuition and Mandatory Fee Charges  
Kentucky Community and Technical College System

<u>Category</u>	<u>Fall 2015</u>	<u>Spring 2016</u>	<u>Annual 2015-16</u>	<u>Summer 2016</u>
<i>Resident</i>				
Per Credit Hour	\$150.00	\$150.00		\$150.00
Charge for 3 Credit Hours	\$450	\$450	\$900	
Charge for 6 Credit Hours	900	900	1,800	
Charge for 9 Credit Hours	1,350	1,350	2,700	
Charge for 12 Credit Hours	1,800	1,800	3,600	
Charge for 15 Credit Hours	\$2,250	\$2,250	\$4,500	
<i>Nonresident - Contiguous Counties</i>				
Per Credit Hour	\$300.00	\$300.00		\$300.00
Charge for 3 Credit Hours	\$900	\$900	\$1,800	
Charge for 6 Credit Hours	1,800	1,800	3,600	
Charge for 9 Credit Hours	2,700	2,700	5,400	
Charge for 12 Credit Hours	3,600	3,600	7,200	
Charge for 15 Credit Hours	\$4,500	\$4,500	\$9,000	
<i>Nonresident - Other</i>				
Per Credit Hour	\$525.00	\$525.00		\$525.00
Charge for 3 Credit Hours	\$1,575	\$1,575	\$3,150	
Charge for 6 Credit Hours	3,150	3,150	6,300	
Charge for 9 Credit Hours	4,725	4,725	9,450	
Charge for 12 Credit Hours	6,300	6,300	12,600	
Charge for 15 Credit Hours	\$7,875	\$7,875	\$15,750	
<i>Agency Bond Fee</i>				
Per Credit Hour	\$8.00	\$8.00		\$8.00

ATTACHMENT B

Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue  
Kentucky Community and Technical College System

<u>Category</u>	<u>Estimated 2013-14</u>	<u>Estimated 2014-15<sup>1</sup></u>
<i>Undergraduate</i>		
Resident	\$151,230,300	\$150,927,137
Nonresident	6,090,000	6,077,792
Online	76,237,500	76,084,671
 <i>Total</i>	 <u><u>\$233,557,800</u></u>	 <u><u>\$233,089,600</u></u>

<sup>1</sup>Does not include revenue generated from KCTCS's Agency Bond Fee approved by the General Assembly to fund capital projects. The Agency Bond Fee revenue is not available to fund E&G operations. The Agency Bond Fee is estimated to generate \$6.3 million in 2014-15.

## 2014-15 Tuition and Mandatory Fee Recommendation Kentucky State University

*On June 5, 2014, Kentucky State University submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff has reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling for a comprehensive university approved by the Council at its April 29 meeting. Upon approval by the Council, the recommended rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at KSU during fall semester 2014, spring semester 2015, and summer term 2015.*

**ACTION: The staff recommends that the Council approve the following 2014-15 tuition and mandatory fee rates for Kentucky State University.**

### Tuition and Mandatory Fees

On April 29, the Council approved resident undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not allow rate increases at the comprehensive universities to exceed 5 percent in any one year or to exceed 8 percent over two years. At that same meeting, the Council voted to allow the institutions to charge market competitive rates for graduate and online courses.

Kentucky State University administrators are planning to transition from a per-credit-hour pricing structure in the current academic year, to a flat-rate structure in 2014-15. Currently, KSU students are charged \$261.50 per credit hour, with a 50 percent discount for enrolled credit hours 13 and above (i.e., \$130.75 per credit hour). If KSU's new pricing structure is approved as proposed, beginning in 2014-15, part-time students attending KSU will pay \$292.25 per credit hour and full-time students will pay one price, \$3,507 per semester, for enrolled credit hours 12 through 18.

The impact of the proposed change for a full-time student taking 15 credit hours would be negligible, as these students would see their per semester charge reduced from \$3,530.50 to \$3,507 (a decrease of \$23.50 or 0.7 percent). Part-time students would see their per-credit-hour charge increase by \$30.75 per hour or 11.8 percent, but this change allows campus officials to achieve a more equitable price distribution between full-time and part-time students. Overall, the proposal that KSU submitted to the Council on June 5 would result in an enrollment weighted average rate increase of 5 percent for all resident undergraduate students, which is in compliance with the 5 percent ceiling.

<u>Rate Category</u>	<u>Current <sup>1</sup> 2013-14 Tuition &amp; Fees</u>	<u>Proposed <sup>2</sup> 2014-15 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Undergraduate				
Resident (FTCR)	\$7,061	\$7,014	(\$47)	-0.7%
Resident	\$261.50 pch			
Nonresident (FTCR)	\$16,956	\$16,832	(\$124)	-0.7%
Nonresident	\$628.00 pch			
Nonresident Multiple	2.4	2.4		
Graduate				
Resident	\$398 pch	\$398 pch	\$0	0.00%
Nonresident	\$599 pch	\$599 pch	\$0	0.00%

pch - per credit hour.

FTCR = annual full-time comparison rate for a student taking 30 credit hours per year (i.e., 15 hours each semester).

<sup>1</sup> For 2013-14, all full-time undergraduate students were assessed the listed per-credit-hour rate for 12 credit hours. Hours enrolled beyond 12 credit hours were assessed at 50 percent of the appropriate per-credit-hour rate (e.g., \$130.75 per credit hour for resident undergraduate students in FY14).

<sup>2</sup> KSU proposes transitioning to a flat-rate pricing structure in 2014-15. There will be one price for students taking 12-18 credit hours. The enrollment weighted average increase for resident undergraduate students will be 5 percent from 2013-14 to 2014-15.

Attachment A contains additional categories and rates, including the per credit hour rates paid by resident and nonresident part-time undergraduate and online students. The CPE staff recommends approval of rates in these additional categories as proposed by the university.

### Estimated Tuition Revenue

KSU officials estimate that their proposed 2014-15 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$20.2 million in gross tuition and fee revenue, a decrease of about \$1.4 million or 6.6 percent from the previous year (see Attachment B). This decrease in revenue is due, primarily, to expected decreases in enrollment. Campus officials also estimate that the total impact of new fixed cost increases and the enacted 1.5 percent General Fund reduction will total \$1.5 million in 2014-15.

### Nonresident Rate Exceptions

At its April 29 meeting, the Council voted to maintain the existing floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2014-15 tuition and fee rates for final Council action.

On May 5, 2014, Council staff provided Kentucky State University with templates for submitting their tuition and mandatory fee proposals and tuition and fee revenue estimates to the Council. As part of that correspondence, university officials were asked to identify

categories of nonresident students that they desire to charge less than two times the resident rate and provide a brief explanation for the reduced charge.

Kentucky State University is not requesting any exceptions to the nonresident undergraduate rate floor established by the Council. The university's proposed 2014-15 full-time nonresident rate for undergraduate students is \$16,832, which is 2.4 times the in-state rate and exceeds the established floor.

Staff preparation by Bill Payne and Scott Boelscher

ATTACHMENT A

Proposed 2014-15 Tuition and Mandatory Fee Charges  
Kentucky State University

<u>Category</u>	<u>Fall 2014</u>	<u>Spring 2015</u>	<u>Annual 2014-15</u>	<u>Summer 2015</u>
<i>Undergraduate</i>				
Resident				
Full-time (15 credit hours)	\$3,507	\$3,507	\$7,014	
Per Credit Hour	292.25	292.25		292.25
Nonresident				
Full-time (15 credit hours)	8,416	8,416	16,832	
Per Credit Hour	701	701		701
Nonresident-Destiny (Targeted States)				
Full-time	7,014	7,014	14,028	
Per Credit Hour	584.50	584.50		584.50
Nonresident-Legacy				
Full-time	7,014	7,014	14,028	
Per Credit Hour	584.50	584.50		584.50
Online Programs				
Per Credit Hour	370	370		370
<i>Graduate</i>				
Resident				
Full-time	3,582	3,582	7,164	
Per Credit Hour	398	398		398
Nonresident				
Full-time	5,391	5,391	10,782	
Per Credit Hour	599	599		599
Online Programs				
Per Credit Hour	453	453		453

## ATTACHMENT B

### Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue Kentucky State University

<i>Category</i>	Estimated 2013-14	Estimated 2014-15
<i>Undergraduate</i>		
Resident	\$ 6,198,437	\$ 5,893,860
Nonresident	12,512,013	11,687,515
Online	1,087,421	1,015,764
<i>Graduate</i>		
Resident	742,207	589,420
Nonresident	367,733	343,501
Online	140,089	130,858
<i>Summer</i>	583,000	544,582
<b><i>Total</i></b>	<b>\$ 21,630,900</b>	<b>\$ 20,205,500</b>

## 2014-15 Tuition and Mandatory Fee Recommendation Morehead State University

On May 19, 2014, Morehead State University submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff has reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling for a comprehensive university approved by the Council at its April 29 meeting. Upon approval by the Council, the recommended rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at MoSU during fall semester 2014, spring semester 2015 and summer term 2015.

**ACTION: The staff recommends that the Council approve the following 2014-15 tuition and mandatory fee rates for Morehead State University.**

### Tuition and Mandatory Fees

On April 29, the Council approved resident undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not allow rate increases at the comprehensive universities to exceed 5 percent in any one year or to exceed 8 percent over two years. At that same meeting, the Council voted to allow the institutions to charge market competitive rates for graduate and online courses.

As can be seen in the table below, the proposal that Morehead State University submitted to the Council on May 19 is in compliance with the 5 percent ceiling.

<u>Rate Category</u>	<u>Current <sup>1</sup> 2013-14 Tuition &amp; Fees</u>	<u>Proposed <sup>1</sup> 2014-15 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Undergraduate				
Resident	\$7,366	\$7,734	\$368	5.0%
Nonresident	\$18,614	\$19,534	\$920	4.9%
Nonresident Multiple	2.5	2.5		
Graduate				
Resident (per credit hour)	\$530 pch	\$557 pch	\$27	5.1%
Nonresident (per credit hour)	\$530 pch	\$557 pch	\$27	5.1%

<sup>1</sup> Rates do not include MoSU's \$5 per credit hour Special Use Fee (i.e., \$66 per semester for full-time undergraduates) for a student endorsed recreation center project.

Attachment A contains additional categories and rates, including per-credit-hour rates paid by resident and nonresident part-time undergraduate students. The CPE staff recommends approval of rates in these additional categories as proposed by the university.

## **Estimated Tuition Revenue**

MoSU officials estimate that their proposed 2014-15 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$73.9 million in gross tuition and fee revenue (not including \$1.0 million in estimated revenue generated by MoSU's student endorsed Special Use Fee), an increase of about \$3.3 million or 4.7 percent over the previous year (see Attachment B). Campus officials also estimate that the total impact of new fixed cost increases and the enacted 1.5 percent General Fund reduction will total \$3.8 million in 2014-15.

## **Nonresident Rate Exceptions**

At its April 29 meeting, the Council voted to maintain the existing floor for nonresident, undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2014-15 tuition and fee rates for final Council action.

On May 5, 2014, Council staff provided Morehead State University with templates for submitting their tuition and mandatory fee proposals and tuition and fee revenue estimates to the Council. As part of that correspondence, university officials were asked to identify categories of nonresident students that they desire to charge less than two times the resident rate and provide a brief explanation for the reduced charge.

Morehead State University is not requesting any exceptions to the nonresident undergraduate rate floor established by the Council. The university's proposed 2014-15 full-time nonresident rate for undergraduate students is \$19,534, which is 2.5 times the instate rate and exceeds the established floor.

Staff preparation by Bill Payne and Scott Boelscher

ATTACHMENT A

Proposed 2014-15 Tuition and Mandatory Fee Charges  
Morehead State University

<u>Category</u>	<u>Fall 2014</u>	<u>Spring 2015</u>	<u>Annual 2014-15</u>	<u>Summer 2015</u>
<i>Undergraduate</i>				
Resident				
Full-time	3,867	3,867	7,734	-
Per Credit Hour	323	323	-	323
Nonresident				
Full-time	9,767	9,767	19,534	-
Per Credit Hour	815	815	-	815
<i>Graduate</i>				
Resident				
Full-time	-	-	-	-
Per Credit Hour	557	557	-	557
Nonresident				
Full-time	-	-	-	-
Per Credit Hour	557	557	-	557
<i>Special Use Fee</i>				
Full-time	66	66	132	-
Per Credit Hour	5	5	-	5

Note: MoSU's Council approved Special Use Fee of \$5 per credit hour (\$66 per semester for full-time undergraduates) supports a student endorsed recreation center project.

## ATTACHMENT B

### Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue Morehead State University

<i>Category</i>	Estimated 2013-14 <sup>1,2</sup>	Estimated 2014-15 <sup>1,2</sup>
<i>Undergraduate</i>		
Resident	\$ 44,624,748	\$ 46,668,999
Nonresident	16,161,428	16,926,030
 <i>Graduate</i>		
Resident	7,656,205	8,046,238
Nonresident	2,172,332	2,282,998
<b>Total</b>	<b>\$ 70,614,713</b>	<b>\$ 73,924,265</b>

<sup>1</sup> Includes revenue generated from online courses.

<sup>2</sup> Does not include revenue generated from special use fee approved for the student recreation center. The special use fee revenue is not available to fund E&G operations. MoSU's special use fee is estimated to generate \$1 million in 2013-14 and \$1 million in 2014-15.

## 2014-15 Tuition and Mandatory Fee Recommendation Murray State University

*On May 13, 2014, Murray State University submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff has reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling for a comprehensive university approved by the Council at its April 29 meeting. Upon approval by the Council, the recommended rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at MuSU during fall semester 2014, spring semester 2015, and summer term 2015.*

**ACTION: The staff recommends that the Council approve the following 2014-15 tuition and mandatory fee rates for Murray State University.**

### Tuition and Mandatory Fees

On April 29, the Council approved resident undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not allow rate increases at the comprehensive universities to exceed 5 percent in any one year or to exceed 8 percent over two years. At that same meeting, the Council voted to allow the institutions to charge market competitive rates for graduate and online courses.

As can be seen in the table below, the proposal that Murray State University submitted to the Council on May 13 is in compliance with the 5 percent ceiling.

<u>Rate Category</u>	<u>Current 2013-14 Tuition &amp; Fees</u>	<u>Proposed 2014-15 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Undergraduate				
Resident	\$7,044	\$7,392	\$348	4.9%
Nonresident	\$19,164	\$20,112	\$948	4.9%
Nonresident Multiple	2.7	2.7		
Graduate				
Resident	\$446 pch	\$468 pch	\$22	4.9%
Nonresident	\$1,256 pch	\$1,318 pch	\$62	4.9%

Attachment A contains additional categories and rates for undergraduate resident and nonresident part-time students (per-credit-hour rate); graduate resident and nonresident part-time students (per-credit-hour rate); Doctor of Nursing Practice; and undergraduate and graduate WEB courses. The Council staff recommends approval of rates in these additional categories as proposed by the university.

### **Estimated Tuition Revenue**

MuSU officials estimate that their proposed 2014-15 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$113.8 million in gross tuition and fee revenue, an increase of about \$6.2 million or 5.8 percent over the previous year (see Attachment B). Campus officials also estimate that the total impact of new fixed cost increases and the enacted 1.5 percent General Fund reduction will total \$5.0 million in 2014-15.

### **Nonresident Rate Exceptions**

At its April 18 meeting, the Council voted to maintain the existing floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2014-15 tuition and fee rates for final Council action.

On April 29, 2014, Council staff provided Kentucky's public postsecondary institutions with templates for submitting their respective tuition and mandatory fee proposals and tuition and fee revenue estimates to the Council. As part of that correspondence, campus officials were asked to identify categories of nonresident students that they desire to charge less than two times the resident rate and provide a brief explanation for the reduced charge.

Murray State University is not requesting any exceptions to the nonresident rate floor established by the Council. The university's proposed 2014-15 full-time, nonresident, undergraduate tuition and fee charge is \$20,112, which is 2.7 times the resident rate and exceeds the established floor.

Staff preparation by Bill Payne and Scott Boelscher

ATTACHMENT A

Proposed 2014-15 Tuition and Mandatory Fee Charges  
Murray State University

<u>Category</u>	<u>Fall 2014</u>	<u>Spring 2015</u>	<u>Annual 2014-15</u>	<u>Summer 2015</u>
<i>Undergraduate</i>				
Resident				
Full-time (12 credit hours and above)	\$3,696	\$3,696	\$7,392	
Per Credit Hour	308.00	308.00		308.00
(WEB Courses Resident) Per Credit Hour	388.00	388.00		388.00
Nonresident				
Full-time (12 credit hours and above)	10,056	10,056	20,112	
Per Credit Hour	838.00	838.00		838.00
(WEB Courses Resident) Per Credit Hour	388.00	388.00		388.00
<i>Graduate</i>				
Resident				
Full-time				
Per Credit Hour	468.00	468.00		468.00
(WEB Courses Resident) Per Credit Hour	596.00	596.00		596.00
Nonresident				
Full-time				
Per Credit Hour	1,318.00	1,318.00		1,318.00
(WEB Courses Resident) Per Credit Hour	596.00	596.00		596.00
Doctor of Nursing Practice				
Resident (per Credit Hour)	584.00	584.00		584.00
Nonresident (Per Credit Hour)	854.50	854.50		854.50
(WEB Courses Resident) Per Credit Hour	746.00	746.00		746.00

## ATTACHMENT B

### Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue Murray State University

<i>Category</i>	Estimated 2013-14	Estimated 2014-15
<i>Undergraduate</i>		
Resident	\$ 34,106,646	\$ 36,038,221
Nonresident	46,085,382	48,706,071
Online	6,343,022	6,677,622
 <i>Graduate</i>		
Resident	4,660,343	4,923,389
Nonresident	10,854,158	11,471,607
Online	5,512,469	5,980,274
 <i>Total</i>	 \$ 107,562,020	 \$ 113,797,184

## 2014-15 Tuition and Mandatory Fee Recommendation Northern Kentucky University

*On May 21, 2014, Northern Kentucky University submitted its tuition and mandatory fee increase proposal and tuition revenue estimates to the Council. The Council staff has reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling for a comprehensive university approved by the Council at the April 29 meeting, and that the requested exceptions to the nonresident rate floor are in line with those approved by the Council last year. Upon approval by the Council, the recommended rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at NKU during fall semester 2014, spring semester 2015, and summer term 2015.*

**ACTION: The staff recommends that the Council approve the following 2014-15 tuition and mandatory fee rates and requested exceptions to the nonresident rate floor for Northern Kentucky University.**

### Tuition and Mandatory Fees

On April 29, the Council approved resident undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not allow rate increases at the comprehensive universities to exceed 5 percent in any one year or to exceed 8 percent over two years. At that same meeting, the Council voted to allow the institutions to charge market competitive rates for graduate and online courses. As can be seen in the table below, the proposal that Northern Kentucky University submitted to the Council on May 21 is in compliance with the 5 percent ceiling.

<u>Rate Category</u>	<u>Current 2013-14 Tuition &amp; Fees</u>	<u>Proposed 2014-15 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Undergraduate				
Resident	\$8,088	\$8,472	\$384	4.7%
Nonresident	\$16,176	\$16,944	\$768	4.7%
Nonresident Multiple	2.0	2.0		
Graduate				
Resident	\$494 pch	\$518 pch	\$24	4.9%
Nonresident	\$765 pch	\$797 pch	\$32	4.2%

Note: Tuition and fees shown above do not include Special Use Fees (i.e., \$12 pch in AY14; \$16 pch in AY15 up to and including the 12th credit hour).

Attachment A contains additional categories and rates including rates for undergraduate resident, nonresident, Metro, PACE Program, and online students; graduate resident, nonresident, Indiana, and online students; online programs; and business, law, and education doctorate and first professional programs. CPE staff recommends approval of rates in these additional categories as proposed by the university.

### **Estimated Tuition Revenue**

NKU officials estimate that their proposed 2014-15 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$137.7 million in gross tuition and fee revenue (not including \$4.8 million in estimated revenue generated by NKU's student endorsed Special Use Fee), an increase of \$225,400 or 0.2 percent over the previous year (see Attachment B). Campus officials also estimate that the total impact of new fixed cost increases and the enacted 1.5 percent General Fund reduction will total \$8.2 million in 2014-15.

### **Nonresident Rate Exceptions**

At its April 29 meeting, the Council voted to maintain the existing floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2014-15 tuition and fee rates for final Council action.

On May 5, 2014, Council staff provided Kentucky's public postsecondary institutions with templates for submitting their respective tuition and mandatory fee proposals and tuition and fee revenue estimates to the Council. As part of that correspondence, institutions were asked to identify categories of nonresident students that they desire to charge less than two times the resident rate and provide a brief explanation for the reduced charge.

