

MINUTES (Amended)
Council on Postsecondary Education
July 24, 2009

The Council on Postsecondary Education met Friday, July 24, 2009, at 10 a.m. at Berea College in Berea, Kentucky. Chair Paul Patton presided.

ROLL CALL

The following members attended: Ellen Call, Chris Crumrine, Glenn Denton, Dan Flanagan, Joe Graviss, Phyllis Maclin, Donna Moore, Lisa Osborne, Paul Patton, Marcia Ridings, Jim Skaggs, Joe Weis, and Joe Wise. Pam Miller and Kevin Noland did not attend.

OATH OF OFFICE

Judge Roger Crittenden, circuit judge for the 48th Judicial Circuit (Franklin County), administered the oath of office to the four new Council members.

1. Ellen Call, of Louisville, is the founder of Adams & Call Inc., a public affairs firm that offers government relations, community outreach, and public relations services. She has served on the Louisville Metro Council, has worked on numerous political campaigns, and has extensive communications and media experience. She is a graduate of Harvard University and the University of Louisville Brandeis School of Law. She attended Cambridge University in England as a Rotary Scholar. She replaces Peggy Bertelsman and her term on the Council expires December 31, 2014.
2. Joe Graviss, Versailles, is an owner/operator of eight McDonald's Restaurants in Lexington, Frankfort, and Versailles. He has served the Federal Reserve Bank's 4th District as Business Advisory Council member, was a candidate for Kentucky's 7th District State Senate seat in 2004, and is currently treasurer for the Dr. Daniel Mongiardo for United States Senate race. Mr. Graviss has been involved and is an active member of various boards and community organizations. He is a graduate of Transylvania University with majors in accounting and business administration and minors in political science and history. He is a licensed Certified Public Accountant and is a graduate of the Leadership Central Kentucky program. He replaces John Hall and his term on the Council expires December 31, 2014.
3. Marcia Milby Ridings is the principal of the London law firm of Hamm, Milby & Ridings. She was president of the Kentucky Bar Association in 1995-96 and was named Outstanding Lawyer of Kentucky in 2006. She holds a bachelor's degree from Georgetown College, and master's and juris doctor degrees from the University of Kentucky. She is a former member of CPE, having been appointed in 1997 after the passage of House Bill 1. She is filling the unexpired term of John Turner and her term on the Council expires December 31, 2009.
4. Joe Wise is secretary and treasurer for the Greater Louisville Building and Construction Trades Council. He holds a bachelor of science in business administration from Spalding University, a master of business administration from

Bellarmine University, and a doctor of business administration from Nova Southeastern University in Florida. He just completed two terms on the Kentucky Community and Technical College System board of regents and served as vice chair. He is a member of numerous boards and community associations, including the Leadership Louisville Class of 1999. He is filling the unexpired term of Kevin Canafax and his term on the Council expires December 31, 2010.

Governor Patton recognized Fontaine Banks, a long-time political leader and executive in state government. Mr. Banks was appointed by Governor Nunn to serve on the Council on Higher Education in the early 1970's.

WELCOME FROM BEREAS COLLEGE

Governor Patton thanked President Larry Shinn and Berea College for hosting the Council.

APPROVAL OF MINUTES

President Shinn and Joe Bagnolia, Berea College associate provost, provided information focusing on Berea's successful retention and graduation efforts.

The minutes of the May 22, 2009, CPE meeting were approved as distributed.

CPE PRESIDENT'S REPORT

CPE President Robert King reported on several activities underway:

