

MINUTES
Council on Postsecondary Education
May 22, 2009

The Council on Postsecondary Education met Friday, May 22, 2009, at 10 a.m. (CDT) in the Curris Center Ballroom at Murray State University in Murray, Kentucky. Chair Paul Patton presided.

ROLL CALL

The following members attended: Chris Crumrine (via ITV from Northern Kentucky University), Dan Flanagan, Glenn Denton, Pam Miller, Donna Moore, Lisa Osborne, Paul Patton, Jim Skaggs, John Turner, and Mark Wattier. Peggy Bertelsman, John Hall, Phyllis Maclin, Joe Weis, and Elaine Farris did not attend.

WELCOME

Governor Patton recognized Representative Fred Nesler and thanked him for his attendance and for his support of postsecondary education.

Alan Stout, chair of the Murray State University board of regents, welcomed the Council to the Murray State campus.

**APPROVAL OF
MINUTES**

The minutes of the March 2009 meeting and the May 2009 CPE member retreat were approved as presented.

**CPE PRESIDENT'S
REPORT**

CPE President Robert King reported on several activities underway:

- CPE staff met with institutional presidents and chief academic officers after the March Council meeting to discuss the generation of best ideas and concepts from among Kentucky's public and independent postsecondary education institutions that could potentially be developed into full proposals eligible for support through the federal American Recovery and Reinvestment Act. Seven economic stimulus fund workgroups were established. Approximately 200 faculty and professional staff participated in workgroup discussions that resulted in 58 concept papers. The institutions are keeping abreast of federal request for proposal guidelines and timelines in order to be in a position to submit full proposals incorporating many of the ideas and partnerships generated by the process.
- Senate Bill 1 is a significant piece of education legislation that revises the assessment and accountability system for K-12 education in Kentucky. The bill calls on the Department of Education, in collaboration with CPE, to plan and implement a process for revising academic content standards to increase the rigor and focus of the content of K-12 education. Staff members from the two agencies developed a comprehensive process to revise standards in key content areas. A planning process also was developed to reduce college remediation rates and increase graduation rates of postsecondary students with developmental education needs. The next step in SB 1 implementation is to review the current systemwide public

postsecondary placement policy in English and mathematics and, working with institutional representatives and KDE, to determine whether revisions are needed in those content standards.

- Seven local P-16 councils successfully competed in an RFP process for sustainability funds available through CPE. Six grants have been awarded totaling \$80,350, ranging from \$7,500 to \$20,000 per council. Those councils span the state and include collaborative efforts between school systems, business and industry, and two- and four-year institutions. In response to the needs of local councils for resources pertaining to college readiness, adult learning, transfer issues, and new content standards, staff plans to provide a number of informational sessions to be hosted regionally across the state in 2009-10.
- The Council staff reviewed a basic timeline of the 2010-12 budget development process with Council members at the retreat a few weeks ago. A more detailed timeline is being developed and reviewed with the institutions. Council staff intends to have a draft of the recommendation by the September Council meeting with action on the budget in November. With the desire to approach the Governor and the General Assembly with a unified request, it was recommended by the presidents that a “points of consensus” document be drafted and signed by all presidents. This document would highlight basic institutional funding priorities regarding the distribution of new General Fund dollars and capital projects. Throughout the budget development process, Council staff will work closely with institutional representatives and the Budget Development Work Group chaired by Dan Flanagan to keep key constituents informed. Due to the ongoing uncertainty of the state’s budget and fiscal condition for 2009-10 and beyond, it is still too early to know how Kentucky’s public postsecondary institutions will benefit from the \$533 million in federal stimulus State Fiscal Stabilization Funds available for K-12 and postsecondary education in Kentucky. About a dozen states have applied for these funds and it appears, on average, approximately 80 percent of the education funds are being distributed to K-12 and 20 percent to postsecondary education. Council staff continues to coordinate with the Governor’s Office and the State Budget Director on developments.
- The Council, in partnership with KDE and the Education Professional Standards Board, was recently awarded a \$2.9 million grant to design and build a P-20 data warehouse. Once in place, this warehouse will help answer numerous policy research questions about college preparation, college going, student success, teacher preparation, and other subjects important to Kentucky’s efforts to create a seamless P-20 educational system. This database will be built over the next three years and will be based on a thorough review of stakeholders’ priorities, including the Council, its staff, and postsecondary institutions. The grant will be governed by the commissioner of education, the executive director of EPSB, and the CPE president. CPE also is leading efforts to apply for federal stimulus money to expand the use of the database and to include additional data sources, such as workforce development.
- The Committee on Equal Opportunities met in April and included on its

agenda were conversations about development of a system diversity plan. At this point the CEO has had input from a number of organizations and individuals that have a vested interest in the focus of the plan. The committee plans to host several interim meetings to receive more input and may present a recommendation at the July CPE meeting. The committee will host two important activities that are designed to improve opportunities for minority students in the postsecondary education pipeline – the first at Murray State University June 8 and 9 and the second at UK June 12 and 13.

