

**MINUTES**  
**Council on Postsecondary Education**  
**February 4, 2002**

The Council on Postsecondary Education met February 4, 2002, at 8:30 a.m. at the council offices in Frankfort. Chair Whitehead presided at the beginning of the meeting but had to leave due to his wife becoming ill. Vice Chair Adams presided over the remainder of the meeting.

**OATH OF OFFICE**

Franklin County Circuit Judge Reed Rhorer administered the oath of office to Susan Guess and Bart Darrell. Ms. Guess, from Benton, Kentucky, was appointed in January. She is marketing director and vice president of the Paducah Bank and Trust Company. Mr. Darrell was appointed in November 2001. He is an attorney from Bowling Green.

**ROLL CALL**

The following members were present: Norma Adams, Walter Baker, Steve Barger, Peggy Bertelsman, Bart Darrell, Richard Freed, Susan Guess, John Hall, Chris Pace, Joan Taylor, Lois Combs Weinberg, Charles Whitehead, and Gene Wilhoit. Ron Greenberg and Charlie Owen did not attend.

**SPECIAL AGENDA –  
POSTSECONDARY  
EDUCATION AND THE  
KNOWLEDGE-BASED  
ECONOMY**

Mr. Davies said that at the November 2001 meeting council members expressed considerable interest in the Bucks for Brains program, specifically the relationships developing in research between the University of Kentucky and the University of Louisville, and in the efforts of Kentucky to build a knowledge-based economy. The staff has arranged an overview of some of the work being done in these areas, with an emphasis on Bucks for Brains, which is a critical issue in the legislative session. This is the part of the council's work having to do with creating the jobs and creating the economy within which Kentuckians can live and work and enjoy better jobs and better lives. At the March meeting, the council will focus on the programs that help prepare individual women and men here in the Commonwealth for not only better jobs but more active participation in their lives as citizens and members of communities throughout Kentucky.

Paul Chellgren, chair and chief executive officer of Ashland Inc., and Bill Brundage, commissioner of the new economy, spoke about the importance of the relationship among government, business, and postsecondary education.

Four faculty hired through the Endowment Match Program explained their research and its effect on Kentuckians and Kentucky's economy: Victoria Molfese, Ashland/Nystrand Chair of Early Childhood Education, UofL; Sharyn Perry,

Professor of Plant Molecular Biology, UK; Brad Anderson, Kostenbauder Professor in Pharmaceutical Sciences, UK; and Mark Rothstein, Boehl Professor of Law and Medicine, UofL.

Presidents Lee Todd and John Shumaker concluded the special agenda with remarks about ways in which they are working together to maximize the results of the state's investment in research capacity.

#### APPROVAL OF MINUTES

The minutes of the November 5 council meeting and the October 31 executive committee meeting were approved as distributed.

#### COMMISSIONER OF EDUCATION REPORT

Gene Wilhoit gave a report of the activities of the Kentucky Department of Education. The department recently received positive results from national surveys of education and was recognized for its accountability system and curriculum design. From within the state and outside, Kentucky is being recognized for the good, steady work of the past ten years. Mr. Wilhoit said that for the first time since KERA was passed, the system is dealing with how to sustain this effort in times of economic stress by adjusting budgets and cutting back in some areas. The department will struggle as every other segment in government is struggling. He said that the work with the P-16 council is extremely positive and some ground-level results can be seen from those activities. He is meeting regularly with the university deans of education about coordination between P-12 and postsecondary education.

#### LEGISLATIVE UPDATE

At the time of this meeting, over 900 pieces of legislation had been filed before the General Assembly, most of which do not directly affect postsecondary education. The staff will continue to send the weekly update to the council members throughout the session.

Mr. Davies said that the staff meets weekly with the legislative liaisons of the universities and the KCTCS. Staff also is working closely with legislative liaisons of the Kentucky Higher Education Assistance Authority, the Department of Education, and the Association of Independent Kentucky Colleges and Universities.

