

**MINUTES**  
**Council on Postsecondary Education**  
**July 19, 2004**

The Council on Postsecondary Education met July 19, 2004, at Campbellsville University in Campbellsville, Kentucky. Chair Barger presided.

**ROLL CALL**

The following members were present: Walter Baker, Steve Barger, Peggy Bertelsman, J. P. Davis, Richard Freed, Susan Guess, John Hall, Charlie Owen, Joan Taylor, Lois Combs Weinberg, Charles Whitehead, and Ken Winters. Ron Greenberg, Esther Jansing, John Turner, and Gene Wilhoit did not attend.

**APPROVAL OF  
MINUTES**

The minutes of the previous meeting were approved as distributed.

Mr. Barger thanked President Michael V. Carter and the staff of Campbellsville University for hosting the meeting.

**CAMPBELLSVILLE  
UNIVERSITY  
REPORT**

President Carter said that Campbellsville University has a proud history of preparing servant leaders through Christian higher education and will celebrate 100 years of service in 2006. The university has added several new academic programs as well as new student life opportunities, including a state-of-the-art technology training center and a wellness/athletic training center. The university is planning additional improvement for academic programs, athletics, student housing, and student life. The enrollment is nearly 2,000 students with 87 percent being Kentucky residents. Annual giving has increased to nearly \$7 million this past fiscal year. During the last five years, the institution's budget has grown to \$27 million with 28 percent of the funds allotted to scholarships. He said that affordability is the largest challenge and the largest threat to the institution. He said that the institution contributes to the economic well being of the area by providing one in ten of the county's employment opportunities.

**BUDGET UPDATE**

An update on the 2004-06 budget was included in the agenda book. On June 28, 2004, Governor Ernie Fletcher signed an executive order implementing a Public Services Continuation Plan for the first quarter of the fiscal year 2004-05. Franklin County Circuit Judge Roger Crittenden ruled on June 30, 2004, that the continuation plan could proceed with limits. The Council staff will continue to keep the Council members informed about budget activities.

COMPREHENSIVE  
FUNDING MODEL  
REVIEW

The Council staff is proceeding with its plan of work regarding the comprehensive funding model review. A draft of the objectives and principles designed to guide the overall work of the review was included in the agenda book. These objectives were discussed with the Chief Budget Officers at their June retreat.

2004-05  
STRATEGIC  
PLANNING  
PROCESS

The Council initiated a comprehensive strategic plan update process at the May Council meeting. During the design phase of the process, the Council staff sought the advice of a number of individuals and groups. Results of these discussions provided the groundwork for a conversation with the Council's Executive Committee July 1, 2004. Committee members offered several suggestions and the staff has incorporated these into the process. The focus of the 2004 Governor's Conference on Postsecondary Education Trusteeship scheduled for September 19-20 will be on planning. The conference will be the kick-off event for nine regional forums planned across the state in September and October. Regional campus forums will be scheduled after the first of the year. The planning documents will be finalized and published for the September 2005 trusteeship conference.

GED TESTING  
PROGRAM  
REGULATION

RECOMMENDATION: The staff recommends that the Council approve the proposed amendment to the administrative regulation titled *785 KAR 1:010 GED Testing Program* and file the administrative regulation with the Legislative Research Commission.

The changes to the administration regulation are 1) increasing the test fee to \$40 for the battery of five tests or \$10 per individual test and 2) increasing the cost of a duplicate diploma from \$5 to \$25. Additional information is included in the agenda book.

MOTION: Mr. Freed moved that the recommendation be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

GED ELIGIBILITY  
REQUIREMENTS  
REGULATION

RECOMMENDATION: The staff recommends that the Council approve the proposed amendment to the administrative regulation titled *785 KAR 1:130 GED Eligibility Requirements* to conform with the passage of House Bill 178 and file the administrative regulation with the Legislative Research Commission.

House Bill 178 passed during the 2004 session of the Kentucky General Assembly stipulates that students who drop out of high school and earn a GED by October 1 of the following school year will not count in that school's dropout rate. The current GED eligibility regulation does not allow students to test until they have been withdrawn from high school one year or the last enrolled class has graduated. To conform to HB 178, the GED Eligibility Requirements regulation must be amended.

MOTION: Ms. Bertelsman moved that the recommendation be

approved. Mr. Hall seconded the motion.

VOTE: The motion passed.

#### P-16 COUNCIL

Richard Freed, chair of the P-16 Council, gave a report on recent activities. At the June meeting, the group reviewed a draft proposal for statewide P-16 performance indicators, several approaches to improving high schools, the Council's strategic planning process, and updates on local P-16 Council initiatives. A proposal to expand the membership of the state P-16 Council was approved.

