

MINUTES
Council on Postsecondary Education
March 15, 2004

The Council on Postsecondary Education met March 15, 2004, at 10:30 a.m. at the Council offices in Frankfort. Chair Barger presided.

- OATH OF OFFICE** Chief Regional Circuit Judge William L. Graham administered the oath of office to John Turner and Ken Winters.
- ROLL CALL** The following members were present: Walter Baker, Steve Barger, Peggy Bertelsman, J. P. Davis, Richard Freed, Ron Greenberg, Esther Jansing, Charlie Owen, Joan Taylor, John Turner, Lois Combs Weinberg, Charles Whitehead, Ken Winters, and Gene Wilhoit. Susan Guess and John Hall did not attend.
- APPROVAL OF MINUTES** The minutes of the February 11 regular meeting and the February 11 joint meeting with the Kentucky Board of Education were approved as distributed.
- ELECTION OF VICE CHAIR** **RECOMMENDATION:** On behalf of the nominating committee, Ms. Jansing moved that Mr. Greenberg fill the unexpired term of Council vice chair Bart Darrell whose term would expire June 30, 2004. Ms. Weinberg seconded the motion.
- VOTE:** The motion passed.
- Ms. Jansing said that the nominating committee will present recommendations in May for Council chair and vice chair to serve July 1, 2004 – June 30, 2005.
- KYVL PUBLIC SERVICE ANNOUNCEMENT** Norma Northern, interim chief operating officer of the Kentucky Virtual University, said that the Kentucky Virtual Library recently held the "Create a KYVL Public Service Announcement" contest for students of Kentucky's K-12 public schools. Winning entries were selected from elementary, middle, and high school divisions – Glendover Global Studies in Lexington, Phillip A. Sharp Middle School in Butler, and Lincoln County High School in Stanford. Participants from the winning schools were invited to attend the Council meeting. Teachers and students from Phillip A. Sharp Middle School were able to attend and were recognized. The winning entries were shown at the meeting. The Kentucky Virtual Library intends to make this contest an annual event to showcase the creative work of Kentucky's students and to put a spotlight on Student Technology Leadership Program coordinators and students.
- BUDGET** Sandy Woodley, Council vice president for finance, gave an update

UPDATE on the postsecondary education budget submitted to the 2004 General Assembly. A summary showing a comparison of the Council, the Executive, and the House budget recommendations for FY 2004-06 was distributed.

TRANSFER OF LCC TO KCTCS RECOMMENDATION: The staff recommends that the Council endorse the recommendation of the University of Kentucky board of trustees to transfer the Lexington Community College to the Kentucky Community and Technical College System and recommends that the General Assembly approve the transfer.

MOTION: Mr. Whitehead moved that the recommendation be approved. Mr. Baker seconded the motion.

In 2003, the Southern Association of Colleges and Schools determined that Lexington Community College, part of the University of Kentucky, was not sufficiently autonomous for the purpose of securing accreditation. SACS placed LCC on probation pending a resolution of the issues raised in the accreditation report. UK President Lee Todd established a task force to review all issues related to accreditation and governance and to make a recommendation to him on the future of LCC. The task force recommended the transfer of LCC to KCTCS. The KCTCS board of regents, in anticipation of action by the UK board of trustees, adopted a resolution at its December 2003 meeting setting out the parameters of a transfer of LCC. The UK board of trustees accepted the task force report February 10, 2004, and approved a resolution transferring LCC to the KCTCS. At its February 20, 2004, meeting, the KCTCS board of regents affirmed its support of the decision of the UK board. House Joint Resolution 214 is moving through the Kentucky General Assembly to approve the transfer.

VOTE: The motion passed.

LEGISLATIVE UPDATE A list of bills being considered by the 2004 legislative session relating to postsecondary education was distributed.

AFFORDABILITY POLICY GROUP Ms. Weinberg gave a report on the activities of the Affordability Policy Group. The group discussed the history of the Council's tuition policies, policies of other states and pending legislation regarding tuition, the tuition-setting process at private colleges, affordability issues relevant to adult learners, reciprocity agreements in which Kentucky is a party, and tuition waivers. Joe McCormick, executive director of the Kentucky Higher Education Assistance Authority, presented information about pending legislation dealing with financial aid and scholarship programs.