#### BUDGET UPDATE

Angie Martin of the council staff said that the Governor's budget request has been filed. The council approved a recommendation for about \$172 million in additional funds. The Governor's recommendation includes about \$39 million for KEES, \$13 million in debt service for the "Bucks for Brains" program (\$120 million bond issuance), and \$24 million for the enrollment growth and retention program. The Governor's office will file technical amendments, and

this information will be sent to the council members.

DEGREE PROGRAM  
ELIGIBILITY FOR  
CALENDAR YEAR 2002

The staff analyzed the enrollment and hiring data submitted by the institutions to assess their progress in meeting the goals of The 1997-2002 Kentucky Plan for Equal Opportunities. These data are used to determine eligibility of institutions to start new programs in the coming year. Sherron Jackson of the council staff reported that seven of the universities are automatically eligible to propose new degree programs in the 2002 calendar year. One university, Murray State University, is ineligible because it received a waiver in calendar year 2001. Among the community colleges, seven of the 13, along with Lexington Community College, are automatically eligible to propose new degree programs. Of the 15 technical colleges, two institutions – Bowling Green and Jefferson – qualified for automatic status.

1997-2000 KY PLAN  
AND OCR  
PARTNERSHIP  
STATUS

Mr. Jackson said that the Commonwealth continues to make significant progress in implementing the commitments of the partnership agreement with the U.S. Office for Civil Rights. A summary of the third report is included in the agenda book.

MoSU MASTER OF  
ARTS IN TEACHING

RECOMMENDATION: The staff recommends that the council approve the Master of Arts in Teaching proposal by Morehead State University. The program would be registered in CIP 13.0101 (Education, General).

MOTION: Ms. Bertelsman moved that the recommendation be approved. Mr. Freed seconded the motion.

Morehead's is the third master of arts in teaching degree. These are being proposed to respond to the need to provide alternative routes for certification of teachers, to attract people with different majors already in the profession, and in some cases to bring former teachers back to the classroom.

Mr. Barger said he wants to see more evidence and commitment to collaboration and cooperation among the institutions, when possible, in the development of these degree programs.

Mr. Davies encouraged the council members to attend the March 25 meeting of the Chief Academic Officers to hear from institutional representatives about what collaboration can mean and why collaboration, in some cases, can be

impractical and enormously expensive from their perspective.

VOTE: The motion passed.

MoSU BA IN SPORT  
ADMINISTRATION

RECOMMENDATION: The staff recommends that the council approve the Bachelor of Arts in Sport and Fitness Administration/Management (CIP 31.0504) proposed by Morehead State University.

MOTION: Ms. Weinberg moved that the recommendation be approved. Mr. Barger seconded the motion.

Mr. Applegate said that this program would replace one eliminated during the council's last program productivity review. It is designed to meet employer needs more adequately and to attract more students. It differs from the program at the University of Louisville and offers more emphasis on business administration. Northern Kentucky University is developing a program as well.

Mr. Barger again stressed the need for collaboration among the institutions before developing new programs.

VOTE: The motion passed.

ENDOWMENT  
MATCH PROGRAM  
GUIDELINES

RECOMMENDATION: The council's Endowment Match Guidelines Review Subcommittee recommends that the council approve the guidelines for the Endowment Match Program, effective July 1, 2002.

MOTION: Mr. Freed moved that the recommendation be approved. Mr. Barger seconded the motion.

A council committee of Mr. Greenberg (chair), Ms. Bertelsman, Mr. Baker, and Mr. Barger has considered these guidelines for several months. The guidelines would cover the endowment match program that the Governor has proposed in his 2002-04 budget. The guidelines more clearly define the responsibilities of the university boards of trustees and regents. They increase the percentage of funds that should be dedicated to the knowledge-based economy and research related to it from 60 to 70 percent. The institutions worked with the subcommittee and support the guidelines. The subcommittee asked the institutions to develop a common set of procedures to be followed by all institutions for accepting donations, gifts, and pledges. The staff is recommending the procedure adopted by the University of Kentucky. President Todd shared this

information with the other presidents and they all agree to these procedures.