In line with what NKU proposed and the Council approved last year (i.e., 2013-14), Northern Kentucky University is requesting exceptions to the nonresident rate floor for their undergraduate Metropolitan rate and their Program for Adult-Centered Education (PACE) rate. The proposed 2014-15 undergraduate Metropolitan rate is \$12,936, or 1.53 times the resident rate. The proposed 2014-15 PACE rate is \$378 per credit hour, or 1.07 times the resident rate. Attachment C contains brief descriptions of these rate categories, as well as, the rationale for NKU's exception requests. The CPE staff recommends approval of these nonresident rates as proposed by the university.

Proposed 2014-15 Tuition and Mandatory Fee Charges  
Northern Kentucky University

ATTACHMENT A

<u>Category-Tuition</u>	<u>Fall 2014</u>	<u>Spring 2015</u>	<u>Annual 2014-15</u>	<u>Summer 2015</u>	<u>Winter 2014</u>
<b><i>Undergraduate</i></b>					
Resident					
Full-time (12-16 credit hours)	\$4,236	\$4,236	\$8,472	\$4,236	\$4,236
Per Credit Hour	\$353	\$353	N/A	\$353	\$353
Metro					
Full-time (12-16 credit hours)	\$6,468	\$6,468	\$12,936	\$6,468	\$6,468
Per Credit Hour	\$539	\$539	N/A	\$539	\$539
Indiana Rate					
Full-time (12-16 credit hours)	\$4,404	\$4,404	\$8,808	\$4,404	\$4,404
Per Credit Hour	\$367	\$367	N/A	\$367	\$367
Nonresident					
Full-time (12-16 credit hours)	\$8,472	\$8,472	\$16,944	\$8,472	\$8,472
Per Credit Hour	\$706	\$706	N/A	\$706	\$706
Resident and Nonresident Online					
Per Credit Hour	\$388	\$388	N/A	\$388	\$388
Resident & Nonresident - PACE Program					
Per Credit Hour	\$378	\$378	N/A	\$378	\$378
<b><i>Graduate</i></b>					
Resident					
Per Credit Hour	\$518	\$518	N/A	\$518	\$518
Ohio/Indiana					
Per Credit Hour	\$630	\$630	N/A	\$630	\$630
Nonresident					
Per Credit Hour	\$797	\$797	N/A	\$797	\$797
Nonresident & Resident - Online					
Per Credit Hour	\$558	\$558	N/A	\$558	\$558
<b>Graduate - Master of Education</b>	\$518	\$518	N/A	\$518	\$518
<b><i>Business Graduate</i></b>					
Resident					
Per Credit Hour	\$584	\$584	N/A	\$584	\$584
Ohio/Indiana					
Per Credit Hour	\$694	\$694	N/A	\$694	\$694
Nonresident					
Per Credit Hour	\$952	\$952	N/A	\$952	\$952
<b><i>Business MBA - Traditional</i></b>					
Resident					
Per Credit Hour	\$573	\$573	N/A	\$573	\$573
Ohio/Indiana					
Per Credit Hour	\$649	\$649	N/A	\$649	\$649
Nonresident					

Proposed 2014-15 Tuition and Mandatory Fee Charges  
Northern Kentucky University

ATTACHMENT A

<u>Category-Tuition</u>	<u>Fall 2014</u>	<u>Spring 2015</u>	<u>Annual 2014-15</u>	<u>Summer 2015</u>	<u>Winter 2014</u>
Per Credit Hour	\$707	\$707	N/A	\$707	\$707
<b><i>Business MBA - New Program</i></b> (semester rates)					
Resident	\$3,504	\$3,504	N/A	\$3,504	\$3,504
Ohio/Indiana (all students in these states)	\$4,044	\$4,044	N/A	\$4,044	\$4,044
Nonresident	\$4,452	\$4,452	N/A	\$4,452	\$4,452
<b>College of Health Professions (Nursing Grad Cohort Programs)</b>					
Doctorate of Nurse Practitioner					
Per Credit Hour	\$599	\$599	N/A	\$599	\$599
Master of Nursing Degrees (Cohort Offsite Rates)					
Per Credit Hour	\$574	\$574	N/A	\$574	\$574
<b>College of Informatics</b>	\$574	\$574	N/A	\$574	\$574
<b><i>Law</i></b>					
Resident					
Full-time (13 - 16 credit hours)	\$8,528	\$8,528	\$17,056	\$8,528	\$8,528
Per Credit Hour	\$656	\$656	N/A	\$656	\$656
Nonresident					
Full-time (13 - 16 credit hours)	\$13,793	\$13,793	\$27,586	\$13,793	\$13,793
Per Credit Hour	\$1,061	\$1,061	N/A	\$1,061	\$1,061
<b>School Based Scholars</b> (High School Students)	\$225	\$225	N/A	\$225	\$225
<b><i>Education Doctorate (annual)</i></b>					
Resident	N/A	N/A	\$12,208	N/A	N/A
Metro	N/A	N/A	\$14,759	N/A	N/A
Nonresident	N/A	N/A	\$21,297	N/A	N/A
<b><i>Executive Leadership &amp; Org. Change (ELOC)</i></b>	N/A	N/A	\$31,971	N/A	N/A
<b><i>Category-Mandatory Fee (Special Use Fee)</i></b>					
Special Use Fee (Campus Recreation Fee)					
Per Credit Hour	\$16	\$16	N/A	\$16	\$16

Note 1: Students are charged an additional \$35 for each on-line credit hour and \$25 for each PACE credit hour.

Note 2: Students enrolled in an on-line class are charged an additional \$40 for each on-line credit hour.

Note 3: School Based Scholar's = Rate for high school students taking an NKU college course at a KY high school.

Note 4: MBA program requires students to enroll in 6 credit hours each semester.

Note 5: Doctor of Education is a three-year annual Cohort tuition rate.

Note 6: ELOC is a two-year Cohort tuition rate and includes \$6,500 for an International Trip.

Note 7: The Campus Recreation Fee is charged per credit hour up to 12 hours and is capped at \$192 per semester.

## Attachment B

Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue  
Northern Kentucky University

<i>Category - Tuition</i>	Year End 2013-14 <sup>1</sup>	Estimated 2014-15 <sup>1</sup>
<i>Undergraduate</i>		
Resident	56,075,200	57,857,000
Metro	29,558,200	30,161,000
Nonresident	12,383,300	11,809,000
School Based Scholars	356,600	358,000
PACE	3,522,400	3,349,000
Indiana Rate	3,055,500	3,011,000
Ohio Reciprocity	3,284,300	2,864,100
On-Line	4,587,600	6,023,000
<i>Graduate</i>		
Resident	4,643,800	4,623,000
Ohio/Indiana (was metro)	3,249,900	3,221,800
Nonresident	643,800	625,000
On-Line	3,251,900	3,026,000
<i>Business Graduate</i>		
Resident	791,900	672,000
Ohio/Indiana (was metro)	487,500	361,000
Nonresident	43,800	37,000
ELOC Program	724,200	718,000
<i>First-Professional</i>		
Resident	5,047,200	4,089,500
Nonresident	4,833,600	4,130,300
<i>Doctorate</i>		
Resident	493,800	319,000
Ohio/Indiana (was metro)	213,600	189,000
<i>Executive Doctorate</i>		
	111,800	158,000
Dr. Online (Dr of Nurse Practitione	141,600	125,200
<b>TOTAL TUITION AND MANDATORY FEES</b>	<b>137,501,500</b>	<b>137,726,900</b>

<sup>1</sup>Does not include revenue generated from NKU's Special Use Fee approved for the student recreation center. The Special Use Fee revenue is not available to fund E&G operations. NKU's Special Use Fee is estimated to generate \$3.8 million in 2013-14 and \$4.8 million in 2014-15.

## Northern Kentucky University Rationale for Exception Requests

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### **UNDERGRADUATE METROPOLITAN RATE**

*Exception Request (Continuation): assess a non-resident rate that is 1.53 times the resident rate for students from the Ohio area market (counties: Adams, Brown, Butler, Champaign, Clark, Clermont, Clinton, Darke, Delaware, Fairfield, Fayette, Franklin, Greene, Highland, Hamilton, Licking, Madison, Miami, Montgomery, Pickaway, Pike, Preble, Ross, Scioto, Union, and Warren).*

*Average number of students: Fall/Spring 2,424 for 2014-15*

NKU requests continuation of the Metro tuition rate to allow NKU to remain competitive in our Ohio market, maintain our financial base, and continue our current proportion of resident to non-resident students. Given our low levels of state funding relative to other comprehensive institutions and our dependence on non-resident tuition dollars for nearly 40% of our overall tuition revenue, NKU cannot afford to jeopardize this source of funding and risk fiscal instability should these students decide to transfer to other institutions in our very competitive regional market. Such a loss would result in a substantial compromise of quality, especially given the high costs of operating in an urban environment. By continuing the Metro rate, our full-time annual Metro tuition rate will be more than \$1,936 more than the University of Cincinnati resident rate. At the recommended rate, Ohio residents from the targeted counties will still pay roughly \$17,900 more for their four-year degree than Kentucky residents. This exception applies to 20% of our overall undergraduate population.

In addition, continuation of the Metro tuition rate will allow NKU to continue to attract and retain students which enhance diversity while progressing towards meeting Northern Kentucky labor needs. NKU recognizes that it will not attain enrollment goals set forth in the CPE's Double the Numbers plan or Northern Kentucky Vision 2015 plan solely on Kentucky residents.

### **PACE (PROGRAM FOR ADULT-CENTERED EDUCATION) RATE (CONTINUATION)**

*Exception Request (Continuation): assess resident rates to non-resident students in the PACE program*

*Average number of students: Fall/Spring average of 422 for 2014-15*

NKU wishes to continue offering resident rates to non-resident PACE program participants. Given NKU's location in a tri-state economic region, the PACE program is designed to serve adults who both live and work in Kentucky, live in Kentucky and work in Ohio or Indiana, and live in Ohio or Indiana but work in Kentucky. Since the PACE program is self-supporting, the revenue generated by non-resident students subsidizes the program and helps pay for fixed costs (primarily faculty salaries). Without this revenue, it would not be feasible to offer the program on a self-supporting basis to Kentucky adults. A market analysis of other programs within the region suggests that charging the regular non-resident rate would price the program out of the market. No Kentucky resident has been denied access to the PACE program due to space limitations resulting from non-resident enrollments.

## 2014-15 Tuition and Mandatory Fee Recommendation University of Kentucky

On May 23, 2014, the University of Kentucky submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff has reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling for a research university approved by the Council at its April 29 meeting. Upon approval by the Council, the recommended rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at UK during fall semester 2014, spring semester 2015, and summer term 2015.

**ACTION: The staff recommends that the Council approve the following 2014-15 tuition and mandatory fee rates for the University of Kentucky.**

### Tuition and Mandatory Fees

On April 29, the Council approved resident undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not allow rate increases at the research universities to exceed 5 percent in any one year or to exceed 8 percent over two years. At that same meeting, the Council voted to allow the institutions to charge market competitive rates for graduate and online courses.

As can be seen in the table below, the proposal that the University of Kentucky submitted to the Council on May 23 is in compliance with the 5 percent ceiling.

<u>Rate Category</u>	<u>Current 2013-14 Tuition &amp; Fees</u>	<u>Proposed 2014-15 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Undergraduate <sup>1</sup>				
Resident	\$10,110	\$10,616	\$506	5.0%
Nonresident	\$21,193	\$22,888	\$1,695	8.0%
Nonresident Multiple	2.1	2.2		
Graduate				
Resident	\$10,772	\$11,312	\$540	5.0%
Nonresident	\$22,838	\$24,664	\$1,826	8.0%

<sup>1</sup> Average of upper- and lower-division rates.

Attachment A contains additional categories and rates including rates for undergraduate resident and nonresident part-time students (per credit hour charge); for graduate resident and nonresident part-time students (per credit hour charge); for master's degree programs in business administration, diplomacy and international commerce, physician assistant studies, radiological medical physics; health physics; and for graduate programs in law, medicine, dentistry, pharmacy, professional doctoral, MBA, and doctorate of physical therapy. The Council staff recommends approval of rates in these additional categories as proposed by the university.

### **Estimated Tuition Revenue**

UK officials estimate that their proposed 2014-15 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$405.0 million in gross tuition and fee revenue, an increase of about \$31.2 million or 8.4 percent over the previous year (see Attachment B). Campus officials also estimate that the total impact of new fixed cost increases and the enacted 1.5 percent General Fund reduction will total \$34.4 million in 2014-15.

### **Nonresident Rate Exceptions**

At its April 29 meeting, the Council voted to maintain the existing floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2014-15 tuition and fee rates for final Council action.

On May 5, 2014, Council staff provided Kentucky's public postsecondary institutions with templates for submitting their respective tuition and mandatory fee proposals and tuition and fee revenue estimates to the Council. As part of that correspondence, institutions were asked to identify categories of nonresident students that they desire to charge less than two times the resident rate and provide a brief explanation for the reduced charge.

The University of Kentucky is not requesting any exceptions to the nonresident undergraduate rate floor established by the Council. The university's proposed 2014-15 full-time, nonresident rate for undergraduate students is \$22,888 (an average of upper- and lower-division nonresident rates), which is 2.2 times the in-state rate and exceeds the established floor.

Staff preparation by Bill Payne and Scott Boelscher

**Proposed 2014-15 Tuition and Mandatory Fee Charges  
University of Kentucky**

Category	Fall 2014	Spring 2015	Annual 2014-15	Summer 2015
<i>Undergraduate (Lower Division)</i>				
Resident				
Full-time (12 credit hours and above)	\$ 5,232	\$ 5,232	\$ 10,464	
Per Credit Hour	\$ 421	\$ 421		\$ 421
Nonresident				
Full-time (12 credit hours and above)	\$ 11,367	\$ 11,367	\$ 22,734	
Per Credit Hour	\$ 931	\$ 931		\$ 931
<i>Undergraduate (Upper Division)</i>				
Resident	\$ 5,384	\$ 5,384	\$ 10,768	
Full-time (12 credit hours and above)	\$ 433	\$ 433		\$ 433
Per Credit Hour				
Nonresident	\$ 11,521	\$ 11,521	\$ 23,042	
Full-time (12 credit hours and above)	\$ 944	\$ 944		\$ 944
Per Credit Hour				
<i>Graduate</i>				
Resident				
Full-time	\$ 5,656	\$ 5,656	\$ 11,312	
Per Credit Hour	\$ 596	\$ 596		\$ 596
Nonresident				
Full-time	\$ 12,332	\$ 12,332	\$ 24,664	
Per Credit Hour	\$ 1,338	\$ 1,338		\$ 1,338
<i>Master of Business Administration (MBA)</i>				
<i>Evening and part-time students</i>				
Resident				
Full-time	\$ 6,537	\$ 6,537	\$ 13,074	
Per Credit Hour	\$ 696	\$ 696		\$ 696
Nonresident				
Full-time	\$ 14,723	\$ 14,723	\$ 29,446	
Per Credit Hour	\$ 1,604	\$ 1,604		\$ 1,604
<i>Master of Arts in Diplomacy and International Commerce</i>				
Resident				
Full-time	\$ 5,929	\$ 5,929	\$ 11,858	
Per Credit Hour	\$ 627	\$ 627		\$ 627
Nonresident				
Full-time	\$ 12,619	\$ 12,619	\$ 25,238	
Per Credit Hour	\$ 1,369	\$ 1,369		\$ 1,369
<i>Master of Science in Physician Assistant Studies</i>				
Resident				
Full-time	\$ 6,093	\$ 6,093	\$ 12,186	
Per Credit Hour	\$ 646	\$ 646		\$ 646
Nonresident				
Full-time	\$ 12,791	\$ 12,791	\$ 25,582	
Per Credit Hour	\$ 1,389	\$ 1,389		\$ 1,389
<i>Master of Science in Radiological Medical Physics and Master of Science in Health Physics (College of Health Sciences, Division of Radiation Sciences)</i>				
Resident				
Full-time	\$ 6,583	\$ 6,583	\$ 13,166	
Per Credit Hour	\$ 700	\$ 700		\$ 700
Nonresident				
Full-time	\$ 13,273	\$ 13,273	\$ 26,546	
Per Credit Hour	\$ 1,442	\$ 1,442		\$ 1,442
<i>Law</i>				
Resident				
Full-time	\$ 10,494	\$ 10,494	\$ 20,988	
Per Credit Hour	\$ 1,024	\$ 1,024		\$ 1,024
Nonresident				
Full-time	\$ 19,254	\$ 19,254	\$ 38,508	
Per Credit Hour	\$ 1,900	\$ 1,900		\$ 1,900
<i>Medicine</i>				
<i>Students - entering classes of fall 2010</i>				
Resident			\$ 30,110	

ATTACHMENT A

Proposed 2014-15 Tuition and Mandatory Fee Charges  
University of Kentucky

Category	Fall 2014	Spring 2015	Annual 2014-15	Summer 2015
Nonresident			\$ 55,248	
Students - entering classes of fall 2011				
Resident			\$ 31,907	
Nonresident			\$ 58,553	
Students - entering classes of fall 2012				
Resident			\$ 32,889	
Nonresident			\$ 60,272	
Students - entering classes of fall 2013				
Resident			\$ 33,870	
Nonresident			\$ 62,073	
Students - entering classes of fall 2014				
Resident			\$ 34,888	
Nonresident			\$ 63,948	
Reduced Curriculum load				
Resident			\$ 18,138	
Nonresident			\$ 32,668	
Dentistry				
Resident			\$ 30,188	
Nonresident			\$ 61,628	
Reduced Curriculum load				
Resident			\$ 15,788	
Nonresident			\$ 31,508	
Doctor of Pharmacy				
Students - entering classes of fall 2011				
Resident			\$ 24,514	
Nonresident			\$ 44,438	
Students - entering classes of fall 2012				
Resident			\$ 25,808	
Nonresident			\$ 46,828	
Students - entering classes of fall 2013				
Resident			\$ 26,448	
Nonresident			\$ 48,028	
Students - entering classes of fall 2014				
Resident			\$ 26,448	
Nonresident			\$ 48,028	
Reduced curriculum load				
Resident			\$ 13,918	
Non-Resident			\$ 24,708	
Professional Doctoral				
Resident	\$ 7,374	\$ 7,374	\$ 14,748	
Full-time	\$ 787	\$ 787		\$ 787
Per Credit Hour				
Nonresident				
Full-time	\$ 17,039	\$ 17,039	\$ 34,078	
Per Credit Hour	\$ 1,861	\$ 1,861		\$ 1,861
Master of Business Administration (MBA)				
Full-time students in the "Day" Program				
Resident			\$ 12,070	
Nonresident			\$ 25,448	
Doctorate of Physical Therapy				
Resident			\$ 18,346	
Nonresident			\$ 42,508	
UK-UofL Joint Executive Master in Business Administration			\$ 67,500	

ATTACHMENT B

Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue  
University of Kentucky

<u>Category</u>	<u>Estimated 2013-14<sup>1</sup></u>	<u>Estimated 2014-15<sup>1</sup></u>
<i>Undergraduate</i>		
Resident	\$ 139,248,800	\$ 148,074,600
Nonresident	95,195,300	110,380,500
<i>Graduate</i>		
Resident	22,619,300	20,496,600
Nonresident	33,718,400	36,265,700
<i>First-Professional</i>		
Resident	37,285,200	37,916,600
Nonresident	19,718,900	23,138,200
Mandatory Fees	26,040,800	28,758,100
<b><i>Total</i></b>	<b><u><u>\$ 373,826,700</u></u></b>	<b><u><u>\$ 405,030,300</u></u></b>

<sup>1</sup> Includes revenue generated from online courses.

## 2014-15 Tuition and Mandatory Fee Recommendation University of Louisville

*On May 23, 2014, the University of Louisville submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff has reviewed the proposed rates and determined that they comply with the resident, undergraduate rate ceiling for a research university approved by the Council at its April 29 meeting. Upon approval by the Council, the proposed rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at UofL during fall semester 2014, spring semester 2015, and summer term 2015.*

**ACTION: The staff recommends that the Council approve the following 2014-15 tuition and mandatory fee rates for the University of Louisville.**

### Tuition and Mandatory Fees

On April 29, the Council approved resident undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not allow rate increases at the research universities to exceed 5 percent in any one year or to exceed 8 percent over two years. At that same meeting, the Council voted to allow the institutions to charge market competitive rates for graduate and online courses.

As can be seen in the table below, the proposal that the University of Louisville submitted to the Council on May 23 is in compliance with the 5 percent ceiling.

<u>Rate Category</u>	<u>Current 2013-14 Tuition &amp; Fees</u>	<u>Proposed 2014-15 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Undergraduate				
Resident	\$9,750	\$10,236	\$486	5.0%
Nonresident	\$23,638	\$24,124	\$486	2.1%
Nonresident Multiple	2.4	2.4		
Graduate				
Resident	\$10,788	\$11,326	\$538	5.0%
Nonresident	\$22,446	\$23,568	\$1,122	5.0%

<sup>1</sup> Reported rates do not include UofL's Special Use Fee of \$98 per semester or \$196 per academic year.