TUITION RECOMMENDATION: Ms. Weinberg moved that the Council staff be directed to work with the institutions to implement a tuition-setting process that includes on-campus hearings, Council staff review of each institution's 2004-05 tuition rate proposal, and provisions for using a portion of tuition revenues for need-based

financial aid. Mr. Davis seconded the motion.

VOTE: The motion passed.

RECIPROCITY AGREEMENTS

Ms. Weinberg said that while the policy group understands that the Council is committed to tuition reciprocity agreements with bordering states and institutions as a means of broadening access to academic programs for Kentucky citizens and reducing unnecessary program duplication and costs, there are concerns about equity.

RECOMMENDATION: Ms. Weinberg moved that the Council staff be directed to review all tuition reciprocity agreements in which Kentucky is a party to ensure that there is equitable benefit for participating states and to bring recommendations back to the Council through its Affordability Policy Group by the end of the 2004 calendar year. Mr. Freed seconded the motion.

VOTE: The motion passed.

Upon further discussion, Ron Greenberg added that the Council convey to the General Assembly that the Council requests the opportunity to make policy recommendations on tuition prior to legislative action.

AMERICAN DIPLOMA PROJECT

Dianne Bazell of the Council staff gave an update on the American Diploma Project. Kentucky was one of five states that participated in the two-year, \$2.4 million research project funded by a grant from the William and Flora Hewlett Foundation. New high school graduation benchmarks that define readiness for both college and the skilled workplace in the areas of English and mathematics were formally released in February. The ADP research argues that implementation of the benchmarks for high school accountability and college entrance will reduce college remediation rates and increase graduation rates for all students but especially for minority and economically disadvantaged students.

The ADP's six-point agenda calls for:

- a more rigorous curriculum in English and math
- high school exit exams
- high school assessments for admissions and placement
- federal financial aid incentives
- mobilization of the business community to insist that states align high school standards, assessments, and graduation requirements with college and employer demands
- the use of high school transcripts and exit test results in hiring decisions

RECOMMENDATION: Mr. Freed moved that the Council staff be directed to study the means of implementing the following actions suggested by the ADP recommendations and to bring policy recommendations back to the Council. Ms. Bertelsman seconded the motion.

- Directed the Council staff to work with Kentucky's postsecondary institutions to review the ADP and develop a consistent statewide placement policy that guarantees any incoming student who demonstrates competency in the ADP benchmarks a placement in credit-bearing coursework in English and mathematics.
- Directed Kentucky Adult Education staff to begin refining the adult education curriculum based on the ADP benchmarks.
- Directed the Council staff to work with business and labor organizations to encourage them to give job or apprenticeship applicants who can demonstrate competency in the ADP benchmarks a preferential "edge" in hiring or admissions decisions.

VOTE: The motion passed.

COMMISSIONER
OF EDUCATION
REPORT

Commissioner Wilhoit gave a report on activities of the Kentucky Department of Education. He discussed issues that will overlap during the next few years with the work of postsecondary education:

- Implementation of the No Child Left Behind federal legislation including meeting the needs of students with limited English proficiency, lack of achievement of children with disabilities, and producing high-quality teachers.
- Redefinement of the P-12 accountability system.
- Development of the instructional leadership role of teachers, principals, and central office individuals.
- Examination of the design of the high school years to determine what they need to be in the future.

Ms. Bertelsman asked about KDE's status toward implementing recommendations of the American Diploma Project.

Mr. Wilhoit said that ADP recommendations will serve as benchmarks for changes to ensure that the P-12 community is meeting the expectations of the business community and postsecondary education. The KDE will explore options for assessing students on a regular basis and make sure that the assessments have meaning for higher level placement. He said that the Kentucky Board of Education approved a single curriculum beginning with the class of 2002. The board needs to determine whether the curriculum is being implemented at a rigorous level in every high school and if the defined core curriculum is sufficient to meet the demands of business and postsecondary education.

SEAMLESSNESS
POLICY GROUP

Ms. Bertelsman gave a report of the activities of the Seamlessness Policy Group. The group is reviewing policy issues in two areas and will issue recommendations to the Council later this year. First, the group is reviewing policies that will better support students' successful transition from high school and adult education programs to college. Second, the group is studying

changes that are needed to increase the number of college students who successfully graduate.

