

**The Annual Diversity Plan Report**

The Kentucky Council on Postsecondary Education approved the 2016-20 Kentucky Public Postsecondary Education Policy for Diversity, Equity, and Inclusion on September 23, 2016. The updated policy builds on the strong foundation cultivated over the past 30 years and further integrates the new degree program approval process, the statewide diversity policy, and the 2016-2021 Strategic Agenda for Postsecondary and Adult Education into one seamless framework upon which equal educational opportunity goals can be set; strategies to obtain these goals can be developed, adopted, and implemented; and institutional progress can be evaluated. The policy includes three focus areas synonymous with the focus areas set forth in the Strategic Agenda: Opportunity, Success, and Impact.

<p><b>“Opportunity”</b> Recruitment and Enrollment of Diverse Students</p>	<p>Maintaining a diverse student body is an essential contribution to the educational experience of Kentucky’s postsecondary students. Public institutions of postsecondary education in Kentucky have a responsibility to ensure citizens have the opportunity to receive a rich and fulfilling educational experience which cannot be fully obtained without exposure to the different perspectives and cultures of those around them.</p>
<p><b>“Success”</b> Graduation Rates, Retention Rates, Degrees Conferred, Credentials Earned</p>	<p>While maintaining a diverse student body is an essential educational experience of Kentucky’s postsecondary students, institutions must commit to helping those students be successful when they arrive on campus. Unfortunately, some student populations have historically exhibited lower rates of student success than the overall student population.</p>
<p><b>“Impact”</b> Campus Climate, Inclusiveness, and Cultural Competency</p>	<p>To fully realize the positive impacts of diversity, Kentucky’s public institutions must be communities that provide an inclusive and supportive environment for its diverse group of students. A supportive and respectful campus climate, interacting with diverse faculty and staff, and being culturally competent are critical to student success.</p>

## Strategies of Maysville Community and Technical College

# These are the strategies proposed and approved for MCTC:

### Opportunity:

- #1 - Strengthen relationship with high school counselors and administrators, providing better resources on MCTC's competitive advantages.
- #2 - Increase MCTC's presence at the K-12 school systems.
- #3 - Develop programs and events to bring K-12 student on-campus.
- #4 - Ease the transition from high school to MCTC.
- #5 - Educate dual credit students and their parents on the # of hours needed to complete a credential, cost savings, Tuition Guarantee, and transfer scholarships.
- #6 - Implement new programs or design current programs to attract non-traditional students.
- #7 - Increase college presence at regional business sites.
- #8 - Increase the number of veteran and activity-duty military students by 5% each year.
- #9 - Expand dual credit course offerings to service region high schools.
- #10 - Promote dual credit opportunities to students and parents.
- #11 - Increase the number of minority students enrolled in dual credit courses by 10% each year.

### Success:

- #12 - Improve the success of students who are in danger of failing at mid-term.
- #13 - Increase the number of students with "leftover" Pell Grant funds to enroll in a summer course.
- #14 - Provide individualized interventions to students at risk of not being successful.
- #15 - Increase developmental education course completion rates.
- #16 - Decrease the number of total withdrawals by 10% percent each semester.
- #17 - Decrease the number of students cancelled for non-payment by 5% percent each semester.
- #18 - Decrease the number of students reported as a No Show by 10% percent each semester.

### Impact:

- #19 - Enhance student engagement opportunities.
- #20 - Modernize campus facilities.
- #21 - Improve student service delivery to improve faculty/staff and student interactions.

## Reporting Contact

**\* 1. Who is the contact person for this report?**

If we have questions about the content of this report, who should we contact for clarification?

First Name

Last Name

email

phone

Diversity Strategy #1

## #1 - Strengthen relationship with high school counselors and administrators, providing better resources on MCTC's competitive advantages.

**\* 2. How did you implement this strategy with fidelity?** (500 words or less)

*Fidelity is defined as faithfulness to the implementation of the committed strategies demonstrated by continued loyalty and support. Evidence of fidelity may include, but would not be limited to the following: dedicated staff, specific examples of student or staff participation, data collected on strategy inputs and outputs, participation rates of students, dedicated funding, development of implementation timetables and milestones achieved, and narrative descriptions of the implementation process.*

**\* 3. How would you describe the effectiveness of this strategy?**

*The institution shall provide an analysis of the effectiveness of each strategy with a sufficient level of detail. If a strategy was not fully implemented or implemented at all, a thorough analysis and justifiable explanation of why this did not occur should be provided.*

**\* 4. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #2

## #2 - Increase MCTC's presence at the K-12 school systems.

**\* 5. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 6. How would you describe the effectiveness of this strategy?**

*The institution shall provide an analysis of the effectiveness of each strategy with a sufficient level of detail. If a strategy was not fully implemented or implemented at all, a thorough analysis and justifiable explanation of why this did not occur should be provided.*

**\* 7. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #3

### #3 - Develop programs and events to bring K-12 student on-campus.

**\* 8. How did you implement this strategy with fidelity? (500 words or less)**

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**\* 9. How would you describe the effectiveness of this strategy?**

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**\* 10. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #4

## #4 - Ease the transition from high school to MCTC.

**\* 11. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 12. How would you describe the effectiveness of this strategy?**

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**\* 13. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #5

