

### **Statewide Initiatives Decreasing Debt Among Undergraduate Completers** at Kentucky Public **Institutions**

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### **Balancing Student Debt:** Accessibility vs. Management

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#### **Balancing Student Debt**

- Student loans provide access to higher education and the potential to increased economic mobility.
- Federal loans provide reasonable borrowing options to students such that they can earn a
  degree and the ROI needed to achieve upward mobility.
- Absent federal student loans, the private market is unlikely to provide affordable terms if any terms at all.
  - Experimental research suggests that students who enroll at institutions not opted into federal loan programs earn fewer credits per term and are less likely to complete.

Sources: American Enterprise Institute

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# Student Debt Initiatives

- However, student debt loads can swell, impacting enrollment and completion, if not well managed.
- It is important that campuses and states collaborate to balance postsecondary access with the long-term financial benefits of a credential.
- In Kentucky, campuses, CPE, and state leaders collaborate to increase access to financial aid, resources, and counseling, and suppress college costs.
  - Students' Right to Know
  - FAFSA Days
  - Annual tuition increase limits

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#### **Impact**

- Contrary to public discourse about growing levels of student debt, average debt at graduation is declining for students enrolled at Kentucky public institutions.
- Importantly, we also expect that declining low-income enrollment is part of the story. Collaborative effort to boost enrollment and completion of low-income students will be critical if Kentucky is to reach its 60x30 goal.
  - Strategic agenda
  - Campus efforts
  - Performance-based funding premiums

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## Methodology



### **Measuring Graduate Debt**

- We measure graduate debt for each student as the total debt accumulated from first enrollment through the end of the academic year in which they earned their **highest credential on record**.
- Using this methodology, we find conclusive evidence that, over the last five years, average debt at graduation and the proportion of graduates with debt have declined across sector.

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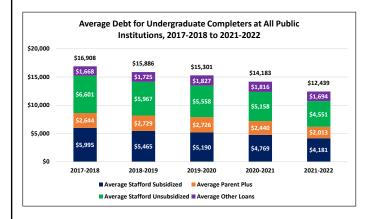
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## **All Public Sector Completers**



#### **All Public Institutions**



- Among all graduates, average debt declined from \$16,908 to \$12,439, a decrease of \$4,469 or 26.4%.
- Among graduates with debt, average debt declined from \$29,008 to \$26,368, a decrease of \$2,640 or 9.1% (not pictured).
  - \$3,531 or 10.7% for URM students
  - \$2,914 or 10.7% for low-income students

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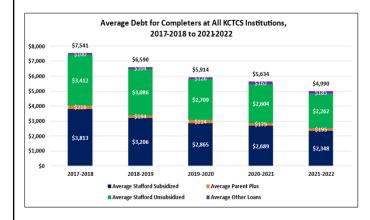
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# **KCTCS Completers**



### **All KCTCS Completers**



- Among all graduates, average debt declined from \$7,541 to \$4,990, a decrease of \$2,551 or 33.8%.
- The proportion of graduates with debt declined from 48.8% to 35.2%.
- Among graduates with debt, average debt declined from \$15,466 to \$14,178, a decrease of \$1,288 or 8.3% (not pictured).
  - \$2,609 or 15.0% for URM students
  - \$1,406 or 8.8% for LI students

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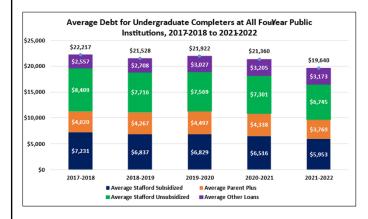
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## **Four-Year Undergraduate Completers**



### **Four-Year Undergraduate Completers**



- Among all graduates, average debt declined from \$22,217 to \$19,640, a decrease of \$2,577 or 11.6%.
- The proportion of graduates with debt declined from 63.7 to 58.8%.
- Among graduates with debt, average debt declined from \$34,885 to \$33,427, a decrease of \$1,458 or 4.2% (not pictured).
  - \$1,616 or 4.3% for URM students
  - \$1,923 or 5.7% for LI students

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## **Opportunity and Future Research**



### **Opportunity and Future Research**

- The population of non-dual credit low-income undergraduates has decreased 29.3% at four-year publics and 20.4% at KCTCS over the past five years.
- CPE and state leaders are considering premium adjustments to the state performance funding model to reengage this population of students.
- In the future, we would find value in conducting a national scan that investigates how populationbased premiums in performance-based funding impact enrollment and success of low-income learners.

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#### **Thank You**