- Governor Beshear recently reconvened the Higher Education Work Group and charged it with focusing on four initiatives: financial aid, transfer, remediation, and cost savings and efficiencies. A final report is due November 1.
- President King attended his first national meeting of the State Higher Education Executive Officers (SHEEO) earlier this month in Santa Fe, New Mexico. The conference focused on a variety of topics that are directly on target with Kentucky's needs, including student success and retention, financial aid, and adult learners.
- The 2009 Governor's Conference on Postsecondary Education Trusteeship is Friday, September 11, at the Sloan Convention Center in Bowling Green. The theme is "Raising the Bar: Access, Quality, and Success," which appropriately describes the focus on expanding access and closing achievement gaps, while balancing those important objectives with an aggressive effort to increase educational quality and rigor. The challenge for the lay leaders who will be attending this conference is how to manage that balance, particularly in this financial austere time.
- The rules for the stimulus Broadband grant programs were released July 1. Over \$7 billion will be available through six separate competitive grant programs aimed at increasing Broadband access and use of the Internet. The staff is working in several statewide collaborative teams to adapt the ideas developed in the concept papers prepared this past April. The first submissions are scheduled for August 14.
- The Kentucky Conference on the Scholarship of Teaching and Learning, jointly sponsored by CPE and the postsecondary community, was held May 20 and 21 in Lexington and offered college faculty and administrators a forum to explore the interconnectedness of K-12 and postsecondary education. Presentations, panel discussions, and poster sessions provided over 400 conference participants the opportunity to discuss the scholarship of teaching and learning and to share

innovative instructional techniques and technologies. Marc Tucker, author of the report *Tough Choices or Tough Times*, discussed his model for improving teaching and learning outcomes for America's schools.

- Education Sector, a nonprofit that promotes education reform, recognized Kentucky as being among the nation's ten best practice states for its higher education accountability system. Its report, *Ready to Assemble: Grading State Higher Education Accountability Systems*, graded states in 21 categories of accountability. The analysis focused on the types and quality of information states collect on a wide range of student outcomes and institutional practices, how well states use the information to drive policy and funding decisions, and the efforts they make to proactively publicize the information so that it is accessible to students, parents, policymakers, media, and the general public.
- Reecie Stagnolia became vice president of Kentucky Adult Education effective July 1. He was named interim vice president for KYAE in October 2008 and has served as associate vice president since July 2003, when the Department for Adult Education and Literacy (DAEL) transitioned to CPE.
- The collaborative work of the Kentucky Department of Education and CPE related to Senate Bill 1 is moving forward quite rapidly. A steering committee will provide guidance and oversight in the implementation of the comprehensive process to create one set of standards from K-12 to college entry-level courses and will provide insight in the development of strategic plans to reduce the remediation rates of high school graduates and increase the graduation rates of underprepared students. The SB 1 Postsecondary Mathematics Standards Workgroup and College Readiness Workgroup began meeting in late June. Both groups have representatives selected by the Kentucky Department of Education and public and independent institutions and statewide programs and agencies. The Collaborative Center for Literacy Development and the Kentucky Center for Mathematics are active partners. An embargoed draft of the Council of Chief State School Officers (CCSSO) mathematics and language arts standards was released to KDE and CPE July 22. A review and comparison of these standards to the postsecondary standards is underway. Workgroups for language arts (reading and writing) will be formed in early August. Discussions and updates to legislative committees and statewide agencies are ongoing.

2009-10 KEY INDICATOR GOALS

RECOMMENDATION: The staff recommended that the Council approve the state and institution key indicator goals proposed for 2009-10.

The Council staff met with representatives of the public institutions and AIKCU to negotiate statewide and institutional key indicator goals for 2009-10. This will be the final time performance goals will be established under the current set of indicators, which were adopted as part of the 2005-10 Public Agenda for Postsecondary and Adult Education. In the near future, the Council will undertake a process to develop the 2010-15 strategic plan. The new plan will provide an opportunity to reevaluate the current key indicators, with an eye toward improving their usefulness and relevance. The new plan should be place by fall 2010.

Several CPE members asked that the institutions identify strategies for achieving the new goals and that the institutions be aggressive in achieving those goals. Mr. Weis

emphasized the importance of tracking the graduation rates of Kentucky residents as well as the graduation rate of all students.

MOTION: Mr. Wise moved that the recommendation be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

CAPITAL PROJECTS

RECOMMENDATION: The staff recommended that the Council approve the request of the University of Louisville to use private and institutional funds to renovate a portion of Ernst Hall to house the Conn Center for Renewable Energy Research and Environmental Stewardship on the main campus. The estimated project cost is \$1,500,000 and is funded with at least 50 percent private gifts.

MOTION: Mr. Flanagan moved that the recommendation be approved. Ms. Maclin seconded the motion.