**#5 - Educate dual credit students and their parents on the # of hours needed to complete a credential, cost savings, Tuition Guarantee, and transfer scholarships.**

**\* 14. How did you implement this strategy with fidelity? (500 words or less)**

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**\* 15. How would you describe the effectiveness of this strategy?**

*The institution shall provide an analysis of the effectiveness of each strategy with a sufficient level of detail. If a strategy was not fully implemented or implemented at all, a thorough analysis and justifiable explanation of why this did not occur should be provided.*

**\* 16. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*



Diversity Strategy #6

## #6 - Implement new programs or design current programs to attract non-traditional students

**\* 17. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 18. How would you describe the effectiveness of this strategy?**

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**\* 19. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #7

## #7 - Increase college presence at regional business sites.

**\* 20. How did you implement this strategy with fidelity? (500 words or less)**

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**\* 21. How would you describe the effectiveness of this strategy?**

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**\* 22. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #8

## #8 - Increase the number of veteran and activity-duty military students by 5% each year.

**\* 23. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 25. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #9

## #9 - Expand dual credit course offerings to service region high schools.

**\* 26. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 28. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #10

## #10 - Promote dual credit opportunities to students and parents

**\* 29. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 31. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #11

**#11 - Increase the number of minority students enrolled in dual credit courses by 10% each year.**

**\* 32. How did you implement this strategy with fidelity? (500 words or less)**

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**\* 34. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

**35. This is the end of the Opportunity focus area. What else do you want the CEO, CPE staff, and the Council to know about your implementation of strategies supporting this area?**

Are there any internal or external factors that impacted the ability of the campus to move forward with strategy implementation in this focus area (e.g. new institutional leadership, local and/or national incidents, etc.)?

Diversity Strategy #12

## #12- Improve the success of students who are in danger of failing at mid-term.

**\* 36. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 38. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #13

### #13- Increase the number of students with "leftover" Pell Grant funds to enroll in a summer course.

**\* 39. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 41. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*



Diversity Strategy #14

## #14- Provide individualized interventions to students at risk of not being successful.

\* 42. **How did you implement this strategy with fidelity?** (500 words or less)

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\* 44. **What lessons were learned regarding this strategy and what are your next steps?**

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Diversity Strategy #15

**#15- Increase developmental education course completion rates.**

**\* 45. How did you implement this strategy with fidelity? (500 words or less)**

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**\* 47. What lessons were learned regarding this strategy and what are your next steps?**

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Diversity Strategy #16

**#16- Decrease the number of total withdrawals by 10% percent each semester.**

**\* 48. How did you implement this strategy with fidelity? (500 words or less)**

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**\* 50. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

Diversity Strategy #17

**#17- Decrease the number of students cancelled for non-payment by 5% percent each semester.**

**\* 51. How did you implement this strategy with fidelity? (500 words or less)**

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**\* 53. What lessons were learned regarding this strategy and what are your next steps?**

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Diversity Strategy #18

**#18- Decrease the number of students reported as a No Show by 10% percent each semester.**

**\* 54. How did you implement this strategy with fidelity? (500 words or less)**

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**\* 56. What lessons were learned regarding this strategy and what are your next steps?**

*Each institution shall identify lessons learned from the annual review process and describes in detail how it will incorporate results from the strategy analysis into the next year to address deficiencies and either improve or continue.*

**57. This is the end of the Success focus area. What else do you want the CEO, CPE staff, and the Council to know about your implementation of strategies supporting this area?**

*Are there any internal or external factors that impacted the ability of the campus to move forward with strategy implementation in this focus area (e.g. new institutional leadership, local and/or national incidents, etc.)?*

Diversity Strategy #19

## #19- Enhance student engagement opportunities.

**\* 58. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 60. What lessons were learned regarding this strategy and what are your next steps?**

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Diversity Strategy #20

## #20- Modernize campus facilities.

**\* 61. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 63. What lessons were learned regarding this strategy and what are your next steps?**

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Diversity Strategy #21

## #21- Improve student service delivery to improve faculty/staff and student interactions.

**\* 64. How did you implement this strategy with fidelity?** (500 words or less)

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**\* 66. What lessons were learned regarding this strategy and what are your next steps?**

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### 67. This is the end of the Impact focus area. What else do you want the CEO, CPE staff, and the Council to know about your implementation of strategies supporting this area?

*Are there any internal or external factors that impacted the ability of the campus to move forward with strategy implementation in this focus area (e.g. new institutional leadership, local and/or national incidents, etc.)?*



## Review for Submission

\* 68. At the end of this reporting process you will be emailed a copy of the information you have submitted. Please take a moment to thoroughly review your submission.

- If you wish to receive feedback from Council on Postsecondary Education staff, designate this submission as **DRAFT** (below). **Must be submitted by 12/14/2018.**
- If your report is final, designate this submission as **FINAL** (below) and your report will be forwarded to the Committee for Equal Opportunities. **Must be submitted by 3/1/2019, before 11:59pm.**

**If you have questions before you submit, please call  
Dr. Caroline Atkins at 502-892-3006.**

**DRAFT**

**FINAL**

69. **OPTIONAL:** Please attach any additional documentation to support this annual report.

Select the file(s) you wish to upload.

**Choose File**

No file chosen