

MINUTES
Council on Postsecondary Education
September 12, 2010

The Council on Postsecondary Education met Sunday, September 12, 2010, at 4 p.m. at Northern Kentucky University in Highland Heights, Kentucky. Chair Paul Patton presided.

ROLL CALL The following members were present: Ellen Call, Glenn Denton, Dan Flanagan, Joe Graviss, Terry Holliday, Dennis Jackson, Nancy McKenney, Pam Miller, Donna Moore, Lisa Osborne, Paul Patton, Aaron Price, Marcia Ridings, Jim Skaggs, and Joe Weis. Joe Wise did not attend.

WELCOME President Jim Votruba welcomed the Council to the Northern Kentucky University campus.

Steve Stevens, president of the Northern Kentucky Chamber of Commerce, welcomed the Council to the northern Kentucky region. He said that it is important for students entering postsecondary education or the world of work to understand the opportunities that northern Kentucky has to offer and discussed the partnerships developed between the Chamber and the area institutions to prepare a qualified workforce to meet the needs of local employers.

APPROVAL OF MINUTES The minutes of the July CPE meeting and the August CPE member retreat were approved as distributed.

CPE PRESIDENT REPORT A written report from President King was distributed. Highlights of his report:

- A college and career readiness event was held September 1 at the Kentucky Department of Education. Participants included First Lady Jane Beshear, Education Commissioner Terry Holliday, all of the public four-year campus presidents, Gloria McCall from KCTCS, Bill Huston representing AIKCU, Phil Rogers of EPSB, and Representative Carl Rollins and Senator Ken Winters. The First Lady read the Governor's proclamation declaring September 2010 as College and Career Readiness Month. President Whitlock gave an overview of campus activities to promote college and career readiness. Ben Whitlock, senior at Green County High School, offered the challenge to set expectations high. At the end of the event, campus presidents signed a resolution called The Commonwealth Commitment, pledging the institutions' commitment to be full partners with the Kentucky

Department of Education in preparing high school graduates to be college and career ready. The event fit well with Senate Bill 1 work, which has re-energized statewide and campus-level efforts.

- Reecie Stagnolia, the Council's Vice President for Adult Education, was recently elected to the National Council of State Directors of Adult Education (NCSDAE) and the National Adult Education Professional Development Consortium (NAEPDC) executive committees as Chairperson Elect.
- The Kentucky Department of Education announced that its budget can no longer support K12 school libraries' access to the Kentucky Virtual Library electronic databases. KDE has contributed \$312,000 annually on the school districts' behalf for many years. CPE and KDE staff mailed letters to all school district superintendents asking them to indicate whether their district plans to continue its support of the virtual library. If all districts participate, their funding will make up for KDE's withdrawal. The response deadline is September 15. Commissioner Holliday said that KDE held a webinar with all of the school districts to provide superintendents information about benefits they receive from the virtual library and to strongly encourage them to continue support from the local districts.

AIKCU
ANNUAL
REPORT

The annual report from the Association of Independent Kentucky Colleges and Universities was presented by AIKCU President Gary Cox. The report highlighted the role the independent colleges play in meeting the state's postsecondary education goals, including specific innovations and collaborations. He indicated that the independent colleges' number one request is help with identifying additional funding sources for student financial aid.

COMMISSIONER
OF EDUCATION
REPORT

Commissioner Holliday reported on activities underway at the Kentucky Department of Education, including information on the state consortium on board examination systems and KDE's proposed strategic plan. He said that The Commonwealth Commitment discussed earlier in the meeting demonstrates the current strong commitment between K12 and postsecondary education to improve the economic outcomes for the children of Kentucky. KDE will publish by high school by district for the first time the percentage of students who are college ready from the graduating class of 2010 who are enrolling in postsecondary education this fall. The information will be accessible through the new Statewide Longitudinal Data System developed by CPE and KDE staffs that will roll out the end of September.

CPE PRESIDENT
PLAN OF WORK

RECOMMENDATION: The staff recommended that the Council approve the CPE President's Plan of Work for August 2010 through August 2011.

The plan, discussed by the CPE members at their August retreat, provided a clear set of policy priorities and tasks that will guide the work of President King and the Council staff over the coming year. The Council will hear periodic reports on implementation throughout the year, and implementation of the plan will be used as part of the president's annual performance review in July 2011.

MOTION: Mr. Jackson moved that the plan be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

AGENCY
OPERATING
BUDGET

RECOMMENDATION: The staff recommended that the Council approve the proposed 2010-11 agency operating budget.

The budget includes efficiency cuts of 1.5 percent, a reduction of \$100,000 in funding for non-merit employees, and reductions relating to the required six furlough days for all state employees. Additionally, General Fund reductions included a 1.5 percent cut to restricted fund expenditures. While the Council's General Fund appropriation is \$50.8 million, only 12 percent or \$6 million pays for Council staff and statewide coordination. The other 88 percent goes to statewide educational programs and services traditionally channeled through the Council from an accounting and budgetary perspective.

MOTION: Ms. Miller moved that the recommendation be approved. Mr. Flanagan seconded the motion.

VOTE: The motion passed.