Attachment A contains additional categories and rates, including rates for undergraduate and graduate part-time students (per credit hour rates); undergraduate and graduate distance education students; an education doctorate practitioner program; and business, medicine, human resources and organizational development, dentistry, and law first-professional programs. The Council staff recommends approval of rates in these additional categories as proposed by the university.

### **Estimated Tuition Revenue**

UofL officials estimate that their proposed 2014-15 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$264.1 million in gross tuition and fee revenue (not including \$4.5 million generated from UofL's student endorsed Special Use Fee), an increase of about \$10.0 million or 4.0 percent over the previous year (see Attachment B). Campus officials also estimate that the total impact of new fixed cost increases and the enacted 1.5 percent General Fund reduction will total \$13.9 million in 2014-15.

### **Nonresident Rate Exceptions**

At its April 29 meeting, the Council voted to maintain the existing floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2014-15 tuition and fee rates for final Council action.

On May 5, 2014, Council staff provided Kentucky's public postsecondary institutions with templates for submitting their respective tuition and mandatory fee proposals and tuition and fee revenue estimates to the Council. As part of that correspondence, institutions were asked to identify categories of nonresident students that they desire to charge less than two times the resident rate and provide a brief explanation for the reduced charge.

The University of Louisville is not requesting any exceptions to the nonresident undergraduate rate floor established by the Council. The university's proposed 2014-15 full-time, nonresident rate for undergraduate students is \$24,124, which is 2.4 times the in-state rate and exceeds the established floor.

Staff preparation by Bill Payne and Scott Boelscher

**Proposed 2014-15 Tuition and Mandatory Fee Charges  
University of Louisville**

<i>Category</i>	Fall 2014	Spring 2015	Annual 2014-15	Summer 2015
<i>Undergraduate</i>				
Resident				
Full-time (12 credit hours and above) <sup>1</sup>	\$ 5,118	\$ 5,118	\$ 10,236	\$ 5,118
Per Credit Hour	427	427		427
Nonresident				
Full-time (12 credit hours and above) <sup>1</sup>	12,062	12,062	24,124	12,062
Per Credit Hour	1,006	1,006		1,006
Special Fort Knox Rate				
Per Credit Hour (includes online courses)	250	250		250
<i>Intensive English as a Second Language (IESL)</i>				
Full-time Day Program	4,590	4,590	9,180	
<i>Graduate</i>				
Resident				
Full-time	5,663	5,663	11,326	5,663
Per Credit Hour	630	630		630
Nonresident				
Full-time	11,784	11,784	23,568	11,784
Per Credit Hour	1,311	1,311		1,311
Special Fort Knox Rate				
Per Credit Hour (includes online courses)	250	250		250
<i>Distance Education (per credit hour)</i>				
Undergraduate	483	483		483
Graduate	693	693		693
Graduate - Urban Planning & Public Admin	830	830		830
Law, full-time	1,066	1,066		1,066
Law, part-time	887	887		887
<i>Professional MBA Cohort Program</i>				
Resident - 6 consecutive semesters including summer terms				
Full-time	5,333	5,333	16,000	5,333
Nonresident - 6 consecutive semesters including summer terms				
Full-time	5,333	5,333	16,000	5,333
<i>Full-time MBA Cohort Program</i>				
Resident - 13 month program				
Full-time	10,667	10,667	32,000	10,667
Nonresident - 13 month program				
Full-time	10,667	10,667	32,000	10,667

**Proposed 2014-15 Tuition and Mandatory Fee Charges  
University of Louisville**

<i>Category</i>	Fall 2014	Spring 2015	Annual 2014-15	Summer 2015
<i>IMBA Cohort Program</i>				
Resident - 6 consecutive semesters including summer terms				
Full-time	5,333	5,333	16,000	5,333
Nonresident - 6 consecutive semesters including summer terms				
Full-time	5,333	5,333	16,000	5,333
<i>Master's in Accountancy Cohort Program</i>				
Resident - 3 consecutive semesters including summer terms				
Full-time	7,000	7,000	21,000	7,000
Nonresident - 3 consecutive semesters including summer terms				
Full-time	7,000	7,000	21,000	7,000
<i>Certificate Program in Accounting</i>				
Resident (7 undergraduate courses over 2-3 semesters)				
Full-time	6,450	6,450	12,900	NA
Nonresident (7 undergraduate courses over 2-3 semesters)				
Full-time	6,450	6,450	12,900	NA
<i>Ed. D. Practitioner</i>				
Resident - 9 consecutive semesters including summer terms				
Full-time	1,800	1,800	5,400	1,800
Nonresident - 9 consecutive semesters including summer terms				
Full-time	1,800	1,800	5,400	1,800
<i>M.S. in Human Resources and Organization Development</i>				
Resident - 6 consecutive semesters including summer terms				
Full-time	2,750	2,750	8,250	2,750
Nonresident - 6 consecutive semesters including summer terms				
Full-time	2,750	2,750	8,250	2,750
<i>Law</i>				
Resident				
Full-time	9,753	9,753	19,506	9,753
Per Credit Hour	976	976		976
Nonresident				
Full-time	18,171	18,171	36,342	18,171
Per Credit Hour	1,819	1,819		1,819
<i>Medicine</i>				
Resident	17,701	17,701	35,402	NA
Nonresident	26,906	26,906	53,812	NA
<i>Dentistry</i>				
Resident	14,986	14,986	29,972	NA
Nonresident	31,237	31,237	62,474	NA
<i>Student Recreation Center Special Use Fee</i>	98	98	196	

<sup>1</sup> Credit hours over 18 permitted with permission.

## ATTACHMENT B

### Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue University of Louisville

<u>Category</u>	<u>Estimated 2013-14<sup>1</sup></u>	<u>Estimated 2014-15<sup>1</sup></u>
<i>Undergraduate</i>		
Resident	\$ 121,503,000	\$ 126,110,800
Nonresident	20,694,200	21,146,100
Online	13,029,600	14,508,400
<i>Graduate</i>		
Resident	28,757,600	28,494,000
Nonresident	12,570,600	13,163,800
Online	2,240,700	2,937,800
<i>First-Professional</i>		
Resident	26,514,400	27,840,200
Nonresident	19,234,600	20,196,200
Mandatory Fees	9,573,900	9,743,100
<b><i>Total</i></b>	<b><u><u>\$ 254,118,600</u></u></b>	<b><u><u>\$ 264,140,400</u></u></b>

<sup>1</sup>Does not include revenue generated from special use fee approved for the student recreation center. The special use fee revenue is not available to fund E&G operations. UL's special use fee for the student recreation center is estimated to generate \$3 million in 2013-14 and \$4.5 million in 2014-15.

## 2014-15 Tuition and Mandatory Fee Recommendation Western Kentucky University

*On May 20, 2014, Western Kentucky University submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff has reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling for a comprehensive university approved by the Council at its April 29 meeting, and that the requested exception to the nonresident rate floor is in line with those approved by the Council last year. Upon approval by the Council, the recommended rates will establish maximum tuition and mandatory fee charges that may be assessed to students enrolling at WKU during fall semester 2014, spring semester 2015, and summer term 2015.*

**ACTION:** The staff recommends that the Council approve the following 2014-15 tuition and mandatory fee rates and the requested exception to the nonresident rate floor for Western Kentucky University.

### Tuition and Mandatory Fees

On April 29, the Council approved resident undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not allow rate increases at the comprehensive universities to exceed 5 percent in any one year or to exceed 8 percent over two years. At that same meeting, the Council voted to allow the institutions to charge market competitive rates for graduate and online courses.

As can be seen in the table below, the proposal that Western Kentucky University submitted to the Council on May 20 is in compliance with the 5 percent ceiling.

<u>Rate Category</u>	<u>Current <sup>1</sup> 2013-14 Tuition &amp; Fees</u>	<u>Proposed <sup>1</sup> 2014-15 Tuition &amp; Fees</u>	<u>Dollar Change</u>	<u>Percent Change</u>
Undergraduate				
Resident	\$8,582	\$9,000	\$418	4.9%
Nonresident	\$22,108	\$23,212	\$1,104	5.0%
Nonresident Multiple	2.6	2.6		
Graduate				
Resident	\$482 pch	\$507 pch	\$25	5.2%
Nonresident	\$632 pch	\$683 pch	\$51	8.1%

<sup>1</sup> Reported rates do not include WKU's Special Use Fee of \$70 per semester or \$140 per academic year.

Attachment A contains additional categories and rates, including rates for undergraduate resident and nonresident part-time and distance learning students; nonresident Tuition Incentive Program (TIP) students; graduate resident and nonresident distance learning students; graduate nonresident international students; nurse practitioner and physical therapy doctoral students; and graduate professional MBA program students. The Council staff recommends approval of rates in these additional categories as proposed by the university.

### **Estimated Tuition Revenue**

WKU officials estimate that their proposed 2014-15 tuition and mandatory fee charges for all categories of students (i.e., every academic level, residency, and full-time or part-time status) will generate about \$189.1 million in gross tuition and fee revenue (not including \$2.0 million generated from WKU's student endorsed Special Use Fee), an increase of about \$9.1 million or 5.1 percent over the previous year (see Attachment B). Campus officials also estimate that the total impact of new fixed cost increases and the enacted 1.5 percent General Fund reduction will total \$10.3 million in 2014-15.

### **Nonresident Rate Exceptions**

At its April 29 meeting, the Council voted to maintain the existing floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2014-15 tuition and fee rates for final Council action.

On May 5, 2014, Council staff provided Kentucky's public postsecondary institutions with templates for submitting their respective tuition and mandatory fee proposals and tuition and fee revenue estimates to the Council. As part of that correspondence, campus officials were asked to identify categories of nonresident students that they desire to charge less than two times the resident rate and to provide a brief explanation for the reduced charge.

Western Kentucky University is requesting an exception to the nonresident rate floor for their undergraduate Tuition Incentive Program (TIP) rate (see Attachment C). The proposed nonresident TIP rate is 1.33 times the in-state rate. The university's regular out-of-state rate is 2.58 times the in-state rate. The Council staff recommends approval of WKU's nonresident TIP rate as proposed by the university. This request is in line with what the university proposed and the Council approved last year (i.e., 2013-14).

ATTACHMENT A

Proposed 2014-15 Tuition and Mandatory Fee Charges  
Western Kentucky University

<u>Category</u>	<u>Fall 2014</u>	<u>Spring 2015</u>	<u>Annual 2014-15</u>	<u>Summer 2015</u>
<i>Undergraduate</i>				
Resident				
Full-time (12-18 credit hours)	\$ 4,500	\$ 4,500	\$ 9,000	
Part-time (Per Credit Hour)	375.00	375.00		375
Dual Credit (Per Credit Hour)	70.00	70.00		
Nonresident				
Full-time (12-18 credit hours)	11,606	11,606	23,212	
Full-time - Tuition Incentive Program (12-18 ch)	6,002	6,002	12,004	
Part-time (Per Credit Hour)	967.17	967.17		967.17
Part-time - Tuition Incentive Program (pch)	500.17	500.17		500.17
Part-time - Distance Learning (Online Courses)	463.00	463.00		463.00
International				
Full-time (12-18 credit hours)	11,930	11,930	23,860	
Part-time (Per Credit Hour)				994.17
<i>Graduate</i>				
Resident				
Per Credit Hour	507	507		507
Nonresident				
Domestic Per Credit Hour	683	683		683
International Per Credit Hour	954	954		954
Distance Learning (Online Courses)	618	618		618
Doctorate, Nurse Practitioner				
Resident (Per Credit Hour)	612	612		612
Nonresident (Per Credit Hour)	767	767		767
Doctorate, Physical Therapy				
Resident (Per Credit Hour)	612	612		612
Nonresident (Per Credit Hour)	767	767		767
Professional MBA, Continuing	5,034	5,034	10,068	
Professional MBA, New	5,285	5,285	10,570	
Active Military (Per Credit Hour)	250	250		250

ATTACHMENT B

Estimated 2014-15 Gross Tuition and Mandatory Fee Revenue  
Western Kentucky University

<u>Category</u>	<u>Estimated 2013-14<sup>1</sup></u>	<u>Estimated 2014-15<sup>1</sup></u>
<i>Undergraduate</i>		
Resident	\$ 95,995,000	\$ 99,044,000
Nonresident	31,405,000	34,799,000
Online	7,963,000	8,110,000
<i>Graduate</i>		
Resident	8,171,000	9,009,000
Nonresident	6,329,000	5,521,000
Online	9,285,000	10,521,000
<i>Division of Extended Learning and Outreach</i>	14,453,000	15,706,000
<i>Student Athletics Fee</i>	6,441,000	6,441,000
<b><i>Total</i></b>	<b><u>\$ 180,042,000</u></b>	<b><u>\$ 189,151,000</u></b>

<sup>1</sup>Does not include revenue generated from WKU's Special Use Fee approved for the Downing University Center renovation. The Special Use Fee revenue is not available to fund E&G operations. WKU's Special Use Fee is estimated to generate \$2.0 million in 2013-14 and \$2.0 million in 2014-15.



**WESTERN KENTUCKY UNIVERSITY  
TUITION PARAMETER EXCEPTION REQUEST FOR NONRESIDENT STUDENTS**

REQUEST: Western Kentucky University is requesting Council on Postsecondary Education's approval to continue its Tuition Incentive Program (TIP).

**BACKGROUND:**

WKU requests that we be able to continue our Tuition Incentive Program that ensures economic access and geographic access to students and contributes to achieving a diverse student body. Approximately 35% of TIP students are minorities. Since 2000, the Tuition Incentive Program has been marketed to students, parents and counselors as an affordable alternative to an in-state college or university. Students enrolled through TIP become residential students living on campus and in the Bowling Green/Warren County community.

The TIP rate is 1.33 times the in-state tuition and fees rate in comparison to the out-of-state and international rates which are 2.58 times and 2.65 times the in-state rate, respectively. The CPE nonresident parameter is two times the in-state rate. We are requesting that the CPE continue to approve the TIP rate which attracts students to Kentucky and is an efficient, easily understood recruitment tool.

Potential number of students impacted: 1,300 full-time students or 10% of total full-time, undergraduate students (excluding military and online). The number of part-time students is minimal; it will be approximately 120 students.

<https://www.wku.edu/scholarship/documents/tipbrochure.pdf>

**University of Kentucky  
Center for Applied Energy Research (CAER)  
Slipstream Capital Project**

**ACTION: The staff recommends that the Council approve a request by the University of Kentucky to authorize the CAER Slipstream Capital Project, a federally funded research capital project, with a project scope of \$1,600,000.**

The University of Kentucky requests authorization for a Center for Applied Energy Research (CAER) Slipstream capital project for site preparation and for installation of an open-structure steel frame containing vessels, pumps, and pipes that will be used test a new process for carbon dioxide (CO<sub>2</sub>) capture at Louisville Gas and Electric Company's (LG&E) and Kentucky Utilities Company's (KU) E.W. Brown Generating Station in Harrodsburg, Kentucky.

The primary goal of this research is to develop a process that meets the Department of Energy's performance and cost targets of 90 percent CO<sub>2</sub> capture and 95 percent CO<sub>2</sub> purity, while limiting the added cost of generating electricity in this manner to less than 35 percent. The project's total scope is \$1,600,000. Federal funds to implement the project are available.

The University of Kentucky, with financial support from the U.S. Department of Energy, Kentucky Department of Energy Development and Independence, and industrial partners, will fund any maintenance and operating costs associated with the project. The University of Kentucky's Board of Trustees approved the project on June 10, 2014.

The Council on Postsecondary Education has statutory responsibility to review and approve public college and university capital projects costing \$600,000 or more and equipment items costing \$200,000 or more, regardless of fund source, that have been approved by an institution's governing board. During the interim, capital projects are evaluated under KRS 45.760 (5), (7) and KRS 45.763. The UK project meets the requirement of KRS 45.760 (5), (7) in that the source of funds for the project is at least 50 percent federal or private.

The process for a project that exceeds the \$600,000 capital construction and \$200,000 equipment purchase thresholds is as follows:

- The project must be approved by an institution's board of trustees or board of regents.

- The project must be submitted to the Council on Postsecondary Education for review and action.
- If approved by the Council, projects at EKV, KCTCS, KSU, and MoSU are submitted to the secretary of the Finance and Administration Cabinet for review and action, and subsequently submitted by the secretary to the Capital Projects and Bond Oversight Committee for review.
- If approved by the Council, projects at MuSU, NKU, UK, UofL, and WKU are submitted by the institution to the Capital Projects and Bond Oversight Committee for review, and a copy is provided to the Finance and Administration Cabinet as information.
- Following review and action by the appropriate agencies, the project may be initiated by the requesting institution.

The University of Kentucky's CAER Slipstream project requires interim action, because the need for new construction and equipment and the funds to complete the project did not emerge until after the 2014-16 biennial budget was enacted. Authorization is needed to allow the university to properly design the project, complete the project bid process, award a contract, and complete the work. The university confirms that federal funds are available for project implementation. The project will be implemented under the prevailing wage law.

The project meets the requirement of KRS 45.760(7) in that the source of funds for the project is at least 50 percent federal or private. The university does not anticipate debt financing any portion of the project; therefore, the provisions of KRS 45.763 do not apply. The University of Kentucky's Office of the Vice President for Facilities Management will implement the project.

Following Council action, staff will notify the president of the University of Kentucky, the secretary of the Finance and Administration Cabinet, and the Capital Projects and Bond Oversight Committee of the Council's recommendation concerning this project.

Staff preparation by Shaun McKiernan and Sherron Jackson

## Kentucky Tuition Reciprocity Agreements

**ACTION: The staff recommends that the Council approve a new tuition reciprocity agreement with Tennessee, and changes to the agreement with Ohio.**

Tuition reciprocity agreements are arrangements between two or more states where citizens of a defined region in one state (e.g., Kentucky), usually in counties located close to a neighboring state's border, can enroll at identified institutions in another state for a reduced tuition charge, typically the resident tuition and fee rate charged by those institutions, in exchange for like treatment of out-of-state students attending an in-state (e.g., Kentucky) institution. Often, such arrangements will specify the programs of study or disciplines that are allowable under terms of the agreement, and they may identify types of students who receive special treatment for admission purposes.

In general, the advantages of reciprocity agreements include:

- broader access and opportunity for citizens in a region;
- reduction in unnecessary duplication of academic programs; and
- cost reduction by utilizing academic programs in other states.

Last June, the Council approved a six-year reciprocity agreement with Tennessee, but in the days following that action, coordinating board officials in Tennessee decided they wanted a shorter-term contract, exercised an opt-out clause, and cancelled the agreement effective June 30, 2014. CPE staff has now reached agreement with Tennessee officials to extend the current terms and conditions of the reciprocity contract for three additional years, expiring June 30, 2017.

Northern Kentucky University (NKU) requests one change to the existing reciprocity agreement with Ohio. NKU seeks to provide all incoming students who have completed an NKU approved degree-pathway, associate degree program at a nearby Ohio institution (University of Cincinnati, Cincinnati State, Clark State, or Southern State) with reciprocity status, regardless of their county of residence. Officials at NKU believe that this change will affect fewer than ten incoming students each year.

Both the Tennessee and Ohio agreements (with proposed changes noted) are attached.

# TUITION RECIPROCITY AGREEMENT

## Kentucky and Tennessee 2014-17

### I. Parties

*For Kentucky:* Council on Postsecondary Education, Murray State University, Western Kentucky University, and the Kentucky Community and Technical College System

*For Tennessee:* Tennessee Higher Education Commission, the University of Tennessee, and the Tennessee Board of Regents

### II. Purpose

The Commonwealth of Kentucky and the State of Tennessee desire to provide postsecondary opportunities for the residents of designated counties in both states.

Under this agreement, eligible students from either state will be able to attend designated institutions in the other state while paying the tuition rate charged to residents of that state.

### III. Period Covered By Agreement

July 1, 2014 - June 30, 2017

### IV. Eligible Students

To be eligible for reciprocal tuition under the terms of this agreement, students must (1) reside in one of the counties designated as an eligible county, (2) be accepted by the eligible institution, and (3) enroll at that institution.

- A. Eligible students may enroll in any program (undergraduate or graduate) offered by the eligible institution.
- B. Eligible students may enroll on a full-time or part-time basis.
- C. Part-time students enrolled exclusively in online courses are not eligible to participate under reciprocity.
- D. In the remainder of this document, eligible students are called "reciprocity students."

## V. Terms of Agreement

### A. The State of Tennessee:

1. Has identified eligible Tennessee institutions and Kentucky counties as provided in the Tennessee Code Title 49, Chapters 8 and 9. (See Appendix A.)