- As it approaches its ten-year anniversary, the Kentucky Virtual Library has initiated a strategic planning process called “Revisioning at 10 Years” or reV@10. The steering team is made up of representatives from all library sectors including public and independent colleges and universities, public libraries, and school libraries. The Strategic Planning Steering Team’s charge is to examine the past and look to the future through the assessment of the ideals, operations, and relationships of the Kentucky Virtual Library in order to create a three-year plan for the benefit of the Commonwealth. The steering team will operate on the values of: (1) strong collaboration; (2) supporting the needs of education, work, and life in Kentucky; and (3) communication, transparency, and accountability. The planning process will take about six months with the final plan coming to the Council for approval in November.
- The Council staff has created and submitted to the Capital Planning Advisory Board the agency’s 2010-16 capital improvements plan. Because of the nature of the planning process, the board is not asked to take action on the plan. The next steps in the process will be the review of the plan by the CPAB and eventually publication of a statewide capital improvements plan by that body in November 2009. The statewide plan is an advisory document and does not constitute the state’s recommendation for 2010-12.
- A report on the status of two pools of money authorized by the 2008 General Assembly that could be used for capital construction was provided for information. The first pool, \$13.9 million for capital renewal and maintenance, has been allocated to the institutions and all institutions have identified projects to be implemented using the funds. This pool requires matching at various levels. The second pool is \$60 million in endowment match funds for which the General Assembly allowed institutional board of regents/trustees flexibility to designate a portion or its entire share to implement capital projects. Of the eight four-year institutions participating in this pool, five have chosen to use a portion of their money for capital (\$12.2 million), six have designated a share for endowment (\$29.5 million), one institution has yet to designate any of its funds, and there is \$18.3 million yet to be designated by the institutions. As the designations are completed and the information reported to the Council, staff will inform the appropriate executive and legislative branch agencies in order to allow institutions access to these funds to implement critical projects.
- Council members met in retreat on May 4 and 5 for a very productive set of discussions about a range of postsecondary issues, including funding, college readiness, transfer, strategic planning, and research. Four key

members of the legislature – Education Committee chairs Senator Ken Winters and Representative Carl Rollins, House A&R chair Rick Rand, and Senate Judiciary chair Robert Stivers – talked about the upcoming General Assembly, budget issues, and the role and effectiveness of the Council in the legislative arena.

- Kentucky is one of 11 states qualifying to receive a Workforce Investment Act of 1998 incentive grant based on FY 07-08 performance. Kentucky Adult Education will work with the partner agencies to develop an application for the use of the \$851,748 grant. Kentucky has received these incentive funds six of the nine years of the act totaling \$8,793,202 for the Commonwealth.

2009-10 TUITION AND MANDATORY FEE RECOMMENDATIONS

RECOMMENDATION: The staff recommended that the Council approve the 2009-10 tuition and mandatory fee rates and the requested exception to the nonresident rate floor for Eastern Kentucky University.

EKU

At the March 2009 meeting, Council staff recommended that the Council approve a 2009-10 resident undergraduate tuition and mandatory fee ceiling of 4 percent for the comprehensive universities, and that the public universities be allowed to submit for Council approval market competitive rates for graduate and first-professional students. The ECU proposal is in compliance with the 4 percent ceiling.

At its November 2008 meeting, the Council established a floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate when it approved a collaborative process for setting 2009-10 tuition and mandatory fee rates. That floor was reinforced at the March 2009 meeting, when the Council approved resident undergraduate tuition and mandatory fee ceilings by sector, and endorsed the previously established floor for nonresident undergraduate rates. ECU is requesting an exception to the nonresident rate floor for its undergraduate, nonresident targeted areas rate. The proposed 2009-10 targeted areas rate is \$9,984, or 1.58 times the resident rate.

MOTION: Mr. Flanagan moved that the recommendation be approved. Ms. Miller seconded the motion.

