KENTUCKY COUNCIL ON POSTSECONDARY EDUCATION
WORK SESSION, LUNCH & CAMPUS SPOTLIGHT

April 17, 2025 – 10:00 a.m. ET
Northern Kentucky University, Votruba Student Union, 20 Kenton Drive, Highland Heights

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I. Work Session (10:00 a.m. ET)

Location: Student Union Rm 104

A. Welcome Remarks
B. Strategic Discussion with Kentucky Community and Technical College System 2
C. Strategic Discussion with Northern Kentucky University 16

II. Lunch and Campus Spotlight and Tour (11:30 a.m. ET)

Location: Student Union Rm 108

2022-30 STATEWIDE STRATEGIC AGENDA

INSTITUTIONAL ANNUAL UPDATE

Kentucky Community & Technical College System

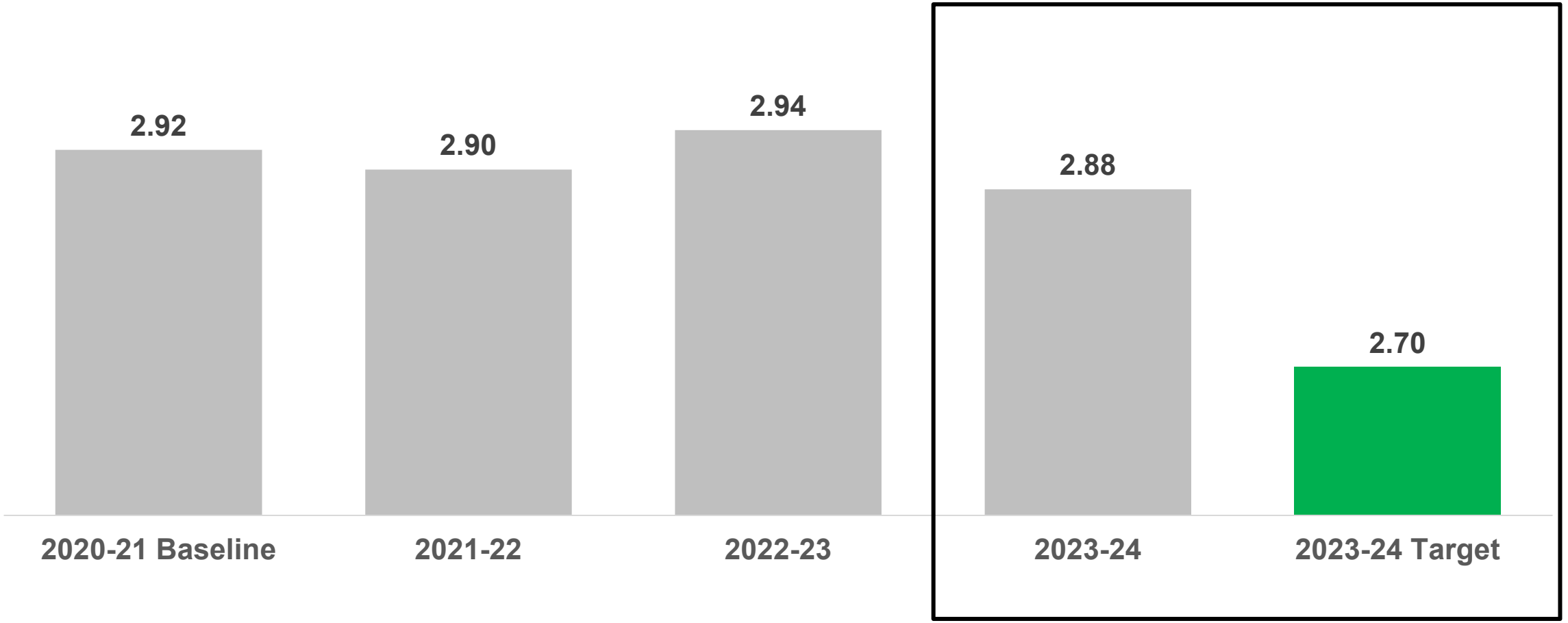
April 17, 2025

KEY PERFORMANCE INDICATORS -- AFFORDABILITY

Unmet Need: Average amount students must pay out-of-pocket after all financial aid and expected family contributions.

KEY PERFORMANCE INDICATORS -- AFFORDABILITY

Time to Degree: Average number of academic years students are enrolled prior to degree completion.