### B. The Commonwealth of Kentucky:

1. Will agree to a list of eligible counties consisting of Tennessee counties bordering Kentucky and lying wholly or in part within 30 miles of the county of the eligible Kentucky institution. (See Appendix A.)

### C. The Commonwealth of Kentucky and the State of Tennessee:

1. Will jointly monitor cross-border student flows under this agreement.
2. Will meet periodically to assess the progress of this agreement and to consider changes as might be appropriate.

### D. Each designated public postsecondary institution:

1. Will treat reciprocity students as in-state students for admission and placement purposes.
2. Will treat reciprocity students as in-state students with respect to registration, refunds, student records, and academic advising.
3. Will assist with the record keeping necessary to monitor cross-border student flows and will report data as deemed necessary by the Kentucky Council on Postsecondary Education and the Tennessee Higher Education Commission.
4. Will continue to report reciprocity students as out-of-state students when reporting enrollment data to the Kentucky Council on Postsecondary Education and the Tennessee Higher Education Commission based upon existing reporting requirements.
5. Will meet periodically with the appropriate state higher education agency to discuss the agreement and its impact and to recommend changes as might be appropriate.

## VI. Termination or Renewal of Agreement

- A. This agreement will begin on July 1, 2014, and end June 30, 2017, unless mutual agreement exists to renew for the following one-year period.



APPENDIX A

ELIGIBLE INSTITUTIONS AND COUNTIES

Kentucky Institutions and  
Tennessee Counties

Murray State University  
Henry County  
Obion County  
Stewart County  
Weakley County

Western Kentucky University  
Macon County  
Robertson County  
Sumner County

Hopkinsville Community College  
College  
Montgomery County  
Robertson County  
Stewart County

Southeast Kentucky Community and Technical College  
Campbell County  
Claiborne County

Southcentral Kentucky Community and Technical College  
Macon County  
Robertson County  
Sumner County

Somerset Community College  
Scott County  
Picket County  
Clay County

Tennessee Institutions and  
Kentucky Counties

Austin Peay State University  
Christian County  
Logan County  
Todd County  
Trigg County

University of Tennessee at Martin  
Fulton County  
Hickman County  
Graves County

Volunteer State Community  
College  
Logan County  
Simpson County  
Allen County

## UNDERGRADUATE TUITION RECIPROCITY AGREEMENT

Northern Kentucky University  
Gateway Community and Technical College  
And  
Cincinnati State Technical and Community College  
Clark State Community College  
Southern State Community College  
University of Cincinnati

This tuition reciprocity agreement is entered into between the Kentucky Council on Postsecondary Education and the chancellor of the Ohio Board of Regents, Cincinnati State Technical and Community College, Clark State Community College, Gateway Community and Technical College, the Kentucky Community and Technical College System, Northern Kentucky University, Southern State Community College, and the University of Cincinnati, pursuant to the provisions of Section 3333.17 of the Ohio Revised Code and in compliance with rules and procedures of the aforementioned parties.

### I. Purpose

The general purpose of this tuition reciprocity agreement is to expand postsecondary educational opportunities in the greater Cincinnati area while limiting the cost of such expansion to the taxpayers of Ohio and Kentucky through collaboration among public institutions of higher education. The intended outcomes of this collaboration are to increase the availability of programs to residents of the greater Cincinnati area without needless duplication of educational effort and to promote efficient use of existing educational facilities and resources.

### II. Terms

#### 1. Duration and Termination

The agreement shall be effective beginning July 1, 2013, through June 30, 2015, and may be renewed prior to June 30, 2015, by mutual consent of all of the parties for a period of two years. As the agreement must coincide with the biennial budgets of the State of Ohio, the next renewal shall be for July 1, 2015, to June 30, 2017.

The agreement may be amended through mutual consent of all parties, providing the amendment is in writing and signed by all parties to the agreement prior to the effective date of the amendment.

- a. The parties may amend the agreement in the following manner. Amendments must be presented to each of the parties of this agreement for their

consideration. Each party of this agreement will then have sixty (60) days to respond in writing with a decision as to whether they approve/disapprove of the proposed amendment to the agreement. The responses will be sent to all parties in the agreement. After sixty (60) days, if all parties approve of the proposed amendment, the agreement will be amended. If all parties do not approve, the agreement will not be amended.

A review of this agreement may occur from time to time at the request of any party hereto, provided all parties to this agreement are served with written notice of such request at least ninety (90) days prior to said review.

This agreement may be terminated by any of the participating institutions, the chancellor of the Ohio Board of Regents, or the Kentucky Council on Postsecondary Education on June 30 of any year, with at least ninety (90) days prior written notice to each of the parties to this agreement.

## 2. Kentucky Residents' Eligibility for Ohio Programs

The participating Ohio institutions agree to accept at Ohio resident tuition rates any resident of Bracken, Boone, Campbell, Carroll, Gallatin, Grant, Kenton, and Pendleton Counties of Kentucky who enrolls and who satisfies all regular admission requirements (including those requirements of the specific program in which admission is sought) at the University of Cincinnati's two-year colleges (Clermont College, College of Applied Science, and Raymond Walters College) or at Cincinnati State Technical and Community College or at Clark State Community College or at Southern State Community College in the associate degree programs not specifically excluded from this agreement.

In this section, the word "program" only means an associate degree program and the word "resident" means resident for the purpose of tuition determination as defined by the respective institution.

Majors and/or programs at the University of Cincinnati two-year colleges, Cincinnati State Technical and Community College, and Southern State Community College which are excluded from this agreement are the following two-year programs otherwise offered at Northern Kentucky University:

- (1) Clermont College: Human/Social Services Technology and Criminal Justice Technology
- (2) College of Applied Science: no exclusions
- (3) Raymond Walters College: Radiological Technology
- (4) Cincinnati State Technical and Community College: no exclusions
- (5) Southern State Community College: no exclusions

Any program listed above as excluded may, by the joint written consent of the presidents of all four institutions, be included in this agreement.

The following major and/or program offered by Clark State Community College at Great Oaks Institute of Technology and Career Development in Cincinnati, Ohio, is included in the agreement:

- (1) Associate of Applied Business, with a major in Realtime Reporting with an option in Broadcast Captioning/CART

The University of Cincinnati agrees to accept at Ohio resident tuition rates any resident of Boone, Bracken, Campbell, Carroll, Gallatin, Grant, Kenton, and Pendleton Counties of Kentucky who enrolls and who satisfies all regular baccalaureate admissions requirements (including those requirements of the specific program in which admission is being sought) at the University of Cincinnati in the following baccalaureate degree programs:

Architecture, Culinary Arts and Science, Digital Design, Engineering, Honors PLUS (see provision below), Horticulture, Radiation Science, Interior Design, Industrial Design, Fashion Design, and Urban Planning.

In conformance with the limitations set forth in the bulleted item below, admission to the Honors PLUS baccalaureate degree program in the College of Business, University of Cincinnati, is subject to the following provision:

- Reciprocity for the Honors PLUS program at the University of Cincinnati is limited to residents of the eligible Kentucky counties with a cap of fifty (50) students enrolled in courses at any one time.

In this section, the word "program" only means a baccalaureate degree program and the word "resident" means resident for the purpose of tuition determination as defined by the respective institution.

3. Ohio Residents' Eligibility for Kentucky Baccalaureate Degree Programs  
Northern Kentucky University agrees to accept at Kentucky resident tuition rates any resident of Adams, Brown, Butler, Clermont, Clinton, Fayette, Hamilton, Highland, and Warren Counties of Ohio with an associate degree from the University of Cincinnati, Cincinnati State Technical and Community College, Clark State Community College, or Southern State Community College, **or any student participating in an approved Degree Pathway Program at any of the above listed institutions**, who enrolls and who satisfies all regular transfer admissions requirements (including those requirements of the specific program in which admission is sought) in Northern Kentucky University baccalaureate degree programs not specifically excluded from this agreement.

In this section, the word “program” only means a baccalaureate degree program and the word “resident” means resident for the purpose of tuition determination as defined by the respective institution.

The majors and/or programs at Northern Kentucky University excluded from this agreement are:

- a. Early Childhood Education
- b. Criminal Justice
- c. Environmental Science
- d. Nursing

Any major/program listed above as excluded may, by the joint written consent of the presidents of all four institutions, be included in this agreement.

4. Ohio Residents’ Eligibility for Kentucky Associate Degree Programs

Gateway Community and Technical College agrees to accept at Kentucky resident tuition rates any resident of Adams, Brown, Butler, Clermont, Clinton, Hamilton, Highland, and Warren Counties of Ohio who enrolls and who satisfies all regular admission requirements (including those requirements of the specific program in which admission is sought) at Gateway Community and Technical College.

All programs, excluding nursing, at Gateway Community and Technical College are included in the agreement.

5. Ohio Residents’ Eligibility/Enrollment Limitations for Kentucky Programs

In conformance with the limitations set forth in the bulleted item below, admission to the Business Administration baccalaureate degree program in the College of Business, Northern Kentucky University, is subject to the following provision:

- Reciprocity for the College of Business, Business Administration program at Northern Kentucky University is limited to residents of the eligible Ohio counties with a cap of fifty (50) students enrolled in courses at any one time.

In this section, the word “program” only means a specific baccalaureate degree program and the word “resident” means resident for the purpose of tuition determination as defined by the respective institution.

6. New Program Eligibility

Any new program may be included in this agreement upon successful completion of the agreements’ amendment process, as listed above.

In this section, the word “program” may mean a workshop, a certificate program, an associate degree program, or a baccalaureate degree program.

7. Resident Status

- a. During the period of this agreement, the chancellor of the Ohio Board of Regents will consider residents of Bracken, Boone, Campbell, Carroll, Gallatin, Grant, Kenton, and Pendleton Counties who attend the University of Cincinnati, Cincinnati State Technical and Community College, Clark State Community College, or Southern State Community College under this agreement as qualifying for Ohio resident tuition rates, and as Ohio residents for the purpose of allocating funds to the University of Cincinnati, Cincinnati State Technical and Community College, Clark State Community College, and Southern State Community College.
- b. During the period of this agreement, the Kentucky Council on Postsecondary Education will consider residents of Adams, Brown, Butler, Clermont, Clinton, Fayette, Hamilton, Highland, and Warren Counties who attend Northern Kentucky University or Gateway Community and Technical College under this agreement as qualifying for Kentucky resident tuition rates, and as reciprocity students for the purpose of allocating funds to Northern Kentucky University and Gateway Community and Technical College. The Kentucky Council on Postsecondary Education will also consider students attending Northern Kentucky University who are participating in an approved Degree Pathway Program with an associate degree from the University of Cincinnati, Cincinnati State Technical and Community College, Clark State Community College, or Southern State Community College as reciprocity students for the purpose of allocating funds to Northern Kentucky University.

8. Continued Eligibility

Once enrolled as a reciprocity student, each student demonstrating satisfactory academic performance under already existing standards and criteria of his/her institution will continue to receive reciprocity benefits under this agreement through graduation for the degree in which enrolled, as long as a reciprocity agreement exists. Student participation is subject to the terms and conditions of the reciprocity agreement in effect at the time of initial enrollment, and, in the event of termination, each student will be informed by the enrolling institution of his/her future status. If the agreement is terminated, participating institutions may agree at that time to continue tuition reciprocity for students appropriately enrolled in eligible programs at the time of termination until the completion of their programs of study, subject to the biennial limitations as described in paragraph II.1.

9. Notice, Application, and Waiver

The availability of reciprocity tuition rates under this agreement shall be advertised to applicants and/or to students of Cincinnati State Technical and Community College, Clark State Community College, Gateway Community and Technical College, Southern State Community College, Northern Kentucky University and the University of Cincinnati by any means deemed appropriate by the respective institutions.

All students who want to receive reciprocity tuition rates under this agreement must apply for such rates at the institution where they plan to enroll.

Failure to so apply in the manner required by each institution and in advance of enrollment will constitute a waiver of all rights under the terms of this agreement for the quarter or semester of enrollment and any preceding quarter or semester of enrollment for which no application was made. Each institution will develop a process for applicants to use in order to apply for reciprocity tuition rates under this agreement.

These processes will be written and shared with each institution as well as with the chancellor of the Ohio Board of Regents and the Kentucky Council on Postsecondary Education. The process will also be made available to all potential applicants upon request.

In this section, the word "resident" means resident for the purpose of tuition determination as defined by the respective institution.

#### 10. Annual Report

By June 30 of each year, Cincinnati State Technical and Community College, Clark State Community College, Gateway Community and Technical College, Northern Kentucky University, Southern State Community College, and the University of Cincinnati agree to provide annual reports on the enrollment and fiscal implications of the agreement to the other respective institutions, the Kentucky Council on Postsecondary Education, and the chancellor of the Ohio Board of Regents. Specific forms for the annual report may be prescribed by the state agencies.

### III. **Approval**

This agreement is not effective unless and until approved by the chancellor of the Ohio Board of Regents pursuant to Section 3333.17 of the Ohio Revised Code and the Kentucky Council on Postsecondary Education.

### IV. **Counterparts**

This agreement may be executed in counterparts, each counterpart agreement shall be deemed an original, and all of which together shall constitute one in the same instrument.

TUITION RECIPROCITY AGREEMENT  
SIGNATURE PAGE – STATE AGENCIES

Robert L. King, President  
Kentucky Council on Postsecondary Education

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

John Carey, Chancellor  
Ohio Board of Regents

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Michael B. McCall, President  
Kentucky Community & Technical College System

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

TUITION RECIPROCITY AGREEMENT  
SIGNATURE PAGE - INSTITUTIONS

Geoffrey Mearns, President  
Northern Kentucky University

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Ed Hughes, President  
Gateway Community and Technical College

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Santa J. Ono, President  
University of Cincinnati

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

O'dell M. Owens, President  
Cincinnati State Technical and Community College

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Karen E. Rafinski, President  
Clark State Community College

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

Kevin Boys, President  
Southern State Community College

Signed: \_\_\_\_\_

Date: \_\_\_\_\_

## New Academic Programs

**ACTION:** The staff recommends that the Council approve the following nine new academic programs:

**Kentucky State University:**

1. Master of Arts in Interdisciplinary Behavioral Science: Psychology and Law

**Murray State University:**

2. Master of Science in Economic Development.
3. Bachelor of Science in Health Information Administration.

**University of Kentucky:**

4. Master of Fine Arts in Creative Writing.
5. Bachelor of Health Studies in Public Health.
6. Master of Science in Information Communication Technology.
7. Bachelor of Arts in Health, Society, and Populations.
8. Bachelor of Arts in Writing, Rhetoric, and Digital Studies.

**Western Kentucky University:**

9. Bachelor of Arts in Diversity and Community Studies

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

### Kentucky State University

#### Master of Arts in Interdisciplinary Behavioral Science: Psychology and Law (CIP Code: 48.2812)

The proposed Master of Arts in Interdisciplinary Behavioral Science: Psychology and Law will incorporate an understanding of psychology and a grounding in legal concepts. As one of 18 stand-alone master's programs in forensic psychology in the nation, the program will help fill the need of an expanding field. Graduates of this program will be prepared to perform academic or applied research, consult with law enforcement in litigation or forensic evaluation, or act as expert witnesses.

## Murray State University

### Bachelor of Science in Health Information Administration (CIP Code: 51.0706)

The proposed Bachelor of Science in Health Information Administration will have tracks in Electronic Health Records, Healthcare Analytics, Healthcare Data Security/Privacy, and Healthcare Information Systems Integration. The graduates of this program will maintain, collect, interpret, analyze, and protect the data necessary for quality health care service.

### Master of Science in Economic Development (CIP Code: 45.0604)

The proposed Master of Science in Economic Development will be delivered through a cohort model, enabling students to complete the degree in 12 months. The target audience will be current economic development professionals seeking advanced training and credentials. The curriculum will give students classroom and practical training in the methods of economic development equivalent to two years of experience working in an agency.

## University of Kentucky

### Master of Fine Arts in Creative Writing (CIP Code: 23.0501)

The proposed Master of Fine Arts in Creative Writing will address the Commonwealth's need for a full-residency creative writing program at the graduate level. Other MFA programs in the state require participants to spend from 10 to 14 days in intensive workshops with additional writing workshops taken online. This will be a full two-year residency program. The graduates will contribute to the national literary community through their teaching, writing, publication, and scholarship.

### Bachelor of Health Studies in Public Health (CIP Code: 51.2201)

The proposed Bachelor of Health Studies in Public Health will be the only professional bachelor of public health degree offered in the state. Since it is housed in an accredited school of public health, it will automatically be accredited by the Council on Education for Public Health (CEPH). This program will help meet the state's need for health educators and community health workers.

### Master of Science in Information Communication Technology (CIP Code: 10.9999)

The proposed Master of Science in Information Communication Technology will focus on the application of information technology. Graduates of this program will be prepared to work in a broad cluster of occupations, such as computer analysts, computer support specialists, technical writers, media and communications, and instructional coordinators. This program will complement other computer science and discipline specific programs in the state to meet Kentucky's growing technology needs.

### Bachelor of Arts in Health, Society, and Populations (CIP Code: 30.0000)

The proposed Bachelor of Arts in Health, Society, and Populations will help graduates contribute to the integration of practices from various disciplines to focus on health disparities and public health issues. The program will emphasize the effects of social structure and

cultural ideology on human biology and well-being, and will address two of the critical problems, acute and chronic disease.

Bachelor of Arts in Writing, Rhetoric, and Digital Studies (CIP Code: 23.1304)

The proposed Bachelor of Arts in Writing, Rhetoric, and Digital Studies will be distinguished by the variety and number of digital media courses and the focus of many rhetoric courses on societal issues. Required courses provide work in such areas as cross-cultural theoretical traditions, documentary writing and production, and professional editing. Outreach opportunities will occur throughout the curriculum, since authentic writing assignments are a key program value.

Western Kentucky University

Bachelor of Arts in Diversity and Community Studies (CIP Code: 05.0299)

The proposed Bachelor of Arts in Diversity and Community Studies will provide graduates with a critical framework for understanding social systems and structural forms of oppression at local and global scales. This program addresses the historical roots, evolving processes, and individual and systemic effects of race and gender stratification. Graduates will be prepared for various vocations, ranging from social services to governmental and nonprofit organizations.

Staff preparation by Paul Blankenship

## Committee on Equal Opportunities Report

The Committee on Equal Opportunities met Monday, May 19, 2014, in Frankfort, Kentucky. Following is the status of initiatives, recurring activities, and discussions related to the Committee on Equal Opportunities.

**GMSCPP Academically Proficient High School Junior and Senior Diversity Conference:** The 27<sup>TH</sup> Annual Academically Proficient High School Junior and Senior Diversity Conference was hosted by Murray State University June 13-14, 2014, in Murray, Kentucky. Dr. Robert Belle, SREB-AGEP Doctoral Scholars Program Director, delivered the opening address. Approximately 200 students, parents, and postsecondary administrators from across the Commonwealth participated. Dr. Belle held a session exclusively for the parents. High school sophomores and juniors attended several breakout sessions in the college fair.

**Governor's Minority Student College Preparation Program Statewide Conference:** The 14<sup>TH</sup> Annual GMSCPP Statewide Conference will be hosted by Eastern Kentucky University June 25-26, 2014. Two hundred and fifty students from across Kentucky are expected to participate in the STEM-H workshops.

**Kentucky Latino Education Alliance (K'LEA):** The partners of the Kentucky Latino Education Alliance (K'LEA) met Friday, May 15, 2014, to debrief and discuss next steps to sustain the Latino/a student success efforts made over the past four years, through support from the Lumina Foundation. The group also discussed strategic planning, resources, and parent support initiatives to continue to promote college readiness and Latino/a student success.

**SREB Doctoral Scholars Program:** The Compact for Faculty Diversity Teaching and Mentoring Institute will be held October 30 - November 2, 2014, in Atlanta, Georgia. The institute is designed for scholars currently supported by the Kentucky Doctoral Scholars Program. The Kentucky program is implemented collaboratively by the Council, the University of Kentucky, and the University of Louisville to assist students with completing the doctoral degree and to encourage them to transition into the professoriate or administrative positions.

**CEO Meeting Dates:** The remaining CEO meeting date for 2014 is October 22.

## Update from Kentucky State University, DNP Program

At its April 29, 2014, meeting, the Council passed a motion to approve a new academic program at Kentucky State University – the Doctorate of Nursing Practice. The program was approved by the Council upon the fulfillment of two conditions:

1. That KSU collaborate with a SACS-accredited institution with an established DNP program in the development and delivery of the program. KSU shall provide Council staff with a copy of the Memorandum of Understanding with the collaborating institution.
2. That KSU develop a holistic strategic student success plan (including goals and strategies for increasing retention and graduation rates) for their undergraduates. This plan shall provide clear evidence of the institution's ability to implement and sustain strategies that are formulated from evidence-based practices. The plan shall also include a detailed evaluation strategy that outlines how the university will use evaluation results to implement corrective measures and programmatic improvements.