VOTE: The motion passed.

KCTCS

RECOMMENDATION: The staff recommended that the Council approve the 2009-10 tuition and mandatory fee rates for the Kentucky Community and Technical College System.

The KCTCS proposal is in compliance with the approved ceiling for a community or technical college (3 percent or 3.3 percent to allow for rounding to the nearest whole dollar). Both KCTCS's nonresident contiguous county rate and nonresident other rate comply with the Council's floor for nonresident rates.

MOTION: Ms. Miller moved that the recommendation be approved. Ms. Moore seconded the motion.

VOTE: The motion passed.

KSU

RECOMMENDATION: The staff recommended that the Council approve the 2009-10 tuition and mandatory fee rates for Kentucky State University.

The KSU proposal is in compliance with the 4 percent ceiling for comprehensive institutions. KSU requested no exceptions to the nonresident undergraduate rate floor established by the Council.

MOTION: Mr. Flanagan moved that the recommendation be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

MoSU

RECOMMENDATION: The staff recommended that the Council approve 2009-10 tuition and mandatory fee rates for Morehead State University.

The proposed per credit hour rate submitted by MoSU is in compliance with the 4 percent ceiling. MoSU requested no exceptions to the nonresident undergraduate rate floor established by the Council.

Mr. King noted that a number of the institutions are interested in transitioning from their current model to this per credit hour pricing model. Recent discussions have determined that base tuition be modeled on 15 hours. He said that President Andrews and Morehead State are prepared to adjust their model going forward to conform as a broader and consistent model is developed across the system.

Governor Patton asked that a thorough discussion of the pros and cons of a per credit hour pricing model take place before the tuition-setting process begins for the next academic year.

Mr. Wattier said that Morehead reported that the per credit hour pricing model has reduced the practice of "course shopping" by students. He said that decreasing the amount of course shopping is beneficial to faculty members.

MOTION: Ms. Miller moved that the recommendation be approved. Ms. Moore seconded the motion.

VOTE: The motion passed.

MuSU

RECOMMENDATION: The staff recommended that the Council approve the 2009-10 tuition and mandatory fee rates for Murray State University.

The proposal submitted by MuSU is in compliance with the 4 percent ceiling. MuSU requested no exceptions to the nonresident undergraduate rate floor established by the Council.

Mr. King said that the staff had discussions with President Dunn and Chair Alan Stout about Murray's interest in moving to a per credit hour pricing model. In this coming year Murray and other interested institutions will come together with

MoSU to build a consistent model and develop a method for transitioning to this new model.

MOTION: Ms. Miller moved that the recommendation be approved. Mr. Denton seconded the motion.

VOTE: The motion passed.

UK

RECOMMENDATION: The staff recommended that the Council approve the 2009-10 tuition and mandatory fee rates for the University of Kentucky.

The proposal submitted by UK is in compliance with the 5 percent ceiling for the research universities. UK requested no exceptions to the nonresident undergraduate rate floor established by the Council.

MOTION: Mr. Skaggs moved that the recommendation be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

UofL

RECOMMENDATION: The staff recommended that the Council approve the 2009-10 tuition and mandatory fee rates for the University of Louisville.

The proposal submitted by UofL is in compliance with the 5 percent ceiling for research universities. UofL requested no exceptions to the nonresident undergraduate rate floor established by the Council.

MOTION: Mr. Flanagan moved that the recommendation be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

WKU

RECOMMENDATION: The staff recommended that the Council approve the 2009-10 tuition and mandatory fee rates and requested exceptions to the nonresident rate floor for Western Kentucky University.

The proposal submitted by WKU is in compliance with the 4 percent ceiling for the comprehensive universities. In line with what WKU proposed and the Council approved last year for 2008-09, WKU requested an exception to the nonresident rate floor for its undergraduate Tuition Incentive Program (TIP) rate. The TIP rate is 1.25 times the in-state rate in comparison to the regular out-of-state rate, which is 2.5 times the in-state rate. Campus officials also requested an exception for a new Military and Veteran's Assistance Program rate that allows active military, their dependents (if enrolled during a parent's active duty or within six months of the end of a parent's active duty), and veterans who reside outside Kentucky to attend WKU at the in-state rate.

