

**PROMISES
KEPT:
How
Tennessee
Reconnects
Adults to
Higher
Education**



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Reconnecting Tennesseans

Building a Pipeline that Works for Adult Learners



Our Wake Up Call



Do you....

- Have a semester that begins every 16 weeks?
- Rely on students to self-identify for advising services?
- Have office hours that are only available on weekdays?
-

The Reality



The Reality

A living wage requires

a college credential.

70,140 Students

High School Freshmen (2010)



9,642 students did not graduate from high school



20,381 students entered the workforce immediately after high school



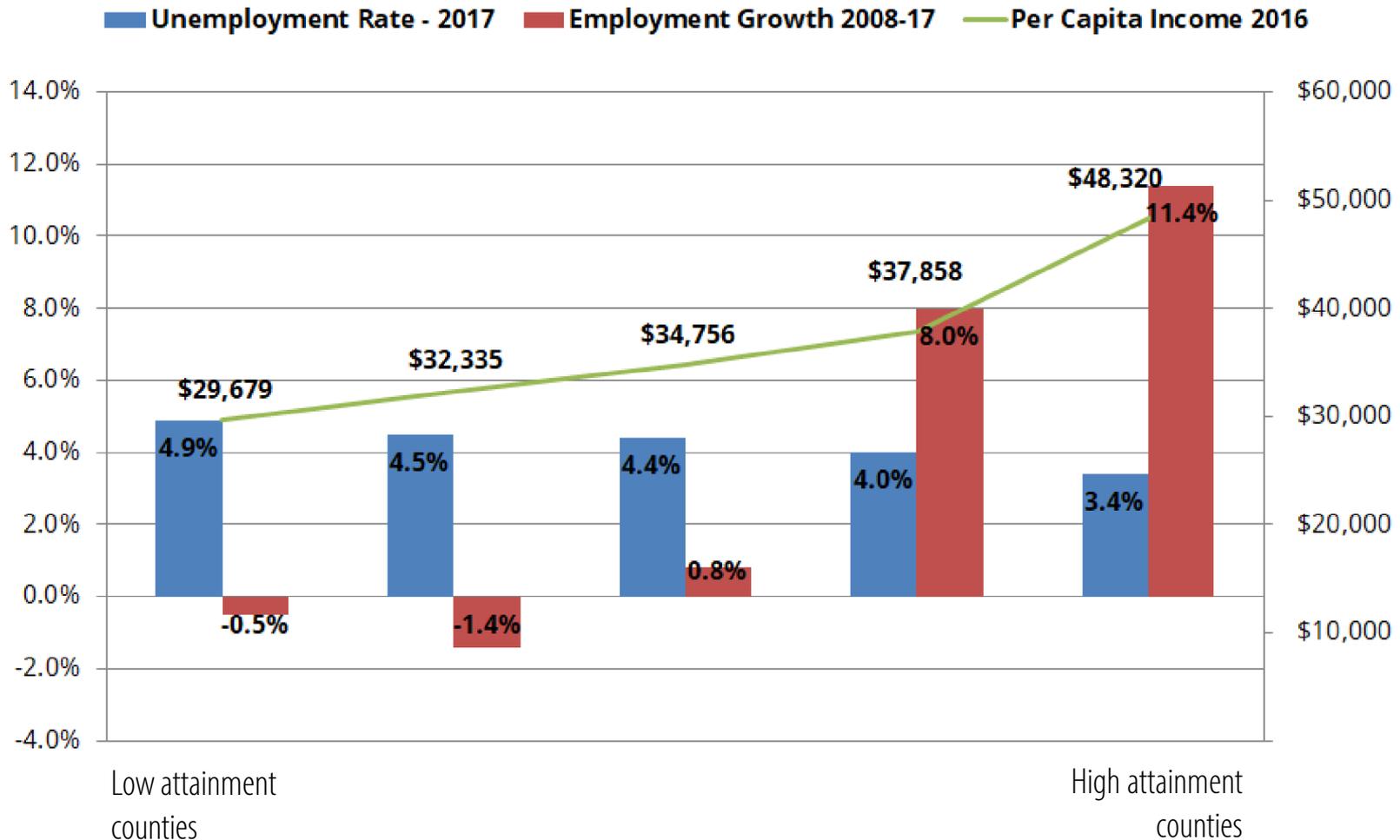
20% of these students earned more than minimum wage (\$10,171)



35,316 students entered higher education

Community success...

...is built on student success.