Council staff will provide an update on the progress of these two conditions at the June 20 meeting.

Staff preparation by Heather Bingham

## Funding Model Steering Committee Update

At its November 7 meeting, the Council passed a resolution acknowledging the need for a comprehensive funding model to be implemented for the 2016-18 biennium. The resolution directs the Council president to “establish a working group that, at minimum, includes leadership of each of the public universities and KCTCS and members of this Council, for the purpose of developing a comprehensive model for the allocation of state General Fund appropriations for institutional operations that incorporates elements of campus performance, mission, and enrollment as well as any other components as determined through the process.”

At the February 14 meeting, Council Chair Pam Miller appointed several Council members to a Steering Committee, comprised of four Council members, the CPE president, nine institution presidents, and a representative from the Governor’s office. The first meeting of the Steering Committee was held on April 2, 2014. A summary of that meeting can be found in the April 29 Council meeting materials. Since that time, the committee has had two additional meetings, May 14 and June 4, both at the Council’s office in Frankfort.

On May 14, the group heard from David Cannon, the Ohio Board of Regents Vice Chancellor of Finance/Data Management, and Jack Hershey, Ohio State University’s Associate Vice-President for State Relations. They presented information about Ohio’s funding model which was developed by President Gordon Gee of Ohio State University, working with the public four-year university presidents. The Steering Committee then initiated discussion of funding model goals and guiding principles, facilitated by Martha Snyder of HCM Strategists. At the meeting, President King announced that HCM Strategists would work with the Steering Committee to facilitate development of a new funding mechanism at no cost to the Commonwealth.

On June 4, the group heard a presentation by Dr. Hank Bounds, Mississippi’s Commissioner of Higher Education, who described his state’s new funding approach. A main impetus for the new approach was to move Mississippi from a “constant percentage model” (a distribution scheme based on each institution’s share of total, historical FTE student enrollment) to a mechanism that is cost- and outcomes-based. Martha Snyder from HCM Strategists was at the meeting and, along with President King, facilitated additional discussion of goals and guiding principles.

The Funding Model Work Group had its first meeting on May 28. A preliminary set of goals and guiding principles was developed by CPE staff based on input from Work Group members, which was later shared with Steering Committee members in advance of their June 4 meeting. The Work Group consists of three CPE staff, nine chief budget officers, three chief academic officers, three institutional research directors, and a representative from the Governor’s office. The Work Group’s next meeting is scheduled for June 25.

## Executive Committee Report

On April 29, 2014, the CPE Executive Committee met to discuss and approve the 2014 CPE President Evaluation process. Per the approval, survey forms were mailed to:

- The Governor;
- Six leaders of the General Assembly involved with Postsecondary and Adult Education policy development;
- Eight university presidents, the president of KCTCS, and the president of AIKCU;
- Sixteen members of the Council on Postsecondary Education; and
- Eleven senior members of the staff on Council on Postsecondary Education.

These individuals were supplied with a postage-paid envelope addressed to CPE's auditor, Blue and Co, LLC., and were asked to return the survey by May 30, 2014. The envelopes remained sealed until the Executive Committee met on June 2, 2014 to open the submissions and record the results.

President King submitted his self-evaluation the week of June 2, 2014 directly to the Executive Committee.

The Executive Committee met at 8:00 a.m. EST on June 20, 2014 to discuss the survey results, President King's self-evaluation, and progress made toward the goals set forth in the CPE 2013-14 Work Plan.

Chair Miller and Vice Chair Flanagan will present the outcomes of the meeting to the full Council.

Staff preparation by Heather Bingham

# Council on Postsecondary Education 2014 Presidential Evaluation

## Summary of the methodology

Survey forms were mailed to:

- The Governor;
- 6 leaders of the General Assembly involved with Postsecondary and Adult Education policy development;
- 8 university presidents, the president of KCTCS, the president of the Kentucky Association of Independent Kentucky Colleges and Universities;
- 16 members of the Council on Postsecondary Education; and
- 11 senior members of the staff of the Council on Postsecondary Education.

The individuals requested to evaluate President King's performance were supplied with a plain white envelope and a postage paid heavy brown envelope addressed to Blue & Co., LLC, the Council's independent certified public accounting agency, 250 West Main Street, Suite 2900, Lexington, KY, 40507.

The evaluators were advised that all submissions would be open records of the Council and they did not need to sign the submission. They were invited but not required to add comments about each individual question.

The evaluators were instructed to place the evaluation in the white envelope and seal it, then place the white envelope in the brown envelope and mail it to Blue & Co., LLC, the Council's independent certified public accounting agency, 250 West Main Street, Suite 2900, Lexington, KY, 40507.

On June 2, 2014, members of the Council's Executive Committee met at the offices of Blue & Co., LLC, and opened the submission and recorded the results.

### Scoring system

5	4	3	2	1
Exceptional	Exceeds Expectations	Meets Expectations	Improvement Needed	Unsatisfactory

### Executive summary of results

Average rating by 8 members of the General Assembly	4.2
Average rating by 0 members of the Governor's Office staff	N/A
Average rating by 6 university, college, or community and technical college presidents	3.3
Average rating by 15 members of the Council on Postsecondary Education	4.6
Average rating by 9 senior members of the Council on Postsecondary Education staff	4.5
<b>Average overall rating giving equal weight to all 5 groups</b>	<b>4.1</b>



## Governor

Number of Respondents 0

Number of requests for evaluation 1

**(1) Does President King have a clear understanding of the goals of postsecondary and adult education reform and has he translated that understanding into progress and achievement?**

Respondent 1 Average  
Response No response

Comments

**(2) Does President King work effectively with the Governor and his staff, maintaining good communication and a collegial, professional environment?**

Respondent 1 Average  
Response No response

Comments

**(3) To the extent of your personal knowledge, has President King established a positive, professional reputation in the state and built effective relationships with CPE members, campus leaders, members of the General Assembly, and other key policy leaders?**

Respondent 1 Average  
Response No response

Comments

**(4) Has President King responded well to unanticipated or difficult situations, and to the specific challenges associated with this position?**

Respondent 1 Average  
Response No response

Comments

**Over-all evaluation by Governor's Office Staff**

**N/A**

## Presidents

Number of requests for evaluation, 10

Number of Respondents 6

**(1) Does President King have a clear understanding of the goals of postsecondary and adult education reform, and has he translated that understanding into progress and achievement?**

Respondent	1	2	3	4	5	6		Average
Response	3	3	3	4	4	5		3.7

- Comments
- 1 Understanding yes. Progress and achievement hampered by lack of executive branch and legislative support
  - 2 I checked "meets expectations" because I believe that higher education in Kentucky continues to make progress. While most of that is due to the faculty, staff, and administration of our respective colleges and universities, it does also occur through the coordination provided by Bob King and the Council. However, there is limited progress with the higher education budget, and in advocating for higher education with state government. We were able to get capital projects in the 2014-16 biennial budget, but an unexpected cut and the failure to devote any serious attention to the funding model were both disappointing.
  - 6 Bob excels in this area.

**(2) Does President King work effectively with the presidents of Kentucky's postsecondary institutions, maintaining good communication and a collegial, professional environment?**

Respondent	1	2	3	4	5	6		Average
Response	2	4	2	4	5	4		3.5

- Comments
- 1 Communication is limited and topical. Does not have a strong working relationship with the presidents. Bob's agenda does not necessarily align with the presidents. He appears frustrated with his role.
  - 2 Bob continues to communicate well with the Presidents and works in a collegial professional manner. For the most part, Bob is generally unbiased.
  - 4 Bob always strives to keep us informed and makes every effort to elicit our input.
  - 6 An area of improvement. A challenging expectation as CPE and campus presidents have different policy objectives at times.

**(3) To the extent of your personal knowledge, has President King established a positive, professional reputation in the state and built effective relationships with CPE members, the Governor and his staff, members of the General Assembly, and other key policy leaders?**

Respondent	1	2	3	4	5	6		Average
Response	3	2	1	2	4	3		2.5

- Comments
- 1 Relationships with CPE and staff appear good. Not sure about Governor and staff. Bob does not appear to have much influence with them. Relationships with members of the General Assembly are poor to non-existent. I don't think he works at it very seriously.
  - 2 Bob has established a positive professional reputation with the Governor and General Assembly. It's just that CPE efforts have been ineffective in achieving desired outcomes. The last two models were dismissed by both the Governor and the General Assembly and an innovative capital projects pooled approach was also dismissed by the Governor and General Assembly. Thus my "Needs Improvement" score to this particular question.
  - 4 While Bob knows the state and its key players, I believe CPE needs to do a better job - with Bob as the lead - in communicating a more concise and clearer message to key policy makers as K-12 did during this past session.
  - 6 Yes, but probably could do more personally. To do more would mean shifting priorities in other areas, however.

**(4) Has President King responded well to unanticipated or difficult situations, and to the specific challenges associated with this position?**

Respondent	1	2	3	4	5	6	Average
Response	3	4	2	3	4	3	3.2

- Comments
- 2 Bob serves in an exceedingly difficult, politically charged position where the unexpected is the norm. It is difficult to coordinate eight universities and a community and technical college system and advocate for the needs of each institution. Bob is the most effective at doing so of the five CPE presidents with whom I have worked over the last 17 years. He keeps his cool when tension mounts and maintains an even keel in the midst of multiple pressures.
  - 6 Yes, reductions in staff makes this difficult at times because Bob's ability to respond ad hoc often requires staff assistance.

**(5) Has President King advanced the objectives and priorities set by the CPE members for the performance period (see attached Plan of Work- July 2013 through July 2014)?**

Respondent	1	2	3	4	5	6	Average
Response	3	4	3	3	4	4	3.5

- Comments
- 1 CPE Staff has arranged the agenda pretty well all things considered. Best success this year was the tuition setting process. Good interaction with CPE members, presidents and staff.
  - 2 For the most part, Bob has led CPE efforts (staff and Council) in effective coordination with the campuses to make progress on most of the college readiness, student success, economic development, and efficiency/innovation initiatives. As stated earlier, the one glaring exception this past year was a complex funding model which was quickly shelved when the Governor announced another budget cut to higher education. Hopefully, that can be remedied with a new Governor and a performance-based funding model going forward.
  - 4 College Readiness - Yes. Student Success - needs work. Research development - yes. Efficiency and Innovation - needs work.
  - 6 It appears to be the case. CPE members are in a better position to respond.

**(6) Do you view President King as an ally and advocate for the entire system of postsecondary education? Is he effective in that role and has he treated you and your institution fair?**

Respondent	1	2	3	4	5	6	Average
Response	3	4	1	4	5	4	3.5

- Comments
- 1 He is an advocate but results would show not very effective. Messages too complex and not impactful. For example, P-12's message this year was "restore funding to 2008 funds..." Ours was don't cut our budget. He rarely communicates with me outside of our monthly meetings. Don't know who he talks with.
  - 2 Bob is an ally for higher education and advocates for the entire collection of institutions. He has treated me and WKU fairly and objectively. Bob is always quick to receive a call whether it be a call for help, advice, or a suggestion for CPE to consider. I also know I can trust Bob with confidential or sensitive information and receive objective council on public or private matters. I consider Bob King to be a friend and trusted colleague. Having said that, we have important work to do going forward especially in the creation of a new funding model that results in budgetary gains when the General Assembly convenes in 2016.
  - 4 Yes - Bob has always been fair and accommodating.
  - 6 Yes, it is not reasonable to expect 100% agreement. However, Bob communicates well and is open to discussing differences.

## CPE Members

Number of requests for evaluation, 16

Number of Respondents

15

**(1) Does President King have a clear understanding of the goals of postsecondary and adult education reform, and has he translated that understanding into progress and achievement?**

Respondent Response	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Average
	5	5	5	5	4	3	5	4	5	5	5	5	5	5	5	4.7

- Comments
- 10 He has a very clear understanding but is hindered by the fiscal realities impaired by other branches of government.
  - 11 Continues to align priorities and actions to these goals, and focuses on what progress/achievement means to various groups - board, staff, institutions, etc. Tailors his message with a clear understanding.
  - 14 I think President King has a wealth of knowledge about postsecondary education and a very clear understanding of our goals which has allowed him to lead the CPE in an exemplary fashion.

**(2) Does President King work effectively with the CPE members, maintaining good communication and a collegial, professional environment?**

Respondent Response	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Average
	5	5	5	4	5	4	5	4	5	5	5	4	5	5	5	4.7

- Comments
- 1 Excellent communication. I appreciate the monthly phone calls and updates.
  - 5 Regular phone calls with CPE members allow us to stay abreast between meetings. His manner is always collegial and professional.
  - 7 I really like the monthly calls. He explains the issues in more detail. This helps me to gain a better understanding of those issues.
  - 8 My only criticism of Bob is that his comments are sometimes too long and he sometimes repeats what a staff member just told us.
  - 10 Very well done!
  - 11 President King shows exceptional communication skills - holds a broad set of opinions and perspectives of others in complex situations, and effectively collaborates to create new solutions.
  - 13 Great job.
  - 14 I appreciate the monthly calls that President King has with the individuals members so we can further discuss our ideas and suggestions. Very helpful.
  - 15 As brilliant as Bob is, he still takes up valuable, scarce time by talking too long.

**(3) To the extent of your personal knowledge, has President King established a positive, professional reputation in the state and built effective relationships with campus leaders, the Governor and his staff, members of the General Assembly, and other key policy leaders?**

Respondent Response	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Average
	5	4	5	4	4	5	5	4	5	4	5	4	4	5	5	4.5

- Comments
- 1 Yes. He is a person of integrity, has a wealth of knowledge, and is well respected in educational and political circles.
  - 5 His relationship with Commissioner Holliday has served us well, both at the state and national levels.
  - 9 Bob balances the competing interests of the stakeholders with skill and patience, and keeps moving the ball forward.
  - 10 My knowledge is limited but he keeps us informed of this discussions with this group.
  - 11 Absolutely.
  - 14 I am particularly impressed with the relationship that President King has developed with the campus leaders enabling us to gain consensus on many controversial issues.

**(4) Has President King responded well to unanticipated or difficult situations, and to the specific challenges associated with this position?**

Respondent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Average
Response	5	5	4	5	4	3	5	4	5	5	5	4	4	5	5	4.5

- Comments
- 1 He's an amazing consensus builder, and meets situations head on, especially controversial ones.
  - 5 Budget cuts to CPE is an example of the way the calmly deals with setbacks.
  - 10 Handled push and shove of budgets very well

**(5) Has President King advanced the objectives and priorities set by the CPE members for the performance period (see attached Plan of Work- July 2013 through July 2014)?**

Respondent	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	Average
Response	5	5	4	4	5	3	5	3	5	5	5	4	4	5	5	4.5

- Comments
- 11 President King is exceptional leader and an asset for the state.
  - 14 I still would like to make the objectives more quantifiable, but overall, I think President King is doing an outstanding job and we are lucky to have him!
  - 15 Please stay focused on accomplishing the strategic objectives in the strategic plan.

<b>Over-all evaluation by CPE Members</b>	<b>4.6</b>
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## CPE senior leadership staff

Number of requests for evaluation, 11

Number of Respondents

9

**(1) Does President King have a clear understanding of the goals of postsecondary and adult education reform, and has he translated that understanding into progress and achievement?**

Respondent	1	2	3	4	5	6	7	8	9		Average
Response	4	5	3	5	5	4	5	5	5		4.6

Comments

**(2) Does President King work effectively with the Council staff, maintaining good communication and a collegial, professional environment?**

Respondent	1	2	3	4	5	6	7	8	9		Average
Response	5	5	3	5	5	4	5	5	5		4.7

Comments            8    Excellent leader

**(3) To the extent of your personal knowledge, has President King established a positive, professional reputation in the state and built effective relationships with CPE members, campus leaders, the Governor and his staff, members of the General Assembly, and other key policy leaders?**

Respondent	1	2	3	4	5	6	7	8	9		Average
Response	4	5	4	5	4	5	5	4	4		4.4

Comments            5    While he has made gallant efforts, more needs to be happen with workforce and economic development.  
                           8    Bob has done a very good job, but more can still be done with legislators.

**(4) Has President King responded well to unanticipated or difficult situations, and to the specific challenges associated with this position?**

Respondent	1	2	3	4	5	6	7	8	9		Average
Response	5	5	3	5	4	4	5	4	4		4.3

Comments

**(5) Has President King advanced the objectives and priorities set by the CPE members for the performance period (see attached Plan of Work- July 2013 through July 2014)?**

Respondent	1	2	3	4	5	6	7	8	9		Average
Response	4	5	3	5	5	4	5	5	4		4.4

Comments            6    Lack of requested resources prevented some objectives from being met.

<b>Over-all evaluation by CPE senior leadership staff</b>	<b>4.5</b>
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## Kentucky Council on Postsecondary Education

**Steven L. Beshear**  
Governor

1024 Capital Center Drive, Suite 320  
Frankfort, Kentucky 40601  
Phone: 502-573-1555  
Fax: 502-573-1535  
<http://www.cpe.ky.gov>

**Robert L. King**  
President

6 June 2014

Hon. Pam Miller, Chair  
Kentucky Council on Postsecondary Education  
1204 Capital Center Drive, Suite 320  
Frankfort, KY 40601

Dear Pam:

Per our annual process of evaluating my performance, I offer this letter of self-evaluation, following closely the 2013-14 Plan of Work adopted by the Council. I will, as well, offer some overall comments at the end of the more formal responses which attempt to describe what and how we have done as an organization over the past year.

### **CPE President's Plan of Work Priority Activities – July 2013 through July 2014**

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1. Implement the 2011-15 Strategic Agenda for Postsecondary and Adult Education in partnership with campus leaders and adult education providers.

We continue to use the Strategic Agenda as the central document guiding nearly everything we do. It is widely known and understood. It serves as the basis of every presentation and program we offer. It continues to serve us and the wider education community well.

2. Develop a unified funding request and distribution process to be presented to the governor and legislature that supports the broad goals of the 1997 Postsecondary Education Improvement Act and the Strategic Agenda.

After lengthy negotiations and collaboration among our staff, our Budget Development Work Group and our campuses, we were able to present a budget proposal that, with one exception, met the needs of our campuses. Unfortunately, the General Assembly was unwilling to fund the request as presented.

3. **With campus and state leaders, review the Council’s tuition setting policy, and set tuition parameters for the 2014-15 academic year that balance the needs of campuses with the interests of students, families, and policymakers.**

This year, for the first time in many years, the Council recommended a tuition ceiling that covers a two-year period, allowing campuses and students to better plan expenditures for the upcoming biennium. The just adopted two-year annual average increase of four percent is below the annual average over the past five years, and places Kentucky tuition levels (overall) squarely in the middle of the range for public universities, nationally.

4. **Manage reduced General Fund appropriations for the operations of the Council through a focused prioritization of agency responsibilities, reallocation of resources, and continued development of external funding.**

Despite ongoing cuts to the CPE budget, our staff has done a masterful job maintaining our capacity to fulfill a growing list of responsibilities. We are, however, at a point where “doing more with less” will deteriorate into doing “less with less.” In addition, there is concern that fee and grant generated revenue earned by CPE from external sources may not be available to be spent in support of our operating budget. Without those funds, we may need to make some further cuts to staff and/or services currently provided.

### **Specific Strategic Agenda Priorities:**

#### **College Readiness:**

- a. **Continue work with KDE and EPSB to coordinate Senate Bill 1 (2009) implementation, including execution of remediation reduction plan, promotion of common core standards, and improvements in teacher preparation and professional development.**

All of these efforts remain intact, although at more advanced stages than in previous years. The results have been the envy of the nation. Through our joint efforts, college readiness rates of graduating high school seniors have improved 17 percentage points in the past year, and over 35 percentage points since 2010. In addition, we are moving forward with our Vanguard Project to improve the quality and effectiveness of our teaching corps, and have been working with K-12 to make professional development efforts across the state more relevant and effective for classroom teachers.

- b. **Advocate for continued state funding during the 2014 legislative session to support Senate Bill 1 implementation strategies.**

While our funding proposal included new funding for enhanced SB 1 implementation, it was not funded. However, the legislature did continue SB 1 funding appropriated in past budgets which will allow us to continue funding, albeit at a level below that we believe is needed, efforts to enhance the efficacy of the new common core standards.

- c. **Use new common core standards and instructional strategies to improve teacher effectiveness and preparation for students earning a high school equivalency diploma (GED) and transitioning to college or career.**

Our Adult Education unit has been the national leader in integrating common core standards into the basic adult education curriculum. Both the establishment of the new curriculum and the vital professional development resources necessary for our instructional staff have been key. This effort is well underway.