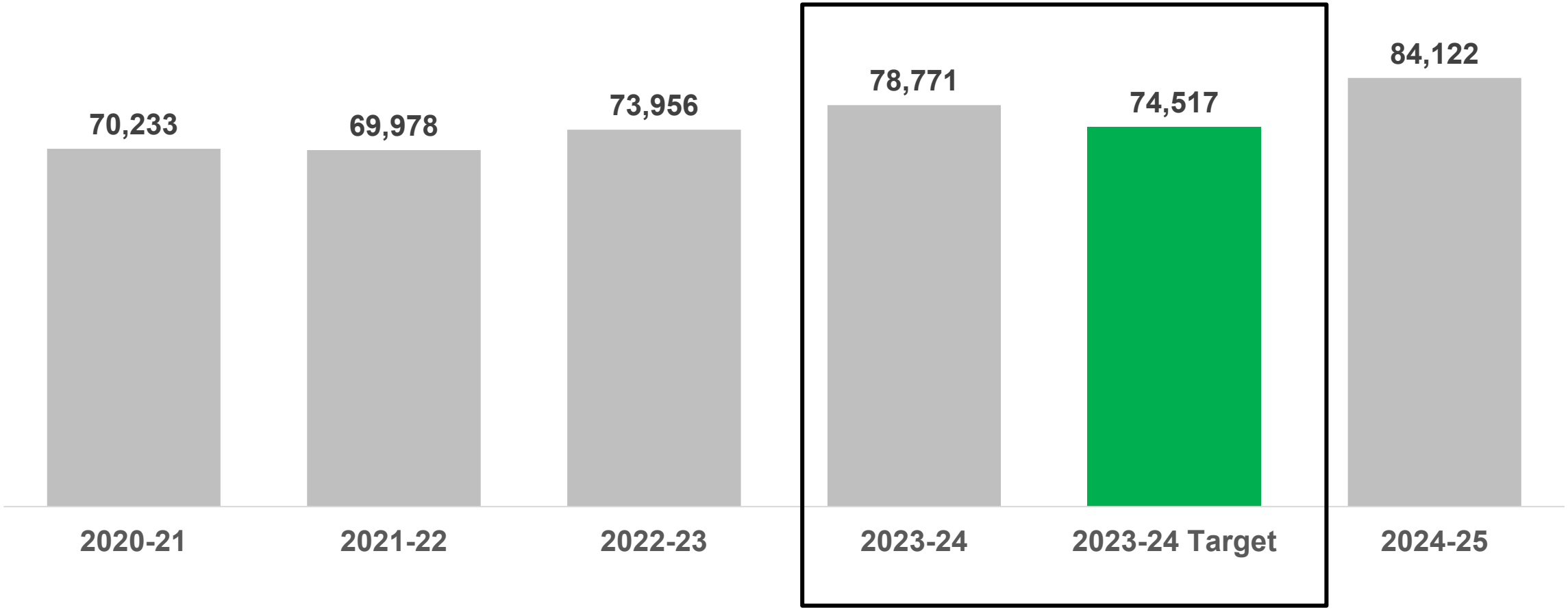


KCTCS'S KEY STRATEGIES ON AFFORDABILITY

- Enhance advocacy and increase fundraising for scholarships to reduce student reliance on loans.
- Increase awareness of the Work Ready Kentucky Scholarship and other financial aid processes and supports.
- Engage and identify industry partners willing to invest in higher education through tuition benefits, flexible scheduling, and paid work-and-learn opportunities.

KEY PERFORMANCE INDICATORS -- TRANSITIONS

Undergraduate Enrollment: Total unduplicated number of students who enroll at a KCTCS campus during the fall semester, either full-time or part-time.

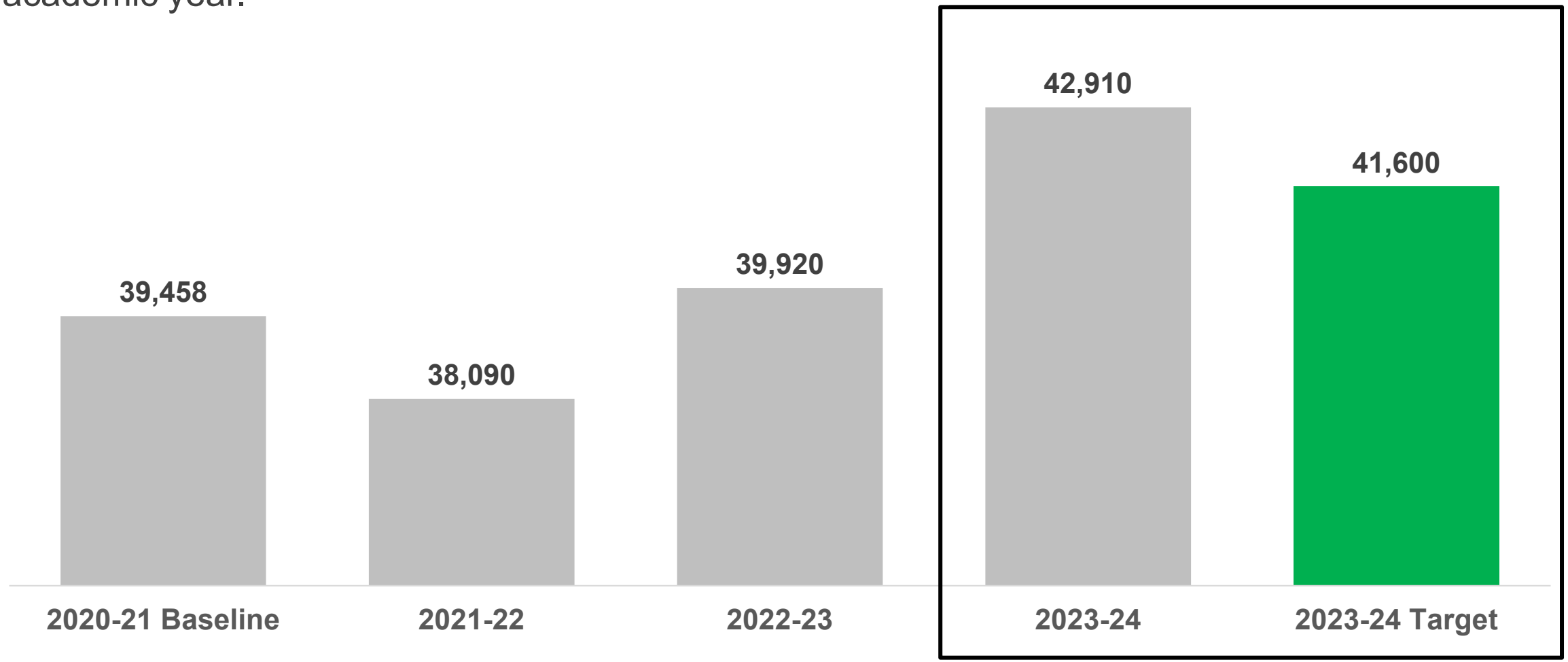


KCTCS'S KEY STRATEGIES ON TRANSITIONS

- Create strategies to help students efficiently navigate the new FAFSA.
- Establish an Enrollment Task Force to proactively address the potential for an enrollment cliff and to create statewide coordinated strategies for increasing enrollment.
- Reaffirm and expand transfer agreements with Kentucky four-year higher education institutions to create seamless transfer opportunities for KCTCS students.
- Develop and implement targeted recruitment strategies highlighting high-demand careers and flexible programming.
- Develop and scale effective practices to increase enrollment and success in healthcare programs to meet Kentucky employer needs.

