

**MINUTES**  
**Council on Postsecondary Education**  
**September 17, 2006**

The Council on Postsecondary Education met September 17, 2006, at 2 p.m. at the Cincinnati Airport Marriott in Hebron, Kentucky. The meeting was held in conjunction with the 2006 Governor's Conference on Postsecondary Education Trusteeship. Chair Ron Greenberg presided.

**ROLL CALL**

The following members attended: Walter Baker, Peggy Bertelsman, Dan Flanagan, Ron Greenberg, John Hall, Phyllis Maclin, Alois Moore, Jim Skaggs, John Turner, and Mark Wattier. Kevin Canafax, Ryan Quarles, Joan Taylor, and Gene Wilhoit did not attend.

Mr. Greenberg welcomed Representative Jeff Hoover, Senator Dan Kelly, Secretary of Education Laura Owens, State Budget Director Brad Cowgill, and Edward Cunningham, the new executive director of the Kentucky Higher Education Assistance Authority. He also welcomed Randy Dunn, the president-elect of Murray State University.

**APPROVAL OF MINUTES**

The minutes of the July 10 Council meeting and the August 14-15 Council retreat were approved as distributed.

**FOCUS ON REFORM:  
NKU CENTER FOR  
INTEGRATED NATURAL  
SCIENCE AND  
MATHEMATICS**

The focus on reform item was Northern Kentucky University's Center for Integrative Natural Science and Mathematics (CINSAM). This initiative was approved and funded as NKU's program of distinction in the 1998-2000 biennium through the Regional University Excellence Trust Fund. NKU President Jim Votruba said that the university designed a building eight years ago around this program, emphasizing study within the discipline as well as other associated disciplines. He said that he is most proud of how the program is serving NKU's undergraduate student population, the research needs of faculty, and also P-12 students, recognizing that postsecondary education must be involved with P-12 education to ensure that the state is producing a sufficient number of scientists and mathematicians.

Phillip H. Schmidt, NKU professor of mathematics and director of CINSAM, and Gail Wells, NKU provost, gave an overview of the program. CINSAM is not a degree-granting program. The program coordinates activities in teaching, research, and the application of science and mathematics across the departments of biological sciences, chemistry, mathematics and computer science, physics, and geology in NKU's College of Arts and Sciences and College of Education. It focuses on science and mathematics at all educational levels, as well as in the public and private sectors throughout the region. CINSAM coordinates integrative science and mathematics courses for teacher candidates; develops alliances among teachers, faculty, industry scientists, and engineers; provides scholarships, externships, and research opportunities for students in business and industry; and offers symposia to

2020 BACHELOR'S  
DEGREE AND  
UNDERGRADUATE  
ENROLLMENT TARGETS

improve public understanding of science and mathematics.

RECOMMENDATION: The staff recommends that the Council approve the preliminary 2020 bachelor's degree targets to inform long-term planning efforts. The staff also recommends that the Council approve the preliminary 2020 institutional enrollment targets to inform the statewide facilities condition study.

The preliminary bachelor's degree target goals call for a 4.5 percent annual growth rate in bachelor degree production over the next 14 years for Kentucky to reach the national average in educational attainment, as legislated by the Kentucky Postsecondary Education Improvement Act of 1997. The Council staff projects that 33,669 bachelor's degrees will need to be awarded, an 89 percent increase over the 17,811 bachelor's degrees awarded in 2004-05.

Council President Tom Layzell said that the preliminary 2020 targets are a starting point for additional planning efforts, including the development of a new funding model. Initial 2020 bachelor's degree targets were shared with institutional representatives in the fall of 2005. Over the past year, these targets were discussed at numerous meetings with the presidents and institutional representatives and, most recently, were revised after a series of campus meetings with representatives from public and independent institutions. The recommended targets reflect these revisions, including a reduction in the number of targets from KCTCS, an increase in the role of independent colleges and universities, a recalculation of the institutional distribution in the comprehensive sector to take into account projected population growth in each institution's area of geographic responsibility, and improved alignment with institutional strategic plans. The Council worked with a national consultant to develop the 2020 projections.

Dr. Layzell said that for Kentucky to reach the national average in educational attainment by 2020, Kentucky must nearly double the number of its workforce with a bachelor's degree. He said that the projections will be modified going forward and will be revised in a couple of years when additional census data is available.

The preliminary 2020 enrollment goals call for a 60 percent increase in undergraduate enrollment. The enrollment goals will inform an ongoing statewide facilities condition study by identifying the infrastructure needed to reach the goals of House Bill 1.

Dr. Layzell said that there needs to be numerous conversations with the institutions about how these numbers affect the operations of the institutions, including student development, recruitment, graduation rates, work with K-12, and incorporation of technology in the delivery of instruction and services.