RECOMMENDATION: The staff recommends that the Council approve the following appointments to the P-16 Council:

- Secretary of the Education Cabinet (ex officio, non-voting)
- Commissioner of Technical Education
- Commissioner of Workforce Investment
- CPE Vice President for Adult Education
- A business representative and a labor representative, each to be designated by the Kentucky Workforce Investment Board
- A representative of the local P-16 councils
- Executive Director of the Kentucky Higher Education Assistance Authority

Since the state P-16 Council was formed in April 1999 by agreement between the Council and the Kentucky Board of Education, representatives of the Kentucky Education Professional Standards Board, the Governor's Office of Early Childhood Development, and the secretary of the Workforce Development Cabinet have been added. Several developments suggest the need to reconsider the membership of the state P-16 Council. Some of the partner agencies have changed administrative location, and all current partners have been brought under the Education Cabinet. Local P-16 council representation will contribute to the alignment of state and local agendas. When the state P-16 Council approved guidelines for forming local councils, it followed national guidelines for best practice by stipulating that these local councils included representation from business and labor. The proposed changes align the state council membership with these criteria. Finally, the importance of providing affordable access to college and financial incentives to students entering the workforce in shortage areas argues for including representation from the Kentucky Higher Education Assistance Authority. The Kentucky Board of Education also must approve the appointments.

MOTION: Ms. Weinberg moved that the recommendation be approved. Mr. Whitehead seconded the motion.

VOTE: The motion passed.

#### GO HIGHER KY WEB PORTAL

The Go Higher Kentucky Web portal ([www.GoHigherKY.org](http://www.GoHigherKY.org)) was launched June 2, 2004. Formerly Kentucky Mentor, this new, enhanced Web portal provides information, resources, and

interactive tools to guide traditional and nontraditional students through the college planning process. An interagency committee is planning the public launch of GoHigherKY.org in mid-August to coincide with back-to-school promotions.

There was no report from Commissioner Gene Wilhoit.

#### SEAMLESSNESS POLICY GROUP

Ms. Bertelsman gave a report on the activities of the Seamlessness Policy Group. Topics of discussion include the general education transfer policy, course applicability system, the creation of transfer scholarships, and dual enrollment and dual credit. She pointed out that transfer students and completers of two-year and certificate programs are not included in the system's six-year graduation rate. She said that the Council should discuss this issue.

#### GENERAL EDUCATION TRANSFER POLICY

**RECOMMENDATION:** The staff recommends that the Council endorse the revised General Education Transfer Policy.

This policy was adopted in 1996 to provide guidelines for the transfer of general education coursework between Kentucky's public postsecondary institutions. Enhancements to the statewide policy will improve the process by which students are able to receive credit for all or part of their general education program when they transfer.

**MOTION:** Ms. Bertelsman moved that the recommendation be approved. Mr. Davis seconded the motion.

**VOTE:** The motion passed.

#### SPRING 2004 BACCALAUREATE DEGREES

Information about baccalaureate degrees awarded in Spring 2004 was included in the agenda book.

#### WORKFORCE/ ECONOMIC DEVELOPMENT POLICY GROUP

Mr. Hall said that earlier in the day the Workforce/Economic Development Policy Group heard a presentation from the Council staff on degree production including certificates, diplomas, and degrees for all the institutions in the state. The staff will compare this output data with the workforce needs of the state. The Council can then determine if policy changes are needed.

#### PUBLIC HEALTH

**RECOMMENDATION:** The staff recommends that the Council approve the Statewide Strategy for Public Health Education and Research developed by the Council's Public Health Advisory Committee.

Jim Applegate, Council Vice President for Academic Affairs, introduced the members of the advisory committee: Tom Samuel (Acting Dean, UK College of Public Health), John Bonaguro (Dean, WKU College of Health and Human Services), David Gale (Dean, ECU College of Health Sciences), Richard Clover (Dean, UofL School of Public Health and Information Sciences), and Rice Leach (former Commissioner of the Kentucky Department for Public

Health). The advisory committee members, along with Harrison Spencer, President and CEO of the Association of Schools of Public Health, discussed the plan developed to address Kentucky's public health education and research needs. The plan makes the following specific recommendations:

- Increase capacity of education programs to meet the state's needs for public health services.
- Strengthen coordination between academic institutions and the Kentucky Department for Public Health.
- Strengthen collaborative public health research within and across public/private universities and colleges.
- Strengthen public health research partnerships with communities.
- Link public health research with public health practice.
- Increase funding from traditional federal sources (National Institutes of Health, Centers for Disease Control and Prevention, and Health Resources Services Administration) and seek additional public/private funding resources.
- Establish an on-going statewide public health advisory committee to advise the Council on Postsecondary Education on public health issues and implementation of the Statewide Strategy for Public Health.

MOTION: Ms. Weinberg moved that the recommendation be approved. Mr. Davis seconded the motion.