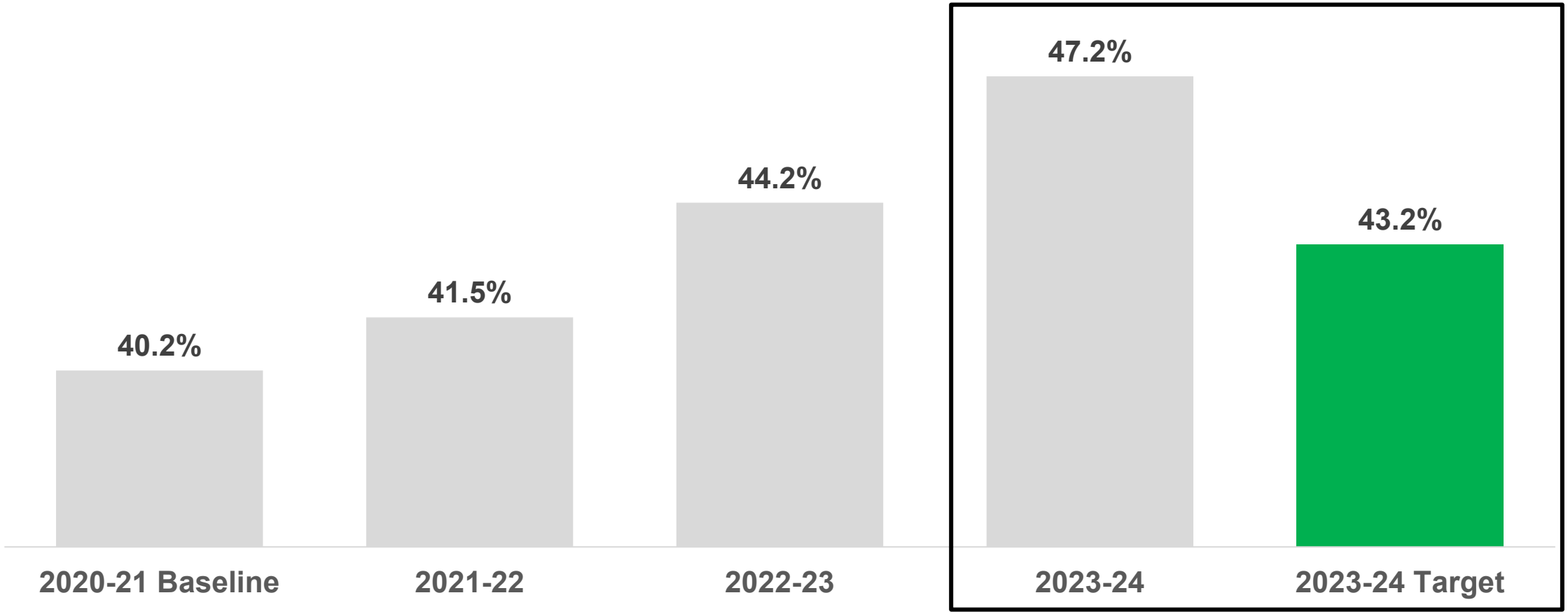
KEY PERFORMANCE INDICATORS -- SUCCESS

Degrees and Credentials: Number of associate degrees and credentials awarded in an academic year.



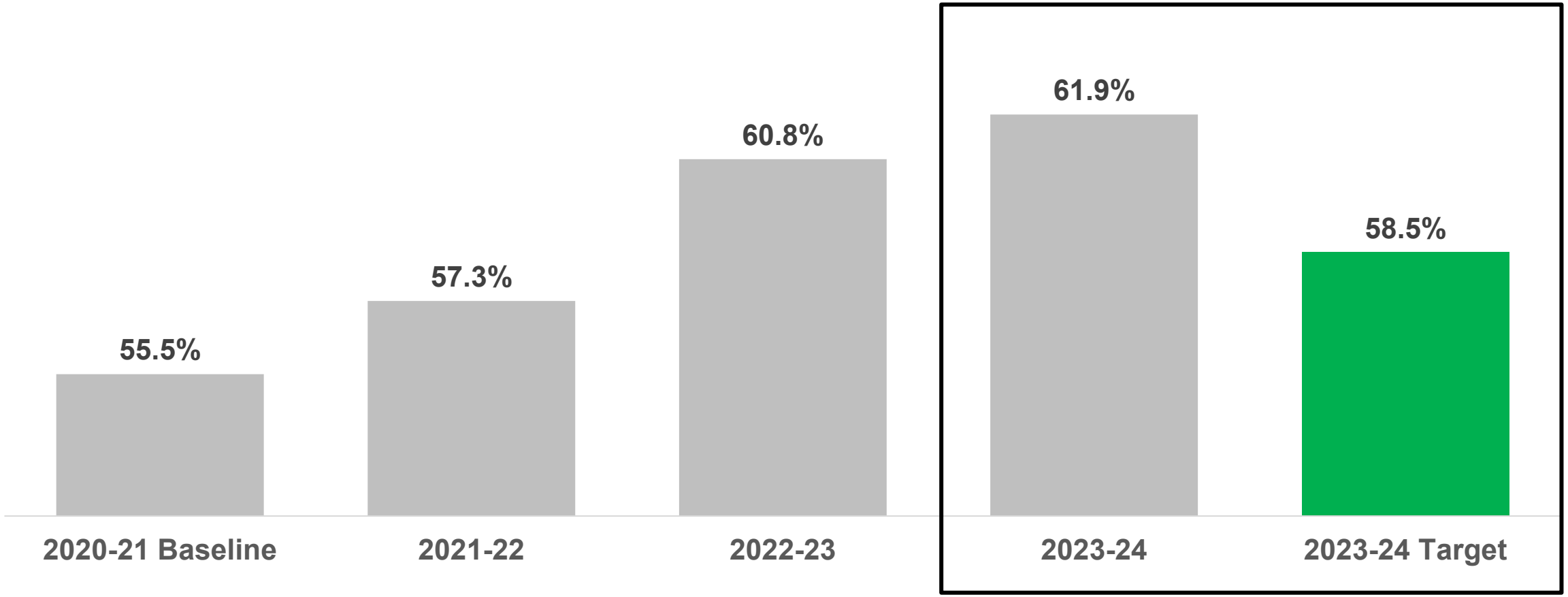
KEY PERFORMANCE INDICATORS -- SUCCESS

3-year Graduation Rate: Percentage of first-time, full-time degree-seeking students who receive an associate's degree within 3 years.



