

Minutes
Council on Postsecondary Education
June 12, 2015

The Council on Postsecondary Education met Friday, June 12, 2015, at 9:00 a.m., ET, at Hazard Community and Technical College in Hazard, Kentucky. Chair Glenn Denton presided.

- WELCOME** Mr. Denton called the meeting to order and welcomed everyone. He thanked President Stephen Greiner and Hazard Community and Technical college for hosting the meeting. President Greiner gave a few words of welcome, and welcomed Representative Cluster Howard, who attended the meeting.
- ROLL CALL** The following members were present: Glenn Denton, Joe Ellis, Dan Flanagan, Joe Graviss, Dennis Jackson, Donna Moore, Marcia Ridings, Robert Staat, Arnold Taylor, and Sherrill Zimmerman. Maryanne Elliott, Terry Holliday, Pam Miller and Joshua Tunning did not attend.
- APPROVAL OF MINUTES** Mr. Taylor moved that the April 17 minutes be amended to reflect his vote of nay on the motion to approve the motion on the new academic programs.
- The minutes of the April 17 meeting were approved as amended.
- RESOLUTIONS** The Council presented four resolutions to: (1) Robert Brown, executive director of the Educational Professional Standards Board, (2) Terry Holliday, commissioner for the Kentucky Department of Education, (3) Joseph B. Wise, CPE's council member, and (4) Joshua Tunning, CPE's student representative council member. Each was recognized for his or her commitment to postsecondary education and the Commonwealth of Kentucky.
- PERFORMANCE PRESENTATION – NORTHERN KENTUCKY UNIVERSITY** President Geoffrey Mearns provided the Council with an update on NKU's progress toward achieving its performance goals as set forth in the state's Strategic Agenda. Following the presentation, Dr. Mearns answered questions from the members regarding NKU's student collaborative efforts and the effects of limiting the number of students admitted in the law school on tuition revenue.
- CPE PRESIDENT'S REPORT TO THE COUNCIL** A written report from President King was provided in the agenda book. Highlights included updates on the dual credit policy, joint advocacy efforts between the Council and the student body presidents, and the rise of fixed costs on the campuses.
- COMMISSIONER OF EDUCATION REPORT** Commissioner Holliday was not available to attend the June 12 meeting. He provided a written report in the agenda book.
- SPECIAL USE FEE EXCEPTION REQUEST – WKU** On May 15, 2015, Western Kentucky University submitted a Special Use Fee exception request to the Council. The amount of the proposed fee increase will be \$30 per semester for full-time students (i.e., \$60 annually), and will be prorated per credit hour for part-time students, effective fall semester 2015. The proposed \$30 per semester fee equates to a 0.6 percentage point

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increase above the Council's 2015-16 resident undergraduate tuition and fee rate ceiling of \$9,282 for WKU. All revenue generated from the proposed fee increase will be used to pay debt service on a \$10 million parking structure. When the debt service has been fully paid, the fee will terminate. It is projected that debt service will last 20 years. The proposed fee was voted on by the WKU Student Government Association (SGA) on February 24 and again on April 28. The motions in support of the fee passed each time, and a resolution was approved unanimously by a 23-0 vote at the latter meeting. At an April 24, 2015 meeting, WKU's Board of Regents approved the \$30 per semester fee for full-time students (prorated for part-time students) to support debt service payments for the parking structure.

Dr. Bill Payne, CPE's associate vice president for budget and finance, and Mr. Scott Boelscher, CPE's senior associate of budget and finance, stated the CPE Staff reviewed WKU's submitted documentation for the proposed project and student fee and found that the request of a parking structure is neither expressly allowed under the Council's Special Use Fee Exception Policy, nor expressly prohibited.

Several representatives from WKU were present to support evidence of need of the parking structure and provide details on the student's approval on the self-inflicted fee: (1) Gary Ransdell, president, (2) J. David Porter, chair of board of regents, (3) Nicki Taylor, 2014-15 SGA president, Jay Todd Richey, 2015-16 SGA president, and (5) Paige Settles, member of student senate.

Following the presentation, the WKU representatives answered questions regarding the permitted to use the parking structure (students only), the percentage of students that responded to the social media campaign, and whether the city of Bowling Green and WKU have a long term plan to increase bike paths to reduce the need for cars on campus.