Ms. Bertelsman suggested that the Council monitor the progress in this area and asked that the advisory committee provide the Council with an update of activities at least two times per year.

Mr. Winters asked for a report from the institutions on how they are involved in meeting the public health needs of the state.

VOTE: The motion passed.

#### ENDOWMENT MATCH PROGRAM GUIDELINES

RECOMMENDATION: The staff recommends that the Council revise the 2002-04 Endowment Match Program Guidelines 1) to enable the universities to support endowed research scholars, 2) to clarify the definition of applied research programs, and 3) to include a statement about program diversity in accordance with HB 269.

MOTION: Mr. Baker moved that the recommendation be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

#### CAPITAL PROJECTS

RECOMMENDATION: The staff recommends that the Council approve the request of Western Kentucky University to renovate the Van Meter Outlook and construct a garden with \$1,400,000 of private funds.

MOTION: Mr. Winters moved that the recommendation be approved. Mr. Davis seconded the motion.

VOTE: The motion passed.

RECOMMENDATION: The staff recommends that the Council approve the request of the University of Kentucky to renovate and expand the Boone Faculty Center with \$4,377,000 of private funds.

MOTION: Mr. Winters moved that the recommendation be approved. Mr. Davis seconded the motion.

VOTE: The motion passed.

#### CEO REPORT

Mr. Whitehead gave a report on activities of the Committee on Equal Opportunities. He said that the committee continues to be concerned about the lack of recurring funds for EEO programs. He said that Kentucky State University will hold an orientation for its new governing board members July 21 and invited Council members to attend.

#### EXTENSION OF 1997 KY PLAN FOR EQUAL OPPORTUNITIES

RECOMMENDATION: The Committee on Equal Opportunities recommends that the Council extend the effective date of the 1997-2002 Kentucky Plan for Equal Opportunities until a new equal opportunities plan can be developed.

MOTION: Mr. Whitehead moved that the recommendation be approved. Ms. Weinberg seconded the motion.

VOTE: The motion passed.

#### FACULTY DEV CONFERENCE

A report on the May 2004 Faculty Development Conference was included in the agenda book.

#### 2004-05 AGENCY OPERATING BUDGET

RECOMMENDATION: The staff recommends that the Council approve the fiscal year 2004-05 agency operating budget.

Mr. Layzell noted that the information presented in this agenda item is based on the Public Services Continuation Plan for the first quarter of FY 2004-05 and may be revised based on Judge Crittenden's June 30 ruling that the continuation plan could proceed but with limits.

MOTION: Mr. Freed moved that the recommendation be approved. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

#### CREATION OF NON-PROFIT CORPORATION

Mr. Layzell said that recently the Council staff has been talking with the Louisville *Courier-Journal* and other individuals and corporations about sponsoring a number of postsecondary

education initiatives. In order for these contributions to be tax exempt, the receiving organization must be recognized by the federal government as a charitable corporation under section 501(c)(3) of the Internal Revenue Code. The Council staff is in discussions with the Education Cabinet and the Fletcher administration to ascertain whether enabling legislation is required to establish a non-profit corporation to receive these private and corporate gifts.

MOTION: Ms. Weinberg moved that the staff continue to work to establish the non-profit corporation. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

#### PRESIDENT EVALUATION

Mr. Barger said that at the July meeting the Council members reviewed the annual evaluation of the Council president and reported that Mr. Layzell has received a positive evaluation.

MOTION: Mr. Whitehead made a motion to give Mr. Layzell a 4 percent salary increase. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

Mr. Layzell said that he is very grateful for the recognition but said that he would not accept the salary increase.

#### CRADLE TO COLLEGE COMMISSION

Ms. Bertelsman said that recently Governor Fletcher established a Cradle to College Commission to find new, innovative ways to ensure that every Kentucky family can afford higher education for their children. She suggested that a member of the state P-16 Council be asked to serve.

#### COMMITTEE APPOINTMENTS

Mr. Barger appointed Ms. Bertelsman and Ms. Taylor to another one-year term on the Council's Executive Committee, expiring July 30, 2005.

#### NEXT MEETING

Mr. Barger said that the Council will hold a retreat August 15-16 at Shaker Village near Harrodsburg, Kentucky.

The next meeting of the Council will be September 19-20 in Bowling Green. The meeting will be held in conjunction with the

2004 Governor's Conference on Postsecondary Education Trusteeship.

#### COUNCIL STAFF

Mr. Layzell announced that Christina Whitfield will leave the Council staff the end of July. She will join the Kentucky Community and Technical College System as Senior Director of Research and Analysis.

#### ADJOURNMENT

The meeting adjourned at 11:55 a.m.

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**Thomas D. Layzell**  
**President**

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**Phyllis L. Bailey**  
**Associate, Executive Relations**