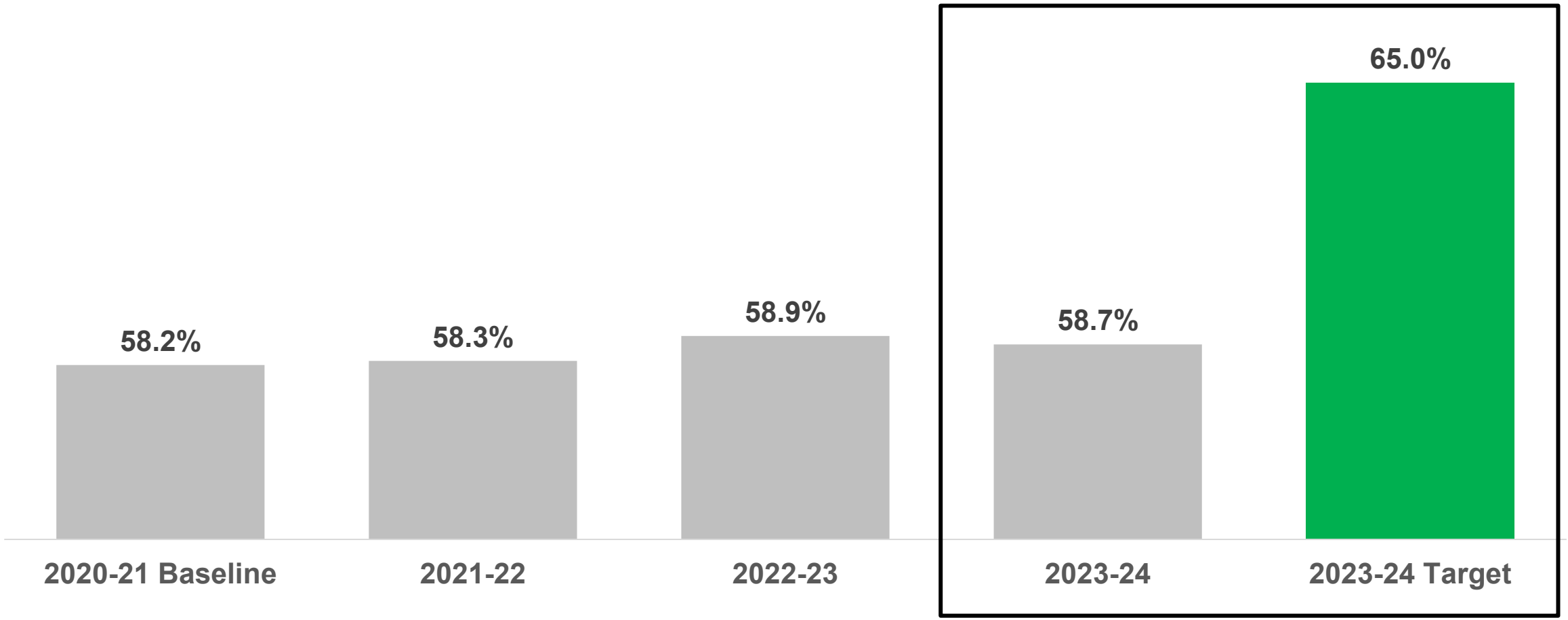
KEY PERFORMANCE INDICATORS -- SUCCESS

Retention Rate: Percentage of first-time, degree- or credential-seeking students enrolled in the summer or fall of their first year who are still enrolled or earned a credential at the same institution by the following fall.



KEY PERFORMANCE INDICATORS -- SUCCESS

2-Year to 4-Year Transfer: Percent of Associate in Arts and Associate in Science graduates who transfer to any 4-year institution by the next academic year.



KCTCS'S KEY STRATEGIES ON SUCCESS

- Review programs and curriculum to ensure relevancy and alignment with transfer and workforce requirements.
- Develop high-quality, flexible program delivery models that are relevant and scalable to increase program recruitment, retention, and completion.
- Implement services and supports to assist students in overcoming nonacademic barriers to success, such as food insecurity.
- Enhance advising and career counseling to improve student persistence and success.

KCTCS'S KEY STRATEGIES ON TALENT

- Increase usage of legislative funds to support business and industry trainings, such as TRAINS.
- Utilize Handshake to provide a systemwide clearinghouse of work-based learning and employment opportunities.
- Develop short- and long-term work-based learning opportunities for each technical program of study to include apprenticeships, internships, and clinicals.
- Expand business and community outreach to facilitate stronger business engagement and partnerships.
- Expand Dual Credit options for high school students.

KCTCS'S KEY STRATEGIES ON VALUE

- Work with KDE to better engage teachers, counselors, parents, and students about the value and opportunities to obtain an affordable education at KCTCS that leads to sustainable employment.
- Utilize marketing and advertising to increase public awareness of the value and affordability of KCTCS.
- Create a systemwide employer engagement asset map to inform efforts to engage influencers to support KCTCS.