- d. **Continue implementation of the new federal Gear Up grant.**

At the beginning of this school year, the third and final group of 7<sup>th</sup> grade students began the program as our first group transitioned to high school, bringing the current total student population to 12,687 students in grades 7 – 9. GUK 3.0 has served students in 29 middle schools in 21 counties; students in 22 high schools began receiving services this school year. To support the implementation for services in the program 54 college and career advisors were employed to deliver direct services in participating schools, including mentoring, financial literacy, college visits, and support services.

Superintendents from five GUK districts participated in the National Superintendent Leadership Institute, a 10-month program, which engaged them in a learning community of senior-level discussions and experiential training focused on creating, sustaining and strengthening a college-going culture. The superintendents attended meetings in San Francisco, Orlando, and Chicago, while back in the Commonwealth GUK provided follow-up support to connect the Institute work back to GUK services and sustainability planning in their district.

#### **Student Success:**

- a. **Host the 2014 CPE Student Success Conference, which will provide campus faculty and staff with practical, achievable strategies to close achievement gaps and increase student persistence and graduation.**

The summit brings together faculty, staff, and administrators from across the Commonwealth, to learn about high-impact educational practices. More than 300 faculty, staff, and administrators attended the summit in April. The summit focused on ways to narrow achievement gaps through high-impact practices, particularly effective academic and career advising and undergraduate research.

- b. **Promote evidence-based practices to close achievement gaps for underprepared, low-income, and underrepresented minorities through the work of the new Academic Quality and Persistence and Graduation committees, partnerships between EDI and individual campuses, and expanded data and information analysis.**

Each year Council staff coordinates workshop opportunities that allow institutions to focus on ideas and plans originating from the Student Success Summit.

- In October 2013, a free full-day workshop was offered to representatives from Kentucky public universities and to representatives from KCTCS institutions. Workshops were led by nationally-known experts in first year experience, Tim Vick (university workshop) and Diane Stump and Julie McLaughlin (community college workshop).
- Planning is underway for workshops designed to follow-up on the 2014 Student Success Summit theme. Tentative plans include a workshop (or workshops) focusing on quality implementation of academic advising plans and on best practices associated with undergraduate research.
- **Professional Learning Communities**  
PLCs provide faculty a means for statewide peer learning and professional development. We currently facilitate PLCs of faculty in biology, math, developmental math, and statistics.

We also convene working committees in areas critical to the implementation of the Strategic Agenda, with direct participation of faculty and key administrators.

- **Committee on Academic Quality**  
This committee, comprised of institutional representatives and a CPE member, focuses on continuous improvement of student learning, the creation of a culture of assessment, and the assessment of core academic competencies.

The committee has discussed general education-related initiatives, including the Multi-State Collaborative to Advance Student Learning Outcomes Assessment and the work of the professional learning communities.

- **Committee on Persistence and Graduation**  
This committee discusses best practices that help students persist from semester to semester and ultimately graduate by focusing on the root causes of student attrition. The committee has been focusing on assessment and improvement of academic advising. Topics for future consideration include support for transfer and commuter students, virtual advising, interacting among faculty and professional advisors, interaction between academic advising and career coaching, and advising underprepared students.
- **Faculty Development Work Group**  
The work group is charged with advancing best practices and innovations in faculty development; planning and implementing an annual conference; serving as a source of information dissemination on higher education initiatives; and supporting the Kentucky Journal of Excellence in College Teaching and Learning. The group recently hosted a conference called "The Kentucky Pedagogicon: Practicing Scholarly and Creative Teaching"

on May 16, 2014, at ECU. The opening plenary was devoted to a CPE presentation on student-centered pedagogy.

### **Institutional Grants for Targeted Student Success Initiatives**

This "mini-grant" (RFP released in 2012) focused on the creation and implementation of specific strategies to increase persistence or graduation rates for near completers (students who accumulated at least 75 percent of the credit hours needed for degree completion).

Elizabethtown CTC, Gateway CTC, Henderson CC, Hopkinsville CC, and WKU received awards totaling over \$15,000 for a second round of funding.

### **Kentucky Student Success Network**

The KSSN is a voluntary support structure that provides opportunities for campuses to implement their strategic plans. Current members include ECU, JCTC, KSU, and MoSU. Members meet quarterly with facilitators from EDI to participate in exercises focused on implementing strategies to close achievement gaps. EDI also works with individual schools in the network.

The network met in October 2013 to focus on gap-closing strategies and EDI will facilitate a statewide workshop in June focused on data-driven strategies to close achievement gaps.

- c. **Launch *15 to Finish*, a communications strategy to encourage students to take at least 15 hours a semester or 30 hours a year to decrease time to graduation.**

This campaign was launched at a statewide press event attended by the Lt. Governor, legislators, and representatives of each of our public universities. The effort has been widely embraced on our campuses and will change advising strategies, course selection patterns and, in time, shorten the time to graduation. We will be monitoring the implementation and success of the program as it gets up and running this fall.

- d. **Implement the revised General Education Transfer Policy and continue to implement initiatives to increase transfer including KnowHow2Transfer, Transfer Madness, and increased degree pathways between two and four year campuses.**

With the education of campus staff and faculty on the General Education Transfer Agreement, many of the issues related to the transfer of general education credits have been resolved. Except for isolated exceptions, the policy is being implemented as intended and without question. When incidents do occur, they are resolved quickly.

Over the past year, the KnowHow2Transfer website has undergone a significant structural change. The development of an interface to allow institutions to enter and maintain degree pathways was the centerpiece of the initiative. Currently, institutions can develop degree pathways for associate of arts and associate of science completers. A free entry form that will allow for additional configurations currently is being tested and should be in production this summer.

We have approximately 100 pathways in the approval process and anticipate many more this summer. The Statewide Transfer Committee met in the fall to work on issues related to the Transfer Equivalency System. Schedules were developed for submission of catalogs, the updating of general education degree tags, and the updating of course equivalencies. The committee elected to meet on an ad-hoc basis, requesting that transfer data be available at the next meeting.

In March, the CPE, KCTCS, the public universities, and most of the AIKCU institutions partnered to host the 2nd Annual Transfer Madness. This event was attended by over 1200 high school and community college students who were interested in transferring to a four-year institution.

**e. Work with campuses, KHEAA, state policymakers, and others to reduce financial barriers to college.**

While we have had little success securing more funding for KHEAA, we have recently begun an effort, initiated by CPE, to better coordinate efforts undertaken by CPE, KHEAA and KDE to encourage college attendance by graduating high school seniors and to better educate students and their families about financial aid issues and opportunities beginning in middle school.

**f. Strengthen the collaborative relationship between the CEO and the campuses, and support campus efforts to improve diversity consistent with campus diversity plans and the statewide diversity policy.**

Key actions this past year include:

- Adding a Focus on Diversity at each CEO meeting to highlight distinct initiatives & programs at the public institutions (undergrad/grad initiatives, multicultural programs, special services – LGBTQ/Veterans/international, partnerships with K-12).
- Supporting additional diversity in the public universities/KCTCS boards of regents/trustees when openings become available.
- Providing input/feedback/endorsement of supporting the public postsecondary institutions' assistance with institutional waiver requests
- Advancing a recommendation to expand the statewide definition of diversity to recognize gender identity and presentation.
- Partnering with CPE through activities like the annual student success summits to address closing the achievement gaps, and improving degree completion of underrepresented student populations.

**Research, Economic, and Community Development:**

**a. Work with the campus and community leaders, and other stakeholders to prioritize and implement the recommendations of the CPE's Rural Access Work Group, which focus on improving educational attainment in Kentucky's rural regions.**

We are actively participating in SOAR initiative launched by the Governor and Congressman Rogers to improve per capita income and relieve poverty and unemployment in eastern Kentucky. Several of the recommendations in our rural access report are receiving active consideration and are helping guide

discussions both in the SOAR region and across the Commonwealth. In addition, we have met with key legislators to alert them to the recommendations and have included various elements in our budget request.

- b. Work with the presidents, the business community, and other leaders to advance the state's economic development agenda and address workforce challenges in the state's target industry sectors, including healthcare and manufacturing.**

We have begun to strengthen and deepen our relationships with the business community. In March, our presidents and senior staff met at the State Chamber of Commerce headquarters for our monthly presidents' meeting, and used the venue to engage chamber leadership in a discussion about how the two sectors can work more closely together. Our efforts to secure funding for Commonwealth College led to Dave Adkisson, Chamber president, testifying before the legislature in support of the proposal. Some additional ideas are emerging that we hope will further enhance this relationship, although all would acknowledge we have significantly more to do.

- c. Continue to work with the Kentucky Center for Education and Workforce Statistics (KCEWS) and the campuses to assess the linkage between workforce supply and demand.**

I serve on the board of directors of KCEWS and participate actively in those responsibilities. We do work closely at the staff level and will find as KCEWS develops the value of working collaboratively with the new office.

- d. Work with campuses to strengthen career development and entrepreneurship education.**

CPE is working with the Cabinet for Health and Family Services to address growing healthcare provider shortages in the state. A 2013 health capacity report indicated Kentucky falls quite short of meeting the state's need for healthcare providers. CPE is working with representatives of the healthcare industry and our healthcare educators to determine where gaps may be filled by MDs and RNs, as well as extended providers including nurse practitioners and physician's assistants. Kentucky recently was named one of seven states that will participate in a National Governor's Association policy academy to develop strategies and effective practices to address this state and national need.

We are initiating discussions with campus representatives and partner agencies to discuss entrepreneurship education programs and support services on our college campuses. This was a recommendation of CPE's Rural Access Work Group, and CPE's Strategic Agenda.

- e. Evaluate the state's Lung Cancer Research Program, which is administered by the Council and funded through the cigarette excise tax.**

The Kentucky Lung Cancer Research Program has existed since 2001 when UK and UofL began to receive funds from a portion of the Tobacco Master Settlement Agreement (MSA) to states. The Board, which is administered by CPE, has contracted with SciMed Consultants to review the program and results are due to the Governance Board on June 25. This review is being conducted

at the request of the KLCRP Governance Board.

- f. **Develop strategies to increase degrees in STEM-H related fields, including expanding support for pipeline programs like Project Lead the Way and Advance Kentucky.**

We know that growing a workforce with an ample supply of people well trained in these disciplines is critical to the state's economic future. To that end, we have been supportive of efforts in K-12 to build the "pipeline" of students interested in pursuing these fields of study, and assuring that they enter our institutions with the foundational knowledge necessary to succeed in these demanding disciplines. In fact, it was our direct discussions with the Governor that encouraged additional funding for Advance KY, one of the most successful programs in the nation supporting minority and low income kids pursuing advanced placement (AP) courses while in high school. In addition, we have twice proposed performance funding models that provide enhanced funding for campuses that graduate students in these disciplines.

#### Efficiency and Innovation:

- a. **Work with campuses to finalize and launch the Kentucky Adult Higher Education Alliance (KAHEA), and work with state leaders to secure startup funding.**

KAHEA (now Commonwealth College) did not receive requested funding in the recent legislative session, despite support from the Governor's office and the House. Despite the lack of state support, three institutions (KSU, UofL and WKU) have committed their own funds to move forward and develop degrees in an online competency-based format for working adults. Building the KCTCS Learn on Demand program and with the limited assistance of a Bill and Melinda Gates Foundation grant, the first degrees in this innovative new format will be available in 2015.

- b. **Facilitate collaborations among campuses that result in greater efficiencies, improved learning outcomes, and lowered costs by coordinating institutions participation in the Mindspring open education resources adoption project.**

The multi-state Mindspring initiative could not find a funding source.

- c. **Help ensure that KyRON continues to provide adequate broadband capacity for online programs and services, research projects, resource sharing, and cloud applications. Acquire and light the fiber backbone connecting Frankfort, Louisville, Cincinnati, and Lexington. Begin to expand the KyRON infrastructure to Community Anchor Institutions.**

KyRON awarded a contract for the first state-owned fiber network in Kentucky. The four-node network will connect Lexington, Frankfort, Louisville, and Cincinnati at speeds ten times faster than the current leased network. Governor Beshear and Congressman Rogers will follow the KyRON example and build a 3,000 mile Next Generation Network to promote economic development and to support state government operations. This \$100m project will be funded with state, federal, and private funds. It is based on university and KCTCS expertise and locations.

- d. Leverage the resources of the KYVC and the KYVL to help share assets across institutions by initiating new procurements to replace the current State Master Agreements for the Voyager Library Management System and the Blackboard Learning Management System.

A contract to replace the Voyager library system was negotiated and funds were requested in the FY2014-16 budget request. However, funds were not appropriated and the institutions are unable to supply their own funding. The path forward is unclear at this point in time.

- e. Continue to improve CPE operational efficiencies with new information technology systems for Adult Education (Kentucky Adult Education Reporting System – KAERS) and Academic Affairs (Program Review and Data Warehouse).

During fiscal year 2014, various IT systems were introduced and existing systems were enhanced to help improve CPE operational efficiencies. They include:

- **Kentucky's Academic Program Inventory is now available to internal users via Webl.** Webl provides a web-based query, reporting and analysis tool for users to be self-sufficient in creating custom reports for relevant information to answer business questions.
- **Kentucky Adult Education Reporting System (KAERS) was launched this fall.** This system will improve information management and reporting for KYAE locations, staff, students, and administrators. The system also introduced a portal for each adult education learner and staff that allows them to monitor real-time academic progress, view schedules and access various KYAE services. Kentucky is the first state to offer portal services for adult educator students and staff.
- **The CPE Program Review system was launched in the fall.** This system assists CPE and institutional staff with managing periodic review of institutional programs via a web-based application. The system allows institutional staff to identify and review programs and recommend changes to program status. It adds automation and simplification to what was formerly a complex paper and email based process.
- **An abbreviated annual licensure application implemented earlier this year.** The abbreviated application minimizes licensure requirements in even numbered years thereby reducing efforts for institutions and CPE.
- **A major upgrade to the existing GED application system was implemented earlier this year to accommodate the new GED test.** The new system has resulted in significant savings for KYAE. Because electronic documents can be provided by email or FAX the same day they are requested, the need for UPS service to deliver paper documents was immediately reduced as was the staff time needed to process requests. The eTranscript option resulted in a 70% decrease in monthly UPS charges and also a decrease in regular postage charges.

- **CPE launched Phase I of the Kentucky Postsecondary Education Database System (KPEDS) warehouse and Web1 project, which will improve efficiencies, simplify reporting, and improve our data collection processes.** The warehouse also houses licensure institutions' summary level data, program inventory information, facilities, and Minger data (campus crime data). In addition, external data sources such as Delta Costs are loaded in the KPEDS Warehouse.
  - **CPE's Academic Program Modifications system was launched in April,** completing the suite of program management systems from notification of intended programs, proposal/creation of new programs, review of existing programs and modification of existing programs. Institutional users will identify and modify programs which CPE staff will review for approval or rejection.
- f. **Collaborate with KDE and EPSB in an initiative to create a common eTranscript system for all high schools and postsecondary institutions.**

This effort was recently implemented and it will enhance both the speed at which high school transcripts can move between high schools and our colleges and universities, and it will reduce errors that often occur when hard copies had to be moved between educational providers. It also will lower the cost of this annual set of expenses for students and our institutions.

As you can see, both the scope of our work and the depth of the various challenges tend to be far more substantial than most people understand. It gets done, despite funding constraints, because we are blessed with a highly talented, and highly motivated staff, and a group of vice presidents who inspire their individual teams to work at the high levels that produce the results reported above. I am most fortunate to have each and every one of them.

Beyond the Work Plan, other activities should not go unmentioned.

We amended our licensure regulations this year to require all providers we license, including for-profit institutions, to abide by the same faculty requirements as SACS accredited institutions.

We are in the early stages of our development of a funding distribution model. It will be a complex and potentially difficult process. Several of our campuses want to preserve the current method based on historic shares, which conflicts directly with those that want to link funding in a meaningful way to mission and performance. We have established the process, and as of this writing, have brought colleagues in from several states that have implemented various approaches to funding to help set the stage for meaningful discussions that we hope will lead to a consensus around a new model.

We also have initiated an effort to mount a marketing campaign in advance of the 2016 session to improve the likelihood of securing some additional funding for our institutions. While the campuses would have to fund whatever effort may be undertaken, we have provided significant research to the presidents on probable activities and costs to facilitate a meaningful discussion around these ideas.

We were directly involved in helping manage the unfortunate demise of Mid-Continent University, working closely with the U.S. Department of Education and the state attorney general. Through our efforts, the closure of the campus went as smoothly as could be hoped for, assuring that affected students would suffer a minimum of disruption in their educational plans.

We have also been working closely with the board chair at Kentucky State University to assist in their transition to a new president.

I continue to work on the never ending challenge of keeping legislators and the Governor apprised of our purpose, our work, our challenges, and our needs in higher education. While there are some days I feel we have made great progress on one issue or another, there are others that keep reminding me I need to do better and do more to effectively advocate for higher education and for CPE.

Finally, I want to compliment the Council. I am most appreciative of the support you have shown me and our staff. We continue to ask each of you to do more and to give more of your time and talent, and each of you, when asked, never say "no." I am incredibly grateful for the confidence you have in me, and will hope to perform in ways that continue to be worthy of your ongoing trust.

Respectfully submitted,

A handwritten signature in blue ink, appearing to be 'RLK' with a stylized flourish.

Robert L. King  
President

## 2014-15 CPE Work Plan

**ACTION: The staff recommends that the Council approve the Plan of Work, July 2014-June 2015.**

The attached CPE President's Plan of Work provides a clear set of policy priorities and tasks that will guide the work of the Council president and staff over the coming year.

Implementation will be monitored carefully by the Council president and chair, and periodic reports will be made to the full Council throughout the year to ensure adequate progress is being made in each of the areas of focus. The Executive Committee will evaluate implementation of the plan as part of the president's annual performance review in June 2015.

Staff preparation by Lee Nimocks

## **CPE President's Plan of Work**

### **Priority Activities – July 2014 through June 2015**

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1. Develop a comprehensive mechanism for the distribution of state General Fund appropriations for institutional operations that incorporates elements of campus performance, mission, and enrollment, as well as any other components as determined through the process. Simultaneously develop the data collection structure/ metrics aligned with the adopted funding distribution mechanism.
2. Continue implementation of the 2011-15 Strategic Agenda for Postsecondary and Adult Education in partnership with campus leaders and adult education providers and begin the development the 2016-2020 agenda and accountability system, which will be released in January 2016.
3. Manage reduced General Fund appropriations for the operations of the Council through a focused prioritization of agency responsibilities, reallocation of resources, and continued development of external funding.
4. Develop with the campuses a broad-based campaign to promote the importance and economic value of an adequately financed higher education sector in advance of the 2016 legislative session.

### **Specific Strategic Agenda Priorities**

#### **College Readiness:**

- a. Continue work with KDE and EPSB to coordinate SB1 (2009) implementation, including execution of remediation reduction plan, promotion of common core standards, and improvements in teacher preparation and professional development.
- b. Enhance data collection and reporting on metrics that will demonstrate progress in reducing the need for remediation and improvements in teacher preparation.
- c. Facilitate full implementation of standards-based instruction leading to greater Kentucky Adult Education (KYAE) teacher effectiveness and improved college and career-readiness outcomes for students.
- d. Continue to improve, expand, and evaluate KYAE's Employability Pilot, which integrates academic instruction and critical thinking, communication, collaboration skills, which are highly valued in the workplace.
- e. Explore alternative career pathways for KYAE students. Take full advantage of Office of Career, Technical, and Adult Education's (OCTAE) technical assistance grant (Moving Pathways Forward) to identify existing career pathways models and develop plans for formalizing systemically career pathway opportunities.
- f. Continue implementation of Kentucky's third Gear Up grant and assess program effectiveness.

- g. Launch the CPE-led Kentucky College Access & Readiness Outreach Coalition, a statewide partnership of intra-state college access and readiness practitioners, educational agencies and institutions, community organizations, and business representatives that share a vested interest in college readiness outreach.

#### **Student Success:**

- a. Host the 2015 Kentucky Student Success Conference, which will provide campus faculty and staff with practical, achievable strategies to close achievement gaps and increase student persistence and graduation.
- b. Promote evidence-based practices to improve achievement and student success for underprepared, low-income, and underrepresented minorities through the work of the Academic Quality and Persistence and Graduation committees, faculty professional learning communities, and expanded data and information analysis.
- c. Focus on efforts to reduce time to degree, including broad implementation of *15 to Finish*, a communications strategy to encourage students to earn at least 15 hours a semester or 30 hours a year to decrease time to graduation and expanded dual credit opportunities. Review dual credit funding strategies and policies to make recommendations for improvements.
- d. Continue to implement initiatives to increase transfer including KnowHow2Transfer, Transfer Madness, and increased degree pathways between two and four year campuses.
- e. Work with campuses, the Kentucky Higher Education Assistance Authority, state policymakers, and others to reduce financial barriers to college through continued advocacy for state financial aid programs and support for institutional aid policies that target low income Kentuckians.
- f. Strengthen the collaborative relationship between the Committee on Equal Opportunities (CEO) and the campuses, and support campus efforts to improve diversity consistent with campus diversity plans and the statewide diversity policy. Work with policy makers, civil rights organizations, and others to communicate the focus and significance of Kentucky's postsecondary education diversity policy.
- g. Improve academic quality through efforts such as Kentucky's participation in the Multi-State Collaborative to Advance Student Learning Outcomes Assessment.
- h. Host an online college fair in fall 2014 as part of the Project Graduate 2.0 campaign. The statewide event will provide advising and information to former students interested in completing their degree.