VOTE: The motion passed.

RECOMMENDATION: The staff recommended that the Council approve the request of the University of Kentucky to construct the Children's Garden at the Arboretum on the university's main campus. The phase I cost is \$500,000 of private funds. The total project scope is \$2,200,000 to be implemented over several years.

MOTION: Ms. Moore moved that the recommendation be approved. Mr. Weis seconded the motion.

VOTE: The motion passed.

KY/OHIO RECIPROCITY AGREEMENTS

RECOMMENDATION: The staff recommended that the Council approve a technical amendment including Southern State Community College to the Ashland Community and Technical College, Morehead State University-Morehead, Morehead State University-Ashland, Ohio University-Athens, Ohio University-Southern, Rio Grande Community College, and Shawnee State University reciprocity agreement.

The purpose for adding Southern State Community College to the reciprocity agreement is due to Kentucky students being enrolled in the medical assisting program offered at Shawnee State University. Southern State Community College needs to be added to the current agreement in order to extend tuition reciprocity to Kentucky students.

MOTION: Ms. Osborne moved that the recommendation be approved. Mr. Crumrine seconded the motion.

VOTE: The motion passed.

A question was raised about whether Gateway Community and Technical College is included in the reciprocity agreements with Ohio. The staff responded that the college is not included in the current agreements because it is currently going through

the process of accreditation.

NEW
PROGRAMS

RECOMMENDATION: The staff recommended that the Council approve the Bachelor of Science in Science and Mathematics Education (CIP 13.1206) proposed by Western Kentucky University.

RECOMMENDATION: The staff recommended that the Council approve the Bachelor of Science in Middle School Science Education (CIP 40.0101) proposed by Western Kentucky University.

MOTION: Ms. Call moved that the two programs be approved. Mr. Crumrine seconded the motion.

VOTE: The motion passed.

JOHN TURNER
RESOLUTION

Governor Patton read a resolution honoring and commending John Turner for his service to the Council on Postsecondary Education. Mr. Turner resigned from the Council in May 2009.

MOTION: Mr. Flanagan moved that the resolution be accepted. Ms. Osborne seconded the motion.

VOTE: The motion passed.

2010
MEETING
CALENDAR

RECOMMENDATION: The staff recommended that the Council approve the 2010 meeting calendar.

The meetings are scheduled on Sundays and Mondays. Staff is working with the campuses to schedule several meetings on public and independent college campuses.

MOTION: Mr. Weis moved that the calendar be approved. Mr. Crumrine seconded the motion.

VOTE: The motion passed.

PROJECT
GRADUATE

Project Graduate is a collaborative effort between the Council and the campuses to recruit and graduate former students still residing in Kentucky who have earned 90 or more credit hours from a Kentucky institution. The program was launched in November 2007 and the public universities began their outreach efforts in the spring 2008 term. Since that time, ten independent institutions have adopted the program. As of this past May, 153 former students had earned their degrees at a public institution through Project Graduate. For just the spring 2009 term, 401 students were enrolled in the program at a public institution. The future for the program looks promising as new enrollments for the past spring term totaled 123.

Three students shared their stories about their participation in the Project Graduate program and how the program has helped them earn their bachelor's degree.

BUDGET
UPDATE

Staff provided an update on the 2009-10 budget. As of mid-July Governor Beshear has not yet executed an order to finalize the budget. During the 2009 special session, the Governor committed to using money from the federal State Fiscal Stabilization Fund, combined with General Funds, to maintain both K-12 and public postsecondary education funding at their 2008-09 levels. The Governor also committed to no reductions to the main state financial aid programs, including the Kentucky Educational Excellence Scholarship (KEES), the College Access Program (CAP), and the Kentucky Tuition Grant (KTG).

In order to balance the budget, the Governor originally proposed an additional 2.6 percent budget cut for many other state agencies, including CPE, which includes funding for statewide coordination, statewide program funds for Kentucky Adult Education, and various statewide pass-through funds including contract spaces, and funding for the Kentucky Virtual Campus and Kentucky Virtual Library. Prior to this proposed cut, the Council's General Fund support was down over 17 percent from its original 2007-08 levels.