This spring the policy group is focused on transfer from two- to four-year colleges. Members met with campus representatives who work with transfer to better understand what is and is not working well from the perspective of those in the field. A part of the discussion focused on Kentucky's Course Applicability System (CAS) located online at www.kytransfer.org. This online transfer system allows any student to determine how courses they have taken or plan to take will transfer to other institutions in the state. The Council has provided funding to make this system available to all public postsecondary institutions. Not all Kentucky institutions are participating in CAS at this point. At its March meeting the policy group discussed strategies to ensure all institutions do participate in CAS and to promote CAS and transfer generally with faculty and students.

**WORKFORCE/
ECONOMIC
DEVELOPMENT
POLICY GROUP**

Mr. Greenberg reported that the Council's Workforce/Economic Development Policy Group is focusing on policy that directs the efforts of postsecondary institutions to meet workforce and economic development needs. To identify policy issues, the group is developing a matrix that shows degree production in disciplines most closely associated with the knowledge economy. The matrix will include all levels of credentials – from certificates to graduate degrees. The next step will be to analyze how CPE policy can address workforce shortages and surpluses.

**NEW
PROGRAMS**

RECOMMENDATION: The staff recommends that the Council approve the bachelor of science in Space Science (CIP 40.0202) proposed by Morehead State University.

MOTION: Ms. Weinberg moved that the recommendation be approved. Mr. Freed seconded the motion.

VOTE: The motion passed.

RECOMMENDATION: The staff recommends that the Council approve the bachelor of science in Interdisciplinary Early Childhood Education (CIP 13.1210) proposed by Murray State University.

MOTION: Ms. Weinberg moved that the recommendation be approved. Mr. Winters seconded the motion.

VOTE: The motion passed.

**IMPROVING
EDUCATOR
QUALITY STATE
GRANT
PROGRAM**

RECOMMENDATION: The staff recommends that the Council award federal No Child Left Behind, Title II, Part A funds in the amount of \$1,125,000 for April 1, 2004 – July 31, 2005, to support four projects:

- Inquiry and Formative Assessment as Methods to Improve Conceptual Understanding (UK) - \$265,500
- Integrating Content Literacy into Middle and High School Classrooms (UK) - \$288,750
- Watersheds to Science and Math Improvement (MuSU) - \$295,000
- Systemic Improvement of Instruction in Middle School Mathematics (WKU) - \$275,750

MOTION: Mr. Freed moved that the recommendation be approved. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

CEO REPORT

Mr. Whitehead gave a report on the activities of the Council's Committee on Equal Opportunities. At its February meeting, the CEO reviewed the status of the Kentucky Plan and partnership agreement with the Office for Civil Rights, reviewed the annual evaluation of the Kentucky Plan program eligibility of calendar year 2004, discussed the April meeting and campus visit, discussed the consolidation of the community and technical colleges of KCTCS, and received a special report on the UofL Pathways to Success program. A detailed report was included in the agenda book.

RECOMMENDATION: Mr. Whitehead offered resolutions commending Marlene Helm, Sam Robinson, and Bill Wilson for their service to the Committee on Equal Opportunities and moved that the Council adopt the resolutions. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

ENDOWMENT MATCH PROGRAM DIVERSITY PLANS

House Bill 269 requires the universities that participate in the Endowment Match Program to develop and implement plans to achieve reasonable gender and ethnic diversity among faculty and financial aid recipients funded through the program. Sherron Jackson of the Council staff said that during 2003 a working committee comprised of university officials and Council staff developed a diversity plan outline that established general guidelines for constructing diversity plans for program positions and financial aid recipients. A summary of the diversity objectives for all institutions and copies of each institution's diversity plan was included in the agenda book. Mr. Jackson said this information will be reported to the Committee on Equal Opportunities at its April meeting.

2002-03 TRUST FUND REPORTS

Jim Applegate, Council vice president for academic affairs, said that at the February meeting the Council received a report on trust fund accomplishments for FY 2003. These programs, through a small percentage of postsecondary funding, have had a dramatic impact on the institutional work and Kentucky's progress in

addressing the Council's reform goals. The staff provided a summary of the reports at this meeting. The programs are described below.

Endowment Match Program – This program encourages private investment in public higher education to grow university endowments, increase the number of endowed chairs and professorships, and generate externally sponsored research. Between 1997 and 2003, Kentucky's public universities added \$417 million to their endowments through the program. The number of endowed chairs increased from 55 to 170, and the number of endowed professorships increased from 53 to 237. Extramural research expenditures at UK and UofL increased from \$105.2 million to \$219.0 million, or by 108 percent.