KCPE
Higher Education Matters

KENTUCKY
COMMUNITY & TECHNICAL
COLLEGE SYSTEM

2022-30 STATEWIDE STRATEGIC AGENDA

INSTITUTIONAL UPDATE

Northern Kentucky University

April 17, 2025

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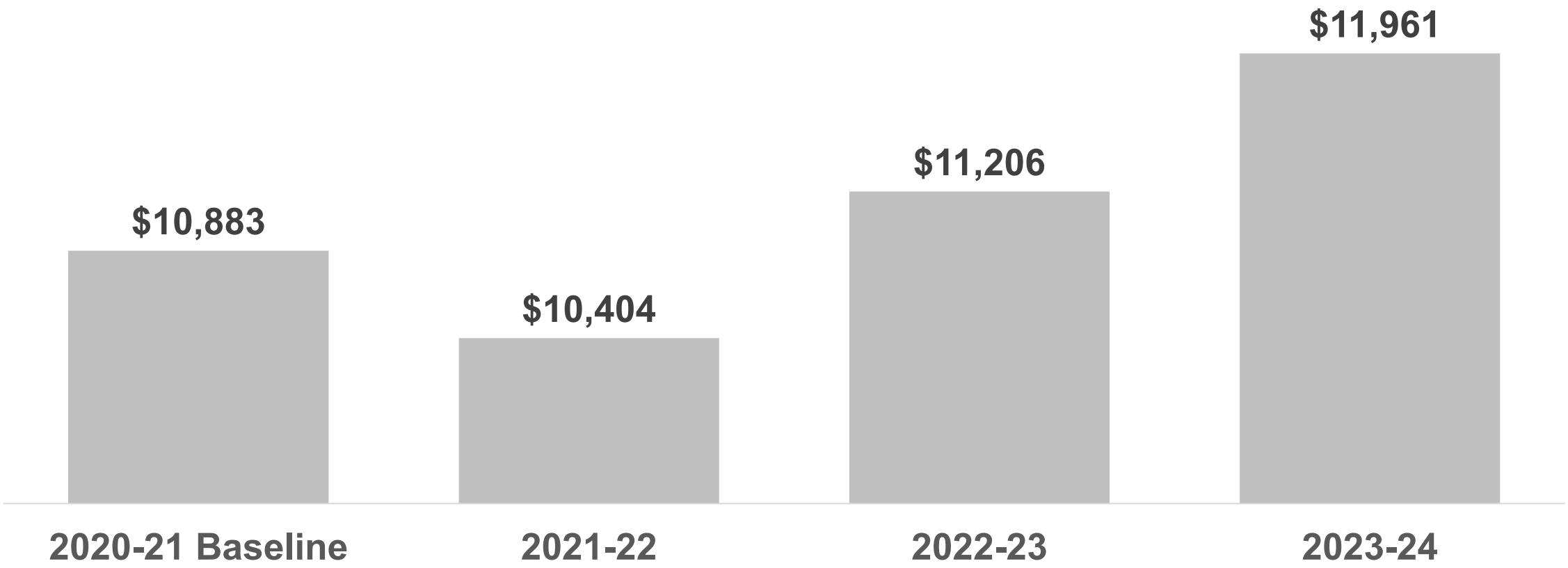
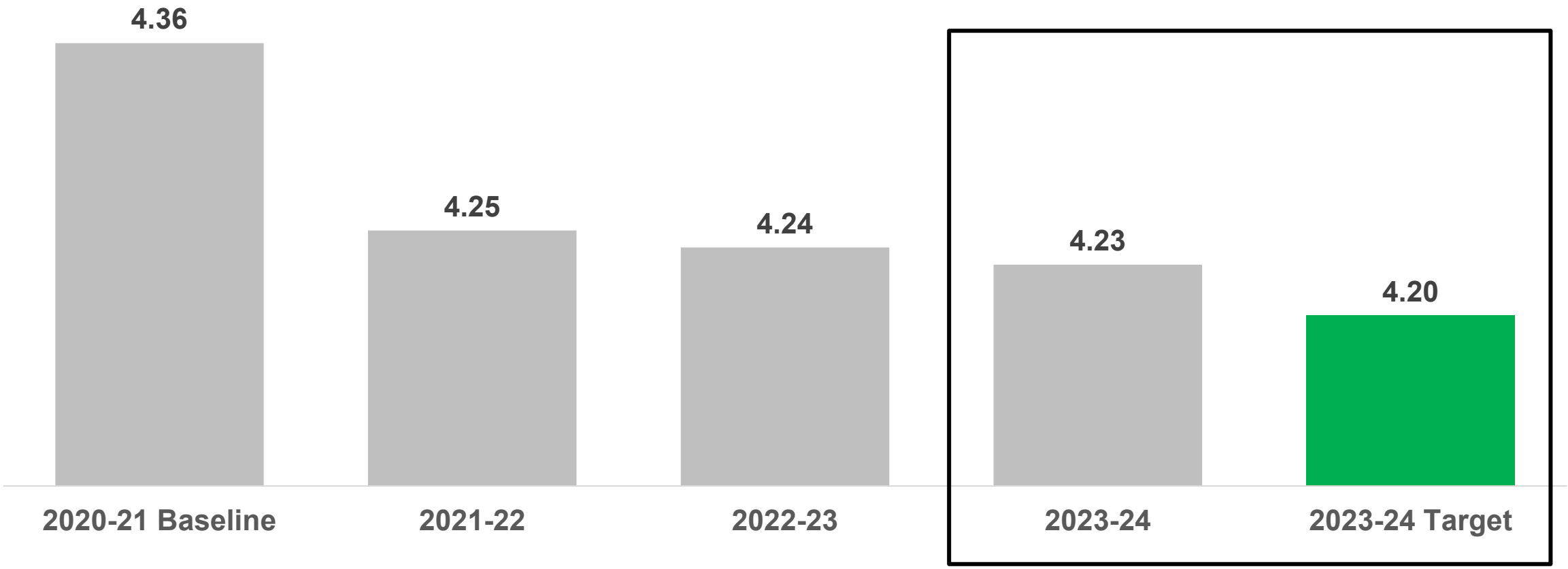


KEY PERFORMANCE INDICATOR -- AFFORDABILITY

Time to Degree: Average number of academic years students are enrolled prior to undergraduate degree completion.