#### **Research, Economic, and Community Development:**

- a. Work with public and independent campus and state healthcare leaders, and other stakeholders to prioritize and implement interventions addressing the healthcare provider shortage in KY.
- b. Work with stakeholders on campuses, the business community, state agencies, and other leaders to advance the state's economic development agenda, addressing workforce challenges in the state's target industry sectors.
- c. Continue to work with the Kentucky Center for Education and Workforce Statistics (KCEWS) and the campuses to assess the linkage between workforce supply and demand through the new Postsecondary Education Feedback Reports and other research and analysis.
- d. Work with campuses to strengthen career development and entrepreneurship education.

Strategies may include a statewide summit or conference, facilitated conversations among key stakeholders, policy proposals to stimulate work in this area, greater research and evaluation of current practices at our colleges and universities.

- e. Evaluate the state's Lung Cancer Research Program, which is administered by the Council and funded through the Master Tobacco Settlement Agreement and Cigarette Excise Tax. Begin implementation of recommendations of the program evaluation released in June, 2014.
- f. Continue efforts to increase degrees in high-demand fields. Expand support for pipeline programs like Project Lead the Way and Advance Kentucky, and close achievement gaps in STEM-related programs for underrepresented minorities, underprepared students, and other underserved populations.
- g. Expand and deepen relationships with the business community.

### **Efficiency and Innovation:**

- a. Work with interested campuses to finalize and launch Commonwealth College, and work with state business leaders to secure support.
- b. Facilitate collaborations among campuses that result in greater efficiencies, improved learning outcomes, and lowered costs.
- c. Help ensure that KyRON (Kentucky Regional Optical Network) continues to provide adequate broadband capacity for online programs and services, research projects, resource sharing, and cloud applications. Light the fiber backbone connecting Frankfort, Louisville, Cincinnati, and Lexington. Leverage the KyRON infrastructure to Community Anchor Institutions and economic development by participating in the Next Generation Kentucky Information Highway Project.
- d. Leverage the resources of the KYVC and the KYVL to help support Commonwealth College and share assets across institutions by initiating new procurements to replace the current State Master Agreements for the Blackboard Learning Management System.
- e. Continue to improve CPE operational efficiencies by enhancing various information technology systems for Adult Education (Kentucky Adult Education Reporting System, GED Transcript Request System), for Academic Affairs ( Program Approval, Program Review, Program Modifications ) and for Data and Information unit ( KPEDS, KPEDS data warehouse, KPEDS Reporting tool).
- f. Redesign and begin the integration of a new content management system for the CPE website to improve content, provide greater staff efficiency and enhance functionality.
- g. Continue to collaborate with KDE and EPSB in the implementation of a common eTranscript system for all high schools and postsecondary institutions. Build on the success of the past year by increasing the participation of schools and improving the efficiencies at colleges and universities by moving to data transfers from PDFs.

# KCTCS GOOD NEWS REPORT

HIGHER EDUCATION BEGINS HERE

JUNE 2014



Above: (Right) Jennifer McNelly, President of the Manufacturing Institute, informed faculty and staff about the innovative changes in manufacturing jobs today. Andy Masters (Left), award-winning author and international presenter, (Left) shared ways to better communicate with students of this generation.

## 2014 KCTCS NEW HORIZONS CONFERENCE A ROARING SUCCESS

A “made from scratch” sports car unveiling, award ceremonies honoring faculty, staff, and students, and innovative sessions on KCTCS best practices encompassed the exciting 2014 New Horizons Conference in Owensboro, KY, May 19-20, 2014. The conference was held at the newly constructed, state-of-the-art Owensboro Convention Center and featured more than 500 attendees, 60 sessions, and nationally-known speakers. The event closed with a heartfelt farewell message to faculty and staff delivered by President Michael B. McCall.

After years of hard work by Owensboro Community and Technical College (OCTC) students and faculty, a blue and white Cobra was revealed to KCTCS faculty and staff at the opening session as President McCall made his arrival in the impressive vehicle. The car had been a two-year project and involved multiple disciplines at the college, outside partners, and supporters.

Bringing their expertise on the current student climate, both locally and nationally, speakers Andy Masters, award-winning author and international presenter, and Jennifer McNelly, President of The Manufacturing Institute, inspired attendees with helpful tips to engage students and ways to better equip students for future success.

On Monday May 19, the 12th annual Awards of Excellence Luncheon recognized faculty and staff for their significant achievements, as well as service to students and their communities. A full list of winners by college can be found [here](#).

Thirty-two of Kentucky’s top college students were also honored as members of the Kentucky Community and Technical College System’s 2014 All-Academic Team during the 13th annual KCTCS Student Academic Achievement Luncheon. Students from each of the 16 KCTCS colleges were chosen for the All-Academic Team based on a rigorous selection process that focuses on academic performance and campus involvement. Each member of the All-Academic Team received a \$500 gift from their college, as well as scholarship opportunities from 29 Kentucky public and private universities for KCTCS graduates to continue their education. A full list of winners and their colleges can be found [here](#).

Closing the conference at the Student Achievement Awards Luncheon, President McCall gave a charge to the KCTCS community to always keep the “momentum” going, playing off the conference’s theme. He encouraged KCTCS faculty and staff to celebrate accomplishments and to continue providing Kentucky families exceptional educational opportunities for great success.



Above: The OCTC Cobra was unveiled in the lobby of the Owensboro Convention Center before media and conference attendees Monday morning.





## KENTUCKY STATE UNIVERSITY

### KSU Division Of Family And Consumer Sciences Receives Grant To Help At-Risk Youth

Kentucky State University recently was awarded a \$662,999 grant to develop afterschool programs for at-risk children in kindergarten through eighth grade.

The Children, Youth and Families At Risk grant from the U.S. Department of Agriculture will establish a program to close educational disparities among at-risk children.

The program model, called Check and Connect, recognizes that academic success is influenced by multiple factors, including family, school and community.

“We recognize that children are influenced by multiple contexts,” says Dr. Javiette Samuel, who wrote the grant proposal, adding that there are multiple layers to the

curriculum, which will be taught to afterschool program staff. “We’re going to be engaging the family as well.”

Samuel is an associate extension administrator and associate professor in KSU’s College of Agriculture, Food Science and Sustainable Systems, Division of Family and Consumer Sciences.

KSU’s project will be conducted at afterschool programs in Lexington and Frankfort. In Lexington, Samuel’s team will work with the staff of an existing afterschool program at the Imani Family Life Center. The grant will also be used to establish and train staff for an afterschool program at KSU’s Rosenwald Center for Families and Children.

### KSU Opens High Tunnel Complex



A ribbon-cutting ceremony was held for the College of Agriculture, Food Science and Sustainable Systems’ High Tunnel Complex on April 25.

The one-acre campus site features four solar-heated greenhouses, where students can conduct replicated research trials and apply horticultural skills throughout the school year.

The low-input greenhouses, called high tunnels, were built by KSU students and research staff using U.S. Department of Agriculture Capacity Building Grant Research and Teaching Funds to increase yields and extend the season for local fruit and vegetable production.



*The campus community celebrated Earth Day on April 18, with vendors and demonstrations outside the Student Center. In one demonstration, a representative from the College of Agriculture, Food Science and Sustainable Systems defined soil and water runoff.*

# Speaker Tells Graduates To Follow Their Bliss

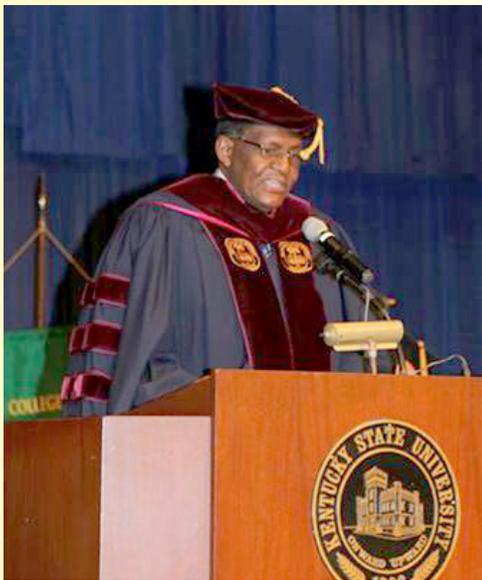
Kentucky State University awarded candidates for graduation their associate, bachelor's and master's degrees at its 125th Commencement Convocation on May 10 in the Frankfort Convention Center.

Dr. George Cooper, executive director of the White House Initiative on Historically Black Colleges and Universities, was the commencement speaker. He offered the graduates three rules for success.

"Follow your bliss," Cooper said. "Success is about more than receiving a large paycheck."

As a second and third rule, Cooper told the graduates to be authentic with themselves and others and to create opportunities.

Also during commencement convocation, Dr. Mary Smith Stowe, who was the 11th and first female president of Kentucky State University, received an honorary doctorate in public service. Arnita Young Boswell, who was an African American activist and educator in Detroit, was also awarded the honorary doctorate in public service posthumously.



*Dr. George Cooper, executive director of the White House Initiative on Historically Black Colleges and Universities, was the 125th Commencement speaker.*



*Dr. Mary Smith Stowe, a former KSU president, received an honorary doctorate in public service.*





## **MSU graduates first students from new traditional music program**

Cody Pearman, Tyler Mullins and Thomas Albert are three talented musicians who have similar aspirations. However, when they go on to pursue their musical careers, they will do so with something only the three of them currently possess: a Bachelor of Arts in Traditional Music from Morehead State University.

This unique degree marks yet another milestone in the growth and evolution of the traditional music program in MSU's Department of Music, Theatre and Dance. The department originally offered a minor in traditional music before establishing the Bachelor of Arts in Traditional Music program in 2012, which coincided with the construction and opening of the new Kentucky Center for Traditional Music facility.

## **Hohenstein awarded summer internship at CERN**

MSU's Erich Hohenstein has been accepted to a prestigious summer internship position at the European Organization for Nuclear Research, better known as CERN. Hohenstein, a junior, was selected for a summer program for students from countries that are not affiliated with CERN, which is located in Meyrin, Switzerland. While at CERN, Hohenstein will be assigned to work with David Lange, a member of the Compact Muon Solenoid (CMS) experiment at the Large Hadron Collider who works on software for detecting particles expelled from atomic collisions.

Hohenstein, a native of Santa Cruz de la Sierra, Bolivia, came to MSU three years ago and is a triple major in physics, mathematics and computer science. He plans on pursuing a Ph.D. in physics after graduating.



### **Office of the President**

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## **Celebration of Student Scholarship observed**

MSU held its Ninth Annual Celebration of Student Scholarship on Wednesday, April 23, at the Adron Doran University Center. The 2014 celebration featured 199 presentations (92 oral and 107 poster) spotlighting the outstanding efforts of 277 undergraduate and graduate student authors and their 107 faculty mentors. Awards were made for presentations of merit and exceptional merit, as recommended by a panel of 108 faculty and staff judges.

## **Appalachian Health and Research Center partnership formed**

Morehead State University, St. Claire Regional Medical Center and the University of Kentucky's Institute for Rural Health Policy signed a "memorandum of understanding" Wednesday, April 30, to form the Appalachian Health and Research Center (AHRC).

The AHRC will create new and productive research partnerships in the areas of health and wellness; enhance opportunities for faculty, students and medical residents to participate in cutting-edge biomedical research; and work to identify and translate specific research findings to local health policy to improve health in the region.

## **Spring Commencement recognizes more than 1,100 degree candidates**

MSU honored more than 1,100 degree candidates at its two spring commencement ceremonies on Saturday, May 10, at the Academic-Athletic Center.

Candidates from the Caudill College of Arts, Humanities and Social Sciences and College of Education participated in the first program Saturday morning, while the College of Business and Public Affairs and College of Science and Technology took part in the afternoon program.

Faith Elizabeth Brown of Liberty Township, Ohio, was the morning student speaker. After graduation, she plans to teach English in Spain for a year.

Sofia Pettersson of Täby, Sweden, was the afternoon student speaker. Pettersson came to MSU in 2010 to be a part of the women's golf team. After graduation, she is looking forward to working with event planning, media relations or marketing in the sports industry.

## **Hinkle presented with honorary degree**

Buckner (Buck) Hinkle Jr. of Lexington was presented an Honorary Doctor of Public Service degree during spring commencement ceremonies on Saturday, May 10. He is a member of Stites and Harbison PLLC, where he has practiced law since 1974, primarily in the fields of construction law and business litigation. Hinkle served two terms as a member of MSU's Board of Regents (1991-2004), including chair from 2001-04.



**MURRAY**  
STATE UNIVERSITY

## MSU grants first-ever doctorate degrees

Murray State University's May Commencement ceremony was a little different this year. The 2014 graduation ceremony saw the first graduates of the doctor of nursing practice cross the stage to receive diplomas. The five doctoral students had the honor of receiving the first doctorates ever granted by Murray State University in the nearly 92 years since the school's founding. These first graduates were able to take all coursework online since they were already master's-prepared and are advanced-practice nurses. Three of the graduates are certified nurse anesthetists, one is a family nurse practitioner who owns her practice and one is a clinical nurse specialist who teaches at Austin Peay State University.



## Art professor featured in "Kentucky Muse" TV series

Murray State drawing professor Dale Leys was the subject of *Dale Daniel Leys: Drawing Life*, a part of the "Kentucky Muse" series on KET.



Producer Sarah O'Keefe visited Murray with the KET crew to interview Leys and others about his career in art. A reception and premiere of the documentary was held on MSU's campus in April.

## Global Innovation Grant

Dr. Bommanna Loganathan, professor of chemistry, received a Global Innovation Grant from the American Chemical Society (ACS). As part of Loganathan's grant award, the Kentucky Lake Section-ACS will partner with the Indian Chemical Society to organize the first joint web-based poster symposium, "Facets of Water, Energy and Health Research in India and the U.S.A." The symposium is aimed at enhancing international exchange of scientific knowledge and the initiation of possible research collaboration between students and professional chemists in India and the United States. It will also address issues important to the respective countries such as the development of new ways to look at, identify and solve problems related to water, energy and health.

## Murray State and West Kentucky Community and Technical College sign logistics articulation agreement

An articulation agreement signed between Murray State University (MSU) and West Kentucky Community and Technical College (WKCTC) allows WKCTC graduates with an associate in applied science degree in logistics and operations management to transfer seamlessly to a bachelor of science in business degree in logistics and supply chain management at MSU. Through this articulation agreement, students will be able to complete the program entirely in Paducah through WKCTC and the MSU Paducah Regional Campus or entirely online. Classes in the program are in a hybrid format. The courses will be taught at either the MSU Paducah Regional Campus or at the main campus in Murray, with off-site students joining the class through web-based technology. Additionally, to provide greater flexibility for those off-site, the lectures will be recorded so students can review them later if joining the class live does not fit with their schedules.

## Racers take "Challenge for Change" title

Murray State University secured the title of 2014 Challenge for Change champions for the first time this spring. The fifth annual contest pitted Murray State against Morehead State University, the perennial holder of the title, and Eastern Kentucky University in a contest to log the most service hours in one month. The Racers completed the designated time with over 11,000 hours of volunteer service and \$21,509 for various philanthropic events.

## MSU president-elect visits MSU campus

Dr. Robert (Bob) Davies, who will officially begin his duties as Murray State University's 13th president on July 14, visited Murray during the week of April 14 with his wife, Cindy, and their daughter, Katie. He met with university leaders and attended public events, including the university's 56th annual All Campus Sing.



## **Horne receives Cottrell and Gordon awards**

The Research Corporation for Science Advancement selected Dr. Lloyd P. Horne, assistant professor in the department of chemistry at Murray State University, for a Cottrell College Science Award (CCSA) to support his research and educational efforts in nanoscience. Horne, one of 41 CCSA awardees nationwide this year, is the third recipient of the two-year, \$45,000 Cottrell Award at Murray State since 1994, and the sole recipient in Kentucky the past semester. The Cottrell Award provides funding for Horne's research group and their work on small nanoparticles for use as catalysts in artificial photosynthetic systems based on splitting the water molecule, H<sub>2</sub>O, into its hydrogen and oxygen components. Horne was also awarded the 2014 Marshall and Annette Gordon Grant to explore novel approaches toward the design, synthesis and characterization of iridium oxide nanoparticles stabilized with a protective coating of either phosphine or pyridine molecules.

## **Agribusiness Club places second nationally**

The Agribusiness Club won second place at the North American Colleges and Teachers of Agriculture Agribusiness Competition. This was the first year agribusiness students from MSU competed in the contest. Senior Memry Stoll of Metropolis, Ill., placed third high individual in the four-year agribusiness division.



## **Baker featured by Leadership Kentucky**

Dr. Sonya Baker, associate dean of the college of humanities and fine arts, was featured on the cover of the Leadership Kentucky class of 2014 directory. Baker is a 2010 alumna of Leadership Kentucky. Last fall, she was asked to appear for a photo shoot for the organization's new marketing campaign.

## **Irvin judges classical writing contest**

Dr. Aaron Irvin, assistant professor in humanities and fine arts, served as a judge for the 2014 National Junior Classical League (NJCL) Creative Writing Contest. The purpose of NJCL is to have students pursue an interest in and appreciation of the language, literature and culture of ancient Greece and Rome, which will enable them to interpret and appraise today's world.

## **Lacewell on faculty of prestigious banking school**

Dr. Steve Lacewell, director of the MSU Center for Banking and Finance and professor of finance, was invited to join the faculty of the Paul W. Barret Jr. School of Banking to teach the "Strategic Planning and Bank Performance Management" course for second-year students.

## **Japanese speech team wins area contest**

Five MSU students participated in the 7th Annual Tennessee Area Japanese Speech Contest. Kyung Rin Kim won the Grand Prize, Jiaying Gong won first place in Level 1, Jessica Alford received second place in Level 1 and Kayla Johnson received second place in Level 2. Linying Wang received the Consul General Award in Level 2.

## **Long receives award for paper**

Dr. Patricia Long, chair of psychology, was honored with the Outstanding Professional Paper Award at the 2014 Southeastern Psychological Association conference for her paper, "Rape Perpetration: Men's Responses on a Rape Analogue."





# GOLD RUSH

JUNE 2014 NORTHERN KENTUCKY UNIVERSITY



## GO FIGURE



3,051

Preliminary estimate for degrees and credentials conferred in 2013-14 – an all-time high for NKU.

\$22,000

Amount awarded to 18 local nonprofits through the NKU Mayerson Student Philanthropy Project this spring.

12

Number of students nationwide to receive the inaugural Dream Award scholarship from Katie Couric on national television. NKU freshman Luis Loza was one of them.



## NKU DATA SCIENCE IS SOLE UNDERGRADUATE PROGRAM ON NERDSCHOLAR'S FAVORITES LIST

The NKU B.S. in Data Science program has been recognized by NerdScholar among a handful of what the website calls its favorite data science programs in the country. It is the only undergraduate program that made the exclusive list.

The transdisciplinary degree is housed in the College of Informatics and uses faculty from three different academic departments – computer science, statistics, and business informatics – located within two colleges.

Dr. Kevin Kirby, dean of the College of Informatics, said this multidimensional approach to data science is what separates the program from most undergraduate and graduate computer science degrees. "This is something a bachelor's program can do better than a narrower master's program," Dr. Kirby said. "It can be in transdisciplinarity in its very foundations. It can also bring in experiential learning through analytics projects for industry through the Center for Applied Informatics and elsewhere."

The program builds on a core of computer science, information systems, statistics, and mathematics and focuses on foundations of data science, statistical modeling, data mining, business analytics, and scientific visualization.

"We feel that our unique cross-college approach to data science education that emphasizes experiential learning at the undergraduate level is a uniquely NKU way to address one of the great challenges of the 21st century," said Dr. James McGuffee, chair of NKU computer science. **READ MORE:** [http://nku.edu/news/\\_140505data.html](http://nku.edu/news/_140505data.html)

## COLLEGE CORNER

Three NKU students and one alumna were recognized for research excellence in the field of neuroscience at meetings during the spring.

Adam Fritz, a senior psychological science major, placed in the top 10 percent of the undergraduate research category at the 2014 annual meeting of the Bluegrass Chapter of the Society for Neuroscience held at the University of Kentucky. Fritz's presentation described a collaborative project conducted by research teams at NKU and UK. Their studies examined the effects of early-life anti-psychotic drug administration on the later-life expression of brain proteins involved in dopamine neurotransmission.