MOTION: Mr. Flanagan moved that the Council approve WKU's Special Use Fee Exception request as submitted to the Council. Dr. Ellis seconded the motion. In a roll call vote, the motion passed unanimously.

**ACTION: 2015-16
TUITION AND
MANDATORY FEE
RECOMMENDATIONS**

On April 29, 2014 the Council approved the following:

- For four year institutions, the resident undergraduate tuition and mandatory fee ceilings for academic years 2014-15 and 2015-16 that do not allow rate increases to exceed 5 percent in any one year or to exceed 8 percent over two years. At that same meeting, the Council voted to allow the institutions to charge market competitive rates for graduate and online courses.
- For KCTCS institutions, resident undergraduate tuition and mandatory fee ceilings of no more than \$150.00 per credit hour in academic year 2015-16, which equates to a three dollar per credit hour increase each year.

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- To maintain the existing floor for nonresident undergraduate tuition and mandatory fees of at least two times the resident undergraduate rate. The Council also reinforced its practice of allowing institutions to request exceptions to this policy when they submit their 2015-16 tuition and fee rates for final Council action.

At the meeting, Dr. Payne and Mr. Boelscher presented the proposed 2015-16 tuition and mandatory fee rates and requested exceptions. They were presented in three groupings: (a) Morehead State University, University of Louisville, and Western Kentucky University; (b) Kentucky Community and Technical College System; and (c) Kentucky State University. The tuition and fee details for each institution were presented in the agenda book; however, summaries can be found below.

Group 1

- Morehead State University: On May 19, 2015, MoSU submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling approved by the Council at its April 29, 2014 meeting. The proposed 2015-16 tuition and fees were the following:
 - a. Undergraduate Resident - \$7,966
 - b. Undergraduate Nonresident - \$20,114
 - c. Graduate Resident - \$574 per credit hour
 - d. Graduate Nonresident - \$574 per credit hour
 - e. Nonresident Multiplier – 2.5

MoSU did not request any exceptions to the nonresident rate floor for the 2015-16 tuition year.

- University of Louisville: On May 18, 2015, UofL submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling approved by the Council at its April 29, 2014 meeting. The proposed 2015-16 tuition and fees were the following:
 - a. Undergraduate Resident - \$10,542
 - b. Undergraduate Nonresident - \$24,848
 - c. Graduate Resident - \$11,664
 - d. Graduate Nonresident - \$24,274
 - e. Nonresident Multiplier – 2.4

UofL did not request any exceptions to the nonresident rate floor for the 2015-16 tuition year.

- Western Kentucky University: On May 18, 2015, WKU submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff reviewed the proposed rates and

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determined that they comply with the resident undergraduate rate ceiling approved by the Council at its April 29, 2014 meeting. The proposed 2015-16 tuition and fees were the following:

- a. Undergraduate Resident - \$9,282
- b. Undergraduate Nonresident - \$23,932
- c. Graduate Resident - \$532 per credit hour
- d. Graduate Nonresident - \$752 per credit hour
- e. Nonresident Multiplier – 2.6

WKU requested an exception to the nonresident rate floor for its undergraduate Tuition Incentive Program (TIP) rate, which would be 1.33 times the resident rate.

MOTION: Dr. Staat moved that the Council approve the staff's recommendation to approve the 2015-16 tuition and mandatory fee rates for MoSU, UofL, and WKU, and the exceptions to the nonresident rate floor for WKU. Ms. Zimmerman seconded the motion. The motion passed.

Group 2

- Kentucky Community and Technical College System: On May 12, 2015, KCTCS submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff reviewed the proposed rates and determined that they comply with the resident undergraduate rate ceiling approved by the Council at its April 29, 2014 meeting. The proposed 2015-16 tuition and fees were the following:
 - a. Resident - \$147 per credit hour
 - b. Nonresident – contiguous counties - \$294 per credit hour
 - c. Nonresident – contiguous counties – multiple – 2.0
 - d. Nonresident – other - \$515 per credit hour
 - e. Nonresident – other – multiple – 3.5

KCTCS did not request any exceptions to the nonresident rate floor for the 2015-16 tuition year.

MOTION: Ms. Zimmerman moved that the Council approve the staff's recommendation to approve the 2015-16 tuition and mandatory fee rates for KCTCS. Mr. Taylor seconded the motion. The motion passed.