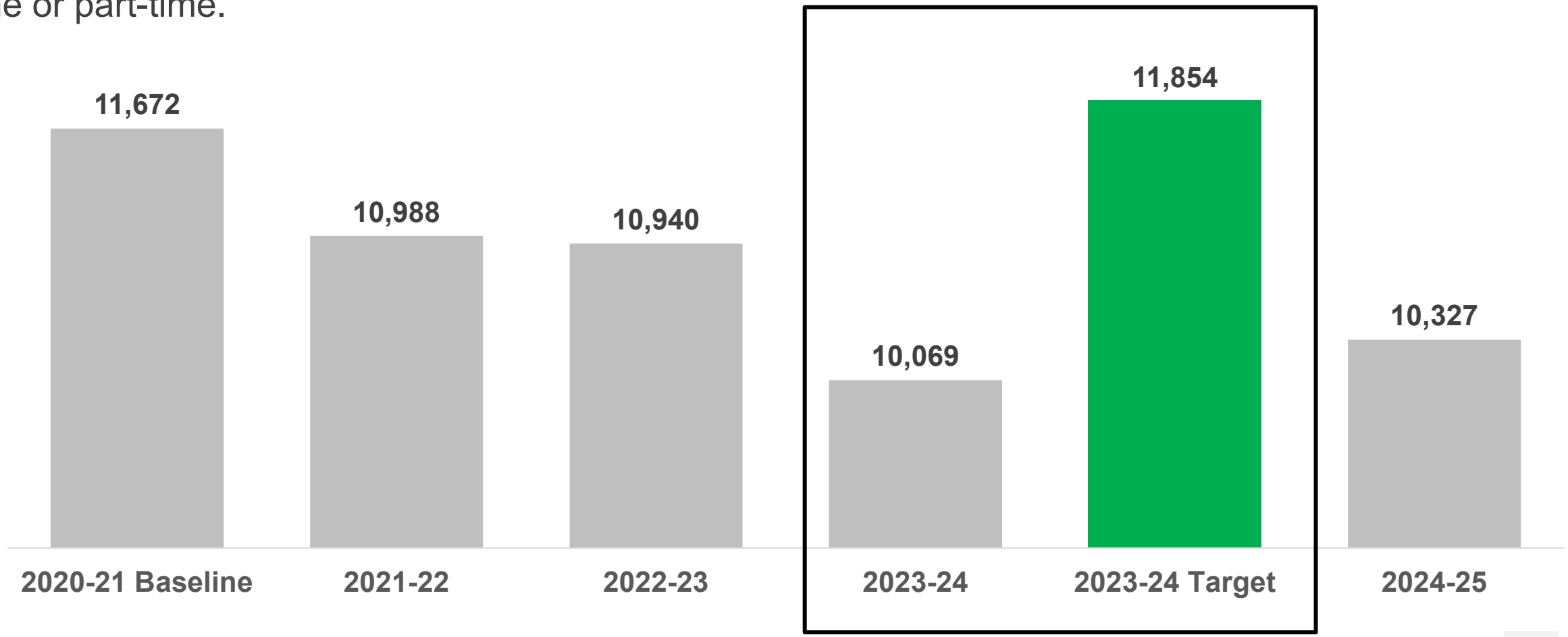
NKU'S KEY STRATEGIES FOR AFFORDABILITY

- **3 States, 1 Rate** – Undergraduate students from Kentucky, Ohio, and Indiana who are admitted beginning fall of 2025 qualify for in-state tuition regardless of county of residence. This new tuition model makes the cost of attending NKU more predictable and transparent.

- **Simplified Merit Scholarships and Renewals** – Condensed merit scholarships into 5 categories for BOTH first-time freshmen and transfers; scholarships offered on a rolling basis by removing scholarship deadlines; and relaxed renewal criteria to provide students the opportunity to maintain scholarships during difficult times.

KEY PERFORMANCE INDICATOR -- TRANSITIONS

Undergraduate Enrollment: Total unduplicated number of students who enroll in an undergraduate program offered by one of Kentucky's public colleges or universities in an academic year, either full-time or part-time.



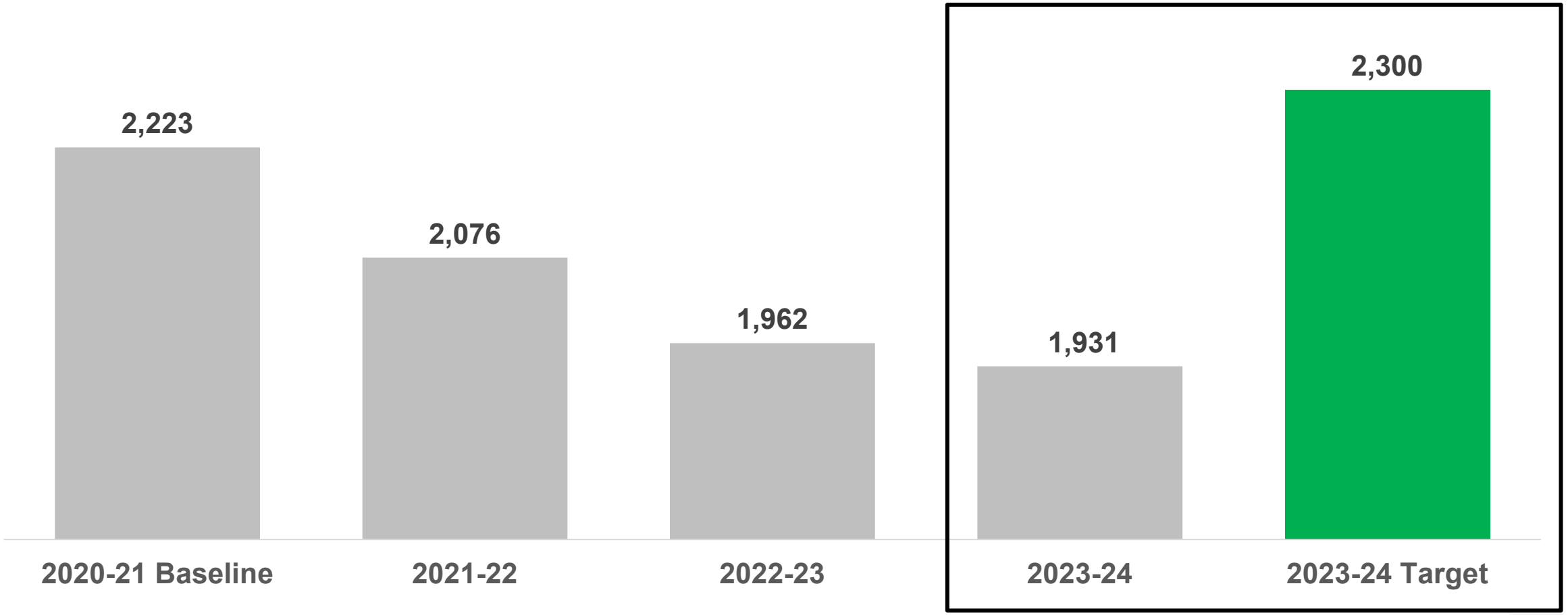
NKU'S KEY STRATEGIES FOR TRANSITIONS

- **Direct Admit** – Expands access by simplifying the enrollment process for prospective students, providing them with a straightforward pathway to securing their spot at NKU.