MOTION: Ms. Moore moved that the recommendation be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

TUITION RECIPROCITY
AGREEMENTS

RECOMMENDATION: The staff recommended that the Council:

1. Renew the Kentucky/Ohio tuition reciprocity agreements.
2. Amend the Northern Kentucky/Ohio tuition reciprocity agreement adding Gateway Community and Technical College and the horticulture and radiation science program at the University of Cincinnati to the Northern Kentucky agreement.
3. Amend the Kentucky/Indiana tuition reciprocity agreement to include Meade County, Kentucky, and the Carroll County campus of Jefferson Community and Technical College.

State tuition reciprocity agreements are arrangements between two or more states where the students of a defined region in one state can enroll at identified institutions (or in selected programs) in another state (and vice versa) for an in-state tuition and fee charge and also may receive special treatment for admission purposes. In general, the advantages of reciprocity agreements include broader access and opportunity for citizens in a region, reduction of unnecessary duplication of academic programs, and cost reduction by utilizing academic programs in other states.

MOTION: Ms. Miller moved that the recommendation be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

PROGRAM
PRODUCTIVITY REVIEW
REPORT

RECOMMENDATION: The staff recommended that the Council accept the program productivity review report, commend the universities and KCTCS for their work in reviewing their academic programs, and authorize the Council staff to work with the institutions to review the process and make recommendations to the Council about future program productivity reviews.

Governor Patton said that the Council has a responsibility to convince the General Assembly that postsecondary education is spending the state's money in a responsible, effective, and efficient way. He said that he feels that the Council is not fulfilling that responsibility.

Mr. King said that what is missing is an agreement between CPE on behalf of the institutions and the legislature as to what constitutes success. The General Assembly's definition of efficiency is different than the Council's. He suggested that the legislative staff and Council staff sit down on an informed basis to come to an agreement on what should be measured that will satisfy the questions of the members of the General Assembly.

MOTION: Mr. Turner moved that the recommendation be approved. Ms. Miller seconded the motion.

VOTE: The motion passed.

KENTUCKY ADULT
LEARNER INITIATIVE
POLICY
RECOMMENDATIONS

RECOMMENDATION: The staff recommended that the Council accept the policy recommendations identified by the Kentucky Adult Learner Initiative working groups.

As part of the Kentucky Adult Learner Initiative, which is funded by the Lumina Foundation for Education, working groups were formed and made these recommendations about three major policy issues identified by the Council's research:

To promote credit for prior learning for adult learners:

- All public postsecondary institutions should reevaluate and expand policies regarding the opportunity to earn credit for college-level experiential learning in one or more of its forms.
- Credit for prior learning must be transferrable among postsecondary institutions.
- All public postsecondary institutions should conduct ongoing awareness campaigns and professional development for administrators, faculty, and staff about prior learning assessment.
- All public postsecondary institutions should promote to external audiences the opportunity to earn credit for college-level experiential learning.

In terms of flexible academic programming:

- All public postsecondary institutions should develop flexible degree programs, based on state and national best practices, to meet the needs of adult students and employers. While many Kentucky institutions are already providing some flexible academic programming options, these programs should be expanded to include additional degree programs in high-need career fields.
- All public postsecondary institutions should offer a full range of accessible and comprehensive support services to adult learners participating in the flexible degree programs.

To address financial aid for adult students:

- The state should develop a strategy to increase the number of potential college students who complete the Free Application for Federal Student Aid. Options include partnering with tax preparers, one-stop career centers, adult education centers, and other organizations. Institutions could utilize Educational Opportunity Centers and TRIO offices to help students complete the FAFSA.
- Employers should be encouraged to offer Lifelong Learning Accounts (LiLAs) or other educational assistance benefits and develop personnel policies that can help adults as they pursue postsecondary education.
- The Commonwealth should fully fund existing financial aid programs.
- KHEAA should distribute Go Higher grants only after College Access Program (CAP) funds are exhausted.

The three groups collectively identified some general recommendations as well:

- Each public postsecondary institution should have an adult learner advocate on its campus.
- All public postsecondary institutions should develop incentives for faculty and staff participation in professional development that raises their awareness of the unique needs of adult learners.
- Kentucky needs a coordinated statewide college outreach strategy to reach adults.
- Kentucky needs one comprehensive, user-friendly college access Web site that adequately serves adult learners. Relevant parties should evaluate

existing Web sites and either combine best aspects into one of the existing Web sites or create a new statewide Web site.