At the 2014 Annual Neuroscience Day Symposium hosted by the University of Louisville, two NKU students and an NKU graduate swept the top three awards in the undergraduate research category.

## COLLEGE OF ARTS AND SCIENCES

Bobbie Lee Stubbeman, a senior psychological science major, was awarded first place for her work to determine if behavioral sensitivity to psycho-stimulants was increased in adult rats that received anti-psychotics early in development. Cliff Brown, a 2013 NKU graduate, was awarded second place.

His study found that early-life antipsychotic treatment more profoundly affects adult behavior if administration occurs earlier in development. Josephine Brown, a senior biological sciences major, was awarded third place. Her research assessed working memory in adult mice exposed to polychlorinated biphenyls during gestation and lactation.

**READ MORE:** [http://nku.edu/news/\\_140602neuroscience.html](http://nku.edu/news/_140602neuroscience.html)

# NKU CHASE COLLEGE OF LAW LAUNCHES REGIONAL PLACEMENT PROGRAM



The NKU Chase College of Law recently announced the launch of its Regional Placement Program. The program will identify students who have a connection to, or an interest in, practicing in small cities and rural communities in the region and offer them individualized career counseling and personalized networking support.

"At Chase we are committed to facilitating meaningful connections between our students and the small cities and rural communities throughout the Commonwealth of Kentucky and our greater region," said Dean Jeffrey Standen.

One of the goals of the program is to identify potential attorney mentors to help students learn about the benefits and challenges of serving small-town and rural clients. The program will also encourage students to take advantage of networking opportunities, business plan development, and law management practice resources.

**READ MORE:** [http://nku.edu/news/\\_140501chase.html](http://nku.edu/news/_140501chase.html)



## THE SCOREBOARD

Three NKU track & field athletes were named to the Academic All-Atlantic Sun Conference team following the outdoor track season. Sophomore Brady Holmer earned his third such honor of the year, having also received the recognition following the cross country and indoor track and field seasons; senior Brad Fortuna posted a 4.00 GPA as a graduate student; and senior education major Josh Miller posted a 3.48 GPA.

## FACULTY FOCUS

The American Association of Law Libraries has announced that Carol Bredemeyer, assistant director for faculty services at NKU Chase College of Law, is a member of the 2014 AALL Hall of Fame. "I am honored to be named a 2014 AALL Hall of Fame award recipient," Bredemeyer said. "I am proud to be in the company of my fellow nominees. I plan to continue my activity in AALL – and assist the organization in promoting the value law librarians provide to the institutions they serve."

The Hall of Fame award was established in 2009 to recognize AALL members who have made significant, substantial, and long-standing contributions to the legal information management profession.

**READ MORE:** [http://www.nku.edu/news/\\_140528aall.html](http://www.nku.edu/news/_140528aall.html)

## BRIEFS

### NKU COLLEGE OF BUSINESS AMONG NATION'S BEST

The NKU Haile/US Bank College of Business is again one of the nation's most outstanding business schools, according to The Princeton Review. "It's an honor to be included again in The Princeton Review's best business schools," said Dr. Rick Kolbe, dean college.

The book profiles schools with write-ups on their academics, student life, and admissions. In the profile, the editors reported, "Overall, students find NKU to be a place where 'The student is the top priority.'" Students also say that NKU's greatest strength is the course work itself. "NKU is very challenging and very strict with academics," the report concluded.

**READ MORE:** <http://tinyurl.com/JuneGRmba>

### INKUBATOR ALUM WINS 5 ACROSS PITCH COMPETITION

A team from the inaugural class of the NKU INKUBATOR won the 5 Across business pitch competition held in Lexington last month.

Gary Darna ('12) and Jamie Rump ('14) won for their presentation of CompleteSet, the company they co-founded in 2012. CompleteSet is a web and mobile app that helps collectors find the items they want most by providing a collector-curated archive of collectibles from fans' favorite brands.

**READ MORE:** <http://tinyurl.com/JuneGRcs>

### NKU AND GATEWAY PARTNER FOR REVERSE TRANSFER PROGRAM

A new reverse transfer program between NKU and Gateway Community and Technical College will offer students the option of obtaining an associate's degree even after transferring from Gateway to NKU.

The agreement recognizes students' achievements with an associate's degree after they have transferred to NKU and have accumulated the credits needed to fulfill the two-year degree program requirements. It also recognizes the degree completion for Gateway, which receives no credit for the degree through current measurement.

**READ MORE:** <http://tinyurl.com/JuneGRreverse>

### NKU MATH FACULTY SPARK CHANGES TO KENTUCKY, ACT CALCULATOR POLICIES

An experiment conducted by three NKU faculty members has led to changes in Kentucky and ACT calculator policies for the ACT Compass math exam. Their work focused on whether calculators equipped with particular algebra software artificially inflate scores on the math portion of the ACT Compass exam. After they reported their findings to the Kentucky Department of Education, it banned all Zoom-Math-equipped calculators on ACT Compass exams in Kentucky. Ten days later, the ACT followed suit, banning such devices nationwide.

**READ MORE:** <http://tinyurl.com/JuneGRmath>

## ALUMNI NEWS



Andrea Paul ('12) had no idea what was in store for her when she enrolled at NKU. No one else in her immediate family had ever gone to college, so she was facing the future on her own. After graduating with a degree in organizational leadership, Paul found a way to help other first-generation college students by starting an online magazine that serves as an educational and entrepreneurial resource for minority young adults. The name of the magazine is "B.O.S.S.," an acronym for the motto that Paul adopted: Be your Own Success Story. Paul, now in Atlanta, quickly grew the online magazine. When one issue drew more than 300,000 page views, she decided to publish the first print edition in April.

**READ MORE:** <http://www.nku.edu/features/2014/may/bossmagazine.html>





## UK Athletics Posts Record GPA for 2014 Spring Semester

In the midst of a record-setting athletic season, University of Kentucky Wildcat student-athletes combined for their best academic semester since 2002-03, the first year for which complete grade information is available.

Continuing to raise the bar in the classroom, scholarship Wildcats combined for a 3.218 cumulative grade-point average for the spring semester. UK Athletics has now posted GPAs of at least 3.0 in four consecutive semesters.

Of UK's 20 teams, 18 posted GPAs of better than 3.0. Women's swimming and diving, softball and men's and women's tennis were among 13 teams to attain 3.0 GPAs while also competing in the championship portions of their schedule. Included in that group was the men's basketball team, which posted a 3.050 cumulative GPA and reached the national championship game in April.

In total, 325 Wildcats — scholarship and non-scholarship — earned GPAs of 3.0 or better, accounting for more than 60 percent of UK's student-athlete population of 508. Seventy-one of those student-athletes had perfect 4.0 GPAs this spring.

Additionally, the NCAA released its Academic Progress Rate (APR) report, showing that all 22 of the University of Kentucky sports teams surpassed the NCAA cut score. 15 of the 22 squads exceeded the national average for public universities in their sports and 18 of the 22 Wildcat teams had a better or same score as a year ago. None of UK's 22 teams have incurred a penalty during the 10-year history of the APR.

## Capilouto Appears on National TV Interview Discussing Campus Sexual Assault Issue

The University of Kentucky's efforts to combat sexual assaults on campus were characterized as a national "model" during a national television program featuring UK President Eli Capilouto.

During an interview on ABC's "This Week" with George Stephanopoulos, Capilouto said UK began working diligently on the issue 10 years ago as it was among the first universities in the country to conduct a campus-wide climate survey.

The survey was followed up with significant investments in campus safety efforts and training programs. A follow-up survey was conducted in 2007 and UK recently has invested nearly \$5 million in additional safety measures across the campus.

"It's a priority for us," Capilouto said during the interview. "First you have to recognize the problem" and then be willing to follow up with programs, constant assessment of their effectiveness and refinement.

The issue of sexual assaults on campus has garnered recent national attention in the wake of a White House Task Force on the issue.

UK's efforts have been cited as a national model, particularly its "Green Dot" program, in The New York Times and on National Public Radio:

Such intervention programs spread the responsibility for campus safety "to the entire community — our students, our faculty, our staff, police force, others that you have to partner with in the community to make a difference," Capilouto said.

More than 5,000 students have been trained in the "Green Dot" program.

# The President's Report

Issue 56 May 2014



## A Letter from the President

Dear Friends and Family of UofL,  
The graduating class of 2014 was a sight to behold on May 10th. On the most special day in the life of the academy, I could see the smiles, hope and, in some cases, trepidation on the faces of the 1,700 University of Louisville graduates who took part in our two commencement ceremonies. Add in the other 1,200 students who completed degree work but elected not to have their names called at commencement, and you have got the largest graduating class in the history of UofL. That's due to our rapidly improving graduation rate and the hard work of our students, faculty and staff. Our athletics staff and student-athletes are also helping the cause with word this month from the NCAA that nine UofL teams, including the football squad, posted perfect Academic Progress Rate (APR) scores last academic year. Lastly, I would be remiss if I did not thank UofL grad John Codey and the Helmsley Charitable Trust for another grant to our cancer research program. Their belief that we can find a way to use tobacco plants to produce and deliver cancer vaccines is inspiring. We look forward to rewarding their faith in us.

**James Ramsey**  
President, University of Louisville



President James Ramsey takes a keepsake photo of the Class of 2014.

## New Beginnings

More than 1,700 newly minted graduates and their families took part in the University of Louisville's commencement ceremonies. UofL President James Ramsey presided at both the morning and afternoon ceremonies, recalling recent university highlights such as higher graduation rates, an increase in doctoral degrees, the surpassing of a major fundraising milestone and campus improvements.

"We know—*let me repeat, we know*—that the great things that have happened at the University of Louisville have happened because of you," Ramsey told the graduates.

## Physics Professor David Brown Wins Trustees Award



UofL's trustees awarded physics professor David Brown, PhD (at center of photo) the Trustees Award, the highest honor given by the board. The award recognizes outstanding contributions to the student experience and includes mention on a plaque and a \$5,000 prize.

## Philanthropist Sam Swope Receives Honorary Degree



Noted entrepreneur Sam Swope received an honorary degree in recognition of his enduring support of UofL. Pictured here with his wife Marlys.

## Top Scholars Announced



**Top row, left to right:** Hunter Pittman, Fulbright Scholar; Joshua Hartsell, Presidential Management Fellows Finalist; Patrick McClure, Cambridge International Scholar. **Bottom row, left to right:** Ishita Jain, Whitaker International Summer Grant; Johanna Haejean Yun, Fulbright Scholar; Charles Helms, Mary Churchill Humphrey Scholar. **Not pictured:** Fulbright Scholars Yvonne Freckman and Joanna Thompson.

## Oh, the Places You'll Go!



Former Student Government Association President Carrie Mattingly, an economics and political science major, spoke at the afternoon ceremony.



Dr. Kenneth Palmer of the Owensboro Cancer Research Program takes Helmsley Charitable Trust trustee John Codey on a tour of a lab at the Clinical and Translational Research building.

## UofL Receives \$5.5 Million Cancer Vaccine Grant

Based upon the significant progress made in drug and vaccine development over the past three years, the Leona M. and Harry B. Helmsley Charitable Trust has provided a three-year, \$5.5 million grant to the James Graham Brown Cancer Center at the University of Louisville. The grant will be used to bring to market new treatments and vaccines for various forms of cancer.

“Our team showed enough promise that the Helmsley Charitable Trust provided more than \$3 million in research support in 2010. Today’s grant, with Dr. Donald Miller, director of the James Graham Brown Cancer Center as the principal investigator, demonstrates the confidence the leaders of the trust have in the work that is being accomplished,” stated President James Ramsey.

The new funding will help UofL researchers move into clinical trials with vaccines for cervical and colon cancer. Additionally, researchers will further develop plant-based drug delivery systems to allow for higher concentrations of anticancer drugs directly to human tumors, as well as increase a tumor’s sensitivity to anticancer treatment.

“The work of Dr. Miller and his team has the potential to significantly impact health around the world,” said John Codey, a trustee with the Helmsley Charitable Trust. “They are focusing on finding much less expensive methods for delivering vaccines and medications so that they are accessible to people in the poorest of countries.”

## Entrepreneurship Team Earns International Recognition

A start-up business launched by four UofL MBA students earned \$113,500 this spring in contests that teach budding entrepreneurs how to raise venture capital. Matthew Raggard, Katie Neutz, Leah Enders and Nick Phelps (from left to right in photo) market TheraBracelet, a wristband developed to improve hand movement in people with nerve disorders. They won \$3,000 for their 3rd place finish at the Global Venture Labs Investment Competition in May, as well as \$101,000 at the Rice Business Plan Competition and \$2,500 at the Oregon New Venture Championship, both in April.



A total of six Entrepreneurship MBA teams competed in 21 regional, national and global competitions, racking up four wins and four additional finalist finishes. Total cash winnings and investment commitments exceed \$207,000.



Dean of the J.B. Speed School of Engineering Neville Pinto said that the designation will result in more co-op, internship and full-time employment opportunities for engineering students.

## UofL and Churchill Downs: A Winning Ticket



For the first time ever, Churchill Downs commissioned UofL student artists to paint the winning silks from Grade I stakes races on seven jockey statues on the grounds.



With help from Kentucky’s first lady Jane Beshear, the Kentucky Cancer Program at UofL coordinates the Kentucky Oaks Survivors Pink Post Parade.



Every year since 1936, the UofL Marching Band has performed “My Old Kentucky Home” prior to the running of the Kentucky Derby.



Nurse practitioner students and dental residents team up to provide health care and oral screenings respectively to backside employees through the Kentucky Racing Health Services Center.

## GE Names UofL to Elite “Executive Schools” List

General Electric (GE) recently named UofL’s J.B. Speed School of Engineering to its select list of “executive schools.” This status should provide current Speed School students with enhanced co-op and internship possibilities, and graduates with greater recruiting and career advancement opportunities with GE. The list now totals 47 institutions, including the University of Cincinnati, Georgia Tech, Indiana University and the University of Notre Dame. Speed School Dean Neville Pinto noted that UofL is “now part of the top 50 engineering schools for GE recruitment. Seventy percent of GE’s engineering hires are from executive schools.”



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Western Kentucky University news for the Council on Postsecondary Education, June 2014

For more WKU news, visit [www.wku.edu/news](http://www.wku.edu/news).



*Dr. John All after his rescue from Mount Himlung in Nepal.*

**WKU scientist survives 70-foot fall into crevasse in the Himalayas**

One of WKU’s leading climate change scientists is back in the United States after surviving a 70-foot fall into a crevasse in the Himalayan Mountains.

Dr. John All, associate professor of Geography and Geology and director of the American Climber Science Program, returned to Bowling Green for treatment to repair his injured shoulder. Dr. All made worldwide news when he recorded his self-rescue from the crevasse on Mount Himlung on May 19.

It took him six hours to crawl out of the hole and another three hours to reach his tent where he was able to text for help via satellite messenger. He spent the night in pain before rescuers reached him by helicopter the next morning and flew him to a hospital in Katmandu. He broke five ribs and an arm, dislocated his shoulder, suffered internal bleeding and bruised his face and knees.

"I thought I was going to die, there was no way out. I was alone," All said describing his first thoughts after falling into the crevasse to the Associated Press. "I landed on an ice ledge probably 3 feet wide which saved me from falling further into the crevasse."

All and his research team had moved to Mount Himlung in north central Nepal because the Mount Everest area was closed in April after the death of 16 Sherpa guides in an avalanche. They were collecting ice and snow samples to study the level of pollution and rate of glaciers melting.

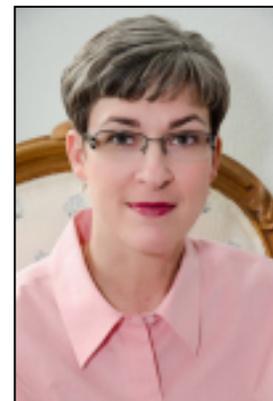
More of Dr. All’s story, including the video he took while climbing from the crevasse, can be seen on the American Climber Science Program Facebook page at [www.mountainscience.org](http://www.mountainscience.org)

**Breedlove named director of Gatton Academy**

Dr. Lynette Breedlove, a prominent gifted and talented educator from Texas, has been named Director of the Gatton Academy of Mathematics and Science in Kentucky at WKU. Dr. Breedlove, who will start at the end of July, will succeed Dr. Tim Gott, the Gatton Academy’s first director, who retired in May.

Dr. Breedlove is with the Spring Branch Independent School District in Houston, Texas, where she has been the Director of Advanced Academic Studies since 2005. In 2011, she became the Director of Advanced Academic Studies and Secondary Counseling.

Prior to Spring Branch, she was the Coordinator of the Gifted and Talented Program at the Fort Bend Independent School District in Sugar Land, Texas. She has a doctorate in educational psychology from Texas A & M University in College Station; a master’s from the University of St. Thomas in Houston; and a bachelor’s degree in psychology from Rhodes College in Memphis. More at <http://wkunews.wordpress.com/2014/05/21/gatton-breedlove/>



*Dr. Lynette Breedlove*



*Dr. Evelyn Ellis*

### **Ellis named Regional Chancellor at WKU E-town/Ft. Knox**

A veteran educator with international experience has been named Regional Chancellor of WKU's campus in Elizabethtown/Ft. Knox.

Dr. Evelyn Ellis, currently the Chief of Staff/Education Operations Manager at the U.S. Department of Defense Education Activity, Department of Defense Dependents' School in South Korea, will begin her new position July 28.

Prior to her taking her post in South Korea in 2012, Dr. Ellis was the Associate Dean for Academic Support Services at the U.S. Coast Guard Academy in New London, Conn. She has also held several positions at the Alabama Agricultural and Mechanical University in Normal, Ala., including Dean of the University College and Interim Director of Admissions.

Dr. Ellis holds an educational doctorate in curriculum and instruction from the University of Southern California in Los Angeles; master's degrees in elementary education from Drury University in Springfield, Mo., and in educational administration and supervision from the University of Texas at El Paso; and a bachelor's degree in secondary education from UTEP.

WKU Elizabethtown/Ft. Knox serves more than 900 students from 17 Kentucky counties with a mix of online and traditional face-to-face courses for undergraduate and graduate students. More at <http://wkunews.wordpress.com/2014/05/08/etown-ellis/>

### **Forensic team completes sweep of major state, national, international titles**

For the sixth time, the WKU forensic team won the major titles at the state, national and international level, remaining the only school to have accomplished this milestone.

WKU won its 24<sup>th</sup> consecutive Kentucky Forensic Association State Championship; the American Forensic Association National Championship; the National Forensics Association National Tournament Championship; the NFA Lincoln-Douglas Debate National Championship and the International Forensic Association World Championship. More at <https://www.facebook.com/mywkuforensics>



### **WKU students, recent grads earn nationally competitive scholarships**

It has been a banner year for WKU students and recent graduates seeking opportunities through nationally competitive scholarship programs.

Seven WKU students were honored by the **Fulbright U.S. Student Program**, the most in WKU's history. Five students received grants: Chad Coomer of Louisville; Jon Hendrie of Elizabethtown; Wesley Bromm of Russellville; Allison Feikes of La Porte, Ind.; and Angelika Masero of Radcliff. Two students were named alternates: Amy Correll and Clarice Esch, both of Somerset.

Five recent WKU graduates were honored by the **National Science Foundation Graduate Research Fellowship Program**. Sarah Schrader of Bowling Green (2014), Elaine Flynn of De Mossville (2013) and Michael Powers of Bowling Green (2013) were selected for the prestigious fellowship. Brittany Morgan (2012) of Franklin and Jordan Olberding (2013) of Turner, Maine, received honorable mention.

Emily Potts, a WKU student from Owensboro, will spend the summer studying in Ireland, thanks to a **Gaeltacht Summer Award** from the Ireland-United States Commission for Educational Exchange, funded by the Irish Government's Department of Arts, Heritage and the Gaeltacht and National Lottery.

Eight WKU students were recognized by the U.S. Department of State through the **Benjamin A. Gilman International Scholarship** program. Students receiving scholarships were Tyler Allen of Flushing, Mich. (\$3,000, Belgium); Kaleiah Brown of Gary, Ind. (\$3,000, Tanzania); Valerie Farsetti of Louisville (\$5,000, Chile); Alexandra Hezik of Campbellsville (\$3,000, China); Asia Larkin of Whites Creek, Tenn. (\$3,500, Tanzania); and DaMario Walker-Brown of Lexington (\$2,500, Barcelona, Spain). Alternates were Margaret Riney of Owensboro (South Korea) and Keeley Stephens of Bowling Green (Greece).

Two students at the Gatton Academy of Mathematics and Science were offered **National Security Language Initiative for Youth (NSLI-Y)** scholarships from the U.S. State Department. Sarah Angelle of Monticello will study in China. Ananya Sharma of Bowling Green will study in India. More at <http://www.wku.edu/osd/>