- **Modernization of Undergraduate Admissions** – In addition to a complete re-organization of Undergraduate Admissions and the Adult and Transfer Center, NKU has invested in modernizing processing, communication, and outreach in alignment to new enrollment strategies.

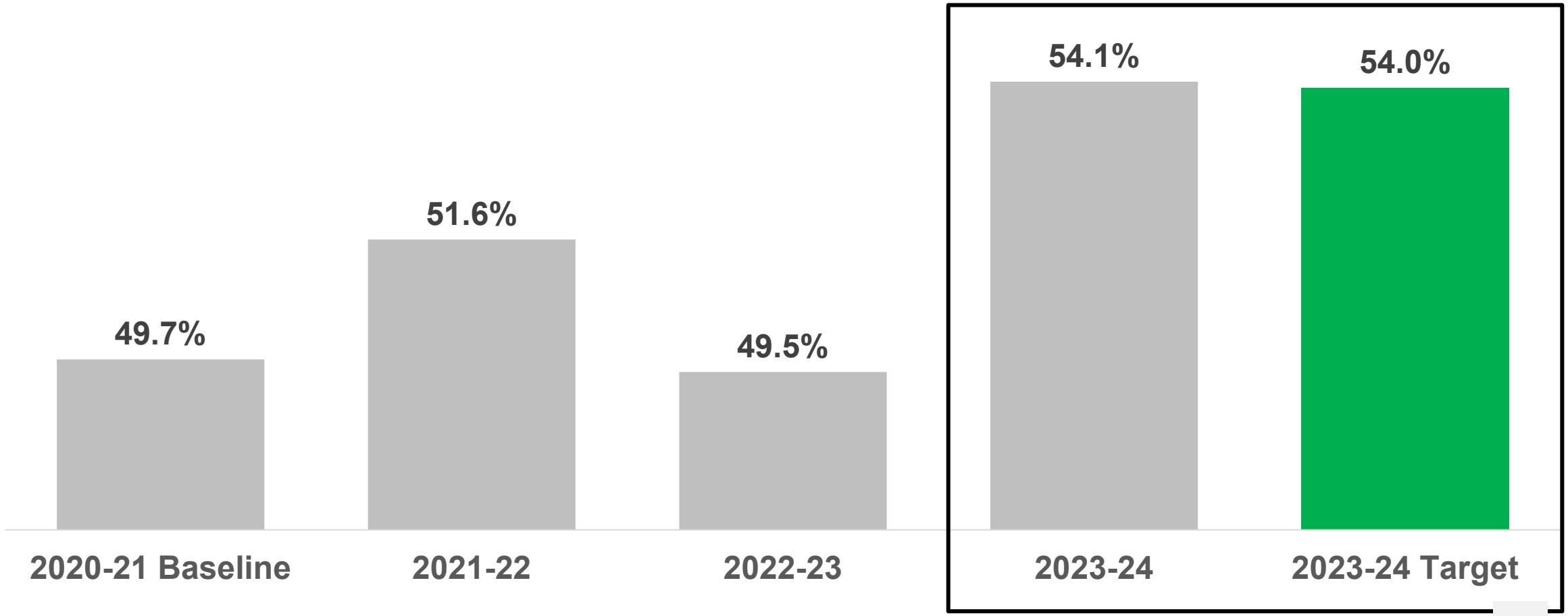
KEY PERFORMANCE INDICATOR -- SUCCESS

Undergraduate Degrees & Credentials: Number of undergraduate degrees awarded in an academic year.



KEY PERFORMANCE INDICATOR -- SUCCESS

Graduation Rate: Percentage of first-time, full-time degree-seeking students who receive an undergraduate degree within 6 years



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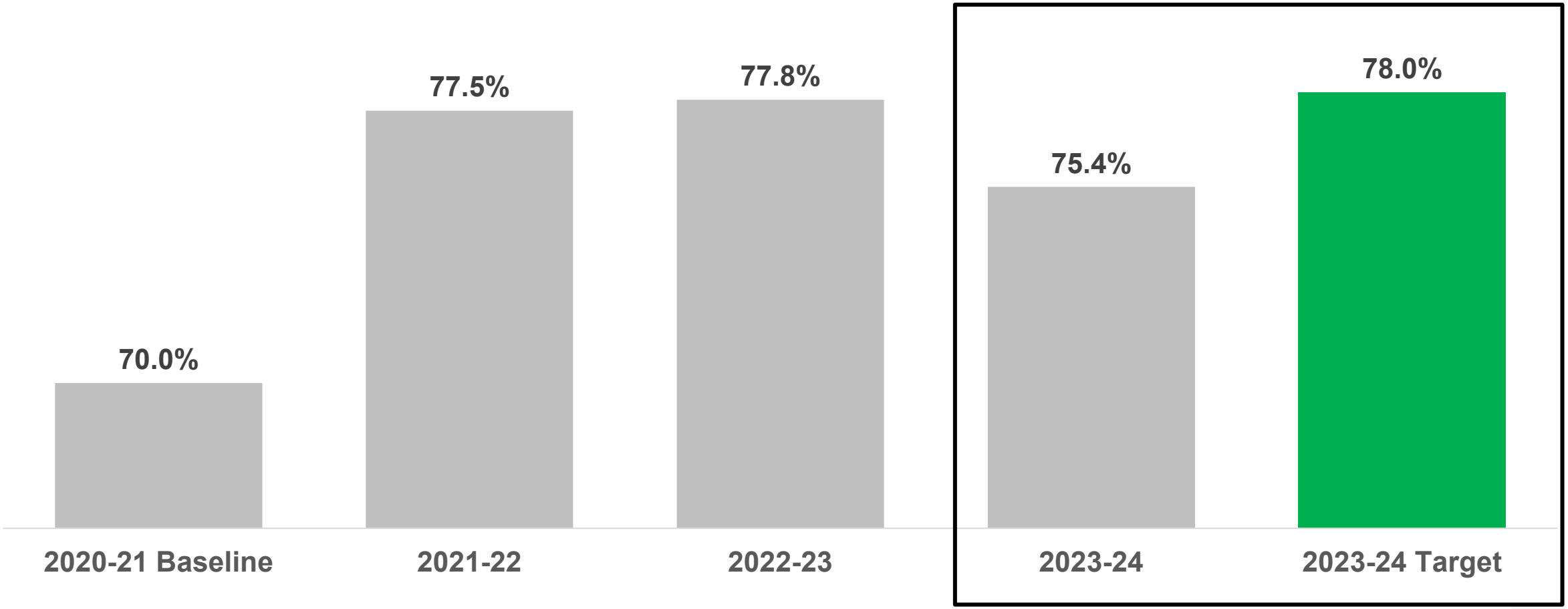