KSU CAPITAL
PROJECT –
PURCHASE OF
RESEARCH
VESSEL

RECOMMENDATION: The staff recommended that the Council approve, contingent on favorable action by the Kentucky State University Board of Regents at its October 2010 meeting, the request of KSU to purchase with \$320,000 from the U.S. Department of Agriculture a research vessel (boat) to be used as a floating laboratory for the land grant program. The project scope is \$320,000.

The vessel will be used as a floating laboratory for instructional programs such as aquatic ecology and thesis research. The research projects are to be associated with an expansion of the graduate programs in aquaculture and aquatic science and the master's in environmental studies. As a collaborative, the vessel will be used for college student field trips, K12

classes, and economic development and community engagement. The research vessel will be located at the university's main campus in Frankfort and will reside on the Kentucky River. Ownership will accrue to the university when completed in May 2011.

MOTION: Ms. Call moved that the recommendation be approved. Mr. Jackson seconded the motion.

VOTE: The motion passed.

STATEWIDE
DIVERSITY
POLICY

RECOMMENDATION: The staff recommended that the Council approve the 2011-15 Statewide Diversity Policy and Framework for Institutional Diversity Plan Development.

President King said that the policy is extremely important to the Council's mission to prepare all students for life and work in an increasingly diverse society. It was created through a collaborative effort among campus representatives, Council staff, and board members, and is being unanimously recommended for adoption by the Committee on Equal Opportunities.

The diversity policy allows the Commonwealth to take a new approach to the challenge of making the postsecondary system more successful and appealing to more people from varying backgrounds and ethnicities. The long-term need for the diversity policy will be reviewed in 2015. The next step calls for the institutions to develop campus-based plans which are due to the Council staff for review in mid-March 2011.

MOTION: Ms. Miller moved that the diversity policy be approved. Mr. Weis seconded the motion.

VOTE: The motion passed.

2011 CPE
MEETING
CALENDAR

RECOMMENDATION: The staff recommended that the Council approve the 2011 CPE meeting calendar – February 3-4 (CPE member retreat and business meeting if needed), April 27-28, June 9-10, September 22-23 (in conjunction with the annual trusteeship conference), and November 3-4.

MOTION: Ms. Miller moved that the calendar be approved. Ms. Osborne seconded the motion.

VOTE: The motion passed.

ESTIMATED
FALL 2010
ENROLLMENT

The estimated fall 2010 postsecondary enrollment was provided for information. The Council estimates that Kentucky's postsecondary enrollment has continued its annual growth with over 270,000 students enrolled this fall in the public and independent colleges and universities. Total fall enrollment increased approximately 4 percent in one year and 40 percent over the last 10 years. Final fall enrollment numbers will be available in the spring.

The all-time enrollment high represents an increase of 10,020 students across the public and independent sectors. Key findings of the report include:

- The Kentucky Community and Technical College System led the public sector with a 6 percent enrollment increase in one year, with 106,500 students enrolled. Over the past 10 years, KCTCS enrollment has grown by 79 percent.
- The public universities estimated modest total enrollment growth of 1.8 percent over last year. The University of Kentucky, Eastern Kentucky University, and Northern Kentucky University had the largest one-year increases in undergraduate enrollment from the prior year, while Kentucky State University and Murray State University both increased enrollments significantly at the graduate level.
- Western Kentucky University, Northern Kentucky University, and Kentucky State University reported the largest increases in total enrollment over the past 10 years.
- Kentucky's nonprofit, private colleges and universities experienced steady enrollment growth at both the undergraduate and graduate levels, with total annual growth of 5 percent.
- The proprietary sector reported the largest percent growth compared to last fall, with Sullivan University expanding by an estimated 10.5 percent, primarily at the graduate level. Although less than 10 percent of students attend proprietary institutions in Kentucky, year-to-year growth in this sector is strong, following national trends.

KYAE COLLEGE
READINESS
INITIATIVE

The Council heard a report on a college readiness initiative for Kentucky Adult Education. KYAE has embraced the state's new common core standards work, and KYAE programs will be transitioning to standards-based instruction.

HIGH SCHOOL
FEEDBACK
REPORT

The class of 2008 College and Career Readiness High School Feedback Report was removed from the meeting agenda but is expected to be available in the next few weeks.

COMMITTEE APPOINTMENTS Governor Patton announced that he has appointed Dennis Jackson and Aaron Price to the Committee on Equal Opportunities. In addition, he has extended Hilma Prather's term on the Kentucky Educational Television Authority one additional year to allow some needed continuity for that board for the coming year.

REPORTS FROM INSTITUTIONS Governor Patton called attention to the reports from the institutions included in the agenda book.

President King said there will be plenty of time to celebrate the remarkable career of UK President Lee Todd before his retirement in June 2011, but said that President Todd has made an enormous difference in this state and thanked him for service.

NEXT MEETING The next Council meeting is November 4 and 5 at Eastern Kentucky University in Richmond, Kentucky.

TRUSTEESHIP CONFERENCE Governor Patton encouraged everyone to attend the Governor's Conference on Postsecondary Education Trusteeship September 13 at the Cincinnati Airport Marriott Hotel in Hebron, Kentucky. He said a full program is planned and he looks forward to good discussions.

Governor Patton thanked President Votruba and NKU for hosting the meeting.

ADJOURNMENT The meeting adjourned at 6:10 p.m.



Robert L. King
CPE President



Phyllis L. Bailey
Senior Associate, Executive Relations