The production of graduate, doctoral, and associate degrees and other credentials also are core functions of Kentucky's postsecondary education

institutions. No preliminary 2020 estimates for graduate and professional degrees have been calculated at this time. The Council staff estimates that there will be 260,303 Kentuckians aged 25 and older with just an associate degree in 2020. This number represents 8.5 percent of the projected population aged 25 and older, a proportion well above the predicted national level of 6.7 percent, so Kentucky is well on its way to matching the projected national attainment level of associate degree holders in 2020. Efforts must be made to convert some of these associate degree holders to baccalaureate students to help meet the 2020 attainment goal for baccalaureate degree holders.

MOTION: Ms. Bertelsman moved that the recommendation be approved. Mr. Hall seconded the motion.

Mr. Greenberg said that the Council has been working on the key policy issues that postsecondary education in Kentucky faces going forward. The funding model will be the outgrowth of defining these key policy issues. He said that whatever the numbers say there will be a shortage. The Council then should go to the elected officials and inform them of what the institutions can deliver by increasing enrollments, reenrolling people in postsecondary education, and enrolling high school graduates who have not considered postsecondary education. The resources needed to bridge that gap should be determined or the 2020 goal may need to be redefined.

VOTE: The motion passed.

2007-08 KEY  
INDICATOR GOALS

Dr. Layzell said that action on the 2007-08 statewide and institution key indicators will be postponed until the November meeting.

COMMISSIONER OF  
EDUCATION REPORT

A report of the activities of the Kentucky Board of Education was distributed for information.

KYVU STRATEGIC  
PLAN 2006-09

RECOMMENDATION: The Distance Learning Advisory Committee recommends that the Council approve the Kentucky Virtual University strategic plan for 2006-09.

Al Lind, CEO of KYVU, said that there has been a significant change in the landscape since the virtual university was created in 1997. Nationally, 40 percent of college students are self-supported, over 50 percent are part-time, over 33 percent work full-time, and 27 percent have children. Kentucky, in 1997, had about 7,600 distance learning students. The state has had a 244 percent increase and now has over 26,000 online students. He said that 55 percent of all Kentucky graduates take an online course at some time during their college career.

The new strategic plan includes a new vision statement for KYVU – “KYVU aspires to create a technology supported, lifelong learning environment that results in better lives for Kentucky’s people.” The new mission statement says

that “KYVU will serve as a statewide advocate for access to learning through technology, a convener of partners that use resources effectively, and a catalyst for innovation and excellence in eLearning.”

Myk Garn of the Council staff said that the needs, capabilities, and experience of the institutions are vastly different than in 1999 when KYVU first went live. Since then, KYVU has added a number of new partners – Kentucky Adult Education, Education Professional Standards Board, Kentucky Department of Education in its work with the *No Child Left Behind* efforts, and a number of state agencies including the law enforcement training agencies. He said that the strategic planning process began in response to the Southern Association of Colleges and Schools review in May 2005. The planning effort included input from multiple constituencies, including focus groups representing online students, online faculty, distance learning administrators, institutional and agency leaders, the Council staff, and the Council members. The plan, entitled *Supporting Kentucky’s eLearning Ecosystem: Strategic Plan for the Kentucky Virtual University 2006-2009*, will ensure that KYVU plays a vital and significant role in supporting Kentucky’s eLearning ecosystem and in meeting the goals of the Public Agenda for Adult and Postsecondary Education.

Barbara Burch, WKU provost, said that the institutions have worked collaboratively in the planning effort. The Council staff looked at the strengths of the campuses and what each can do to capitalize on the full potential for delivering and making more accessible eLearning opportunities throughout the state.

Mike Moore, MoSU provost, said that the provosts and others on campus have been involved in the planning process and have been very much a part of developing the strategic plan and the vision for KYVU. The institutions recognize that KYVU must play a critical role in order to reach the 2020 educational attainment goals. KYVU now is a broker for a number of services and a number of opportunities that the institutions have not taken advantage of in the past.

MOTION: Ms. Bertelsman moved that the new strategic plan be approved. Ms. Maclin seconded the motion.

Mr. Greenberg said that the KYVU takes out the physical hurdle of access to postsecondary education; however, everyone throughout the state needs to be made aware of the programs available through KYVU. The virtual university is a credit to Kentuckians and improves the quality of education throughout the state. He thanked all of the universities for participating and supporting this initiative.

VOTE: The motion passed.

DLAC EXECUTIVE  
COMMITTEE  
CHANGES

RECOMMENDATION: The Distance Learning Advisory Committee recommends that the Council chair appoint a member of the Council who serves on DLAC to also serve on the DLAC executive committee.