Mr. Barger said that the committee had extensive discussions with the presidents as to why provisions for donor

confidentiality should be preserved. These procedures and guidelines address these concerns and ensure that the trustees and the regents are aware of and do approve the contributions, donations, and endowments. The institutions will provide periodic reports to the council.

VOTE: The motion passed.

RECOMMENDATION: The staff recommends that the council approve goals for undergraduate student experience, civic engagement, and research and development.

KEY INDICATORS  
OF PROGRESS

MOTION: Ms. Bertelsman moved that the recommendation be approved. Mr. Barger seconded the motion.

Sue Hodges Moore said that these are indicators of progress under Questions 4 and 5. The Question 4 indicators are derived from a national survey of student experiences as undergraduates to assess student experience in Kentucky's public universities. The findings of the survey of undergraduate alumni and the status of Kentucky graduates five years after graduation was presented for discussion. Goals for these indicators will be established at a later date.

VOTE: The motion passed.

RECOMMENDATION: The staff recommends that the council approve the University of Kentucky's request to replace the Nutter Fieldhouse running track with \$435,000 of athletic association capital funds and private funds.

UK NUTTER  
FIELDHOUSE  
REPLACEMENT OF  
RUNNING TRACK

MOTION: Ms. Bertelsman moved that the recommendation be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

RECOMMENDATION: The staff recommends that the council approve the memorandum of agreement among Western Kentucky University, the Hilltopper Athletic Foundation, Inc., and the City of Bowling Green, Kentucky, to finance the renovation of the E. A. Diddle Arena and related athletic facilities on the WKU campus with \$32,500,000 of general obligation bonds issued by the City of Bowling Green, Kentucky.

WKU E. A. DIDDLE  
ARENA  
MEMORANDUM  
OF AGREEMENT

MOTION: Mr. Barger moved that the recommendation be approved. Mr. Freed seconded the motion.

A council committee of Mr. Owen (chair), Mr. Baker, and Mr. Barger has reviewed various approaches to this renovation over the past eight months. The committee has reviewed

Senate Bill 54, which sets out the most recent and probably final approach. Under the memorandum of agreement between WKU and the City of Bowling Green, the city provides financing for the renovation and the university pays for it through a student athletic fee and various revenues derived from use of the new arena. Ownership of Diddle Arena remains with WKU. The council will receive quarterly progress reports.

VOTE: The motion passed with Mr. Darrell abstaining.

#### COUNCIL CONFLICT OF INTEREST POLICY

RECOMMENDATION: The staff recommends that the council approve the Council Conflict of Interest Policy.

The audit firm of Potter & Company recommended that the council establish a conflict of interest policy and disseminate that policy to the council members and employees. Until now, the council operated under the state's policy but the auditors felt that the council should establish its own.

After discussion, the council members requested that this be reconsidered at the March council meeting. Council members should give suggested changes to the council staff.

#### RESOLUTIONS FOR LEGG AND MENENDEZ

MOTION: Mr. Baker moved that the council approve resolutions honoring Hilda Legg and Shirley Menendez for their service as members. Mr. Barger seconded the motion.

VOTE: The motion passed.

#### INTEL ISEF

Mr. Davies announced that Jennifer Marsh is working with the Intel International Science and Engineering Fair, which returns to Kentucky May 12-18 for its 53<sup>rd</sup> annual high school student math, science, and engineering competition. This is a world-class event where 1,200 national and international student finalists compete for prizes and scholarships. All of the public institutions and seven of the independent institutions are providing scholarships, totaling \$1,196,000. The University of Kentucky is offering for the first time ever in the history of the fair a graduate scholarship.

#### COMMITTEE ASSIGNMENTS

Mr. Whitehead has appointed Richard Freed to the P-16 Council and Bart Darrell to the Distance Learning Advisory Committee.

#### COUNCIL STAFF

Council staff member Patrick Kelly is leaving the council to take a position with the National Center for Higher Education Management Systems in Boulder, Colorado.

#### NEXT MEETING

The next meeting is March 25.

The meeting adjourned at 1:15 p.m.

ADJOURNMENT

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**Gordon K. Davies**  
**President**

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**Phyllis L. Bailey**  
**Secretary**