Due to additional expenditures authorized in the revised budget bill by the General Assembly during the 2009 special session, the Office of the State Budget Director recently requested yet another budget reduction plan, this time seeking information related to the impact of a 3 percent, as well as a 4 percent cut, in the Council's General Funds.

Mr. Flanagan reported that the Budget Development Work Group is working with the staff and the institutions' chief budget officers on the development of the 2010-12 budget recommendation. A points of consensus document is being developed which intends to highlight a unified approach to the 2010-12 budget recommendation on behalf of postsecondary education and will be signed by the Council president, the university presidents, and the president of KCTCS. The work group anticipates finalizing this document in August, reviewing draft budget documents in August/September, discussing a more complete draft at a special CPE meeting October 1, and taking final action on the budget request at the November CPE meeting.

KDE REPORT

A written report was provided by the Kentucky Department of Education. At its July 2009 meeting the Kentucky Board of Education chose Dr. Terry Holliday of North Carolina as Kentucky's next Commissioner of Education. Dr. Holliday will begin his duties August 5 and will serve as an ex-officio, nonvoting member of the Council. He will be encouraged to be an active participant in the Council's work.

P-16 COUNCIL
REPORT

Ms. Moore has served as chair of the P-16 Council for the last year and reported on the group's recent activities. She said that the last meeting included a good discussion about the goals of the P-16 Council and how to collaborate better with the local councils to meet the requirements of Senate Bill 1. Billy Harper of Paducah will assume the role as P-16 Council chair at the August 2009 meeting.

CAPITAL
PROJECTS
STATUS REPORT

The staff provided a status report of capital projects and how the staff is implementing some authorizations included in the current appropriations act of 2008-10 that allowed the institutions to have flexibility to use endowment match monies for either

endowment match or for capital projects.

2010-12
CAPITAL
PROJECTS
REQUESTS

A summary of the institutions' preliminary 2010-12 capital requests was provided. It was noted that the information is subject to continual change as the capital recommendation develops. The next step in this process is to work with the institutions to identify the high-priority projects that will be recommended as part of the capital recommendation in November.

DLAC REPORT

A report on activities of the Distance Learning Advisory Committee was provided for information. It was noted that more than 55,000 students took at least one online course in the fall 2008 semester. This includes public institutions, independent institutions, and licensed out-of-state institutions.

PRESIDENT
EVALUATION

Governor Patton said that the President Evaluation Committee is developing a process that will be used to conduct the annual evaluation of President King. The process will begin in March 2010 and conclude at the July 2010 CPE meeting.

PLAN OF WORK

Governor Patton called attention to President King's draft plan of work for July 2009 through July 2010. He asked the Council members to review and send comments to the staff. The document will be reviewed at the September meeting.

REPORTS FROM
INSTITUTIONS

Governor Patton asked the presidents in the audience to give highlights of the institutional reports included in the agenda materials.

NEXT MEETING

The next meeting is September 10 at Western Kentucky University. The meeting is being held in conjunction with the Governor's Conference on Postsecondary Education Trusteeship which is September 11 at the Sloan Convention Center in Bowling Green.

ADJOURNMENT

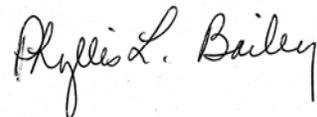
The meeting adjourned at 12:55 p.m.

CPE Member
Work Session

The Council members held a work session July 24 beginning at 8:30 a.m. In response to requests from Council members at the March meeting, the work session focused on activities to facilitate student mobility and ease transfer challenges across Kentucky. The discussion began with an overview of state-level activities followed by a panel discussion of representatives from various sectors (KCTCS, comprehensive universities, research universities, and independent colleges) who shared some of their challenges and best practices implemented to smooth transitions from two- to four-year institutions. Panelists were Mike McCall, KCTCS president; Gary Ransdell, WKU president; Gary Cox, president of the Association of Independent Kentucky Colleges and Universities; and Dale Billingsley, professor and vice provost of undergraduate affairs, representing the University of Louisville.



Robert L. King
CPE President



Phyllis L. Bailey
Senior Associate, Executive Relations