Source: Boyd Center for Business and Economic Research



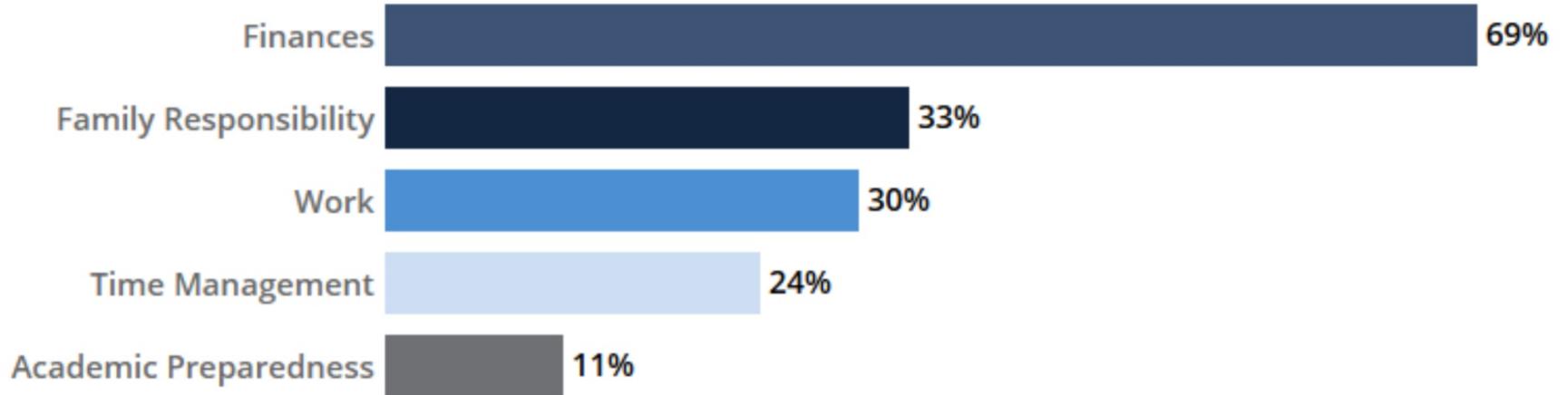
Tennessee Reconnect helps adults return to higher education to gain new skills, advance in the workplace, and fulfill lifelong dreams of completing a degree or credential tuition-free.

Reconnecting Adults: Theory of Action

The Message Matters: Our current financial aid messages are ineffective



Reconnecting Adults: Message Matters



Financial Aid Doesn't Matter Without Outreach

How you Carry the Message Matters: There must be proactive, non institution specific outreach.



Reconnect Grant

Choose a Degree/College Path

Talk to a Navigator

Pay For College

Finish Faster

READY TO RECONNECT? LET'S GET STARTED!

Whether it's time to get serious about returning to school or you're starting to plan for your undergrad adventure, we've got you covered.

RETURNING TO FINISH A DEGREE

Explore your interests, see what credits you may already have, discover your options and find a school and how to pay for it. There is no better time than now to finish your degree.

LET'S GO!

GOING TO COLLEGE FOR THE FIRST TIME

Do you want to increase your earning power? Prepare for a different career? Learn something new? Explore ways to help you choose the right school so you can enjoy an ROI that will last a lifetime without regret.

LET'S GO!

VETERANS AND SERVICE MEMBERS

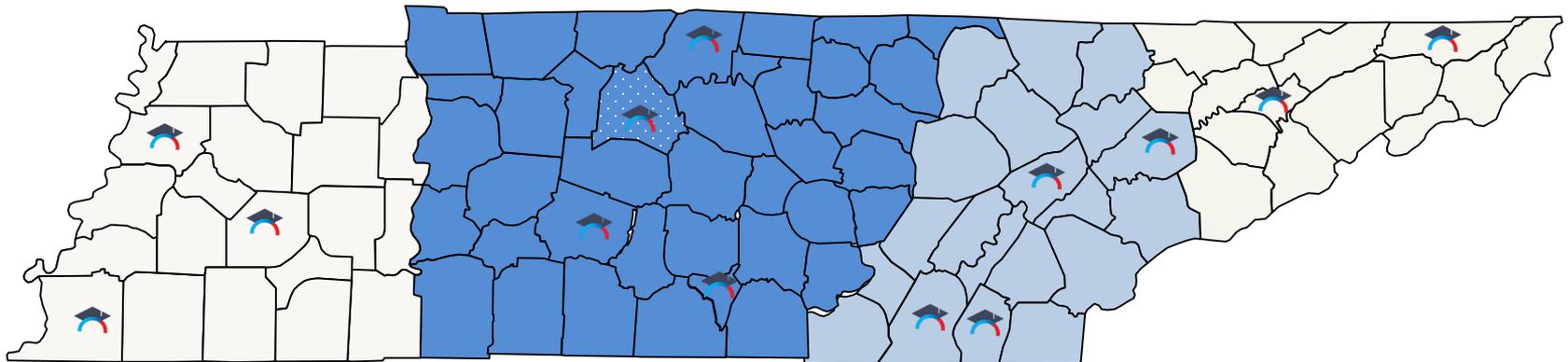
Applying to a college is not so different for a veteran compared to any other student. There are just a few extra considerations. And luckily, you should have quite a few resources.

LET'S GO!

Financial Aid Doesn't Matter Without Outreach



Financial Aid Doesn't Matter Without Supports

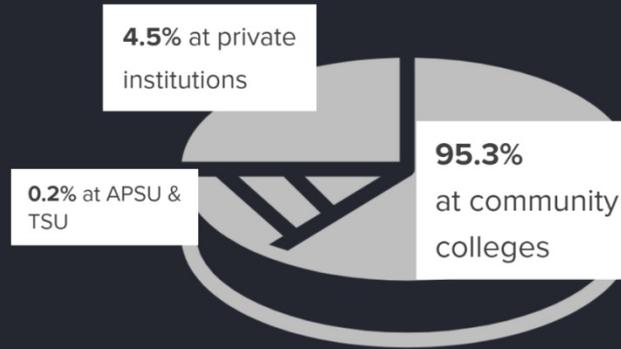


RECONNECT
ENROLLMENT YEAR 1
2018-2019

18,217
TOTAL
ENROLLMENT
AT ELIGIBLE
INSTITUTIONS



2,153
DEGREES
AWARDED



62% SUCCESS RATE
earned a credential or remain enrolled

33 AVERAGE AGE



29.2% MALE

70.8% FEMALE

Top U.S.
Companies
by Revenue -
1970





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