Group 3

- Kentucky State University: On May 18, 2015, KSU submitted its tuition and mandatory fee proposal and tuition revenue estimates to the Council. The Council staff reviewed the proposed rates and determined they comply with the resident undergraduate rate ceiling approved by the Council at its April 29, 2014 meeting. The proposed 2015-16 tuition and fees were the following:
 - a. Undergraduate Resident - \$7,364

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- b. Undergraduate Nonresident - \$17,666
- c. Graduate Resident - \$418 per credit hour
- d. Graduate Nonresident - \$629 per credit hour
- e. Nonresident Multiplier – 2.4

KSU did not request any exceptions to the nonresident rate floor for the 2015-16 tuition year.

Mr. Denton commented that he was unaware that the CPE tuition policy approved on April 29, 2014 did not address tuition rate ceilings for part-time students. Because of that, KSU had the ability to raise the tuition on part-time students around 11 percent instead of rates that do not exceed 5 percent in any one year or 8 percent over two years. Dr. Payne stated that, historically, KSU has had large discounts for part-time students and that even though there is an 11 percent increase on the part-time student tuition rate, their proposal still meets the requirements of the approval tuition policy. Mr. King stated that the increase was necessary to put the tuition amount of part-time students in line with full-time students on a per hour basis. Mr. Denton asked that the Council and CPE staff review the policy for the next tuition cycle and that it be tightened to address the multiple concerns that have been brought up at the last meetings, including the lack of the tuition rate ceiling on part-time students, special use fee parameters, and compounding issues that go over the approved percentage rate ceiling increases.

MOTION: Ms. Ridings moved that the Council approve the staff's recommendation to approve the 2015-16 tuition and mandatory fee rates for KSU. Mr. Graviss seconded the motion. The motion passed; Mr. Denton voted nay.

**CAPITAL PROJECT
REQUEST - KCTCS**

The CPE has statutory responsibility to review and approve public college and university capital projects costing \$600,000 or more and equipment items costing \$200,000 or more, regardless of fund source, that have been approved by an institution's governing board. During the interim, capital projects are evaluated under KRS 45.760 (6), (7), and KRS 45.763.

Mr. Payne and Mr. Boelscher presented KCTCS's request for authorization for a \$625,000 capital project at Jefferson Community and Technical College's (JCTC) downtown campus to improve pedestrian and bicycle pathways. The project would be funded by a \$500,000 federal grant, which requires \$125,000 in institutional matching funds. The project would use decorative fencing, landscaping, and trees to direct students, faculty, and staff to cross at safer, designated crossings. Crossings would be established between the Broadway Building and the Learning Resource Center and between the Seminary Building and Hartford Tower. Maintenance costs associated with the project will come from JCTC's operating budget. The KCTCS Board of Regents approved the project at their June 12 meeting, prior to the Council's consideration of the project. The project should be completed by December 2015. The Finance and Administration Cabinet is implementing this project,

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and it meets the requirement of KRS 45.760 (6) and (7) in that the source of funds for these projects is at least 50 percent federal or private funds.

MOTION: Dr. Staat moved that the Council approve KCTCS's request for interim authorization of a \$625,000 capital project financed using \$500,000 of federal funds and \$125,000 of agency funds to improve campus pedestrian and bicycle pathways at Jefferson Community and Technical College (JCTC). Ms. Moore seconded the request. The motion passed.

**KENTUCKY/OHIO
TUITION RECIPROCALITY
AGREEMENTS**

Tuition reciprocity agreements are arrangements between two or more states where the citizens of a defined region in one state can enroll at identified institutions (or in selected programs) in another state (and vice versa) for a reduced tuition charge and also may receive special treatment for admission purposes.

In general, the advantages of reciprocity agreements include:

- Broader educational access and opportunity for citizens in a region.
- Reduction in unnecessary duplication of academic programs.
- Cost reduction by utilizing academic programs in other states.

Kentucky has separate tuition reciprocity agreements with Ohio, Illinois, Tennessee, West Virginia and Indiana. Pursuant to Ohio law, the Ohio agreements have two-year terms. The current agreements with Ohio are scheduled to expire at the end of the academic year.

Mr. Payne and Mr. Boelscher presented to the council three reciprocity agreements between Ohio and Kentucky for renewal. The only significant change to the 2015-17 agreement was the addition of residents of Brown County, Ohio, to the list of residents eligible to attend Morehead State University and Ashland Community and Technical College as reciprocity students. Brown County would be the western most county in Agreement 2 and is adjacent to Adams County, Ohio, which is currently in Agreement 2. All three of the new agreements are for two years and will expire June 30, 2017.