DLAC established an executive committee at its March meeting with the primary functions of reviewing and recommending membership and setting meeting agendas. At its August meeting, DLAC recommended that one of the Council members assigned to DLAC be added to the executive committee.

MOTION: Ms. Maclin moved that the recommendation be approved. Ms. Bertelsman seconded the motion.

VOTE: The motion passed.

#### STATEWIDE TECHNOLOGY INITIATIVES

Information was included in the agenda book about three statewide technology initiatives: the Kentucky Education Network to connect K-12 schools with colleges and universities across the state; the establishment of a statewide BlackBoard license consortia to give institutions access to any learning resource at any time from any place; and the advancement of Kentucky's participation in Internet2, a national research and development consortium led by over 200 U.S. universities to develop and deploy advanced network applications and technologies.

#### TRANSFER UPDATE

Information was included on the statewide and institutional efforts underway to increase and ease college student transfer.

#### FALL 2006 PRELIMINARY ENROLLMENT

Dr. Layzell said that fall 2006 preliminary enrollment data show that Kentucky's public and independent postsecondary institutions reached another all-time high this year with 239,445 students, an overall increase of 1.7 percent over fall 2005. Since 1998 total postsecondary education enrollment has increased 29.5 percent. Official data will be reported in January.

#### NEW PROGRAM PROPOSAL

RECOMMENDATION: The staff recommends that the Council approve the Master of Arts in Education-Educational Technology (CIP 13.0301) proposed by Morehead State University.

The program will be a completely Web-based program designed as a rank change option for current P-12 teachers and will provide students with the skills needed to be a school technology coordinator or resource teacher.

MOTION: Mr. Hall moved that the recommendation be approved. Mr. Baker seconded the motion.

VOTE: The motion passed.

#### CEO REPORT

A report on the activities of the Committee on Equal Opportunities was provided for information.

#### STATEWIDE FACILITIES CONDITION ASSESSMENT

A status report was provided on the statewide facilities condition assessment. It is anticipated that a draft report will be available in mid-November with a final report in December.

NKU REGIONAL  
STEWARDSHIP  
PROGRAM

RECOMMENDATION: The staff recommends that the Council approve Northern Kentucky University's regional stewardship proposal including an infrastructure plan, a strategic plan, and a priority area proposal.

On July 13, 2006, NKU submitted a request for \$200,000 in Regional Stewardship Program funds to build institutional capacity in three priority areas – two new faculty members will be hired in early childhood education, two in informatics, and one in public health and health education. Each of the five new faculty members will be assigned half-time to teaching (supported with existing university funds) and half-time to public engagement work (supported with regional stewardship funds). This distribution will fully use the university's total 2006-07 infrastructure pool allocation. As required by program guidelines, NKU's proposal containing the three documents must be approved by the Council before the requested funds can be released.

President Votruba congratulated the Council, its staff, the Governor, and the General Assembly for showing leadership in the area of regional stewardship, an initiative that puts Kentucky in another major national leadership role.

MOTION: Mr. Hall moved that the recommendation be approved. Ms. Maclin seconded the motion.

VOTE: The motion passed.

2007 MEETING  
CALENDAR

RECOMMENDATION: The staff recommends that the Council approve the 2007 meeting calendar.

Mr. Greenberg pointed out that Sunday study sessions are included on the calendar and will be scheduled as needed throughout the year.

MOTION: Ms. Bertelsman moved that the calendar be approved. Mr. Baker seconded the motion.

VOTE: The motion passed.

KET BOARD

Mr. Greenberg reappointed Richard Freed to the Kentucky Educational Television board. His term will expire June 2010. According to Kentucky Revised Statutes, one of the Council's two representatives shall represent the University of Kentucky. Mr. Greenberg designated Mr. Freed as that representative.

PRESIDENTIAL SEARCH  
COMMITTEE

Mr. Greenberg appointed a Presidential Search Committee to assist with the search of a new Council president. The committee consists of members of the Council's executive committee and the convener of the Advisory Conference of Presidents.

RESOLUTIONS

Mr. Greenberg read resolutions for Ginni Fox, who retired as Secretary of the Education Cabinet September 1, and Gene Wilhoit, who will leave Kentucky November 1 to become executive director of the Council of Chief State School Officers in Washington, D.C.

MOTION: Ms. Bertelsman moved that the two resolutions be adopted. Mr. Hall seconded the motion.

VOTE: The motion passed.

NEXT MEETING

The next meeting is November 6, 2006, at the Council offices in Frankfort.

ADJOURNMENT

The meeting adjourned at 3:35 p.m.

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Thomas D. Layzell  
President

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Phyllis L. Bailey  
Senior Associate, Executive Relations