Research Challenge Trust Fund – This program supports the creation of nationally recognized research programs at UK and UofL. RCTF programs received \$6 million in FY 02-03 (matched by institutions) and earned an additional \$112,837,700 in total sponsored research funding. Programs in the UK College of Medicine and the UofL Institute for Entrepreneurial Research received recognition as "top 20" programs in the nation. The RCTF provided financial assistance to 288 graduate students, helped 1,299 graduate students participate in professional conferences, and enabled 580 graduate students to publish research.

Programs of Distinction – These funds support Programs of Distinction at each comprehensive university. House Bill 1 calls for at least one nationally recognized academic or applied research program at each comprehensive university. For the \$6 million investment, the programs have generated \$49.9 million in external funding. Several programs, notably WKU's journalism program, have received national recognition during this period. In addition, more than 4,537 students participated in 403 research projects in POD programs. These institutions provided \$1,076,580 in scholarships from the trust funds for POD students.

Action Agenda Program – This program provides more than \$10 million to comprehensive universities to improve P-12 teacher quality and increase enrollment, retention, and graduation rates, especially for women and minorities. Funds also support regional economic development. The Action Agenda program enabled more than 400 postsecondary faculty to participate in partnerships with more than 200 P-12 schools. To date, 17 local and regional P-16 councils have been formed to create a seamless education system in over 70 Kentucky counties. Recruitment and retention programs served nearly 50,000 students. Since the implementation of Action Agenda programs in 2002, total enrollment at the comprehensive universities has increased from 68,372 in 2002 to 70,202 in 2003 while retention rates have remained stable.

Faculty Development – These funds support campus teaching and

learning centers and a statewide annual faculty development conference. The campus centers improve student retention through better teaching and advising. They offer programs that help faculty use technology effectively and employ diverse teaching strategies that address the needs of nontraditional, minority, and underprepared students. More than 5,300 faculty participated in faculty development activities. The statewide conference involves hundreds of faculty in programs presenting innovative and effective strategies that improve student learning, community engagement, and research productivity.

Workforce Development Trust Fund – This program supports the KCTCS Kentucky Workforce Investment Network System (KY WINS). KY WINS provides businesses and industries with education, training, and support services to develop better jobs and a skilled workforce. In FY 02-03, KY WINS served 8,447 individuals in 46 companies located in 21 counties.

This year, the Council approved recommendations to sustain and increase the effective use of the trust funds. These include: 1) developing a policy to make sure that trust funds are not cut disproportionately as a part of institutional budget reductions; 2) enhancing programs to increase participation by underrepresented students and faculty; and 3) focusing institutional trust fund reports on program outcomes given the programs have now been in place for some time. The Council asked that future reports provide not only what was done and how many people participated or were hired but also how programs actually increased enrollment and retention rates for the students who participated, contributed to economic development, or increased student learning through the use of technology.

REALLOCATION
OF 2002-04
AGENCY BOND
AUTHORITY

RECOMMENDATION: The staff recommends that the Council approve the reallocation of \$32,657,000 from the 2002-04 Agency Bond Pools to be used in part to complete projects in student housing, life safety, infrastructure, renovation, and new construction at EKU, UK, and UofL.

MOTION: Mr. Greenberg moved that the recommendation be approved. Mr. Freed seconded the motion. Mr. Jackson reported that since the agenda books were mailed, the University of Kentucky requested that the staff remove the renovation of the Agriculture Building North Façade from the list of projects and add those funds to the Enterprise Resource Planning System.

VOTE: The motion passed.

STUDENT
HOUSING
FIRE SAFETY

Mr. Jackson said that in 1998 the universities and the Council agreed to bring all student housing facilities into compliance with the Kentucky fire code. A status report on the progress of institutions in implementing those plans was included in the

agenda book.

**COMMITTEE
ASSIGNMENTS**

Mr. Barger reported the following committee assignments: Mr. Winters will replace Ms. Guess on the Distance Learning Advisory Committee, Mr. Freed was appointed to the Executive Committee, and Mr. Greenberg will serve on the Strategic Committee on Postsecondary Education.

NEXT MEETING

The next meeting is May 24. The meeting will be in Lexington in conjunction with the Faculty Development Conference.

**EXECUTIVE
SESSION**

The Council adjourned into Executive Session to discuss the annual evaluation of the Council president. No action was taken while in Executive Session.

ADJOURNMENT

The meeting adjourned at 12:30 p.m.

Thomas D. Layzell
President

Phyllis L. Bailey
Associate, Executive Relations