MOTION: Dr. Ellis moved the Council approve the renewals of all three tuition reciprocity agreements with Ohio. Ms. Zimmerman seconded the motion. The motion passed.

**ACTION: NEW
ACADEMIC PROGRAMS**

KRS 164.020 (15) empowers the Council on Postsecondary Education to define and approve the offering of all postsecondary education technical, associate, baccalaureate, graduate, and professional degree, certificate, or diploma programs in the public postsecondary education institutions.

Dr. Melissa Bell, CPE's assistant vice president of academic affairs, presented the staff recommendation that the Council approve the following new academic programs:

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- Murray State University; Doctorate of Arts in English, Pedagogy and Technology.
- Northern Kentucky University: Bachelor of Arts in Secondary Education and Teaching; Education Specialist in Teaching and Leading; and Master of Arts in Legal Studies.
- University of Kentucky: Master of Science in Geographic Information Science and Cartography; and Master of Science in Applied Behavior Analysis.

MOTION: Ms. Zimmerman moved that the Council approve the new academic programs as presented. Mr. Taylor seconded the motion. The motion passed.

DUAL CREDIT POLICY

In April 2012, the Council approved a statewide dual credit policy outlining the terms and conditions through which opportunities for dual credit would be provided for secondary students taking college-level courses and receiving college and high school credit. The policy focused on general education and not on career and technical education because of an agreement between the Kentucky Department of Education, Kentucky Community and Technical College System, and Workforce and Education Development Cabinet.

In June 2014, a work team was assembled at the request of the co-chairs of the Interim Joint Committee on Education to address equity in access for Kentucky high school students to quality, affordable dual credit programming for both general education and career and technical education coursework. The work team consisted of leadership from the Kentucky Department of Education, the Kentucky Higher Education Assistance Authority, the Association of Independent Kentucky Colleges and Universities, the Council on Postsecondary Education and membership representing community and technical colleges, universities, the Provosts, school superintendents, principals, and teachers. The group agreed upon a set of guiding principles for a dual credit policy and drafted a new policy, the Dual Credit Policy for Kentucky Public and Participating Postsecondary Institutions and Secondary Schools.

Dr. Bell presented the Dual Credit Policy to the Council and stated that the goal of it is to increase student access to dual credit, provide guiding principles and evidence-based practices to support and maintain the quality of both faculty and coursework, ensure transferability of credit between postsecondary institutions, and support affordable coursework for all eligible Kentucky students. With the policy, eligible students will have access to a minimum of three general education courses and three career and technical education courses in a career pathway. Additionally, a Dual Credit Advisory Council has been established by CPE to oversee the implementation of the policy, recommend a model for financing dual credit, and create an accountability system for monitoring the progress in creating access to dual credit and other opportunities that lead to college credit during high school.

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MOTION: Dr. Staat moved that the Council approve the Dual Credit Policy for Kentucky public postsecondary institutions. Ms. Zimmerman seconded the motion. The motion passed.

KENTUCKY COAL
COUNTY COLLEGE
COMPLETION
SCHOLARSHIP

In 2014, the General Assembly passed House Bill 2 that established the Kentucky Coal County College Completion (KCCCC) Program. This KHEAA-administered program provides financial assistance for residents of Kentucky's coal-producing counties to complete a bachelor's degree. It is funded by coal severance tax receipts and was signed into law on April 25, 2014.

Dr. Carl Rollins, executive director of KHEAA, provided an overview of the KCCCC program. In the 2014-15 academic year, there were 1,255 applicants, of which 561 awards were offered. The number of bachelor degrees completed using KCCCC program funds totaled 168 degrees. Mr. Graviss asked if we can track those graduates to see if they were not employed in a coal-servicing county. Dr. Rollins stated that that will be one of the elements they will consider as they evaluate the program.

2016-20 STRATEGIC
AGENDA PLANNING
UPDATE

Ms. Zimmerman, chair of the 2016-20 Strategic Agenda Steering Committee, provided an update to the council on the work of the committee. The update included work completed at the committee meetings, the success of the eight policy forums, the upcoming town hall meetings in July, and the formation of the metrics advisory committee.