Council staff consulted with various public institutional leaders and decided to first focus on recommendations related to credit for prior learning. These recommendations are relatively low cost but could have a major impact on adults' efforts to complete baccalaureate degrees. With Lumina Foundation funding, the Council will facilitate professional development workshops related to credit for prior learning on each university campus, as well as some KCTCS campuses. Concurrent with this professional development, Council staff will work with institutions to evaluate policies related to credit for prior learning as recommended by the Kentucky Adult Learner Initiative working groups.

MOTION: Mr. Wattier moved that the recommendation be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

REGIONAL
STEWARDSHIP
REGIONAL GRANTS:
2008-09 FUNDING
RECOMMENDATION,
EKU

RECOMMENDATION: The staff recommended that the Council approve 2008-09 regional grant funding for Eastern Kentucky University.

At its May 2008 meeting, the Council recommended that FY 2009-10 regional grant funds be dependent upon successful implementation of the infrastructure plan submitted by Eastern Kentucky University as well as adequate progress on activities outlined in the revised regional grant proposal. The Council staff reviewed EKU's progress report on the implementation of its infrastructure plan to support regional stewardship activities, determined that sufficient progress has been made, and recommended that FY 2009 regional grant funds of \$288,000 be approved for EKU. A progress report on the implementation of activities outlined in the university's regional grant proposal is due June 15, 2009. Regional grant funds for FY 2010 will depend on adequate progress towards the objectives of the regional grant proposal. Council staff will review that progress report to determine if adequate progress has been made and make a funding recommendation to the Council.

MOTION: Ms. Miller moved that the recommendation be approved. Ms. Moore seconded the motion.

VOTE: The motion passed.

STUDENT
TECHNOLOGY
LEADERSHIP
PROGRAM

The Kentucky Virtual Library recently announced the winners of the sixth annual "Create a KYVL Video" contest for students of Kentucky's K-12 public schools. KYVL holds this contest annually to showcase the creative work of Kentucky's students and to put a spotlight on Student Technology Leadership Program coordinators and students. STLP™ is a project-based learning program that empowers students in all grade levels to use technology in and out of the classroom. The winning videos were played at the meeting.

MAY 2009
GRADUATES

Mr. King said that the Council staff is still gathering information on the number of degrees and credentials awarded in 2009 spring commencements. This information will be shared with the Council members when available.

RESOLUTIONS OF SERVICE

Mr. Turner read a resolution honoring and commending Mark Wattier for his service to the Council. His term as a faculty representative to the Council expires June 30, 2009.

MOTION: Mr. Flanagan moved that the resolution be adopted. Ms. Osborne seconded the motion.

VOTE: The motion passed.

Governor Patton read a resolution thanking Mike Seelig for his service to the Council as interim vice president for academic affairs.

MOTION: Ms. Miller moved that the resolution be adopted. Mr. Denton seconded the motion.

VOTE: The motion passed.

Resolutions also were presented for Council members Peggy Bertelsman and John Hall and Interim Commissioner of Education Elaine Farris.

MOTION: Mr. Wattier moved that these resolutions be adopted. Ms. Moore seconded the motion.

VOTE: The motion passed.

REPORTS FROM INSTITUTIONS

Governor Patton called attention to the reports from the institutions which were included in the agenda materials.

CPE PRESIDENT EVALUATION

Governor Patton said that the process for conducting the annual evaluation of the Council president is being developed, and an update will be given at the July meeting.

OVERSIGHT OF CPE EXPENSES

Governor Patton has talked with Council staff about the process for monitoring Council expenses. The staff will develop a regular reporting mechanism to provide information to Governor Patton and members of the Executive Committee.

NEXT MEETING

The next meeting is July 23 and 24 at Berea College.

ADJOURNMENT

The meeting adjourned at 11:45 a.m.

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The Council met May 22, 2009, at 8:30 a.m. for a work session prior to the regular meeting. These topics were discussed:

- Mark Wattier discussed *Student Success in State Colleges and Universities: A Matter of Culture and Leadership*, a 2005 report published by the American

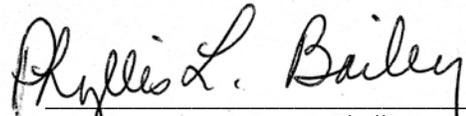
Association of State Colleges and Universities.

<http://cpe.ky.gov/about/cpe/meetings/2009/May2009CPEMtgAgenda.htm>.

- The Council staff provided an update on the key indicator (performance measures) goal-setting process for 2009-10. The development of the new strategic plan will begin fall 2009 and will be rolled out fall 2010.



Robert L. King
President



Phyllis L. Bailey
Senior Associate, Executive Relations