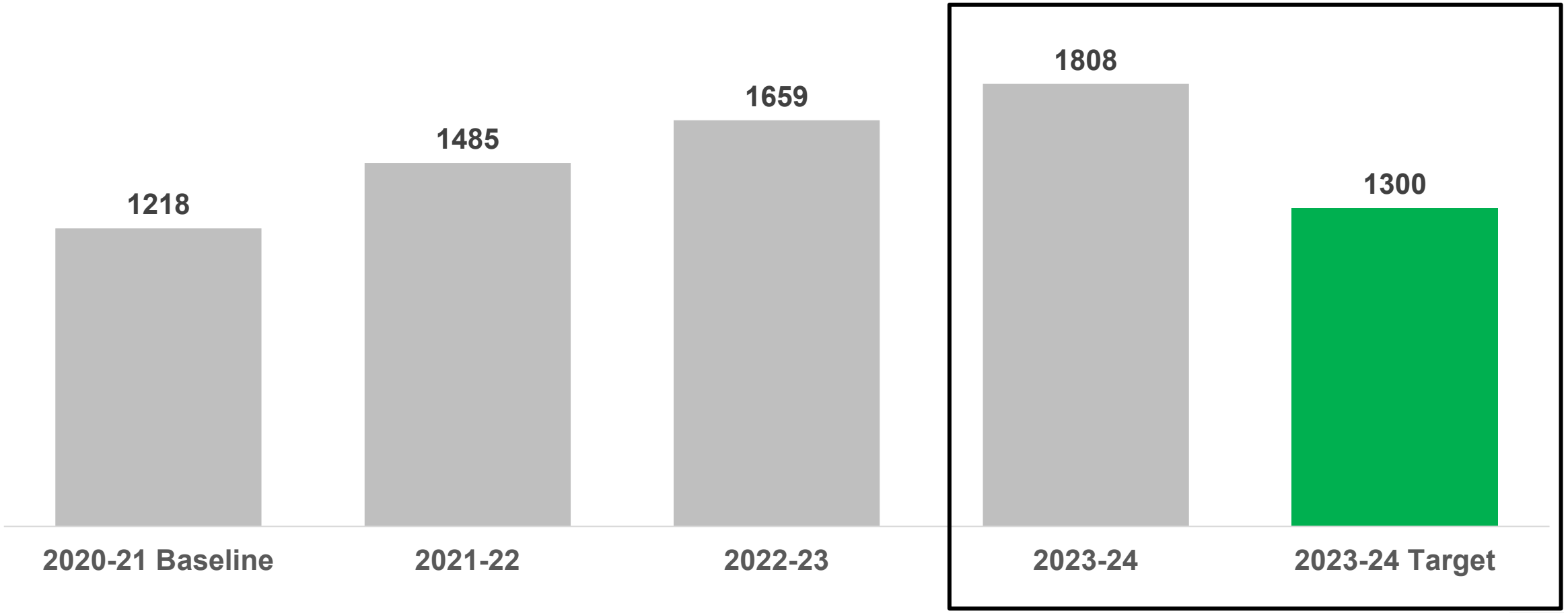
NKU'S KEY STRATEGIES FOR SUCCESS

- **Re-Organization of Coordinated Care Units** – NKU is re-organizing its primary coordinated care and student success departments under one student success umbrella, with a focus on wrap-around support into the First-Year Student Success Hub and through the first-year experience.

- **Modernization of ERP** – NKU is transitioning to a state-of-the-art ERP platform – including a complete overhaul of its SIS – that will eliminate a myriad of platforms into one centralized, streamlined, and user-friendly experience, particularly within the student-mobile space.

KEY PERFORMANCE INDICATOR -- TALENT

Graduate and Professional Degrees: Total number of graduate/professional degrees awarded in an academic year.



NKU'S KEY STRATEGIES FOR TALENT

- **Norse Network Hub** – NKU has designed a centralized Hub – that includes Career Services – to connect employers, regional partners, and stakeholders to a wide array of campus engagement opportunities, including student talent.

- **Meeting the Talent Needs of the Region** – NKU continues to be nimble in an ever-changing landscape: (1) 100% pass rate on the 2024 NCLEX for licensed RN students, (2) New and expanding facilities including Chase College of Law, Science Center (STEM), and the UK College of Medicine - Northern Kentucky Campus, and (3) Expanding organizational partnerships on-campus (e.g., St. Elizabeth, Fidelity, Western and Southern).

NKU'S KEY STRATEGIES FOR VALUE

- **Expanding Awareness** – In addition to the trifecta of 3 States, 1 Rate, simplified merit scholarships, and student success outcomes, NKU was nationally recognized by the Wall Street Journal as the 29th Best Value university in the nation.

- **Strategic Expansion of Dual Enrollment** – Partnering with regional high schools to expand opportunities for students to enroll in the Young Scholars Academy and School-Based Scholars reduces time-to-degree and expands access to college.

- **Focus on Our Region/Geography** – Working alongside Gateway, demonstrating a valued education is in NKY.

Higher Education Matters

NORTHERN KENTUCKY UNIVERSITY