COMMITTEE ON
EQUAL
OPPORTUNITIES
REPORT

Dr. Rana Johnson, CPE's chief diversity officer, was not available to attend the June 12 meeting. She provided a written report in the agenda book. Mr. Jackson, chair of the CEO, invited the Council members to attend the 15TH Annual GMSCPP Statewide Conference hosted by Murray State University, June 15-16, 2015. He also stated the CEO is currently discussing the encouragement of student mentors to help close achievement gaps.

DEVELOPMENTAL
EDUCATION AND
INTERVENTION
PROGRAMMING
GUIDING PRINCIPALS

Dr. Bell presented to the Council the *Kentucky's Guiding Principles for Developmental Education and Postsecondary Intervention Programming*. These principals were developed by Kentucky educators to provide clear direction on how institutions should proceed in implemental program models for student success, with the goal of continuing to the close the achievement gap of underprepared students. It does not lower expectations; however the goal is to better align the academic needs of each program of study with the actual programs necessary for completion of a degree.

STRATEGIC AGENDA
FOCUS AREA: UPDATE
ON STUDENT SUCCESS

Dr. Bell presented to the Council the annual update on the second focus area of the 2011-15 Strategic Agenda: Student Success. While the goal for the total degrees and credentials conferred was surpassed by over 6000 degrees, and graduations rates increased, the achievement gaps of underrepresented minorities, underprepared, and low income students continued to grow and retention patterns have changed little. Moving forward, academic affairs is

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going to continue to focus on high-impact educational practices, target populations and improving attainment gaps.

EXECUTIVE
COMMITTEE REPORT

On April 17, 2015, the CPE Executive Committee approved the 2015 CPE President Evaluation process. Per the approval, survey forms were mailed to:

- The Governor and two members of his staff;
- Seven leaders of the General Assembly involved with Postsecondary and Adult Education policy development;
- Eight university presidents, the president of KCTCS, and the president of AIKCU;
- Four state policy leaders;
- The fifteen current members of the Council on Postsecondary Education; and
- Eleven senior members of the staff on Council on Postsecondary Education.

These individuals were supplied with a postage-paid envelope addressed to CPE's auditor, Blue and Co, LLC., and were asked to return the survey by May 22, 2015. The envelopes remained sealed until the Executive Committee met on June 1, 2015 to open the submissions and record the results. President King submitted his self-evaluation the week of June 1, 2015 directly to the Executive Committee. The Executive Committee met at 8:00 a.m. EST on June 12, 2015 to discuss the survey results, President King's self-evaluation, and progress made toward the goals set forth in the CPE 2014-15 Work Plan.

Chair Denton and Vice Chair Graviss presented the survey results to the full Council, in which President King received an overall "exceeds expectations" rating. Mr. Denton thanked President King for his work and looks forward to even more improvements over the next year. Mr. King commented that the CPE board has been the easiest and most gracious board with which to work and credited the remarkable work of the CPE staff during the 2014-15 year.

2015-16 CPE WORK
PLAN

Ms. Lee Nimocks, CPE's vice president for policy, planning, and operations presented the CPE President's Plan of Work for July 2015 through July 2016. The plan provides a clear set of policy priorities and tasks that will guide the work of the Council president and staff over the coming year. Implementation will be monitored by the Council president and chair, and periodic reports will be made to the full Council throughout the year to ensure adequate progress is being made in each of the areas of focus. The Executive Committee will evaluate implementation of the plan as part of the president's annual performance review in June 2016.

MOTION: Mr. Flanagan moved that the Council approve the Plan of Work for July 2015 through June 2016. Ms. Zimmerman seconded the motion. The motion passed.

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REPORTS FROM
INSTITUTIONS

Reports from the institutions were provided in the agenda book.

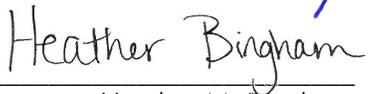
NEXT MEETING

The 2015 Governor's Conference on Postsecondary Education Trusteeship will be held at the Griffin Gate Marriott Resort and Spa in Lexington, Kentucky on September 28-29, 2015. The business meeting will follow at the conclusion of the conference on the afternoon of September 29, 2015.

ADJOURNMENT

The meeting adjourned at 12:05 p.m., ET.


Robert L. King
CPE President


Heather M. Bingham
Associate, Executive Relations